

## INTERDISCIPLINARY GRADUATE STUDY

The School of Graduate Studies provides administrative coordination for graduate interdisciplinary programs and courses. Fresno State College is currently authorized to offer one interdisciplinary graduate program as well as several groups of courses which are interdisciplinary in scope.

### MASS COMMUNICATION

The master of arts degree in mass communication is based on the equivalent of an undergraduate major in journalism or radio-television broadcasting. Options in print media and electronic media are administered by the Journalism and the Radio-Television Departments, respectively. Fifteen of the 30 required units for the degree must be in graduate mass communication courses; 12 units must be core courses. For specific requirements, consult the departmental graduate advisers or see the *Graduate Bulletin*.

### COURSES (M Com)

(See *Course Numbering System—Definitions and Eligibility*)

#### 201. Seminar in Theory and Research (3)

(Core) Theory of the mass media, its development and application; basic research methodologies applicable in the various areas of the mass media.

#### 202. Seminar in Literature of Mass Communications (3; max total 6)

(Core) Critical examination of the literature in the field of mass communication. Exploration of the concepts in various areas through a study of primary, secondary, and tertiary literary resources.

#### 204T. Seminar in Journalism (3; max total 9)

Seminar in a print media topic: government information policy, news media and urban affairs, social responsibility in public relations, magazine influence in America.

#### 205T. Seminar in Radio-Television-Film (3; max total 9)

Seminar in an electronic media topic: current regulatory issues, quantitative research, ETV/ITV problems, film as social comment.

#### 230. Criticism of Broadcasting and Film (3)

Development of ethical, artistic, and critical standards for broadcast and motion picture evaluation. Principles of criticism are traced from an historical to a contemporary context. Research papers and reports required.

#### 250. Comparative and International Broadcasting (3)

Formal study of national systems of broadcasting and the social, geographic, and political forces that have shaped national roles in international communications. Research papers required.

#### 290. Independent Study (1-3; max total 6)

(See *General Information-Independent Study*.)

#### 299. Thesis (2-6)

(Core) Prerequisite: see *Master's Degrees-Thesis Requirement*. Preparation, completion, and submission of an acceptable thesis for the Master's degree.

### BEHAVIORAL SCIENCE COURSES

Certain graduate courses have been grouped to provide an interdisciplinary approach to the planning and implementation of change. Emphasis is on the development and application of planned change techniques to groups in business, education, social welfare, and governmental organizations. The selected graduate courses are from areas such as business, education, psychology, social work, and speech. They are designed to provide a knowledge of behavioral science principles and skills to students who wish to apply such knowledge within their own graduate areas. Courses currently applicable include: Business 223 Seminar in Organizational Behavior, Psychology 270T Seminar in Applied Behavioral Science, Social Work 273T Seminar in Social Work Practices, and Speech 215 Seminar in Speech Arts. For further information about courses available, consult the office of the Dean of the School of Graduate Studies.