

Subj: **more contacts/Ventura Star interview**
 Date: 5/12/2006
 To: Paul.Crichton@simonandschuster.com
 CC: lwills@paradigmny.com

Good morning Paul!
 Thank you for all your help with this.
 Here is some more info:

I have an interview and photo shoot with Lisa McKinnon of the Ventura Star on May 16th.
 The date for the Cal State Channel Islands reading is semi confirmed for September 26th.
 I have a reading for Camarillo librarians for on October 6th. They plan on having 80-100 librarians for this event. I sent Jenn the info on this about a month ago, but didn't see it on the list. Just checking...

Here are more contact names:

The VC Reporter

This is a Ventura County weekly free paper. Two years ago, they did a full page interview with me for my event at UCSB. I cannot find the article, however, Yvonne Tello may have a contact name. They should def. be contacted for my event at the El Rio Library.

Latino Life Style

Patrick Ben Oviedo, Jr
latinolifestylemag@yahoo.com

This a new glossy Ventura County magazine that focuses on Latino/arts culture. I know Patrick as well as the publisher, Jess Guiterrez.

Julia Guiterrez-Rivera

AHA

Julia@latinoarts.org

I don't know Julia, but I read (with two other Latina authors) for AHA (Association for Hispanic Arts) at the B&N in Union Square. It was a BIG event and I sold ALOT of books. Hispanics Today covered the event and I was prominently featured on the show.

Lizette Alvarez, New York Times

I don't know her, but saw she just did a big story (actually yesterday) on young Latinas and their quinceaneras for the Times. This might be a stretch, but based on her last name and that I have an article/ photo of myself in a lime green quinceanera dress (cover of my first book, Chicana Falsa, Si Magazine article), she may be interested in writing something in the future.

Bill Adler

516 W. 25th St. #306
 NY, NY 10011

Bill is a good friend of mine and very well connected in the youth/Latin community. He should definitely get a review copy.

David Gonzalez, New York Times

NY Times
 229 W. 43rd St.
 Times Square
 NY, NY 10036

Note: David has gushed (really!) he is a "big fan of my work. His focus is "Latin NY." Maybe we could focus on HBC being written in NYC about Latino surfers in CA?

John Leland

leland@nytimes.com

John Leland is a writer for the NY Times and Newsweek. He is an acquaintance of mine and has interviewed me for Newsweek 1999 in regard to the "Latin Explosion."

Mireya Navarro

Mireya is a writer for the NY Times. I don't know her exact address, but she has interviewed for Latina magazine in regard to working for the George Lopez Show and she definitely knows my work.

Raquel Cepeda

I don't know Raquel, however, I see her byline in many young/hip/Latino magazine. She is based in NY. Bill Adler recommended I contact her.

Marqueaux Watson

I don't know Margeaux, but she is a friend Bill Adler's and writes for Entertainment Weekly. He told me she should be interested in HBC.

margeaux_watson@ew.com

A few questions:

Do you have the name of the writer who did the write up about me (and the other "women of the century?") for Newsweek? I'm afraid I have the info in NY and she did say she was a big fan and wanted to know about all new work. Since the article is included in my promo kit, her name should be on the article/sheet.

Can I get a list of magazine that have been contacted?

Do you know if SG Magazine was contacted? SG is a S (surf, skate, snow) Girl magazine and I would think they would like to review HBC in their book section.