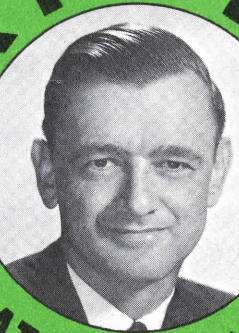


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BERT BETTS



STATE TREASURER

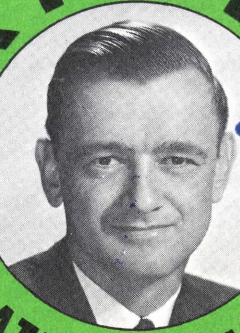
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BERT A. BETTS, C. P. A.
DEMOCRAT

BETTS — has saved hundreds of millions of dollars by restoring competitive bidding for California bonds.

BETTS — has earned for California taxpayers more than \$45 million during the past year through the investment of otherwise idle funds and by proper money management.

BETTS — has earned for California taxpayers more than \$238 million in seven years — more than all previous California State Treasurers combined — and all from non-tax sources.

BETTS' modern, up-to-date management techniques have resulted in improved service at lower costs.

BETTS works, earns and saves
money for you — the taxpayer.

RE-ELECT

STATE TREASURER
BERT A. BETTS

Eight years as Treasurer of California

A Certified Public Accountant

42 years old — born in San Diego

Graduate of California Western University

Holder of Distinguished Flying Cross

Veteran of W. W. II, U. S. Air Force

BERT A. BETTS, State Treasurer

America's Number 1 Finance Officer as designated by the Municipal Finance Officers Association of the United States and Canada with their 1963 Gold Medal Louisville Award.