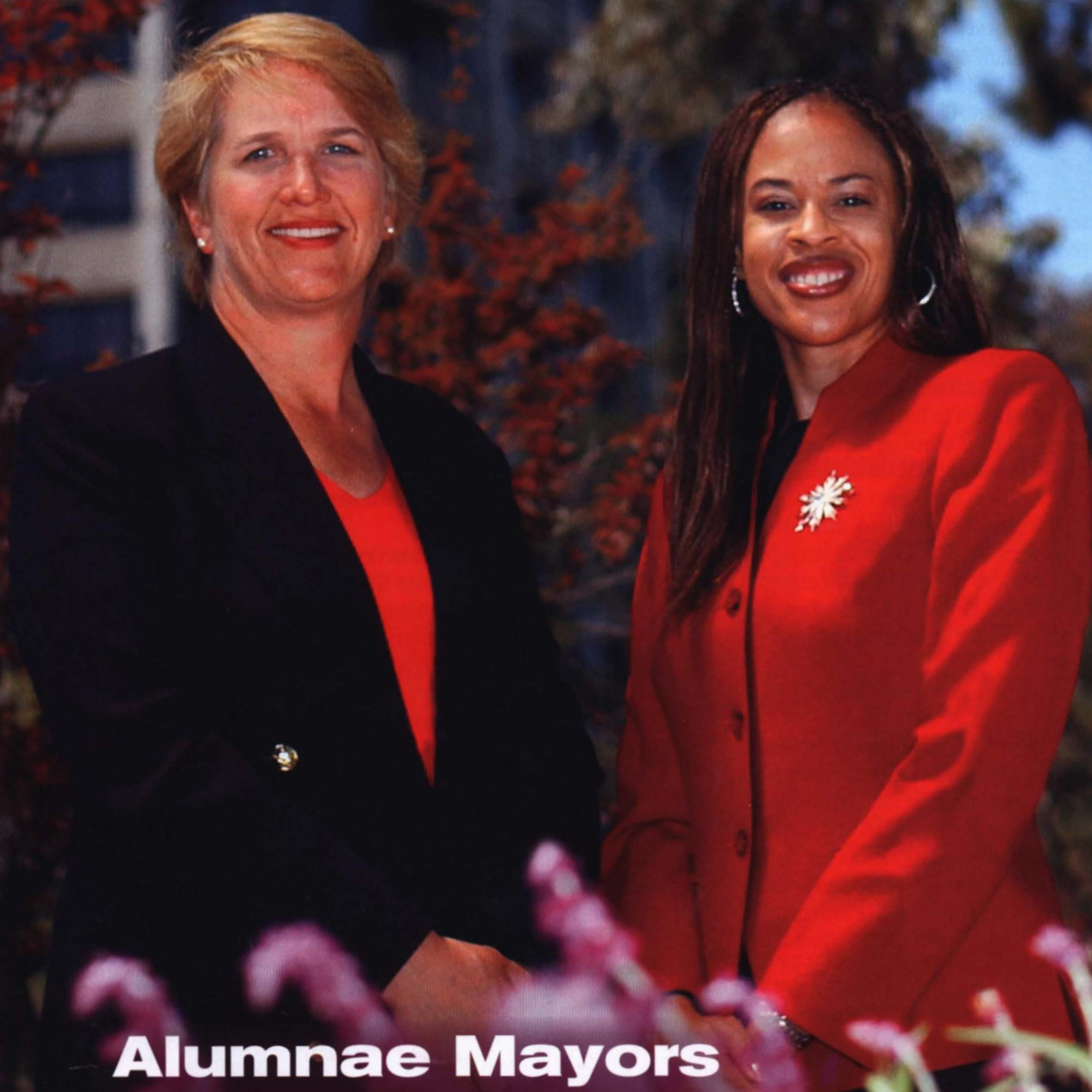


NEWSMAGAZINE FOR ALUMNI AND FRIENDS OF CAL STATE HAYWARD

HAYWIRE



Alumnae Mayors

**Beverly Johnson and
Yvonne Beals**

Summer 2003

Alumni Association Board

Five New Members Elected to Alumni Association Board

The Cal State Hayward Alumni Association elected five new members to its board of directors this spring. These individuals will contribute their vision and energy to the board when it convenes in August.

James Chamberlain (B.A., Mass Communication, and radio/broadcasting, '93) is the event technology sales manager for the San Francisco Marriott. He has worked for Marriott International for eight years, including a year with Ritz Carlton, and he wants to become general manager of a Marriott property.

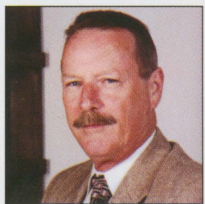


James Chamberlain

While a student at Cal State Hayward, Chamberlain was program director and business director for KSUH, the campus radio station. A lifelong resident of Concord, he is the third in his family to earn a degree from Cal State Hayward. His father and older brother both earned their degrees in public administration. The new board member says he is "very proud to be a Pioneer."

Chamberlain, 35, is engaged to be married to a graduate of CSU Northridge, and the couple plan to reside in the Walnut Creek/Concord area.

Charles M. Fisher (B.A. English, '70) is a lawyer and a partner of Fisher & Hardin in Hayward.



Charles M. Fisher

He has served on the board of directors of the CSUH University Union as the Alumni Association representative for more than 10 years, which made him an ex officio member of the Alumni Association board. He was responsible for reporting on the activities and plans of the University Union.

Fisher said he hopes his legal expertise will be of assistance to the association.

The new board member is a life member of the Alumni Association and for the past five years has volunteered at the association's booth on Commencement Day. He said his new position will enable him to continue his tradition of volunteer service to Cal State Hayward's Alumni Association.

Ravi Mistry (M.B.A., Finance, '02) is manager of Corporate Affairs at DiscoverRx Corporation in Fremont. Before attending graduate school at Cal State Hayward, he earned a master's degree in engineering at Stanford University in 1975.

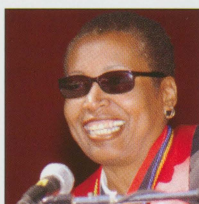


Ravi Mistry

Over the past 25 years, Mistry has been involved in many community, trade, and professional organizations, serving in every capacity from "dedicated volunteer to president, director, and chairman of the board."

The new board member said he expects his experience on other boards will help him contribute to meeting the challenges faced by the Cal State Hayward Alumni Association.

Cindi Newbold (B.A., Human Development, '01) is a respiratory care practitioner with the American Lung Association, where she has worked for the past nine years.



Cindi Newbold

She has more than 20 years of experience in respiratory care as a patient advocate.

Newbold served for three years on Cal State Hayward's Associated Student Board and chaired the board last year. She also had two years' experience on the California State Student Association Board, serving on university and system wide committees and as its liaison to the CSU Alumni Council.

Newbold is a life member of the Cal State Hayward Alumni Association and wants to help create "a student culture that leads to increasing alumni membership" and to develop "the African-American Chapter to benefit students, alumni and our community at large."

Deborah Taylor (B.A., Human Development, '02) is owner of the Devonshire Management Group, an event and campaign management company.



Deborah Taylor

While attending Cal State Hayward, Taylor served as a student representative to the university's Honors Program.

The new alumni board member said she is interested in working with the Alumni Association "to increase participation of students returning to school after long absences" and "to help promote the university among current students and the community at large."

She said she hopes her professional background in fund raising and her many years service on civic and community boards will contribute to the success of the Alumni Association.

Haywire is published four times a year by the CSUH Alumni Association for its members. Submissions are invited and encouraged. Please address inquiries or information to the CSUH Alumni Association, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542 or call (510) 885-2839.

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On the Cover

Alumnae mayors Beverly Johnson of Alameda and Yvonne Beals of Pittsburg visit the Hayward campus.

Photos: Ben Ailes

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College of Business and Economics



Sue Schaefer

Sue Schaefer, professor of management and finance, led the procession of graduates in the College of Business and Economics into Pioneer Stadium for Commencement 2003 on June 14. This college had approximately 1,750 degree candidates this year.

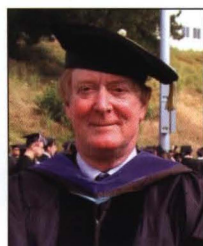
Longtime Business Dean Resigns

Jay Tontz, who has led the College of Business and Economics since 1973, resigned as dean at the end of the 2003 spring quarter. He is still deciding if he will teach next year through the university's early retirement program.

Sam Basu, associate dean of the college and a faculty member in the Department of Management and Finance since 1988, is interim dean.

Tontz joined the Cal State Hayward faculty in 1969 and was named dean in 1973, the year it was fully accredited by the American Association of Collegiate Schools of Business. During his 30-year tenure as dean, the university's business and economics programs have grown significantly, and Cal State Hayward has developed MBA programs in Europe and Asia, and partnership programs in several countries. Cal State Hayward has offered MBA programs in Moscow, Vienna, Hong Kong, Beijing, and Singapore.

Tontz said he considers his most significant accomplishment "the hiring of the faculty, staff and administrative members who manage the college, and guide and teach its students."



Jay Tontz

College of Science



Julia Norton

Julia Norton, chair of the Department of Statistics, led the procession of graduates in the College of Science into Pioneer Stadium. This college had approximately 1,150 degree candidates in 2003.

Faculty Achievements

Biology Professor Lynne Elkin appeared on the television show NOVA this spring. The April 11 episode, "The Secret of Photo 51," described the emergence of the role of Rosalind Franklin in the discovery of DNA's double helix. Franklin has become known as "the unsung heroine" behind this discovery. The interview with Elkin is on the NOVA Web site: <http://www.pbs.org/wgbh/nova/photo51/elkin.html>.

Tom Roby, assistant professor of math and computer science, is one of nine authors of the latest national edition of the Harcourt Math K-6 textbook series. He also was mathematics advisor for the fourth grade textbook in the series.



Lynne Elkin

College of Arts, Letters and Social Sciences



Thomas Hird

Thomas Hird, chair of the Department of Theatre and Dance, led the procession of graduates in the College of Arts, Letters and Social Sciences into Pioneer Stadium June 14. This college had approximately 1,800 degree candidates this year.

New Dean Heads ALSS

A former English professor and interim dean at California State University, Northridge, is the new dean of the College of Arts, Letters and Social Sciences. Alden Reimonenq assumed his Cal State Hayward post June 2.

Reimonenq began teaching in California in 1982 at St. Mary's College in Moraga, where he received tenure and chaired its English Department. In 1999 he went to CSU Northridge, where he was a tenured professor of English, executive assistant to the provost, chief of staff to the president, and interim dean of humanities.

Reimonenq, a widely published poet, studied at the University of New Orleans (B.A., English, '74) and at Purdue University (M.A., English '75 and Ph.D., English, '80). He teaches Shakespeare, English Renaissance drama and poetry, and African-American literature.



Alden Reimonenq

College of Education and Allied Studies



Don Sawyer

Don Sawyer, professor of kinesiology and physical education, led the procession of graduates in the College of Education and Allied Studies into Pioneer Stadium. This college had approximately 360 degree candidates for 2003.

Pioneer Honors

Pioneer athletes have had success both in competition and the classroom this year. This spring, five of the nine members of the water polo team were named Academic All-Americans, and the team earned Academic All-Team honors based on its aggregate grade point average.

The academic year concluded with the annual Student Athlete Awards Banquet, at which women's soccer player Jami Goldman, a graduating senior, was awarded the first "All-Pioneer Award" for her support of the entire athletic program and positive contributions to the campus community.

Adam Ivankovic, a senior on the soccer team, was honored as Athlete of the Year for the men's teams. He is second in the Pioneer record book for both points and goals scored. Sophomore Leah Thornton was the women's Athlete of the Year. She led the women's basketball team in almost every statistical category, including scoring, rebounding, field goal and free throw percentages, assists and steals.



Jami Goldman

Hometown Leadership

Alumnae Mayors Preside Over Alameda, Pittsburg City Councils

By Nancy Ackley

Photos by Ben Ailes

Alameda Mayor Beverly Johnson

By the time she was elected mayor, alumna Beverly Johnson (B.A., Music, '80) already had served four years on the Alameda City Council and knew what would be expected of her. She had experience in conducting meetings, public speaking, and maneuvering those giant scissors that appear whenever a new business opens.

About the only thing she hadn't expected, she said, was the reaction of three middle school students she met recently.

"I was at an event with a group of fifth grade students," Johnson explained. "Two fifth grade girls came up to me, independently of each other, and said, 'I didn't know a *girl* could be mayor.'"

"A few minutes later a boy in the class told me, 'I thought only *men* could be the mayor.'"

"In 2003 I did not expect these youngsters to be surprised that a woman could be elected to public office," she said, shaking her head as she related the story in her third floor City Hall office.

Johnson, who began a four-year mayoral term in December, did not plan to enter politics when she enrolled at Cal State Hayward in 1976. She was a music major and thought she would teach, likely at the elementary school level.

For four years she developed her talents under the instruction of David Stein (music history and choral activities), Roberta Brokaw (flute), Denis de Coteau (orchestra), William Wohlmacher (clarinet), Ellen Wasserman (piano), and Marvin Nelson (band). She mastered sight reading and scales and learned to play just about every instrument she was likely to encounter in a school orchestra.

"A few weeks before graduation, my parents asked me just what I planned to do the next year," Johnson recalled with a laugh. "I thought about it for a few minutes and replied, 'I think I'll go to law school.'"

Her parents were surprised but supportive.

Since her decision to study law was made so late in her undergraduate career, she spent another year at Cal State Hayward after earning her bachelor's degree. She took subjects that helped her prepare successfully for law school. She was admitted to the University of Pacific Law School, graduated in 1986, and began practicing with the Alameda firm at which she had clerked during her final year at UOP.

Currently the mayor retains her "day job," a private practice that is primarily family law. For convenience, she recently moved her law office to the old Alameda Times-Star Building across from City Hall. The second floor of the structure has been remodeled and converted into smaller office spaces, and hers retains the rich oak paneling from decades earlier, when it was part of the old municipal and superior courtrooms.

Family Heritage

Johnson truly feels comfortable living and working in, and now helping lead, a city that is part of her family heritage. She is a sixth generation Alameda resident. According to Jean Follrath, her mother and



Mayor Beverly Johnson in Alameda's century-old City Hall.

the family historian, the mayor's great-great-great-grandfather moved to the Bay Area in the 1850s. The mayor's father, Bob Follrath, served on Alameda's police force. Her grandfather was a longtime businessman in town, and her grandmother was a teacher in several local schools.

Mayor Johnson and her husband Michael, a sergeant in the Oakland Police Department, are graduates of local high schools. She attended Alameda High, as did her parents and grandmother. Her husband is a graduate of St. Joseph's, and he earned a degree in criminal justice at Cal State Hayward in 1992.

The couple met when they both worked for the Alameda Department of Parks and Recreation. Beverly was park director at Edison Park while attending Cal State Hayward, and Michael held that position at Lincoln Park.

"I learned to play basketball and ride a skateboard on that job," she recalled.

The couple continues to enjoy an active lifestyle with their children, Geoffrey, 13, and Katherine, 9. The youngsters participate in a range of athletic programs, including basketball, cross country, volleyball, softball and soccer, and everyone in the family plays golf, usually at Alameda's municipal course.

"We try to play a round of golf as a family about once a month," she said, conceding that with their busy schedules, this isn't always possible.

Having grandparents nearby to provide after-school supervision and

See Johnson, page 14

Pittsburg Mayor Yvonne Beals

When Yvonne Beals' older brother Shawn was drafted to play in the National Football League, it was big news in their hometown of Pittsburg.

Yvonne, four years Shawn's junior, said his football career made him a local celebrity in their hometown on the California Delta, at the confluence of the San Joaquin and Sacramento rivers, about 45 miles northeast of Cal State Hayward.

The spotlight, however, shifted to her last December when she was sworn in as the city's mayor at age 32.

"Now, whenever I go into a store, people come up to me and say, 'I remember you when you were just this big,'" she says, motioning with her hand about waist-high and flashing a winning smile.

Beals was elected to the City Council in 2000, when she was 30. She had run for the seat held by the incumbent mayor. (In Pittsburg the leadership is rotated among the council members.)

"I graduated from Cal State Hayward with a master's degree in public administration in June of 2000, began my campaign full-out for City Council on Aug. 1, and was elected in November," she said.

There were seven or eight other candidates on the ballot, and Beals was the top vote-getter by a wide margin. She received nearly 8,000 votes – the most votes ever cast for a candidate in a council election – and received almost twice as many as the second-place finisher.

She attributed her election success to her platform, her door-to-door campaigning, and her public image.

"People saw me as 'local girl makes good,'" she explained. "I also think I inspired a lot of young people to come out to vote."

In 1988 she had graduated from Pittsburg High, as had her parents and brothers before her. She earned a bachelor's degree in criminal justice at Sacramento State University in 1994.

Government Experience

Beals served as a legislative staff member for six years, working in the offices of former Assemblywoman Barbara Friedman and state senators Kevin Murray and Don Perata. When she started her council campaign, she had her master's degree from Cal State Hayward and was a district field representative for Assemblyman Tom Torlakson. Her professional experience had given her a background in the issues of education, housing, social services, youth services and drug, alcohol and tobacco abuse.

Two years after her election, she was chosen by the council to hold the office of mayor in 2003, Pittsburg's centennial.

Beals, who celebrated her 33rd birthday in June, is the youngest mayor and the first African-American woman mayor in the city's history.

While her youthful energy is likely an advantage in her busy life, she finds some people are surprised by her age. At her last birthday she had to pass out her business cards to prove to restaurant employees that she really was mayor of their city.

It was that energy that enabled her to earn her master's degree while working full time for Torlakson and attending classes four quarters a year.

"During my graduate studies, I especially enjoyed the classroom discussions, which are so critical in a field like public administration," said Beals, who praised several professors.

She credited her faculty advisor, George Goerl, with guiding her and "pushing" her in policy development studies.



Mayor Yvonne Beals in Pittsburg City Council chambers.

"He was trying to pull ideas out of us, and I have a great respect and gratitude for what he wanted to do," she said.

City Challenges

Beals now has the opportunity to apply the principals she learned in academia.

One of her primary concerns is downtown revitalization. Plans include a new library, and, if the mayor has her way, a private university will relocate to the city soon.

The mayor's office and council chambers are in the new Pittsburg Civic Center, a symbol of the city's revitalization efforts. Beals related the history of her hometown as she looked out at Pittsburg through the huge glass panels at the front of the Civic Center.

Once part of an 1839 Mexican land grant, the first town on the site was named New York of the Pacific, possibly because the town planner was a New York native. It was primarily a fishing and canning center until coal was discovered three miles away. In 1903 the town was renamed Black Diamond, and three years later a steel mill opened. The town was renamed again in 1911, becoming Pittsburg "after the eastern birthplace of the steel industry, but without the 'H' for simplified spelling," according to a printed history.

The steel mill has changed ownership over the years, but it's still one of the city's top employers, according to Beals, who is hoping to attract more businesses and jobs to Pittsburg during her term.

Regarding her future, the new mayor asked rhetorically, "What do I want to be when I grow up? I think I'd like to be a juvenile court judge."

So, while she intends to run for re-election to City Council in 2004, she also plans to attend law school and continue her full-time job as community relations manager for the Contra Costa/Solano County Food Bank.

"What can I say?" she says, again flashing her winning smile. "I love challenges!"

Eshelman Chosen 'Outstanding Professor'

Dave Eshelman, director of jazz studies, is this year's Outstanding Professor at Cal State Hayward. The Academic Senate announced his selection, and Eshelman will be the featured presenter at fall Faculty Convocation. He also will receive a \$1,000 award from the George and Miriam Phillips Fund.

Eshelman is a trombonist who performs, conducts, arranges, and composes modern big band music. As a composer and arranger, Eshelman has written more than 75 original pieces for big band-style music and has arranged an equal number of songs.

He joined the university faculty in 1985, and during his 18 years at CSUH has built the jazz program into one of national prominence. The university's Jazz Ensemble has taken first place awards in 75 percent of all competitions it has entered over the past 10 years. His jazz groups also have produced three CDs of their performances.

"Dave Eshelman is an outstanding example to his students and colleagues on the faculty," said Norma Rees, Cal State Hayward president. "His accomplishments in the world of music are of tremendous influence to those who study under him."



Dave Eshelman

Redmond Named Vice President Of Student Affairs

Sonjia Redmond, who joined the Cal State Hayward faculty in 1985, became vice president for Student Affairs, in May. She had served as interim vice president since September 2001.

A CSUH professor of sociology and social services, Redmond graduated *magna cum laude* from the Tuskegee Institute in 1968. She earned a master's of social work degree in 1970 from the University of Michigan and a doctorate in public health from the University of Texas in 1983.

She taught at the University of Houston before coming to CSUH, where she has taught and held several administrative positions, including service as executive assistant to the president and assistant to the president for diversity and equal opportunity. She has done research and published in the areas of social problems and health and human services. She is an American Council on Education fellow, and as a Fulbright fellow she taught and did research in the Middle East.



Sonjia Redmond

Commencement 2003 Online

Computer users who were unable to come to campus for 2003 Commencement ceremonies or those who want to watch it again can view a streaming video of the main ceremony in the Pioneer Stadium and the individual college ceremonies on their computers* at these Web sites:

The main graduation ceremony is at:

http://itscmedia.csuhayward.edu/ramgen/Archive/grad2003/grad2003_main.rm

The College of Business and Economics is at:

http://itscmedia.csuhayward.edu/ramgen/Archive/grad2003/grad2003_bus.rm

The College of Science is at:

http://itscmedia.csuhayward.edu/ramgen/Archive/grad2003/grad2003_sci.rm

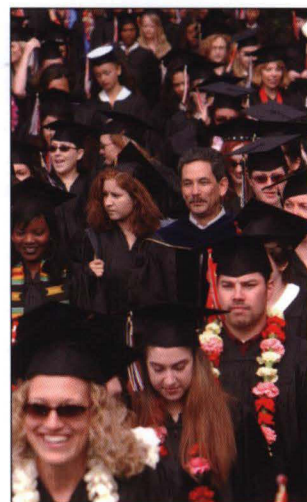
The College of Education and Allied Studies is at:

http://itscmedia.csuhayward.edu/ramgen/Archive/grad2003/grad2003_ceas.rm

The College of Arts, Letters, and Social Sciences is at:

http://itscmedia.csuhayward.edu/ramgen/Archive/grad2003/grad2003_alss.rm

*Computers must have the RealPlayer program, which can be downloaded free at www.real.com.



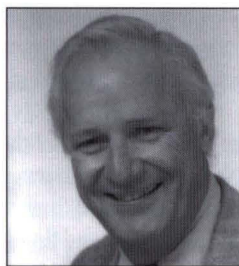
Emeritus Professor, Alumna Honored by Contra Costa Campus

Richard VrMeer, professor emeritus of public administration, and Contra Costa alumna Julie Germain (B.A., Liberal Studies and Psychology, '99) were honored at the 2003 New Horizons Celebration. The annual event, which celebrates the Contra Costa Campus and its graduating students, was held at Blake's at Boundary Oak Golf Course in Walnut Creek on May 30.

VrMeer began teaching at Cal State Hayward in 1965 and became emeritus in 1997. He continued to teach at Contra Costa until winter quarter 2003. He was selected as the Contra Costa Campus Distinguished Professor by a student committee.

Germain was honored as the 2003 Distinguished Alum of the Contra Costa Campus for her work in establishing a student internship program with Shaw Environmental Inc., where she is responsible for contract management.

The event included "casino night" entertainment, with profits of the event being used to establish a new Contra Costa Campus Dean's Scholarship.



Richard VrMeer



Julie Germain

Mallon Receives Entrepreneur Award

Joseph Mallon, an inventor, businessman, and CSUH alumnus, was honored as the Smith Center's "2003 Entrepreneur of the Year."

Mallon, who earned an MBA degree at Cal State Hayward in 1992, said he felt indebted to the university, both for the relationships he made while completing his master's degree and for the business concepts he learned from his professors.

Mallon, who holds 45 patents for his work in micro electrical management systems, was a successful businessman before starting his master's program. He said his first company was developed based on engineering.

"Had I known business basics, I might have built it twice as fast and made twice as much," he said during a luncheon in his honor.

Mallon serves on the board of the Cal State Hayward Educational Foundation. He was chairman of Measurement Specialties Inc. from 1995 until he left recently to start a new company.

The Smith Center award is conferred annually on a businessperson who "exemplifies the best of free market entrepreneurship."



Joseph Mallon

University To Install Solar Electric System

A solar array system designed to provide the Hayward campus with a clean, reliable, cost-effective source of electricity will be installed this summer by the PowerLight Corporation of Berkeley. It is anticipated installation will begin during the summer quarter with the placement of solar electric panels on the rooftops of Meiklejohn Hall, the Music and Business, and Physical Education buildings.

The projected cost of the Cal State Hayward solar array is \$7.11 million, with the university paying roughly half of that amount, and the California Public Utilities Commission providing \$3.55 million through a rebate from Pacific Gas and Electric. It is projected the energy savings over the life of the system will recoup the cost of the project and will provide the university with additional energy cost savings.

Solar energy will provide the university with operational flexibility, according to Richard Metz, vice president of Administration and Business Affairs.

"It will enable us to generate our own power, especially during the summer months when electricity prices are the highest, the grid is most constrained, and solar energy is most productive," he said.

CSUH Students Win Two Awards In CSU Research Competition

Two Cal State Hayward presentations received awards at the 17th Annual CSU Student Research Competition held in May at CSU Stanislaus. Anna Rabkin, a graduate student in history, won first place in the category of behavioral and social sciences for her research on "Antonina Vallentin: A European of Foreign Affairs."

Christine Grooby, Lance Sabouni and Ralph Forde, graduate students in the Transnational Executive MBA Program, won second place in the category of business, economics and public administration for their presentation on "Research for Strategic Market Entry Study for Rohden LTDA, Brazil."

There were approximately 150 presentations from 22 CSU campuses in this year's Student Research Competition.

University begins \$9.4 million upgrade Of campus telecommunications systems

The university has begun a \$9.4 million project to renovate, upgrade, and expand Cal State Hayward's data, voice, and video network infrastructure on the Hayward and Contra Costa campuses. The project, expected to take one and one-half years, will install new underground conduits — in which fiber optic and copper cable will be used to connect buildings on campus — and duct work between rooms within buildings. There will also be new telecommunications closets, station wire and outlets.

Work has begun in Warren and Robinson halls and the University Theatre. Work on other buildings is scheduled to start in the fall or winter quarters.

Paul Tumolo, project coordinator, said the upgrade is needed because Cal State Hayward, like most campuses in the CSU system, was built prior to the introduction of most of the technology used today.

The project will affect every building on the Hayward and Contra Costa campuses. Construction time lines, progress, and plans are on the Web site at www.csubayward.edu/ics/icshbm/tii.htm.

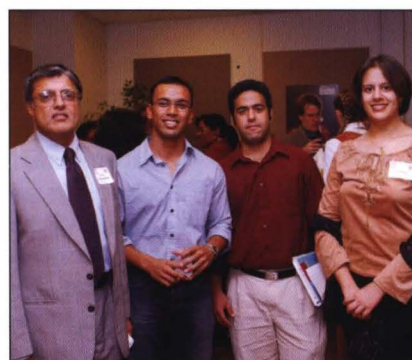
University Hosts Fulbright Seminar On 'India: Past, Present and Future'

President Norma Rees and the Northern California Chapter of the National Fulbright Association hosted a symposium on India in May. The event attracted current and former Fulbright scholars and members of the campus and Indo-American communities.

A reception for participants and guests was held in the University Union prior to the symposium. Those attending included the Hon. H.H.S. Viswanathan, consul general of India to San Francisco, and Shailesh Mehta, a member of the CSU Board of Trustees and donor to the CSUH Business and Technology Center.



Symposium panelists were, from left, Asha Rao, associate professor of management and finance, Cal State Hayward; Lloyd Rudolph and Suzanne Hoeber Rudolph, emeriti professors of political science, University of Chicago; and Sanjoy Banerjee, associate professor of international relations, San Francisco State University.



During the reception for the symposium "India: Past, Present and Future," the Hon. H.H.S. Viswanathan, far left, consul general of India to San Francisco, spent some time with CSUH students from India, from left, alumnus Garaav Saran and current students Gev Khan and Smita Pahwa.

Cal State Hayward Alums Operate Their

By Barry Zepel

Photos by Ben Ailes

In the late 1980s movie "Field of Dreams," Kevin Costner's character, Ray Kinsella, built a baseball field in the middle of a cornfield when he heard an otherworldly voice whisper, "If you build it, they will come."

David Rinetti and Kevin Kahn, California State University, Hayward alumni, hear many voices that are neither imagined nor whispered as they tackle their responsibilities in the baseball stadiums they manage for the Oakland Athletics and Colorado Rockies. The voices are those of worldly team owners, players and fans.

They hear the demands of owners who want the stadium run efficiently, requests from players who may want the pitcher's mound and playing field maintained in a certain way, and mostly the cheers and jeers of fans. They know the fan bellows are usually directed at the players on the field. When Rinetti and Kahn hear the normal spectator sounds, they know that the fans are likely having a fun time, which will in turn make the owners happy.

No matter from whom or from where the noise comes, they're still part of the sounds of baseball. Because of their love of the sport, Rinetti and Kahn work hard to ensure that both players and fans enjoy their stadium experiences in Oakland and Denver.

Their career aspirations to be a part of the game led these business administration graduates to their current positions as vice presidents for stadium operations. Rinetti serves the Oakland Athletics and Kahn holds a similar capacity for the Colorado Rockies.

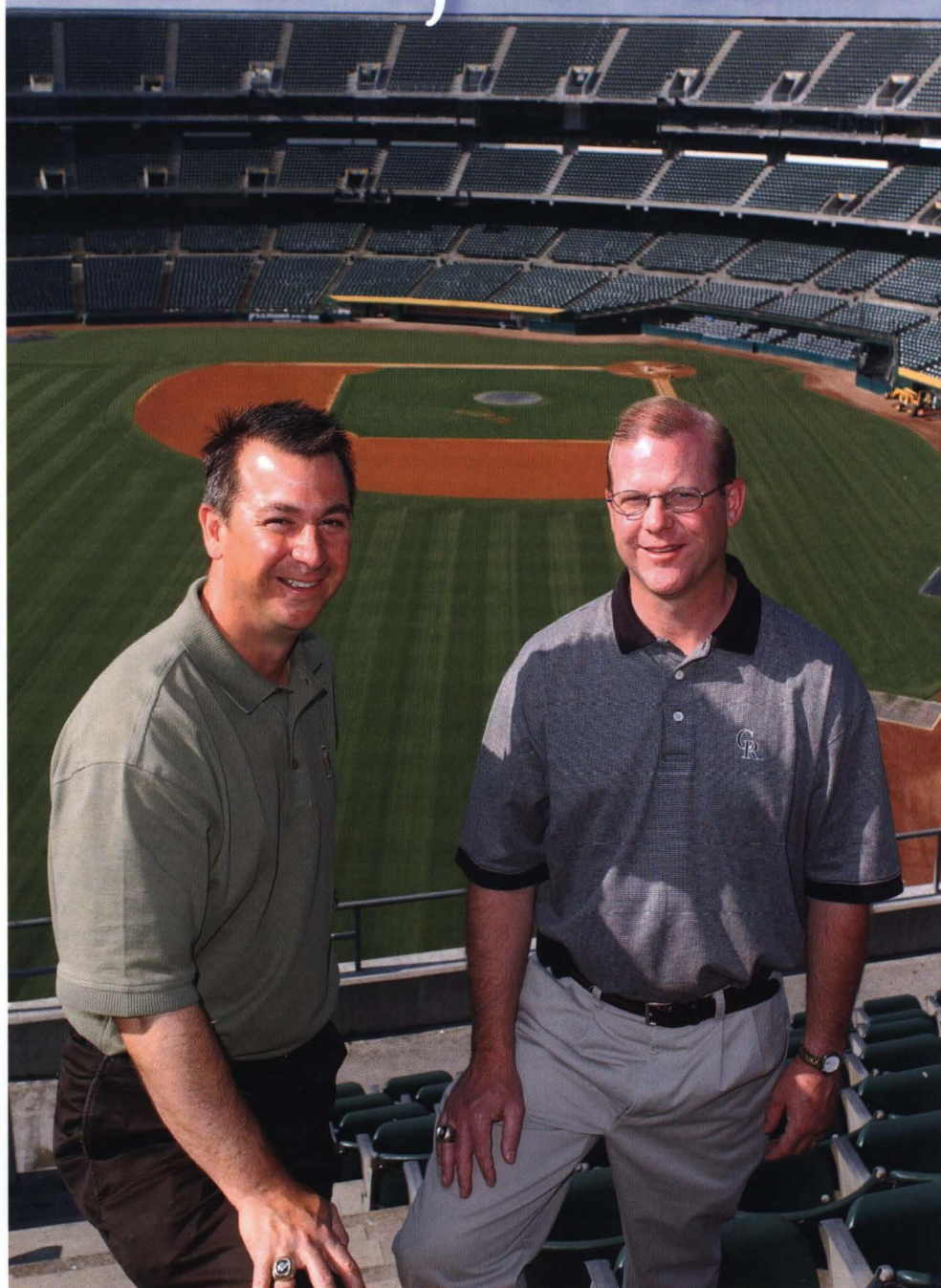
In the movie, Kinsella built the baseball diamond to attract legendary figures from baseball's past. Rinetti and Kahn are managing facilities that welcome the top players from both of the major leagues. Although they don't swing a bat or wear a mitt, the two men are key "off-the-field" players for their teams.

"Ultimately we are responsible for making sure that the players have everything they need – from a facility standpoint – to play at a high level, and that the fans and the media are able to watch every game in comfort," said Rinetti, who, like Kahn, maintains a close watch on security, ushers, ticket takers, ticket sellers, and parking.

When everything is operating smoothly, it means that the work of Kahn, Rinetti, and their respective stadium staffs is going unnoticed by the fans.

"If there is an unruly fan, or if an elevator stops

Fields of Dreams



David Rinetti (at left) and Kevin Kahn, '86 alums, stand before their "field of dreams" as vice presidents of stadium operations for the Oakland Athletics and Colorado Rockies, respectively.

working, we're called to help solve the problem," Kahn said.

After the Sept. 11 attacks and the heightened threat of terrorism in the United States, their responsibilities increased dramatically.

"Since the terrorist attacks, I now work with local law enforcement, meet each year with the security chief of Major League Baseball, and consult with top officials of the FBI," said Kahn. "I always have to be aware of who and what are com-

ing into the stadium at all times. In Oakland and Denver, it is David's and my responsibility to keep players, fans, and all working staff safe at all times when the stadium is hosting a baseball game."

Rinetti and Kahn got their start in professional baseball while still students of Bishop O'Dowd High School in Oakland. They worked special promotional events at A's games and distributed schedule cards and other promotional items in the community for the Athletics. Their love of the

game caught the attention of team officials.

"We worked hard in those jobs," Rinetti said. "By the time we had earned our degrees in business at CSUH, we were judged to be valuable workers and qualified to handle any non-field jobs for the team," Rinetti said.

Timing was everything for the twosome. By the time they earned their degrees, several key administrators had moved on to other jobs and organizations, creating full-time opportunities with the Athletics for both.

Kahn soon became director of stadium operations and Rinetti became coordinator for the Skybox Club seats.

Rinetti succeeded Kahn when the latter

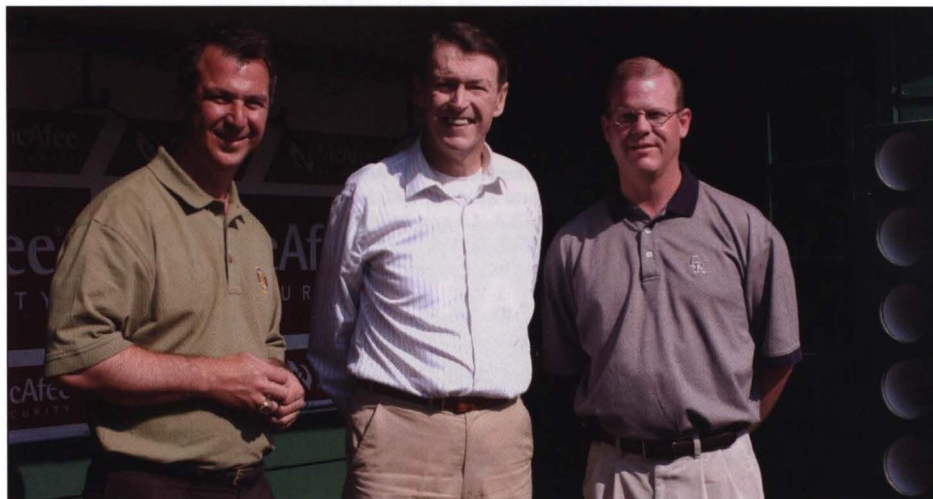
Staudohar, is a noted expert in sports management and has authored books on that and related topics.

"Paul opened my eyes on a lot of the issues dealing with labor and unions, as well as with negotiating deals," Rinetti said. "His class prepared us for what we now do."

Staudohar recognized Rinetti's and Kahn's abilities during their junior years.

"I was impressed with the maturity and professionalism of David and Kevin," their professor said. "While both had a great affection for baseball, they had the insight to view it as a business as well as a sport. I imagined successful careers for them in any industry in which they chose to work."

Over the years both Rinetti and Kahn have kept



Business management professor Paul Staudohar (center) discusses the game with two of his prize pupils, David Rinetti and Kevin Kahn, during an off-day morning at Network Associates Coliseum.

was hired as director of stadium operations by the Rockies in 1994. He was promoted to senior director of stadium operations in 1997 and to vice president for ballpark operations in 2001.

Kahn, until then a lifelong resident of the Bay Area, felt "it was time to move on" and jumped at the opportunity in Denver, where a new stadium was being built that would be managed exclusively for baseball by the Rockies. In contrast, the stadium in Oakland is jointly owned by the city and Alameda County and also is used for pro football games.

Kahn and Rinetti credit their success in part to the business education they received at Cal State Hayward.

"It was at Cal State Hayward where I was able to find out where my interests were, and where they were not," said Kahn. "Because we were living in Oakland, and the stadium was in Oakland, the university was conveniently located. We could attend classes around our work schedule for the team."

One of their business professors, Paul

in touch with Staudohar and other members of the CSUH business faculty.

"David has returned to the campus to speak about his job to my classes in sports labor-management," Staudohar said. "His presentations were excellent and much appreciated."

Though they have been working in different cities, Kahn and Rinetti remain in regular contact. They talk on the phone at least once per week, and if Kahn, who has been married for five years, travels to the Bay Area with the Rockies, he always makes a stop to visit Rinetti and other staff of the Athletics front office.

"That (Network Associates Coliseum) is like a second home for me," Kahn said. "David is like family to me."

Unlike Kahn—who with his wife Stephanie and their two young children resides near Denver—the single Rinetti says he will remain an East Bay resident.

"The Athletics have been my team for my entire life. I can't ever imagine working for anyone else," he said.

CSUH Alumnus Voted Among the Best Umpires

When major league baseball players voted for "the best umpire" in the game, Cal State Hayward alumnus Ted Barrett finished among the top five, as reported in the July 7 edition of *Sports Illustrated* magazine.



Not bad for a guy who thought his future might be as a

Ted Barrett

high school football coach once he completed his undergraduate work in 1987 for a B.S. degree in Physical Education.

It was while serving as a graduate assistant coach for the university's football team on campus in 1988 that his career path changed. He recently told Alameda News Group sports columnist Carl Steward that after a football practice session that year, he walked up to some umpires who had been working a baseball game on the campus field and struck up a conversation with them.

"At that point I was leaning toward a career of coaching high school football and hopefully doing some officiating on the side," he said to Steward. "I'd done some umpiring of little league games, but other than that, nothing organized. But some (of the) umpires invited me to a meeting one night, and that's how it all started."

Barrett joined an East Bay umpiring association and started working high school baseball games in Hayward and Fremont, hoping eventually to move up to college games. That's when he was told he would be required to attend umpiring school.

With his father's financial assistance, he attended a school headed by major league umpire Joe Brinkman. He did so well there that he was ranked among the top 15 in his session and selected for an advanced instructional program.

He was assigned to umpire some Oakland Athletics spring training games in 1989 and rose through the minor league ranks rapidly. In May 1994 Barrett made his big league debut at Yankee Stadium as a temporary replacement for an umpire who had been injured in an automobile accident. Then five years after that major league introduction—in July 1999—he became one of only 16 men in baseball history to be the home plate umpire for a perfect game. It was pitched by the Yankees' David Cone against the Montreal Expos.

Shortly thereafter, Barrett became one of 68 full-time big league umpires.

In the recent *Sports Illustrated* survey, Barrett was selected as the best umpire by nearly five percent of the voting big league players, finishing behind only Tim McClelland, Jim Joyce, Ed Rapuano, and John Hirschbeck.

— Barry Zepel

Volunteers Make a Difference

By Thomas R. Hoeber, Director of Alumni Relations



Thomas Hoeber

At 5:45 a.m. on a chilly June morning, the first volunteers began setting up canopies and putting out merchandise at the two alumni booths for Commencement 2003. By 8 a.m. crowds were gathering, and alumni were hustling to inflate balloons, ring up purchases, and respond to questions while the nearly 20,000 campus visitors arrived for the initial commencement ceremony in Pioneer Stadium.

In the early morning we sold lots of CSUH sweatshirts. As the day warmed up and the sun dispersed the fog, hats and t-shirts became the hot items, literally and figuratively. Balloons and teddy bears were popular throughout the day.

By mid afternoon nearly 20 alumni had worked at one of the two Alumni Association booths, selling an estimated \$15,000 in merchandise. Since the Pioneer Bookstore gives the Alumni Association a percentage of the profit from our commencement booth sales, these alumni volunteers earned a considerable amount to help fund scholarships and support for special campus projects.

By the end of the day, Alumni Association workers – myself included – were exhausted, but we had enjoyed a fun day and had earned the sense of accomplishment that comes with supporting a good cause.

This is the perfect example of what is involved in volunteering with the Alumni Association. Whether it is working at an event such as commencement, Homecoming or Honors Convocation, or attending the Awards Gala or golf tournament, or mentoring students through the Career Development Center, or serving on an Alumni Association committee, alumni volunteer work is fun and makes a substantial contribution to the university.

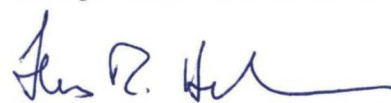
Please look at our Web site at www.csualumni.org and click on "Volunteer Opportunities" to explore your options. It is a great way to network, make career and social friends, and to give back to the University.

Speaking of volunteers, we want to extend very special thanks to four departing board members, who have served the Alumni Association long and



Commencement volunteers at the Alumni Booth were, from left, Lucinda Brainerd (B.A., Liberal Studies, '94), Jeanie Yankey (B.A., Psychology, '02), Annie Parms Gant (B.A., Liberal Studies, '98), Ricky Wong (B.S., Business, '89), Sheila Marie Calip (M.P.A., '99), Jerry Rosenfield a community volunteer, and Charles Fisher (B.A., English, '70).

well. Elizabeth Graw has served both as treasurer and was my predecessor as director of the Alumni Association. Sunjay Nair was president of the board for the past two years. Ching Fong has served on the board for four years. Todd Willis, who is moving to Washington, served for a year. These four colleagues and friends have served the board and the alumni well. It will be a challenge to fill their shoes with new volunteers.



Tom Hoeber
Director, Alumni Relations
Contact me at: thoeber@csuhayward.edu or (510) 885-2839.

Nominations Requested For 'Alum of the Year'

Annually California State University, Hayward and the Cal State Hayward Alumni Association honor outstanding CSUH alumni who are recognized for civic, professional, volunteer and/or academic contributions and for continuing support to the university.

The Association currently is accepting nominees for the 2003 Alum of the Year, and the deadline to submit a nomination is Aug. 15.

Last year's honorees were Hank Salvo, CFO of the Mondavi Corporation, and Howard High, chair of the board of the Cal State Hayward Educational Foundation and strategic communications manager of Intel Corp. Both were recognized for their volunteer activities and support of the university.

To nominate a candidate or request a nomination form for the 2003 Cal State Hayward Alum of the Year,

- phone (510) 885-3721,
- fax to (510) 885-2515,
- send an e-mail to alumni@csuhayward.edu, or
- mail to Alumni Association, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542.



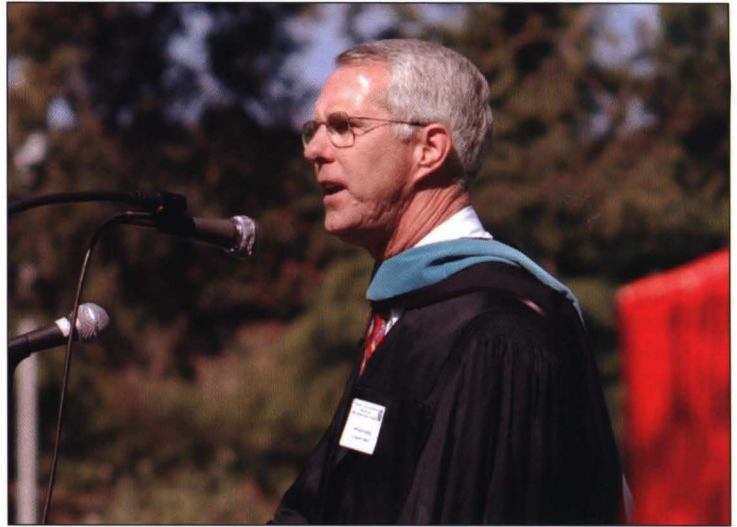
Howard High, left, and Hank Salvo, 2003 Alums of the Year.

Alumnus Klehs Addresses 2003 Honors Convocation

Johann Klehs, a former six-term member of the California State Assembly and former chair of the State Board of Equalization, gave the keynote address at the 2003 Cal State Hayward Convocation ceremony May 18. The annual pre-commencement program recognizes students receiving honors at graduation – *cum laude*, *magna cum laude* and *summa cum laude* – and undergraduates on the Dean's List, those with a grade point average from 3.8 to 4.0.

Klehs earned two degrees from Cal State Hayward, a bachelor's degree in political science in 1975 and a master's of public administration in 1977.

During his address, he shared his perspective of the State of California, commended the honorees on their achievements, and urged them to assume leadership roles in their communities, businesses and government.



Johann Klehs

Join the CSUH Alumni Association

Join the Cal State Hayward Alumni Association
or renew your membership online at
www.csuhalumni.org/membership.html



Keep the Link!

Please choose one of the following membership options:

- ☐ Annual Renewal, \$35, Account No. _____
- ☐ Annual Membership \$35
- ☐ New Graduate (first year) \$17.50
- ☐ Associate (non-graduate, non-voting) \$35
- ☐ Life Membership \$450 ☐ Paid in full ☐ Billed \$90 per year

Optional: I would like to direct part of my membership fee to support the following Alumni Association Chapter:

- ☐ African-American ☐ Asian / Pacific Islander ☐ Education
- ☐ Music ☐ Public Administration ☐ University wide

Payment:

- ☐ Enclosed is my check for \$ _____

Please make checks payable to **CSUH Alumni Association**.

Charge my: ☐ Visa ☐ MasterCard

Card No. : _____

Expiration Date: _____

Credit Card Holder's Signature



☐ Mr. ☐ Ms. ☐ Mrs.

First Name, Middle _____

Last _____

Home Address _____

City _____ State, Zip _____

Phone _____

E-mail Address _____

Student I.D. Number (Social Security) _____

Birth Date _____

Degree Year _____

Major _____ Option _____

Class Notes

1960s

David J. Malik, B.S., Chemistry ('68), M.S. Math ('69) teaches at Indiana University-Purdue University, where he is a Chancellor's Professor of Chemistry and P.A. Mack Center Charter Fellow. He has served as Chemistry Department chair and has received 11 teaching awards, including the Indiana University's President's Award and the Chancellor's Award for Teaching. He has published more than 50 papers, presented 75 papers, organized more than 20 conferences, and received more than \$1 million in external funding from the U.S. Department of Education. A member of the American Chemical Society, the largest scientific society in the world, Malik serves on its Committee on Education and chairs the Subcommittee on Colleges and Universities. He also is a referee for U.S. Swimming and the NCAA, an activity he began when two of his three children were competitive swimmers.



Malik

1970s

Donald (Dobie) Gelles, M.S., Counseling ('76) has been re-elected to the board of the Chabot-Las Positas Community College District and is a director of Castro Valley Adult School, a member of Castro Valley Education Foundation, the California Administrators Association, the Alameda Master Planning Committee and the Hayward Area Recreation District. He has served on the boards of Eden Medical Center and Castro Valley School District.



Kline

John Nelson, B.A., Physical Education ('78) is the new head coach for men's tennis at the University of Hawaii. Previously, he was tennis coach at San Diego State University for 10 seasons and led the Aztecs to the NCAA Tournament five of the past six years and to the second round in 2000. While playing at Cal State Hayward, Nelson was an NCAA Division II All-American in 1978.



Nelson

Timothy O'Malley, M.A., English ('79), vice president for University Relations at Pacific University, in Forest Grove, Ore., has received the University Service Award, in recognition of outstanding contributions by a non-teaching member of the university community. He is a district board member of the Council for Advancement and Support of Education, and, in Forest Grove, a member of Chamber of Commerce Board of Directors, the Administrative Council of St. Anthony



O'Malley

Catholic Church, and the Economic Development Partnership.

1980s

Scott Chambliss, B.A., Theatre ('85) was honored with an Emmy in set design last year for his work on the television show "Alias." Shortly after the awards ceremony Chambliss, the show's production designer, called CSUH Professor Edgardo de la Cruz to share the news of his success.



Chambliss

Maurine (Atkinson) Kline, B.S., Recreation ('86) is a recreation supervisor for the Livermore Area Recreation Department. The Livermore resident has worked at the department for 15 years.



Kline

Julie McKillop, B.S., Business Administration ('86) is a certified public accountant. She has had her own practice for seven years, with offices in Hayward and San Francisco. A Hayward resident, she also serves on the city's Planning Commission. For several years she has been restoring a Victorian house on B St., across from the new Hayward City Hall. When this project is completed this fall, the top two floors will be rented as residential and the first floor will be a retail wine-tasting and wine shop, a business in which she is a co-owner.



McKillop

David Brinton, BS, Business Administration ('87) has established Pinnacle Manufacturing in San Jose. He formerly worked at Vander-Bend Manufacturing and at Pierson Precision, where he was general manager. In early 2001 Brinton and a business associate started their precision sheet metal business (www.team-pinnacle.com), which emphasizes engineering and design-for-manufacture, serving such customers as Apple Computers, Intel, Stryker Endoscopy and other high tech firms. Brinton and his wife, Penny, have five children, Christina, 15, Matthew, 14, Michael, 13, Daniel, 11, and Jonathan, 4 months. An avid gardener, he specializes in tomatoes. His home garden in San Martin features about 20 different heirloom varieties. Brinton is the son of **Diana Schaufler** (BA, Sociology, '72) who served for many years on the Alumni Association Board of Directors.



Brinton

Tannis Kristjanson, Speech, Theatre, is a real estate professional with Prudential California Realty in Castro Valley. Previously she taught English to foreign students at U.C.



Kristjanson

Berkeley. She has served on the board of Prudential California Realty's Education Foundation, which provides certificates and cash grants to deserving teachers.

Peter Loughman, B.A., Speech Communication ('87) has earned Masters of Divinity and Masters of Christian Education degrees from Princeton Theological Seminary. He was installed as senior pastor of First Presbyterian Church, Anchorage, in June. Previously he was an associate pastor at Presbyterian churches in San Antonio, Tex. and Enid, Okla.

1990s

Yvonne Lynum, B.S., Health Science ('94) is program services manager for the Bay Area March of Dimes in San Francisco. She is also the mother of "two healthy, happy sons, ages 7 and 5."



Lynum

Rick Morris (B.S., Physical Education ('90), M.S., Physical Education ('95) credential ('99)) became an instructor and director of racquet sports at U.C. Berkeley in 2000. Since 1995 he also has taught at Chabot College in Hayward, where he has been head coach for the men's and women's tennis teams since 1991. At Chabot this year he coached two state champions, the top women's doubles team and the top men's singles player in the division. Morris also has chaired the California State Tennis Rankings, which ranks the men's tennis players at the state's community colleges.



Morris

Roxanna Salinas, B.S., Biological Science ('96) is the recreation coordinator for the Hayward Area Recreation Department, where she has worked for 15 years.



Salinas

Robert Dalrymple, B.A., History ('92) received a Master of Theology degree from Westminster Theological Seminary in Glenside, Penn. A resident of Cambridge, Mass., he was one of the 118 June degree recipients at the seminary, which is related to the Presbyterian denomination.

Mark Konard, B.A., Political Science ('98), is a Web journalist in the Department of University Affairs at California State University, Sacramento.

2000s

Claudia Mendez, M.P.A. ('00) was honored recently when the *East Bay Business Times* included her in its "Forty Under 40" list of the community's brightest and most promising individuals under 40. She is the coordinator for relations with schools for Diablo Valley College in Pleasant Hill and recently worked with the Hispanic

Chamber of Commerce to coordinate an educational conference to reduce the number of school dropouts. She is a Puente Project mentor and has served as chair of Latino and Native American Employees Association at the Berkeley National Laboratory, president for the MPA Society at CSU Hayward, and vice-president of the Japan Club at CSU Chico.



Mendez

Edison Cobar, B.S., Business Administration ('01) is a Navy Petty Officer 2nd Class and has completed deployment to the Arabian Gulf, where he was assigned to the guided missile cruiser USS Bunker Hill. His ship was one of the first 30 U.S. Navy and coalition ships to launch missiles during military operations to disarm Iraq.

Kay Lehmann, M.Ed., Online Teaching and Learning ('01) has taught middle school for seven years in Walla Walla, Wash. She was selected for the Bill and Melinda Gates Foundation's Teacher Leadership Project in 1997 and the next year began working as regional coordinator and summer trainer for the project. She received the Kay Washington Award for Excellence in Education and a Milken National Educator Award in 1999 for her innovative integration of technology into the classroom. Her husband, Jim, teaches sixth grade in College Place, Wash.



Lehman

Derek Rippee, B.S., Criminal Justice ('01) is a private first class in the U.S. Army, serving with the 82nd Airborne in Kuwait, which he describes as "11 time zones from home." A trained paratrooper, he serves in Delta Company, 3rd Battalion, 325th Airborne Infantry Regiment. He writes that he and others in his platoon welcome mail from home. Address correspondence to: PFC Rippee, Derek S., D Co. 31325 AIR, 82 ABN DIV, APO AE 09368.

Justin Santos, B.S., Recreation ('01) is teen coordinator for the Hayward Area Recreation Department, where he has worked for the past year. A San Francisco resident, he was a guard on the Pioneer basketball team during the 1996-97 season but has "given it up in favor of dancing hula." Santos was born in Guam and then lived in Hawaii until he was 12 years old. He dances with a group from the Academy of Hawaiian Arts in Oakland, enjoying and promoting his culture.



Santos

James Brady, B.S., Business Administration, Accounting option ('02) is a financial and program evaluator in the San Francisco office of the U.S. Department of Housing and Urban Development, Office of



Brady

Inspector General for Audit, where he began working a year ago.

Heather Campion, M.S., Counseling ('02) was one of the 15 finalists last season on the TV reality show "The Bachelor." The Contra Costa County resident, who remained in the competition until the final 10 bachelorettes were selected, said she was relieved when she was not offered the "come-back-next-week" rose and was happy to leave the mansion, where contestants were sequestered throughout the competition.



Campion

David Douglas, BA, Business Administration ('02) began his college education at CSU, Fresno, and returned to school to complete his bachelor's degree at CSUH. Now working on his MBA at the Contra Costa Campus, he is employed as the business manager of the Pleasanton office of Acosta Sales and Marketing, where he has worked for 13 years. The Pittsburg resident oversees his firm's Ocean Spray account.



Douglas

David E. Fraser, MPA ('02), who graduated with a 4.0 G.P.A., is the principal consultant for Houstone-Fraser Associates (www.houstone-fraser.com), a leadership and development consulting group. He was chief development officer and senior intergovernmental affairs officer for the City of Oakland (1999 to 2002) and vice president of Programs and Operations for the Volunteers of America Bay Area. He has been invited by the University of Guyana to present a series of lectures on public policy and public management during fall 2003. When not working, he enjoys music, plays the piano and directs a choir.



Fraser

Aaron Smallwood, B.A., History ('02) is assistant manager of the Sherwin Williams Floor Covering Store in Oakland. A resident of Union City, he began working for the company following graduation.



Smallwood

Share news about careers, accomplishments, and changes in your life with other alumni through **Haywire**. With your news, include your address, phone number, degree earned, major and graduation year, along with a current photo, color preferred. All photos will be returned. Mail to: Alumni Association - Haywire, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542, or send information to: nackley@csuhayward.edu.

In memoriam

Faculty

J. Malcolm Smith (Political Science), 82, died April 26 following a stroke. A scholarship fund in his memory has been established at Cal State Hayward, where he taught from 1965 to 1989. An expert on the American presidency, he was chosen as the university's Outstanding Professor of 1976-77 and 1977-78. (Contributions, designated to the J. Malcolm Smith Political Science Scholarship Fund, may be sent to University Advancement, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542. Make checks payable to Cal State Hayward Educational Foundation.)



Smith

Kenneth Rebman (Mathematics, School of Science), 62, former faculty member and dean of the School of Science at Cal State Hayward, died May 15 after a long struggle with cancer. He became a member of the math faculty in 1969 and was chair of the department from 1980 to 1985. During his tenure, the university first offered a bachelor's degree in computer science. He was chair of the Faculty Senate in 1986-87 and was appointed dean of the School of Science in 1987. In 1994 he resigned to become provost and vice chancellor for Academic Affairs at the University of Colorado, Colorado Springs.



Rebman

Patricia Radin (Mass Communication/Communication) died suddenly June 1 following a heart attack. A memorial service was held in Berkeley on June 29, which would have been her 58th birthday. An expert in electronic media, she was completing her third year of teaching at Cal State Hayward. She had taught previously at universities in Washington and Sweden and at San Francisco State. She also worked in the media from 1971 to 1990. A scholarship fund in her memory has been established at Cal State Hayward. (Donations, designated "Pat Radin Scholarship Fund" may be sent to University Advancement.)



Radin

Alumni

Timothy Donnelly, B.S., Chemistry ('70) died April 7 from cardiac arrest. A professor of chemistry at the University of California, Davis, he was also an avid skier who formulated the ski wax "Super Hot Sauce," used by many top skiers because of its ability to adapt to changing snow conditions.



Donnelly

Jane Marie Beaver Wilson, B.A., Sociology ('66) died June 15 in the Bronx, N.Y. from lung cancer. Born and raised in San Francisco, she married Leroy Wilson Jr., and the couple had two sons. She became a teacher, social worker, and then director of the Westchester County Women's Center in New York. She served on a number of commissions and boards dealing with women's and children's issues.



Wilson

On the Hayward Campus

25800 Carlos Bee Blvd., Hayward

Theatre

"The Roar of the Greasepaint, The Smell of the Crowd"

Friday/Saturday, Aug. 1, 2, 8 and 9 – 8 p.m.

Sunday, Aug. 10 – 2 p.m.

Studio Theatre

\$12 gen. admission / \$10 seniors, youth / \$8 CSUH, alumni.

Shakespeare's

"As You Like It"

Friday/Saturday

Aug. 22, 23, 29, 30 – 8 p.m.

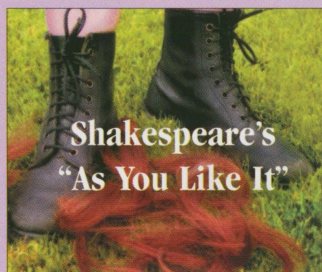
Sunday, Aug. 31 – 2 p.m.

University Theatre

\$8 gen. admission /

\$6 seniors, youth /

\$5 CSUH, alumni.



Events

Alumni Association Day – Oakland A's vs. Toronto Blue Jays

Saturday, Aug. 16, 1:05 p.m.

Network Associates Coliseum

Alumni members - \$16; Guests - \$20.

Cal State Hayward 7th Annual Golf Tournament

Round Hill Country Club, Alamo

Monday, Sept. 29

10:30 a.m. registration, lunch; noon start;

6 p.m. dinner and awards. \$200/\$780 foursome.

On the Contra Costa Campus

4700 Ygnacio Valley Rd. in Concord

Concert in the Hills 2003

The Fourth Annual Concert in the Hills series is co-sponsored by presenting sponsor Astound Broadband and the Contra Costa Times Newspapers.

The free concerts will be presented monthly through October. Parking is also free. Gates open at 6 p.m. with an opening act at 7 p.m. and the headliner at 8 p.m.

Aug. 15 (Sat.) Carlos Reyes and the Electric Symphony performing "Latin Jazz fusion and acoustic folkloric music."

Sept. 20 (Sat.) Swing Session performing "big band sounds with spice."

Oct. 11 (Sat.) Tom Rigney and Flambeau performing "Louisiana roots music."

North Bay Alumni Meet



Alumni gathered in Rohnert Park for a networking and social event June 18. Participants included, from left, Ron Feldman ('72), Alumni Relations Director Tom Hoeber, Chris Dunham ('77) and Viviane Yang ('00).

Johnson, continued from page 4

to take the children to lessons and athletic activities is one of the great benefits of still living in her hometown, according to Johnson.

City Challenges

Built on an island in San Francisco Bay, Alameda has a population of 76,000. It is described as a "City of Homes and Beaches" on the classic old banner that hangs in the foyer of City Hall, a brick edifice built in 1896. These days Alameda's city government is facing a range of contemporary challenges. When the mayor was sworn in last December, the "hot" issues she inherited included economic redevelopment and reuse of the former Naval Air Station.

Pointing to sites on a large aerial photograph of the city that hangs near the back door of her office, the mayor began naming projects to revitalize Alameda's historic downtown. The list included reopening the Alameda Theatre as a movie house, construction of a new library, completing and restoring the Carnegie Building and redevelopment of the northern waterfront.

Redeveloping the former Naval Air Station is a particular challenge.

In 1936 the Navy turned Alameda from a "bedroom" community into a military town when it established the Alameda Naval Air Station. All base facilities, which occupied approximately one-third of the island, were shut down during the military down-sizing of the 1990s. The city now is dealing with the issues of environmental remediation, conveyance of the property, and planning for the reuse and integration of the former base into the city, except for a section of the former base that was designated as a wildlife preserve.

"When the Navy base closed in 1997, it had a significant impact on the economy of Alameda," Johnson said, "particularly at the West End of the city. One of my goals is to revitalize the business district in the West End and to make it the thriving district it has been in the past."

As an Alameda native, she said she feels proud to be helping her community advance and prosper in the 21st century.

Cal State Hayward 7th Annual Golf Tournament

Benefiting the CSUH Alumni Association and Friends of Athletics.
All proceeds will go to student scholarships, recognition of student athletes and award ceremonies.



Round Hill Country Club, Alamo
Monday, Sept. 29, 2003

Registration: 10:30 a.m.
Lunch: 11 a.m.
Shotgun start: noon
Reception / Silent Auction: 5 p.m.
Dinner / Awards: 6 p.m.
Format: Scramble

Tournament Fee:
Individual Golfer: \$200
Foursome: \$780

Prize contest included with entry fee:

- 1st, 2nd and last place teams
- Longest Drive
- Closest to the Pin

All Participants Receive

- Golf Cart / Green Fees
- BBQ Lunch
- Reception / Silent Auction
- Dinner
- Golf Polo
- Goodie Bag
- Raffle Tickets (2)
- **Greenies:** Land your tee shot on a designated par three green and win a prize
- **Hole-in-one:** First hole-in-one on a designated par-three hole wins a prize

Sponsorship Opportunities

Raffle Prize / Auction Donors
(\$50 minimum prize value)

- Program recognition

Tee Sponsor \$150

- Tee sign
- Program recognition

Bronze Sponsor \$500

- Individual golf entry
- Tee sign and program recognition
- Listing in fall issue of *Haywire* and *CSUH Media Guide**
- Acknowledgment of sponsorship on CSUH Alumni and Friends of Athletics Web sites

Silver Sponsor \$1,000

- Two individual golf entries
- Tee sign and program recognition
- Business card size advertisement in fall issue of *Haywire* and *CSUH Media Guide**
- Acknowledgment of sponsorship on CSUH Alumni and Friends of Athletics Web sites

Gold Sponsor \$1,500

- Golf foursome
- Tee sign and program recognition
- 1/4 page advertisement in fall issue of *Haywire* and *CSUH Media Guide**
- Acknowledgment of sponsorship on CSUH Alumni and Friends of Athletics Web sites

Platinum Sponsor \$3,000

- Two golf foursomes
- Tee sign and program recognition
- 1/2 page advertisement in fall issue of *Haywire* and *CSUH Media Guide**
- Acknowledgment of sponsorship on CSUH Alumni and Friends of Athletics Web sites

*Camera-ready artwork provided by sponsor.

All companies should check with their tax consultants for proper deductions.

For more information:
(510) 885-3721

Entry Form

_____ Foursome	\$ _____
_____ Individual Golfer(s)	\$ _____
_____ Tee Sponsor	\$ _____
_____ Bronze Sponsor	\$ _____
_____ Silver Sponsor	\$ _____
_____ Gold Sponsor	\$ _____
_____ Platinum Sponsor	\$ _____
_____ Raffle Prize / Auction Certificate Enclosed	\$ _____
_____ Dinner Only (\$50 each)**	\$ _____
TOTAL:	\$ _____

** Vegetarian meals are available upon request

Tee Sponsor

Please type or print below what your tee sign should read:

Contact Person _____ Daytime phone # _____

☐ I'd like to make a tax deductible donation to the CSUH Golf Tournament \$ _____

Payment

☐ Check Enclosed
Please make your check payable to CSUH Foundation, Inc.

☐ VISA ☐ MasterCard

Card Number _____ Exp. Date _____

Signature _____

Player(s) Information

Player 1

Name _____

Address _____

() _____

Phone _____ E-mail _____

Polo Size: S M L XL XXL

Player 2

Name _____

Address _____

() _____

Phone _____ E-mail _____

Polo Size: S M L XL XXL

Player 3

Name _____

Address _____

() _____

Phone _____ E-mail _____

Polo Size: S M L XL XXL

Player 4

Name _____

Address _____

() _____

Phone _____ E-mail _____

Polo Size: S M L XL XXL

Detach this form and send it by Sept. 19 to:
CSUH 7th Annual Golf Tournament
c/o University Advancement
25800 Carlos Bee Blvd., WA 908
Hayward, CA 94542



Players can register online at: www.csuhalumni.org/events.html



A's Game for CSUH Alumni at Network Associates Coliseum

Saturday, August 16, 2003 • Oakland A's vs. Toronto Blue Jays • Game time: 1:05 p.m.

Join us!



- ✓ Ticket Prices:
\$ 16 for current alumni members
\$ 20 for guests
- ✓ The first 10,000 fans will receive an A's Stadium Tailgate Stool.
- ✓ Price includes field level seat and a meal coupon for a hotdog, chips and soda.
- ✓ Seats are in Sec.132, Field Level
Only 100 seats available!
- ✓ Tickets must be purchased by July 28th.



Reservation Form

Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

Please send me the following number of tickets:

____ Alumni member(s) @ \$16 each \$ _____

____ Guest(s) @ \$20 each \$ _____

Tickets will be sent to purchasers by August 8th.

Payment:

☐ Check Enclosed

*Please make your check payable to
CSUH Alumni Association.*

☐ VISA ☐ MasterCard

Card Number _____

Exp. Date _____

Signature _____

Detach this form and send to:

CSUH Alumni Association
25800 Carlos Bee Blvd.
Hayward, CA 94542

Sign up online at www.csuhalumni.org/events.html or call (510) 885-3721.

Cal State Hayward
University Advancement
Alumni Association's

HAYWIRE

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Hayward, CA 94542



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