

El Excentrica

Humberto Garcia

June 20, 1972

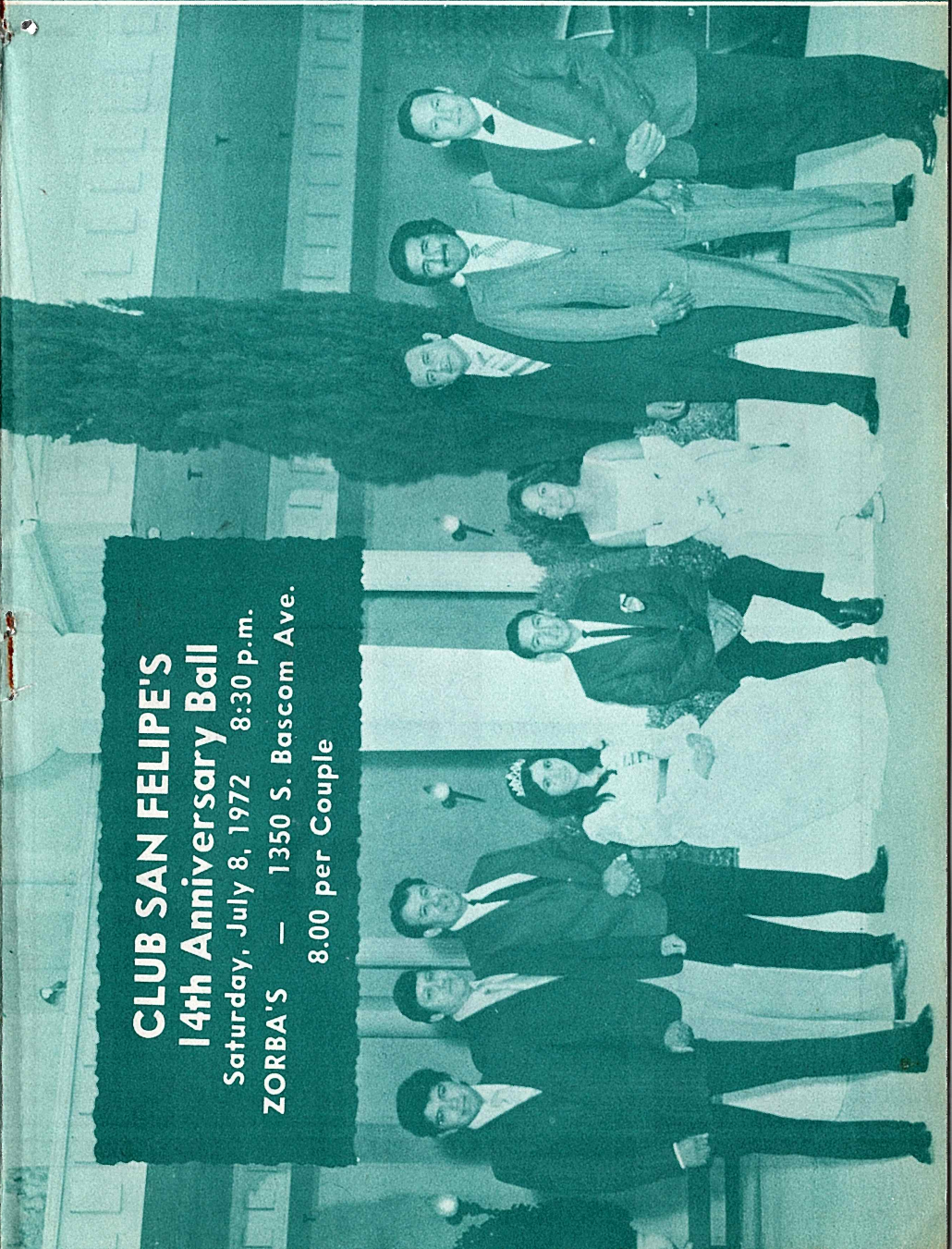
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14th Anniversary Ball

Saturday, July 8, 1972 8:30 p.m.

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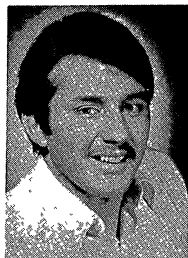
RON BOSWELL



*Henry
Vargas
Gte.
General*



AL HERNANDEZ



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Latino*



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RAY SANDOVAL



FRANK DE ARUJO



LARRY SOZA

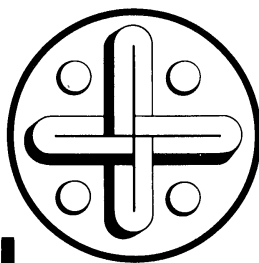
Our interest is in our community.
(Nuestro interés está en nuestra comunidad.)

Visite First Pueblo, Asociación Federal de Ahorro y Préstamos en sus grandes días de apertura junio 19 - julio 10. Tenemos un regalo para usted. La Asociación First Pueblo es la única de San José que está titulada por el gobierno Federal fundada y dirigida por Mexicano-Americanos.

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The President
The White House
1600 Pennsylvania Avenue, N. W.
Washington, D. C.

OPEN LETTER TO PRESIDENT NIXON " CHINA and CHICANOS "

My Dear Mr. President:

Several months ago in Peking, quoting in part from Chairman Mao, you stated:

"So many deeds cry out to be done, & always urgently. Seize the day, seize the hour.¹ This is the hour, this is the day, for our two peoples to rise to the heights of greatness which can build a new and a better world." Fourteen million Spanish-Americans agree.

For almost two years¹ Chicano leaders have futilely sought on nine separate occasions to meet with you to discuss the virtual exclusion of Chicanos and other Spanish-Americans from federal government civilian employment. (Our first attempt was made on July 20, 1970 through a formal Presidential Petition. Our last attempt was made in San Clemente on November 19, 1971.)

As you are aware, and as originally pointed out by Vice-President Agnew on July 8, 1970, Spanish-American employment in federal government is less than 3%.² As of November 30, 1970, only 74, 449 of 2, 571, 504 full time employees (2.9%) were Spanish-surnamed.

Moreover, only two of the top 1000, only 35 of the top 10, 000, and only 700 of the top 100, 000 federal employees are Spanish-surnamed.³

WE agree with you that we should jointly "seize the day" to achieve equal employment opportunities for this nation's second largest minority.

You traveled 10, 000 miles and spent 10 days to meet attempt to make peace with Mao. Let not history record that you would do so much to achieve external peace and could not even spare 30 minutes for the leaders of fourteen million under-employed and disenfranchised Spanish-Americans to discuss how this country can rectify past dis-

crimination and grant equal employment opportunities.⁴

As you said in Peking, "Time passes." Please do not let any more time pass. We look forward to hearing from you. No distance and no time is to inconvenient for us to meet with you to express our views and attempt to build a new and better America.

Action on your part is particularly important since your assistant, Mr. Robert Finch, refused only last week to discuss this pressing matter.

Respectfully yours,



MARIO G. OBLEDO, Esq.

General Counsel Mexican-American
Legal Defense and Educational Fund
on behalf of

American G. I. Forum

League of United Latin American Citizens
La Raza National

Law Students Association

1 First contact was established through a formal Presidential Petition mailed to you on July 20, 1970 by the American G. I. Forum, the League of United Latin American Citizens, the Mexican-American Legal Defense and Educational Fund.

2 Vice-President Agnew's statement was reported in the The New York Times on July 8, 1970, page 22, at which time he vowed to "achieve equality for Spanish-speaking people".

3 "Minority Group Employment in the Federal Government, U. S. Civil Service Commission, Sm 70-70B, November 30, 1970.

4 Assuming population parity in employment was provided to Spanish-Americans it would mean an additional 105, 000 federal jobs to Spanish-Americans. This would provide almost \$1 million dollars (\$950, 000, 000) annually in additional income to Spanish-Americans or more than received from the entire poverty program.



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por
Daniel
Saldana



CUAL ES SU META EN LA VIDA?

Los que contestan a la ligera, enfocan su meta a pequeñeces, problemas inmediatos o satisfacciones personales. Los que antes de contestar mediten y analicen los problemas que se presentan a su paso por la vida, saben que esos problemas no son personales sino generales, se dara cuenta de que la causa de ellos es el EGOISMO de cada uno de los individuos, que pertenecen a nuestra especie. Aclararé que hay algunas excepciones.

Si hacemos un altar del EGOISMO y por lo tanto los demas hacen lo mismo, entonces estamos adorando al dios causante de todos los males, desdichas y sinsabores en nuestra vida, el EGOISMO.

Si pensamos solamente en nosotros, como si vivieramos solos en este mundo, los demas harán como nosotros, viviran en el mundo sin darse cuenta de que existimos.

Para encontrar el bienestar, lo primero que tenemos que entender es que no estamos solos y que cada uno de nosotros tiene problemas, si nos encerramos con nuestras desdichas en algun rincón de nuestro ser, o bebemos nuestras lágrimas sin que nadie se entere de ello, no podemos encontrar ningún alivio a nuestras penas.

Si por el contrario tenemos la dicha de encontrar la felicidad y nos encastillamos en esa felicidad, sin compartirla con nadie, no se daran cuenta nuestros semejantes de lo cichoso que somos.

Podemos decir entonces que, tomando en consideracion que pertenecemos a la misma especie, tenemos la obligación de convivir con nuestros semejantes, servirles para que ellos a la vez nos sirvan, no esperar ser servido si nosotros no servimos a nadie, trabajar en beneficio de los demas para que los demas trabajen en beneficio

de todos. Desterrar el EGOISMO de nuestras mentes y de nuestras acciones, poniendo en su lugar el ALTRUISMO.

El noventa y cinco por ciento de los problemas de la humanidad se deben al EGOISMO. Ha habido millonarios altruistas que despues de amazar inmensas fortunas se dedican a la filantropia, con ello pasan parte de lo que deben a los que los ayudaron a hacer su fortuna. No todos podemos llegar a millonarios y no todos podemos ser filántropos, pero si podemos dejar de ser egoistas y servir a nuestros semejantes, no quiere esto decir que nos despojemos de lo que hemos adquirido a base de nuestro esfuerzo, pero si quiere decir que cuando la desgracia azota a alguno de nuestros semejantes tratemos de ayudarlo a la medida de nuestras posibilidades. Ser egoista, no es solamente quererlo todo para si mismo, tambien es egoista el que no hace esfuerzo para conseguir lo que le hace falta y quiere vivir a expensas de los demas.

Creo que analizando la pregunta se podrá contestar: Mi meta en la vida es tratar de no ser egoista y servir a mis semejantes lo mejor que me sea posible.

El Excentrico

24th Year, No. 6

June 20, 1972

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BERT GARCIA
MANAGER

MARC GARCIA
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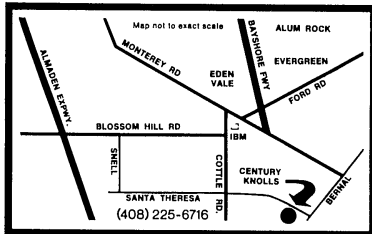
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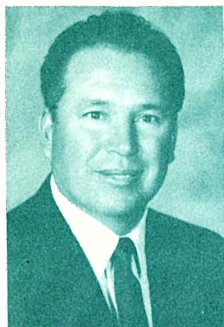
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UNITED FOOD DRIVE
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— FINANCIAL REPORT —
1972

DAN ROMERO, Treasurer

Check No.	Date	Source of Income & Expense	Donations	Income	Expenses
	3/29/72	Lina Manriquez	25.00		
	3/30/72	Julian Queseda	5.00		
	4/7/72	Anonymous	5.00		
	4/8/72	Starlight Ballroom Dance		704.35	
Pd. Cash	4/8/72	Police Services			147.50
	4/8/72	Coat Booth		13.75	
Pd. Cash	4/8/72	Andy Flores Band			120.00
Pd. Cash	4/8/72	Kiko Moreles Band			150.00
	4/8/72	Donation at Door		32.25	
	4/9/72	Starlight Ballroom Dance		834.85	195.00
Pd. Cash	4/9/72	Police Services			195.00
	4/9/72	Donation at Door		24.35	
	4/9/72	Coat Booth		20.50	
Pd. Cash	4/9/72	Radio K.O.F.Y.			100.00
	4/9/72	Nicolas Gonzales	25.00		
Pd. Cash	4/9/72	Pat Diaz Ticket Seller			16.00
	4/11/72	Dan Alonzo Radio			150.00
Check #41	4/11/72	Supplies			7.41
	4/11/72	Raffle at Dance		102.00	
Check #43	4/20/72	El Excentrico Supplies			139.05
TOTAL			\$60.00	\$1732.05	\$1111.96

In 1971, United Food Drive of Santa Clara County contributed money, food and food orders to 46 families. The needs of the families varied; such funds for gas to seek employment, sickness, fire disaster. These families were not in the social assistance program or receiving any other financial help from any other agency.

If you haven't donated your share, mail donations to United Food Drive, 301 E. Santa Clara Street, San Jose, CA 95113. Can goods are also accepted. Please call Hillard Poyer, 286-1386.



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(Downtown San Jose)

Mrs. Alberta Wilson, her baby, Mary Beth, and son, Matthew, discuss health matters with Gwen Lee, one of the County Health Department's recently certificated "pediatric nurse associates." This is a new para-medical profession added by the department to better utilize staff skills.



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After months of negotiations by Mario Obledo of the Mexican American Legal Defense and Educational Fund and Robert Gnaizda of Public Advocates, Inc., with representatives of Pacific Telephone and Telegraph an agreement was reached that will revolutionize the hiring practices of the company. At its annual shareholder meeting on March 24, 1972, Jerome Hull, President of PT&T announced that one of the company's highest priorities is to sharply increase the number of Spanish surnamed employees. As a result it will:

1. Double its employment of Spanish surnamed people by 1975;
2. Achieve population parity no matter how high it is by 1980;
3. Will train 1,000 Spanish-speaking only disadvantaged persons and will hire them over the next five years;
4. Agree that a minimum of 20-25% new hires will be Spanish surnamed;
5. Commence hiring at least 1 out of 4 of all new management trainees from the Spanish surnamed community.

President Hull stated "all in all we think our aims are both realistic and forward-looking not only as they apply to the vital field of equal employment opportunity but on the many fronts in which our business - or any major business - must operate in today's world."

Mario Obledo, General Counsel of MALDEF, praised the position of PT&T and stated:

The value of this commitment to the Spanish surnamed community is enormous. It will produce approximately 14,000 additional jobs including 1,000 for persons who are presently unemployable due to language handicaps. It could over a ten year period produce more Spanish surnamed management positions in PT&T than presently exists in every major California corporation in aggregate. A conservative estimate of the financial value of PT&T's pledge is \$11,000,000 a year or 1.1 billion dollars over the next decade. MALDEF be-

lieves that this is just the beginning of the corporate world that meaningful equal employment opportunity is good business.

For Your

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Humberto or Bert Garcia

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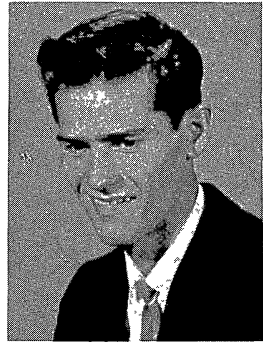
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Reflejos de Cine Radio Television

JORGE GODINEZ



AMIGOS LECTORES:

Con la mayor satisfaccion nos encontramos muy optimistas en la forma como se esta desarrollando el ambiente artistico y cultural en esta preciosa Cd. de San Jose, Ca. RADIO KEGL como ustedes saben: esta estacion, principio sus programaciones en el precioso idioma de Cervantes, el tipo de programacion es algo muy diferente a lo que estamos impuestos a escuchar, en el cuerpo de locutores se encuentra nuestro colega Alfredo Rodriguez un elemento moderno con ideas modernas, originario del estado de Sonora, ha colaborado para varias estaciones de Mexico catalogadas todas como estaciones de primera categoria en el poco tiempo que lleva entre nosotros ya se ha ganado la simpatia de todos los que lo hemos tratado, con una amplia cultura, pues estudio en la Universidad Autonoma de Mexico, tiene clase de Locutor B, y creemos que esta preparado para recibir su Clase A, que es la categoria mas elevada de un locutor en Mexico, ALFREDO RODRIGUEZ un buen locutor mexicano en el extranjero, exito a todos loq que colaboran en la estacion de los GOOD GUYS en especial a Ruben Valentin, no sin mencionar a nuestro amigo de años Wilford Iri-zary ADELANTE..... !

TELEVISION

Proximamente se proyectara en su Canal 20 de television una de las Telenovelas que mas impacto han causado en toda la America Latina, se trata del CARRUAJE la autentica Biografia del Benemerito de las Americas Don Benito Juarez, llevada a la pantalla casera con un gran elenco de primera, esta telenovela sera presentada y narrada por un servidor de ustedes asi que por favor les recomiendo esten al tanto de los acontecimientos en su canal 20, el canal de la COMUNIDAD y para

la COMUNIDAD.... !

DISCO DE ORO

El pasado 6 de Junio el mes en curso, se llevo a efecto la entrega por primera vez del Disco de Oro al mejor cantante, de los que cada semana han participado en ARTURO'S QUIET VILLAGE, fue verdaderamente una noche de gran regocijo, el marco musical estuvo a cargo del gran Mariachi SAN JOSE de Manuel Aguilar, ademas se entregaron otros premios mas, fue una muchacha la que obtuvo el primer lugar.

Ademas de obtener el Disco de Oro se llevo el contrato para grabar en la conocido marca de discos de nuestro amigo Arturo Walker, discos FAMA, en el proximo numero daremos a conocer los triunfadores de este gran certamen.



LA RANCHERITA TAMAULIPECA

Es el nombre artistico de esta muchacha que canta como se debe cantar la cancion mexicana, hace aproximadamente cuatro años conoci a esta simpatica muchacha, cuando este servidor tenia a su cargo un programa a control remoto en el Papagayo, hoy conocido como el Tropicana, este programa se transmitio en la desaparecida Ra-

(continua en la siguiente plana)

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REFLEJOS (CONT.)

dió KVEZ radio Z. mi opinión en aquel tiempo de esta muchacha era positiva en todos aspectos, ahora ha grabado sus propios discos obteniendo gran popularidad, tanto en la radio como en presentaciones personales, próximamente la daremos a conocer en el canal 20, para que todo el público del Norte de California la pueda admirar en todo lo que vale, LA RANCHERITA artista consagrada en el Norde de California.

MODEL CITIES

Por motivos de ocupaciones que requiere la atención inmediata, no he podido dedicar el tiempo que yo quisiera para informar de los programas de Radio y Television, Rudy Belloumini me ha dado la noticia que la Agencia que esta trabajando el programa de Television y parece que ahora de Radio no esta logrando los objetivos para que estos programas beneficien a la comunidad, yo trato simplemente que estos programas sean de proyeccion inmediata en toda la extension de la palabra sin favoritismos de ninguna clase, estaremos informando.

Proximamente daremos a conocer las oficinas del Canal 20 en San Jose, a cargo de este servidor, toda persona que quiera informacion de tarifas para anuncios del Canal se pueden comunicar con este servidor.

EL DERECHO DE NACER

La famosa novela que fue llevada primero al cine, ahora es llevada a la pantalla con un elenco de primera, y es orgullo poder presentarla en su ya famoso Canal 20, otra cosa muy importante es que si Ud. desea darnos alguna opinion personal de la programcaion con gusto lo pueden hacer enviando una carta o tarjeta postal a KEMO TV Channel 20, a cargo de nuestro Gerente General Sr. Rudy Castillo, de esa forma podemos palpar su opinion personal.

For Your

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FIFTH GENERATION

How many of us have ever had a fifth
Generation picture. Well here is one.
This photo belongs to my sister-in-law Mrs.

Marie Payer my brother's wife.

Left to right Standing: Great Great
Grandmother Mrs. Ida Dick, Great Grand-
mother Mrs. Dorothy Randolph, Grand
mother Mrs. Marie Payer, Mother Mrs.
Lynn Marie Allen and sitting in his
mothers lap master Sean Joseph Allen.
by HILLARD PAYER

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**La COMUNIDAD
de
SAN JOSE**

★

Angie Martinez



Take a young man from an environment that is filled with drugs, crime, imprisonment, emotional and social problems, poor living conditions, family problems and what does his future promise? Nearly nothing.

He quits school because he is forced to seek employment in an attempt to support his family. Or else he is "Kicked" out of school and forced to look for work when he possesses none of the skills required to hold a meaningful job.

Now take this same young man and place him in an environment that is conducive to learning. Provide for him uncrowded living conditions, recreational facilities, in an individualized learning curriculum, provide him with legal support, and provide his family with supportive community services and all the resources of a dedicated staff to help him and his family realize his and their fullest potential.

Changing attitudes and behaviors that took (18) year to develop is difficult and we are not 100% successful. However, the center provides boundaries, direction

and help soon learn to accept responsibility for their behavior, learn to cope with living and getting along with others, find constructive outlets for anger and frustration and are free to experiment with their behavior within defined boundaries.

The center provides structure (which many of the enrollees' home lives have lacked), provides adult role models, an opportunity to learn to accept responsibility as well as providing the educational opportunity of getting a G. E. D., vocational training and job placement.

The Residential Youth Center is a project to train high school drop outs of low income families, ages seventeen & one-half to twenty years old.

The RYC assists the students and their families through the efforts of professional staff who have an awareness of the processes of manpower programming and are sensitive to the problems of the socio-economic problems which result from poverty background.

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The Curriculum covers five areas tested by general education high school equivalency GED:

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2. Math
3. English
4. Social Studies
5. Science

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Rosario Balderas
Romelia Anderson
Mary Balderas
Sandra Anderson
Amparo B. Diaz
Ernestina Balderas
Bonnie Graham
Enedina Zermeno
Martha Lopez

Sr. Ismael y Sra. Lucha Balderas
Sr. Ricardo y Sra. Maria R. Anderson
participan a Ud. el enlace de
su hija e hijo

Maria Magdalena

y

Ricardo, Jr.

Y tienen el honor de invitar a Ud. y a su apreciable familia a la ceremonia religiosa que se verificara el Sabado 24 de Junio 1972 a las 2:00 de la tarde, en la Iglesia Saint Leo's — 88 Race Street Oficiara el Rev. P. Laureano Zabalza San Jose, California

PAJECITO
Fernando C. Palma

Mayra Patricia Anderson

PAJECITO

PADRINOS

Sr. Jose T. Castillo
Carlos Anderson
Rafael Anderson
Ruben Balderas
Miguel Zuriga
Jose Luis Diaz
Ismael Balderas, Jr.
Gilberto Balderas

Jesus Zermeno
Marjil Anderson



MARIA MAGDALENA
Es nativa de San Luis Potosi Mexico

con residencia en San Jose por 11 años, atendio al Heald's Business College

RICARDO
Origina de Monterrey, N. Leon, Mexico
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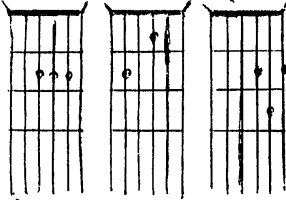


**CANCIONES
MEXICANAS**



PABLO CURIEL

La Mayor (A Mayor)



Pisada

1

2

3

" Quisiera Amarte Menos "

(Bolero Ranchero)

Exito de Gerardo Reyes

Las palabras de esta cancion fueron solici-
tadas por la Sra. Helen Castañon
parasu esposo Merejildo quienes viven en
San Jose, California

Este bolero se puede acompañar con
guitarra en el tono de "LA" mayor

- (1) Quisiera amarte menos pero no puedo
vida (2) mia
y si dejo de amarte has de esperar mi
ago (1) nia.
(1) Avesc ni quisiera seguir amandote
mu (2) jer
y si dejo de amarte, sin tu amor, no se
que ha (1) ser.
(1) No se porque te (2) quiero no puedo
compren (1) der
ysi dejo de a (2) marte mujer, sin tu amor
yo me (1) mñero.
(3) Quien me dara caricias si me dejas
quien me dara el a (2) mor con tanta
(1) luz
(1) quien me dara los besos aqui en mi
(boca)
con esas ancias locas como lo hacias
(1) tu. FIN.

Si usted quiere saber algo mas acerca de
esta cancion o de este articulo me puede
hablar al telefono 227 - 8267

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than to open it and remove all doubt.

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En la grafica BERNIE BERG y parte del atento personal de Habla Hispana.

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MOTORES GILBERTO RAMOS



CITY OF SAN JOSE
CALIFORNIA

P O BOX 270
95103

201 W MISSION STREET

TELEPHONE 292-3141

POLICE DEPARTMENT

May 17, 1972

Mr. Ed Carranza
781 Dorrie Court
San Jose, California

MEXICAN INDEPENDENCE PARADE

March 6, 1972, on your request, we issued a parade permit to the Veterans of the Mexican Revolution 1910-1920, Inc.

Approximately one year ago in a discussion with leaders of Comision Honorifica Mexicana, I promised that the parade permit for 1972 would be issued to them. Unfortunately, I did not share this commitment with my secretary and the Acting Assistant Chief. Representatives of Comision Honorifica Mexicana did not request a parade permit prior to your requesting one because I had already committed to them that it would be theirs. Because of that prior commitment, I must cancel your parade permit for September 17, 1972, with apologies.

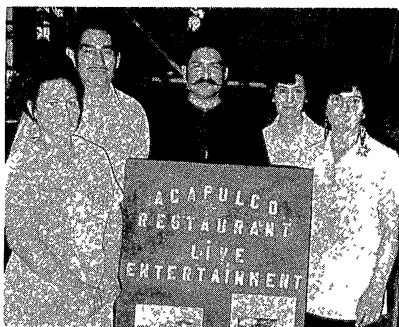
As we discussed on the phone a few days ago, it is still my hope that the organizations can reach accord on who should be the sponsor of the Mexican Independence Day Parade and request the permit in the name of that organization.

It is my understanding that on or about June 1, 1972, there will be a meeting of the Mexican-American organizations to determine which of the organizations will sponsor the parade or under what title the parade permit will be requested. I definitely will sign a permit for a parade but am committed this year to Comision Honorifica Mexicana unless they, through a democratic process, yield the point.

Officer Daniel Campos remains the liaison man for the Mexican-American organizations with the Police Department.

ROBERT B. MURPHY, CHIEF OF POLICE
aam

cc: Mr. Jose L. Martinez,
Comision Honorifica Mexicana
Officer Daniel Campos



En la grafica: Hope, Frank, Joaquin
Mary and Bev.

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PRETTY SECRETARY--Mrs. Janie Flores jots down some notes for her new boss, Truman Branscum (right), newly appointed regional director for the U. S. Department of Labor in Dallas, Texas. Mrs. Flores, a resident of Irving, Texas, and a graduate of East Texas University, moved up into her higher-grade position after serving for 10 years with Labor Department. The Chicana is president of the Department's secretaries association in Dallas.



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Mr. Robert B. Murphy
Chief of Police
201 West Mission Street
San Jose, CA 95103

May 30, 1972

Dear Mr. Murphy:

Your letter dated May 17, 1972 cancelling the parade permit given to the Veterans of the Mexican Revolution 1910-1920 Inc., is hereby acknowledged.

It is indeed unfortunate that our parade permit is being cancelled. However, we would not want a permit unless we had the full cooperation of the other Mexican-American organizations and city administration.

One of the goals of the Veteranos de la Revolucion Mexicana 1910-1920 Inc., is to bring about a unification of the Mexican-American organizations and to work hand in hand with them.

It was indeed gratifying to see officers of the Organismo Mexicano Civico y Cultural and the Comision Honorifica together seeking solutions to problems during our first meeting of May 16, 1972.

We understand your commitment to the Comision Honorifica which we also were not aware of, however, you must realize that the Comision Honorifica, nor any other organization will ever carry out a successful parade alone.

We pledge our support and cooperation to the organization or committee that will head Mexico's Independence Day Parade after the June 1, 1972 organizational meeting.

For a better community,

EC/af

Edgardo Carranza

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CRITICA
SOCIAL



por
Rudy
Belloumini



"Donde hay voluntad, hay manera" . . .
Where there is a will there is a way.
(Pero primero limpie su casa y saque las
vivoras con cuidado que son venenosas)

ESCUELA TROPICANA has moved to
a new location a few blocks on the same
street from the Model Cities Neighbor-
hood Youth Center. This will give the
NYC more time and space to do their
own thing while the mothers will have
their own recreational programs such
as ingles para los nuestros, civic and
cultural events, sewing and crocheting,
etc. Babysitting facilities are available
while the others will attend English
classes. (Now that the Fire Dept. has
passed inspection on the site.) Newly
elected officers are: President Alejandra
Ochoa; Vice-Pres. Jenny Aldama; Sec.
Alicia Baraona and Trea. Jesus Rosas.
There are three directors to coordinate
the scheduel of events: Alfonso Ramos,
Alejandra Ochoa and Natalia Orozco.



In the line-up, el fabuloso Señor Sid
Haro, new director of the C. S. O. Infor-
mation and Referral Center & his . . .
secretary, Velma Dunlap, are making the
scene to lend a hand with their activi-
dades. An open house is in the making;
if you would like to be invited to the gal-
lina en mole, home made tortillas and
all the other Mexican goodies, call them

at 251-0297 or drop by at 1271 Terilyn
Ave. "Sacale la vuelta a una coja y ponle
la cruz a un calvo!"

Benjamin Fernandez, chairman of the
National Hispanic Finance Committee for
Re-election of President Nixon was re-
cently hosted at a reception held in the
Governor's House of the Hyatt House in
San Jose. Hernandez is the highest rank-
ing Mexican-American in the Republican
Party and what makes is especially sig-
nificant, according to him, since it re-
flects the entry of the Mexican-American
into the two-party system. The NHFC
will remain intact after the November
election, Fernandez said, to be involved
in all subsequent elections on all levels.
This means the committee, NHFC, will
endorse and provide financial backing for
Mexican-Americans or other Hispanic
people seeking public office. He pointed
to what he said are 38 appointments of
Mexican-Americans to "super grade"
positions under Nixon as compared to
two such positions by former President
Johnson. Fernandez, a L.A. economist
who operated his own economic research
firm for 10 years, said Mexican-Ameri-
cans have received more benefits from
the Nixon administration than all others
combined.



On the top picture, Eddie Bojorquez,
(continued next page) . . .

El Departamento de Policia de San Jose tiene Folletos sobre como PREVENIR el CRIMEN, Son GRATIS!

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- ★ IDENTIFICACION
- ★ METODO DE USO
- ★ SINTOMAS DE ABUSO
- ★ MODISMOS

Por
DON TRUJILLO
Coordinador de Educacion de Drogas
AUBREY PARROTT
DANIEL CAMPOS



LEAA FUNDED

**Si Usted Desea un Boletin Gratis
Llame al departamento de policia
292 - 3141 Ext. 4133**

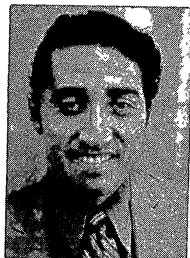
**PARA INFORMACION en Detalle en Prevencion del
CRIMEN ESCUCHE:**

" CONOZCA SU DEPARTAMENTO DE POLICIA "



Daniel Campos

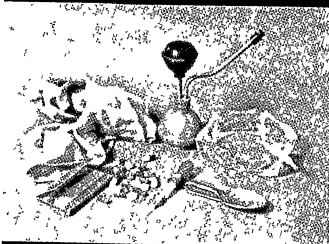
**RADIO KAZA
SABADOS 11:00 A.M.
CON
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Luis Cobarruviaz

DROGAS

SU ASPECTO ...
LO QUE HACEN ...
LO QUE SON ...



LSD

ANFETAMINAS

BARBITURICOS

GLUE SNIFFING

HEROINA

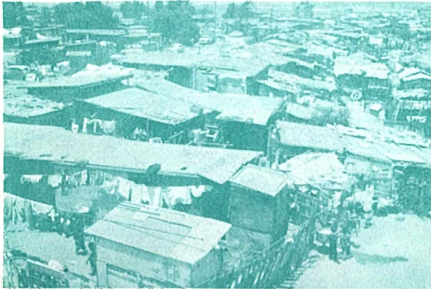
MARIHUANA

PARAFERNALIA

CRITICA (CONT.)

Chicano Newcaster for Ch. 36 interview el muy Mejicano, Benjamin Fernandez, while Lou Fernandez, of Ch. 36 TV; A dam Rangel, S.C. County NHFC Chairman and Rudy Fuentes, Calif. Finance Director of NHFC look on with approval. Others in the picture are prominent CHICANOS who want to support los nuestros into better political positions in city, county, state and federal government regardless of what political party is in power. "The only thing that matters in the game of politics is that there is a continued forward movement of CHICANO POWER"

take pictures of it and are ready to fight you if you do. "Don't tell them I said so"



This is a picture of a housing project that is really out of sight. In order not to make proud individuals mad at me, mention of its location will not be made at this time unless it becomes necessary. "La verdad no peca, pero incomoda"

Introducing a Black man from the South, amigo BURREL GRAHAM, better known as 'Cheevo'. Cheevo is an ambassador of goodwill for his friendly smile has captivated the hearts of everyone who meets him in downtown San Jose. Cheevo, age 52, makes his own living engraving social security cards in metal plates. Next time you are in town, get yours made with the Mexican and American flags on it. "Cheevo is truly a credit to his own race . . . the human race."



MINI NOTAS:

Attention Furniture Salesmen: There is a store in Hollywood, Calif. claiming that this bed is the most beautiful cama in the world. If you are ever in that area, drop by at the corner of Melrose and Alexandria Sts. or call them at 664-0078 & tell them what you think. Be careful not to be caught taking a snap shot of it, for some reason or other they forbid you to

Joe Perraza of Joe's Barber Shop on Post Street is now recuperating at home after a short stay in the hospital from una patada de caballo, a horse kick in Anglo Lingo . . . Alma Neighborhood Center in the Gardner area is planning a fiesta on the 24th of June, Saturday; for information call Virginia Zapien or Sr. Barrantes at 275-1315 . . . All those Chicanos who helped the blacks get Angela Davis out of jail could you do the same for Juan Corona? . . . especially since he hasn't been convicted of the crime as to date?

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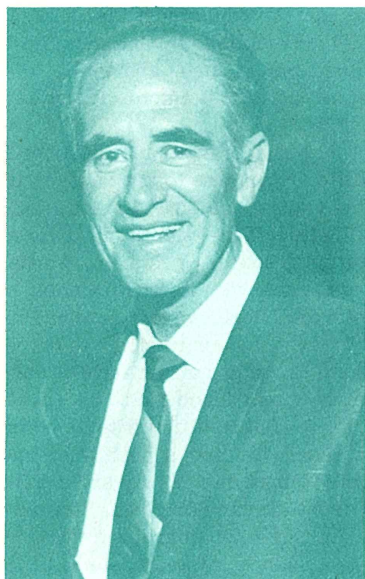
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(Downtown San Jose)



**MEDITATIONS
From
PRISON**

◆
**Mary Bartle
Saunders**

(PART TWO)

It was a beautiful spring day, perfect weather for practically everything -- except being transported to prison. The bus in which the Thirteen rode turned from the freeway onto a county road which wound its way up the hill. As the bus made a tight turn to the left, the prisoner was sharply brought out of his deep thoughts into reality. There before him, rising bright-white is the sunlight above a carpet of dull-white flowering fruit trees, were the buildings of the prison. The contrast was unbelievable. The straight stark man-made lines of the buildings and the soft contour of the myriad of blossoms were a totally illogical combination. Had reality fled again? No, for just beyond the orchard was the main gate of the prison standing devouringly open. Inside, the next gate, electrically controlled, awaited the command of the uniformed guard before it was to open.

With clank and clatter, it moved aside to admit the newcomers. The sound rang in the prisoner's ears and then abruptly ceased. In his mind flashed a quotation from Dante's *Inferno*, "Abandon hope all ye who enter here". The thought was as quickly gone as it had come, because, it did not really apply. Those who enter here may be bitter or they may be resigned, but they are not without hope. They were, rather, thoughts of sadness and confrontation. Sadness in the realization that in wife deserves to have a man by her side to help her to raise the children, to provide for the family, and to comfort her. Through his own actions he has deprived her of all this. She must, through no fault of her own, learn to stand alone.

The prisoner is filled with sadness, too, when he thinks of his children, for they must suffer the loss of the presence of their father. "I will see to it that this does not happen again. I am determined that my children will not suffer anew as a result of my acts!"

The confrontation the prisoner faces is with his other self. It will not be easy to face, and it will take him some time to meld the interior man and the exterior man into a new Man. The dialog with himself during the coming months will compare his past life to his life as it could be or should be in the future. Agonizing mental adjustment, is at best, not easily accomplished. One must be honest and candid, and, above all, objective, or he is lost and his future is lost as well.

In his shaken state, the prisoner finds it difficult to adjust to the changes in his status and surrounding. Prison is a new world altogether, with its own language of guttural sounds, gestures, words, sentences, each with its own meaning to be mastered. "Perhaps, this is what I needed," the prisoner thinks, "to be really shaken. A good jarring to take me out of myself and force me to re-evaluate my life." But is difficult to be honest & objective with one's self when one is worried about his family and his future and about the vast Unknown. "I must figure out why I am worrying." Worry for its own sake is a total waste of time. It is destructive. It is a mistake to jump around from one subject--to another--to another. It is futile. By classifying things and by putting them in order, one worries constructively and is able to accomplish much. In this way, worry is not dispelled totally, but it is eased a great deal.

As the days become weeks, worry is lessened somewhat, only to be replaced by an even worse condition. "I am so totally alone", thinks the prisoner. "Even though there are men all around me, I am alone. I ache with loneliness." There is no precedent for the sensation he feels. Being in the Service was never

(continued next page)

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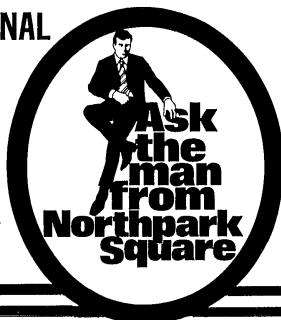
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CORPORATION

MEDITATIONS (CONT.)

like this longing for companionship that comes from within his being. It is a deep dismal solitude of the spirit. In his conversations with the guys, the prisoner has been unable to find anyone with whom he could share common interests. The talk among the prisoners often centers around morbid things with all of the gory details of the crime retold in full detail. "How very sickening. What false values they have to build themselves up in such a fashion. What empty gloomy lives they must live. I must try to avoid getting involved in this type of conversational recreation."

Shortly thereafter, the germ of an idea began to form in his mind. He read some books and articles on the general subject of Extra Sensory Perception and had been intrigued by it. Why not give it a try? The next morning upon awakening, the prisoner did not get up to pace and to think, as was his habit. Instead, he lay quit still in deep concentration. "I will send my mind to the window--and beyond, to the outside world, To she with whom I share so great a love." After several fruitless mornings, suddenly, unexpectedly, it worked! He sensed her nearness, he felt spiritually one with her and, for those few moments, peace dwelt within his breast. "I don't know if there really is something to E.S.P., or not. I don't really care whether this sensation is totally of my own making, or not. It gives me temporary tranquility within myself, and that is enough."

The mind is a great tool, a vast and too often an unrecognized and an untapped source of strength. The prisoner must re-educate himself in the use of it. "Had I cultivated my natural interests, I would not be here today." The prisoner is a man of many interests: Writing poetry, especially sonnets, in Latin or Spanish; literature, not sentimental slop, but real gutsy writing; the study of Sociology; the art of Teaching; and the sport of the Charro. "Instead, I cultivated my natural talent to move people with my oratory, and, as a result, I became trapped and

emeshed in a very tangled wib of words." As he looks back over this aspect of his life, it seems to form within his imagination a great mountain of social garbage, one that cannot be wished away. These morose thoughts have nurtured a new lonesomness. Worry and concern distort the images in his mind. These things he cannot change. They came into existence in the past. They are no longer under his direct control. The future, however, is his.

Lost in thought, the prisoner slips to his knees in the darkness of his cell. "Oh, God, how I suffer. Oh, God, how long must I travel alone? Oh, God help me to endure."

* * *

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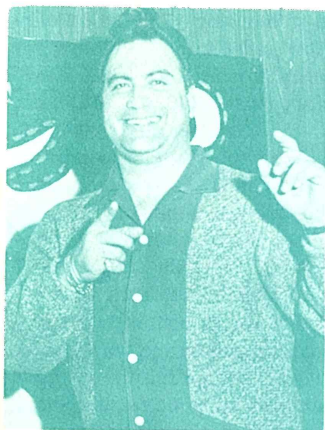
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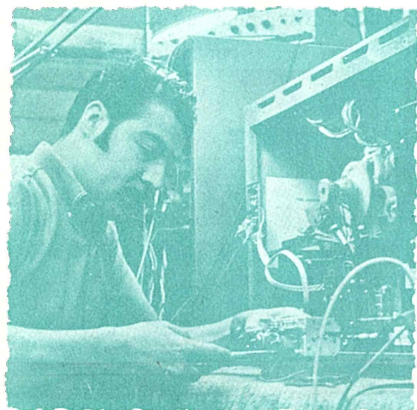
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Come one, come all. On Saturday, July 8, 1972, Club San Felipe will be holding their fourteenth Anniversary Ball. It will take place at Zorba's, 1350 South Bascom Avenue in San Jose. There will be food and of course, dancing to the music of Los Bandoleros from Hollister. The time is from 8:30 p.m. to 1:00 a.m. The bids are \$8. per couple and you can



obtain them from any Club San Felipe member. Here are some members you can call: Jerry Moran, 297-9758; Amador Urrabaso, 252-1766; Raul Chapa, 266-4000; Candy Veliz 293-0392 or 298-3557. We hope you can join us for a grand, jolly time. Here are a few photos of the preparations for the anniversary dance. Remember, the proceeds are going towards THE SAINT BENEDICT CENTER FOR THE DEAF.

There are a lot of poverty governmental projects going on and we feel that they should all accomplish their goal, however, some seem to be falling short.

It is not enough to simply be aware of this condition, something must be done. In this writer's opinion, the struggle for power in it's bureaucracy is the cause.

If a man is put as a head of a project or agency (as the case may be) we have to assume that he or she has been screened and found capable to handle it that being the case, it should be made very difficult for his removal such as getting someone fired from a civilservice job. If that was the case the head of the agency would feel secure and much more able to perform his job. The way things are now anyone that considers himself a chief is always gathering support to obtain a much better paying job as head of an agency wheather he or she is qualified. Politics is playing a big roll in putting & removing heads of agencies and it is the poor chicanito that is taking the beating, and our government never ment it to be that way.

continued next page ...



San Felipe

June 10th was the wedding day of lovely Janie Sanchez and John Lujan. The ceremony took place in our lady of Guadalupe Church, followed by a reception in the home of Mrs. Sanchez.



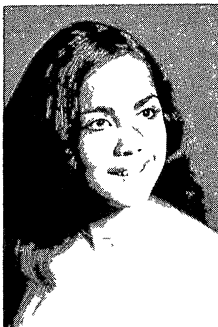
Janie is a former stewardess and is originally from Eagle Pass, Texas. John is a senior at San Jose University and is originally from Visalia, Calif. Congratulations and may they have a life time of happiness.

Felix Nane said that one of his friends has dreamed that he had eaten ten pounds of marshmallows and when he woke up the pillow was missing!

I don't know who authored the phase but Feliz Alonzo always says: No es lo mismo enchilar que ser enchilado.

Club San Felipe has just held their election of officers and Quenn for 1972-73 and the results are as follows: Richard Marinez, president; David Herrea, vice-president; Richard Cruz, secretary; Amador Urrabazo, treasurer; Sgt. at Arms; Manuel Urrabazo, Historian; Candy Veliz, Publicity Director; and lovely Lulu Aguariste was elected Queen. Since we can never see enough of a love-

ly Queen, here are two photos of Lulu. Congratulations.



Congratulations to lovely Julie Ramos, daughter of Gabe & Locha Ramos. Originally from Del Rio, Texas and now living in Modesto. Julie was elected Queen of the G. I. Forum, Modesto Chapter. Again, congratulations to Julie Ramos.

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Seamos sinceros. A nadie le gusta trabajar. Es la maldición de Adán".

Mucha gente cree así, sobre todo cuando se trata de ganarse la vida con las manos, o como le dijo Dios a Adán, "con el sudor de tu frente". En algunas culturas más dominadas por los conceptos medievales, todavía el trabajo mental se cree más honorable que el manual, y nadie elige un oficio o la tecnología si tiene la posibilidad económica de llegar a hacerse médico, abogado u otro tipo de profesional universitario.

Sin embargo, dudamos que sea cierto que el trabajo es un mal y un castigo. Aquellos que citan el caso de Adán se olvidan de que él fue puesto en el huerto para labrar la tierra y cuidar las plantas y los animales. Era su ocupación antes de que cayera en el pecado. (Génesis 2:15).

La maldición no fué el trabajo en sí, sino la resistencia que la tierra le ofrecerá a sus esfuerzos. Fué el hombre el que cambió más que nada. Lo que antes fue una fuente de felicidad ahora llegó a ser una tarea pesada y repugnante.

Hoy en día existen en el mundo las dos actitudes. La gente se clasifica como los que odian su trabajo y lo evitan cuando es posible, y los que sacan grandes satisfacciones de él. ¿Porqué hay esta diferencia?

Debe ser evidente que Dios no puso al hombre en el mundo para ser espectador, sino para ser participante en el gran drama de la vida. Toda la naturaleza y la estructura humana rechazan la indolencia. La salud, física tanto como mental, depende del ejercicio de las fuerzas. El hombre tiene asombrosas posibilidades de lograr grandes hazañas si sigue aprendiendo y manteniendo su agilidad.

En cambio, muchos problemas resultan de la pervisión de la capacidad humana o el deseo de esquivar el dolor del esfuerzo. Si una persona queda inactiva por un tiempo prolongado, sufre el deterioro y la muerte. La mayoría de los problemas sociales surgen de la desocupación de personas capacitadas. No sólo hay pobreza, sino frustración, amargura y resentimiento. La tristeza y las enfermedades no son productos tanto del trabajo y el sufrimiento de un debido esfuerzo, sino del sentido de inutilidad.

El obrero puede soñar anhelando los días feriados y la jubilación, pero al fin y al cabo, son las personas que están completamente ocupadas en tareas significativas las que son más felices.

el trabajo

... **CASTIGO o FELICIDAD**



Crear en un Dios de amor significa creer también que cada persona está aquí con un propósito. Tiene su misión particular, y mientras no la descubre, no puede ser realmente feliz. No pretendemos que la misión de uno y su oficio o profesión sean la misma cosa, pero el trabajo debe permitirle desempeñar su misión, y tiene que ser una parte de ella.

Cada hombre tiene derecho de encontrar satisfacciones en su empleo, algo más allá del sueldo. En esta época de adelantos industriales y técnicos no es fácil. El hombre se pierde dentro de la maquinaria. Su rutina es tan fastidiosa que se siente más máquina que humano, porque la tarea no exige nada de su creatividad e inteligencia.

En otros casos, el obrero, el empleado o el vendedor no puede confiar en el producto. Se da cuenta de que es fabricado inferior a propósito. O quizá por otras razones el empleado no comparte la ética del patrón. Cada día se siente más cómplice en una empresa en que se vende el alma por algunos pesos.

Si el trabajador se encuentra atrapado entre este tipo de empleo deshumanizador y la necesidad de dar de comer a su familia, por supuesto es difícil que piense en el trabajo como fuente de felicidad.

Tal vez tenga que elegir entre su ocupación actual y una actividad más interesante y más honesta, pero menos remunerada. ¿No sería posible encontrar una vida más tranquila y feliz si no fuésemos impulsados por el afán de comprar los últimos aparatos? Algunos amigos están contestando esta pregunta afirmativamente, volviendo a formas de vida más sencillas. Se están librando de las exi-

(continúa en la siguiente plana)

DILLON (CONT.)

gencias de un sistema económico que no tiene tiempo para detenerse y escuchar las enseñanzas del Señor cuando dijo: "¿No es la vida más que alimento, y el cuerpo más que vestido?"

Entre ellos hay personas de pocas letras. Otros son médicos, ingenieros o profesores. Son personas que se resisten a integrarse a "la carrera de ratas" simplemente para ganar más confort o prestigio social. Están encontrando tiempo para vivir, es decir, para encontrar su verdadera misión en la vida, de servir a la humanidad y no medir su valor personal en términos de autos y casas lujosas.

No trabajan menos, porque en todos lados hay cosas para hacer, pero trabajan con mucho ánimo por que tienen sentido de lo que hacen. Ellos, sí, conocen la felicidad que proviene del trabajo, por que obedecen el consejo del Señor: "Busquen primeramente el reino de Dios y la vida recta que a él le agrada, y recibirán también todas estas cosas" (Mateo 6:33).

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Mr. George Godinez
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San Jose, California

Dear George,

May 23, 1972

Please express my warm congratulations to Mr. Jesus Reyes Valenzuela on the occasion of his thirty-fifth anniversary of serving the community and his people.

Having been a pioneer in the field of communication in the Spanish language on radio and television, Mr. Valenzuela deserves to be honored for his services. I join with you and all our friends in toasting for another thirty-five years of Jesus Reyes Valenzuela at the mike.

Sincerely,

Don Edwards

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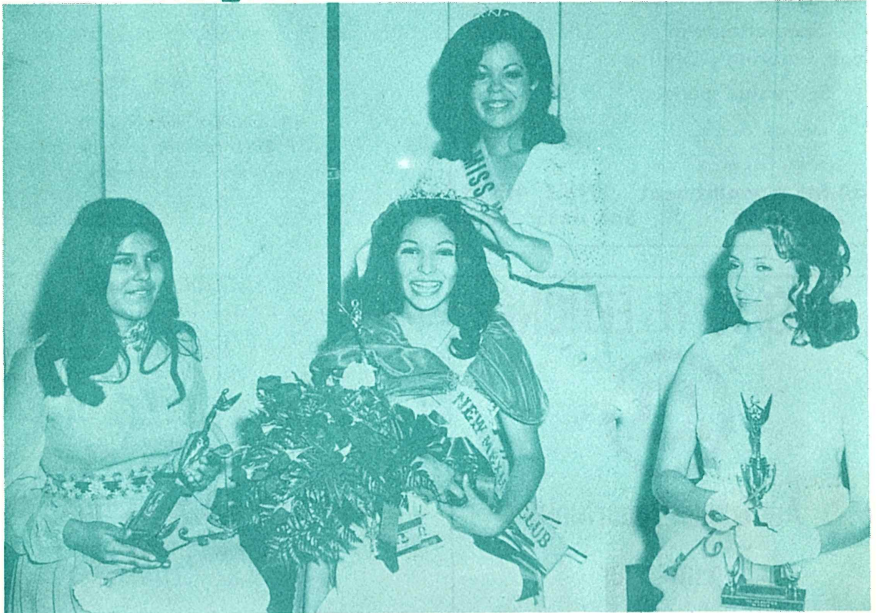
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NEW MEXICO CLUB

1972 Queen

ROBERTA ORTEGA



In top photo: l to r: Julia Ann Garcia - 1st runnerup, ROBERTA ORTEGA - QUEEN, Priscilla Rivera - 1971 Queen crowns the in coming Queen, Vivian Maestas - 2nd

runner up. NEW MEXICO CLUB 4th Annual CORONATION BALL was held at the Fiesta Latina Hall on Saturday, May 27th of this year.



DANCE COMMITTEE: Front row, l to r. Billie Contreras, Yolanda Garcia, Irene Perez, Carmen Garcia, Frances Gonzales and Mickey Trujillo. Back row: Joe Maestas, Ray Orozco, Frank Merino, Al-

berto Lardizabal, Tommy Gonzalez, Fred Contreras - President, Sam Garcia, Chano Trujillo and Dan Romero.

(photos by Richard Diaz)

El Fotografo de las ESTRELLAS

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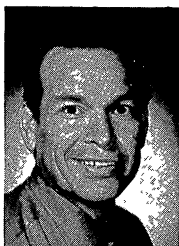
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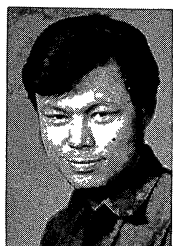
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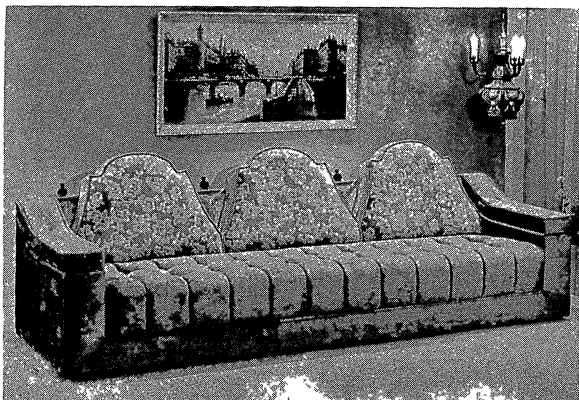
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