

*note
Wednesday
July 23rd
June*

Lupe Anguiano

From: "Beatriz Garcia" [REDACTED]
To: [REDACTED]; "Lupe Anguiano" [REDACTED]; "Eva Ettegui" [REDACTED]
Cc: "carmen ramirez" [REDACTED]; "Carmen Ramirez"
Sent: Tuesday, June 24, 2008 1:43 PM
Attach: halaco public mtg . final flyer.pdf; HALACO PLANNING COMMITTEE notes.doc; July 17th public meeting strategy.doc
Subject: HALACO Research committee....let's meet....lots to do!

Hello Research Committee!

First of all thanks for choosing to be part of the research committee! Some of you were not at the last meeting but thought that you would fit great in this committee.

We have our work cut out for us! We have much to do in preparation for the July 17th Public Meeting. People are already hearing about it and the buzz is spreading! We need to make sure we get to that day with the right targets to hold accountable and move this clean-up forward.

First news: we spoke to Father Joy, Pastor of Mary Star of the Sea Church and he has agreed to let us hold the July 17 public meeting at this Parish Hall. He says several members of his congregation have approached him and are worried about the Halaco issue. He will be sending them to our planning meetings!

Next – Research Committee Responsibilities:

- Meet with experts on the issue to gather the right information which we can share with the community (i.e. Scott Hadley for the Ventura County Star newspaper – he did the whole spread on the Halaco last year and continues to report on it now)
- Meet and invite the elected officials and ask them for their support on getting this clean-up prioritized – they are Congresswoman Lois Capps, Assemblymember Julia Brownley, City of Oxnard Mayor Tom Holden & City Councilmembers, Supervisor Kathy Long. We want them present at the meeting on July 17.
- Meet with local EPA and bring a local Rep. to the meeting on July 17.
- Develop an information sheet that we can share with people as we inform and invite them to the July 17th public meeting.

I would like to schedule a meeting with you all to get our meeting with elected officials set and get us prepared to meet with them.

suggest meeting on Wednesday from 5 – 6pm or on Thursday prior to the regular committee meeting 6-7pm here at centro mujer. Please let me know what time works the best for you.

Thanks,

Beatriz H. Garcia

[REDACTED]

"We cannot seek achievement for ourselves and forget about progress and prosperity for our community...Our ambitions must be broad enough to include the aspirations and needs of others, for their sakes and for our own."
 ~ Cesar E. Chavez

6/24/2008

PUBLIC MEETING OF 300 PEOPLE

July 17, 2008 – 6:30 p.m.

Research

- Congressional Leaders (Capps, Waxman and Solis) – get them to meeting; research process and politics of getting site cleaned up
- Media – Mr. Scott Hadley, Ventura County Star - responsibility for site, history of maintenance, process and politics of getting site cleaned up
- City of Oxnard – Mayor, Police, Dept. overseeing Halaco – responsibility, how responsibilities are being carried out,
- EPA Local – process to clean-up, who is responsible, who makes decisions, when will decisions be made?

Targets

- Invitation letters to Mayor, City Manager (?), Congressional leaders, Regional EPA
- Clear issue cuts for those who can respond effectively
- Proposition meetings with those who can respond effectively
- Turn-out of those who can respond effectively

Leaders (20)

- Gloria and Bill
- Larry and Shirley Godwin
- Ormond Beach Task Force (Lupe Anguiano)
- Saviors Road Design Team
- Centro Mujeres leaders
- Poder Popular leaders from South Oxnard
- Villa Cesar Chavez
- Carmen Ramirez

Logistics

- Location by Wed., June 18, 2008 – Preference: Mary Star of the Sea (Fr. Joy)
- Spanish speaking media - newspaper and radio
- Flyers (draft by Wed); strategy to distribution of flyers
- Location: sound system, banner, set up, take down, banner, ushers, registration
- Programs
- Transportation (if needed)

Calendar

- Weekly meetings to prepare meeting
- Strategies to increase the size of the group
- Turn-out training events (at least 2)
- Rehearsal

HALACO PLANNING COMMITTEE
STRATEGY MEETING
Tuesday, June 17, 2008
7pm @ Centro Mujer

MEETING NOTES

ATTENDEES: Shirley & Larry Godwin (SRDT), Bill Terry (SRDT), Gloria Roman(CAUSE), Denis O'Leary, Rene Garcia(FLA), Harold Ceja (Neighborhood Council), Jose Luis Rodriguez (OC MEChA), Antonia & Pati Flores (OC MEChA), Sandra Ruvalcaba, Lupe Anguiano(Stewards of earth), Mario Brito, Roberto Sabedra, Jose Lopez, Erica Fernandez, David Garcia, Cesar Hernandez, Garbiela Alvarado, Beatriz Garcia

MISSING. Eva Ettedgui, Ada Seto, Carmen Ramirez, Dorothy Littlejohn, Greg Ramirez

UPDATE

Beatriz Garcia and Carmen Ramirez will be the CAUSE staff assigned to this campaign from now forward. We will work on building a larger and stronger team to move this issue forward.

Our message – What will survive longer, Halaco's Toxic Waste or the people of the Community?

STRATEGY

A small group of folks met on Saturday, June 14 with CAUSE organizers and Gamaliel Strategist, Mary Gonzales, to develop a strategy to have a **Community Action Meeting on Thursday, July 17** focused on getting commitment from key strategic targets. The goal is to bring 250-300 people together on that evening to hold accountable the institutions who have been immobile on this important issue. At that meeting each person took on the responsibility of bringing more people interested on working on the issue to the next meeting on Tuesday, June 17.

Here is the work that needs to happen between now and July 17:

Research

- Congressional Leaders (Capps, Waxman and Solis) – get them to meeting; research process and politics of getting site cleaned up
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Media Strategy

- Spanish language media outlets – Elizabeth Taylor, Alicia Llinas, Victor Rosas, VIDA Newspaper, Siglo 21, Mi Estrella
- Ventura County Star – your news citizen information paper, Frank Moraga
- Op Eds
- Press Conferences, press releases, etc.

Turnout

- Our goal is to have 250-300 people present at the July 17th Community Action Meeting
- Each person makes a commitment to turnout their people
- Other opportunities such as Festivals, posters, flyers, community events, other groups (i.e. Sierra Club, EDC, LULAC, FLA, UFW, etc.)

COMMITTEES

We divided into the following committees:

- Research - Sandra, Lupe, Jose Lopez, David Garcia (Beatriz & Carmen – organizers)
- Logistics – Bobby, Gloria, Bill (Gabriela – organizer)
- Media – Erica, Mario, Jose R., Denis, Antonia (Cesar – Organizer)

PERSONAL COMMITMENTS FOR JULY 17 COMMUNITY ACTION MEETING

Gloria – 5
 Bill – 18
 Lupe – 3
 Denis – 20
 Mario – 6
 Erica – 10
 Jose – 5
 Shirley & Larry – 7
 Rene – 8
 Sandra – 5
 Antonia – 5
 Jose – 2
 Harold – 3
 David – 5
 Gabriela – 13

Bobby – 2
Viviana – 2
Beatriz – 15
Cesar – 10

TOTAL – 144

****we need to increase # of committee members in order to reach our goal!**

Other Turnout opportunities & person responsible

Ormond Beach Task Force – Shirley & Lupe
Salsa Festival Tabling – Rene & Beatriz
Sierra Club 4 of July event – Bill & Erica
LULAC – Denis
FLA – David
OC MEChA – Antonia
Mary Star Jovenes Para Cristo – Erica & Jose
Pacifica MEChA – Gabriela
Centro MUJER – Gabriela
CAUSE – Beatriz, Cesar, and Carmen

NEXT STEPS

- Regular meetings every Thursday & one practice meeting on July 15 or 16 (TBD)
- Each Committee must meet prior to each big committee meeting – organizers will contact you!

Let's grow this planning group

Here is the list of people we each committed to bring to the next committee meeting on Thursday, June 26th at 7pm at the Centro Mujer located at 4225 Saviers Road, Oxnard, CA 93033.

- City Corps – Bill
- Ramon of Jovenes Para Cristo – Erica
- LULAC – Denis
- AGC Rep – Mario
- Bldg. Trades – Mario
- Change 2 Win – Bill
- SEIU – Bobby
- UFW – Denis
- ILWU – Denis & Cesar
- FLA – David Garcia