



DEMOCRATIC REPORT

DEMOCRATIC REPORT

DEMOCRATIC REPORT

DEMOCRATIC REPORT

report to the
democratic state
central committee
by charles warren,
state chairman.
august 11, 1968
sacramento, california

In two weeks, Democrats will assemble in Chicago to nominate candidates for President and Vice President. In California we have already selected our candidates for the United States Senate, Congress and the State Legislature. With the close of the national convention we will begin a campaign which will be one of the more important and significant in our state and nation's history.

California will be a pivotal state in this year's campaign. What kind of man will it send to the United States Senate? Will present congressional and legislative Democratic majorities be maintained? Will the selection of a President be referred to the House of Representatives and, if so, will the one vote allowed California be decided by a Democratic or Republican congressional delegation majority?

These are but a few of the many questions which only the election itself can answer. To a limited extent the California Democratic State Central Committee can influence those answers; to that limited extent, yours will be the responsibility. Further, it will be your responsibility to look ahead to 1970 and to do all you can to win back the many posts in government we lost in 1966. With this in mind, you will appreciate the nature and extent of the work ahead of you.

We have tried to furnish you with a foundation upon which to build. We have had some successes and some failures. Our successes have come about by the energy and devotion of a few good people; our failures await your efforts.

In the beginning, we recognized three major problems confronting our Party as a result of political erosion prior to 1966, and the resultant landslide defeat of that year.

First, organizationally we were weak, if not impotent. Our state and county central committees appeared to be only anachronisms and useless appendages. Our volunteer organizations were rapidly atrophying.

Second, ideologically, even our fractures were splintering. What was even more disturbing, we seemed to be losing our ability to communicate. In a word, we were no longer able to disagree without being disagreeable.

Third, financially we were bankrupt. Coupled with our deficit was the fact that most who had the means financially to build the party became unwilling to do so. The "quid pro quo" of political contribution no longer appeared promising.

It would be pleasant to report that all these problems have been solved. Far from it; but we do believe a beginning has been made and it is that beginning which I want to report.

At the top, Win Shoemaker, John Knox, Carl Stokes, Willie Brown. Center, at the Fresno banquet. Below, Jane Tolmach, Win Shoemaker, Goldie Kennedy, Gloria Cooper, Stella Epstein.



DEMOCRATIC CAMPAIGN COMMITTEES

In an attempt to bring together volunteer and official party organizations to perform basic and vital political work, Legislative Campaign Committees were formed in thirty-nine geographical regions of the state.

REPORT

From the left, Jane Tolmach, Charles Warren, Yvonne Brathwaite.



In each region, incumbent officeholders, all resident members of state and county central committees, and officers and leaders of all volunteer organizations were asked to meet under the sponsorship of the Democratic State Central Committee. At each meeting the problems of our Party, both regional and state, were discussed and the possibilities of collective action explored.

At most meetings, there was recognition of the need for unified and coordinated activity and acceptance of the concept of a Democratic Campaign Committee. These Democratic Campaign Committees have been most helpful. Hopefully they will not only be continued, but expanded and encouraged to assume more responsible and significant work.

DEMOCRATIC ADVISORY COMMITTEE

Recognizing the ideological strains which existed among all Democrats, and not just among those in California, the Democratic Advisory Committee was formed. It was designed to recruit the talents of men and women of experience and expertise in various endeavors to stimulate thought, discussion and debate among all Democrats in a rational and non-divisive manner.

The committee formed various task forces and prepared tentative position papers which were used as the basis for discussion at seminars held at the Fresno conference in January, 1968.

Following the seminar discussions at Fresno, the task forces prepared final papers which have been printed and distributed to all members of the State Central Committee and to members of the Platform Committee of the State Convention.

These papers have not been represented to be nor are they the official views of the California Democratic Party. They are offered to help identify some of the critical problem areas of state and local concern and to propose possible means for their solution.

FRESNO DEMOCRATIC CONFERENCE

In January of this year the Democratic State Central Committee sponsored a conference of Democrats in Fresno, California. The conference had as its objectives:

(a) To assemble all individuals participating in a leadership capacity in the various Democratic Campaign Committees for the purpose of discussing common problems and coordinating regional efforts on a state-wide basis.

(b) To bring together task force members of the Democratic Advisory Committee and all interested Democrats for the purpose of discussing preliminary drafts of the task force reports and making possible the presentation and consideration of new ideas and fresh thought.

(c) To acquaint active and concerned Democrats with those who occupy leadership positions in all levels of government to the end that some or all might be encouraged to seek new levels of leadership in future election years.

(d) To expose members of our Party to the thoughts and comments of national leaders on the national and international problems confronting our nation.

Accepting the invitation of the Democratic State Central Committee to attend and address the conference were Vice President Hubert H. Humphrey and United States Senator Eugene McCarthy. Ours was the first official party organization to invite and provide a forum to both of these good Democrats and great public servants.

All who attended the conference were impressed with its success. By it a new tradition and role were established for the Democratic State Central Committee.

CAMPUS VISITATION PROGRAM

Recognizing the validity of the complaint of alienation by many young people and seeking to bring to them those who could "tell how it is," the Democratic State Central Committee asked Democratic freshmen members of the Assembly to organize a campus visitation program.

REPORT

The legislators met with students on many campuses in residence halls, classrooms, dining rooms and wherever students could be found who were interested in learning more of politics and government.

The results of this program are exciting and promising. A current and productive dialogue between students and Democratic office holders has been established.

JEFFERSON-JACKSON DAY DINNER

Mayor Carl Stokes of Cleveland was the honored guest at a Jefferson-Jackson Day Dinner held at the Century Plaza Hotel in March, 1968. Sponsored by the Century Club and Finance Committee of the Democratic State Central Committee, the event brought to California for the first time the vigorous and exciting young Cleveland Mayor.

A financial success, the dinner enabled the Democratic State Central Committee to eliminate its deficit and to continue its operations on a solvent basis.

MONTE CORONA CANDIDATES SEMINAR

On the weekend of July 13-14, 1968, the Democratic State Central Committee sponsored a seminar for candidates, their spouses and campaign aides. Held at the beautifully secluded Monte Corona Conference Center near Lake Arrowhead, California, the seminar offered instruction and guidance in the art of both old and new political techniques. Closed circuit TV permitted playbacks and critical analyses of candidate interviews. Wives of candidates were given suggestions on how they could assist their husbands. Experienced newsmen discussed conducting press conferences and drafting newsworthy press releases. The value of computer mailing and polling was described. In sum, eighteen different panel programs were held, each worthwhile and all invaluable.

WOMEN'S DIVISION

In all metropolitan areas, the Women's Division sponsored events to honor and award pins to "Key Democratic Women" in the 1966 campaign. Workshops were held to advise active women Democrats of legislation deserving either their opposition or support.

Local Women's Division chapters were among our most active volunteer organizations and their members participated in and contributed to all activities of the Democratic State Central Committee.

GENERAL ACTIVITY

In 1967, an office of the Democratic State Central Committee was established in Sacramento in addition to those in Los Angeles and San Francisco. Maintained during the legislative session of that year, it helped to focus public attention on the deleterious consequences of the Republican administration's policies.

Our newspaper, "The California Democrat", was published and distributed to over twenty thousand readers throughout the State.

Our office staff has been available to service all requests from the public and political organizations.

Our press and public relations personnel worked with visiting dignitaries arranging press and television interviews giving exposure to Democratic personalities and programs.

A Speakers Bureau functioned well responding to many invitations from news media, service and other organizations for spokesmen to delineate and debate topical issues and to articulate the viewpoints of the Democratic Party.

CENTURY CLUB

The Century Club was formed by the Democratic State Central Committee to expand its base of financial support. There appeared to be no place for the committed individuals who, able to afford the annual dues of one hundred dollars, sought also to donate their time, energy and talent. It was this gap the Century Club was designed to fill. Meeting frequently to host visiting dignitaries, participating in the deliberations of the Democratic Advisory Committee, assisting the Finance Committee on the Jefferson-Jackson Day Dinner and in many other activities, the Century Club proved itself most worthwhile.

"SINCE 1792 --- THE DEMOCRATIC PARTY"

Under the auspices of the Democratic State Central Committee, the book entitled "Since 1792 --- The Democratic Party" was authored. Published by the Democratic State Central Committee in association with MBM Enterprises, the book has a retail price of \$10. Candidates and Democratic organizations may buy the book at the wholesale price of \$2 per copy. The book may then be sold to a buyer for the retail price. The buyer may in turn donate copies of the book to libraries, classrooms, schools and other tax exempt institutions and use the \$10 retail price as a tax exempt contribution.

FINANCIAL ASSISTANCE TO CANDIDATES

During the 1966 general campaign, it became obvious that some of our candidates for Congress and the state legislature were in jeopardy. To give immediate financial assistance, the Democratic State Central Committee Finance Committee and Century Club borrowed and distributed over twenty thousand dollars to candidates in high priority districts. Most candidates receiving assistance won election or re-election. All loans have been repaid.

THE CALIFORNIA GOOD CITIZEN COMMITTEE

The Democratic State Central Committee in association with the Republican State Central Committee, labored throughout the last two years to develop and expand the program of the California Good Citizenship Committee.

This committee was organized to stimulate interest in, and to provide the means for, company employees to become informed on the issues and conditions involved in federal, state and local elections, to encourage and assist in the registration of company employees as potential voters in such elections; and to promote and facilitate personal contributions by company employees to the political party or candidate of their choice.

At present there are over seventy companies in California who have agreed to participate in this program and to involve their employees in one or all of its activities during the coming campaign year.

The Democratic State Central Committee gratefully acknowledges the dedication and assistance of those who labored so generously on its behalf during the past two years. Some who participated above and beyond are named below. To them and the host of others who persevered, we extend our thanks and appreciation.

THANKS

THANKS

DEMOCRATIC CAMPAIGN COMMITTEE

Joyce Fadem, Madale Watson, John Stokes, Arthur Harwood, Jim Gregg, Michael McInnis, Mrs. Bernice Latham, Mrs. Nina Smart, Olive Lewis, Russ Kronick, Jack Barker, Bill Dawson, Mrs. DeeVere Mantino, Jim Gill, John Weidman, Gene Ranck, Jim Corbett, Abe Still, Mrs. Mildred Kane, John Rotondo, Minot Tripp, Richard S. Peterson, Peter Lopez, Paul Birmingham, Mrs. Norma Turner, Mrs. Marion Pease, Agar Jaicks, William Lockyer, Joe Holsinger, Richard Wylie, Les Dixon, Leo Giobetti, Robert Neary, Robert Erreca, Mrs. Ann Winn, William T. Richert, George Simpson, Dominic Perello, William B. Myers, Marvin Stewart, James Browning, Roy Kaufman, Eugene Nisbet, Mae W. Stover, Harold Berk, James H. Gilliam, Harold Prukop, Larry Young, Bill Williams, Mrs. Jackie Baron, Zita Remley, Frances Hafner, Madeline Jacobs, Leonard Dubin, Alice Sandoval, Sharon Lee, Darwin McClintock, John F. Haggerty, Les River, Earl McNall, Robert Ebner, Sam Cianchetti, Angelo Esposito, Mrs. Thelma Neworth, Chuck Gant and Phil Anthony.

DEMOCRATIC ADVISORY COMMITTEE

Harry Ashmore, William Gruver, Steve Zetterberg, Janis Weinberger, Ed Alberts, Dr. Herbert Bab, Virna Carson, Tom B. Carvey Jr., Charles Duffy, Dr. George Gelman, Richard Kellner, Dr. Russel V. Lee, Dr. Herbert A. Lints, Hon. Richard Nevins, Richard Richards, Norbert Schlei, Garth Sadler, Nathan L. Schoichet, Martin Stone and Joseph L. Wyatt Jr.

FRESNO DEMOCRATIC CONFERENCE

Joyce Fadem, Roy Greenaway, and Bruce Bolinger, Joseph Cerrell, Ross Clark, Marshall Cohen, Charlotte Danforth, Van Dempsey, Dale Doig, Sally Doig, Barbara Double, Mike Early, Eleanor Fowle, Jeanette Grodman, William Gruver, Irwin Holland, June Isackson, Jim Joy, Martha Kaufman, William Meyer, Det Merryman, Lila Orme, Mollie Pepper, William Reichert, Robert Roth, Barbara Schlei, Jim Scott, Evelyn Sebel, Keith Seegmiller, Ann Segall, Evelyn Sklar, Mary Solow, Marguerite Sweeney, Jane Tolmach, Lenore Wax, Irene Webber, Janis Weinberger, Helen Wilson, Madale Watson, Lois Yudovin, Kay Zahler and Stephen Zetterberg.

CAMPUS VISITATION PROGRAM

Assemblyman John Vasconcellos and Assemblymen James Bear, Yvonne Brathwaite, Kenneth Cory, Wadie Deddeh, John Dunlap, March Fong, Bill Greene, Walter Karabian, Ken MacDonald, John Miller, David Negri, Leon Ralph, David Roberti and Alan Sieroty.

JEFFERSON-JACKSON DINNER

Allan Jonas, Richard Sherwood, Robert Wise, Joseph Alperson, James Brown, Don Guttman, Jacques Leslie, Willie Raymond. Also: Sol Baker, John Factor, Milton Feinerman, John O. Gottlieb, Stafford R. Grady, Bart Evans, Sam Hurwitz, Dan A. Kimball, Charles Latimer, Eric Lidow, Clarence D. Martin, Jr., Irvin P. Mazzei, Richard O'Neill, Robert W. Prescott, Joseph DeSilva, Herb Steinberg, Lawrence Weinberg, Hugh Wood.

From the left, Gloria Cooper, Martha Witz, Charles Warren, Goldie Kennedy and Millie Selber.



MONTE CORONA CONFERENCE

Joyce Fadern and Leroy Berry, Stella Epstein, Jeanette Grodman, Michael Hill, June Isackson, Robert Profet, Paul Simpson, Mary Solow, Sophie Stamos, Helen Stein and Steve Walker.

WOMEN'S DIVISION

R. E. Fowle, Jane Tolmach, Charlotte Danforth and Elva Aguilar, Ann Alanson, Lenore Barrett, Addie Lee Bass, Bella Berg, Doris Bashon, Mrs. Tom Bradley, Bernice Braxton, Jackie Carter, Gloria Cooper, Nan Daley, Sharon Danforth, Jackie Davis, Barbara Double, Estelyn Duffy, Barbara Enos, Stella Epstein, Dianne Feinstein, Eleanor Fowle, Molly Freeman, Kimi Frijii, Shirley Goldinger, Blanche Goldstein, Helen Greenberg, Grace Groos, Hermine Grossman, Rose Hackman, June Isackson, Pat Jackson, Dorothy Jonas, Claire Kelley, Goldie Kennedy, Nancy Kettmann, Ruth Lane, Sharon Lee, Adele Levine, Olive Lewis, Dorothy Mason, Gertrude Mechan, Joan Nelson, Pat Nesbet;

Pearl Paull, Marion Pease, Ruth Pfenninger, Freddie Pharr, Marge Pings, Faye Porter, Given Regalia, Zita Remley, Elvira Roberts, Marian Robotti, Pat Rostker, Doris Roth, Alice Sandoval, Charlotte Schultz, Ann Segall, Millie Selber, Mary Solow, Helen Stein, Rubie Stiedger, Pat Struxness, Peggy Twombly, Janis Vicchio, Vickie Wilson, Martha Witz, Nancy York and Pat Zuckerman.

CENTURY CLUB

Eddie Alberts, Manuel Aragon, Bayard Berman, Dr. Sol R. Baker, Mrs. Helene Brown, George Brudney, Julian Burke, Ralph Carson, Gerald Chase, Dorman L. Commons, Jack Corinblit, Dr. Carlo De Antonio, Leo Diamond, Josephine L. Dominick, Herbert E. Edwards, Dr. Lionel Fichman, Alex J. Fishbein, Frank Fishkin, Fred Gabler, Harry L. Hershon, Sylvan Goldinger, Lester M. Goldsmith, Sanford R. Goodkin, Maxwell E. Greenberg, Dr. H. Greenfeld, Mrs. Linda Groode, Joseph H. Haller, Sidney Harmon, Edwin Heil, Charles Geoffrey Hilton, Hon. Leonard Horwin, Merle Horwitz, John E. Howard, Allan K. Jonas, Sidney S. Kallick, Elliot Kalt, Dr. C. B. Levine, Leon Lewitt, Maurice Lewitt, Dr. Sheldon Lipshutz, Bart Lytton;

Charles Manatt, Louis D. Mann, Mrs. Ruth March, Jerome L. Moss, George Mulkey, William A. Norris, Victor H. Palmieri, Thomas D. Phelps, Gifford Phillips, Leonard Pill, Dr. Ernest H. Plesset, Alexander H. Pope, Dr. George W. Prichard, William Raymond, Hon. Richard Richards, Charles W. Rodgers, Don Rosenfeld, Skipper Rostker, Roger K. Sax, W. J. Schall, H. S. Scott, S. Dell Scott, Keith Seegmiller, Rosemary De Camp Shidler, Harry Simons, Hon. George Slaff, Marvin Strin, Fred Tankel, Alvin G. Tanner, Richard Travis, Katharine W. Tremaine, Ken Watase, Robert Weil, Dr. Paul G. Williams, Robert W. Williams, Glenn Wilson, Oscar Wiseman, Akira Yoshida and Steve Zetterberg.

SINCE 1792

William Gruver and Det Merryman.

CALIFORNIA GOOD CITIZENSHIPS

Robert Coate, Richard Sherwood and Preston Silbaugh.

FINANCE COMMITTEE

Richard Sherwood and Louis R. Baker, Joseph A. Ball, Mark Boyar, Earl C. Broady, Sol S. Buchalter, Frank J. Burns, Jr., Edward L. Butterworth, Eddie O. Chandler, John Factor, Milton Feinerman, Robert Feinerman, Charles Ferguson, John Ferraro, Paul C. Fisher, Daniel Fogel, Samuel K. Freshman, Leonard Friedman, David M. Goodman, Stafford R. Grady, Samuel Greenfield, Andrew A. Hauk, Warren Heine-man, Maurice J. Hindin, Gert K. Hirschberg, Samuel Hurwitz, Allan K. Jonas, Irvin J. Kahn, Arthur Kaplan, Hiram W. Kwan, Al Lapin, Jr., Abe Levy, Eric Lidow, Bart Lytton, Robert Maheu, Robert Mason, Richard O'Neill, Nick Palchikoff, Harry V. Peetris, Martin E. Pollard, Manning J. Post, Alan Sieroty, Preston Silbaugh, Martin Stone, Jesse M. Unruh, Lawrence Weinberg, Sanford B. Weiss, Ralph Williams, Glenn Wilson and Herbert Young.

CONGRESSIONAL DISTRICT CO-CHAIRMAN

north

Robert Mertle, Helen Putnam, Betty Yohalem, John Harvey Carter, Mrs. Freddie Pharr, Gordon Gojkovich, Norman Sublett, William Brown, Susan Bierman, Joseph Kelly, Marie Bruce, D. G. Gibson, Kaya Apaydin, Kenneth D. Freeman, Audrey Gordon, John C. Castro, Kimiko Fujii, Leo Greenberg, William Swanberg, Alice Johnson, Dominic Perrello, Minnie D. Coyle, James Utz, Barbara Enos, Kennon H. Beard, Sr., Marion O. Pease, Lowell Peters, Shirley Gibson, William B. Myers, Jo Anne Carl.

south

Winfield Shoemaker, Gloria Cooper, Vincent Thomas, Margaret Hemrick, Kenneth D. Larson, Margaret Shepherd, Glenn Wilson, Lorene-M. Debs, Mervyn Dymally, Lillian Martin, Charles Dibble, Felice Cutler, Richard English, Esther Lindstrom, Earl McNall, Clara Kelley, Phillip L. Soto, Ruth Pfenninger, Ben McKesson, Doris Roth, Timothy McIntyre, Estelyn Duffy, S. Louis Gaines, Catherine Speer, Howard Sturman, Marjorie Pings, Edward E. Elliott, Lenore Barrett, Henry Lacayo, Bernice Braxton, William A. Williams, Ruth Sperling, Harold Berk, Pauline Sanchez, Fred Harber, Margaret Ann Twombly, Richard O'Neill, Ruth Lane, Tom Ruth, June Greer, Adolphus, R. Reed, Mrs. James F. Bear, Mr. Shirley Obergfell and Hazel Cox.

STATE CENTRAL COMMITTEE OFFICERS

DEMOCRATIC

State Chairman
CHARLES WARREN

Chairman, Northern Section
ROBERT L. COATE

Chairman, Southern Section
ALFRED H. SONG

Chairman, Women's Division
MRS. ELEANOR C. FOWLE

Treasurer, Northern Section
ROBERT SETRAKIAN

National Committeeman
EUGENE L. WYMAN

From the left, Alan Sieroty, Dean Clark Duff, Steve Zetterberg, Virna Canson, Robert Moretti.

Women's Chairman,
Southern Section
MRS. JANE TOLMACH

Women's Chairman,
Northern Section
MRS. CHARLOTTE DANFORTH

Secretary
EDUARDO PEREZ

Assistant Secretary
WILLIAM BYRON RUMFORD

National Committeewomen
MRS. ANN ALANSON

THANKS THANKS



Charles Warren's photo album



Charles and Audrey,
Carl Stokes, Tom
and Mrs. Bradley



Charles and Sig Argywitz



Jesse
Unruh
at the
podium
!

All photographs
by
Jeanette
Grodman



— the chairman surrounded?



... Lee and Glenn Anderson



Leon Cooper and Jayce Faden!



Eugene McCarthy [top], Richard Nevins, B. F. Sisk, Win Shoemaker, George Zenovich, George Moscone.



the chairman encourages registration!



Audrey Warren and Alan Sieroty.



greet Carl Stokes - Alan and Dorothy Jones



From the top, Hubert Humphrey, Alan Cranston, Thomas Lynch, George Miller, Tony Beilenson, Al Alquist.



In clockwise order, from lower left, young people gather for instruction on registration techniques; Charles Warren, Joyce Fadem and Steve Zetterberg review arrangements for a seminar; Alan Sieroty, Virna Canson, Carol and Roy Greenaway discuss a candidate's seminar; L. Booth Woodruff, Bob Moretti, Joyce Fadem and Charles Warren call forth ideas on the arts of campaigning; Tom B. Carvey Jr. emphasizes a point, and Charles Warren, Cleveland Mayor Carl Stokes, former Governor Edmund G. Brown and Alan Cranston exchange salutations at the Jefferson-Jackson Day dinner.

