

1983 FEBRUARY ISSUE



# The Greater California HISPANIC FORUM

Ventura County Edition

\$1.25



Subscription Only

VOL. II

Ventura County's vibrant, expressive, and dynamic Hispanic community committed to a brighter, wholesome, and progressive future.

ISSUE 4

## THE VENTURA COUNTY MULTICULTURAL ARTS COUNCIL



Grupo Folklórico Doctor Gonzalez touring Mexico.

The Ventura County Multicultural Arts Council (VCMAC), a non-profit cultural arts organization is designed to promote cultural awareness. Culture is the reflection of a community and expresses the values of that community. For the most part it is a tool allowing expression and celebration of past, present and future events.

Accepted cultural expression in America unfortunately, is often imposed on the Latin community by persons outside that community. The main contributor to this problem is television. It is an easily accessible form of entertainment but in no way can it be considered demonstrative of employing democratic principles in representing all the American public.

Other forms of entertainment accepted as "art/culture" are usually non-representative of the Latino community. Moreover, there is no accessibility design or means of educating people concerning these forms. The few times that accessibility is provided, it is in an effort to perpetuate the myth of cultural superiority.

The primary role of cultural democracy is to educate a community and to provide entertainment that creates an awareness of itself. Its role is to make the arts accessible geographically, economically and of course culturally.

Since 1980, VCMAC has been involved in sponsoring various artistic presentations. Some of these include the Noches de Cultura

(Night of Culture), a presentation of the International Theater Group, *Grupo Zero*. VCMAC has also assisted others in making their presentations locally and in Mexico as with Grupo Folklórico Doctor Gonzalez.

The Council anticipates sponsoring live theatre and other culturally artistic events in most communities in the county to insure that these areas are provided with the same cultural experiences and opportunities. So far, the council has promoted events in Oxnard, Santa Paula, Fillmore, Saticoy and Ventura. Some of its members have also performed in Mexico.

The programs are established to offer audience and artist alike a chance to exchange

Cont'd on page 5



**Cabrillo Real Properties, Inc.**



Roberto Juarez, Clinicas Staff Rep  
Octavio Sifuentes, Clinicas Board Rep  
Laura Magana, CEDC Staff Rep  
Jaime Zepeda, CEDC Board Rep  
Paul Martinez, General Manager

**Association of Mexican American Educators, Oxnard Chapter**



Vicente Barron, President  
Clara Ramos, 1st Vice President  
Pablo Rubio, 2nd Vice President  
Shirley Herrera-Perez, Recording Secretary  
Dr. Juanita Sanchez, Corresponding Secretary  
Debra Cordes, Treasurer

**HISPANIC  
BUSINESS DIRECTORY**

**Service Stations/Mechanics**

Tito's Union 76  
1400 South Oxnard Blvd.  
Oxnard, California 93030  
Owner: Tito Serrata  
Phone: (805) 487-1916

**Food Markets**

La Palma Market  
11191 Azahar Street  
Saticoy, California 93004  
Owner: Jose Anguiano  
Phone: (805) 647-2374

**Mexican Food & Commodities**

La Flor de Mexico  
733 Cooper Road  
Oxnard, California 93030  
Owner: Jess Camarillo  
Phone: (805) 483-7510

**Restaurants**

El Dorado Restaurant  
601 South Oxnard Blvd.  
Oxnard, California 93030  
Owner: David Velasquez  
Phone: (805) 487-8722

El Rancho Restaurant  
131 West Second Street  
Oxnard, California 93030  
Owner: Roberto Sanchez  
Phone: (805) 487-4006

El Super Pollo  
220 West Fifth Street  
Oxnard, California 93030  
Owner: Ramiro & Ma. Elena Alvarez  
Phone: (805) 487-3973

**Wedding Chapels**

Loures Wedding Chapel  
610 South Oxnard Blvd.  
Oxnard, California 93030  
Owner: Armando Sanchez  
Phone: (805) 486-6361

**Savings and Loans Associations**

Hacienda Federal S & L  
1801 North Oxnard Blvd.  
Oxnard, California 93030  
Mgr.: Manuel Escalante

**Optometrists**

Dr. Manuel Lopez and  
Dr. Lorraine Chaparro

141 South "A" Street  
Oxnard, California 93030  
Phone: (805)

**Clothing & Apparel Stores**

El Paisano  
106 East Fifth Street  
Oxnard, California 93030  
Owner: J.R. Esparza  
Phone: (805) 486-7005

La Tienda Nueva  
128 East Fifth Street  
Oxnard, California 93030  
Owner: Juan Duarte  
Phone: (805) 483-0411

**Women's Clothing Boutiques**

Caprichos  
311 West Fourth Street  
Oxnard, California 93030  
Owner: Rosa Mendoza  
Phone: (805) 487-4458

Aljoes Sportswear  
539 South "A" Street  
Oxnard, California 93030  
Owner: Linda Rivas  
Phone: (805) 483-7437

Barbers and Hair Styling  
S & L Hair Design for Men & Women  
609 South Oxnard Blvd.  
Oxnard, California 93030  
Contact: Gerardo Garcia  
Phone: (805) 487-2459

A & Joe's Barber Shop  
and Hair Styling Salon  
3632 Saviers Road  
Oxnard, California 93030  
Contact: Gene Hernandez  
Phone: (805) 487-3119

Florentino's Hair Designs  
1966 E. Main Street  
Ventura, California 93001  
Owner: Florentino Pulido  
Phone: (805) 643-1756

**Janitorial Services**

Home & Office Maintenance  
A Complete Cleaning Service  
• Carpet Cleaning • Windows  
cleaned • Walls Washed  
Owner: Ruben Magallanes  
Phone: (805) 486-0981

**Mortuaries**

Garcia Mortuary  
629 South "A" Street  
Oxnard, California 93030  
Owner: Robert Garcia  
Phone: 486-9148

**Furniture Stores**

D & V Furniture  
861 South Oxnard Blvd.  
Oxnard, California  
Phone: (805) 487-9431

**Auto Shop and Painting**

Earl Scheib  
141 East Wooley Road  
Oxnard, California 93033  
Mgr.: Manuel Feliz  
Phone: (805) 486-7361

**Auto Supply Outlets**

A Street Auto Supply  
960 South "A" Street  
Oxnard, California 93030  
Owner: Mike Hernandez  
Phone: (805) 483-9595

**Concilio Del Condado De Ventura**



Concilio Executive Board  
Paula Munoz, President  
Robert Juarez, Vice President  
Gil Cuevas, Vice President  
Simon Martinez, Secretary  
Cliff Rodrigues, Treasurer  
Vince Ordenez Jr., Executive Director  
Rosemary Lopez, Executive Secretary



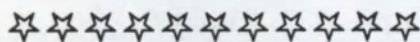


# HISPANIC FORUM

## Contents

### Cover Feature *Multicultural Arts Council*

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★	
Organizations in This Issue .....	2
<b>GREAT FUTURE AHEAD</b>	
Editor's Desk .....	3
<b>NEW AMAE EXECUTIVE BOARD 1983</b>	
A.M.A.E. ....	5
<b>CONCILIO HOSTS POLITICAL FORUMS</b>	
Concilio del Condado de Ventura .....	6
<b>A NEW COMMUNITY RESOURCE FACILITY</b>	
Cabrillo Real Properties, Inc. ....	8
<b>YOU ARE IN YOUR PARADISE</b>	
The Baja Reporter .....	9
<b>ALLERGIES, ASTHMA ETC.</b>	
By: Dr. Jesus A. Tropoco .....	10
<b>FIRST, GET YOUR HOUSE IN ORDER</b>	
Editorials .....	11



The Greater California

**Hispanic Forum**

Is published monthly by Baja Ventures, Inc.,  
P.O. Box 1665, Oxnard, California 93032.

#### PUBLISHER-EDITOR

Gonzalo R. Casillas

#### ASSISTANT EDITOR

Pablo G. Rubio

#### CONSULTANT ILLUSTRATOR

Emelda P. Almanza

The owners of the Ventura County Hispanic Forum, Baja Ventures, Inc. do not necessarily agree with or approve of all opinions, beliefs, and/or philosophies expressed by others in this Forum and assumes no responsibility therein. Further, the Ventura County Hispanic Forum reserves the right to edit articles submitted to the Forum and to reject in part or in whole any article they may deem libelous.



Gonzalo R. Casillas

## GREAT FUTURE AHEAD GET INVOLVED SUBSCRIBE RIGHT NOW

Now that our subscription program is underway, we ask you to consider what it is you are being asked to do should you decide to join our membership of subscribers.

In the many years of involvement in this county both in and outside the Hispanic Community, I have become acutely aware of what I think is a basic problem in all communities, Hispanic and non Hispanic. That problem is an inability to communicate either in the printed medium or other mediums, those problems, concerns or successes that community (non profit) organizations are experiencing. This is primarily due to local newspapers, radio and cable T.V. not having space or time sufficient with which to accommodate them.

As a support resource to local news media within Hispanic Community organizations, the Greater California Hispanic Forum, Ventura County Edition is alone. And though the Forum is primarily concerned with reporting on the Hispanic Community, it accepts articles from all community (non profit) organizations. These services are provided at a small fee per each page used. Advertising costs for businesses and the private sector are slightly higher.

Our services are particularly appealing to non profit organizations that have had difficulty maintaining newsletters operational on an ongoing basis. The Hispanic Forum encourages them to use our services. At this time the Forum provides each organization using a page, with 40 copies of that month's issue in which their article appears. When several organizations use the Forum and receive these 40 copies, communication has been expanded. These copies are later given to their members who become informed not only about activities in their own organization, but about other organizations publishing an article in that same issue.

Expansion of communication and services remain our goal. Our mailing list include some of our elected representatives. These officials receive the Forum free of charge each month. As your elected representatives, I felt it appropriate that they should be informed and aware of your opinions.

As you are asked to join our list of subscribers, you are being asked to help change a long standing stereotype. To show the Hispanic Community involved and caring. You help others understand the diversity and strength within the Hispanic Community in the county. You teach that not all Hispanics are of Mexican background. That some are Cuban, Peruvian, Puerto Rican, Chilean, Costa Rican, Panamanian, Colombian and peoples from many other Latin American countries. In subscribing you make it possible through the Hispanic Forum to elevate the traditions and folkways each Latino brings to this country which in turn adds new spices to that melting pot. Your actions make it possible for Hispanics of all ethnicities as a group to build a **Channel of Communication**. The Hispanic Forum is now serving as that channel.

Be you Hispanic or non Hispanic, your subscription will help get Hispanic opinion to the public. The Forum gets the word out. Without the word, Hispanics remain like that proverbial *silent majority*...and as everyone knows...Hispanics will soon be the majority. This Hispanic Community looks to the future with great anticipation of better things to come.

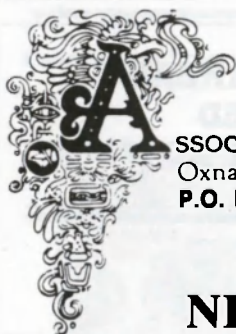
Sincerely,  
Gonzalo R. Casillas



Emelda P. Almanza, Illustrator

Pablo G. Rubio, Asst. Editor





ASSOCIATION OF MEXICAN AMERICAN EDUCATORS, INC.  
Oxnard Chapter  
P.O. Box 566, Oxnard, CA 93032



## NEW AMAE EXECUTIVE BOARD FOR 1983

By: Vince Barron

January has been an exciting month for the new Executive Board. I see a new era starting in AMAE not only at the local level but also at the state level. Several new and promising ideas have taken impetus.

A community project that will directly assist students with their future education is in the planning stages for 1983. Scholarship goals for this year are \$5,000. Political Action Committee has been created as well as Liaison Committee to work with the local school districts in Ventura County.

Much planning is going on and we hope to include all our membership and friends with the events scheduled for this coming year. I, Vicente Barron, along with Clara Ramos (1st Vice President), Pablo Rubio (2nd Vice President), Shirley Herrera-Perez (Recording Secretary), Dr. Juanita Sanchez (Correspondence Secretary) and Debra Cordes (Treasurer) look forward to your comments, assistance, and friendship. If you would like to become involved or simply like to know how you could help, please do not hesitate to give any one of us a call. And last but not least, you are all most welcome to attend a general session of AMAE and give us the opportunity to meet and get to know you.



### Annual Installation

AMAE 1983 Officers





Cont'd from page 1

ideas and to permit them time for discussion. Through this discussion the audience is better able to understand creative expression and will begin to appreciate their own art and beauty within their own lives and in their neighborhoods.

The Ventura County Multicultural Arts Council has accomplished its tasks by receiving funding from private donations and from the former MACA-Hispanic Development Project. The funds have been utilized in the promotions of the various activities it has sponsored. Hence, it constantly seeks funding to continue its efforts on behalf of the community.

Currently, VCMAC is compiling a directory identifying most multi-cultural artists throughout the county. The council extends a personal invitation to artists wishing to be included in the arts council's directory. We look forward to your correspondence.

For further information, contact Javier Gomez at 486-7468.



Los Hermano y Las Hermanas



Los Profes



Grupo Folklorico Doctor Gonzalez



Teatro Inlakech





## El Concilio del Condado de Ventura

3825 Saviers Rd.  
Oxnard, CA



### Appreciation Extended To Mervyns

El Concilio of Ventura County officially recognized and thanked the Dayton-Hudson Foundation for an \$8,000 dollar grant which was presented to the agency.

Representing Dayton-Hudson were Cathy Brudnicki, Store Director, Mervyn's-Ventura and David Diaz, Store Director, Mervyn's-Oxnard. Mervyn's became part of the Dayton-Hudson Corporation in 1978.

The Foundation was established by Dayton-Hudson, the seventh largest non-food retailer in the United States, in order to thank the over 400 communities which have contributed to the success of its local businesses.

Presenting a certificate of appreciation on behalf of El Concilio was Vince Ordonez, Executive Director. Also present were members of El Concilio's Executive Board of Directors; Mr. Robert Juarez, Vice President, Mr. Cliff Rodrigues, Treasurer, and Concilio Administrative Assistant, Miss Rosemary Lopez.

El Concilio is very pleased to announce that Ms. Cathy Brudnicki has recently become a member of the Board of Directors of El Concilio.

### Concilio Hosts Political Forums

El Concilio recently hosted two separate *Forums* with State Senator Gary Hart and 35th District Assemblyman Jack O'Connell. Each meeting was attended by nearly 40 representatives of organizations and education which provide services to the Hispanic community.

Senator Hart spoke on Governor Deukmejian's budget and the impact proposed cuts will have especially in the areas of education. Senator Hart, responding to questions, opposed any cuts to the EOPS program and pledged support to the Hispanic Community and El Concilio.

Assemblyman O'Connell spoke of his recent assignment to the Education Committee in the Assembly. Assemblyman O'Connell, responding to questions, indicated his support for Bilingual Education. He has recently prepared a bill which would offer businesses tax credits for donation of technical equipment to Community Colleges to be used for teaching.

Additional *Forums* will be planned with other elected officials in the future.

Assemblyman J. O'Connell Forum





**Senator G. Hart Forum**





*Cabrillo Real Properties, Inc.*

## UNIQUE NON-PROFIT PARTNERSHIP BUILDING COMMUNITY RESOURCE FACILITY

The Cabrillo Economic Development Corporation and Clinicas del Camino Real, Inc. are pleased to announce the formation of a joint venture project to develop a 7,680 square foot Community Health Clinic/Resource Center. The new facility will be located on a 22,500 square foot parcel at the northeast corner of the intersection of Wells Road and Azahar Street in Saticoy, California. This is a unique project in that two non-profit community based organizations agreed to pool their scarce resources to design and build a facility to serve the needs of low and moderate income people. The Board of Directors of both organizations view the new facility as a model community resource and medical center designed to assist low income residents with their medical and community housing and economic development needs.

Clinicas del Camino Real will occupy approximately 4,680 square feet of space. The new Medical Clinic will offer primarily health care and other health services to low income people. The clinic will also house its central administrative offices. The new facility is designed to allow the clinic to double its medical clinic space and increase its administrative space by 40% including a computer center to centralize its filing and accounting functions. Roberto Juarez is Executive Director of Clinicas.

The Cabrillo Economic Development Corporation will occupy the remaining 3,000 square feet of space to house its corporate

headquarters. The floor plan will provide space for Cabrillo Economic Development Corporation's housing, economic development, fiscal and support staffs. Rodney Fernandez is Executive Director of CEDC.

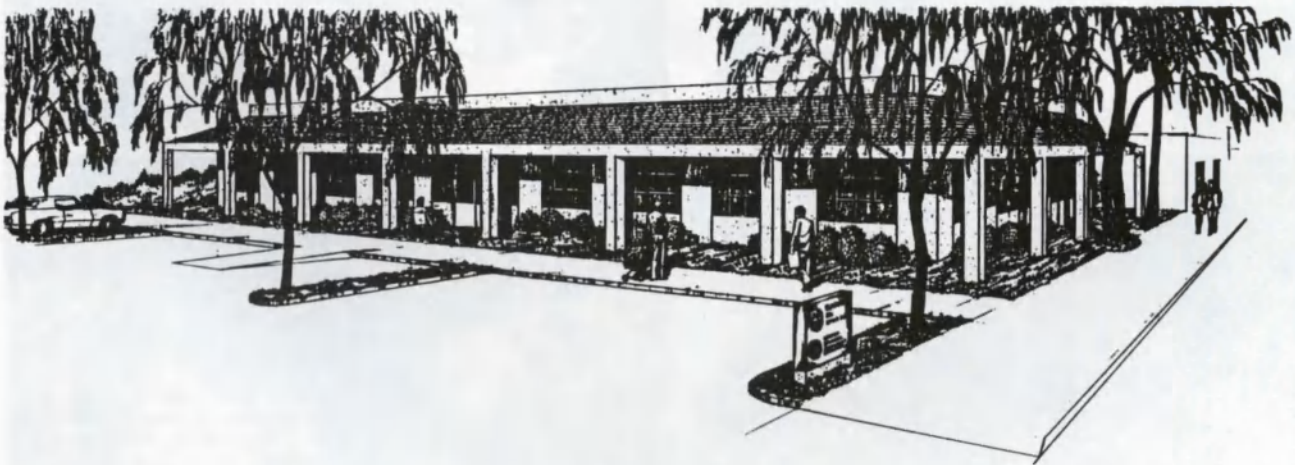
Another unique feature of this project is the complex financial arrangements obtained by CEDC to get equity and debt funds to finance the project. The total projected cost will be about \$580,000. An equity investment of \$175,000 was raised by the receipt of a \$125,000 grant from the Department of Health and Human Services, a U.S. Federal Agency, and \$50,000 raised by both joint venture partners. Debt financing totaling \$405,000, in the form of a construction, take-out loan, is committed from a syndicate of lenders led by the Bank of A. Levy (\$185,000), the Local Initiatives Support Corporation (\$100,000) and the National Rural Development and Finance Corporation (\$120,000). Mr. David Sabedra of the Bank of A. Levy will manage the loan for the syndication.

Mr. Paul R. Martinez has been the project manager of this development since it was initiated. He is also the Director of Economic Development for the Cabrillo Economic Development Corporation. He was instrumental in selecting a team of professionals necessary to complete the project. That team includes the project's architect, Mr. Robert E. Johnson of Robert E. Johnson Architects of Santa Barbara, California and Mr. David

Scheupbach of the Good Neighbor Realty Company of Ventura, California. Engineering firms involved in this project are Buena Engineers - soils, Gary Walker and Associates - mechanical and electrical, and Larry Moss and Associates - landscaping. Legal counsel is being provided by Mr. Robert Guerra and Mr. Robert Garcia, Attorneys at Law.

Both joint venture partners want to acknowledge the valuable contributions and cooperation received by the following persons in developing this project: Mr. Al Limon, Field Representative to Congressman Lagomarsino, and Congressman Robert Lagomarsino. Mr. Lagomarsino assisted the project to receive grant support from the Federal Agency of Health and Human Services. We would also like to commend the fine cooperation and assistance provided to us by the Ventura County Planning Department and the City of Ventura Planning Department. Such cooperation resulted in overcoming a number of obstacles to reduce potential delays in the approval process.

Construction on the project will be completed in the summer of 1983. A formal grand opening fiesta is planned to celebrate the completion of the project and the occupancy of the facility by the joint venture partners. The public and many organizations in Ventura County will be invited to help us celebrate this momentous occasion.





## Bahia de Los Angeles

## YOU ARE IN YOUR PARADISE

In one of our past journeys, we took you to the San Quintin area of Baja California. Should you have stayed at the Hotel Presidente San Quintin, an early 7 A.M. breakfast should have you back on Mexican Highway #1 about 8 A.M.

Today we are headed for the fabled fishing grounds of Bahia de Los Angeles. It will take you a little under one hour before you reach El Rosario. This is a neat little community not far removed from the Beaches of the Pacific Ocean. As you pass it by, you will be impressed with its cleanliness and its orderliness.

After El Rosario, you will be taking a sharp left hand turn traveling southeast as you head into the Vizcaino Desert. Like all its other deserts, Baja's Vizcaino is truly remarkable. Here you will see its different types of vegetation. The Palo Verde, the Ocatillo, the Unique Cirio plant which is related to the Ocatillo and the Elephant Tree which is endemic to Baja California. The Elephant Tree is often found in the area of Bahia de Los Angeles and does well in desolate & dry conditions...yet, it can adapt to coastal habitats that are cold, windy and moist.

As you approach Catavina which is 78 miles from San Quintin, you will notice a change in topography. You will encounter gigantic boulders which have been wind-carved. This entails a process where wind and tiny particles of sand...over extended periods of time, sculpture these giant rocks into picturesque and unbelievably beautiful pieces of art. It is nature's hand at work.

Catavina also has a Presidente Hotel which stands in stark contrast to its surroundings. There is no other building like it in the area. It is easily the most modern and at the same time pleasantly the most restful place in sight.

Immediately before coming into Catavina, which is nothing more than half a city block of buildings on one side of the road and the Hotel Presidente on the other, you cross over a small stream. If you stop to look it over, it will remind you of an Arabian Oasis in the middle of the desert. This might be a good time to capture that unusual photo.

Continuing past Catavina about three fourths of a miles, you will come to a road to the left side of the Peninsular highway. Take it and about a mile later you arrive at Rancho Santa Ynez. The Rancho has accommodations for the traveller—about six rooms...nothing fancy. Simply adequate. If you prefer, you can camp-out on the Rancho Santa Ynez property free of charge. If you used their camping grounds, they wouldn't mind it if you had breakfast or a meal at their rustic restaurant before you left.

Back on the main road you are again in that fantasy world of picturesque rock carvings surrounded by the multi-varied cacti of the desert. An hour and a half later and you arrive at the *Parador Punta Prieta*. This is a refresher stop where you can gas up or get a bite to eat. Remember, things are never "for certain" when you travel the back country of the Baja Peninsula...so, don't be too sure they will have food. Anyone travelling in the out-back in Baja, should be well prepared to deal with any eventuality. Carry emergency equipment such as may be needed in the event of a break-down (spare parts and extra gas) and above all, take plenty of food, water, and the basics in medical supplies. It's always good to carry some kind of fast working anti-biotic in the unlikely event of coming down with an infectious virus or the flu.

From the *Parador Punta Prieta*, you head southeast for fifty miles 'till you come to Bahia de Los Angeles on the Sea of Cortez. While it is true that there are almost fifty miles of paved road connecting Bahia de Los Angeles to the main road, it has not been very well maintained and often (if not most of the time) you will be unable to travel any faster than 15 miles per hour. You can expect this drive to take three hours or more.

So!, You finally arrive at Bahia de Los Angeles. The place doesn't look particularly like one would



expect a vacation spot to look...but on the other hand, what were we looking for...Fishing of course! That's what...and you're not likely to find a better place for deep sea fishing.

Some Americans call the Bahia de Los Angeles, L.A. Bay and it seems to be forever crowded with *Turistas Americanos*. They are there in their *motorhomes*, their campers, and boats...and if getting away from it all was part of the plan, you are in your paradise.

Again you ask, *what's* for fishing? Everything is for fishing. Having stocked up with bait the night before, you're ready to head out at the wee early hours of the following morning. You have to let Mr. Diaz, 'Arturo or Cruz' of the Casa Diaz Restaurant know how many there will be for breakfast the following morning (same with dinner) before departing. You will have rented your boat the day before, ice chest full with food and the appropriate spirits and off you go. There is another better equipped hotel in the L.A. Bay. It is the *Villa Vita* which comes with air conditioning, swimming pool, jacuzzi & sauna. It is owned & managed by the Bracamonte family.

There abounds in these magnificent waters all sorts of fighting fish. Depending on the time of the year, the list include such favorites as: Grouper, Roosterfish, Yellowtail, Cabrilla, Corvina, Totuava, Sierra Mackerel, Halibut, Dolphin, Marlin, Sailfish, and Sea Bass. There is variety

enough here to satisfy any fisherman.

Of interest now that you are in the area, is the old abandoned *Las Flores* silver ore mine. The jail house is the only thing left standing today. In its heyday the San Juan Silver mine shipped silver ore to Los Angeles Bay. Las Flores is five miles southwest of Bahia de Los Angeles.

Certainly not to be missed is the Mission of San Borja. This mission took three orders of priests to build. The Jesuits, Franciscans, and the Dominicans. From 1759 to 1800 they all pitched in. The Jesuits constructed the first mission and later the others constructed the one that presently stands today. The mission is reached via the same road you came in on. About 15 miles after leaving L.A. Bay, you arrive at a turn-off (to the left) which will lead you to the mission 18 miles down the road. Today the mission is in disuse except for annual fiesta days when people from the surrounding towns come in to use it.

If you are planning to spend some time fishing in the Bahia de Los Angeles, plan to spend a minimum of three nights there. This calls for a six day - five night trip. On your way down, plan to spend your first night in the San Quintin Area, three nights at the Bahia de Los Angeles, and your last night either in Ensenada or Rosarito Beach. Enjoy your trip.

For further information, contact Baja Ventures, Inc., P.O. Box 1665, Oxnard, California 93032.

\*\*\*\*\*



Villa Vita Resort Hotel has a Semi-Olympic sized swimming pool, Jacuzzi and sauna



# ALLERGIES

By: Jesus A. Tropoco, M.D.

## Allergies, Asthma and Related Disorders

While most people remain unaffected by allergies, 35 million U.S. individuals suffer at least one form of allergic disease. Ten million people in the country alone suffer from Asthma. Allergy may not be one of the most deadly afflictions, but it can be costly, crippling and even fatal. Dozens of people die from insect stings, hundreds die from allergic reactions to medication and up to 6,000 people a year die from Asthma.

## What is Allergy and What Causes it?

The Immune System is designed to protect the body against potential harming elements or substances, but in allergy there is an abnormal response to substances that are usually harmless. These sensitizing substances called allergens may be taken into the body by being inhaled in the air, by being swallowed, by contact on the skin, or by being injected. Among the most common allergens are pollens, molds, housed dust, animal danders (dogs, cats, etc.), insecticides, feathers, cosmetics, insect venoms, metals, chemicals, foods and also drugs, such as antibiotics (particularly penicillin.)

## What are the Most Common Symptoms of Allergy?

Sneezing, runny nose, stuffy nose, watering and itching of the eyes are very familiar to the Hay Fever sufferer. Wheezing, breathlessness and cough are symptoms of Asthma. An itchy rash that often appears in the crook of the arms or legs, but sometimes covers the entire body, is seen in patients with Atopic Dermatitis or Eczema. Hives or Urticaria are itchy welts caused by a variety of allergens, including foods.

Some people may not even suspect they have an allergy. Recurrent or constant colds, frequent or constant "sinus" symptoms, recurrent attacks of Bronchitis or Pneumonias, should alert them of such a possibility.

## Is there any Treatment for Allergy?

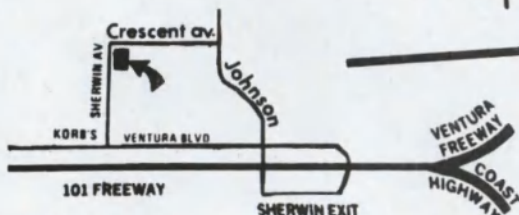
Yes! Most of the allergic disorders are amenable to treatment. Even the severe asthmatic with adequate treatment should achieve improvement. In general, the younger the patient and the sooner treatment is begun, the better are the prospects for relieving the asthmatic condition and enabling the asthmatic to lead a normal, useful and happy life.

## What can the Doctor do for the Allergic Individual?

The Doctor makes every effort to find the specific cause for the allergic disorder. To achieve this, he utilized the history, the physical examination and the laboratory tests, such as skin tests. After the Doctor discovers the cause of the allergic condition, he may use several methods of approaching the problem of treatment. The first naturally, is to eliminate the offending allergen or allergens.

If that is not possible, he may try a process of immunizing or desensitizing the patient to the substance. Also it is important to know that nowadays there are many different medications that can be used for symptomatic control of the allergies. If you suspect having an allergic problem, consult your Doctor. Remember, the longer you wait the more difficult it is to treat any medical condition.

# De La Cruz Upholstery



6650 CRESCENT AVENUE UNIT 1  
VENTURA, CALIFORNIA 93003

(805) 654-8761

CARLOS DE LA CRUZ, Owner

487-1916

union

## TITO'S

TUNE-UP • BRAKES • MINOR & MAJOR REPAIRS  
FRONT-END ALIGNMENT

1400 SO. OXNARD BOULEVARD  
OXNARD, CALIF. 93033  
SE HABLA ESPANOL

PICK-UP  
& DELIVERY

OWNER  
TITO & FINA SERRATA

FOR FREE ESTIMATES

PHONE 486-0981

## RUBEN MAGALLANES

HOME MAINTENANCE & OFFICES  
A COMPLETE CLEANING SERVICE

CARPET CLEANING  
FLOORS STRIPPED & POLISHED

WINDOWS CLEANED  
WALLS WASHED

(805) 487-7858

## JESUS A. TORPOCO, M.D.

Asthmas, Hay Fever, Eczema and other Alergies

1804 S. Saviers Road • Oxnard, California 93030  
Suite C



## S & L STYLING

HAIR DESIGN  
FOR  
MEN & WOMEN

Hours 9 am to 6 pm

609 S. OXNARD BL. 483-9631

JESS CAMARILLO

## La Flor de Mexico

TORTILLA and BAKERY FACTORY  
HAND MADE CORN TORTILLAS

733 COOPER RD.

OXNARD, CA. 93030

483-7510

"Best Mexican Chicken"  
No Gas

"Slow Charcoal Broiled"  
No Imitation



## EL POLLO NORTEÑO

(THE NORTHERN CHICKEN)

Open Every Day from 11am

3 LOCATIONS:

715 So. Oxnard Blvd., Oxnard -- (805) 487-4571  
3810 W. First St., Santa Ana -- (714) 839-1211  
202 No. Grand Ave., Santa Ana -- (714) 542-0779



## Opinion!

## FIRST, GET YOUR OWN HOUSE IN ORDER

A joke frequently heard in the southwest is the one about three Mexicans discussing the financial woes of their country. Seems two were animatedly speaking. Said one, "We could go to war with the United States and when they win, they would impose a Mexican 'Marshal Plan' and rebuild the country...or, as in the case of Japan, a treaty could be drawn up to provide tax credits and financial support. We wouldn't have any problems after that." It was then that the third party quipped, "and what if we win?"

However true it may be that Mexico is in the midst of its worst economical crunch since its 1910 revolution, it is hardly likely that the United States is going to bail them out. Reason: Mexico will not permit it. Call it national pride, call it being leary of their neighbor to the north...they simply will not permit it!

More realistically speaking, this same train of thought can be brought to bear right here on the home front. After two years into Mr. Reagan's presidency, it can be safely said that there is little inclination in his administration to concern itself with the problems of minorities.

Clearly, minorities will continue to bear the brunt of his disconcert. The Hispanics because of the immensely large numbers they constitute...and the even larger population they will be become in southern California by the end of this decade, must begin to think about solutions to the financial ills of this nation and look to find answers to the unemployment situation that so adversely affects their communities.

Unlike Mexico and Mexicans, the American Hispanic *can* declare war on the policies of the Reagan administration. Better yet, the American Hispanic can be reasonably assured of winning. Declaring war on Reagan policies does not imply taking political action. It does not exclude it either. What it does mean, is *structuring* the Hispanic community to fend for itself. To many, political structure is the first kind of structuring that comes to mind. Yet, the dynamics of structuring requires that there exist groupings within a community matrix with similar concerns who find it desirable to create that structure.

Aside from the political equation, the Hispanic community in Ventura county already has groups involved in Economic Development, in Housing, Law Enforcement and Correction Services, in Education, there is a Hispanic Bar Association, and a Hispanic Chamber of Commerce. In short, it has all the essential building blocks to create a truly impressive victory for itself no matter what the goals or what the odds. As the Hispanic population grows and as more Hispanics graduate from this nation's universities, as more Hispanics join the main-stream of American life, those odds will decrease. Accompanying those victories, will come responsibility.

Responsibility in this writer's opinion, is cognizant awareness of one's own actions.

Responsibility is the point wherein an individual acknowledges that he/she is one of the many working in their organizations or one of many in business in the community. It is the understanding that their organizations or businesses by joining in concert with others have the **where-with-al** to form that structure to fend for themselves. In this regard, it is apparent that Hispanics in Ventura county are well on their way to doing precisely that. El Concilio del Condado de Ventura is fast becoming a significant voice for Hispanics. This is seen as a positive contribution in that, for once it gives visibility to Latino concerns.

Recognizing responsibility, structuring to fend for themselves, and manning the **barracade** against unfavorable legislation, are tasks that have befallen every person in the Hispanic community as they position them-

selves to take on the task of doing for themselves. The business community and those who work in civil service and in the private sector must establish good working relationships. This has been one of El Concilio's main focuses and is meeting with success through the efforts of Mr. Vince Ordonez, Executive Director of El Concilio and the Concilio Executive Board of Directors.

Yes, American Hispanics can very definitely expect to win many victories and the Concilio must continue to bolster the structuring of the community...a process begun some ten years ago when the Concilio was first conceived. In the final analysis, this structuring must include all people Black, Brown, White, or whomever it may be. But first, the Hispanic in Ventura county must get his own house in order...and this is no joking matter.

## FORUM APPLAUDED

I want to take this opportunity to congratulate you and the staff of the Greater California Hispanic Forum, Ventura County Edition as you begin your second year. I have read and kept all of your issues since November, 1981. The Forum has lived up to their goal of providing a reliable and cohesive method of communication for the County's organizations, public agencies and the business community.

Your articles are very interesting and informative. The Hispanic Forum also provides articles that underscore the momentous contributions of our leaders and the achievements of our community's youth.

Wishing you continued success in all your future endeavors.

/s/ John Flynn, Chairman  
Board of Supervisors

## UN NUEVO AMIGO

Dr. Bill Honig, Superintendent, at his own request, met with AMAE cabinet at the 17th annual conference/convention in San Francisco. The purpose of this meeting was twofold: a) to discuss mutual concerns in implementing the transition phase of the State Department, and b) to address the general body at the gala dinner (which, by the way, was Dr. Honig's *first* major public appearance since his recent victory).

In an attempt to begin establishing a support committee to work with Dr. Honig, AMAE initiated the invitation to selected Chicano/Latino Honig supporters. This support committee, although few in number, embarked upon a most intense and concentrated task throughout the conference. This group began to identify major issues that require the input from the broader-based Chicano/Latino educational community. All present expressed the need to identify qualified personnel to do the job of improving the educational system in California.

Dr. Honig appeared to express a sincere desire to work with AMAE and the support committee in addressing and acting on the challenge that faces the current educational community.



**Dr. Bill Honig**

In summary, it seems that AMAE and Dr. Honig are off to a sincere, close-working relationship. AMAE will continue to keep these channels of communication open so that interested parties from the educational community can collaboratively work for the improvement of education in the state of California.

¡Que bien!