

# El Excentrico

Humberto Garcia

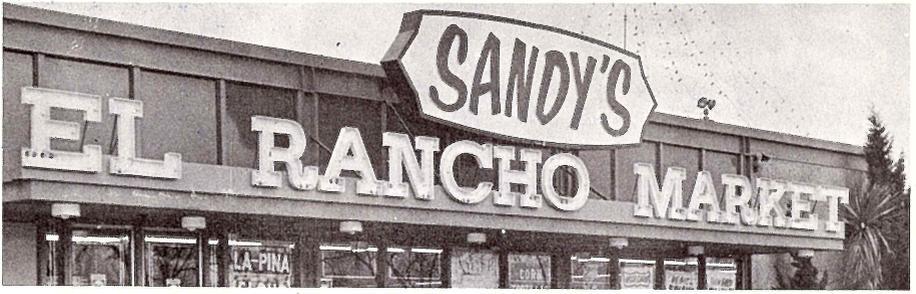
August 20, 1968

Furniture Discount House  
82 E. Santa Clara St.  
San Jose



*Para Humberto Garcia  
del Excentrico al momento  
sinceramente  
de la familia  
Pamela Martin*

Yonza  
MEXICO



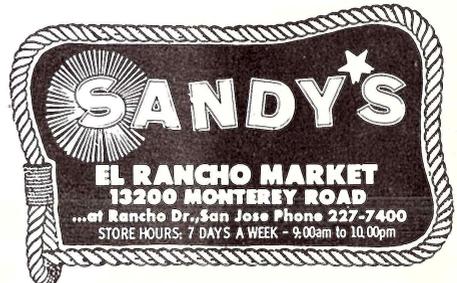
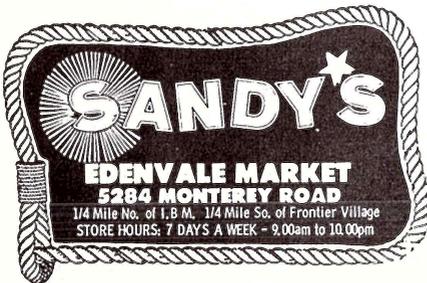
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Donde firmo cientos de Autografos para sus muchos admiradores. Richard Diaz sonrie hacia la camara de EXCENTRICO.

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## WHAT IS TB (TUBERCULOSIS) ?

TB is a disease found mainly in the lungs. It is caused by a germ. TB is not inherited. Anybody can get TB.

### WHAT ARE THE SIGNS OF TB?

A person with TB may feel tired or cough a lot. But many times a person may feel well and still have TB!

### CAN A PERSON GET OVER TB?

Yes! Most people who have TB can get well again with proper medicines.

### ARE THERE TESTS FOR TB?

Yes. A TB checkup usually includes a skin test or a chest X-ray or both. A skin test is done on the arm with a tiny needle. It feels like a pin prick and in 2 or 3 days the arm is checked. A chest X-ray shows if TB has damaged the lungs. Both tests are FREE.

### WHY IS A TB CHECKUP IMPORTANT?

There are two reasons: (1) If TB is found early, it is easier to beat, and (2) If TB is not found and treated, it may spread to other people.

### PLEASE REMEMBER

TB (Tuberculosis) is catching. You may have TB germs in your body right now. You may not FEEL sick. You may not BE sick. But if TB germs are there, you may GET sick or GIVE TB to others. Protect yourself, your children and your future. Please help wipe out TB in Alviso -- get a TB test on Aug. 9, 10, 23, or 24.

For FREE TRANSPORTATION or QUESTIONS, call the CSO - Alviso Family Health Center at 262-7944.

---

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por   
Daniel Saldaña

## ESTUDIO Y TRABAJO

"Si quieres ser alguien, estudia, si quieres tener algo . . . . . trabaja" Estas palabras bien pueden ser de esas que llegan a la celebridad y que se pueden citar como los adagios populares que forman la filosofía de las multitudes.

Mi propósito en esta ocasión no es hacer un estudio de las frases célebres, por lo tanto me concreto a dar a conocer mi manera de pensar en lo que se relaciona al estudio y al trabajo.

El estudio coloca al individuo en situación superior al individuo que no tiene estudios y que además no se interesa por hacerlos. En esta forma es natural entender que la persona con una buena base escolar esta mas bien capacitada para entender y resolver problemas mejor que la que no tiene ninguna base; desde luego en este caso la experiencia en ciertos aspectos es muy valiosa y hasta llega a suplir los estudios, cuando se trata de ocupaciones materiales como los oficios o los trabajos rudimentarios; sin embargo, cada día todas las ocupaciones del hombre, por modestas que sean están sufriendo cambios que las hacen mas complicadas y mas técnicas; para entender esa transformación se hace necesario el estudio. Por ejemplo, el campesino hace algunos años aprendía a preparar sus tierras y hacer producir sus campos con la ayuda de unos cuantos bueyes o mulas, las siembras no requerían las atenciones y cuidados que hoy requieren y por lo tanto, el aprendizaje se hacía en la práctica del trabajo. Estos campesinos no tenían que entender de tractores o unidades de transporte mecanizadas, no tenían que ver con abonos o insecticidas

para los que se requiere el uso de arreo-planos.

En la actualidad se requieren muchos mas conocimientos para el trabajo del campo; por esta razón se han creado las escuelas de agricultura. Es lógico suponer que una persona con estudios en agricultura resolverá mejor los problemas que la persona que no entiende técnicamente esos problemas.

Hoy en día cuando una persona solicita un empleo, tiene que llenar una forma y es parte importante para conseguir el empleo, que la persona tenga una base de estudios adquiridos en la escuela. Las personas que no tienen esa base, se ven aventajadas por las personas que si los tienen.

Nunca antes hubo tantas facilidades para estudiar, como las hay actualmente. Las autoridades de educación, han establecido planteles donde se imparten enseñanzas por las que se puede aprender desde las cosas mas sencillas, hasta las mas complicadas, desde corte de pelo, hasta ingeniero especializado. Además de estas facilidades también hay gran cantidad de cursos por correspondencia, que sin que el estudiante tenga que abandonar sus ocupaciones o su domicilio, puede prepararse para una carrera u ocupación de su predilección, que a su tiempo, le dará una situación económica mas firme y que sea de agrado suyo.

Por desgracia la mayoría de las personas son apáticas para el estudio. Los salones de las escuelas de cursos especiales o para adultos se ven punto menos que desiertos. Es lastimoso que en contraste, todos los centros de diversiones estan a reventar, la diversión toma el tiempo que debería dedicarse al estudio.

El trabajo es otro factor importante para que el individuo se convierta en agente de progreso de la comunidad en que vive. El individuo que se dedica con ahínco a su trabajo, es respetado por las personas que lo rodean, él a su vez sabe que no es una carga o un parásito que succiona el sudor y la sangre

( continua en la siguiente plana ) . . .



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del que produce; el trabajo le da dignidad y lo enoblece, es parte integrante del progreso, no es rémora que entorpece la actividad. El hombre que trabaja es como el manantial de agua cristalina en constante actividad. El hombre que no trabaja, es como la charca de agua estancada en donde tienen albergue toda clase de parásitos y sabandijas gozando de la inactividad que genera podredumbre.

El hombre que trabaja, siente el placer de gozar de lo que el produce y lo disfruta alegremente, hace planes para que con lo que gana le alcance para comprar una casita para el y su familia, o un automóvil mejor que el que tiene y trabaja para lograrlo; cuando lo logra, lo disfruta porque sabe que es el producto de su esfuerzo, es el premio a su trabajo y se siente orgulloso de ese triunfo.

El hombre que no trabaja esta amargado, aún no confesándolo, sabe que es un parásito, un holgazán y un vampiro que chupa la sangre de otros; busca disculpas para justificar su pereza y su indolencia, la única actividad que despliega, es la que le es indispensable para conseguir la caridad y la lástima de los que tienen que soportar involuntariamente a esos parásitos. Solo en muy raros casos, estos no ha sido una pereza crónica que empezó desde la infancia y que se ha recrudecido al correr de los años. Estas personas no han sentido la satisfacción que da el vencer los problemas de la vida, ellos han sido indolentes y nunca enfrentaron la noble lucha por la existencia honrada y productiva.

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# El Excentrico

VOLUME 19 No. 19 AUGUST 20, 1968

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PUBLISHER - DIRECTOR GEN. MGR.

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## ALL ABOARD FOR DAY CAMP

by John Marek

The Girl Scouts of Santa Clara County have been sponsoring girls in the Mayfair District to Day Camp at Homeridge Park in Santa Clara.

The chartered bus picks up an average of 24 girls each day at Our Lady of Guadalupe Church.

At camp the program consists of

songs, fire-building and many crafts. The volunteer workers (ladies) came from as far away as Los Altos. Without this help from the Girl Scouts, most of these girls wouldn't have had a vacation.

In photo: Marc Poche, Democratic Candidate for 25th Assembly District, congratulates Father Gabriel, Assistant Pastor at Our Lady of Guadalupe Church on a fine job, as the girls board the bus.

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# LETTERS to the EDITOR



Humberto Garcia  
274 Terraine St.  
San Jose, California 95110

DEAR EDITOR

I am one of many Mexican-American soldiers that are serving in Viet Nam. I am writing you to thank you for having my picture in your June 5 Issue of *El Excentrico*.

If you are wondering how I got the magazine, well my sister sent it to me.

I was wondering, if you could send me *El Excentrico* everytime it comes out, I would sure appreciate it.

I am in the 11th Armored Cavalry Regiment. I have been here in Viet Nam 3 1/2 months and I am a machine gunner in one of the armored personnel tanks. We go everywhere around Viet Nam. Right now we are in Xuan Loc. In about a week we will be going to Loc Ninh near the Cambodia Border.

Well as you know over here it gets kind of lonesome being so far away from home.

But I found out why they sent me and others to these jungle plains of Viet Nam, so if you read this poem that my buddies and I wrote, you will find out why we are fighting this War in Viet Nam and how we feel being here.

Yours truly  
Ramiro M. Garcia

I FOUND OUT

As I sit here in Vietnam  
wondering why I had to come.  
No one told me, or tried to explain,  
Why I'm here, or who's to blame

Before I arrived in these jungle plains,  
Viet Nam was just another name

But now that I'm here, it's plain to see  
Why they sent for you and me

As long as we are here,  
we will do the best we can,  
To save these people from  
Communist hands

The people have been fighting  
all their lives,  
They have never known peace  
as you and I

Every day I pray that the Communists  
may see the light,  
And the next day there will be  
no fight

So help us to help these people  
in this war-torn land  
And support us dear free Americans,  
the best you can.

PFC Ramiro M. Garcia & Buddies  
11th Armored Cavalry Regt. of Viet Nam

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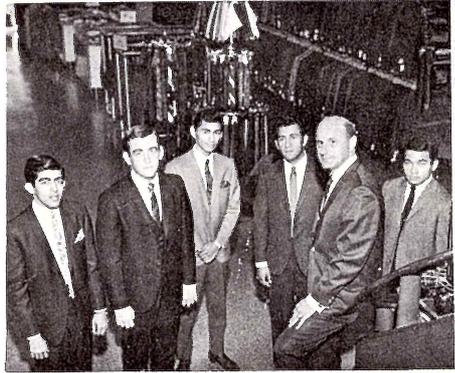
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En la grafica BERNIE BERG y parte del atento personal de HABLA HISPANA.

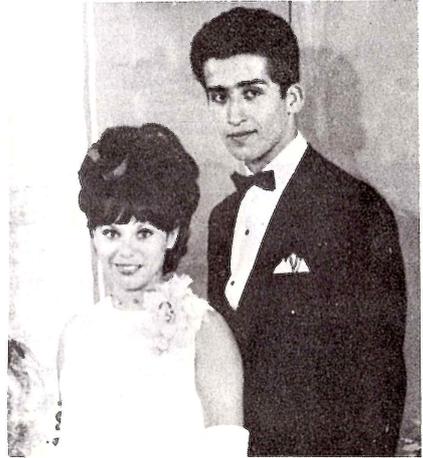
Mr. and Mrs. Luis Andrade  
 Mrs. Carmen Del Castillo  
 request the honour of your presence at  
 the marriage of their daughter and son

FRANCES SANCHEZ and DAVID

On Saturday, August 24th, at 11:00 a.m.  
 Saint Leo's Church 88 Race Street  
 San Jose, California 1968

Frances is from Eagle Pass, Texas. She has lived in San Jose the past 8 years. Frances attended San Jose High.

David is a native San Josean. He also attended San Jose High.



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ORQUESTA THE MOONLIGHTERS

Humberto Garcia, EXCENTRICO'S  
publisher gets the RED CARPET  
treatment from the Charming Coronelas.

Left to right: Gloria Parra, Michael Rod-  
riguez, Marce Mora, Humberto Garcia,  
Linda Muraira and Sandra Katib.

(photo by Richard Diaz)

# CHARTER



Nº 2199



I, FRANK M. JORDAN, Secretary of State of the State of California,

do hereby certify that ASOCIACION DE CHARROS DEL DORADO

3012 Durant Avenue Martin A. Rodriguez-Founder

San Jose, California & First President 1966

a Non-profit Association, duly registered its name & insignia in this (Flag)

office on the 26th day of February, A.D. 1968.



IN WITNESS WHEREOF, I herewith  
set my hand and affix the Great  
Seal of the State of California  
this 26th day  
of February 1968.

*Frank M. Jordan*  
Secretary of State

Con inmenso placer  
presentamos al 1er  
presidente y fundador  
de la Asociacion de  
Charros  
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Sr. Martin Rodriguez  
y su Reina  
Raquel Rodriguez  
quien son los miembros  
fundadores

Sus nuevos corrales  
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CR  
YN

Mrs. Georgia A. Escalante  
request the honour of your presence at  
the marriage of her daughter

*Esther Ruth*

to

*Mr. Carl Anthony Novello, Jr.*

Esther Escalante was born in San Francisco. Has lived in San Jose for the past 18 years. Attended San Jose City College.

On Saturday, August 31st, at 10:00 in the morning

Saint Maria Goretti Church

Carl Novello, Jr. is originally from Chicago, Ill., has lived in San Jose for the past 3 years. He attended the University of Music in Chicago.

2980 Senter Rd. San Jose, Calif. 1968  
Reception afterwards

\*\*\*\*\*

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GLORIA RODRIGUEZ

Hello everyone!! I know it's not my turn for this column but dear Hillard called me at the last minute and told me he didn't have time to write his. The Payer family is going on a vacation for two weeks to Omaha, Nebraska. Delores' mother Mrs. Martinez is staying with them and they are taking her back. It really was a pleasure meeting such a nice lady and we all hope to see her again soon.

BIRTHDAYS:

I would like to wish my sister Chris Henry a happy birthday on Aug. 25. We hope you have many, many more Chris, to a swell sister.

And my husband Al Rodriguez and I will celebrate our anniversary on August the 21st. We have been married three whole years now.

SPORTS:

Club Riviera so far, has lost one game during the second half. We lost one game to Roof Structures and we won our games with Los Toros, El Dorado, and Manny's Barber Shop. So come on you guys lets beat Mayfair! Right Louie?

GET WELL WISHES:

I would like to wish a speedy recovery to Mr. Dan Brady because he hurt his leg playing basketball, and we hope to see you and Angie more often. Where do you keep yourselves?

Seems that Babe Espinoza broke her wrist playing softball. We women are practicing up to play the Tracy women and boy! what a game thats going to be. We're all looking forward to that aren't we girls? Also Pat Aynes, Tex's wife hurt herself also. Hope you two get

well soon. Vivian and I were talking and if these injuries keep occuring we'd better forget it!! We'll be playing Tracy on the 18th of this month. After the game we'll have a get together with the Tracy bunch at the Paul and Vivian Ramirez residence in Milpitas.

Well, not all of my column is about getting well and bad news, my mother Stella Wilson is out of the hospital finally. She's been home since August 7th and it is wonderful to have our mother back again. We all hope all her friends on the 7th floor at the hospital have as quick a recovery as she did. Welcome home Mom. Mom sends this message to everyone she knows there at the hospital a big hello and a message to Bernice to keep it quiet.

REFRESHMENT TIME:

To soothe your thirst some, head on out to Del's in Milpitas. They serve the coldest beer around. Sorry we haven't been out Del, we've all been busy but we will see you soon.

UNCLE SAM:

Would like to let everyone know that my brother Bill is about through with his training in Ft. Lewis, Washington. We received a phone call from him and there is a good chance that he'll go to Viet Nam. Even though there will be alot of worrying for his family, I'm proud of him. At times like this I wonder about these draft card burners and draft dodgers.

Before closing I would like to wish Mr. and Mrs. Chet Lessor a late happy anniversary. They celebrated their 14th anniversary on July 31st. Best wishes.



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Richard on left, shows car to glamour

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## RINCON POETICO

A SILVIA CERNA

Abril 27.

Un centenar de Cubanos del área de San José, agradecidos y ufanos, ponemos en vuestras manos este homenaje hacia usted.

Usted es homenajeable; y es encantador pensil de Cerna, su esposo amable cuyo respaldo es notable hoy, 27 de Abril.

Gestionado en pocas horas para esta fecha presente, en este "antiguo Zamora" que "Arturo" se nombra ahora, veo el "quorum" suficiente.

Quién no sale emocionado de este "Banquete - Homenaje"? Pues yo estoy ya embelesado; y ahora digo poetizado con artístico lenguaje:

Será que Silvia ha venido como una predestinada y a los Cubanos ha unido con amor puro y sentido como hermana venerada?

Buena es como Americana por su nacionalidad; y, de su palabra, emana que también es Mexicana por su sangre y su verdad.

Pero hay algo más en eso: "Su piadosa comprensión" Yo, como exilado, expreso con verdadero embeleso Cubana es de corazón.

Por su honradez, por su amor por su comprensión y auxilio ante el "cubano dolor"; Es Ciudadana de Honor. Cuba libre en el Exilio.

Francisco A. Sierra.

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Left to right: David Devenoe, last year's Chairman of the Ford Processing Division of Santa Clara County; Joseph J. La Barbera, Business Agent of Cannery Workers Union #679 Union Committee

Member of the Food Processing Division of Santa Clara County; and Gene Zolezzi, Del Monte Division Manager of Santa Clara County and this year's (1968) Chairman.

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# attitudes & platitudes

compiled by  
TONY GARCIA  
Buchser High Student



		Vehicles in Fatal Accidents	Per Cent	Vehicles in Nonfatal Accidents	Per Cent
1	Passenger Car	52,200	79.8	4,167,000	87.9
	Commercial Vehicle	9,900	15.1	346,000	7.3
9	Taxi	150	.2	52,000	1.1
	Bus	500	.8	33,000	.7
6	Motorcycle	2,150	3.3	109,000	2.3
	All Others	500	.8	33,000	.7
7	<b>TOTAL</b>	<b>65,400</b>	<b>100.0</b>	<b>4,740,000</b>	<b>100.0</b>

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## CHINO HERRERA

*EXCENTRICO* se complace en presentar a nuestros queridos lectores este recuerdo del fabuloso Chino Herrera quien recientemente se presento en compania de America Martin en esta ciudad hospitalaria de San Jose, California.

Chino Herrera y America Martin re-

galaron un sin fin de fotografias con autografo a todos sus admiradores en la gran Muebleria de las Familias

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# Candidatas a Reina de las

## Computo Final

DOMINGO 8 de SEPTIEMBRE  
Gran Baile Ranchero 9 a 1:00 a.m.  
San Jose, Civic Auditorium



GRITO DE INDEPENDENCIA  
Sabado 14 de Septiembre 9 a 11 p.m.  
City Plaza - Market y San Antonio



HELEN NAJERA  
FURNITURE CENTER  
ED BOJORQUEZ

CEREMONIA DE LA BANDERA  
Control Remoto 6:00 a 7:00 a.m.  
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DOMINGO 15 de SEPTIEMBRE  
1:00 p.m. Principiando en el Parque  
St. James terminando en el Civic Aud.

## Programa Literario Musical

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BANQUETE en HONOR de la  
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TOWN & COUNTRY VILLAGE  
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## Fin de Fiesta - GRAN BAILE

SAN JOSE CIVIC AUDITORIUM 9:00 p.m. a 1:00 a.m.  
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El Presidente de la Comisión  
Honorífica Mexicana Incorporada de San José. *Amado Garcia*



CLUB  
*San Felipe*



CANDY VELIZ

Dear readers, it seems that politics is the word now. Nixon and Agnew are number 1 and 2 for the Republicans and I predict that HHH will be number 1 for the Democrats. I further predict that if HHH doesn't get McCarthy as his running mate the demos might be doomed!!

Locally the chicanos should start grooming someone for councilman. Mr. Welch has seen better days (politically that is).

P.S. this was written before he resigned.

THIS "N" THAT

Mike Hermsillo and his Sonora Marianao will cut an LP record within the next two weeks featuring his singing stars Ted Rivera and Joe Guillian. Mike also has some TV appearances lined up as well as a playing engagement opposite Paulo Beltran Ruiz at the Starlight Ball Room. Good luck Mike. No, no, no, he is not leaving Alaska.

Correction: The Mexican American Cultural Activities Committee is the organization in charge of La Fiesta at St. James Park on the 16th of Sept. President Vic Camacho and Treas. Joe Flores.

When a president of an organization does not want to turn over the cancelled checks to the new president and gives as an excuse that he wants to get photo static copies of them - he shouldn't bother - all checks are photographed by the bank.

HUBO CAMBIOLACHO

Victor Vasquez went to work for Erik Evans and Luis for Art Lopez and speaking of Victor Vasquez he has just returned to bachelor life.

MARIA'S NIGHT CLUB

No, no, no, you can't go in there if you are not 21 years old or older si, si, si, the club is a nice place to go - always an enjoyable evening. Los Pepes are there and they never have a dull dance - Bailamos!!

Eva Navarette Martinez is back in circulation but you better hurry I hear tell that BIG L has the inside track.

Girls sorry to have to tell you this, but that nice guy Manuel Villarreal is very reluctant against Los Amores de ayer.



DANIEL  
CAMPOS

American  
GI Forum  
National  
Chairman

Congratulations to Dan Campos. He was elected American G.I. Forum National Chairman in Corpus Christi, Texas, where the G.I. Forum Convention was recently held - Hail to a good man. Mr. Dan Campos, yes indeed.

This is a point of clarification not an apology. When I implied that Carmen "pixie" Molina and Carmen Rios didn't know how to speak spanish by no means was I saying that they are dumb. Far from it. These two girls are a walking encyclopedia.

DO NOT FORGET

The San Jose G.I. Forum Fiesta day is on August 24th. The time is 12:00 noon. The address is 2031 Story Rd. in San Jose. Big Bar-B-Q steaks, music, etc.etc. \$2.50 per person. Ya'll come.

Raul Chapa vacationing in Mexico City - While back at the ranch Harry Evans will manage the Quiet Village so that Alaska and I can take a vacation in Alviso!!

( continued next page ) .....

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### PILL SHORTAGE

There is a shortage of birth control pills, because the Catholics are taking them for Arthritis. phueee . . . .

M.A.P.A. and all other organizations now is time to go in full force and demand that the council appoint a Mexican-American to fill the vacancy of Robert Welch. (Don't believe them if they say he didn't leave a vacancy) the other alternative is a special election, because if they appoint anybody else, los chicanitos have had it.

Reason: I see Black & white everywhere but, what about the Brown?!!!

Finish  
Candy

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Belen

con el señor  
Ramon Madril

R  
D  
M

Sr. Jose Madril  
participa a Ud. el enlace  
de su hijo

Ramon

con la señorita  
Belen Carrillo

Y tienen el honor de invitar a Ud. y a su apreciable familia a la Ceremonia Religiosa que se verificara el Sabado 24 de Agosto, a las 11:30a. m. en la Iglesia de la Purisima Concepcion.

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Virginia Robles Maria Anaya  
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Padrinos de Ramo

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Recepcion: En el Domicilio de la novia, de 1:30 a 7:00 p. m.

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FOR  
RUDY  
BELLOUMINI



**DULCE SUITCASE**, un "muchacho americano" y columnista de esta revista, opina que siendo este pais libre, cualquiera puede celebrar las FIESTAS PATRIAS sea en el OYO o en un salon de baile. Cual es su criterio?

**FLAVIO RAMIREZ**, de Del Rio, Texas ... Cuando se trata de celebrar una Fiesta Patriotica, no estoy de acuerdo que haiga mas de una organizacion conmemorando esta fecha memorable, el 16 de Septiembre. Debemos de respetar esta celebracion MEXICANA porque nuestros padres fueron de MEXICO y no debemos de olvidar que aunque somos de este lado, nuestra sangre es muy MEXICANA. "El respeto al derecho ajeno es la paz". **AL PELAYO** de San Jose ... La C.H.M. debe de ser la unica organizacion para celebrar las FIESTAS PATRIAS. Mientras el dinero se use para el bienestar de la colonia de San Jose tal como becas para estudiantes de familias pobres, debemos de apoyarlos y participar en el programa y desfile.

**MARIA ORTIZ** de Puerto Rico ... En mi pais se celebrar una sola FIESTA PATRIA en cada pueblo en el mismo dia y nomas una organizacion se encarga y no tres or cuatro grupos. Da orgullo decir que en mi tierra la muchacha que sale de REINA es porque deberas fue por su belleza y no por "cantidades de votos".

### BRIEF NOTES:

A new committee has been formed, **COMITE CULTURAL MEXICANO**, for the purpose of seeking unity and cooperation among it's member organizations. Pres. **VICTOR CAMACHO**, Vice-pres. **RIGOBERTO V. CHACON**, Social Director **HERIBERTO GUTIERREZ**, Trea. **JOE FLORES** and very charming

Secretary, Miss **ANA CELIA ROGERS** .. Area 4 **SERVICE CENTER** in San Jose is featuring a **FASHION SHOW** of lovely models on Friday, Aug. 30th at 8 p.m. For more on this gala affair, call 298-5388 ... **CLUB LATINO** is having a **BENEFIT DANCE** on Saturday, Aug. 31st at the very famous La Terraza Ballroom of Hawaiian Gardens. By the way girls, admission is free and the fellows pay \$1.00. How about that?? ... A Latin-American band is being formed by Yvonne Brooks, interested? Call 298-5388 **EL PATIO Night Club** has really been jumping lately and the girls there are not snotty when you ask them to dance with you. If there is one thing that really is embarrassing in a night club is to see a bunch of silly girls just sitting and not dancing and all the time refusing guys to dance. Have you ever stopped to wonder, maybe they can't dance? ... San Jose Chapter of the **AMERICAN G.I. FORUM** is celebrating a **FIESTA DAY** on August 24th with a Bar-B-Que, Music and Games. If interested call 259-1165 or 295-0536 ... **CLUB RIVIERA**, how much longer must we wait for the United Food Drive Financial Report. Hmmm mmm ???

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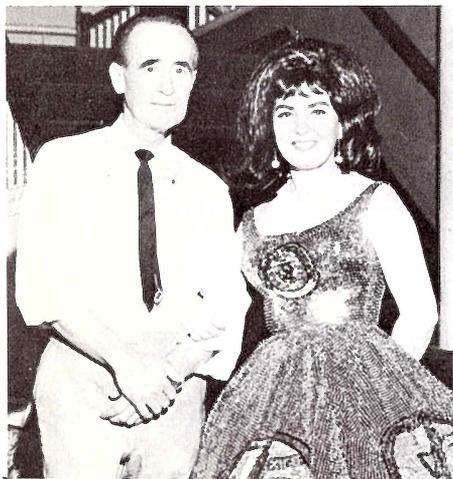
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8 p.m. a 1 a.m.

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ANDY FLORES Y SU SONORA

Marichis I Sorpresas I Floor Show I

ORQUESTA THE MOONLIGHTERS

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ñeda, Tesorero, Cristina Carrillo, Princesa, Virgen Mora  
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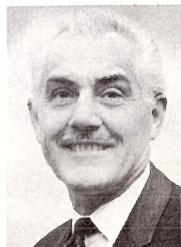
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participan a Ud. el enlace  
de su hija e hijo

ESTHER Y ARTURO

Y tienen el honor de invitar a Ud. y a su apreciable familia a la Ceremonia Religiosa que se verificara el Domingo 25 de Agosto, a las 4:00 p.m. Iglesia Adventista del Septimo dia. 964 Blossom Way Hayward, Calif. 1968 Padrinos: Jose y Julian Vargas

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El 27 de Abril del presente año

En la Iglesia

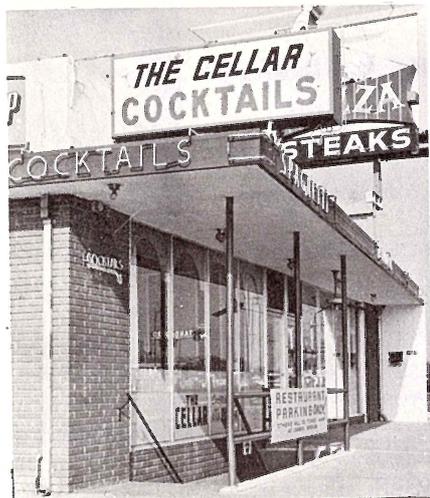
SAINT PATRICKS

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En la foto: Sra. Frances Lopez y su  
madrina Sra. Gennie Rodriguez



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to

Mr. Vincent Castro

Mr. and Mrs. Fernando Castro  
request the honour of your presence at  
the marriage of their son

*Vincent*

to

Miss Juanita Gutierrez

On Saturday, September 14, 1968 at 12:30 noon  
Saint Justine's Church 2555 Homestead Rd.  
Santa Clara, California

Matron of Honor: Fran Hernandez

Best Man: Clem Garcia

*Godmothers*

Mary Luz Hernandez  
Dolores Rodriguez

Cosky Hernandez  
Leo Rodriguez

Josie Gutierrez  
Connie Gomez

Al Gutierrez  
John Gomez

Richard Phillips  
Levontino Longoria

Ring Bearer: Marty Valenzuela

Flower Girl: Renee Castro

*Bridesmaids*

Molly Castro  
Bobby Hernandez  
Mary Garcia

Gia Pardo  
Mary Connors  
Yolanda Gomez

*Ushers*

Albert Pedraza  
Andy Lopez  
Edward Pelgado

Tom Gutierrez  
Tom Connors  
Art Ortiz

Reception: Starlight Ballroom Notre Dame & Catlyle Sts. 5:00 to 5:00 Dance 5:00 to 1:00 a.m.



*JUANITA GUTIERREZ*

Was born in Harlingen, Texas  
Has resided in San Jose for the past  
13 years, attended Buchser High  
in Santa Clara, California

*VINCENT CASTRO*

Is a native of San Jose, California

Attended

William C. Overfelt High



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MARCE  
MORA



is working very hard to try to bring you a great dance. Let's all cooperate by attending. If you buy your tickets now, you will pay less at the door. For more information call 251-1685 or drop by at the Furniture Discount House and buy your tickets now. More information next Issue.

Happy birthday to my niece Nancy Mora - August 11.

### MISSED YOU

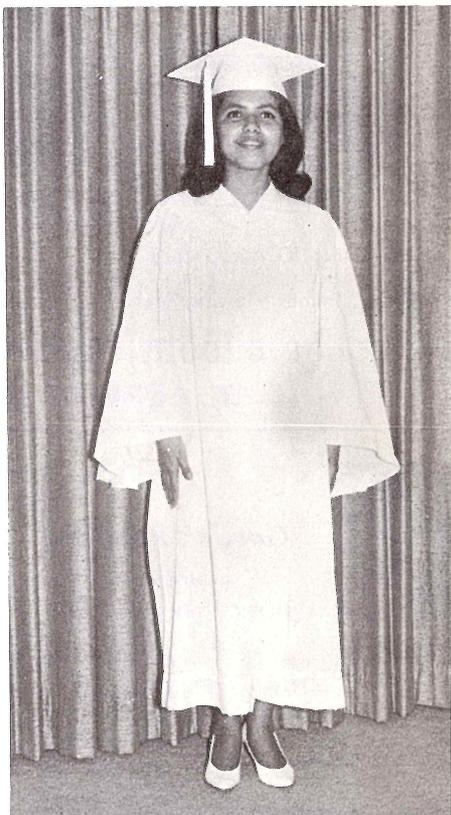
First of all, I'd like to welcome my mother Virgin Mora, back from her vacation. My mom enjoyed vacationing in beautiful Acapulco, Mexico City, Guadalajara, etc. We all missed her and we were starving for her cooking.

### CONGRATULATIONS

Pretty Miss Sandra Katib was chosen Miss Zanzaree of 1968-69. Sandra represented Club Zanzaree, very well at the San Felipe Ball. Thank you Sandra, from all the girls. Sandra, has been chosen to represent Furniture Discount House in the Fiestas Patrias, she will also represent a group of Mexican-American at the County Fair. She is also the sweetheart de Las Coronelas. Like Sandra, Club Zanzaree has always in the past had very good representatives and Club Zanzaree feels very proud of past-queens as well as Sandra. Lots of success to her.

### BAILE, BAILE, Y MAS BAILE

"Las Coronelas" take great pleasure in inviting all the public to their first dance and coronation of their Queen Linda Murriara. Saturday, August 31, 1968, from 8:00 p.m. to 1:00 a.m. at the beautiful Starlite Ballroom. Music will be furnished by that fabulous Andy Flores y Su Señora. There will be Mariachis, surprises and a big floor show. Everyone is invited to be there and on time, so you won't miss all the action to take place at this dance. Have you ever seen a Charra Queen crowned the way she should? Of course not, because it has never happened here or close by. Incidentally this group consists of young girls and ladies of all ages. This group



Miss NANCY MORA graduated from Pittsburg, High School in June of this year. Nancy is the daughter of Mr. and Mrs. Louis Mora and sister of Larry, Lydia and Louie Mora Jr. She is now attending Business College in Oakland and graduated with high grades in High School. Her aunt, Excentrico's columnist Marce Mora wishes her all the luck in the world and may she have a bright future.

JAIL BONDS

IMMIGRATION BONDS

# BAIL BONDS

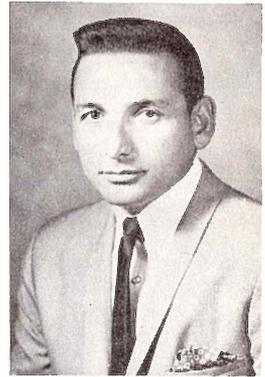
AGENCIA DE FIANZAS

GARCIA  
&  
GARCIA

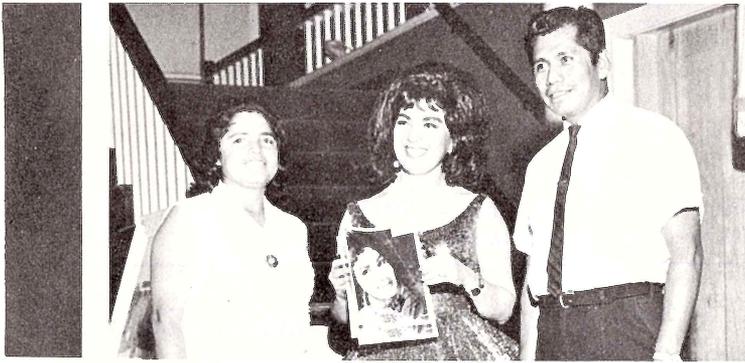


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AMERICA MARTIN poses with a couple of her friends during her recent performance in this city  
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In the following group is none other than that group of Henry Soria y Sus Latino's. Henry plays for weddings, parties, etc. His music is heard from San Jose to many other cities. His singer Abel Hernandez, many a time has been told that his voice sounds very much

like the famous Isidro Lopez. If you like corridos, boleros, twists, etc., then do not hesitate to call Henry Soria and his Latino's. You may call 251-1685. Left to right: Ernie Gomez, Robert S., Jess Mora, Leo, Henry Soria, Manuel, and Abel Hernandez.

## MENDOZA BROTHERS



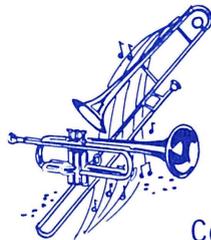
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*Dr. Robert Cox, Jr., Director of Pathology presents hard earned diplomas to five medical technologists who have just completed a*

*year of study at the Santa Clara Valley Medical Center. The graduating technologists are (l to r) Louise Price, Sonja Pulley, Judy Davis, Linda Shaw, and Barbara Parks.*

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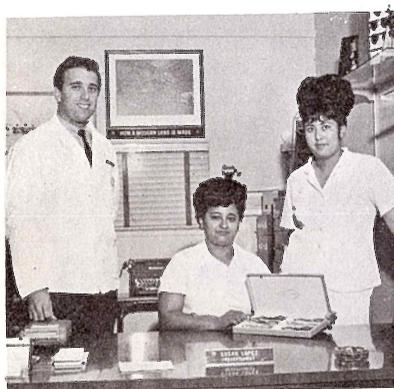
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Hugo Karman artista  
de la localidad hace  
remembranzas  
de pasadas presenta-  
ciones de ambos.



EN LA FOTO EL DR. LAWRENCE STERN  
Y LAS ATENTAS RECEPCIONISTAS ANNETTE  
OBESO Y SUSANA LOPEZ.

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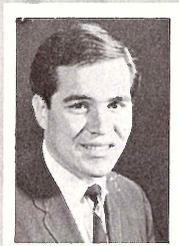
ELVIRA QUINTANA

Fallecio en la ciudad de Mexico el  
dia 11 de Agosto de 1968  
debido a complicaciones cardiacas  
(foto richard diaz)



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Ademas