

El Excentrico

30th Year

No. 9, August 20, 1979

LA HORA DE MEXICO
Mr. Carlos Gomez
honored by
Bart and Martha Cortez



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LA HORA DE MEXICO

For 19 years Mr. Carlos Gomez has provided a touch of Mexican culture to the public, with his radio show, La Hora de Mexico—broadcasting from the fair at the Santa Clara County Fairgrounds.

On August 17, 1979 Bart and Martha Cortez, proprietors of Cortez Automotive here in San José, honored Carlos with a plaque in appreciation for taking upon himself these past 19 years to bring a bit of Mexico to San José.



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Not long ago I passed this advice to my oldest son, the musician Ricardo Ramirez, and for once he followed it (wonders never cease!). After many headaches with his 1968 Pontiac he purchased a H.D. battery, cleaned the terminals and installed it. Next

day he called me: "You know, Dad? The old car starts right away now. It feels as if it got an extra pep, it really does!"

I wasn't surprised.

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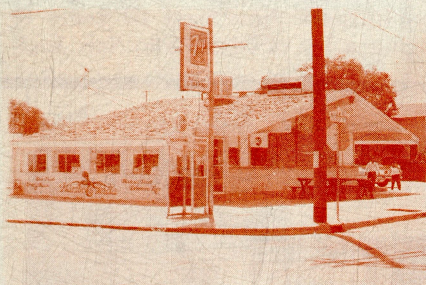
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KARL BERNARD DE PERU



Consideramos importante para los lectores, dar a conocer, a uno de los valores mas preeminentes, de la Literatura Moderna, en California, ya que sus artículos y poemas literarios, son difundidos, por la radio, la T.V., periódicos y revistas del area, los cuales sobresalen nítidamente en los medios de la intelectualidad latino-americana.

Se trata del Señor Karl R. Bernard, quien nació en el pueblito de Picoy, Provincia de Tarma, Peru, el 4 de Noviembre de 1912; hijo de la señora Espiritu Callao López y del Ingeniero Charles Lytton Bernard. Comenzó sus estudios en la humilde escuelita de su pueblo y pasó a la escuela Sancho Dávila de la Capital y terminó la primaria en el C.E. 384 de Acobamba; estudió la secundaria en el Colegio Nacional San Ramón de Tarma para luego ingresar a la Escuela de Ingenieros, (Hoy, Universidad de Ingeniería); cuando cursaba el tercer año, abandonó sus estudios por razones económicas, para dedicarse a la tarea de periodista en la revista Films Selectos, habiendo escrito para "El Tiempo", "La Prensa", "El Comercio", "La Cronica", "La Voz

de Tarma", "La Opinión" de la Oroya, etc. etc.

Participó en la política de su país, y fué candidato en las Elecciones generales, en dos oportunidades, habiendo sido elegido Secretario de Organización del Partido Odrista, que contaba en sus filas con mas de medio millón de ciudadanos y mas tarde Presidente del Comité Electoral de su partido en Pueblo Libre.

Fue Presidente y fundador del Centro S. D. Rondoneano.

Presidente del C. E. 391.

Presidente del Instituto Pedagógico Nacional.

Presidente de dos Comisiones de Delegaciones de estudiantes de Chile.

Delegado representante de las G.U.E. T.G. de Fanning by Bartolomé Herrera, ante la Federación Nacional del Perú.

Secretario General de la Federación Nacional de Asociaciones.

Inició conversaciones con el presidente de la Delegación chilena, señor Lautaro Videla, para la repatriación de las Condecoraciones del Héroe Nacional Miguel Grau y que se fructificó con la intervención del cuerpo Diplomático de ambos países.

Militó en el ejército de su país con el grado de Sargento, durante la guerra con Colombia.

Como escritor y poeta, escribió muchísimos poemas, de gran profundidad sentimental; entre ellos destacan, por su personificado estilo y por la profundidad tan refinada de su inspiración; "Déjame", "El Viajero en la Cumbre", "Los Hombres" y muchos otros más, que provocan a la meditación, trasladando al lector a regiones maravillosas y misteriosas de la fantasía.

A raíz de la muerte de su pri-

mera esposa Colombia de Los Santos, viajó a los U.S.A., en donde conoció a la dama norteamericana Ollie Mae Wilson, sobrina nieta de Woodrow Wilson (Quien fue Presidente de U.S.A.) con quien se casó mas tarde, formando una pareja ideal y feliz.

Su hobby es: Coleccionar es-

tampillas, leer los libros de sus autores favoritos, Lin Yutang, Jose de Ingenieros, Miguel de Unamuno, Friedrich Nietzsche, Victor Hugo, Emile Zola, etc. Tambien le gusta recitar los poesías que escribe, cantar y bailar y mas que nada amar a su esposa, y jugar adejrez con ella.



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OLYMPIC FUND RUN

OLYMPIC FUND RUN

In the past eight Olympic Games, over 80 Olympians have originated from the Santa Clara Valley. This is an astounding accomplishment and should be a source of pride for all South Bay communities.

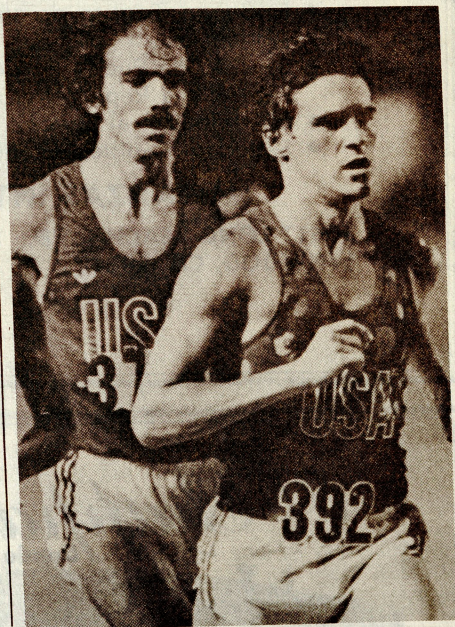
To continue this history of world class athletes and help future Olympians, an Olympic Fund Run is happening in Santa Clara on Sunday, September 9 at 9 a.m.

This Olympic Fund Run is co-sponsored by the U. S. Olympic Committee, the Church of Scientology, and Mission College. The entire amount of the \$5 entry fee will go directly to the U.S. Olympic Committee to support our 1980 Olympic team. All expenses and equipment for the Fund Run have been donated by many South Bay businesses and organizations.

Olympic Fund Run coordinator, Eli Primrose of the Church of Scientology, expects several thousand runners from as far away as San Francisco to come participate in either the 3 kilometer "Fun Run" or the AAU sanctioned 10 kilometer race. The courses for

both races starts and ends at the entrance of the new Mission College campus off Great America Parkway in Santa Clara.

Entry blanks are available at all local sporting goods stores or call Eli Primrose at 249-7050. Registration on the day of the Fund Run from 8-8:45 a.m.



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OAKLAND SI SI

With the move of the Stompers and the Oakland A's fiasco the San Francisco/San Jose media has again taken up in moving out the other Oakland sports franchises. Being born and raised in bump city I must come to the defense of my turf. I have lived both the Bump City Oakland life and the lowered-slower San Jo style. But if I were a foreigner (from Cupertino or Los Gatos) by reading Frisco and San Jo papers I would be lead to believe that football (San Francisco Raiders?), baseball (San Francisco-San Jose A's) basketball (San Jose' Warriors) and soccer (San Jose Clippers) championship were all west and South Bay franchises. Remember the San Francisco Warriors, well they didn't become Golden and win the NBA championship till they got to Oakland. (Simón que yes).

According to South Bay media the Warriors will be playing in the (new?) Santa Clara arena. Now Santa Clara may have some mighty fine dirt but I don't think Coach Alvin Attles will let his b'ballers dribble on rocks and pebbles no matter what the seating capacity is at the top of Great America's Tidal Wave (I'm not going to mention Spartan Stadium). For months the

JESUS OROSCO

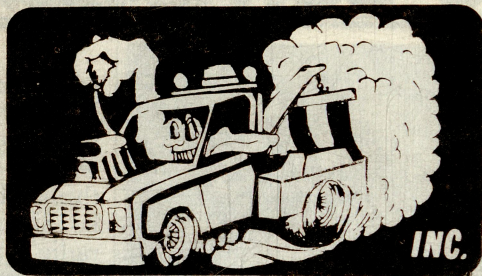
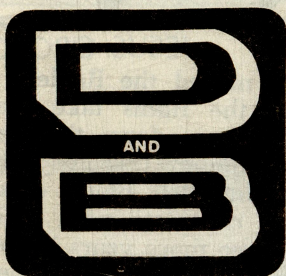
media has moved the Raiders to L.A. after the Rams take their pigskins and run down the freeway to Anaheim. I really don't think the Silver & Black would be signing contracts with KGO radio for three more years if they were moving down to compete with the Disneyland Rams (Anaheim Mickey Mouse's?) Raider genius-general partner (and I don't mean that like Kenny Stabler) knows there are thousands of north, south, east and west bay fans who would shed a pint of Silver 'n' Black blood if it meant Snake and company would get a 1st and goal at the one yard line.

Moving over to soccer. There seems to be a few reasons for a real success of the N.A.S.L. (North American Soccer League). To be honest anyone who knows soccer has to admit that the N. A. S. L. is a minor league in comparison to the rest of the world. The U. S. soccer scene is to the rest of the world what the winter baseball is to the U.S. major leagues. It's a league for has-beens and never-wases. Remember Argentina is champion of the real soccer world (vaya).

When you think and read about Oakland someons moving remember:

- Oakland Clippers 1968
- Oakland Oaks (ABA)
- Oakland A's 72, 73, 74
- Oakland Raiders 76
- Golden State Warriors 76.

Let's have a bay area that is proud of all it's teams. From the 49'ers to the Quakes. The A's 'n Missions, Sunbirds, Diablos, Raiders, Padres and Warriors forget any, hope not.) Vaya Jesus.

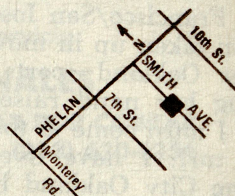


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Alcoholism and Women



"Alcoholism & Women: What Roles Do We Play?"

Left to Right: Bea Davis, Jean Mariani, Jane Gremmell, June Minato, Lucy Quintania, members of Conference Planning Committee.

A discussion of culture, social class and stress in women will open the conference "Alcoholism and Women: What Roles Do We Play?" August 29 and 30 at the University of Santa Clara.

Sponsored by the Santa Clara County Bureau of Alcoholism Services and the Commission on the Status of Women, the conference is designed to provide timely information and training for community members and professionals concerned about the problems of women affected by the disease of alcoholism.

The two-day conference will feature a workshop on alcohol problems among Spanish-speaking women and a panel discussion on poly-drug abuse. Some other topics will include the Fetal Alcohol Syndrome, intervention and prevention strategies, alcoholism in minority communities, communication patterns in families, children of alcoholics, assertiveness training, physiological-medi-

cal aspects of the disease, and sexuality.

Dr. Josette Mondanaro, Assistant Chief Deputy Director of Preventive Health Services in the California Department of Health Services will present the keynote address at a dinner Wednesday evening, August 29.

Scholarships are available and child care will be provided at no additional charge. For more information, contact Jean Mariani, Conference Coordinator, at the Commission on the Status of Women, 299-3131.

The Conference Planning Committee members, who have been working since late March, are Bea Davis, Drug Abuse Coordinating Commission, Nadine Fralich, Alcoholism Advisory Board, Jane Grammell, June Minato, and Lucy Quintania, Bureau of Alcoholism Services, Mary Just, California Women's Commission on Alcoholism, Rina Rosenberg and Caroline Thompson.



MATING TIME IS OVER IN ALASKA (for Steller sea lions, that is).

Let me take you to Chernabura Island so you may obtain a first hand report of these creatures' fascinating methods of making love.

But where is Crennabura Island? Good question. This five mile long island is the southernmost in the Shumagin Island group and a part of Alaska.

Here is a quote from Ben Gene Patten's article in Alaska Magazine:

"Since the Steller sea lion was the most prominent wildlife on the island, I spent hours perched on the rocky cliffs watching them, fascinated by their antics. I began a typical outing on a clear day by filling my pack with lunch, cameras and rain gear. Then I made the two mile hike to the rookeries, or haul areas. I could always hear the sea lions before they came into sight. The harsh cries from hundreds of cows were joined by the guttural, lionlike roars of the bulls and the sheep-like bleating of the helpless pups.

"The bulls had already estab-

lished their territories and acquired harems before I arrived. Their role now was to mate with the cows and to maintain harmony within the harem. This latter hole demonstrated some of the noble traits of the beast. For example, if a couple of the cows started bickering, which usually consisted of open mouthed threats or, more rarely, biting, the harem bull would waddle over to quell the problem. Keeping peace consisted of some nose sniffing and rumbling grunts.

"Sea lions are not the most dynamic creatures to observe. However, with a rookery there was always some drama in progress that was of importance to their society, such as mating. Once a bull gained a harem, there was still conflict between harem bulls and the constant possibility of a challenge from other bulls. Boundaries between harems were defined in the minds of adjacent bulls; and they did exist. The boundaries were maintained by a threatening behavior — hissing and charging at each other. There were darting, snapping lunges, but neither touched the other.

"The greaest dangers a harem bull faced was a serious challenge from one of the bachelor bulls, which were ever-present around the rookeries and at times quietly invaded the forbidden harem territory. Since the Steller sea lion has poor vision out of water, there often is no interaction until the trespasser's voice can be heard as he talks to the cows. Then the harem bull determines the location of the trespasser and slowly wades through his harem while producing a low, guttural roar, punctuated by high whistling

sounds. The bachelor usually fled then, and it was surprising to see how rapidly the bulls moved. All nearby harem bulls participated in the chase but remained carefully within their territory. Although I have seen a harem bull bite an intruder, no contact would be made if the bachelor continued his frantic dash. But if a bachelor made a serious challenge, the ground rules changed drastically. He'd pick out a harem bull to challenge, then charge out of the water with a slap of the flippers to confront his adversary. Action at this point was rapid and without hesitation. The objective was to bite the opponent on the chest and to lift and push him off the disputed territory. Sometimes this happened almost immediately, but other battles were more bloody. In these cases, each bull would bite his foe on the chest or neck and give him a vigorous shake. The action continued until the beast with the least stamina was ejected. A challenging bachelor was sometimes confronted with impossible odds, because a neighboring harem bull often joined forces with the challenged bull to evict the intruder. In the few harem battles I observed, no fatal wounds were inflicted, although many bulls had their two inch thick skin around



the chest, neck, and nape badly chewed up."

Reading about the protected sea lions of Alaska put me in mind of the annual slaughter of harp seal babies in Canada, where hunters move among the herds striking the helplessly baby seals on their heads with hammers while the equally helpless mothers stand by, grieving. If ever you or I are given the opportunity to help these "foquitas bebés", let's do it! The wanton destruction of life, and the maternal anguish, truly are an offense against the Creator Who made Steller sea lions, harp seals, Canadian hunters, and you and me.

Well, all is well in Alaska at least. Ciao, au revoir, hasta la otra che. Love and joy!

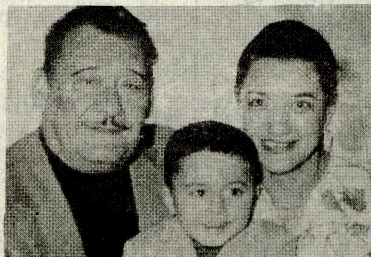
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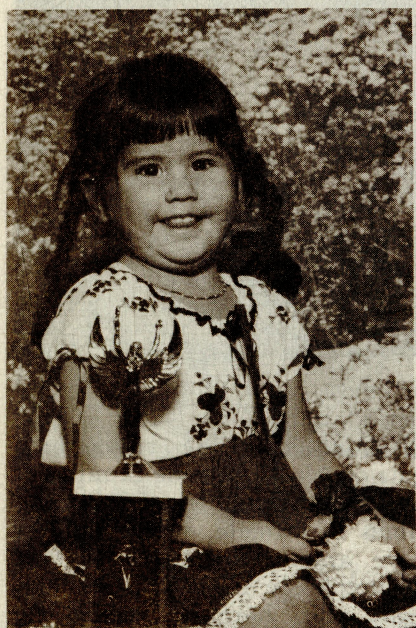
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FIESTA DEL PUEBLO



EL AÑO DEL NIÑO will highlight this year's FIESTA DEL PUEBLO. This year's activities will take place at Paseo de San Antonio, downtown First and Second Street, on September 7, 8, 9, 1979.

Last year's best costume winner, Elizabeth Fröst, daughter of Mr. David and Lupe Frost, would like to invite all parents to have their children of all ages to participate in all the contests plus pinata breaking. Her costume was made by her nana Adelita Mora.

THREE DAY ACTIVITIES WILL INCLUDE:

Friday, September 7: Opening ceremonies at 6:00 p.m. followed by the coronation of La Señorita Mexico de San Jose de Las Fiestas del Pueblo. The winner will receive a trip for two to Vera Cruz, Mexico. Queen's from all organi-

zations are invited to attend plus any interested candidates, should contact Vivian Orduno at 293-6004 or Veronica Gonzales at 253-3639 before Aug. 25. At 8:00 p.m. a street dance will take place till 11:00 p.m. Plus food booths will be available there. Los Paisano's will play.

Saturday, September 8: Starting at 10:00 a.m.-11 p.m. will be kids' day. Contests of all kinds all day long, plus in late afternoon there will be a mariachi and singers, dancers and many other entertainment. If interested in the entertainment program, contact Pedro Yanez a 377-4384 after 5 p.m. Delfino Garza, and Nancy Carranza will be in charge of Kids Day, they have a lot of surprises for everyone. To end the day there will be dancing at nighttime. Plus food booths all day.

Sunday, September 9: Will start at 10 a.m.-11 p.m. This day is dedicated to The Senior Citizens and Jose Romero is in charge and will be giving certificates. There will be music and entertainment all day, if you like to participate contact us. Tortilla contest will be headed by Ed and his mom, Mrs. Carranza, even the men are invited to participate in this tortilla contest. If interested in a Arts and Crafts booth, etc. contact Marce Mora at 253-6083 only from 6-8:30 p.m.

Vengan todos a tener un buen tiempo con nosotros Sept. 7, 8, 9, en El Paseo de San Antonio, por la calle primera y segunda en San Jose, Calif. Puest's de comida todos los tres días, mucha musica, cantantes, mariachis y celebran El Año Del Niño, con todos sus niños.

COMMUNITY EVENTS



BY RUDY G. BELLUOMINI

"VIVAMOS ESTE DIA . . . El ayer es ya un sueño, mañana será solo un recuerdo, pero hoy vivamos este dia como si fuera este el ultimo en esta vida."



YA LLEGO POR QUIEN LLORABAN . . . JULIAN C. FRANCO, JR. II born last December, 1978, and weighing in at 9 lbs., 4 oz., is the latest family member de los Señores Julian y Ruby Franco, prop. of TAMPICO CAFE. After 17 kids and 14 years later, Señores Franco decided to "have one more for the road." Since most of their kids ya se estan casando, they probably felt lonely. Señor Franco hails from Ft. Stockton, Texas; dice el Señor Franco, "Mi hijito es puro Tejano." Los niños no tienen pasado ni porvenir, y lo que apenas acaece, gozan del presente. — La Bruyere.



"DON'T GET MARRIED" . . . until you have consulted with Nina Garcia, prop. of NINA'S FLOWER SHOP. Mrs. Garcia is well known for wedding and quinceñera ceremonial arrangements. Drop by at her place of business, 80 Keyes St., or call her for an appt., 279-4585, that is if you are planning to get married or are about to celebrate your 15th birthday or both. Her flower shop carries a variety of crowns for Quinceñeras and Weddings with complete accessories of champagne glassēs, pillows, guest books, prayer books, rosaries and any type of a bouquet, and even free counseling on Quinceñera Ceremonies. In the foto, listos para serviles are: Nina Garcia, her son, Albert, and daughter-in-law, Sue Garcia. "Las ceremonias y los ritos no purifican el corazón del hombre: lo que suelen hacer solamente es adormecer su conciencia.—Barón de Holback. 17

Señores Ruben y Angelica De La Cerda, prop. del Restaurante CAPRI INN, posando con la gran artista Mexicana, Valentina Leyba, conocida mundialmente por sus canciones Rancheras. Foto fue tomada en un ambiente social por el fotógrafo de las estrellas "Hay algo superior a la cultura y el arte: el artista mismo, que es el representante de la humanidad en todas sus aspiraciones."—Hebbel.

GRACIAS LORE P. RENERA por enviarme los siguientes dichos: Uno mala res alborota un

Rancho entero; Dime con quien andas y te dire quien eres; El que a buen arbol se arrima, buena sombra lo cobija; No por mucha madruga amanese más temprano; Al ojo del amo engorda el caballo y a caballo dado no ay que buscarle colmillo . . . Estimador lector, si usted tiene algun dicho interesante, favor en enviarlo a su servidor, Rudy G. Belluomini, El Excentrico Magazine, 274 Terraine St., 95110. Muchos thank yous . . .



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MARCH OF DIMES

The new Santa Clara County poster child for the National Foundation - March of Dimes is a gregarious five-and-a-half year old who is counting days until September 13, 1979, when the braces come off her legs.

Melissa Erkkila of Santa Clara, a cerebral palsy victim, for the next year will be the symbol of this county's birth defect children. She will represent the March of Dimes at fund-raising events for the fight against birth defects and at other community activities.

The new poster child is the first girl to have the title in the last dozen years. She comes well equipped for the role, with deep blue eyes and baby-tooth smile backing a personality that allows an unselfconscious announcement to a new adult acquaintance that "I have a kiss for you."

Her's is not a severe case of cerebral palsy. Her balance is not good, and her muscle response is slow. She had surgery last spring in Los Gatos - Saratoga Community Hospital that, combined with six months in braces, is expected to make it easier for her to control leg action.

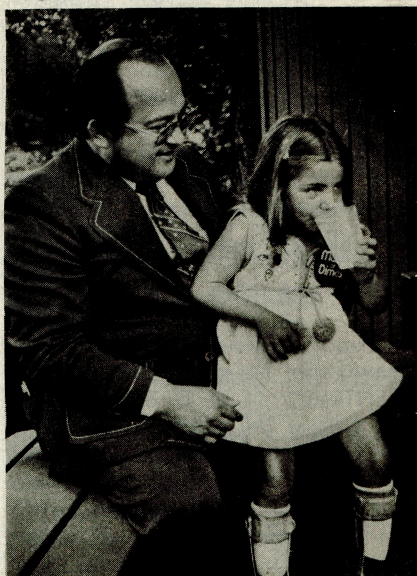
It is thought that Melissa's birth defect is the result of premature birth; she arrived nine weeks early. She weighed two-and-a-half

pounds. A twin did not survive.

Melissa likes people, her tricycle, dolls and books — pretty much in that order. Her world is made up of friends at Cupertino's Fremont Older School, Small World Pre-School in Santa Clara, East Valley Baptist Church, and the Santa Clara apartment in which she lives with her mother and father, Kathy and Frank Erkkila.

Both parents are local products. Kathy graduated from Piedmont Hills High, and her mother, Vera Swilling, still lives in East San Jose. Kathy took nursing assistant training through DeAnza College, although she is not using is now as a fab operator on a wafer line at National Semiconductor, Santa Clara.

Frank is a Mount Pleasant High graduate who attended Chico State. He is a logistics specialist at Versatec in Santa Clara. His cousins with whom he lived when he was at Mt. Pleasant High, are the Louis Levinsons.



Rene Cardona of Alviso's Family Health Foundation offered support for Santa Clara County's new March of Dimes poster girl when she paused for a drink of water at a meeting with executive committee members of the South Bay Chapter, National Foundation - March of Dimes. She is Melissa Erkkila, 5-and-a-half, of Santa Clara, a victim of cerebral palsy.



RADIO PRENSA



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LOS DIEZ MANDAMIENTOS DE LOS BUENOS NEGOCIOS

- Un cliente es la persona más importante en cualquier negocio.
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- Un favor al servirlo. • Un cliente es parte del negocio—no es un extraño.
- Un cliente no es una fria estadística—él es un ser humano de carne y hueso, con sentimientos y emociones como las nuestras.
- Un cliente no es alguien con quien discutir o con quien igualar razones. • Un cliente es una persona que nos pide lo que necesita —es nuestro trabajo llenar esas necesidades.
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Estos comerciantes, profesionistas y hombres de negocios, han expresado su interés en servir a la comunidad de habla Hispana del Condado de Santa Clara. Ud. debe recordarlos cuando necesite obtener sus productos, mercancías o servicios.

Consulte Ud. el Directorio-Guia de mercancías y servicios con entera confianza y con la seguridad de que las personas que ofrecen sus mercancías, servicios o conocimientos profesionales, son responsables, lo dejarán satisfecho y le harán precios razonables cuando Ud. trate con ellos.

Su lema es: Tratar bien a los clientes y ellos recomendarán nuestro negocio a otros clientes.

El Periódico Radio Prensa presenta a través de las columnas de "EL EXCENTRICO", el Directorio Hispano y Guia del Consumidor.

En El Directorio Hispano aparecen los comerciantes, profesionistas y negocios de servicios, que están interesados en servir a la población de habla Hispana, usando



Rudy Belloumini

el Directorio para informar al público el tipo de negocio, la dirección y el teléfono.

Este Guia llevará a los consumidores con aquellas personas que les darán el mejor trato, la mejor mercancía, los mejores servicios y los mejores precios.

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THE TALENTED AGUILAR FAMILY

The talented Aguilar Family will once again perform astride their highly trained white Lipizans in the 15th International Mexican Festival and Rodeo, at the Cow Palace for three performances, Saturday and Sunday, Aug. 4 and 5.

Tony Aguilar, Mexican film and recording star, is one of Mexico's most respected horsemen. He performs ballet-like routines to the music of the San Miguel Mariachi Band. Other acts on the program include the Loera brothers trick roping team, death-defying movie stuntmen, and rodeo events.

Daring Mexican Charros (cowboys), are also part of exciting performances. The Charro is an all-around cowboy, performing many events such as riding bucking horses, and high flying bulls, in addition to calf roping.

The Mexican Festival, with more than 60 performers, includes Aguilar's actress-wife, Flor Silvestre, and their two sons, Tony, Jr. and Pepito.

The famous Carmen Tamura Folklorico dance troupe will be one of the new acts to appear with the Mexican Festival. Beautifully costumed, the dancers perform

routines associated with various regions of Mexico, the most notable being from the States of Jalisco, Vera Cruz and Yucatan.

Tickets are available at the Cow Palace and all leading ticket agencies. Children under 12 will be admitted at half-price.



TONY AGUILAR, JR. — A veteran performer with his father's National Mexican Festival & Rodeo, young Tony is considered one of Mexico's top equestrians. Tony, Jr., at 18, already has appeared in several motion pictures in leading roles. Stardom is almost of certainty for him. Tony Jr. will perform with the National Mexican Festival & Rodeo, Saturday and Sunday, Aug. 4 and 5, at the Cow Palace. Tickets are on sale at the Cow Palace, and other leading ticket agencies.

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A WOMAN OUGHT TO KNOW



QUESTION:

My husband and I belong to a health club. I would like to get back into shape physically, using weight training and exercise equipment. But in our club, these facilities are confined to the men's rooms. Isn't this practice out-dated?

ANSWER:

The "health club" you belong to certainly is out of date. It's true that in the past, an exercise belt was about all re equipment a woman could expect to find to tone up her body, even in the most expensive private clubs. But the newer health spas recognize that women thrive on strenuous exercise to develop muscular weight and bone density, as well as to increase the appearance of fitness.

Many health spas now provide weight lifting and training programs to increase muscle strength, trim off fat and tone up the body generally. A swimming pool or spa usually is available too.

If these facilities are too costly, you can sometimes use YMCA physical fitness equipment if there is no equipped YMCA or community facility. You can get exercise weights fairly cheap and begin your exercise program at home. Activities such as jogging, swimming, golf and tennis all help tone the body. Dr. Dorothy Harris recently pointed out in *Women's Sports Magazine* that women, who tend far more often to risk bone deterioration from osteoporosis as they grow older, can avoid or delay it through proper exercise.

So by all means, get the exercise your body needs. Let your health club know they are behind the times in neglecting to provide good equipment for women.

The California Commission on the Status of Women responds to queries about the changing status of California women. Persons wishing information may write to Betty Stephens, Chair, California Commission on the Status of Women, 926 J Street, Room 1506, Sacramento, CA 95814.

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Sr. Licenciado

Fernando R. Zazueta

El Sr. Licenciado Fernando R. Zazueta nació en 1940 en Culiacan, Sinaloa, México. Su padre era comerciante y su mamá Antonieta se dedicaba a los quehaceres de su casa.

En 1942 cuando Fernando sólo tenía dos años de edad, su madre un hermano y una hermana se emigraron y se radicaron en Anaheim, Ca. con su tía Juanita, hermana de su mamá, luego estuvieron con su tía Aurora; desde muy niño Fernando ayudaba a su tío en sus trabajos del campo, pero no dejaba de asistir a la escuela en los diferentes lugares donde trabajaban temporalmente. Para cuando recibió su diploma de High School había asistido a diez y seis diferentes escuelas en 16 lugares distintos.

Se radicaron en San José y Fernando se matriculó en San José State University, estudiando Business Administration, en 1962 obtuvo su Bachillerato. Se dio de alta en la reserva como teniente

de la Fuerza Aerea; cuando se separó del servicio, entró a trabajar en el Banco de California, manejando oficinas bancarias.

En 1964 se casó con Cecily que ha aumentado la familia con dos hijos y una hija, Tomas, Antonio y Daniel, todos ellos forman una familia muy feliz.

Con los ahorros que había hecho se fueron a Europa de vacaciones, Fernando habla algo de Portugues, Frances e Italiano, además domina el Español y el Inglés; la cantidad de dinero de que disponían era de cinco mil dólares y planeaban vivir en Europa un año. Pagó los pasajes de él y su señora, compró un camper en Alemania y con el dinero que le quedaba visitaron todos los países del Viejo Continente, menos Finlandia y Rusia; cuando regresó a San José después de un año, todavía le quedaban docientos dólares.

Empezó a trabajar como agente de la Bolsa de Valores de New York en la sucursal de San José. Después trabajó para el Departamento de Contabilidad de Memoréx de Santa Clara.

Desde 1962 Fernando tenía la idea de estudiar Leyes, pero por diferentes razones no lo había logrado. En 1972 se matriculó en la Escuela de Leyes y tres años después recibió su título de Abogado en 1975, en la Universidad de California en Davis.

Trabajó por dos años como consultor de interpretes en las Audiencias Administrativas; durante su actuación como Consultor, presentó un proyecto para medir la capacidad de los interpretes, el proyecto se ha establecido como ley.

En 1977 se radicó nuevamente en San José, donde estableció su oficina de Abogado. Poco tiempo después, se reunió con el Sr. Li-

El Sr. Licenciado Fernando R. Zazueta es Asesor Jurídico del Consulado Mexicano en San José. Miembro del Board Estatal de Examinadores Quiroprácticos. Miembro de la Nueva Mesa Directiva de E.S.O. Presidente Estatal de la Sociaci3n de Abogados de la Raza. Presidente de la Junta de Desegregaci3n de las Escuelas del Distrito Escolar de San José. Miembro del Comité de Relaci3nado W. Robert Morgan y otros Abogados para abrir un Bufete, actualmente atiende a sus clientes y sus negocios en ese Bufete, que est3 localizado en el n3mero 210 de la Calle Primera al Sur en el quinto piso, el n3mero de las oficinas es 500.

ciones Gubernamentales de United Way y es miembro de otras muchas organizaciones.

La C3mara de Comercio Mexicana le otorg3 un Award como el Profesionista m3s destacado del a3o de 1978.

Le pedí al Sr. Licenciado Fernando Zazueta que me hiciera favor de darme un mensaje para la juventud y me contest3: Sr. Salda3a, yo diría a la juventud que lo principal en la vida es la educaci3n, que heben inmiscuirse en los problemas que afectan a su comunidad, que cumplan con sus obligaciones cívicas ejerciendo el derecho del voto, que cumplan sus deberes con moralidad y honradez en cualquiera que sea su ocupaci3n.

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CAR TIPS



by IMMO BISTCHKUS



IMMO RAMIREZ BITSCHKUS, businessman, auto mechanic and writer is the author of the celebrated "WHY A MECHANIC", a book about his years in the auto repair business, which mixes useful information with funny real-life anecdotes. The book can be obtained by sending \$3.00 to P.O. Box 932, Redwood City, CA 94063.

In my dealings with customers I'm often asked if I know of a few simple advices for car owners. I say yes. Besides the obvious maintenance, I add: 'Be sure your battery is the best you can get for your car.'

*A good battery can best buffer bad habits against a neglected engine.

*Short hops drivers can rely on fresh starts every time, despite meager charges from the alternator.

*Mountain, desert or cold places visitors may drive with peace of mind knowing that a good battery will pull them out of tight spots and will seldom—if ever—fail them.

*Your alternator (the part that keeps your battery recharged) will welcome the change. Old bat-

teries tend to develop higher internal resistance to the flow of current, drive the alternator harder.

*An old, worn battery will increase the starter motor possibility of total failure one cold morning or after a long trip when your engine is a little hotter than normal. Most starters need a good clean up and rebuilding after 40,000 miles of use.

If you decide to try this simple advice, get hold of a "Heavy Duty, Five-year" if you can. But then, again . . . be sure your cables are clean and shinny, well secured and tight. Change the cable "heads" if they're old, corroded. Do-yourselves can clean batteries compartments with water and baking soda (be sure you hose the floor generously afterward!). If you are a bien cuidadoso guy, spray-paint it, too, why not. Cover the terminals with "Protecto," vaseline or even *grease*.

How do you test batteries? Give them a good, slow charge. A good, fully-charged battery should be able to withstand from a tester a 200-amps draw for a few seconds with the voltage reading 10 volts or better . . . Or crank your engine without starting it (ground the center high tension cable) for at least 15 seconds: the sound should be steady and vigorous all the time . . . But remember, however, that a four-year old battery is already old . . . and you'll be better off replacing it before taking off for a vacation, for example.

How much do new "Heavy Duty" batteries cost? Grand Auto's, \$59.95; Sherba's \$42.95; 27

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Letters to the editor

The parents of Leticia Cadena, Mr. and Mrs. Luz Cadena and Mr. and Mrs. Rudy Galvan like to thank the people who attended the fund raising barbacoa dinner dance in Letica's memory, which was a great success. Thank you.

MADAME SOPHIA

Spiritual Reader and Adviser

ONE FREE QUESTION

BY PHONE

SPECIAL PRICE

WITH AD

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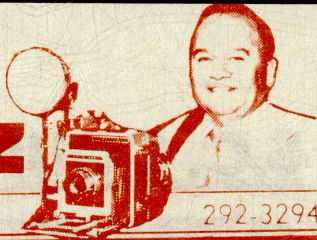
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Richard Diaz

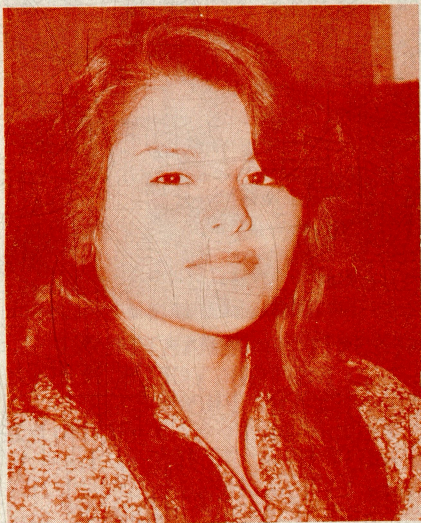
EL FOTOGRAFO DE LAS ESTRELLAS



292-3294



Anita Sara Duarte, newest member of Lucha Villa fan club. Executive Director de Marqueta Del Valle y Lady Fair Market, San Jose.



Free pass to Tropiciana for this lovely girl.



Otro miembro del Lucha Villa Fan Club. Sr. Carlos Coronel de Radio KAZA "El Coronel del Aire".

S.C. COUNTY BIKERS



SHERIFF'S DEPARTMENT USES MOTORCYCLES FOR MOUNTAIN PROBLEMS

On any sunny weekend, the hill country from Guadalupe Dam to Mount Umunhum might look like an anthill with "dirtbikes" and "off-road" vehicles of every kind.

The same is true of the Loma Prieta, Saratoga, North County and South County mountain areas, the Sheriff's department reports. There also have been problems in the foothills from Palo Alto to Gilroy.

While the majority of the riders are law abiding citizens looking for a little weekend relaxation, there are often serious accidents, some ugly incidents and many complaints according to the Sheriff's Department.

The department now has a full-time "bike" unit patrolling the mountain and off-road areas, according to Sheriff Robert Winter.

The "biker" problem is complicated by two factors, according to Sgt. Robert Rutgers, head of the motorcycle detail.

First, most of the mountain areas where the bikers like to ride are private property, and the owners don't appreciate hordes of un-

invited riders roaring around on their land.

Second, the only public riding areas are either somewhat distant, like the state-operated riding area in San Benito County, or crowded with riders in the case of the County's Metcalf Road bike course.

"The county bike park is usually so jammed there isn't room for a bike to fall over," one of the deputies from the bike unit commented.

The mainstays of the unit are Leputies Leonard Clements and Mike McDonald. Both are experienced riders who have been bouncing around on bikes over mountain trails since their teens. There are six other deputies in the unit, all of who have been through a rigorous training and testing program.

Before the bike unit was established, the Sheriff's Department was flooded with complaints, letters, petitions and phone calls from property owners complaining about illegal riders.

On weekends many residents said they were afraid to drive on the roads near their homes because of the high speed, congestion and recklessness of the bike riders.

Some of the violators were involved in illegal target practice.

In desperation many mountain home owners said they were carrying guns themselves.

The residents of the Mount Umunhum area formed a committee. They told the Sheriff's office they were being personally threatened when they objected to the illegal behavior.

For a time the Sheriff's Depart-

ment tried to handle complaints by dispatching patrol cars to the area, but the bike riders either left the area temporarily or got off the roads into the brushy canyons where the cars couldn't follow.

The Sheriff's motorcycle unit had existed for sometime, but it was not a full-time assignment for the deputies until recently. Sheriff Winter reports that it became an immediate success. In the Loma Prieta area especially the problems appear to have settled down.

Many of the riders had been visiting the same areas for years and weren't aware that some of the things they are doing, like trespassing on private, mountain property, was a violation.

"When we point these things out to them, they frequently leave the area and never return," Deputy Clements explained.

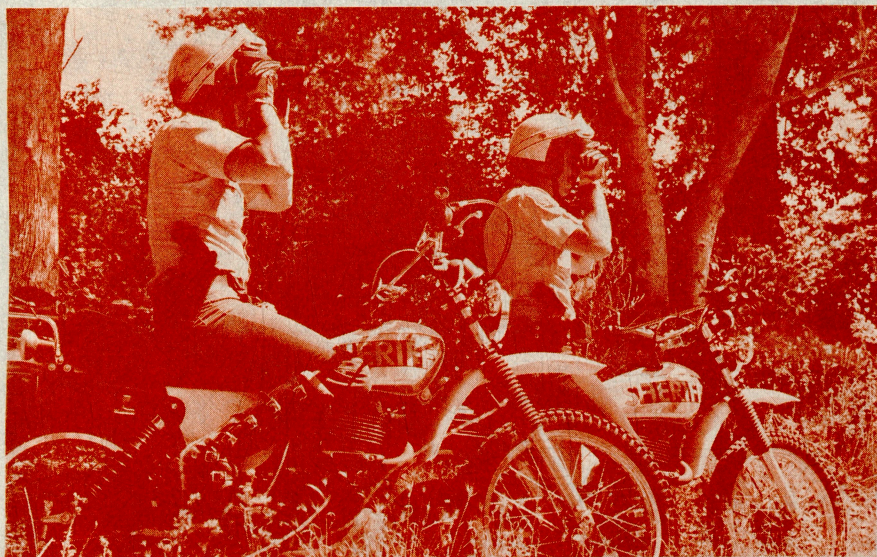
Deputy McDonald said, "One of our biggest problems is with

the young riders, the kids. I mean the ten and 12-year-olds. They have no fear whatever. If you take after them for a violation, they will go places and take chances that no adult would consider."

Yet some of the officers' best successes have been with teen-aged riders. The officers have developed a program on motorcycle safety and maintenance. At present the officers are using it in the junior high and high schools of Los Altos Hills, Cupertino, Saratoga and Monte Sereno. Eventually they hope to make it countywide.

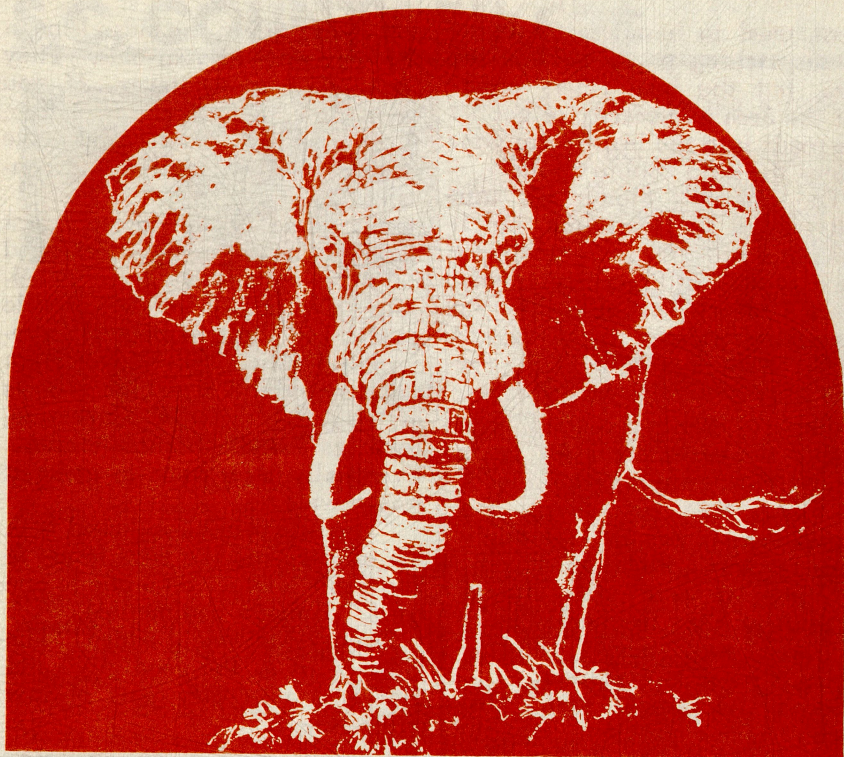
"The program has allowed both the officers and the boys to get to know one another on a one to one basis," Rutgers commented.

Deputy McDonald added, "The kids see us as the good guys and that is a necessary part of law enforcement."



Deputies Mike McDonald, left, and Leonard Clements, both of the Sheriff's "dirt bike" unit, scan the hill country for illegal motor-

cyclists and off-road vehicles. Due to problems in rural areas, the unit recently became a full-time operation.



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