

California State Polytechnic College

“POLY  
LOOKS  
AHEAD”

ANNUAL  
STAFF CONFERENCE

SEPTEMBER 14, 1953

ENGINEERING AUDITORIUM

*San Luis Obispo Campus*



# P R O G R A M

MONDAY, SEPTEMBER 14, 1953

9 a. m.—Conference convenes, Engineering Auditorium.

9:15 a. m.—Welcome and Introductions of new staff members  
President JULIAN A. MCPHEE

9:45 a. m.—Announcements  
ROBERT E. KENNEDY, *Assistant to President*

## PANEL NO. 1

10-10:30 a. m.—

“Our Building Program—Where Are We Going”

HAROLD WILSON, *Executive Dean*  
CLYDE FISHER, *Mathematics Dept.*  
WOODFORD BOWLS, *Head Physical Science Dept.*  
GEORGE HASSLEIN, *Head, Arch. Eng. Dept.*  
DAVID COOK, *Chm. Campus Planning Committee*

## QUESTION PERIOD

10:30-10:45 a. m.

## PANEL NO. 2

10:45-11:15 a. m.—

“Putting Our Educational Philosophy Into Action”

C. O. McCORKLE, *Dean of Instruction*  
VARD SHEPARD, *Dean of Agriculture*  
HAROLD HAYES, *Dean of Engineering*  
ROBERT MAURER, *Ass't. Administrator Liberal Arts*

## QUESTION PERIOD

11:15-11:30 a. m.

## PANEL NO. 3

11:30-12:00 noon—

“Public Relations—It's Everybody's Business”

DOUGLAS MILLER, *Public Relations Director*  
KENNETH KITCH, *Head, Dept. Ag. Journalism*  
JOHN R. HEALEY, *News Bureau*

## QUESTION PERIOD

12:00-12:15 p. m.

## CONFERENCE PROCEDURE

Each panel will be 30 minutes in length, and we “Guarantee” each one will end on time. A 15-minute question period will follow each panel. Address your questions to the panel participant you think can best answer your question.



### IT'S YOUR PROGRAM

*Your College Council recommended last spring that a series of programs be conducted during the year to better acquaint all staff members with the various operations of the college. It is the sincere hope of those who planned this program that it will help all of us to know Cal Poly better.*

### LUNCHEON—DINING HALL No. 1

12:30 p. m. —

#### MENU

Salad	Relishes
Pot Roast of Beef	— Mashed Potatoes
Hot Rolls and Butter	Buttered Peas
Coffee or Milk	Chocolate Sundae

TABLE SERVICE: *Cal Poly Varsity Team*

1:15 p. m.—

*"Cal Poly's Place in Higher Education"*

DR. H. B. McDANIEL,  
*Prof. of Education, Stanford University*

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### ENGINEERING AUDITORIUM

#### PANEL No. 4

2:00-2:30 p. m.—

*"Meet the Student and His Needs"*

EVERETT CHANDLER, *Dean of Students*  
DAN LAWSON, *Activities Officer*  
O. B. NERESON, *Director of Guidance*  
EARL LOVETT, M. D., *Health Officer*  
JOHN JONES, *Placement Officer*  
C. PAUL WINNER, *Admissions Officer*

#### QUESTION PERIOD

2:30-2:45 p. m.

#### PANEL No. 5

2:45-3:15 p. m.—

*"Here to Serve—Foundation, College Store,  
Business Management Division"*

DONALD NELSON, *Business Manager*  
GENE BRENDLIN, *Foundation Manager*  
HARRY WINEROTH, *Store Manager*

#### QUESTION PERIOD

3:15-3:30 p. m.



MONDAY, SEPTEMBER 14, 1953

ENGINEERING AUDITORIUM

3:30-3:45 p. m.—

Refreshments—Coffee—Eng. A & B

PANEL No. 6

3:45-4:15 p. m.—

“Our Employee Organizations and How They Serve”

C.S.E.A.—TOM HARDGROVE, *President*

COLLEGE COUNCIL—C. H. GREGORY, *Chm.*

FACULTY CLUB—RALPH DILTS, *President*

QUESTION PERIOD

4:15-4:30 p. m.

4:30-5 p. m.—

“Where Do We Go From Here”

President MCPHEE

CRITICISMS WANTED . . .

*The following staff members were asked to evaluate this conference program in terms of how well it meets the needs of our staff:*

CARL BECK, *Chairman*

HUGH HAROLDSON

HARRY WOLF

TED MATTHEW

ROBERT MILLER

HARMON TOONE

LENA GIANOLINI

*If you have any suggestions, tell one of these staff members—won't you please?*