

280. Seminar in Business Education (2) S (odd years) Fisk
Prerequisites: Bus. Ed. 154 or equivalent; permission of instructor. Advanced study of instructional problems in business education.

282. The Business Curriculum (2) S (even years) Fisk
Prerequisite: Bus. Ed. 154. Seminar in evaluation of the curriculum and trends in secondary schools; methods of reconstructing business curricula.

289. Workshop in Business Education (1-6) Staff
Credit may not exceed one unit per week of workshop activity. Maximum total credit 6 units. Open only to experienced teachers. Study and critical analysis of problems in content and teaching in secondary school business education.

290. Independent Study (1-5) (See page 64) Staff

291. Seminar in Business Theory and Practice (4) S Jepsen
Prerequisites: Acctg. 120a; Bus. 220, 223; Bus. Ad. 124. For student in final semester of graduate program. Cases requiring the correlation and coordination of the several business functions; problems of management in terms of significance to over-all operation as distinguished from operation of component parts of the organization.

292. Readings in Business (3) Staff
Maximum total credit 6 units. Prerequisites: graduate standing and permission of instructor. Individually directed readings in a field of special concern to the student's graduate program; appropriate reports and evaluation required. Individual conferences; no formal class meetings.

298. Business Internship (1-6) F and S Staff
Required of candidates for master of science degree when candidate has no approved previous occupational experience; this requirement is in addition to the 30 units required for the degree. Course may be taken only by candidates for a master of science degree in business.

299. Thesis (2-4) Staff
Maximum total credit 4 units. Prerequisites: see page 77. Preparation, completion, and submission of an acceptable thesis for the master's degree. Required for master of arts, elective for master of science.

BUSINESS ADMINISTRATION

8. Survey of Business Law (3) F and S Pierson
For nonbusiness students. Legal concepts common to all; rights, duties, and obligations in the law of contracts, sales and business torts; functioning of judicial institutions.

10. Introduction to Business (3) F and S
American business enterprises and their functions; case studies and practical problems illustrating current practices in business organization for production, distribution, and finance.

15. Business and the Individual (2) Hampton
For nonbusiness students. Business enterprises; importance of business in American life; history, philosophy and growth of American business; the worker and job opportunities; functions and interrelationships of business enterprise; specialized developments.

21. Business Mathematics (2) F and S Sherman
Not open to students with credit in Bus. Ad. 22 or 27, Math. 2 or 10. Fundamental operations and arithmetical processes; equations and use of formulae; application to specialized fields.

22. Business Data (3) F and S Parker
Prerequisites: Bus. Ad. 21, examination, or permission of instructor. Application of mathematical processes to uses in business; accounting, retail merchandising, investments; introduction to statistics; compilation and classification of data.

27. Agribusiness Mathematics (3) F and S Sherman
Not open to students with credit in Bus. Ad. 21. Basic mathematics for agriculture. Fundamental operations, percentage and interest, bank account reconciliation, equations, ratio and proportion, averages, areas and volumes, square root, measurement systems; applications to milk mixtures, fields, rations, tanks, silos, soils, lumber, concrete, personal buying and loans.

50. Business Lectures (1) F and S Fisk
Maximum total credit 2 units. Not open to freshmen. Points of view of business executives on current business developments; problems of various businesses presented by visiting lecturers.

100. Business Economics (3) F and S Carr
Prerequisites: Bus. Ad. 133, 151; senior standing. Application of economic principles in business management; measure of profit, analysis of demand, cost analysis; price, wage, and public policies.

102. Business Statistics (3) F and S Davis
Primarily for juniors. Prerequisites: one year high school algebra; Econ. 1a-b. Recommended: Sec. Ad. 16, Bus. Ad. 22. Principles and methods of statistical analysis; application to business and economic problems; collection of data, construction of tables and graphs, averages, measures of dispersion, statistical inference, index numbers, cycles, correlations; statistical methods in research, in analysis of business conditions, and in forecasting. (2 lecture, 2 lab hours.)

104. Business Forecasting (3) S Parker
Prerequisite: Bus. Ad. 102. Analysis of forecasting techniques currently utilized to estimate cyclical and secular-trend changes in both firm and industry output; correlation techniques, models, composite indexes; time series, lead-lag, and flow-of-funds analyses.

110. Principles of Management (3) F and S Allen-Reighard
For juniors. Principles of business management; history and development, planning, organizing, directing, staffing, and controlling; applications to production, marketing, finance and personnel; ethics in business.

118a-b. Business Law (3-3) F and S Staff
Prerequisite: junior standing. (a) Sources, forms and expressions of law; general law of contracts; the law of agency, employment, and torts. (b) Law of bailments, shipments, sale of personal property and negotiable instruments.

119. Advanced Business Law (3) F and S Brooks-Pierson
Prerequisites: Bus. Ad. 118a-b. Law of partnerships, corporations, estates, real property acquisition, conveyances and transfers; encumbrances such as easements, leases, mortgages and liens; riparian rights and boundaries; wills, administration of estates, bankruptcy, and debtor and creditor relations.