

# Outreach Services

## University Outreach Services

Student Affairs

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<http://outreach.csufresno.edu/>

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**T**he Office of University Outreach Services (UOS) coordinates all of the university's ongoing outreach programs and recruitment.

As a regional university, Fresno State concentrates its major outreach activities in high schools and community colleges in the Central Valley, which extends from Sacramento to Bakersfield.

The primary focus of UOS is to assist students with preadmission procedures necessary to attend Fresno State and to develop and maintain a viable relationship with all segments of the community for a better understanding of the university and its services. Another important outreach service is to improve access for students from educationally and/or economically disadvantaged families. Some services provided by UOS:

**High School Outreach.** University Outreach visits serviced schools once during the fall semester with a follow-up visit in the spring. Outreach representatives provide information on admissions, financial aid, scholarships, housing, and academic majors in small or large group settings.

**Community Colleges/Transfer Services.** Outreach staff members visit community colleges in the university's service area regularly and see most students by appointment. Students are assisted with admissions, financial aid, and advising information. Staff members also provide information on campus support programs. They visit most colleges in the valley and central coast areas on a regular basis. Consult with your transfer center or counseling center. University Outreach Services also participates in the Fresno City College Transfer Center Project. The Transfer Center Project sponsors several activities to promote and increase the number of transfer students.

**The Early Outreach.** This UOS component encourages, motivates, and exposes educationally and/or economically disadvantaged students to higher education as early as the seventh grade. Services provided to students include school site visits, enrichment workshops, university classroom experiences, campus tours, advising, career days, and parent orientations.

**Student Ambassadors — Outreach to High School and Community College Students.** University college ambassadors motivate high school students to enroll in college preparatory courses that will lead to CSU admission. Ambassadors provide community college students (who are in vocational and career-oriented programs) with valuable information on the benefits of higher education. Ambassadors distribute materials to help students prepare for a baccalaureate degree. Two community colleges and 23 high schools are in the program.

**Elementary Outreach.** Outreach encourages elementary age students to attain academic achievement and to begin setting higher educational goals. Outreach programs are targeted at elementary schools in the Fresno Unified, Clovis Unified, and West Fresno School districts.

**Student tour guides** conduct campus tours for prospective students and their families. Group tours may also be accommodated with advance notice. Contact the office for the scheduled hours. 



*UOS makes information available through its many site visits, classroom presentations, college fair booths, and campus tours.*