

# SURVIVAL FAIRE

TO THE STUDENTS OF SAN JOSE STATE COLLEGE

Survival Faire began with the response of the students of just one class to the problems of being a student and a human being at a critical moment in human history. In the past, education could be inefficient and irrelevant without endangering either the student or society, but now matters are quite otherwise. If our education is allowed to be either inefficient or irrelevant, this college will be one of the major architects of human disaster. Therefore, we, the students of Humanities 160, call on you to join with us in creating truly relevant education by making San Jose State College into Survival Colleges. There is no more important task; there is no more worthy goal. Our work should be positive, but to those who claim that some subjects cannot be made relevant to ecology, reply that either they are irrelevant or the subject is irrelevant--nothing is relevant on a planet without human life. Remember, if man is to survive, there must be a language of survival, an art of survival, a politics, economics, rhetoric, philosophy and science of survival. If we are to win back the good green earth, we must change our institutions and our very beings--the educational task is monumental. We must begin that task now.

**COLLEGE UNION**  
**FEBRUARY 16-20, 1970**  
**SAN JOSE STATE COLLEGE**



# WELCOME

SURVIVAL FAIRE is a gathering of buyers and sellers at San Jose State College the week of February 16-20, 1970. The product for sale is SURVIVAL.

SURVIVAL FAIRE issues an invitation to all people to come to the Faire and investigate the cost of Survival--both to them as individuals and to the world as a whole.

Admission to the Faire is free--but once in the Faire the visitor will have the price of Survival described verbally and graphically, through films, sculpture, photographs, plays, poetry, panel discussions and all manner of signs, symbols and activities.

For many people the price might be signing a pledge to join with another in creating a "Survival Family"--father, mother and a maximum of two children. Or, some people may choose to pay the price by using a bicycle for transportation until a non-polluting, non-destroying automobile or mass transit system is available to them.

The people who wish to pay the price of Survival may choose to do so by boycotting goods in non-biodegradable containers and/or in containers that are not returnable or re-usable.

For those visitors who are undecided about paying the high cost of Survival, the Faire provides--free--all manner of previews of Earth as it will be if the people don't choose to pay the price set for Survival.

Among the sellers of Survival are the San Francisco Mime Troupe, the East Bay Sharks, the Teatro Urbano, the Urban School of San Francisco, the Migrant Theater, the Congress of Wonders, Eco-Man and artists, scientists, students, philosophers, politicians, musicians, lawyers, administrators, ministers, workers, teachers, housewives, businessmen, actors, children----all of the people!

Survival is offered for sale in many guises and can be purchased by every person visiting the Faire. The purchase price is each person's desire to have mankind survive.