

Community Newsletter

Discovery
Diversity
Distinction

SUPPORT FRESNO STATE
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March 2015

FRESNO STATE TALKS

INSPIRING PROFESSORS TALK STORYTELLING, LATINO STUDENTS AND ARMENIAN GENOCIDE

BOLDLY TOGETHER
President Joseph I. Castro

Recently, we've been talking about changing Fresno State's admission criteria to manage enrollment. It's gratifying that demand for Fresno State admission is almost double the CSU average, but funding doesn't allow us to accept every student.

We are committed to being fair, enhancing diversity and maintaining access for talented local and non-local students. In the end, we believe the new criteria will help us serve students better and help them graduate sooner.

You can learn more at www.FresnoState.edu/impaction. I'll also be live tweeting and answering your questions on any topic April 15. I look forward to hearing from you @JosephICastro.

NEW SPORTS
PLANNED AT
FRESNO STATE

Remembering Victor E. II
A gallery of some of your

LIVE TWEETING
I DON'T ALWAYS ANSWER TAX QUESTIONS
BUT I DO ANSWER QUESTIONS ABOUT FRESNO STATE

Got a question for "the most interesting president" at Fresno State? He'll be answering live on tax.

Vintage Days Coming Soon
3 days of food, music, kids

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New Business Options
Online-only MBA, new stock trading room, and free family business seminars

The Castros' Love Story
How President and Mrs. Castro found love at a Hanford burger joint

Pistachio Crisp Recipe
Here's a yummy way to celebrate the Gibson Farm Market's 'Pistachio Day' March 26

Training Physical Therapists
\$950,000 donation helps Fresno State meet a Valley need through doctoral program

Prestigious UK Scholarship
Baird becomes first Fresno State student to win Marshall Scholarship

1 Million Hours of Service
Fresno State recognized with Carnegie designation and breaks Kids Day record

1st External Newsletter for Fresno State

Produced by University Communications under University Advancement

Sent to 130,000 emails each month

Community Focus Includes:

Main Story Video
Department Profiles
Student Features
Stories of donors' impact
Fun Videos
Contests
Recipe of the Month
Athletics news
Community Events Calendar
Message from the President

Sign up!

www.FresnoStateNews.com/Newsletter

Story idea? Email Jenny
JeToste@CSUFresno.edu

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February 2015

THE SQUARE
AT CAMPUS POINT

RETAIL SHOPS OPENING SOON - THE SQUARE AT CAMPUS POINT NEARS COMPLETION

BOLDLY TOGETHER
President Joseph I. Castro

Fresno State recently lost two icons. Former U.S. Poet Laureate Philip Levine and Coach Jerry Tarkanian will be long remembered for their impact on Fresno State and our community. Their stories of impact are highlighted below along with other campus news to keep you connected and involved.

"Community involvement is critical. It's the recipe for success!" says new Athletics Director Jim Bartko. Let's welcome Jim and read some fun facts about him.

This campus is open to everyone, and I invite you to find new ways to link to Fresno State - whether it's enjoying wine or ice cream at the Gibson Farm Market, visiting the Downing Planetarium, attending a public lecture by political analyst Donna Brazile or supporting an event listed this month.

This community newsletter demonstrates the many ways you and Fresno State are stronger together, since together we can boldly make a difference in our region. We hope you'll enjoy the stories and campus news with a community twist.

Philip Levine Dies
Former U.S. Poet Laureate and Fresno State professor emeritus dies at 87
Read More >

Remembering Tark
Former players, fans and Fresno State leaders remember the basketball coach
Watch Video >

New Athletics Director
Favorite sports moment? Favorite book? Fun facts about Jim Bartko
Read More >

Hungry Students
Student Cupboard provides free meals, aiding student success
Watch Video >

Digital Learning
New tablet program increases grades and saves students money
Watch Video >

Engineering in Demand
Amazing opportunities for Lyles College grads to impact the Valley
Read More >

Winning Ticket
Win Basketball Tickets! Try something new at Fresno State, then post a pic of it. Message it to Fresno State's Facebook or use #FresnoStateFun on Instagram and Twitter by Feb. 25. One random winner will get a 4-pack of tickets to the men's basketball game Feb. 28.

MAGAZINE
FRESNO STATE

FRESNO STATE
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President's
SHOWCASE
of Excellence 2015