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November 1988

Ladies' Home

OB/GYN UPDATE

■ How to prevent breast cancer

■ New help for common complaints

Journal

JFK EXCLUSIVE!

BIGGEST ISSUE OF THE YEAR



Lee Harvey Oswald's widow says:

"There was a conspiracy"

AMERICA'S

100

MOST

IMPORTANT

WOMEN

FROM

SUPER

STARS

TO

SUPER

INSPIRING

**Less work, more fun!
Bring-a-dish Thanksgiving**

How to jump-start a stalled marriage

**Makeup manual
Pick your perfect lipstick, blush, mascara**



**Dinner with Diana
Her own recipes**

**Elizabeth Taylor:
actress, author,
businesswoman,
fund-raiser**

New blockbuster by Leon Uris

The high-energy cookbook



America's **100** most important women

By the
editors
of *Ladies'
Home
Journal*

Who are the most important women in America today? What kind of power and influence do they wield? The women here—chosen by the editors of *Ladies' Home Journal*—are a fascinating, sometimes surprising group that reflects the multifaceted, still-evolving role of women on the eve of the 1990s. They are stars in traditional fields for women as well as trailblazers in several professions. The *Journal* first compiled such a list in 1983, and we were especially curious to see how the 1988 version might differ. One immediate observation was that today there are so many more women who could be considered for this list. We also found that twenty-seven of our winners this year were on our 1983 list—women who continue to earn the label "outstanding." As we reluctantly pared down our master list to *(continued)*

Some of the winners on our list are household names; others may be new faces. All of them are admirable



LUPE ANGUIANO

■ Improving women's welfare



BROOKE ASTOR

■ The jewel of New York



ERMA BOMBECK

■ Still tickling America's funnybone



JULIA CHILD

■ A recipe for success



LIZ CLAIBORNE

■ Designing woman



JANE FONDA

■ Fifty and looking fabulous



ELIZABETH DOLE

■ A shining light in party politics



MARIAN WRIGHT EDELMAN

■ Righting America's wrongs



ANNA FISHER

■ Paving the way in space



DONNA KARAN

■ A life in fashion



ROSEBETH MOSS KANTER

■ Harvard's business whiz



KATHARINE HEPBURN

■ Eternal superstar



JACKIE JOYNER-KERSEE

■ World-class athlete



MATHILDE KRIM

■ Finding a cure for AIDS



JEANE KIRKPATRICK

■ A voice for the right



ANN LANDERS

■ Everybody's problem-solver



ELEANOR HOLMES NORTON

■ Working for equality



SANDRA DAY O'CONNOR

■ Madame Justice



JANE PAULEY

■ The world is her beat



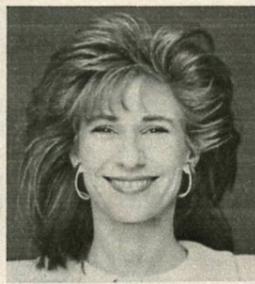
PATRICIA SCHROEDER

■ Representing women and the family



MARY DECKER SLANEY

■ Running into the record books



DAWN STEEL

■ Movie mogul



BARBRA STREISAND

■ Renaissance woman



ELIZABETH TAYLOR

■ Superstar and philanthropist



TWYLA THARP

■ First lady of dance



JACQUELINE GRENNAN WEXLER

■ Promoting interfaith understanding



OPRAH WINFREY

■ Queen of the talk shows

(continued) one hundred names, we fully realized the delicacy of our task. What, after all, is the difference between woman 100 and woman 101? We also decided that our current First Lady would, in this election month, be eclipsed by the woman about to replace her. So neither she nor the two contenders were included on our final list.

How did we find our candidates? The *Journal* spent several months researching the accomplishments of women who hold influential posts in business, the arts, law and politics, science, media and entertainment, sports, education, religion, public service and philanthropy. We called professional societies and trade organizations and read journals, newspapers, annual reports and lists of award winners. We looked for women who are newsworthy and noteworthy. Some are leaders we admire; others influence our attitudes and lifestyles. All are achievers, committed to issues that affect all women, and many actively help other women to succeed. We hope you'll agree that they are important, impressive and inspiring.

This section was compiled by Shara Aborn, Cathy Burke, Nelly Edmondson, Jane Farrell, Pam Guthrie, Judith Kelman, Dean Lamanna, Shirley Longshore, Irene Nyberg-Andersen, Carol Perkin and Linda Peterson.

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