

October 16, 1968

Dear Jean: (Black)

Our captive artist's name is Sandra Johnstone, 101 Higgins, Los Altos, Ca. 94022. Phone 948-4807. She's having a baby today!

We picture the flyer for the banquet, Jan. 13th, being a slip one third the size of a sheet of stationary, gold paper, with black art work and lettering, so it'll stand out from the pile of stuff -- light-weight, to keep down the mailing costs for postage to 50,000 (?!). She'll see what kind of papers are available. She can do art-work when she receives the copy (or is phoned the details and theme and speaker etc.) and then you can have it photocopied in the north and in the south, possibly, to save shipping costs?

I'd appreciate it very much if you'd keep Charlotte Danforth abreast of this.

Take care, escape all you can, and I'll send you an itin.

Love to all,

R.E.

P.S. I'm writing Charles to suggest the first mailing for the Conference be a flyer like ours for the Sinatra Gala, magenta or something startling, with theme: Let's Get the Party Moving Again (or Swinging again.) Maybe we could get thousands to come by using all the Advisory Committee and speakers as drawing cards, and regain our solvency!

New Faces      New Ideas      New Issues

Pictures of people Swinging and having fun.

Greta Dewberry YO 8-7725 in Los Altos can work with her and think up ideas for the invitations -- she's done the best WD ones, that is, she's had ideas and Sandra has had more ideas and known what to do with the ideas.