

LOLLAPALOOZA



151 El Camino Drive

Beverly Hills, CA

90212

*As long as you dream, you are a storyteller.
As long as you have a voice, you can tell it.
As long as you shit, you are an ass wiper.*

De: May 13, 1994
To: Poets and Fornicators
Fr: Mud Baron, Lollapalooza
Re: The Rev. Samuel Mudd's Little Armageddon and Spoken Word Revival

P-Folks,

This year spoken word will be all over Lollapalooza like a bunch of frat boys on a keg. Ow! The mainstage will feature poets for an hour over 3 twenty minute set changes each evening. The revival tent, the 3rd stage, will be the home to 5 hours of open mic and readings, Oprahpalooza, and a slam or two. Road Poets, our rotating staff assholes, will roam the audience in search of earholes to tap like a bunch of frat boys on a keg. Ow Again! A gaggle of Slum poets, a caravan of unemployed, transient bukowski's, will roam the world with us in search of drugs, sex andIn the mind of us friendly producers the poets that will be perform at the show all share the same mission: to corrupt the youth of America. What a fun job.

***How to explain the roller derby of american culture we call:
LOLLAPALOOZA '94***

...Lollapalooza isn't just a concert; it's an ongoing freak festival of music, spoken word, bad food and bad politics. Three stages will feature 13 bands and 50 poets every day. L7, Boredoms, A Tribe Called Quest, Nick Cave and the Bad Seeds, The Beastie Boys, The Breeders, George Clinton and the P-Funk All-stars and The Smashing Pumpkins will all perform on the mainstage as well as spoken word artists in the evening. Second stage will include Shonen Knife, Roller-skate Skinny, Luscious Jackson, The Flaming Lips, the Boo Radleys, Fu-Schnickens, and a bunch of other college radio bands. Rev Samuel Mudd's Little Armageddon and Spoken Word Revival, the 3rd stage, is the poetry/acoustic stage/cultural terrorist/spoken word, disco haus; it's where members of the Lollapalooza thinking feller's union meet to shout the issues o' the nanosecond. Slams, readings, "Oprahpalooza" and other acts of

verbal aggression will happen there. 20,000-30,000 kids at 42 shows in 35 cities. 20 mighty social and political change organizations will have the opportunity to corrupt our audience for the benefit of us all as they see fit...

The Children Who Secretly Spat Out Their Prozac Are Running the Clinic

Every year Lollapalooza reinvents itself based on past experience and new opportunities. Spoken word has, to some extent, always been a part of the hoopla. Zack de la Rocha of Rage Against the Machine read Ginsberg to 700,000 people over the summer. Last year poetry also found its way into the show via the open stage forum tent, the house of 300 hours of ranting. Angelo Moore of Fishbone was our Poet Laureate. Spontaneous words with spontaneous reaction worked on their own power to help the members of our audience, THE PERFORMED TO, become the PERFORMERS. If Lollapalooza creates an opportunity for and an expectation of its audience to interact, listen to each other and find their individual and collective voices; shit will happen. Spoken word has been found to be the most powerful tool for killing fear, isolation and silence.

We are working within the pre-existing national poetry networks and the local organizers to draw on the existing experience (let's avoid reinventing the wheel or creating new and improved ways to fuck up). We can take past successes and build on them with *our* audience. Each show will involve the local word scene as much as possible. In this way we will promote both the work of local poets *and* spoken word at Lollapalooza.

The Revival Tent itself will lie in a field of 25,000 kids out on the acoustical edges of the mainstage. The tent will be larger in fields and smaller in amphitheaters (sheds). 1,000 people will fit into the space in fields (approximately 1,000 square yards), about half that in sheds. The audience of 500 in the tent will come and go like the tide--pulled on by whatever demon strikes their thirty-second attention span. While their attention is held its up to us poets o' the world to pop their heads open and wide like a crew of carpenters on a six pack of Budweisers at 5:03 p.m. I hope the continuing rant helps you understand the method to our madness.

Local Slam Masters and scene gods and goddesses are the backbone of the Spoken Word stage at this year's Lollapalooza.

Slam masters will do pre-Lolla slams in their home town as a means of building up the hype to the show and select local talent. Approximately 8-12 locals, plus six, young poets under 21 sans beer, will be invited to read at each show. The process of selecting the mr. and ms. america of word for 'palooza is largely dependent on your own scene's flow and and the slam format itself.

A variety of styles, perspectives, shapes, and sizes on the part of the poets is our goal.

The emphasis for our poets is their performance ability and desire to work with the audience. Fuck the prima donnas. Local poets who read at the show will be chosen by the local poetry slam masters and the Lollapalooza staff.

Each slam master in the 35 cities on our tour will have their own way of pulling people together; we encourage the slam. We encourage the following available options for finding the poets:

- put together pre-show slams, in a series or one single EVENT to bring people to the show
- be our ears in Knoxville: get 8-12 of the "best" local poets plus 6 under 21 to bring in the growing poets
- russian roulette

Although we are incorporating the slam network, slam is but one portion of the show. We mean to include the entire gamut of your town's poetry scene. Bring on the Anti-Slammers! Besides the teachers, besides the Gil Scott-Herons of your town, there will be a space for the birds just learning to fall out of their nest. Open readings will allow those just beginning as the wise ones the space and pace they need to get a little more cerebral, anal and subtle. By the way, lawn seating will be available for poets in sheds.

The winners of the slam(s) on the acoustic stage on the day of the show will then be able to perform in front of the entire audience on the mainstage in the evening. Local Slam/Poetry coordinators are being asked to do the following at the show to get to that point:

- co-mc slam at the show with road poets on some dates
- perform their shit
- coordinate the locals getting in (prepare pre-show list; pass out passes day of show)
- help set up/run the poet merch. table. (the 99 cent store of chapbooks) for your local poets to sell things at the revival tent
- improvise
- provide contacts for our national database. we are compiling a national database to which all of you will contribute. we want talent , producers, local zines and contact names and addresses, It will be available to us all.

press on, press on

Lollapalooza's p.r. folks, Heidi Robinson & co. @ American Recordings, are excited as shit to lend a hand in promoting the word at the show. We will be forthcoming with releases and all those other handy tools for whipping the press into a fury. Spoken word at Lollapalooza will receive all the standard attention that has been traditionally reserved for those rock star demogogues: on site interviews, radio, and print. Local slam kings and queens can express their involvement as is appropriate, credit where credit is due.

3rd STAGE DAILY ITINERARY (a typical schedule on a not so typical day):

•openfreakrant -openreading-slam	15-20-30
•openfreakrant-openreading-slam	15-20-30
•openfreak rant -openreading-slam	15-20-30
•slam final	30
•freak acoustic musicset	30
•Tibetan Monks Chanting	30-60
•Oprahpalooza	random times, random length
•date-a-loser	20, 20
•drag racing and other fine acts of human expression	10, 10
<i>TOTAL</i>	<i>7+hours from 12-7:30 each day</i>

The Circus You Always Wanted to Run Away With

Road Poets and slum poets will be with us on the tour. The tour has been divided into four legs. Each leg is approximately two weeks. Liz Belile will lead and be the one constant voice amongst the rotating crew. Three additional spaces will fill the rotating spaces for each leg. As of May 12 the road poets are: Liz Belile, Michelle Serros, Richard Loranger, Maggie Estep, Reggie Cabico, Tracie Morris, Gorby, Luis Alfaro, and four TBA.

The Road Poets will represent a diverse range of perspective and style in background and material. The Road Poets will be expected to perform their own work as well as facilitate and M.C. other sessions on the stage and in the front of house area. 3 winners from Chicago and New York and San Francisco will also be selected to go on tour with us as Road Poets.

The 3rd stage is an opportunity for you to bring your experience, insight, and rage to bear on the audience. Word at Palooza exists to help our fans find their own voice. The goal is to corrupt our fans with the power of spoken word to kill isolation, fear and ignorance. There's no single way to get there.

Kids come to the show and expect a freak show--work it. It's our job to turn it into a "coney island of the mind", Larry said. While their minds are open we can jump in and justify all of their future therapy sessions. For the uninitiated 700,000 kids that come to the show this is one of the biggest opportunities for them to be turned on to the articulated words of alternative views on American dreams and other shams of power.

I don't expect to have to push the poets into performing-- performance exhibitionists only, please apply. Guerrilla performances are a dream come true. Go beyond the set confines of stage - performer - audience; blur the lines. Experiment in cultural terrorism. There's 30,000 stages waiting to happen at the show.

Slum on wheels

We can't take every poet that deserves to go with us on the super luxury liner, catered with endangered species bar-b-que, mirrors-on-the-ceiling tour bus. So we've created the slum poets. For those of you who enjoy hotel rooms full of 10 underbathed and underfed overpoets there's a pass and a ten bucks for you waiting at the show. You'll get to slam, read and run around the venue in heels and purple sequined lingerie. There's space for TEN (10) slum poets at any given show. We're still in the process of selecting poets for the show; SUBMIT today!!!

Diversity? Yeah, I like Thai food, but not too spicy.

In spite of A Tribe Called Quest, George Clinton and the P-Funk All Stars, and the Boredoms being on the bill, Surprise! 90% of our audience is white -- real white in Doc Martins even. Despite the "alternative" p.r. label, attitudes on diversity and tolerance are the s.o.s. (same old shit) at Lollapalooza. We are striving for a diverse (confrontational, humorless, prudes) bunch of folks to bring as many perspectives as possible to our audience. Mormon kids in Utah don't know what songs like "Bullet in the Head" are about. Sorority girls from Florida can be quoted as saying, "I never knew what a black person thought." Marines in Raleigh believe there are two kinds of people in the world: normal people and fags. "Show us your tits!" is a popular slogan of gender politics. We have a very interactive and confrontational audience. Welcome to the past, present, and future (gasp) of thought amongst the future leaders of tomorrow. We are therefore committed to represent cultural diversity in terms of gender, race, creed, and sexual orientation.

Mainstage Ranting and Reading

It's been too long since a concert with 40,000 in attendance has heard from a poets orifice. We are inviting poets of national standing (dubious many) to read from their work during the headline band set changes. Our road poets will terrorize the mainstage crowd too. Winners of the acoustic stage slam will also have the opportunity to read to the main audience. Twenty minutes slots, three times a day during the last four band's set changes. This will be a good thing.

GinsbergAnneWaldmanExeneLindaAlbertanoWandaColemanSaffireLisaBuscaniPleasantGehmanLynnManningInvisibleManTripleXGuavaBreastsLastPoetsWattsPropet sAndyClasenJelloRollinsDominiqueLowellKeithAntarMasonPattiSmithEleniSikelianosDannyWeissmanMariselaNorteDennisCooperBobFlanaganIceCube

3 Headed Demon Babies and Other Possibilities:

We will also be hosting our own talk show "Oprahpalooza" open mic. A dating game utilizing a video wall will expedite the hopeful process of getting laid for our faithful fans. The video wall itself is evolving and interaction with a machine may be available for use by the performers. Send us your shit on video!

The Poetry Slam, Open Reading Mic, Mainstage readings and performances by our road poets are not the end all of our spoken word events. We are hoping to create a space where each poet can bring their own unique perspective to bear. While this is not an invitation for 30 minute moments of artistic foo foo silence a la a bad John Cage wanna-be, the stage is open to ideas for group participation and performance. The poets can have their way with the pit if they dare, no permission needed. A liars contest is an up and coming possibility for would be punk/slack/I am a marketing class waiting to happen storytellers. We will get smarter to the possibilities once we are on the road.

We are compiling a recipe box full of index cards -- tricks to pull out of our hat. Ideas for group poetry are being accepted and shared. Please submit your list of numbers, names and addresses for contact possibilities. Your ideas for workshops, oprah topics, methods for inciting speech will only assist us in realizing the day when Allen Ginsberg is on the cover of the *National Enquirer*. The revolution is at hand.

As sincerely as folks working at the Beverly Hills office that runs an alternative music festival in 1994 can be,

Mud Baron
Lollapalooza Word Producer

Long Term DamageLong Term DamageLong Term DamageLong Term DamageLong Term Damage

This is one big rant o rama about what could be and what is to be the word thing at this years show. it's more brainstormflush than it is meant to be a poem so take it to your right brain right away to swill it around with a twist of lime and find out what kind of reality we can make with it Pissing into the main stream of consciousness poetry anthology cdrom sound recording radio show nation of barakas

poetry and politics are inseparable. from the moment that little neanderthal poetia uttered her first despair at the world she was living in to the murder and exile of hundreds of russian and latin american writer who dared to write and speak out in poetic solidarity... in the end there is and was the word.

poetry and rock and roll and rap are inseparable. need i name names? bobbydylanpatti smithjim Morrisonrobertjohnsonjimcarrollice cubespeechandonandonandonandonON. lollapalooza must give the spokenword equal time on stage and in the crowd. thousands of hungry mouths, ears, and minds, craving truth and a forum for expression: an open speech stage at lollapalooza, where you can at least find an intelligent way to get fucked... in the head, there is no other place to hear pure, naked speech with a point of view that is free and owned by all ears. at the open speech stage there is information, easygoing guidance, no censorship, helluvagoodtime. we want to combine activists and poets and an open mike.

experiment in spontaneous poetry jams various reallities made up on the spot. dance to poetry poetry slam dance competitions with prizes for best and worst poems, worst attitude, best dressed, champion hecklers and assholes, lowest score wins, etc...once you got the audience take them and run...19 and under slam. contests and readings in each city, prior to lolla, to promote the idea of poetry during the festival and to bring a new generation in. if a kid brings us a poem we publish it. we want to do a big chunky anthology of all the concertgoer's work, interspersed with name musicians and writers irene from iowa's poem appears on the same page as kurt cobain err...

we want to bring in film students to do a high 8 version of our spoken word stuff hand out three of foru camersas and see what they come up with. we should bring several at a time for certain weeks of the tour. radio folks to tape it. send it the the college airwaves

poetry karoake p-mud wrastlin, fast food poetry game show poetry,
russian roulette poetry satanic back trackin' po muzak poe poet assault vehicle PAV
p's armed with sonic amplification deceevices naked p meat eatin'feet
smellin' poetry groupsex word my city's on fire where i am p. drug induced p.
male vs. female p oetry asshole poets sassy magazine poetry who-do-you-
hate-more-than-anyone-in-the-world-words damaged by jesus, et al. poetrynice trees and big
rock poetry i hate my parents po i'm in lust luv poetmy job sucks a big one sucking
the big one p authority sucks poe i'm insane word/ everyone but me is wordgrocery store
#10 authors suck and so do yuppies, hippies, assholes, penises, cunts, other parts and my job too
poetry

miles horton from the highlander center thought that everyone was an expert of their experience and so do we we can't spell paulo freire just right but that pedagogical methodology is the shit were shooting for we don't expect that fuckin details magazine shit to get the implications of every kid at lollapalooza 1000000 gettin spoken words, their words, in their ear holes we are trying we can fail but we can succeed fuck silence fuck fear if even one kid gos off thinkin she is so me bo d y damn we've won

LIST OF LOCAL POETRY COORDINATORS:

LAS VEGAS • ANTHONY BONDI • (702) 796-9428

OGDEN • TBA

DENVER • TOM PETERS • (303) 444-7111

KANSAS CITY • scott richardson, liz chadwick 913/842-1419

music magazine, the note shelly rosenfeld 913/843-6561

ST. PAUL • SPAM • (612) 825-3261

MILWAUKEE • MATT COOK • (414) 964-3025

CHICAGO • LISA BUSCANI • (312) 296-2534

ST. LOUIS • CHRIS BRANCH • (314) 554-6997

COLUMBUS • MICHAEL SALINGER • (216) 256-0826

CINCINNATI • MIKE CRYE • 614/224-6833

INDIANAPOLIS • MARK SMITH • (708) 484-2009

brenda coultas 812/362--8027

DETROIT • SARAH PETERS •

MONTREAL • TBA

BARRIE, ONTARIO • JILL BATSON 416/591-7400

PITTSBURGH • TBA

SARATOGA • CHRIS FUNKHOUSER 518/427-1631

PROVIDENCE • TIM MASON • (617) 497-0721

NEW YORK • EVERT EDEN 212/673-6386

BOB HOLMAN • (212) 929-2125

WANDA PHIPPS • (212) 674-0910

CHARLES TOWN • ART SHUHART • (202) 332-8872

RALEIGH • ALLAN WOLF 708/254-9668

CHARLOTTE • ALLAN WOLF

ATLANTA • TBA randy cafe diem 404/607-7008

MIAMI • JENNI PERSON • (305) 351-0207

DELAND • CINDY WHEELER • (813) 237-5843

NEW ORLEANS • JOHN SINCLAIR

LIZ TROUBLE

HOUSTON • WAMMO • (512) 478-7132

DALLAS • WAMMO

PHOENIX • BRIAN FLATGARD • (602) 256-2560

SAN DIEGO • HARVEY KUBERNICK • (818) 986-6021

SAN FRANCISCO • JEN JOSEPH (415) 788-6459

VANCOUVER • JOHN SOBOL 403/762-6396

SEATTLE • XAVIER • (206) 545-8042

DAVID MEINERT 206/682-8821

LOS ANGELES • CHISTIAN ELDER 213/469-9678

MAURO MONTARO

has people for Pittsburgh

B. Porter

Jason Stoneking - under 21

Book

Kansas - Jim McCarry
913 841 7040

1853 Stockton St.
San. Francisco, CA
94133

Paradise Lounge - Sundays *
Poets + writers * 8 week in advances

Combined 21 under + ones
ANTHOLOGY

June 20, 1994 Deadline

Promoter Page - 9" X 11" Black & White

Camera Ready Art Please

**Site Plan - Center Spread (2 Pages at 9" X 11")
Black & White**

Just a layout of the facility with locations of all Lollapalooza sites plotted along with important information, such as, restrooms, first aide, any other important venue info. No need for camera ready art, we will have an artist doing the layouts for the magazine!

I absolutely need the information you have selected for your promoter page & the site map in the Lollapalooza office by June 20, 1994. If you have any questions, please call me at (310)859-4468 or fax me at (310)859-4598. Thank you, and I look forward to hearing from you soon!

Best Regards,


Felicia Villarreal