

VENTURA COUNTY COMMITTEE TO ELECT

PRESIDENT JOHNSON

TO: Members of the Committee  
FROM: James C. Basile, Chairman  
DATE: September 29, 1964

(1) Next Committee Meeting:

The next Committee Meeting will be held on Monday, October 5th, at 8:00 p.m., at the United Democratic Headquarters, 566 East Main Street, in Ventura. Please be prompt! If you are unable to attend, arrange for a representative of your Committee to appear.

(2) Finances:

Please forward immediately to the Finance Chairman a list of names and addresses of potential contributors to our Committee. If in doubt as to success in obtaining funds from any person, send the name and address anyway. Please note on your list whether or not you want the letters to be sent to you for the addition of your personal request and mailing by you, so that Mr. Loughman will comply with your request promptly.

Each of us has a responsibility to solicit funds by personal contact with Democrats, Republicans and Independents. As I stated at the meeting, it is not essential to your membership on the Committee that you solicit or obtain any sum of funds for the Committee. However, I would certainly appreciate your efforts in personal fund-raising activity.

Checks should be made payable to the "Johnson-Humphrey Committee." However, we will accept checks made out to any similar name. In event you obtain a cash contribution, please send the name and address with the cash to Mr. Rush or, if at all possible, personally deliver the cash.

Send all checks to the Treasurer, John A. Rush, Post Office Box 156, Camarillo. In addition, notify Mr. Loughman so that we may maintain proper records. We will, of course, attempt to correlate the records of Mr. Rush and those of Mr. Loughman. However, your help in notifying Mr. Loughman will aid us.

I recommend that you send a personal note of thanks to each person from whom you obtain a contribution, irrespective of the amount. I would appreciate a list of the names and addresses of those persons so that I could add my personal thanks either during the campaign or shortly after November 3rd. In addition, I will forward the names and addresses of all contributors to the Southern California Co-Chairmen for their processing in this regard also.

(3) Reports:

I hope that each of you will have considered the appointment of various persons from all parts of Ventura County to your committee. Please send me a list of your names and addresses and any special assignments or positions given to them.

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So far as precinct work is concerned, you will recall that I emphasized the fact that our Committee must make every effort to get-the-vote out on November 3rd. To this end, the Area Chairmen, as well as the rest of us, should do everything possible to make certain that there are effective precinct organizations set up in all parts of Ventura County. Fortunately, the candidates have been very active in precinct organization work during the past months. However, it is a duty of each Area Chairman to consult and assist any political club or organization in his area to establish an effective and comprehensive precinct organization. Each Area Chairman should investigate the status of the precinct organization work in his area and be prepared to give a report to the Committee on October 5th.

(4) Expansion of Committees:

Within the next week, and if necessary not later than the 10th of October, each subcommittee should have representation from all parts of Ventura County. It will be necessary to obtain funds as quickly as possible for financing newspaper ads and other political activity of our Committee.

With respect to the Business and Professional Committee, I suggest that each of you submit names and addresses to Mr. Robinson and Mr. Schnelle in the business or profession of responsible and reputable persons in your community. Please attempt to obtain representatives from the various business and professions, such as accountants, real estate brokers, merchants, doctors, and so forth.

(5) Dinner on October 7, 1964:

You are reminded that the first fund-raising function of our Committee will be held Wednesday evening, October 7th, at the Elks Lodge, 801 South "A" Street, Oxnard. Social hour is at 7:00 p.m., and dinner is at 8:00 p.m. Tickets are \$10.00 each. Each of you will be sent tickets to sell. If you need additional tickets, please contact Mrs. Dorothy Margon, 3640 South "G" Street, Oxnard, Telephone 487-2420, or Jim Browning, 507 *Almond* 343 South "B" Street, Oxnard, Telephone 483-2386.

Our honored guest will be The Honorable Franklin Delano Roosevelt, Jr., who is U. S. Undersecretary of Commerce. Our local candidates, Assemblyman Burt M. Henson, Congressional nominee George E. Taylor, and State Senatorial nominee Newton K. Chase, will attend. On behalf of U. S. Senator Pierre Salinger, George D. Wagner, Ventura County Campaign Manager, will attend.

At this dinner I will introduce you as members of the Committee. This will be the first opportunity that I will have to introduce you to the public in person. Within a few days I will release the newspaper publicity concerning the appointments to the Committee. However, many people may not know some of the members of the Committee. I urge that each of you attend!

JCB:w

James C. Basile, Chairman