



HUMBERTO GARCIA
Director

El Excentrico

Magazin Social, Fotográfico Latino-Americano



AÑO 12, Num. 12

ABRIL 20, 1962

SAN JOSE 10, CALIFORNIA



Fashion Show - Beauty Contest

**Sun. April 29 - 2 to 5
LOU'S VILLAGE**

Gloria Castro Rose Gardillo Mary Orozco Mary Moreno contestants



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The Roving Photographer

Richard Diaz

Santa Clara County

WELFARE DEPT.

Foster Home Recruiter

Lois Veith



No picture can really show the many emotions felt by everyone involved when a child arrives at her foster home. Mary Lou, accompanied by the social worker who arranged her placement, is frightened and lonely. She learned a lot about her new foster parents, her foster brothers and sisters, even the family pets, before moving in. Still, nothing can take away the ache Mary Lou has for her own mother and home.



Mary Lou responds quickly to the love and acceptance of her foster family. While nothing will erase her memories of her own mother (now recovering from a serious illness), she does feel secure with her foster mother and is happy in her new home.

Children now awaiting placement at the Santa Clara Welfare and Probation Departments include several groups of 3 or 4 children and a great many teenagers. Many of this older group have been waiting for weeks. It is hard for a child of 14 or 15 to feel that nobody wants him. Unfortunately, these feelings can carry over into adult life and leave deep scars of bitterness.

FOR YOUR
**WEDDING
INVITATIONS**



CY 2-4273 195 Devine St.
San Jose, California



Amusing themselves at a local dance in Hayward, Cal. are Maria Luisa Segura and Carmen Rodelo from Newark, Olga Alvarez and Micaela Valdez from Hayward.



Miss Alicia Rivera from San Jose and Miss Lu Contreras from Campton, Calif. pose for our camera.

Left to right: Miss Connie Zamora, Benny Perez and Miss Johnson enjoy themselves at a local dance.





CLUB *Bachelors*



Gilbert Solarez

U.C.C. LEAGUE BAILE RANCHERO A SUCCESS!

The BAILE RANCHERO was the biggest and best dance any Mexican or wetback had ever gone to in his life. You can ask those fellows from Los Amigos Golfing Club. Over 800 real Mexicans showed up for this Indian pow-wow. Some of the big chiefs from different tribes were: Our great mayor Paul Moore, Councilman George W. Siegfried, and Robert Welch, John Popovich from the recreation Dept., Dan Aguirre (Maria's Club), Dicky Diaz, the Whip; Bob Rodriguez and Alvin Valadez. A lovely lamp was donated by Mr. Hank Coca of Furniture Discount House at 82 E. Santa Clara Street and also Talesfore's Home Furnishings donated a lamp.

I would like to thank each and every one of you for attending our grand Baile Ranchero last Saturday night. We hope to make it an annual affair. And besides we really needed your money for a good cause. MEXICAN-AMERICAN BOWLING LEAGUE

Club Cuauhtemoc defeats Bachelors to win MAB League Championship, April 15, at Ann Darling Bowl. Winners of the first half was Club Cuauhtemoc. The second half was taken by Club Bachelors. For the playoffs a very enthusiastic crowd saw the Bachelors take an infamous lesson in bowling by the champs.

As Captain of my team I have learned not ever to bowl Cuauhtemoc as long as they have a bowler like Rafael Rodriguez in their team. That midget is not anything but a ringer. I think it is very unfair for the rest of the teams to play a team that is a cinch to win the league. He has no business bowling with a league like ours. Cuauhtemoc has taken the championship three seasons in a row. Next season their team will not be the same. Rafael is getting married to Mary Rodriguez April 28th here in San Jose. I wish I had a bowler like Rafael.

ONE MORE LETTER THROUGH THE MAIL:

Dear Gil: April 11th, 1962

After reading the last issue of your column, I think it is in bad taste to be bringing down the name of Rudy Belluomini and Rachel Andres. These two people are such fine people. I never have seen Rudy out with girls except with Rachel only. As far as this girl Mita, she is married and probably wants a date with Rudy, otherwise why would she worry about his life? In a way you can't blame him for his actions, after all you guys from the Bachelors are considered to be such lover boys and a bunch of drunkards, especially you. I hear you have a bad habit of making love to a girl and then dropping her like a sack of potatoes, and

you drink like a fish. Other guys in your club like George Plata and a couple of others in your club of which I am ashamed to mention because I went out with one of them, like nothing but barmaids. The only nice guy in there is Roy Ordenez. He does what a girl tells him to do.

Confidentially yours,
"Maria"

"Maria":

In answer to your sweet letter, you are wrong. Fish don't drink, they swallow. As for George Plata.... Well what can I say? As for Roy Ordenez, I think you are right. But who are you referring to on the "OTHERS" in the Club? They go out with barmaids and you went out with them so that makes you one too. What bar do you hang out in? So Joe Berarano can attend.

CANDELARIO VELIZ, JR.:

I am not your President. As far as the Keed is concerned if anybody can blow his horn and wave the flag its you cause you have the nose for it. The same goes for Joe Camarillo and that horse laugh of his. I took a look at the picture and didn't see a thing. We came in second and Cuauhtemoc took the title.

MR. MARIO VAZQUEZ:

I know this is not Playboy Magazine. Si no le gusta ve mucho a volar y a tronar el pico. Or go back to Del Rio, Texas where you belong. You just keep your nose clean and stick to your bowling.



In the picture are Mr. J. J., Gaspar, Eddie P., Eddie B., George, Kiko, Lalo, and Pete, all posing for this shot taken by Kid Cuawama.

YOUR
**WEDDING
INVITATIONS**



Humberto Garcia

SEE

CY 2 - 4273 195 DEVINE ST.

Public Schools Week

43rd Annual Observance

APRIL 30 - MAY 4

SAN JOSE UNIFIED SCHOOL DISTRICT

PROCLAMATION

WHEREAS, one of the most important institutions in our city is the public school system which is open to all the children of all the people, and

WHEREAS, its purpose is to help every child develop his abilities to their full potential and prepare our youth to be skillful, wise and strong, in mind and body; prepare them for responsible adulthood in times of continuing world tensions, and

WHEREAS, it is an instrument for passing on to our children the glory of the American heritage, and understanding of the responsibilities of citizenship, and

WHEREAS, there are great and heavy duties for our schools, and each of us as citizens must be concerned with our schools' development, their needs and achievements,

NOW THEREFORE, I, PAUL F. MOORE, Mayor of the City of San Jose, do hereby proclaim April 30 - May 4, 1962, as PUBLIC SCHOOLS WEEK in San Jose, and do urge all citizens to take this special opportunity to visit our schools, to observe the work they are doing, and to study the possibilities for continuing development of an outstanding public school system -- truly America's heritage and strength.

PROCLAIMED this 21st day of March, 1962, in the City of San Jose, California.

/s/ Paul F. Moore

Mayor



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564 W. San Carlos St.



The Hernandez

MORE MONEY:

For the benefit of the many of our readers who collect their extranickles during the summer through cannery jobs: SAN JOSE LOCAL 679, Cannery Workers Union, recently announced an hourly pay increase which will be retroactive to March 1st. Top bracket workers will receive a 9 cent hourly raise while employees in lower brackets will receive a 5 cent hourly increase. The scales now range from \$1.96 to \$3.03 per hour.

COUNCIL:

On Sunday, April 7th, a meeting of several representatives from the various Mexican-American clubs, societies and organizations was held. This was the second such meeting and the purpose of it was to somehow organize a council to coordinate the efforts of the organizations participating in it. The council, titled: THE UNITED LATIN-AMERICAN COUNCIL OF SANTA CLARA COUNTY would attempt to passively afford the individual organizations with information and cooperation to further their aims. The job will be as big as it appears and will require much effort and dedication on the part of many. The success or failure will depend on the responsibility each organization shoulders. We of the GI Forum stand ready to do our share for the success of the council and urge all other organizations to actively participate in, and cooperate with, the UNITED LATIN-AMERICAN COUNCIL OF SANTA CLARA COUNTY.

Fashion Show -

The Ladies Auxiliary are convincingly winning the battle against a questionable outcome of their scheduled Fashion Show. Bids sold for the April 29th affair have reached 250 and more are coming in every day. With the cooperation of their first cousins, the Santa Clara Auxiliary, and the many of San Jose's Social Clubs and interested citizens, the Fashion Show should be a complete success.

We regret that due to limited space in this column, four Queen candidates for the Miss San Jose GI Forum title appear elsewhere in this issue of EL EXCENTRICO. Their names and sponsors are as follows:

Gloria Castro	Club San Felipe
Rose Mary Gardillo	Club Bachelors
Mary Rose Moreno	Los Amigos Club
Mary Helen Orosco	Club Zanzaree

GOOD LUCK TO ALL CONTESTANTS!

We know that Miss San Jose GI Forum will be a girl well qualified to compete for State honors. STATE CONVENTION (June 22, 23, & 24th)

The San Jose Chapter (voted outstanding Forum in 1960) will again be competing for that honor. With the successful organizing of three local chapters, the printing of a National Yearbook (The Forumeer), the development of a model set of Constitution and By-laws and the Hosting of a First Class State Convention, our Forum stands in good contention.

Ike Hernandez
CYpress 4-8840

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Publicado los Días 5 y 20 de cada mes en San Jose, California. (Condado de Santa Clara).

HUMBERTO GARCIA
Director

DAVE E. SIERRA
Assistant Editor

COLABORADORES

- AMERICAN GI FORUM
- Club BACHELORS
- Community Service Organization
- CLUB ELITE
- RICHARD DIAZ
- BOB RODRIGUEZ
- Maria de la LUZ SANCHEZ
- CLUB RIVIERA
- CLUB SAN FELIPE
- LUIS JUAREZ
- MARIO VAZQUEZ
- SIMON VILLA

Esta Revista no se hace responsable de ideas u opiniones en artículos firmados.



Simon Villa



UNION CITY, CALIF.

1862 5 de Mayo 1962

Su
Primer Centenario

La fecha del 5 de Mayo nos recuerda uno de los acontecimientos mas trascendentales que ilumina nuestra historia de Mexico; el tiempo ha transcurrido y sin embargo el sublime recuerdo de la jornada del 5 de Mayo de 1862, aun perdura en los corazones de los dignos y nobles mexicanos.

Año tras año en toda la Republica Mexicana, se conmemora la memorable fecha del 5 de Mayo inculcando a las generaciones la grandeza, respeto y veneración a nuestros inmortales heroes.

Si nuestro pueblo no tuviera en su historia maravillosa sucesion inacabable de heroismos y sacrificios, hechos memorables que el que se recuerda, el Cinco de Mayo ese solo bastaria para ponerlo ante los ojos del mundo entero como uno de los sucesos mas culminantes y valerosos campeon de los Pueblos Libres nobles, fuertes, en las tierras de America, eso solo bastaria para demostrar al mundo como las naciones debiles pero heroicas, pequeñas pero valerosas, saben hacer respetar sus derechos, con solo escudarse tras la égida de la ley, cobijarse con el ala sagrada de las banderas, ir a la lucha con el nombre de la Patria en los labios y la fe en el triunfo, triunfo seguro y santo, pues que cuando se lucha por la justicia y por el derecho, Dios manda que se consiga siempre la victoria, como la consolida mas tarde sobre las rocas grises del Cerro de las Campanas, donde la mano de bronce de el Señor don Benito Juarez, despadazaba el trono de Maximiliano, y con el de antemano todos los tiranias, todas las imposiciones que la ambición o la tradicion quisieran asentar sobre la noble tierra Mexicana.

Rotas las hostilidades de un modo tan indigno, los franceses, aliados con algunos triadores que se les unieron avanzaban al interior del pais.

El valiente general don Ignacio Zaragoza, con una fuerza inferior a la del enemigo trato de impedir el paso en las cumbres de Acultzingo cerca de Orizaba pero fue derrotado el día 28 de Abril de 1862, y tuvo que retirarse a Puebla, en donde espero la llegada de Laurencez, y en los cerros de Loreto y Guadalupe, alli espero Zaragoza con menos de cuatro mil hombres, que componian el ejercito del Oriente, el ataque de Laurencez, y de sus aguerridas tropas hechas al combate y a la victoria en los campos europeos.

Las tropas Mexicanas eran improvisadas en gran

parte. Muchos soldados eran inditos de las sierras, cuya disciplina dejaba mucho que desear y cuyo armamento estaba muy lejos de igualar al armamento frances. En cambio los generales Mexicanos eran patriotas de corazon y luchaban dispuestos a salir victoriosos.

El Cinco de Mayo de 1862 fue atacado el ejercito del Oriente por las fuerzas francesas al mando de Laurencez, quien desplego cuatro columnas de mil hombres cada una que fueron rechazadas con grandes perdidas, dejando en el campo un gran numero de muertos y heridos, en cambio el ejercito Mexicano de gloria; las fuerzas francesas les volvieron la espalda, y la suerte corono de gloria las tropas de Zaragoza, saliendo victoriosas y han pasado cien años y ahora con entusiasmo desbordante se conmemora en toda la Republica Mexicana y aun en suelo extranjero, el Primer Centenario de la gloriosa Batalla del 5 de Mayo de 1862.

Razon, Señoras y Señores, si no tuvieramos en nuestra historia mas hechos historicos de honor este solo bastaria, para la gloria de nuestra raza, y de nuestro nombre, esta fecha gloriosa el 5 de Mayo de 1862.

por Simon Villa

Mayo 5, 1962 Union City, Calif.



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Maria La Rosa. Prop.

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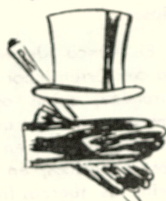
ABIERTO LOS DOMINGOS

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Joel Aguilera

Club Riviera



DID YOU KNOW?????

The Costliest Perfume in the world is Jean Patou's "Joy" from Paris. It is based on the finest of rose oils, rosa damascena, and jasmin oil blended with over 100 other flower essences. It retails at \$48 per ounce, thus \$384 per pint.

The most expensive French wine is Chateau Lafite-Rothschild 1806, which has reached \$100 per bottle. A bottle "sacrificed" in 1959 proved eminently drinkable but, not surprisingly, had lost its bouquet.

The country with the most doctors is the USSR with 380,000 or one to every 558 persons. The country with the most psychiatrists is the United States with 13,425.

The greatest robbery on record was of the German National Gold Reserves in Bavaria by a combine of U. S. military personnel and German civilians in June 1945.

A total of 730 gold bars valued at \$9,878,400 together with six sacks of bank notes and 25 boxes of platinum bars and precious stones disappeared in transit but none of those responsible has been brought to trial.

The Longest Word in the Oxford Dictionary is floccipaucinihilipification meaning "the action of estimating as worthless," with 27 letters, first used in 1741 and later by Sir Walter Scott (1741-1832).

Mrs. Beverly Nina Avery, a Los Angeles bar-

maid, set a monogamous world record for divorces and marriages in October 1957 by obtaining her 16th divorce from Gabriel Avery, her 14th husband. She alleged outside the court that five of the 14 had broken her nose.

The pole-squatting, or flagpole-sitting record is held by Miss Maurie Rose Kirby, who was seventeen when she ended 211 days, 9 hours on March 4, 1959, on a 71 foot tall pole at Indianapolis, Ind. She staged the test as a protest against being called a juvenile delinquent.

The greatest number of children produced by a mother in an independently attested case is that of the wife of the Russian, Fedor Vassilet (died 1872) who in 27 confinements gave birth to 69 children (16 pairs of twins, 7 sets of triplets and 4 sets of quadruplets).

A businessman hired a beautiful secretary. Her first week's pay was an expensive, sheer nightgown; the second week's pay, a diamond-studded wristwatch; and for the third week's pay the boss raised the first week's pay!!!!

Wife: "I was a fool when I married you."

Husband: "Yes, but I was so infatuated with you that I didn't even notice it."

Many a girl gets pains in her side from walking back from an auto ride. Also many a girl lives to see the day, when instead of walking she rides all the way!!!!!!!!!!



TROPHY AWARD -- On March 28, 1962, an award banquet was held at Original Joes, Al's Barber Shop was one of the teams that were honored with a trophy for participating and placing in the Adult City Basketball League. Appearing l to r: Ted Parria, Joe Juarez, Macias, Sponsor Al Mendez, Ray Pardo, Pete Palacios (team captain), Robert Esquibel and Vince Ozuña. (Photography by Richard Diaz).



INTERMISSION: Appearing l to R are Manuel Juarez from Santa Cruz, Teresa Cortez, and Neathen Lazzotti from Palo Alto, enjoying a few refreshments during an intermission at the Rainbow Ballroom, San Jose. (PHOTO by RICHARD DIAZ).

FOR YOUR

WEDDING INVITATIONS



Humberto Garcia

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Club Riviera 1961 - 62 Champs

5' 9" 2nd Consecutive year
Basketball Champs
UNDEFEATED this year
and Winners of the San
Joaquin Invitational
TOURNAMENT
L to r: Rudy Garcia, Chuck

Simonini, Joe Cea, Phil Zu
Riga, Rich Rochon and Mgr.
Lou Cedillo.

Not in picture: George
Abasolo, Pat Alcorido, Fred
Santos, Art Cedillo and Art
Pasquinelli.



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Rose Mary Gardillo

Representing Club BACHELORS

This FASHION and BEAUTY CONTEST is sponsored by the AMERICAN G I FORUM Ladies Auxiliary whose chairman is Mrs. ANITA CAMPOS, General Chairman for this event is Mrs. ELSA RODRIGUEZ and Publicity chairman is Mrs. BERTHA MOSQUEDA.

The highlights of the afternoon will be the selection of Miss American G I Forum of San Jose who will in turn compete with girls from other Forums during the State Convention to be held in San Jose June 22, 23,

Gloria Castro

Representing Club SAN FELIPE



Sun. April 29 2 to 5
LOU'S VILLAGE



Mary Helen Orozco

Representing Club ZANZAREE

& 24th at the Hyatt House for the Title of Miss National G I Forum. Extensive preparations have been made for this Fashion and Beauty Contest. Tickets for this event can be obtained by calling the ticket chairman, Mrs. Pete Gonzalez at CY 5-0336.

EDITOR'S NOTE: As this publication goes to press we understand there are some more contestants that are not featured in this page, sorry Deadlines are Deadlines.

(Photography by EXCENTRICO).

Mary Rose Moreno

Rep. Los AMIGOS Golfing Club



Fashion Show - Beauty Contest



Spares & Strikes



Mario R. Vazquez

por RAFAEL RODRIQUEZ

En ausencia de nuestro buen amigo Mario, quien se encuentra disfrutando de un merecido descanso en el estado de Texas, doy a ustedes los resultados correspondientes a la semana proxima-pasada en las siguientes ligas:

825 SCRATCH

MOBIL COUNTRY CLUB se encuentra en primer lugar a dos puntos de distancia sobre el campeón de la primera mitad, San Jose Refrigeration y a igual distancia de Laurence's Barber Shop, esto es una seria antes de finalizar la segunda vuelta, por lo que el proximo martes promete ser una noche de bastante accion por parte de los muchachos de Mario Vazquez y los de Dick Mendoza por tratar de conseguir el liderato en la segunda mitad.

Los juegos sobresalientes en la noche del martes anterior fueron de Jim Chinnici con 201-211-207 para una serie de 619, Bill Smith con 205 y Mario Vazquez con 204. Cabe mencionar que Mario ha venido subiendo considerablemente en su porcentaje, lo cual consideramos que ya era tiempo dada la aficion que siente por este deporte de Spares y Strikes y uno que otro split.

MEXICAN-AMERICAN

Viniendo de abajo el equipo Bachelors comandado por el dinamico Gil Solarez capturaron el liderato de la segunda mitad, por lo que ahora solo falta que sostengan su espiritu deportivo al enfrentarse al poderoso Club Cuauhtemoc que dirige Al Rodriguez, ya que este juego sera el decisivo para determinar al que merezca los laureles de la victoria durante el torneo Invernal que ha llegado a su fin.

Cambiando de ritmo diremos un poco referente al DESARME

Las conferencias del desarme tiene una historia si no muy brillante cuando menos bastante larga. Y los rusos pueden reivindicar el honor de haber sido ellos los inventores. La primera conferencia fue organizada por el zar Nicolas II en 1899 y se celebro en La Haya.

Dicha conferencia no llevo a ninguna parte porque Nicolas II, lo mismo que su sucesor Nicolas Kruschev, nunca tuvo la menor intencion de desarme. En realidad los dos Nicolases el desarme como un arma politica y diplomatica que tiene poco que ver con los armamentos. Por lo menos hasta ahora.

(Mas Desarme) QUE MAS QUIERES?

Cuenta el famoso ex-torero mexicano Rodolfo Gaona que cierta ocasion en que alterno con el Divino Calvo, Rafael Gomez "El Gallo", habia estado el gitano fatal de somenidad con un toro y el publico indignado le lanzaba cojines y denuestos entre una griteria espantosa. Se acerca Gaona y le dijo:

"Mira como me has dejado el publico!" y el Divino Calvo, con aquel desparramo muy de el de contexto: "Que mas quieres? Te los he dejado roncos!"

**Diga a nuestros Anunciantes
que lo vio en el EXCENTRICO**

Dr. NOE ARRAZATE, D.C. PRACTICA GENERAL

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Views & Reviews

Bob Rodriguez



SAC BOMBERS READY IN CASE WE'RE ATTACKED

It's a comfortable feeling to know that we can retaliate against Russia in case we're attacked with hydrogen weapons. At the Strategic Air Command headquarters in a midwestern state in well fortified underground installations sits the man that can trigger our bombers down the runways on their way to Russia.

This is done very effectively by picking up a red phone however first he gets speedy clearance through a direct line to the President. This is probably what would happen:

Colonel Swigert at SAC gets the word from our radar that we're being attacked and immediately picks up the phone for the go word from the President.

The phone rings at the White House while our bomber crews stand by to take off just waiting for the word.

"Hello, may I speak to the President right away?"

"You want to talk to my daddy, my name Caroline".

"This is Colonel Swigert, Strategic Air Command, let me talk to your daddy, honey, we're being attacked."

"My mommy ride the elephant."

"I know Caroline your mommy is good at that but can you call your daddy to the phone, the missiles and planes are coming."

"My daddy got airplane with my name on it!"

"Honey, is your daddy home?"

"You want to talk to mommy?"

"No Caroline, just get your daddy!"

"I think daddy in the baftroom!"

"Let me talk to your mommy!"

"My mommy ride the elephant!"

"Caroline, can you get your mommy, it's very important!"

"My mommy not here, I look at television, you like Yogi Bear?"

"Caroline, call your daddy and tell him Yogi Bear, I mean Col. Swig....Caroline, just run and get your daddy!"

"My daddy coming now!"

"Hello, this is the President."

"Mr. President, this is....."

BBAAAAAAAAAAAAAAAAANGGGG!!!!

Click, click, "Hello, hello!"

"Daddy, daddy, look out the window at the big mushroom!"

Congratulations to Mario Vazquez, new head of the County Flood Control drafting department. He came in first with 87.9 in the Civil Service Exam.

Also Dave Alvarez, who tested out No. 1 with 89.9 in the Survey Crew Chief exam. Who says Mexicans aren't smart? Wear your promotions well, fellows!

Look for Liz Taylor, our love ambassador, to drop Richard Burton like a hot potato within 90 days. Richie knows the odds and is strictly the love 'em and leave 'em type. Liz will continue her escapades with a Director.

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Stimuli

Rachel Andres

"Familiarity Breeds Contempt?"

One Saturday evening my escort and I sat quietly eating our meal in a restaurant. A particular sight, however, broke the silence and we began to analyze the problem of negligence on the part of individuals regarding the small courtesies of life that mean so very much.

The scene we saw is prevalent: In walked the husband, his wife trailing six feet behind, he pulls his chair and sits down, reads the menu while his wife struggles in taking off her coat, she then sits down.

To a lady, this type of treatment is embarrassing and humiliating, to one who experiences of this kind are recurrent, it is not. This lady remained passive.

My friend and I proceeded in analytical conversation, and unfortunately, neither of us arrived at a conclusive point. Perhaps, we thought the adage that "familiarity breeds contempt" can be adapted as the basis for this action.

Is "familiarity", tho, a legitimate excuse for the thoughtlessness and carelessness on the part of the so-called "gentleman?"

Does he not realize that in public he is not setting her up as the "queen" or sweetheart that she once was? True, these titles she may be, but this cannot be proven by the attitude demonstrated. The husband seems to lose the incentive to continue expressing these courtesies that originally were used to win his spouse. Is this the result of familiarity?

Let us revert this to the woman. Perchance the fault lies within this partner. Some women, it can be noted, accept this discourteousness on the part of the man, never mentioning it or bringing her feelings to his attention. Perhaps the wife is failing in her duty of making her husband feel that he is the more important of the two. Is it possible that she does not show appreciation for these courtesies, when shown, with a smile or "Thanks, darling, you're so thoughtful."

It is a truism, the woman cares for the home, raises the children, and drives to town alone, all this makes her independent, but independency must stop short, especially when the ego of another is at stake. It is possible this independency causes her husband to feel needed, to be lax in his courtesies, and to lose the picture of her delicateness and fragility.

On all this, of course, I can only wonder and surmise; my answer to the basis of this problem would be only a matter of conjecture.

Nevertheless, in my opinion this form of public discourteousness is ignominy. Altruistic as I am, my hopes are that every married couples' experience will be reverse to the type of situation we witnessed.

I wish to publicly give thanks to all those individuals who have expressed their appreciation for the material set forth in my column. I hope to continue furnishing you with little thoughts and comments stimulating to the mind.

Los establecimientos que anunciamos son de responsabilidad

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SAN FRANCISCO

LUNES a VIERNES

6:00	a	7:00	" HORA ARTISTICA " con JESUS REYES VALENZUELA
11:00	a	1:30	" LA VOZ de MEXICO " con DAVID ORTEGA
1:30	a	2:00	" CARROUSEL MUSICAL " con MANUEL RODRIGUEZ
2:00	a	3:00	" EL CIRCO de DON MENDEZ " con DON MENDEZ
3:00	a	4:00	" LA HORA ARTISTICA " con JESUS REYES VALENZUELA
4:00	a	6:00	" MUSICA de las AMERICAS " con DAVID ORTEGA CID

SABADOS

6:00	a	7:00	" HORA ARTISTICA " con JESUS REYES VALENZUELA
10:15	a	10:45	" CRUZ DEL CALVARIO "
10:45	a	11:00	" POLITO ROSALES
11:00	a	12:00	" LATIN AMERICAN PROMOTIONS " con OSCAR MUÑOZ
12:30	a	1:00	" LA VOZ de MEXICO " con DAVID ORTEGA CID
1:00	a	2:30	" LA HORA ARTISTICA " con JESUS REYES VALENZUELA
2:30	a	4:00	" EL CIRCO de DON MENDEZ " con DON MENDEZ
4:00	a	5:00	" MUSICA de las AMERICAS " con DAVID ORTEGA CID
5:00	a	6:00	" CARROUSEL MUSICAL " con MANUEL RODRIGUEZ

DOMINGOS

7:00	a	8:45	" EL VOCERO del AIRE " con Roberto Quintana
9:00	a	10:00	" LA VOZ de HISPANO AMERICA " con POLITO ROSALES
10:00	a	11:00	" ECOS de BORINQUEN " con DANIEL CHAMORRO IGLESIAS
11:00	a	12:00	" LATIN AMERICAN PROMOTIONS " con OSCAR MUÑOZ
12:30	a	3:30	" LA HORA NACIONAL " Programa Diferido desde Mexico
3:30	a	4:00	" LA HORA ARTISTICA " con JESUS REYES VALENZUELA
4:00	a	5:00	" EL CIRCO de DON MENDEZ " con DON MENDEZ
5:00	a	6:45	" LA HORA ARTISTICA " con JESUS REYES VALENZUELA

Para Cualquier Asunto
Relacionado con estos

PROGRAMAS
dirijase a

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*Backache may
be a Warning*

*Dr. Ivan T.
Hendren, D.C.*

Backache can be very painful. What's more, it
can lead to serious disorders not immediately associ-
ated with the pain itself.

Pain is nature's way of warning that something is

wrong. Frequently pain in any part of the back is
caused by a misaligned vertebra somewhere in the
spinal column which interferes with nerve transmission
between brain and tissue cell. Permanent relief is
not possible in this type of case until the vertebra is
restored to its normal position.

Statistics from official workman's compensation
files in three states showed that chiropractic brought
health to backache cases almost twice as rapidly as
cases under other types of health care. An independ-
ent insurance carrier revealed that 49 percent of
backache cases reporting attendance of a chiroprac-
tor showed no loss of time from work.

NO OTHER TYPE OF HEALTH CARE EQUALLED THIS
RECORD.

If your troubled with a nagging backache visit
your family chiropractor. Everyday you let the con-
dition persist without proper attention means that it
may take longer to get back on the job.



DAN and MARIA AGUIRRE, Props.

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Aquí... MEXICO



Catalina Barragan



Ventana, mi ventanita,
la de la forja de acero,
en que deje mis suspiros
y dos palabras: "te quiero".

Entre cuatro monaguillos
que vienen en procesion,
¡Ay amor! te traen los cuatro
ya muerto mi corazon.

Con lo negro de tus ojos
bordale amor su mortaja
y guadalo entre tus manos
como si fueran la caja.

Ponle una flor de recuerdo
y echalo atras al olvido,
Que la flor sea tu boca,
¡Ay amor! solo te pido.

Me voy, mas llevo tu nombre
pintado en forma de cruz,
sobre los bordes de un jarro
de los que hacen en la Luz.

Por ti mi verso se aroma,
Puebla en cocina trocada,
con el dulce picadillo
de los chiles en nogada.

Adios tamales moniles
y male de guajolote;
Chalupas de San Francisco
y flatloyes de epazote.

Adios angelitos blancos
de mi Puebla Colonial,
Que repiquen a difunto
los bronce de Catedral.

Ponte amor el zagalejo
y cuando oigas el repique,
ánmate a los balcones
de la casa de Alfeñique.

Ya me voy, me voy volando
en alas de la ilusion
y un azulejo me llevo...
a cambio del corazon.

José Recek Saade.

Corrido de Puebla

Yo tengo en un azulejo
de talavera poblana,
el retrato de mi padre
de mi novia y de mi hermana.

De azul y blanco vestido
azulejo de pañuelo,
lo blanco mis ilusiones
y lo azul, Puebla, tu cielo.

Puebla la de Covarrubias,
de Palafox y Mendoza;
la de Díaz y Negrete,
la de Ignacio Zaragoza.

Puebla la de los camotes
y almendrado mazapan
que amasara con sus manos
Catarina de San Juan.

Puebla la de los conventos
y enladrilladas casonas
¡Ay! Puebla de las leyendas
los duelos y las tizonas.

Los angeles de tu escudo,
por decreto celestial,
son las palomas que cuidan
las torres de Catedral.

Templo de Santo Domingo
con la Virgen del Rosario,
un madrigal de Sevilla
lo tienes de escapulario.

Porque en tu calle pregonan
de dos espadas los filos;
"Ojos que mirais serenos,
ojos que mirais tranquilos..."

Quinientos cincuenta y cuatro
y año de gracia del mil,
cayo Gutierrez Cetina
vestido de oro y marfil.

Llora campana de bronce,
llora campana "Maria"
que en tu tañido se escucha
la voz de Motaliniá.

Puebla, tu casa y tu patio
de azucarillo y pregon,
ya elogiaron con sus plumas
de Gante y Sancez Pontoñ.

Tambien mis versos te cantan
Puebla en mis versos dormida
porque sus ojos los tengo
Vuelos puñal en mi herida.

Calleja que yo conozco
como la brisa la flor,
mis lagrimas son tus piedras
y tu sombra mi dolor.

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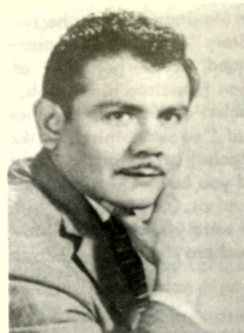
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CLUB
San Felipe



Candy Veliz

Gents, this past week was one of the most hectic weeks that I have had in quite some time. If it had not been for the perfect coordination of Mr. George Siegfried (incumbent for Councilman) and Mayor Paul Moore, also in for re-election, our Baile Ranchero would have been a flop. Our sincere appreciation to these outstanding men. Let's get them re-elected on June 9th. Mr. Moore and Mr. Siegfried have our complete support.

ODDS 'N ENDS

At Horky's on Sunday 8th were Rudy Belluomini, Rachel Andres, Johnny Cabello, Jane Hernandez, Joe Hernandez, and a lovely young lady (name not available).

Art Cuellar to depart for Del Rio, Texas, on Monday 16th of April. Good luck, Art.

To Los Angeles on a weekend trip goes cute Rosie Salazar. Pato follows suit.....to Alviso.

Joe Carvajal, sole proprietor of Ray's Cafe, is featuring the JORDAN BROTHERS with gallant Ray Martinez. Drop by soon. The music is real cool.

Lovely Rose Marie Ramirez was in the Rainbow Ballroom for the Lucho Gatica presentation. "El Suertudo" de Alaska was dancing real cozy with her. Why don't you get lost, Art?

G. I. FORUM FASHION SHOW

Place: LOU'S VILLAGE

Time: 2-5 P.M.



Bottom row, left to right: Susy, Johnny, Elizabeth, Richard Jr. Top Row, left to right: Patricia, Claudia, Alice, Ruth, Rita and Mother Trini Martinez.

And then there were TEN. Soon after the picture above was taken of the family of Mr. Richard Martinez, prominent Club S. F. member, a new addition to the family was made. Baby Danny was born. So now Mr. and Mrs. Richard Martinez have ten heirs! WOW!!!!

The Blessed Event has occurred at the home of Mr. and Mrs. Greg Gloria. They welcomed their 4th heir, baby Hector Edward was born. Congratulations.



Left to Right: Al Velasquez, Gerry Gilbert, Pete Rojas (Sponsor ROCKY LOPEZ), Gaeta, Tony Toro, and Tom Silva. Casa Mariana is the 1962 U. C. C. Basketball Champs. Their record was 10-0. Congratulations on a job well done.

Note to GI Forum: A Leona Gage will appear in your Fashion Show. At any rate, her story has no consistency.

Dr. Ivan T. Hendren

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Sabados 9 a 12:30
Lunes y Jueves 7 a 9:00

Sufre de Dolor de Cabeza, corto de resuello, del corazon, presion de la sangre, del estomago, higado, condiciones de la piel, de los riñones? Tiene un dolor en el cuello y en la espalda? Sabe Ud. que torceduras de la espina dorsal ponen presion en los nervios y cierra las fuerzas necesarias de los nervios que se transmiten del cerebro todos los organos del cuerpo. Esta fuerza de los nervios dirige la funcion de los organos y cuando hay interferencia causa mal funcionamiento de estos organos.

Su doctor QUIROPRACTICO buscara las causas de este mal funcionamiento de sus organos con analisis cientificos quiropacticos. El doctor consultara con usted de sus problemas de Salud GRATIS para determinar si usted es de aquellas personas que responden a los tratamientos Quiropacticos.



CLUB *Elite*



Diane Barrera

Club Elite Annual Ball

Club Elite is proud to invite you to their Annual Ball, which is being held in the Gold Room at the Hyatt House. The bits will be priced at \$6.00 a couple. More information will be given in the next issue.

Interested in Clothes Designing

Here say Rudy Roman has taken up fashion designing and hopes to make a career of it. Lots of luck, Rudy.

Tony Chavez and Annie Barrera

A birthday party was given for Tony and Annie. The party was given to them by Jack De La Rosa at his home to celebrate their 17th birthday.

Candelario Veliz

If you would learn to read correctly, you would have understood what I wrote in the March 20th issue. I said "I think that any man that talks or writes about a woman badly should wear a skirt, and I would be more than glad to lend him one of mine."

My answer did not refer directly to you, but if the shoe fits, wear it. You said in your last column that you would have to gain 30 pounds to be able to wear my skirt, plus the 50 pounds Pato Guillen added. I'll tell you both something, the weight I have to fill my skirts you and Pato wish you had it in width across your chest. This way you would both LOOK SOMEWHAT LIKE A MAN! Also, I still don't see how your bingo could have been a success without me there.

How true is this, Candy: That you asked some girl by the name of Bertha Perez to marry you, and she said, "You must be crazy!"

Perez Prado

A big dance will be held at the Civic Auditorium for Easter Sunday. Believe me, when Perez Prado comes to San Jose, you can be sure its going to be a swinging affair. So go to the Easter dance and dance up a storm.

Ladies Auxiliary

Everyone plan on going to the San Jose GI Forum Ladies Auxiliary Fashion Show. This show is open to the public for both men and women. So all you men get your tickets and go see all the beautiful models. For tickets get in touch with Mrs. Bill Flores at RE-gent 9-0840.

Mita:

My, how funny, so Rudy Belluomini you say is in love with a Puerto Rican girl! (and, have you asked Rudy what about this?) Well, it is a fact that a very talented Puerto Rican fellow simply adores Rachel.

He has appeared in various Mexican movies, he is a dancer in the "West Side Story", he is a song composer, voice impersonator, and presently master of ceremonies in an exclusive San Francisco night club.

The thing is though, Rachel doesn't flip because someone tells her a bunch of "sweet nothings" like some people do. Besides, Rachel isn't worried about Rudy's affairs, so why should you be!

.....Diane

P.S. Say Big Mama, where were you and Rosie hiding the night of the Baile Ranchero?

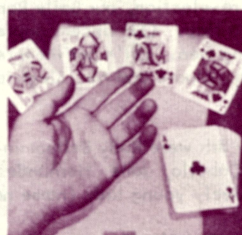
g.f.



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Fashion Show - Beauty Contest

Sun. April 29 2 to 5

LOU'S VILLAGE

Mrs. Elsa Rodriguez, chairman of this event and Mrs. Anita Campos, chairman of the American G. I. Forum Ladies Auxiliary who are sponsoring this show interview some of the contestants Gloria Castro representing club San Felipe, Rose Mary Gardillo-Club Bachelors, Mary Rose Moreno-Los Amigos Golfing Club and Mary Helen Orozco-Club Zanzaree.

(EXCENTRICO photography).



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VARIACION

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Roman Hands



ROSE MARY GARDILLO FOR MISS GI FORUM!

If anyone other than this beautiful young Miss wins the GI Forum Queen Contest on April 29th, the judges should be tarred and feathered and run out of town on a rail for insulting the intelligence of every connoisseur of feminine pulchritude in this area.

She's so beautiful that when Gilbert Solarez introduced her at the dance, I blushed. Really.

I'm going to catch hell from my wife for this.



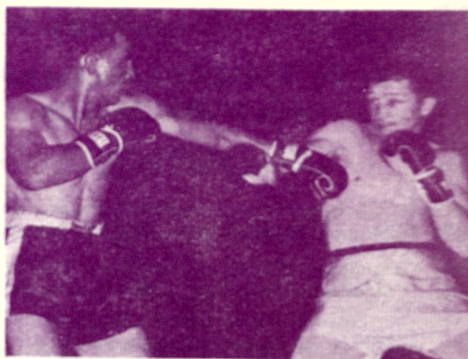
Gran Tardeada Easter Sunday

Domingo 22 de Abril

The members of CLUB SAN JOAQUIN would like to take this opportunity to invite you to their big Tardeada on EASTER SUNDAY at TRADER LEW'S PICNIC GROUNDS, south of town on the Monterey Highway.

MARIACHIS! BOXING EXHIBITIONS! REFRESHMENTS! DANCING! are just some of the big attractions awaiting you this Easter Sunday at Trader Lew's.

(Photo by Richard Diaz)



KENNY LANE DECISIONS LUIS MOLINA!

San Jose boxing "experts" were saying, "I told you so!" this week after Kenny Lane decisioned Luis Molina in a nationally televised bout at S' Jose Civic Auditorium. Funny that a man can't find any person who is willing to back up his convictions with some of the long green, but right after the fight, they all go around sounding like fistic experts who just "knew" Molina wouldn't beat Lane.

We like to see Molina in the ring because like Dizzy Dean says, "He come to fight!" No fancy footwork or jabs, puros ch-----.

We think a boxer like Lane should be penalized for holding as he seemed to be doing against Molina, but maybe that's supposed to be smart boxing. It may be smart, but it sure ain't boxing.

Community Leaders

These happy gentlemen, shown at the recent Baile Ranchero sponsored by the U. C. C. League Clubs at I. E. S. Hall in San Jose, are (Left to Right) Dave Sierra, Assistant Editor of EL EXCENTRICO MAGAZINE, George Siegfried, San Jose businessman and attorney & candidate for San Jose City Councilman; and Gilbert Solarez, Chairman of a dance hailed as the most successful ever held in this city renown for fine Mexican dances.

Mr. Sierra and Mr. Solarez had just congratulated Mr. Siegfried for his part in helping the six UCC Clubs obtain the license to sell beer when difficulties arose just 48 hours prior to the dance. Also instrumental in aiding the UCC in the successful bid for the beer permit were San Jose City Councilman Robert Welch and Mayor Paul Moore.



Galeria Infantil



GLORIA REBECCA RAMIREZ
5 mo. - Born in Mt. View
Parents
Manuel and Gloria Ramirez



JAVIER de la ROCHA
14 mo. - Born in S.J.
Parents
Macario and Minerva Rocha

LEITER STUDIO



GEORGE GREGORY PEÑA
Born in San Jose
Grand Parents
Mike and Nieves Peña



TONY GONZALEZ
3 mo. - Born in S.J.
Parents
Tony and Anita Gonzalez



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Tony D. Maria
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Libertad Lamarque y Enrique Rambal en "AMOR EN LA SOMBRA" ... un drama de amor imposible en un marco de belleza musical inolvidable.

¡Una historia que rasga el corazón! ¡Tangos que brotan en una voz inolvidable! "AMOR EN LA SOMBRA". Donde LIBERTAD LAMARQUE, "La Reina del Tango", triunfa también como una gran actriz. "AMOR EN LA SOMBRA", el drama de un amor imposible en un marco de belleza musical que usted jamás olvidará. Vean "AMOR EN LA SOMBRA", con LIBERTAD LAMARQUE, YOLANDA VARELA y ENRIQUE RAMBAL.



MIÉRCOLES 25 de ABRIL



" EL GAVILÁN VENGAÐOR "

Toni AGUILAR - Elda PERALTA