Cal State EASTBAYMagazine

For Alumni and Friends of California State University, East Bay Rees Era Ends With a Boom **New President Named**



A Message From the President

Dear Alumni, Friends, and Neighbors of Cal State East Bay,

As I welcome you to the third edition of Cal State East Bay Magazine, I must also take this opportunity to say farewell and thank you for your support during my 16 years as president of this university. It has been a privilege for me to be able to work with you.

On or before July 1, I will "retire" as president of California State University, East Bay. Dr. Mohammad "Mo" Qayoumi, a leader with 27 years of experience in academia, will succeed me.

I am pleased to report that as I prepare to leave my office, the university is well positioned for a great future, fully prepared to continue serving our hardworking students and their communities.

The three major construction projects on campus - The Wayne and Gladys Valley Business and Technology Center, the Pioneer Heights Student Apartments, and the University Union expansion - continue to take shape. They will make significant contributions towards enhancing the university experience for our current and future students.

I am proud of the entire campus community for the collegial way members of the faculty have always made the extra effort to work closely with their students and how administration and staff members have always strongly supported both students and faculty.

Students have told me that one of the things particularly satisfying about the university is the direct contact they have with faculty. I am very proud of that. I also appreciate the excellent work of our administrative staff serving in both academic and non-academic areas.

While I am stepping down as president, I am not retiring. I intend to remain active in support of this university and will be assisting the CSU chancellor in a variety of projects.

I will always cherish my years as president and the wonderful people I have worked with who have let me serve as a cheerleader to their exceptional accomplishments.

As you continue to read and learn more about Cal State East Bay in this and future editions of the magazine, I hope it will encourage you to join me in being active and involved in the lives of our students and the many educational and cultural activities on campus.

Sincerely,

Norma S. Rees
President

Feedback Forum

Thank you for my second copy of your fabulous alumni magazine. I see my old alma mater is moving forth as a progressive and professional educational facility, which makes me proud indeed.

I am the innovator of Glass with Sass, a glass group that exhibits on the West and East Coasts with mixed-media shows and installations. Thanks to your excellent foundry program at CSUEB back in the '70s, I now cast bronze, iron, aluminum and glass crystal sculptures, which are now exhibited in museums like

the National Liberty Museum in Philadelphia.

Special thanks to Clayton Bailey for forcing me to stretch and take a chance back in ceramics I and II and Bryan Dennen for yelling at me in glaze lab for not following formulas properly. I needed all that to be where I am today. Keep me posted on CSUEB art activities.

Andrea (Ernster) Mastrangelo O'Brien, Ore. B.A., Art ('76)

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On the Cover President Rees visits new construction. See story pages 5-7.

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Features

Rees Retires with a Boom

CSUEB's only woman president leaves a legacy to build upon.

Page 5

Balancing the Equation

CSUEB attacks math and science education crisis.

Page 8

Best in the State

Alum wins prestigious award as California's top science teacher.

Page 9

Testing, Testing, Testing

Teacher education expert tells why school kids hate science.

Page 10



She's Got Game

Prof is a whiz at making economics entertaining.

Page 13

Departments

The Last Word

Alumni define success

Grantlines
Projects and research fundedPage 11Stepping Up
Student fights digital dividePage 12Alumni Association
News and class notesPage 14Calendar
Music, art, eventsPage 18

Page 19

We want to hear from you!

Send your letter-tothe-editor of 250 words or less to Cal State East Bay Magazine Editor, WA-908, 25800 Carlo Bee Blvd., Hayward, CA 94542. Fax letters to 510 885-4800 or e-mail donna.hemmila@ csueastbay.edu. Please include the words "letter to editor" in the subject line of your e-mail.



Please include your name, year of graduation if you are an alumnus and address and daytime phone number. Letters will be printed at the discretion of the editor and may be edited for publication.

Mohammad "Mo" Qayoumi

Age: 54

Degrees: American University of Beirut, B.S. Electrical Engineering; University of Cincinnati, M.S. Nuclear Engineering, M.S. Electrical and Computer Engineering, MBA, Ph.D. Electrical and Computer Engineering

On the Job: Vice President for Finance and Administration and CFO, 2000-06, Tenured Professor of Engineering Management, 2001-06, Cal State Northridge; Vice Chancellor for Administrative Services, Adjunct Professor, University of Missouri-Rolla, 1995-00; Associate Vice President for Administration, Adjunct Professor, San Jose State, 1986-95

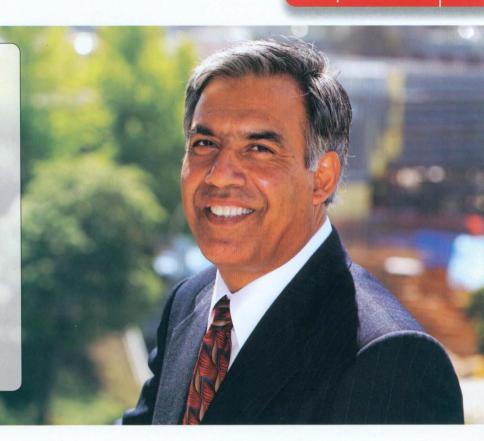
Born: Kabul, Afghanistan

Family: Married 27 years to Najia Karim, a clinical dietician and poet

Hobbies: Reading, writing, music, international travel,

cultural events

Photo by Deborah Dennis



New President Ready to Roll Up His Sleeves

ohammad "Mo" Qayoumi, a 27-year veteran of academia, will lead Cal State East Bay as the next president and the first Afghan to head a major U.S. university.

The California State University Board of Trustees announced Qayoumi's appointment on May 17.

The next day Qayoumi, who tells people to call him Mo, was in the East Bay on a whirlwind 24-hour visit to the Concord and Hayward campuses. He met with staff and faculty, toured buildings, ate lunch with students and attended a reception for Katrina Scholars. He capped the trip with a 7 a.m. meeting with custodians, groundskeepers and other workers to tell them how much he values their efforts to make a beautiful campus.

"I am excited and honored to be named president of a university with such committed faculty, staff and students," said Qayoumi after learning he'd been chosen as CSUEB's fourth president.

His top priorities include building university enrollment and relationships with community and local industry leaders. There is great potential, he said, to make Cal State East Bay "the crown jewel" of the CSU system.

Most recently the chief financial officer for Cal State Northridge, Qayoumi will take the reins of the presidency July 1 when President Norma Rees will retire after 16 years. The CSU Trustees selected him from four finalists.

"My personal background is so similar to Cal State East Bay students. I'm a first-generation immigrant from a working family, and I'm a first-generation college student."

Those candidates were James W. Kho, vice president of operations, DeVry University; Lois Muir, professor of psychology and former provost and vice president for academic affairs, University of Montana; Judy K. Sakaki, vice chancellor of student affairs, University of California, Davis.

"I have a deep belief in the mission of the CSU and its preparation of the work force of California," Qayoumi said. "My personal background is so similar to Cal State East Bay students. I'm a firstgeneration immigrant from a working family, and I'm a first-generation college student."

Born in Kabul, Afghanistan, Qayoumi said his father was a carpenter and his mother had no formal education. But his parents wanted their six children to have college degrees. Qayoumi received a bachelor's in electrical engineering from the American University of Beirut, where he had a scholarship, before coming to the United States in 1978 to study at the University of Cincinnati. Like many Cal State East Bay students, he worked full time while attending the university.

Qayoumi's solutions to the university's financial challenges involve increasing both public and private funding.

"I'm the kind who rolls up his sleeves rather than wrings his hands," he said of his leadership approach.

Watch for the fall issue of Cal State East Bay Magazine for an in-depth interview with President Qayoumi.

Upfront

Final Farewell for Former President Ellis McCune

Friends, former students and colleagues gathered June 23 in the University Theatre to honor the life of Ellis McCune, CSUEB's president from 1967 to 1990. McCune passed away on April 18 from complications of pneumonia at a Palm Desert, Calif., nursing home. He was 84.

Known for his signature hand-tied bow ties, charming outgoing personality and habit of strolling around campus

to talk with students, McCune led Cal State East Bay through 23 years of change and progress. He is credited with bringing racial and cultural diversity to the university's student body, faculty and staff. As the university's second president, McCune oversaw the addition of major Hayward campus buildings, the planning of the Concord campus and the expansion of many academic programs.

After retiring as university president, McCune served 18 months as CSU chancellor.

He is survived by his wife, Hilda, 90; his son, James; his daughter-in-law, Barbara; and one step-grandchild. He was cremated and no funeral was held.

A bronze plaque honoring his achievements was dedicated at the



memorial service and will hang temporarily in the University Library. The plaque, donated by the Cooper Foundation, will be displayed in the Wayne and Gladys Valley Business and Technology Center upon that building's completion.

Those wishing to honor his memory can donate to the Ellis and Hilda McCune Scholarship Fund, which McCune endowed and continued to support. Checks may be made payable to the CSUEB Educational Foundation with a note directing the donation to the McCune Scholarship. Mail to Office of University Advancement, WA908, 25800

Carlos Bee Blvd., Hayward, Calif. 94542. To contribute online, visit www. theview.csueastbay.edu/mccune. For information, call 510 885-2674.

Katrina Students Hang in Here

Nine months after Hurricane Katrina forced 66 students out of their damaged New Orleans campuses to enroll at Cal State East Bay, 49 stuck it out for the full academic year.

"I didn't think I'd go to school this year," Chelsea Kirby told the audience at a May reception for students enrolled in the Katrina Scholars Program. In the aftermath of the disaster, Kirby started checking Web sites for alternatives to the University of New Orleans where she

had planned to study.

"Cal State East Bay was the first one to respond to me that same day, and I was in," she said.

Cal State East Bay enrolled the largest number of Katrina-displaced students in the 23-campus CSU system. University groups established a relief fund, donated clothing, distributed free textbooks and gift cards and offered free room and board at International House during the fall quarter.

Graduation Triple Play for Cal State East Bay

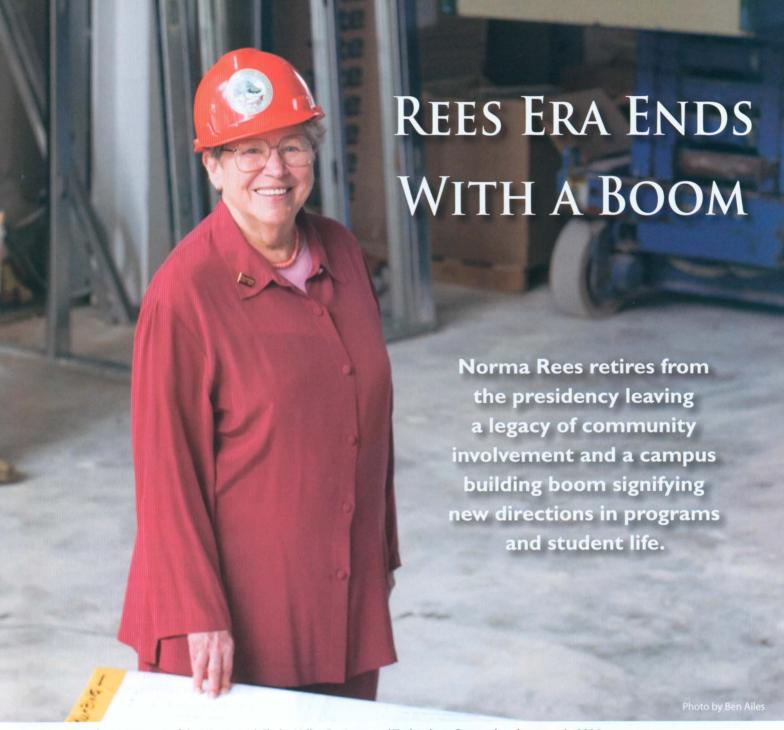
For the first time, Cal State East Bay held commencement ceremonies in three-part harmony. With 3,329 undergrad and 1,453 graduate students eligible to walk the walk in 2006, traffic and parking became a major issue. Spreading the festivities over three days and two campuses seemed a perfect solution.

The Concord campus kicked things off with its first official commencement held June 3. About 168 students who had studied primarily at the Concord campus were honored. Sunne Wright McPeak, the California secretary of Business, Trans-

portation and Housing and a former Contra Costa County supervisor, was the keynote speaker.

On June 8, Graduate Commencement took place on the Hayward campus in the University Amphitheatre. Then on June 10, undergrads celebrated commencement in Pioneer Stadium. CSU Chancellor Charles Reed delivered the keynote address, and Stanley Wang, founder, president and CEO of Pantronix Corp. of Fremont and a former CSU trustee, received an honorary degree.





Rees tours the atrium area of the Wayne and Gladys Valley Business and Technology Center slated to open in 2006.

By Donna Hemmila

hen Norma Rees stepped onto the Hayward campus in July 1990, she found a university adept at keeping its accomplishments to itself.

At that point the 33-year-old institution had graduated about 47,000 students, yet most of the region's residents knew it only as that place up on the hill.

"I saw enormous potential not only to spread the word but to develop part-

nerships with community and business groups," Rees said of her first impressions of the university then called Cal State Hayward.

Rees moved to Hayward and set about bringing the university down from the hills. Building communication with government and civic leaders became a priority for campus administrators. Rees joined the local Rotary Club and Chamber of Commerce as well as Bay Area economic development organizations.

Ground had just been broken for the Concord campus that spring, and under Rees' tenure the campus opened in 1992, bringing higher education opportunities closer to Contra Costa County residents. A child-care center and bookstore were added to the Hayward campus along with new degree programs and international MBA programs.

In 2002, The Oakland Professional Development and Conference Center opened in the heart of that city's downtown business district. The center offers university and continuing education courses as well as conference facilities and classes for the Small Business Development Center the university sponsors with the Small Business Administration.

Building a Legacy

Now 16 years after she first landed on campus, Rees retires from the presidency leaving a legacy of community involvement and a campus building boom signifying new directions in programs and student life. "It's quite a legacy," she said of the building going on around campus. But more than an expansion of concrete and steel, the projects signify major shifts in the way the university sees the world and the way the world looks at the university.

A four-building, \$31.2 million addition to the Pioneer Heights student housing complex will more than double the units available to students living on campus. The 448 new beds include space for 256 freshmen as the university strives to attract more first-time students.

While on-campus housing is

Photo by Ben Ailes

One of the president's favorite spots on campus is the lawn in front of Warren Hall where she held many staff appreciation picnics and the annual Freshman Convocation.

expanding, a \$14 million addition to the University Union is underway, funded by student-approved fees. The addition will have more public meeting and student lounge space and a revamped 7-days-aweek food service providing, for the first time, meal plans for campus residents.

Perhaps the greatest achievement in the trio of new buildings is the \$27.7 million Wayne and Gladys Valley Business and Technology Center, the first structure to be built on campus with state bonds and private donations.

The center will house the College of Business and Economics and provide advanced laboratories and technology to benefit dozens of other academic programs.

Not Afraid of Change

What many people will most remember about Rees, however, will be the 2004 changing of the institution's name to California State University, East Bay. That decision did not come lightly, she said.

"When I came here, I thought the university would put Hayward on the map," she said. "But it didn't happen. And the city showed very little interest in the university or its future."

Donors, potential donors and elected officials began to tell her that the Cal State Hayward name didn't reflect the full mission and inclusiveness of the university. As the reputation grew as a regional-serving institution, the name had to change to reflect that emerging role. The change to East Bay set off controversy among some students, alumni and Hayward neighbors, but others on campus and in the community supported it.

"The most important thing I learned from Norma during the course of the years I've worked for her is decision-making," Richard Metz, the vice president of Administration and Business Affairs, said at a reception for Rees at the Oakland center in April. "When you make a decision, have the guts to stick by it."

Rees acquired her determination and independence at an early age.

"I was raised by a single mother," Rees said of her early years. "The absence of a father may have been an advantage in how I thought of myself."

Rees' mother was a legal secretary in



Few people know President Rees had a walk-on part in a 1990 campus musical. An art student in the play cast this bust of Rees as Apple Annie.

downtown Manhattan. She never had the opportunity to attend high school, but there was no question that her daughter would get a good education.

Rees' first opportunity came when the New York High School of Music and Art accepted her as a voice student. From there she went to City University of New York's Queens College, taking two buses to get to classes.

There was no such thing as financial aid in those days, she recalls, and although New York's college system was free, she struggled financially.

She still remembers asking her mother for \$20 to buy books and then seeing a young lady in line ahead of her paying for her books with a blank check signed by her father.

"These are the experiences that shape your thinking and who you are," Rees said.

"I had practically nothing. I had one pair of pants that I wore one day and one skirt I wore the next day. But clothes didn't much matter to me." Rees was interested in earning her degree and shaping her future. She graduated from Queens College with a bachelor's in speech pathology and audiology. She earned a master's in the discipline from Brooklyn College and a doctorate in speech from New York University.

Rees began her academic career in 1953 teaching at Queens College where she became director of the Speech and Hearing Center. She was a professor at Hunter College and director of its Center for Communication Disorders. For the next 10 years, she held academic positions in the city university system until going to the University of Wisconsin-Milwaukee where she was vice chancellor of Academic Affairs and acting chancellor. In 1987 she became vice chancellor for Academic Affairs, Policy and Planning for the Massachusetts Board of Regents of Higher Education.

After more than 50 years in higher education, Rees is quick to say

she is stepping down as university president but not retiring. When she leaves Cal State East Bay, she will work for the CSU Chancellor's Office on special projects. She looks forward to traveling, visiting with friends, sleeping late and reading. Her vision for the university remains much the same as when she first arrived.

"What we do is very important to our students and to the community," she said. "That has to stay foremost in our minds. We have to do everything we can do to provide the greatest education to our students."

The Norma S. Rees Endowment will provide scholarships in the Department of Communicative Sciences and Disorders. To contribute visit www.theview.csueastbay.edu/rees or call 510 885-2674.

Balancing the Equation

No matter how you slice and dice the test scores, California is flunking math and science.

The results of the 2005 Nation's Report Card for science and math showed slight improvements among the fourth and eighth grade students who took the National Assessment of Educational Progress tests. But still California students fared poorly in comparison to the rest of the nation.

Only 28 percent of fourth grade math students scored at or

above the proficient level - demonstrating a grade-level competency in the subject and ability to apply concepts to real-world situations. In science, only 17 percent of fourth graders scored at or above proficient.

The testing, required under the federal No Child Left Behind legislation, found similar results for eighth graders. In math 22 percent scored at the proficiency level, and in science 18 percent.

Educators and industry lead-

ers are predicting the disastrous effect all this underachieving will have on the state's economy. As young people join the work force unprepared in math and science, many fear our industries will lose their competitiveness in the global marketplace.

The California Council on Science and Technology has identified math and science teaching as one of the state's top 10 most pressing issues. Among the root causes for the poor performance of

Project SOAR

Director: Linda James

Funding: \$2.8 million five-year grant from Gaining Early Awareness and Readiness for Undergraduate Programs, U.S. Department of Education

Fall 2011 will be a big year for some 3,000 Oakland teens. That's when these seventh graders will be ready to enter a university. Ready is the important word.

The Successful Options for Academic Readiness, or SOAR as its called, works with 16 Oakland Unified School District middle schools to promote higher education as an option that students might not otherwise have considered.

Students receive tutoring, academic planning and counseling, visits to university campuses and financial aide information. Parents also receive support services to help their kids prepare for college.

This summer Project SOAR will invite students to take part in three-week day camps that focus on math, science, technology and leadership.

The day camps will be held at the CSUEB Hayward campus, Merritt College in Oakland and the Oakland Technology Exchange.

Project SOAR began in 1999 with 3,500 Oakland seventh graders. This is the

second group of students going through the program.

"We are especially pleased to be able to again serve students and parents in the Oakland Unified School District," said Arthurlene Towner, dean of the College of Education and Allied Studies and the principal investigator for the SOAR grant. "Over the next six years, SOAR will become like a family member."

Cal State East Bay partners in the grant project with the Peralta Community College District, Merritt College, the Oakland school district and the Oakland Technology Exchange.

Mastering the Art of Teaching Science

Director: David Nickels, assistant professor, Teacher Education

Funding: \$25,000 grant from the Karen and Christopher Payne Family Foundation

It's not just the kids who get turned off to science. Sometimes it's the teachers, too, as they struggle with a lack of materials and innovative curriculum.

With those challenges in mind, David

Nickles has created this new Cal State East Bay program aimed at fourth and fifth grade public school teachers. The program kicks off with a 10-day summer institute for teachers in the Hayward Unified School District.

"Elementary teachers are phobic about teaching science," Nickles said. "One of my goals has always been to get teachers excited about teaching science."

Nickles, who has been a teacher in elementary, middle and high schools, said many teachers had bad experiences learning science when they were in school. The new Cal State East Bay program favors what he calls the "hands-on, minds-on" approach. Rather than following the directions to conduct an experiment, students are given materials and encouraged to figure out how things work.

The school district will select 10 fourth and fifth grade master teachers to attend the summer workshop and follow-up sessions throughout the school year. Those 10 teachers have the ability to affect 300 to 600 students. Nickles hopes to expand the program to more teachers if more funding can be found.

public school children remains the lack of qualified math and science teachers. In response, California State University has pledged to double the number of math and science teachers it produces by 2010.

At Cal State East Bay, educators are tackling the crisis on two fronts: better preparation of youngsters entering universities and more support for K-12 teachers. Here is a sample of some of the programs.

East Bay Biotechnology Education Program

Director: David Stronck, professor of teacher education

Funding: \$120,000 annual grant from the Genetech Foundation

A big challenge for high school science teachers is keeping their lab equipment current with cutting-edge science.

This program currently serves 134 biology teachers in 55 East Bay high schools. The university provides each of these teachers with a science kit containing about \$25,000 worth of equipment. The five kits rotate among the schools, and each teacher gets to use one for three weeks.

"Instead of reading about DNA in a book, students are able to conduct experiments with DNA," said Stronck.

The program launched in 1994 with a \$250,000 grant he won from the National Science Foundation.

"I think this is a wonderful service for our schools," Stronck said. "Few schools are able to afford this kind of equipment. We, for the last 12 years, have been providing this experience for thousands of kids."



Caleb Cheung breaks down the day's science lesson for his seventh graders.

Alum Named Top California Science Teacher

aleb Cheung claims he doesn't have any magic formulas for successful teaching. But he must be doing something right.

The Frick Middle School teacher has received the prestigious 2005 Presidential Award for Excellence in Mathematics and Science Teaching. President George W. Bush presented the awards to 100 teachers in Washington on May 4, honoring one math and one science teacher from each of the 50 states. In addition to a trip to Washington, each received \$10,000 from the National Science Foundation.

Both of California's awardees are CSU graduates. Math teacher Margaret Cagle is an alumna of Cal State Northridge, and Cheung received his teaching credential and master's in teacher education from Cal State East Bay.

"Teaching is a complex art that requires many skills," said Cheung. "The biggest one is defining a relationship with students. That becomes a must for students to learn."

Cheung has been teaching in the Oakland Unified School District for 10 years and has been a 7th grade science teacher for three. He builds his student relationships with activities such as

a magic show featuring a pair of pet doves. He creates a mock crime scene investigation to get kids excited about the real life applications of science.

His school is in a low-income neighborhood, he said, and the effects of poverty make teaching a challenge. Cheung attributes his success in the classroom, in part, to the strong group of middle school science teachers he works with in the Oakland district.

"It's very difficult to get anybody to go into math and science teaching," he said. "Anyone can easily get a job that pays 50 percent to 100 percent more than teaching. We're definitely at a crisis in recruiting and retaining teachers. There's a high turnover among math and science teachers."

Cheung earned a biology degree from UC Berkeley and worked in the tech industry before going into the classroom. Those like himself who shed the high pay and prestige of private industry for teaching seem do it for a higher purpose.

"Some people see teaching as a service - to serve the community and educate a whole generation of children," Cheung said. "There's something we perceive in the value of the work."

The Brain Trust



David Stronck has a thing for science, so much so he wears the periodic table on his necktie. As a professor in the university's Department of Teacher Education since 1984, Stronck has devoted his career to teaching teachers how to make science fun. He is a researcher in the field of science education, has written books on effective teaching strategies and serves as director of the East Bay Biotechnology Partnership.

The former high school chemistry teacher turns out 25 to 30 middle and high school science teachers a year through Cal State East Bay's single-subject teaching credential program. Unfortunately, Stronck says, those new teachers are going off into classrooms where a "drill and kill" philosophy of education prevails, where test scores rule and all the natural wonder of scientific exploration is destroyed. No wonder our kids are turned off to science. But who or what is responsible?

Dissecting K-12 Science Education

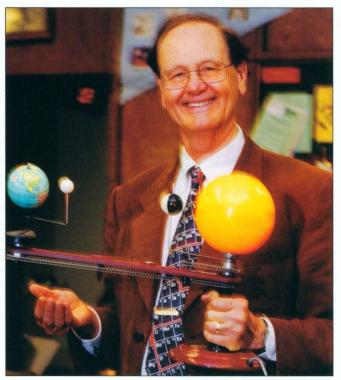
Do you agree that the United States has fallen behind the rest of the world in science education?

Tragically we have. There are all kinds of data from international testing that indicate the United States is not at all a top-ranked nation of the world. We're quite mediocre. There are a few Third World countries that lag behind us. What we're looking at is teachers in many foreign countries are using superior methods of teaching than we do. We in the United States have a strong trend that's certainly clarified by No Child Left Behind legislation. The trend is to emphasize teachers simply having university course work in the subject area. Other countries like Japan and France clearly recognize that quality of instruction is based on good preparation of teachers.

Other countries are emphasizing teachers must learn how to teach well. What is going on in the countries that are way ahead of us on international test scores is that they are teaching better.



There's a rather complicated reason why we've gotten ourselves into a bad situation of how we teach. One of the basic problems as I see it is that we have 22 of the states that are textbookadopting states. They organize committees, and they take these people and demand from them, in a very short period of time, a bunch of names of



what should be taught. I call it simply names because they're not any great concepts or anything with depth of understanding. They just say "give us words that describe what you think should be taught." California has adoption only for K-8; the other states typically adopt for K-12. The text-book publishers are faced with these long lists of vocabulary words.

The typical 10th grade biology textbook

in the United States has about 2,400 vocabulary words to be learned. The typical introductory foreign language course like first-year French or Spanish has about 1,200 vocabulary words. Which means we are teaching our science courses as if they were a foreign language. There is enormous emphasis on just vocabulary.

The American Association for the Advancement of Science, the world's largest association of scientists, is very concerned about teaching science in the United States. Their analysis of high school biology textbooks comes up with the following conclusion: We need no more than 240 words, about one-tenth the number of words, to convey the concepts. That's all that is needed. There is an enormous overload of vocabulary resulting in American kids being drilled to memorize vocabulary words in place of genuinely learning how to do science, to carry on experiments, to learn the nature of science by experiencing it. We tend to replace that with the memorization of trivial words.

What are the teaching methods stressed at Cal State East Bay?

We know from research that the appropriate way to build scientific understanding and concepts is to start with direct experience, hands-on observation, doing scientific activities. Based on these experiences, students can construct concepts that will stay with them for life. This emphasis on direct experience and understanding concepts is exactly what is emphasized in countries like Germany and Japan. What we're doing in the United States is superficially covering lots of words and assuming the memorization of vocabulary words will allow our students to master science. Of course, this isn't happening.

In your 22 years have you seen a difference in the students who want to teach science?

No, I've consistently had wonderful students, and it makes my life a joy to be here working with these kinds of students. I'm thoroughly impressed by them. They are typically entering the field not for money because often they can get two to three times the salaries by working in research or industry. People coming into the field are highly prepared academically. They thoroughly understand science. At least half my students have a master's degree or Ph.D.

They're in the profession because they have the combination of knowing science well and wanting to teach youngsters. They're extraordinary people. The great problem is not the kind of teachers we are producing here. It is the enormous shortage of these kinds of people. Nationally, especially in California, there is an enormous shortage of science teachers.

What contributes to that?

No. 1 is salary. Until there is a differential pay scale and serious efforts to improve salaries for mathematics and science teachers there is a predictable and long-term, endless shortage of those teachers.

Science teachers also face an additional problem that I'm sensitive to because I taught high school chemistry. In the United States science teachers have to set up and organize their own labs. In European and Asian countries, the schools employ full-time lab technicians. Doing all the lab work, ordering all the material, organizing the material, making sure everything is cleaned up and done right is very time-consuming and demanding and makes the life of the science teacher a difficult one.

Why would anyone want to be a science teacher?

The students I get are inspiring people. They understand science; they also understand youngsters. They enter the profession delighted to give these youngsters the experience of understanding science. And it is a real joy, what I'd call a Eureka experience, to grasp these concepts. Students feel very good about finally understanding, for example, how the periodic table works, what it represents, being able to explain everything from radioactivity to evolution.

Science is fun. The human mind has a seemingly endless capacity for trying to understand nature and to be able to describe it. That's what science is all about. Science is simply the human description of nature and patterns of nature.

Tragically one would say if science is so much fun, what is wrong with

our schools that kids are turned off to learning science, turned off to pursuing careers in science? I think we're back to our textbook adoption and bad way of teaching.

Often in the beginning of teaching, the busy new teacher is textbook dependent and the textbooks aren't good. But they're aligned with the high-stakes testing, so the teachers feel very constrained and pressured by No Child Left Behind testing. There's enormous penalty for not doing well on these tests.

Grantlines



Lifelong Learning Enhanced

The Bernard Osher Foundation awarded \$100,000 to fund the continuation of Cal State East Bay's popular SCHOLAR-OLLI program. Based on both the Concord and Hayward campuses, the program offers lectures, courses and special presentations on topical issues with an emphasis on serving people over the age of 50. SCHOLAR-OLLI is part of the national network of Osher Lifelong Learning Institutes the foundation supports on 73 university campuses. The CSUEB program also presents lectures and courses at East Bay senior centers in Concord, Walnut Creek and San Ramon as well the Reutlinger Community for Jewish Living in Danville, the Pascal French Oven in Danville, Silliman Center in Newark and the Lindsay Wildlife Museum in Walnut Creek. This is the fourth year the Bernard Osher Foundation has funded Cal State East Bay's program.

County Supports Business Center

The university's Small Business Development Center in Oakland scored a \$25,000 grant from Alameda County's Business Outreach and Compliance Office. The money will benefit the center's ongoing business planning and consulting services for East Bay small business owners. The center, located at 475 14th St. in Oakland, is a partnership with the Northern California Small Business Development Center Network and the U.S. Small Business Administration.

Frogs, Snakes Get Fighting Chance

PG&E awarded \$175,000 for biology professor Sam McGinnis' efforts to preserve the San Francisco garter snake and the California red-legged frog. McGinnis is a consultant for the California Department of Transportation and the utility company and advises both on populations of endangered and threatened reptiles and amphibians.

Stepping Up: Bobbi Palmer



Bobbi Palmer gets a group hug from South African students at the computer clubhouse.

obbi Palmer spent last August in Johannesburg helping black South Africans conquer the digital divide.

The former therapist and current Cal State East Bay MBA student worked as a consultant in the Intel Computer Clubhouse developing a business and marketing plan to attract more funding and promote job training. For Palmer the experience proved a perfect opportunity to put together her passion for community service and instincts for entrepreneurial business.

"I wanted to marry the MSW values with an MBA degree," said Palmer, 51, of her decision in 2001 to enter Cal State East Bay's marketing and entrepreneurship program.

Palmer has always been a nontraditional student. She had worked in the airline industry before enrolling at the University of Kansas at the age of 40. Both she and her husband were in school together when their youngest of five children were in the fourth grade.

"I think 'how did we make it?" she said. "We just made it somehow."

After getting a master's of social work degree, Palmer worked first in private practice as a therapist. She then worked in nonprofit community and work force development programs. That work inspired her to go after an MBA degree.

"It's never too late to follow your passion," she said. "I've always treated my education as if it's my lifetime project."

Although Palmer took the last year off from working full time while earning her degree, like many students she's found it challenging to raise a family,

"It's never too late to follow your passion," she said. "I've always treated my education as if it's my lifetime project."

hold down a job and study. But it's worth it and, she believes, nontraditional students drawing on their life experiences have much to contribute to a university environment.

Palmer's work for the Intel Computer Clubhouse in Johannesburg grew out of a consulting project for one of professor Ricardo Singson's entrepreneurship classes. Palmer worked on a team that performed consulting work for the Intel Computer Clubhouse in Hayward.

Through contacts with Intel on that center, Palmer said she learned about the clubhouse in South Africa, where she had always wanted to visit and where she knew she could experience the kind of work she hopes to do after she graduates

in 2007. The clubhouse is one of four Intel supports in Johannesburg and is part of the computer chip company's worldwide network of more than 90 computer training centers for young people.

Located in an affluent area of Johannesburg, the clubhouse Palmer works with serves 120 kids from Soweto Township. Many accompany their mothers to work at domestic jobs in the wealthy neighborhood. The clubhouse serves as an after-school hangout for kids 10 to 18 years old. Older youth, up to age 25, find help at the clubhouse to develop small businesses.

About 20 mothers take a computer literacy course on Saturdays. They earn around \$130 a month, Palmer said, and getting computer skills helps them land higher-paying positions since the affluent employers want domestics who can help their children with schoolwork.

Palmer's project helped Cal State East Bay's chapter of Students in Free Enterprise take a second-runner-up place in a San Francisco Regional Competition in March. The university's team also qualified as finalists for the national Sam's Club SIFE USA Entrepreneurship Competition in Kansas City in May.

The SIFE organization encourages university students to use their classroom skills to better their communities with projects that foster free enterprise and self-sufficiency. Palmer finds that mission in tune with her own values and plans for using her MBA degree.

Winning recognition from SIFE was wonderful, she said, but her real goal was to tell the story of the children of South Africa. The people she met could have been discouraged and bitter after their experiences under apartheid, she said, but they were full of hope.

"Out of that comes a determination for rebuilding themselves and their nation, and it is contagious," Palmer said. "We have much to learn from them. I was a student in their classroom when I entered their country."

She continues to work with the computer clubhouse and would like to return to South Africa. Palmer credits her faith for inspiring her to do good for others: "I don't just live for myself," she said. "My life is larger than me. It's not just for my selfish ambitions."



Jane Lopus calls out instructions for a class activity while social studies teaching credential students Nicholas Montoya and Nancy Benton play along.

In the Market for Education

By Donna Hemmila

he classroom is in chaos. Twentyseven future social studies teachers are on their feet furiously buying and selling imaginary bushels of wheat.

Economics professor Jane Lopus stands at the head of the room tracking the trades. The simulation is demonstrating a lesson in supply and demand, one that the students will someday deploy in their middle school or high school classrooms. Periodically Lopus interrupts the trading game to share tips.

"When I did this exercise in the Ukraine...," she begins and goes on to share an anecdote from one of her many international seminars teaching Western economic principles to teachers in developing countries.

Lopus left the high school classroom nearly 27 years ago, but her contributions to teacher training have gained international attention and influenced the education of thousands of high school students.

Her efforts to promote economics education are, in part, responsible for bringing Lopus the university's George and Miriam Phillips Outstanding Professor Award for 2006. The annual distinction is awarded through the Academic Senate and given to a professor who demonstrates superior teaching, research and academic service.

"Cal State East Bay has been such a big part of my life for so long, I can't think of a higher honor," said Lopus, who earned both a master's in economics and education at CSUEB and has taught in the College of Business and Economics since 1979.

As director of Cal State East Bay's Center for Economic Education, Lopus has designed curriculum and teacher training materials aimed at exciting young people about economics and its real life applications.

Under her guidance, the center's stock market simulation game has grown to include annually more than 5,000 high school and middle school math and economics students. To compete in the game, student teams invest a make-believe \$100,000 in a portfolio of publicly traded stocks and mutual funds. Through the competition, they must apply economic and mathematical analysis as well as computer skills as they play the game online.

"In addition to being very knowledgeable about economic theory, she's the best professor I've ever met who can take the abstract theory and create activities that engage the students," said Dave Forrest, the teacher education professor who invited Lopus to give his social studies students the economics lesson. Although they're not economics majors, he said, at some time they'll likely be called on to teach an economics class as part of the social studies curriculum.

That's how Lopus got started. She had earned a bachelor's degree in political science at University of Michigan, Ann Arbor, before coming to Cal State East Bay in 1974. She was teaching high school history when the school's economics teacher went on sabbatical. Lopus was told she'd have to teach six classes of senior economics.

"I started really loving economics when I started teaching it in high school," she said. "I think economics is critically relevant and important for students to understand the world around them."

While she was still a high school teacher, Lopus began teaching at CSUEB during a summer session. That was the year her first daughter was born – on the day of the final exam.

In 1982 she became director of the Center for Economic Education. She continued to teach at Cal State East Bay and pursued a doctorate in economics at UC Davis, commuting a couple days a week to classes while teaching and raising a family.

Lopus publishes extensively in the field of economics education and is currently the president of the National Association of Economic Educators. In 2003 she won the Villard Award for Research in Economic Education. With a specialty in comparative economics, Lopus also serves on the elite faculty of the National Council on Economic Education and has trained teachers in 10 former communist countries in Central and Eastern Europe and Asia.



New buildings, new students and a new university president are creating excitement at Cal State East Bay.

The university appears to be in a phase of renewal. The physical landscape of the Hayward campus is rapidly changing with three buildings that will dramatically improve our housing, student life and academic facilities.

Bright, welcoming banners featuring our talented students and a new university seal encircle the campus. The Concord campus is expanding its programs, including, for the first time, undergraduate courses in nursing.

And, in the days to come, the university will embrace the exciting, presidential leadership and vision of Dr. Mohammad "Mo" Qayoumi.

And yes, the university retains many

A Message From the Alumni Association President

of the characteristics that made you love it as students: manageable class sizes, a spirited group of student clubs and organizations and dedicated faculty taking the time to address the individual needs of students. Our students are still hard-working individuals striving to improve their life outcomes through education. Many are first-generation college students and many are in their mid-20s or older with families and full-time jobs. Some things never change!

Many alumni may be wondering how to add their perspective to all that is happening.

Our alumni have a tremendous opportunity to be involved in both the growth of the institution and the preservation of the history that makes us proud to be Pioneers.

I recommend that you come back for a visit. Get involved with outreach to prospective students. Serve on an advisory board or become a mentor. Join the Alumni Association and support your alma mater. You can contact us at alumni@csueastbay.edu to schedule a visit, learn more about volunteer opportunities, or to tell us a story from the "good old days." We have nearly 50 years of stories to share.

The Alumni Association exists to serve alumni. Let us know how we can best help you stay connected.

"Keep the Link."

Charles M. Lish

Charles M. Fisher, President

Check It Out!



New Association Logo Debuts

Special thanks to Office of Public Affairs staff Yamini Huilgol, assistant graphic designer, and alumnus Matthew Matsuoka, B.A., Art ('90), art director, for their work on the exceptional design of the new Alumni Association logo. The Board of Directors is very excited about the logo's great use of school colors, its regional appeal and academic style – truly a new look for a new era.

The Big 4-0 Reunion Coming Soon

Dear Class of 1966,

We are planning a summertime reunion dinner to celebrate our 40th anniversary. This will be a memorable evening and a chance to reconnect with old friends. Send me an e-mail at



doyle.jddoyle@gmail.com if you would like to be involved in the planning. We'd love to hear from you.

All the best, Jack Doyle, ('66)

P.S. Look for your invitation to this fabulous night in the mail.

We Need You

The Alumni Association is looking for alumni interested in serving on the Board of Directors. This is a unique opportunity to represent alumni in university life and bring additional value to the alumni experience at Cal State East



Bay. Please contact **Kate Shaheed** at 510 885-2839 or kate.shaheed@csueastbay.edu if you would like more information.

Small Town Gets Moore Politics



Name: Andrew Moore

Year Graduated: 1985

Major: B.S. Computer Science, minor sociology

Profession: Network computing director, Mayor of Erie, Colo.

Employer: Sun Microsystems

Online: andrew@mooreinfo.us, www.mooreinfo.us

Most important lesson learned at CSUEB: Perseverance. I came directly to the university's computer science program, and it taught me how to work through difficulties and stick with things.

Favorite class: All my math and science classes, especially Dan Jurica for calculus. His class was the foundation for computer science. He had a way of connecting with students and me personally.

Best career move: I worked at Chevron almost 13 years. With a computer science background, I later moved to Sun Microsystems. I made that move over nine years ago before jumping into politics. I've really enjoyed it.

Do-over you wish you could have: I don't have any regrets. I'm always looking forward. You rarely get to where you're going by looking backwards.

Advice to current students: When the going gets tough, just hang in there. Always have the end in mind.

Where are you originally from and how did you end up at Cal State East Bay?

I was born in Berkeley and grew up in San Leandro. Cal State provided an environment where I could study computer science and be around friends where I grew up. I graduated high school the year the first personal computer was released from IBM. I was able to use the problem-solving skills I learned from Cal State East Bay on my jobs.

How did you end up in Colorado and ultimately become mayor of Erie?

Sun Microsystems opened up a branch in the Colorado Rocky Mountains. One thing led to another and I ended up here. Sometimes it's good to let life's journey take you; don't try to control it. I later decided to run for mayor to help people and to get things done in town. I sort of fell into politics. It opened my eyes to how we interact with each other and helped me put my sociology background into practice.

Who or what inspired you the most?

Three people that inspired me most were Jack Welch of General Electric, Lee Iacocca of Chrysler Corp. and (former U.S. Secretary of State) Colin Powell for their balanced leadership approaches.

What are some of your plans for the future?

I'll continue to raise my kids, stay in the careers I'm in and continue to do some good in town and grow as an individual. Constant growth and learning are important.

- By Sarah Aubert

Class Notes Spring/Summer '06

1960s

Dave Cacci, B.A., Sociology ('68), was appointed president and chief operating officer of Zero Gravity Corp., a privately held space entertainment and tourism company. Cacci has more than 30 years of experience in the entertainment and hospitality industry.

Jim Coelho, (attended '69), received the Livestock Man of the Year award at the Grand National Rodeo in San Francisco. He taught agricultural sciences and agricultural business management at Livermore High School and Chabot College for more than 25 years before retiring and is presently a member of the Alameda County Fair Board of Directors. Jim Kavanagh, B.S., Business Administration ('69), tutors at Calaveras Adult Tutoring. He and his wife volunteer at Valley Springs Elementary School where they've taught English to women from Latin America. Kavanagh has helped students earn their GED or citizenship since joining the program in 2001.

1970s

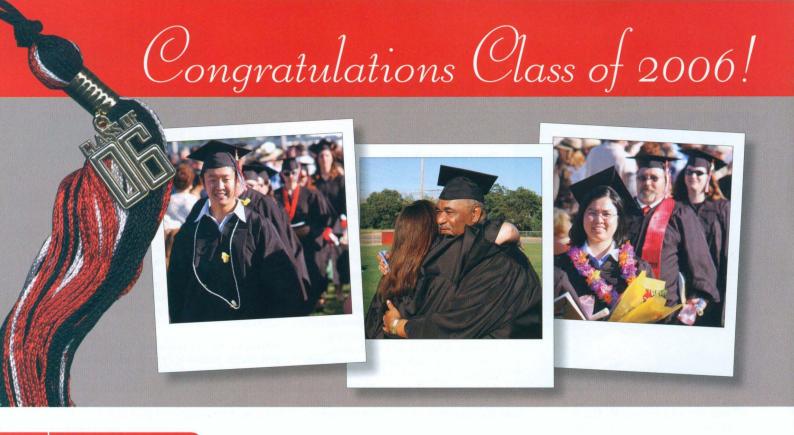


Stephanie Harlan, Elementary & Secondary Teaching Credential ('71), was named woman of the year by the Capitola-Soquel Chamber of Commerce. She is a registered

nurse at Salinas Valley Memorial Hospital and previously served as the Capitola mayor.

Cecil B. Pickett, B.S., Biology ('71), is senior vice president of Schering-Plough and president of Schering-Plough Research Institute, a global science-based health care company. He recently joined the New Jersey Scholars, Educators, Excellence, Dedication, Success (SEEDS) board of trustees. Fortune Magazine named him one of the 50 most powerful black executives in America.

Walter Jackson, B.A., Political Science ('71), was the first African American in a top management position in the Alameda County District Attorney's Office. He was the assistant district attorney when he retired in February after 30 years of service.



class notes

Howard S. Lichtig, B.A., Chemistry ('71), was named to the Curry County Circuit Court bench in April. With a law degree from Armstrong College School of Law, Lichtig is currently in private practice in Coos and Curry counties and serves as the Port Orford municipal court judge.



Kermit Bayless, B.S., Kinesiology & Physical Education ('72), M.S., Psychology ('75), is a member of the Cal State East Bay's Athletic Hall of Fame. He is a pro-

fessional boxing and physical education director for Frick Middle School in central Oakland where, under his direction, the program has become the top one among Bay Area public schools.



Edward J. Valeau, M.S., Education ('73), president and superintendent of the Hartnell Community College District in Salinas, Calif., recently received the

Harry Buttimer Distinguished Administrator Award. The statewide award was presented to Valeau at the 31st annual conference of the Association of California Community College Administrators.



Larry R. Johannessen, B.A., English ('75), is co-author of Talking in Class: Using Discussion to Enhance Teaching and Learning published by the National Council of Teach-

ers of English. He is currently a professor of English and director of undergraduate studies in English at Northern Illinois University in DeKalb, Ill.

Paul L. Reeves, B.A., Sociology ('77), MPA ('80), served in the United States Army before working for the Alameda County Social Services Agency. He retired last year after 35 years as the director of the Department of Workforce and Benefits Administration.

Travis Reid, B.S., Business Administration ('77), is president and CEO of Loews Cineplex Entertainment, one of the largest theatrical exhibition companies in the world.



Richard D. Rose, M.S., Educational Psychology ('77), has been vice president of student services at San Diego Mesa College since 2002. He also served as dean of

counseling and matriculation at DeAnza College in Northern California.

1980s



Ken Abrams, B.A., Music, ('83), Teacher Credential ('84), was named 2006 Educator of the Year at San Ramon Valley High School and 2005 Teacher

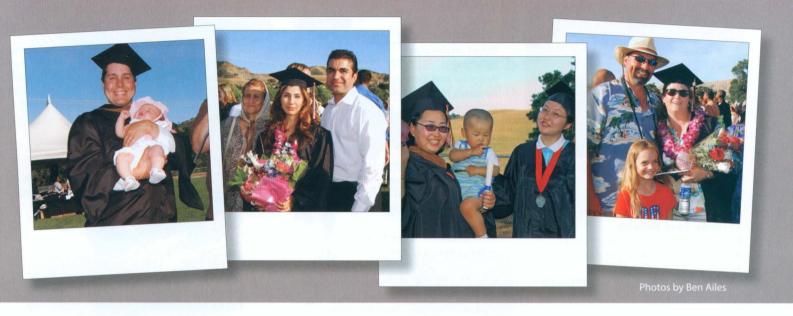
of the Year by the Rotary Club. He is also president-elect of the California American Choral Directors Association.

Karen Marguth, B.S., Speech Pathology and Audiology ('85), recently released her second CD titled, *The Best Things*. She currently teaches at a K-8 magnet school for the performing arts in Fresno.

David Whitney, B.S., Accounting ('87), was appointed to vice president, controller and principal accounting officer of McGrath RentCorp, a company that rents and sells modular buildings.

Michael Ngo, B.S., Computer Science ('87), has joined Focus Enhancements Inc., a leader in video production and conversion technology. He is vice president of engineering for its semiconductor group.

The first Concord Campus Commencement turned into a family affair.



1990s



Matt Matsuoka ,B.A., Art ('90), exhibited a sitespecific installation "Pollinate II" at the Fresh Paint Art Gallery in Culver City, Calif., in April. The

installation consisted of over 100 thrift store plates and china-ware pieces which were re-glazed and re-fired multiple times. The plates were mounted on the gallery wall and shown as a single installation. The "Pollinate" series is an on-going project with conceptual artist Robert Ortbal. Matsuoka's art can seen on his Website: http://www.matsuokastudios.com.

Chris Martinez, Art (attended '95), is an artist who taught classes at Ventura College and its community service program for 22 years. After receiving a grant from the Ventura Education Partnership, he shared his talent at Ventura Continuation School, exposing younger students to creative art processes and possible careers in art. He's painted murals for various Northern California high schools.

Sandra Williams-Hamp, M.S., Education ('96), with 16 years experience in education, has been promoted to K-12 chief educational manager of the western regional office for the College Board. She recently established a new program as cochair of "A Dream Deferred: The Future of African American Education" conference.

Vivek Mohan, B.S. Computer Science ('99), is president and CEO of Lucent Technologies' India operations. Mohan had occupied a senior position in the company's supply chain network organization based in Shanghai.

2000s

Amy Hasselwander, M.S., Educational Leadership ('00), was recently promoted to principal of Jenny Lind Elementary School in Valley Springs, Calif.



Ryan Cobb, M.S., Kinesiology ('01), has served as UC Berkeley's head athletic trainer since fall 2003. The American Academy of Podiatric

Sports Medicine named him 2006 Trainer of the Year.

Submit Class Notes



Share news about your career, accomplishments and changes in your life with other alumni. Include your address, phone numbers, degree earned, major and graduation year along with a current color photo. Mail to Cal State East Bay Magazine Editor, WA 908, 25800 Carlos Bee Blvd., Hayward, CA 94542. Or e-mail to donna.hemmila@csueastbay.edu E-mail photos should be sent as jpeg images saved at a resolution of 300 dpi. Mailed photo prints will be returned only if requested.

Keep up with Alumni Association news at: www.csuebalumni.org
Contact Director of Alumni Relations
Kate Shaheed
25800 Carlos Bee Blvd., WA908
Hayward, CA 94542
510 885-2877 or
kate.shaheed@csueastbay.edu

Book it



Annual Awards Gala

Save the Date!
Oct. 27, 6 p.m., Claremont Resort & Spa
41 Tunnel Road, Berkeley
Meet the new CSUEB president and
Alumnus of the Year awardee
Tickets are \$150 per person
For more information, call 510 885-2849

Hayward Campus

ART



Minotauomachy, etching, 1936, by Pablo Picasso

A Global Vision: A Survey of World Art

Oct. 17, 2006 to Jan. 17, 2007 University Art Gallery Monday through Thursday, 12:30 to 3:30 p.m. Opening Oct. 16. Admission is free. Masterpieces from the prehistoric to contemporary

Hayward Campus

THEATRE

Scapine, the Cheat
Based on the play
by Moliere.
Adapted and directed
by Dawn Monique
Williams and Ulises
Alcala
July 14, 15,
21, 22
at 8 p.m., July 16
at 2 p.m., Studio Theatre

July 23, special abridged performance, the San Francisco Theatre Festival at Yerba Buena Gardens.

Aug. 7 to 19, the Edinburgh Festival Fringe, Scotland, at the Rocket @ Demarco Roxy Art House.

Once Upon a Mattress

Music by Mary Rodgers
Lyrics by Marshall Barer
Book by Jay Thompson, Dean Fuller and
Marshall Barer
Directed by Darryl V. Jones
Aug. 4, 5, 11, 12 at 8 p.m., Aug. 13 at 2 p.m.
University Theatre
For ticket information, call the Box Office at
510 885-3261

MUSIC

Symphonic Band and Wind Ensemble Home Concert

Oct. 30 at 7:30 p.m. University Theatre \$7/\$5/Free to CSUEB students

Alumni Events

10th Annual Golf Tournament

Aug. 14, Sequoyah Country Club, Oakland Benefit for CSUEB athletic and alumni programs. For more information, call 510 885-2877 or sign up online at www.csuebalumni.org/news_events.html

San Francisco Public Library's Big Book Sale

Sept. 30, 1 p.m. Meet up with alumni for a picnic lunch after a thorough browse of the year's best book sale. \$15 includes lunch from Greens Restaurant or bring your own. For reservations, call 510 885-2877.



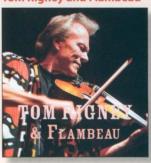
Concord Campus

7th Annual Concert in the Hills Series

4700 Ygnacio Valley Road, Concord

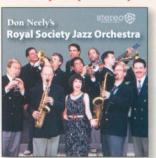
Gates open at 6 p.m. Opening acts at 7 p.m. Main acts at 8 p.m. Free admission and parking. Food and beverages available for purchase. Picnicking permitted. Lawn seating. Bring a blanket or short lawn chair to sit on. No dogs please. For more information, call 925 602-8654

Tom Rigney and Flambeau



June 24 Hot Cajun fiddler and his band

Don Neely's Royal Society Jazz Orchestra



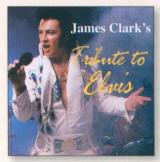
▶ July 22
Big band,
traditional
jazz, 12-piece
orchestra

Steve Lucky and the Rhumba Bums



Aug. 12 Jump swing and boogiewoogie

James Clark's Tribute to Elvis



Sept. 16
Great Elvis
show band

The Last Word: Success



As the Class of 2006 embarks on the next stages of life, its members are bombarded with wishes for success. But what is the true meaning of success? Money, prestige, awards? We asked some of our accomplished alumni to tell us what they've learned about success in the real world.



"Success lies in being who you are and not being afraid of what others think you should be. We all need to achieve worthwhile goals to be satisfied with our lives, but everyone's goals vary so we need to become the kind of person we individually aspire to be. Success lies in persistence. Be bold."



"Success is being fully engaged in whatever you do; earning the respect of others above and below you; and seeing failures as signposts for ways to improve."

Joy Cooke Andrews, '78, B.A. Biochemistry

(Barnard College); '89, M.S. Chemistry; '95

Ph.D., Biophysical Chemistry (UC Berkeley) **CSUEB Professor of Environmental Chemistry** Hank Salvo, '72, MBA

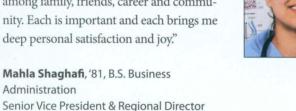


"Success to me is balance and harmony among family, friends, career and community. Each is important and each brings me

San Francisco Private Bank, Union Bank of

California

Chief Financial Officer, Robert Mondavi Corp.





"The meaning of success for me has changed over the last year. Before it was about moving up the 'ladder' in one's career and having promotions, a house, a car, etc. I have now realized that success is not about what you have or even what you have achieved professionally. It is just as simple as being content with your inner-self and satisfied with the quality of your character. If this can be achieved, which can be a lifelong process, then you have truly reached success."



"Success is valuing your total college experience and how it has transformed and prepared you to be a contributing member in our evolving world."

Hal G. Gin, '73, B.A., Sociology; '81, MPA; '95 CSUEB Retired Executive Director, Student **Development and Judicial Affairs** Trustee, Chabot-Las Positas Community College District



"I define success in the professional sense as doing what you love and serving others and getting paid while doing it!"

Amida Kakar, '05, B.S. Nursing

RN at Stanford Hospital

Janeith Glenn-Davis, '84, B.S., Criminal Justice Administration **CSUEB Chief of Police**

Two Great Ways You Can Support CAL STATE EAST BAY

Join the CSUEB Alumni Association

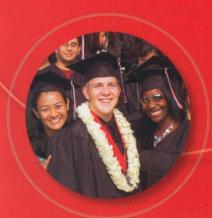
The Cal State East Bay Alumni Association keeps you in touch with everything you cherish about your university experience – classmates, traditions, events and faculty.

Through its 40-year history, the Association has remained committed to serving alumni and supporting the mission of the university.

Help us keep the commitment alive.

Join the Alumni Association today.

To learn more visit: http://www.csuebalumni.org Or call 510 885-2877









Make a Gift to CSUEB

Join us in inspiring achievement and creating opportunities for Cal State East Bay's hard-working students.

Whether you're giving to scholarships, math and science teaching and research, improved facilities, technology innovation or a specific college or department, your gift will support our students.

Partner with us in building a future for our students and for California.

To learn more visit: http://www.support.csueastbay.edu
Or call 510 885-2150



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