



CSU Bakersfield

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CSU BAKERSFIELD MONTHLY UPDATE

October 28, 2013

Vol. 8, No. 10

Name Change

As you will notice, after almost nine years of publication, we have now changed the name of the President's Monthly Campus Update to the CSU Bakersfield Monthly Update. This is part of our continuing branding of the University as CSU Bakersfield.

Moving Forward

Change is in full swing at CSUB. We are at "Go!" and are stepping outside of comfort zones and silos, making bold and courageous moves to build collective capacity for excellence in all areas. I am proud of the cross-divisional hard work our faculty, staff, and administrators are undertaking. We are restructuring academic programs for improved teaching and student learning outcomes, and our infrastructure and supportive services for greater institutional effectiveness. In some areas, it has taken us a little longer to get here than originally envisioned, but we are firmly on our path and are moving forward. Thank you and keep up the good work.

CSU Bakersfield Distinguished Speaker Series

Next week, we will launch the CSU Bakersfield Distinguished Speaker Series with someone who epitomizes stepping out of the box. We welcome as our inaugural speaker innovator and visionary entrepreneur **Elon Musk**, co-founder of PayPal, CEO and Chief Designer of SpaceX, and CEO and Chief Architect of Tesla Motors. The CSU Bakersfield Distinguished Speaker Series is designed to bring to the University and our community distinguished individuals from around the world whose achievements have national and/or international significance. It is anticipated that there will be two speakers each year. The series has an advisory committee of University and community members which includes as an honorary member **Congressman Kevin McCarthy**. The event will be held Wednesday, November 6th, at 6 p.m. in the Doré Theatre and it is already at capacity. As an alumnus, **Congressman McCarthy** continues to support his alma mater and community by collaborating with the University to enhance its programs through initiatives such as the CSU Bakersfield Distinguished Speakers Series.



One Book, One Bakersfield, One Kern

We are proud to announce that on Wednesday, November 6th, **Rebecca Skloot** will be coming to the Icardo Center at California State University, Bakersfield to speak about "The Immortal Life of Henrietta Lacks." This event will take place at 7 p.m. and is free to the public. Parking is free after 6 p.m. in Lot I. For more information on this event, or about other One

Book, One Bakersfield, One Kern events, please visit the following link: http:// kerncountylibrary.org/HTML/news/events_obobok.html.



The Grapes of Wrath 75th Anniversary Celebration

We continue our yearlong commemoration of the 75th Anniversary of John Steinbeck's novel, *The Grapes of Wrath*. Local political consultant and alumnus, **Gene Tackett**, hosted "Proud to be an Okie", a discussion of the dustbowl migration last week at the Bell Tower.

Pipeline Diversity Award

The Department of Fair Employment and Housing (DFEH) has been awarded the State Bar of California's Pipeline Diversity Award for 2013. The award was established in 2008 by the State Bar Board of Governors to recognize outstanding efforts of law-related educational programs that train and support student interest in the judicial system and law careers. The DFEH is the first state agency to receive the award and is being honored for its Educational Partnership Program, a collaboration with CSU Bakersfield, the UC Irvine School of Law, UC Davis School of Law, College of the Canyons, Rio Hondo College, and Equal Rights 101/Fair Housing 101 Campaign. Students in the program receive formal classroom instruction and training in civil rights law from DFEH attorneys, investigators, and administrators. Internships are available each quarter for 3-5 CSUB Master of Public Administration students. Since the program's inception in 2011, 15 CSUB MPA students have participated. The award was presented on October 12th in San Jose at the State Bar's Annual Meeting Diversity Awards. Congratulations to **Ms. Phyllis Cheng**, DFEH Director, **Mary Bonilla**, DFEH Chief of Enforcement and CSUB Alum who heads the DFEH-CSUB Civil Rights Clinic along with **Dr. Thomas Martinez**, Professor of Public Policy and Administration and CSUB program director.

New Research Databases at the Walter Stiern Library

Academic libraries rightfully are seen as the heart of the university. Academic and research libraries play a vital role in the university's institutional mission and student learning goals, and library holdings often are used as a measure of institutional quality. The Walter Stiern Library has added several new research databases accessible to both on- and off-campus patrons. These important resources contribute to our students' information literacy competency, enhance their ability to conduct research, and contribute to academic success and matriculation. The new and expanded databases include:

- "Streaming Video with Ambrose Video Database" -- Shakespearean plays and more than 100 other educational films in the social sciences, humanities, and sciences;
- "American Society of Agricultural and Biological Engineers Technical Library" – full text journal articles, standards, monographs, and other reports;



- “Business Source Premier” -- full-text business publications, company profiles, and market research analyses;
- “Slavery and Anti-Slavery: A Transitional Archive” -- more than 7,000 books and pamphlets, 80 newspaper and periodical titles, and 18 major manuscript collections;
- “Academic Search Premiere” – Multidisciplinary database offers full text for nearly 2,050 scholarly journals, including nearly 1,500 peer-reviewed titles covering virtually every area of academic study;
- “Ebrary” -- e-books from academic publishers;
- “JSTOR” -- addition of 800 new full-text arts and sciences journals; and
- “Science Direct” – full text scientific database of more than 2,500 peer-reviewed journals and 11,000 books.

In addition, the library now has available iPads for 3-day checkout with CSUB identification. Information on these services and resources is available on the library's home page at www.csub.edu/library.



Recycle Bakersfield

In an effort to make Bakersfield a more sustainable city, Bakersfield ARC (BARC), Coca-Cola, and CSUB celebrated “Campus Sustainability Day” on October 23rd, with a Recycle Bakersfield seminar held on campus. Campus Sustainability Day is an annual national schedule of events sponsored by the Association for the Advancement of Sustainability in Higher Education (AASHE). CSUB and the entire CSU system are committed to developing sustainable leaders and to reducing the environmental impact and carbon footprint through hands-on service-learning, programs, and initiatives. During the seminar, the Coca-Cola Foundation awarded BARC a \$25,000 grant to amplify recycling efforts in Bakersfield. The event was open to businesses and stakeholders interested in learning more about Bakersfield’s current and future recycling efforts. The seminar featured elected officials and local agencies and included information regarding the positive impacts that increased recycling rates can have on the community.

A large part of Bakersfield’s recycling is processed by BARC, the largest nonprofit recycling processor in the county and its largest employer of people with developmental disabilities. At CSUB, our students have taken the lead on advancing the culture of recycling on campus. Recycling is one part of our commitment to the American College and University Presidents Climate Commitment (ACUPCC). Our broader goals of environmental sustainability are to minimize waste, use energy-efficient appliances, use alternative sources of energy and transportation, and build all new construction to U.S. Green Building Council’s LEED silver standard or equivalent. Congratulations to BARC on receiving the funding and our partners at Coca-Cola, and a special thank you to **County Supervisor Russell Johnson**, AERA Energy, the City of Bakersfield, Price Sanitation, and **Dr. Aaron Hegde**, Professor of Economics and Director of the Environmental Resource Management program, for their participation.

Sustainable Learning Community

The Chancellor's Office has awarded a Campus as a Living Lab grant to **Dr. Saeed Jafarzadeh**, Assistant Professor, Computer & Electrical Engineering & Computer Science, and **Pat Jacobs**, AVP for Facilities Management. Their proposal, Sustainable Electricity Grid: A Course Design, will enhance the required electrical engineering course on power grids to include renewable energy, smart grid technologies, and the impact of vehicle-to-grid technologies on load management. The course will be offered during the Winter 2014 quarter.

Student Chosen for Statewide CSU International Programs Committee

Congratulations to **Ms. Jovanni Garcia** (double major in History and French), who was selected as one of the four new student members to serve on the Academic Council on International Programs (ACIP) for academic year 2013-14. She had to send in an application and compete with students from the other CSU campuses. Usually two students are selected from applicants who have been abroad with the CSU the previous year. **Ms. Garcia** spent the last two years in France. She will join **Dr. Cliona Murphy** who also serves on the ACIP as our faculty representative.

Honorary Degree Nominations

The CSU Board of Trustees allows each campus to nominate outstanding individuals for possible receipt of Honorary Doctorate degrees each year after candidates have been vetted through a prescribed procedure. Recommendations of candidates for the honorary doctorate should be submitted to the Office of the President by November 8, 2013. Information to be provided should include at least two letters of recommendation that detail the candidate's qualities and contributions that would merit such a high honor, and the candidate's current curriculum vita. As the selection process is confidential, please do not solicit letters of support. Full CSU guidelines on the nomination process are available at <http://www.calstate.edu/honorarydegrees/documents/HDtrustee guidelines.pdf>. For further information, please contact **Evelyn Young**, Executive Assistant to the President, at x2241 or eyoung3@csub.edu.



University Council

University Council is an open forum for members of the campus community to voice concerns or make suggestions for continued improvement. All faculty, staff, and students are welcome to attend. The next meeting of the University Council is scheduled for Friday, November 15, at 10:00 a.m. in the Albertson Room.

I look forward to seeing you around campus or at an upcoming University or community event. Take care.



Horace Mitchell
President