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Target Back to College event tonight, rally on campus now

A promotional rally for the Target Back to College After Hours Event is now under way on campus until 3 p.m. in Memorial Court (south of Kennel Bookstore). Tonight, the Target store in Sierra Vista Mall in Clovis will be open for Fresno State students only from 10:30 p.m. to 12:30 a.m. (900 Shaw Ave.). Buses will transport students free every 15 from in front of the Atrium at University Courtyard and at University Village apartment complex (on Barstow Avenue, west of Cedar Avenue) beginning about 10:15 p.m.. Target hires Fresno State students to help coordinate and promote the activity.

INFO: Ashlie Day, a junior Mass Communications and Journalism major who serves as Fresno State brand ambassador manager for Target, aday113@mail.fresnostate.edu.

By [Tom Uribes](#) | August 23rd, 2013 | Categories: [PRESS RELEASES](#) | [Comments Off](#)

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CALIFORNIA STATE UNIVERSITY,
FRESNO
5241 N. Maple Ave.
Fresno, CA 93740
P: 559.278.4240

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