CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

## ESTERN

SIGNS

DL = Day Letter

NM = Night Message

NL = Night Letter

LCO = Deferred Cable

NLT = Cable Night Letter

WLT = Week-End Letter

NEWCOMB CARLTON, PRESIDENT

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME. 40

Received at 722 Market St., San Francisco, Calif., ALWAYS

1930 SEP

NA142 28 NM CNT PGHS=J NEWYORK NY 21

JULIA MORGAN MERCHANTS EXCHANGE BLDG SANFRANCISCO CALIF=

THANKS BUT WOULD RATHER HAVE INDOOR POOL THAN MINIATURE

GOLF PLEASE FINISH POOL

LARGE LAWN IN FRONT OF POOL BUILDING HAVE

FOR CROQUET ETCETERA=

R HEARST.

SEP 2 2 1930 Reco