

Student Affairs Committee

2/18/09 Sue Jameson Room

Present: K. Thompson, M. Buckley, D. Girman, L. Vega, M. Olson, J. Mahdavi, T. Hammond, M. Ghannadan

Absent: 2 vacant spots, Library and A&H,

Proxies: None

Guests: Chuck Rhodes, Gustavo Flores

Agenda: Approved

Minutes: Approved

Reports

Chair's Report (K. Thompson):

- New policy for "Animals on Campus." Request that T. Hammond takes policy to ASI for discussion.
- By-laws revision for student voting passed in Senate at end of Fall term.
- Free speech permit in process of getting feedback from attorneys and toward next steps. Also working on career fair free speech. University is developing a "time, place, and manner" policy as well.
- Statewide Senate is encouraging local campuses to collect exit data to gather information on why faculty leave. Also would like local campuses to collect data on why faculty decline tenure-track job offers.
- New representative from Arts & Humanities, Ron Lopez, will be joining SAC at its next meeting.
- March 29, 3 PM ceremony to dedicate the Holocaust & Genocide Memorial Grove.

SAEM Report (M. Olson):

- Division meeting last week to develop mission and vision. President Arminana attended. There will not be a search for a VP of Student Affairs for 2 or more years. Division has also been working on mission statement within departments.
- Pappas Report will not be done after all. President cancelled the report. Monies to be expended in other areas.

ASI Report (T. Hammond):

- No meeting last week. Elections are coming; trying to recruit more students to run. Applications due Feb. 25.

ACE Report (L. Vega):

- Passed out World of Work flier.

Liaison Reports:

- Athletic Council (D. Girman): Report postponed until next meeting.
- Academic Advising (J. Mahdavi): Question about email regarding diversity and recruitment to be addressed at next meeting.
- Scholarship Committee (M. Buckley): Report postponed until next meeting.

- Fee Advisory (M. Buckley): Report postponed until next meeting.

Due to invited guests and length of business agenda, most reports were postponed to the next meeting.

Business

1. Recruitment at SSU: Guest- Gustavo Flores (10:05 TC)

- Gina Geck, Vayta Smith, and Gustavo Flores are all happy to talk to SAC about recruitment at any time.
- Each year a Recruitment Plan is developed and vetted at many levels of the university. This is a lengthy document (summary of elements):
 - Every high school in 6 county service area is visited at least once.
 - Recruitment staff also attend unified school districts in region; top 50 high schools.
 - Freshman Instant Admissions at 6 local high schools.
 - Community college visits, fairs, and instant admissions at local area CCs.
 - Campus tours—families and group tours (which are more diverse).
 - Some international recruitment.
 - Diversity recruitment
 - AVID
 - Targeted outreach: National Hispanic College Fairs, East Bay Consortium, Super Sunday Bay Area (targets African-Americans at churches), East Bay Initiative (to recruit at certain schools in Oakland, Richmond, Hayward, San Leandro)
 - And many other programs.
 - Web-based recruitment also available.
 - Data about applicants, admissions, and enrolled first time freshmen were offered. What can we do to compete for more diverse students?
- Recruitment plan is developed out of data about ethnic students in service area who are also CSU/UC ready.
- Regarding the School of Science & Technology's request for recruitment assistance for FTF and transfer students: Gustavo stated that waitlisted students for programs with openings will be processed. He will ask for SST to be part of the recruitment plan. Generally, we need to address the question of how departments will communicate with applicants to encourage them to enroll (after they've been admitted).

2. Sampling Strategies for “after hours services for students” survey (TC 11 AM, C. Rhodes)

- Chuck will work with Noel-Levitz assessment group about word-smithing the 10 additional questions. Rhodes requests we add a question about Admissions & Records. Wants to distribute the survey within the next month.
- Plan to do survey online.
- Need to determine our sampling approach to ensure participants include:
 - Off-campus, traditional-aged students.
 - Graduate & evening students.
 - On-campus residential students.
 - Non-traditional students.
- How to sample?
 - Suggest random selection of classes rather than sample of convenience.
 - Talk to Graduate Studies about getting students from there. Karen has already spoken with Graduate Studies committee, and they appeared willing to help with survey administration.
 - Rose Bruce will be a good resource about numbers and sampling plan. Chuck and Karen will meet with Rose next week.
 - Goal is about 500 total responses.
- Future steps: (1) focus groups in targeted areas to explore survey responses in more depth, (2) communication of results to various service units.
- Plan: Strategic Planning in Finance Office to resolve identified issues.
- Review the 10 questions

Motion: Replace the question about adequate selection of food with a question about A&R (DG) Second by (MB). Motion carried.

- Campus police services are responsive on evenings and weekends.
- The health center hours are adequate.
- Adequate food services are available on evenings and weekends.
- Quiet study spaces are available during evenings and weekends.
- Department administrative offices are open at times that are convenient for me.
- The operating hours for Admissions and Records are adequate.
- The IT Help Desk is open adequately during evenings and weekends.
- The bookstore has convenient evening and weekend hours.
- Customer Service and/or financial aid is open adequately during evenings and weekends.
- There are comfortable gathering places for students on campus.

3. CCGS business item is postponed until the next meeting.

Adjourned: noon

Minutes respectfully submitted by J. Mahdavi.