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## Big Brothers Big Sisters recruiting college mentors, April 30

A Big Brothers Big Sisters Awareness Campaign to recruit college students will be kick-off at Fresno State **11 a.m. to 2 p.m., Tuesday, April 30**, at the Free Speech Area Platform. Presented by TALK Strategic Promotion Solutions, Fresno State's student-run public relations firm, and the Kappa Sigma fraternity, the event will promote the need for volunteer mentors. Juliana Castano, former Big Sister, will speak at 1:05 p.m. following a Kappa presentation at 1 p.m. Big Brothers Big Sisters Central California has nearly 170 kids waiting to be matched with a Big. Statistics show after one year in the program, 66 percent of children report improved confidence they will finish high school, and 48 percent show improved grades. **INFO:** [www.bigs.org](http://www.bigs.org) or Sarina Hernandez, [559.917.9416](tel:559.917.9416).

By [Tom Uribes](#) | April 30th, 2013 | Categories: [PRESS RELEASES](#) | [Comments Off](#)

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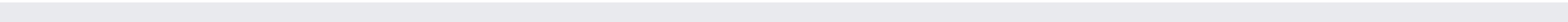
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