



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 13, Num. 13

MAYO 5, 1963

SAN JOSE 10, CALIFORNIA



Miss Santa Clara 69 Forum Maria Rodriguez, runnerups and Ladies Auxiliary

Adair INSURANCE REAL ESTATE

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Si por algun motivo Ud. ha perdido su LICENCIA de
MANEJAR, el Sr. GILBERT ADAIR le ayudara a
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IRRESPECTIVO de su EDAD.

Gilbert Adair

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NOTARIO PUBLICO

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1508 E. SANTA CLARA ST.**



En la grafica: de lz. a der: GILBERT ADAIR y HERMAN
G. ALVAREZ para atenderlo con toda cortesia.



Outstanding Community Service

Installation of officers was held at the
Hotel De Anza by the Regular Veterans
Association Post 1775 and it's Ladies Aux.
Richard Gomez was installed as the re-
elected commander and Mrs. Lena Vargas
for the Ladies Auxiliary.

MR. GILBERT SOLAREZ
was awarded a Trophy
by the RVA Post 1775 for outstanding
Services towards the Community

In picture left to right: Rodolfo Valentino
Grand Master of the Bachelors Club, Raquel

Andres, Ricardo Lopez Moctezuma Diaz,
Excentrico's Busom Pal, GILBERT SOLAREZ
being presented with Trophy for Outstand-
ing Services by Commander Richard Gomez
and Mrs. Lupe Gomez.



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BUT WE ALL CAN BE GOOD TO LOOK AT
IF WE ARE WELL GROOMED.

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Miss Santa Clara G.I. Forum

Maria Rodriguez



On Saturday, April 20 the AMERICAN G I FORUM (Santa Clara Chapter)

Held it's FIRST ANNUAL

BLACK & WHITE
SCHOLARSHIP DANCE

Held at DICK'S DRAGON
(Pagoda Room)

To select Miss Santa Clara G I Forum which will compete for the State Title and if she wins, for the National Title

The event was extremely successful with a note of elegance throughout.

On cover appears from left to right: 3rd. place IDA SORIA, 2nd place CHARLOTTE SOTELO.

In picture above: Joe Lopez-Chairman, Maria Rodriguez being crowned by Mary Velasco Miss A G I Forum of 1962 and Alice Castro Chairman Ladies Auxiliary.
EXCENTRICO photography.

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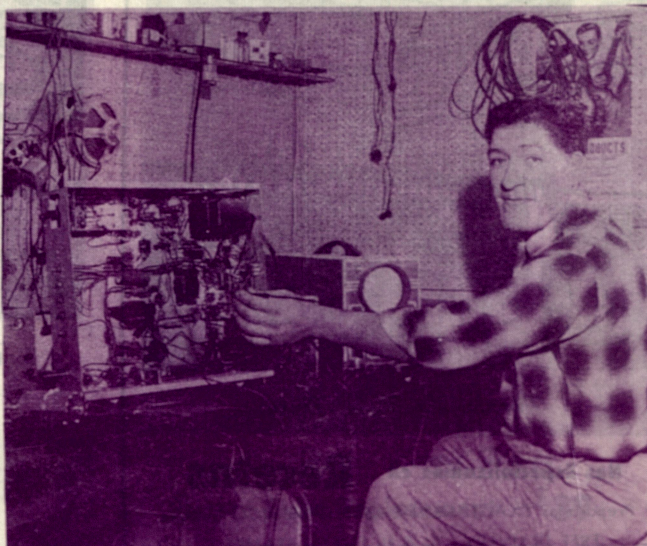
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Y Su Orquesta



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CARLOS CAMPOS

Con su Orquesta de 16 Musicos
Directamente de MEXICO
Ademas BECHO GLORIA
y Su Orquesta
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EL DOMINGO 19 de MAYO

Mother's Day Dance

Domingo 12 de Mayo

Rainbow Ballroom

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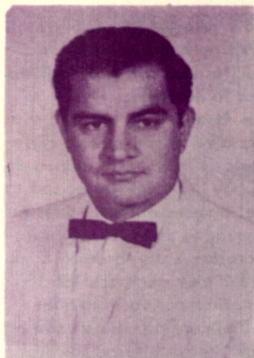
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Assistant Editor

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DANIEL SALDAÑA
Maria de la LUZ SANCHEZ
CLUB RIVIERA
CLUB SAN FELIPE
SIMON VILLA

Esta Revista no se hace responsable de ideas u opiniones
en articulos firmados.



Dan Campos



Forum Boy Scout Troop presenting the colors at our last meeting.

THE ESSENCE OF YOUTH

As our economy progresses and we get to the verge of rocketing to the moon, building monorails and living in this world of electronics, the ideas toward youth vary considerably. The sociologist will tell you that the youth are delinquent due to broken homes, environment and social stratification. The psychologist claims delinquency is the result of certain traumatic psychosis or words to that effect. The authorities, schools and our State Government, each have their own ideas and methods on how to curb the problem. How does the younger generation feel..... CHAOS!!!!!! It is high time individuals who are an authority on youth come to a unified conclusion as to the How, Whens and Wheres!!!!!!

INTRODUCING DOMINGO RODRIGUEZ

A native Californian, who was born in La Puente, Calif. Domingo married the former Jenny Rodriguez and are the proud parents of 8 children. As a Forumeer, Domingo has served on the nomination, membership, by-laws and welfare committees.

At the present he is Chairman of the Ways & Means Committee and doing an excellent job.

Domingo attended Fremont High School and is employed by the County Road Department as an equipment operator.



AMERICAN GI FORUM, SAN JOSE CHAPTER
YOUTH BENEFIT DANCE

Saturday, May 18, 1963

9 to 1 A.M.

Music by Los Marcianos
IES HALL, 1401 E. Santa Clara Street

FREE REFRESHMENTS!

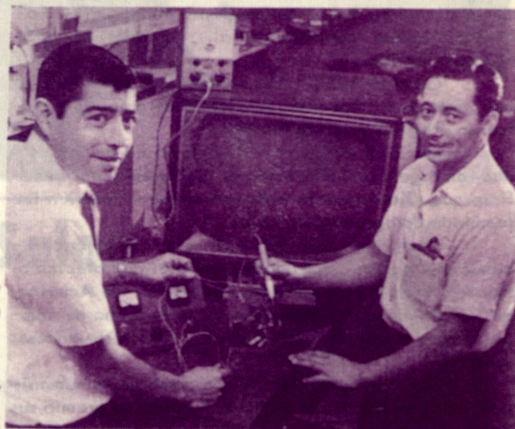
7:30 to 8:30 P.M.

DONATION - \$1.25

GI Forum Little Leaguers discuss
championship plans with their
managers.



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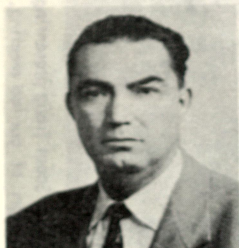
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Daniel Saldana



La Juventud Femenina

El progreso de la juventud femenina es una realidad, las jóvenes de la epoca actual estan demostrando su adaptabilidad y su capacidad en todos los ordenes que reclaman las diferentes actividades de nuestra era.

La mujer de ayer tenia horizontes limitados, la mujer de hoy no tiene limites en su horizonte. Todas y cada una de las actividades que hasta hace pocos años solo aceptaban hombres han abierto sus puertas a las mujeres y estas han entrado a desempeñar esas actividades con pie seguro y con la preparacion adecuada.

En el baile Blanco y Negro de el GI Forum de Santa Clara, concursaron para Miss 1963 de esa organizacion ocho senoritas a cual mas con meritos suficientes para aspirar a tan alto sitio. Para que el jurado pudiera apreciar el talento de las jovenes, les fue ofrecido el microfono para que se dirigieran al publico que llenaba el amplio salon. Las bellas concursantes hicieron uso de la palabra en el orden siguiente:

Marie Ortiz - Con un conocimiento exacto de la situacion, hablo de los grupos minoritarios, haciendo solidos comentarios al respecto; ganando aplausos nutridos.

Carmen Bravo - Diserto sobre el tema social con una gran claridad de ideas y de palabra que le fueron premiadas con aplausos.

Maria Rodriguez - Hizo un relato de la utilidad de organizaciones como el GI Forum y del beneficio que ellas reportan a la comunidad. Tambien fue premiada con grandes aplausos.

Charlotte Sotello - Con gran elocuencia y conocimiento de los problemas sociales que afectan al mundo, hablo de la Alemania de Hitler, de America, de la amenaza del comunismo y de la forma de combatirlo por medio de la educacion. Gano estruendosos aplausos.

Ida Soria - Hablo del progreso de la humanidad y de su avanzada cultura; el publico premio sus palabras con un nutrido aplauso.

Lidia Sanchez - La educacion fue su tema, haciendo incapie en la Literatura y la Filosofia que abren las puertas hacia horizontes mas amplios.

Mary Ann Ramirez - Sus palabras pueden concretarse a decir; el progreso se adquiere a travez de la educacion, calurosos aplausos.

Mary Martinez - Un poco nerviosa, sus palabras tocaron el tema del Mexico-Americano, su progreso y sus obligaciones, aplausos.

Cada una de las concursantes demostro un profundo conocimiento de los problemas que afronta la

humanidad y con serenidad y juicio recto expresaron sus ideas. Hace algunos años no hubiera sido posible encontrar un grupo de señoritas que con todo aplomo y soltura hablaran como ellas lo hicieron.

Esto no es por que la mujer de hoy sea mas inteligente que la de ayer; esto es por que la mujer de ayer no tuvo a su disposicion el amplio campo de que dispone la mujer de hoy. En nuestra epoca la mujer puede alternar con el hombre en casi todas las actividades que hacen avanzar el progreso de la humanidad y su sexo ya no constituye una barrera como lo fue en tiempos pasados; son muy contadas las ocupaciones en las que no toma parte activa la mujer.

Por miles de años el hombre ha sido el que ha llevado sobre sus espaldas el peso de todos los problemas, dejando a la mujer relegada a segundo termino, sin que pudiera intervenir abiertamente en las actividades que siempre fueron atributo de el hombre. Hoy en dia la mujer tiene que afrontar los problemas en la misma forma que lo hace el hombre; sin haber dejado de ser la compañera del hogar ha tenido que convertirse tambien en compañera de lucha y batallar al parejo del hombre, ya sea en la tribuna, en el laboratorio, en la fabrica, en la sala de operaciones y en tantas otras ocupaciones en que la mujer se ha abierto camino.

La edad en que la mujer se consideraba capacitada unicamente para atender a los hijos y a los quehaceres domesticos ha pasado a la historia. La mujer de nuestros dias lucha hombro con hombro al lado de el hombre, compartiendo con el las penas y las alegrías que van aunadas a las responsabilidades que representa la diaria lucha por la existencia.

La juventud femenina pasa lista de presente en el progreso de nuestro siglo.

Daniel G. Saldana

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Hija de Jose y Maria Briones

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Hijo de Manuel y Petra Morales

El día 17 de Noviembre del año 1962

a las 10:30 de la mañana.

En la Iglesia HOLY FAMILY

Oficio el Rev. P. De Lucca

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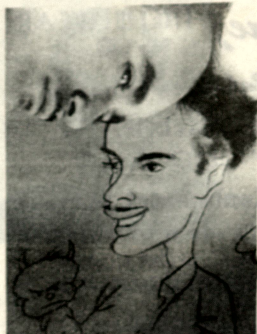
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Edificio (El Paseo)

40 A S. First St.



Teddy Castillo



CLUB Bachelors



Gilbert Solarez

The following tips are for BACHELORS only. If you are a married man, you should get permission from your wife to read it. Men, when you meet a chick for the first time and want to make out with her and find out what makes her tick, ask her the following questions:

Name _____ Tell the truth.
 Age _____ If over 30, never mind.
 Address _____ Phone No. _____
 Married or _____ I never tell _____
 Hometown _____ Don't tell me it's Texas.
 Height? _____ It doesn't really matter.
 Measurements _____ Top, middle, bottom.
 Hair _____ What color wig is it?
 Eyes _____ What color without the eyelashes?
 Blind dates _____ Does it make a difference?
 Do you wear FALSIES? _____ Such as eyelashes, hair, teeth, nails, putty, eye makeup, etc.?
 Date? _____ Like to go out?
 Drink? _____ Like to booze it up?
 Smoke? _____ I don't mean marijuana.
 Affiliations? _____ Where do you hang out?
 Main Interest? _____ Men or boys? Or does it make any difference?
 Comments _____ We want the truth. Little white lies don't count.
 Are you ticklish? _____ Where _____
 Interested in necking? _____ Until when? _____
 Are you passionate? _____
 What is your weakness? _____ Do you like it?
 What type of men do you prefer? _____ Why?
 What do you like to do most? _____ Where?
 How often? _____ Day or Night? _____
 Things you like to do _____
 What if it rains? _____

NOTE: In the next issue we shall have a list of questions you girls would like to ask a man, but wouldn't dare unless you knew him well enough or if he is your brother.

BACHELORS ELECTION OF OFFICERS

GRANDMASTER Gasper Espinosa
 AMBASSADOR & ATHLETIC DIRECTOR
 George "El Tapon" Plata
 ADMINISTRATOR & FINANCIAL DIRECTOR
 Rudy Belluomini
 PARLIAMENTARIAN & HISTORIAN
 J. J. "Chepe" Rodriguez

SOCIAL CHAIRMAN & PRESS AGENT

Yours Truly

Installation of officers party to be held in the very near future.

=====

SECOND ANNUAL
 UCC LEAGUE ATHLETIC BENEFIT SPORTS DANCE
 Sunday, May 26 - 2 to 6 P.M.
 Music by TEDDY RODRIGUEZ and his
 Charanga Sensacion
 IES HALL, 1401 E. SANTA CLARA ST.
 SAN JOSE, CALIFORNIA

The funds from the dance will finance an athletic program serving the recreational needs of persons of Mexican American descent. DONATION \$1.00.
 =====

Mike Pantoja just got back from Reno. He says women over there are so plentiful that a guy can take his pick, one for each night of the week. As a date to go to a nice place of course!

MEN, did you know that in a recent survey 91.6 percent of the single women interviewed said that their ideal man was a good dancer? Well, now you know, fellows.

Rudy Belluomini getting dedications on the radio by Josie. Wonder what she looks like? Probably some big fat wina with a horse face like Rudy.

Understand Benny Velarde and his pachangeros are playing on Monday nights somewhere in Redwood City.

Ever heard of Lupita, "La Mambolera"? I hear she is making quite an eyestopper when she shakes, rattles and rolls.

Making a hit with the dancing crowd is Jess Escobar and his happy boys at the Mexico Lindo every Sunday night.

Having a good time at the GI Forum Black & White Dance was Rachel and Bruce. They didn't miss a single dance. Rudy Belluomini went out with Phyllis, the pretty blond from Stanford and didn't come home all night!

Heard the Trocadero Club is under new management and will open soon.

The San Jose GI Forum Chairman Dan Campos sure got a full page write up in the San Jose News last Monday. Perhaps this calls for a promotion in the future? By the way Dan is a police officer.

Well, the winner of the tug-of-war for queen of Fiestas Patrias was Miss Celia Delgadillo. Like they say, "All is fair in love and war."

Charlie Molina working out at the YMCA, claims his beer belly is starting to show too much. He eats like a hippo and walks like one.

George "El Tapon" Plata is getting ready for Rodeo time by growing a beard, he says. Poor excuse for not shaving, I say.



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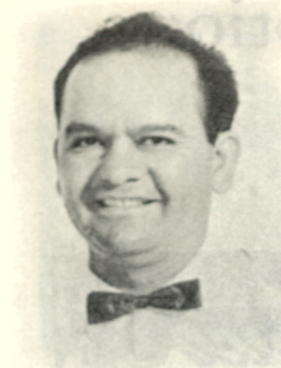
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The Roving Photographer

Richard Diaz



At the SINALOA in MORGAN HILL
Enjoying a night out are lovely Vicky Gonzalez from
the wide open spaces (TEXAS) Sussie from San Jose
and Friend.



In picture appears from left to right: popular
band leader BECHO GLORIA and his
charming wife accompanied by Rodolfo
Ramirez from Piedras Negras, Mexico.
You can enjoy Becho's fine music every
Saturday and Sunday at the Rainbow Ball-
room.



Carlos Gomez Master of Ceremonies at the Rainbow
presents band leader ELENA ESCOBEDO with an Or-
chid during the MARCIANOS recent appearance.
Listen to CARLOS GOMEZ on KPER
On FIESTA MUSICAL Every Sunday from 3 to 4:00 p.m.



El día 31 de Diciembre del año 1962
el American Legion Clifford Rodriguez
Post #809 se dio cita en el I.E.S. Hall
de esta ciudad para despedir el año viejo
y darle la bienvenida al año 1963.

Este es uno de los eventos anuales mas
lucidos que celebra esta organizacion.
En la grafica: Tony Rodriguez, Mary, Mrs.
Dolores Garcia, Mrs. Carmen Rodriguez,
Mrs. Lou and George Gonzalez, Mr. Mac
McKee, Mr. Joe Garcia Post Commander
and Martin Rodriguez 2nd Vice-Comm.



Outstanding Community Service to U.F.D.

Mr. Candy Veliz was awarded a plaque by the United Latin American Council of Santa Clara County for outstanding services to the United Food Drive. The award was made during a luncheon on Easter Sunday at the Virginian Restaurant. Visiting Engineer students from Mexico were also feted. Chairman of awards was Mrs. Lena Manriquez. Excentric photography.

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NIÑOS... \$1.50



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Across from the Civic Auditorium



Jorge Zaragoza

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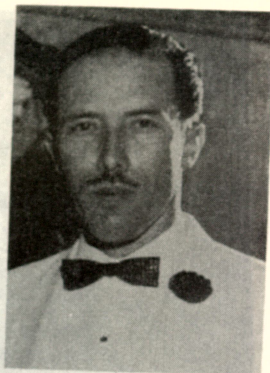
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MANUEL F. MORALES
Presidente en Funciones



MARIA de la Luz SANCHEZ
Tesorera



CARLOS GOMEZ
Maestro de Ceremonias

OFICIALES COMISION HONORIFICA MEXICANA

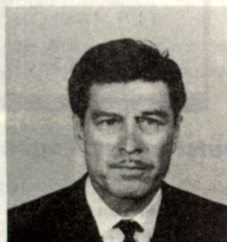
Estas estimables personas son parte del elemento que integran La COMISION HONORIFICA MEXICANA de San Jose, California, condado de Santa Clara.

Y a cuyos esfuerzos se deben las pasadas FIESTAS del 5 de MAYO que se celebraron en esta ciudad.

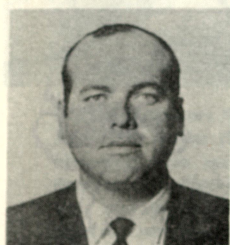
Lamentamos no haber tenido a nuestra disposicion el balance de fotos del resto de los miembros de esta organizacion. Esperamos en un futuro no muy lejano presentar un reporte de Finanzas de esta celebracion.



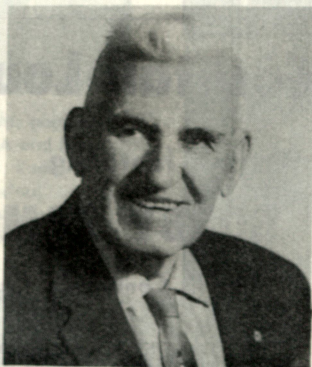
HERIBERTO VILLA
Tercer Vocal



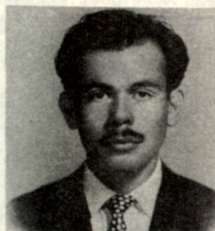
MANUEL GALAN
Sexto Vocal



MARTIN FREGOSO
Cuarto Vocal



RICHARD Y. SANCHEZ
Auxiliar de la Tesoreria
y Revisor



ALFREDO VILLA
Secretario

RODOLFO CABALLERO
Quinto Vocal
y Presidente de Debates

POMPEYO GARCIA
Jefe de la Comision
de Recepcion



LUZ MARIA ARAIZA
Abanderada

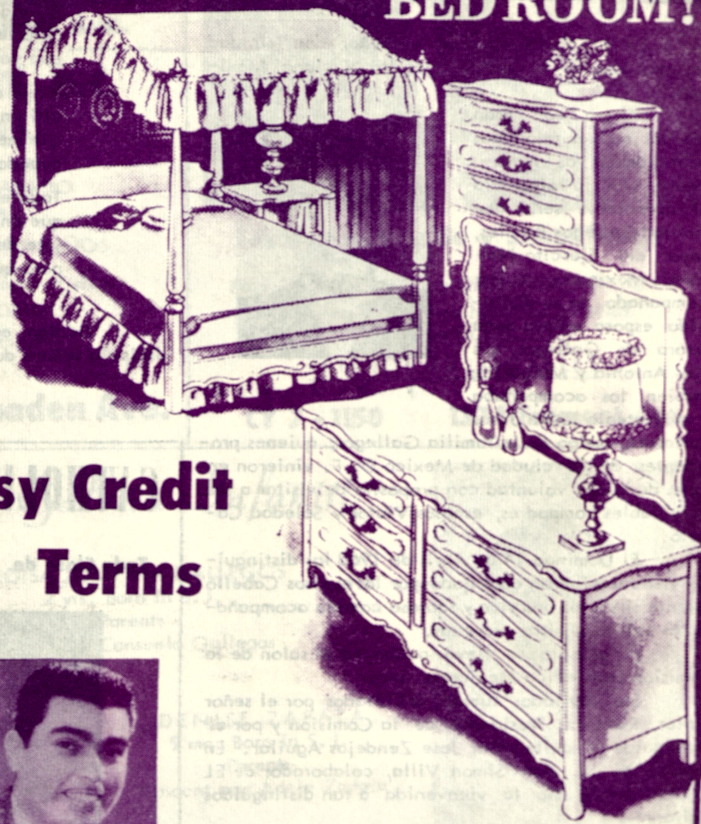




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Simon Villa



UNION CITY, CALIF.

En la photo aparece el señor don Trinidad Gallegos Rosales, Mayor del Ejército Nacional Mexicano.

Ahora con gran satisfacción, engalvanados las columnas de nuestra revista con la fotografía del apreciable señor don Trinidad Gallegos Rosales, Mayor del Ejército Nacional Mexicano, quien acompañado de su distinguida esposa señora doña Aurora de Gallegos, sus hijos Antonio y Margarita; también los acompañaba el muy atento joven Jesus



#

Gutierrez, amigo de la familia Gallegos; quienes procedentes de la ciudad de Mexico D. F. vinieron en viaje de buena voluntad con proposito de visitar a sus inolvidables compadres, esposos Victor y Soledad Cabello.

El Domingo 14 de Abril de 1963 los distinguidos visitantes fueron agasajados por los esposos Cabello quienes sirvieron una rica y sabrosa comida acompañada de las mas exquisitas cervezas.

El agasajo se llevo a cabo en el salon de la Comision Honorifica Mexicana, Inc.

Los invitados fueron felicitados por el señor Carlos Ramirez, Presidente de la Comision y por el distinguido y culto señor Jose Zendejas Aguilar. En seguida el Sr. don Simon Villa, colaborador de EL EXCENTRICO, dio la bienvenida a tan distinguidos visitantes.

En seguida el amable Secretario de la Comision Sr. don Arturo O'ais, dio las mas sinceras gracias a todos los presentes.

Un Gallito

Vino a Decoto un gallito
que en tu ventana rondando
y te dejo un recadito
para que lo hables cantando

En un día muy tempranito
yo vi te estabas peinando
También vi que tus rizitos
ya se te estaban formando

¡Ven, ven! ven mi amorcito
como te he estado buscando
para estar a tu lado
y tus ojos estar mirando!

Llego por fin el gallito
con valor y alma buscando
a la que adora infinito
a ti te estoy esperando

Para decirte: poco a poquito
la vida que estoy pasando
y me des un consejito
que tanto lo estoy deseando

Te lo digo y lo repito
Mi vida ya esta agonizando
Solo le queda un hilito
que ya se esta reventando

Yo le digo al padrecito
alli en mi casa rezando
que me reze un sermancito
cuando alli: me esten supultando!

Todo esto dijo el gallito
que en tu ventana rondando
y te dejo un recadito
para que lo hables cantando!

Dedico estos versitos a muy amable y virtuosa
dicipula señora doña Maria de la Luz Sanchez.

Simon Villa
Abril 25, 1963

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1 yr. Born in S.J.

Parents

Mr. and Mrs. Richard Santa Cruz





CLUB
San Felipe



Candy Veliz

Willie Garza who was absent from the club for a while is back and as always working real hard in club activities. Welcome back, Willie!

Within the last two weeks several gents have joined the club. They are: Ramsey Valdez, Joel Reyes, Art Sanchez, Raul Chapa, Bill Woodmacy, Eddie Valdez and Benny Rios Garcia. Welcome aboard, we can always use good men.

I would like to congratulate Dan Campos on his article "Pierre La Roche No! Kroegers Si!". The man has sound judgment.

The Mexican American Political Association extends an invitation to the public interested in civic participation in politics to attend their general meeting which will take place May 17th on 15 North 1st Street, Citizens Federal Saving and Loan. Entrance

Club San Felipe extends their congratulations to the Santa Clara GI Forum and Ladies Auxiliary for their presentation of the Black & White Dance, not only was it elegant but also a smashing success. Well done Ladies & Gents.

The picture above is the envoy sent by Club San Felipe. We all had a grand time. From left to right, Greg Gloria, Olga Gloria, Naro Moran, Hilda Moran, Jess Medina, Cuny Medina, Candy Veliz, Velia Duran, Joe Flores, Lotty Flores, Joel Reyes and Club San Felipe queen Dora Gutierrez, Cruz Tapia Nellie Valenzuela, Joe Gonzalez, Lole Gonzalez, Tony Guillen, Josie Ramirez, Art and Helen Sanchez not on picture.

is on 2nd street, Fellowship Room, for information call
CYpress 2-8404.

Dear Public the next big event is the Club San Felipe Formal Dance on July 26th. Since we would like to please the public we are asking you what orchestra you would like for our dance. If you have a favorite band drop us a line to Club San Felipe, 643 North 11th Street and we'll do our best to hire the band that gets the most requests.

THIS 'N THAT

Golf Chairman Bob Sanchez says that if Eddie Valdez would keep his mind on golf and away from curves he would have it made.

If you think Susie Reyes is a good speaker wait till you hear brother Joel on the mike.

Congratulations to Carlos Gomez. He has a program on radio station KPER, 1290, Sundays from 3 to 4 P.M. Fiesta Musical is one of the better programs that I have heard in quite some time. Listen to it and judge.

The three musketeers Kilo Rabago, Jess Sanchez, and Beto Guajardo have a real jumping bar on North 13th St. The name is Brown's Hideaway. How did these Mexicans get that name?

Joe Gonzalez worked like a beaver selling the tickets for Black & White dance. He is certainly to be commended. Well done Joe.

Come one come all to the American GI Forum dance, San Jose Chapter, May 18th, at the IES Hall on E. Santa Clara Street. Los Marcians will play.

Sorry that Art (Lule's cousin) Ramirez, Frank (Panchito) Sanchez, (Joe Gonzalez's uncle) from Los Amigos Golfing Club weren't recognized at the Council Luncheon. It was a slip. Since we have to blame somebody why don't we blame Jose Mario "Cheche" Ramirez.

U. C. C. LEAGUE DANCE

May 26th

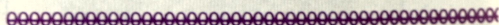
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2-6 P.M.

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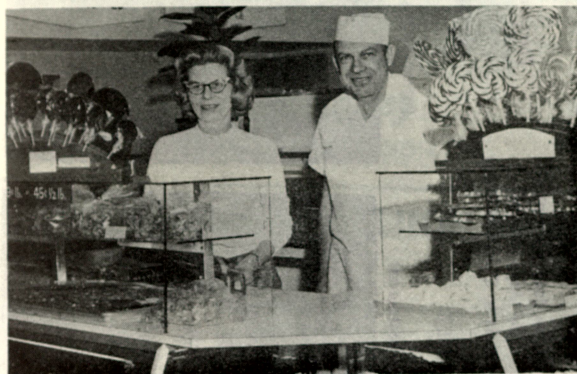
Joe Guillen

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El Domingo de Pascuas o sea EASTER SUNDAY estas dos jovencitas fallecieron en un accidente automovilistico que acontecio en Dale Drive de esta ciudad.

La Srita. Gamboa radicaba en el 324 Dale Dr. siendo sus padres Jesus y Socorro Olmos Licon.

La residencia de Frances Licon era 1072 Locust St. y ella radicaba en compañía de su Madre la Sra. Lucy Gamboa.

El velorio se verifico en la capilla Rancadore y Alameda el Miercoles 17 para la Srita. Licon y el Jueves 18 para la Srita. Gamboa.

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Views & Reviews



Bob Rodriguez

THE CRYSTAL CITY STORY ... REVOLT BY BALLOT

Crystal City is a farm community in southwest Texas. 7,280 of its 9100 inhabitants are Mexican Americans who work the fields and at the California Packing Co. cannery. Mexican Americans have lived here since anybody can remember, most of them in the poor section of town...the barrio with the unpaved streets and dilapidated houses.

On the outskirts of town stands a frame house battered by the weather and time. On April the 1st it was just another house. On April the 2nd, the occupant, Juan Cornejo, an agent for the local Teamsters Union from the cannery became Mayor of Crystal City. This in itself is not so strange had he not been running for office with a slate of four other Mexican Americans who were seeking election to the Crystal City Council. What shook the State of Texas into disbelief was that Mr. Cornejo and his slate of Mexican Americans made a clean sweep and won all the offices! This was the climax of the story. The shot that was fired politically by the local Mexican Americans had been loaded into the gun the previous November.

A Texas political group called the Political Association of Spanish-speaking Organizations (PASO) were looking for a place to fire a political shot that would wake the Mexican American from his deep political slumber. Crystal City was made to order. It had a predominant Mexican American population, it had a Teamsters Union local and many Mexican Americans not registered to vote. Last November PASO started a poll-tax drive; getting the local citizens to shell out their \$1.75 to qualify to vote. It was successful.

In March PASO sent 33 year old Albert Fuentes their executive secretary from San Antonio to coordinate things. A list of prospective candidates was drawn up and reduced to five. The final Mexican American slate revealed the name of Juan Cornejo, an agent for the local Teamsters Union to be the candidate for Mayor. The City Council candidates selected were Mario Hernandez, a real estate salesman; Antonio Cardenas, an oil field worker; Manuel Maldonado, a hardware store clerk and Reynaldo Mendoza, a photographer. Pitted against PASO's slate were W. P. Brennan, a retired machine shop operator; E. W. Ritchie, a spinach farmer; J. C. Bookout, a bookkeeper; and Salvador G. Galvan, an ice-maker. Mr. Ritchie and Galvan were also of Mexican descent.

PASO's opponents went into shock two weeks before the election when they found out that Mexican Americans in the official poll-tax roster outnumbered the Anglos just about two to one. The gun was loaded and in firing position.

On a hot and balmy April 2nd the citizens of Crystal City went to the polls to render their vote and when the tally was tabulated it revealed that Juan Cornejo, the local Teamsters agent, was the new Mayor and Cardenas, Hernandez, Mendoza and Maldonado the rest of the Mexican Americans on the slate, were the new City Councilmen. It was a clean sweep and the gun loaded by PASO and the citizens of Crystal City, who had enough of political obscurity, fired and stirred the Mexican American slumbering giant.

Some people think it's undemocratic to elect all Mexican Americans to a city council. I think so too. It's also undemocratic to elect all Anglos when Mexican Americans are in the majority. There was a point to be proven in Crystal City. That it was proven there remains no doubt. The implications are that many other communities in Texas who are Mexican American predominant are going to wake up and look over the horizon towards Crystal City.

PASO has fired its biggest gun, it has many others in its arsenal ready for delivery.

In the city square in Crystal City stands a statue of Popeye to let all know that Crystal City is the spinach center of the world and that you can grow muscles by eating spinach. You can also grow muscles by cutting it.

Five Texas Rangers were called in to keep order while the five Mexican Americans were sworn into office. The only fist raised was that of Popeye's in the city square.

At the first meeting of the new City Council Mayor Cornejo faced a capacity crowd in the Council meeting room rather nervously and then asked City Manager James F. Dill, "What do we do now?"

It doesn't really matter. Crystal City will never be the same again.



FOR CRYSTAL CITY ... A HARD LESSON

L to R: Mayor Juan Cornejo, Councilman Antonio Cardenas, Mario Hernandez, Reynaldo Mendoza and Manuel Maldonado.

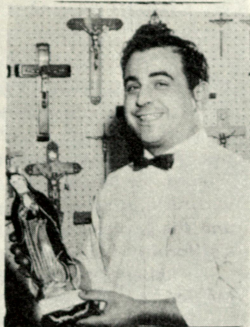
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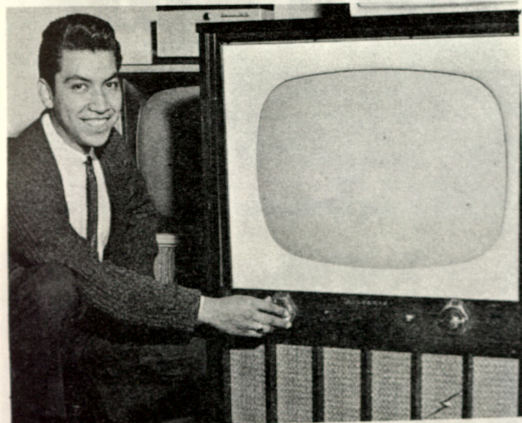
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ROBERTO KAN
(Mexican Artist)

Born in Escarcega, Campeche, Mexico, January 13, 1927
of Mexican mother and Hindu father.

Primarily self-taught. Paintings are subjective presentation of the Mexican scene - people and places as it is today. The " true color " of Mexico glows from his landscapes and figures.



Art Exhibit May 20 thru June 3

MEXICAN ARTIST'S WORK
EXHIBITED IN SAN JOSE - MAY 20-JUNE 3

The popular Mexican artist, Roberto Kan, will exhibit paintings from May 20-June 3 at Park's Art Gallery, 322 Town & Country Village, San Jose.

Mr. Kan's work has been seen at various times in such places as Chapultepec Galleries in Chapultepec Park in Mexico City, Primer Salon Nacional de Pintura de Bellas Artes, Sala Exposición Ciudad Universitaria, Casino de La Selva Hotel, Cuernavaca, and the Lucien Labaudt Art Gallery in San Francisco, California, among others.

Roberto Kan was born in Escarcega, Campeche, Mexico, of a Mexican mother and a Hindu father. He studied art in Mexico and the United States but is mostly self-taught. His work is strong and personal, and he captures the authentic flavor and color of Mexico in his paintings.

Kan is associated with the National Institute of Mexican Youth and is a member-founder of the Jardín Del Arte of that organization. It was established in 1955 to provide exhibition space for young Mexican artists.

Mr. Kan exhibited various paintings at La Selva Hotel in Cuernavaca in 1962. The complete exhibition was purchased by the owner of the hotel!

The Park's Art Gallery hopes to bring the work of other prominent Mexican artists to San Jose if this exhibition is successful.

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GARDNER SCHOOL PTA PLANS FIESTA

Gardner School unit of the P.T.A. are holding their 7th annual FIESTA on Friday, May 17th. Fiesta is to be held at school cafeteria from 5 to 8:30 p.m.

Members who are handling the Fiesta are Mmes. Lupe Castro, Frank Maldonado, George Breedlove, Carmine Campi, Alviria Garcia, Ann Hoop and Carmen Madonia.

There will be tacos, enchiladas, french fries, hot dogs, soft drinks, popcorn, sno cones and cake and coffee.

Games galore and food booths will make an evening of family fun. At 7:45, to wind up the Fiesta, there will be a talent show put on by the city recreation dept. under the direction of Mr. Hank Rosendin.



En la grafica el Dr. Lawrence Stern y la guapa recepcionista Sussan Molina.

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*Club
Riviera*



FRANK D. KAWAKAMI

On April 18, Club Riviera had a special meeting. President Harold Martinez showed the membership a plaque that was awarded to the club. It was presented to Harold at the La Fonda Restaurant which is located on the old San Jose-Los Gatos Highway. The presentation was made by Lena Manriquez and Gil Solarez of the awards committee for the United Food Drive.

SPORTS NOTE

On April 19, Harold Martinez, a member of PLUS 1 team, bowled a 605 series with a high game of 224. Jim Herrera, on the same team, almost had one also, but he "choked up" on the last game, a 138, Mexican American League. Beware of these two "Sand-baggers".

TRAVEL NOTE

Lou Cedillo, coach for Club Riviera's basketball team is on a pleasure trip down Mexico way.

I would like to present two members of Club Riviera:

Jim Herrera, born August 29, 1944, at Pueblo, Colorado. Jim goes to school at Buchser High in Santa Clara. He has a bowling average of 158 and likes to play softball and basketball.

Paul Ramirez, Athletic Director of Club Riviera. Paul was born in Tracy, California. He lived there for 22 years. In 1955 moved to San Jose and then moved to Milpitas and decided to make his home there. Paul is employed by Ford Motor Company.



Congratulations to the San Jose Light Opera Association and the cast of "WESTSIDE STORY" for a tremendous performance. It was enjoyed very much by myself and family. This stage production can be seen on May 3, 4, 10, and 11 in the Montgomery Theater, San Jose Civic Auditorium, 8:30 P.M.

Tickets on sale, Wendell Watkins Box Office, 89 South First Street, CYPRESS 3-6252.

Hey fellas, have you heard this one?

"Dancing is wonderful training for girls. It's the first way they learn to guess what a man is going to do before he does it."

Or this one?

"Bees are busy bodies, but busy bodies are buzzier."

Congratulations are in order to Mr. and Mrs. Ruben De La Cerdo, who celebrated their 13th wedding anniversary with a party at their home, Saturday, April 20th. Congratulations to Mr. and Mrs. Gabriel Gallardo who were also at the party and were celebrating their 14th wedding anniversary.

Other guests were Mrs. Joel Aguilera who celebrated her birthday, Mr. Aguilera, Mr. and Mrs. Paul Hernandez and Miss Yolanda Magaña.

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Aqui... MEXICO



Catalina Barragan

Defensa de Puebla en 1863

El 5 de Mayo de 1862 fue un gran victoria para Mexico ante uno de los grandes ejércitos del mundo. Pero la defensa de Puebla del 16 de Marzo al 17 de Mayo, es sin duda, uno de los momentos mas heroicos que raya en lo sublime, cuando todo el pueblo sin excepcion defendio hasta en los mismos hogares, el honor de nuestro país, de sus principios, de sus tradiciones, ante el injusto invasor. En el transcurso de poco de mas de dos meses la historia recoge capitulos inolvidables, de sacrificio de resistencia, de entrega absoluta en defensa de la Patria.

Bien decia el parte del general Gonzalez Ortega: "Que no era un ejercito, sino un pueblo el que defendia a nuestra ciudad. Y agregaba con justa razon. Dentro y fuera de las murallas porque tambien en los cerros habia guerrillas invencibles, barricadas en las rectas calles y las casas se convertian en trincheras de honor."

Y a Puebla venian como punto de convergencia, Mexicanos de todas partes, de Veracruz, San Luis Potosi, Aguascalientes, Chiapas, Guanajuato, Oaxaca, Michoacan, Colima, Jalisco, Nuevo Leon, Chihuahua, Durango, etc., que sumaban su brazo fuerte como un año antes, pero tal vez mas organizadamente a la defensa del honor nacional. Era sin duda, "Un pueblo que defendia" a la Patria mancillada.

Sesenta dias, treinta mil invasores, superioridad guerrera de los intervencionistas, pero podemos decir orgullosamente que si Puebla cayo a la postre, no fue por que se apoderaron de sus sitios y puntos estrategicos, los que nunca tomaron los extraños, sino por falta de parque, de viveres, que no se pudieron suministrar a la exhausta poblacion que llevaba dos meses de asedio, de sufrimiento, de tragedia.

No se pacto con Forey, el nuevo jefe frances. Se inutilizaron las armas, se incineraron las banderas, se destruyo todo aquello que pudiera servir al invasor para continuar una guerra tan injusta como desigual. Los jefes se rindieron prisioneros, sin pedir garantias de ninguna clase.

Apenas ayer la inolvidable batalla del 5 de Mayo en los cerros de Loreto y Guadalupe. Hoy llegaba a su fin la heroica defensa de la Ciudad y Pueblo sumaba este imborrable hecho de armas, a los sitios famosos de nuestra historia, al de Zaragoza, al de Cuautla, etc., etc.

Puebla, volvia a ser en el termino de un año escaso, el escenario natural de otro hecho de armas,

que como pocos en nuestra historia reunen una determinacion definitiva, resultado del acendrado patriotismo de un pueblo digno, con conciencia de sus deberes para con la Patria, indomable en la defensa de los mas trascendente de su vida.

Como mexicana y muy principalmente como poblana que soy, es motivo de satisfaccion para mi difundir por medio de este pequeño articulo este Centenario de la Defensa Heroica de 1863; ya que el difundirlo no solo es deber, sino timbre de orgullo legitimo, es rica herencia de un pasado inolvidable, honra y admiracion para el presente y fuerza para nuestras acciones en el futuro.



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*Dave
Sierra*



Does SAN JOSE need a Burlesque Theatre?

We were talking to a man a few weeks ago many miles from here and he asked us, "Is San Jose any more grown up now than it was ten years ago?"

When we inquired further, he told us that all San Jose really needed was an Opera House and a Burlesque Theatre. I don't know about Opera Houses, the only one I've ever been in is the one in San Pancho when I went to see the Bolshoi Ballet doing "White Swan", "Swan Lake" or something like that.

Now, Burlesque Theatres is something else. Your old dad can lay claim to having been in every major burlesque theatre on the Pacific Coast, from the famous Broadway in San Diego, The Follies in Los Angeles, the President in San Francisco, the Imperial in Sacramento, to the Star Theatre in Portland, Oregon. For those of the uninitiated in the audience, a burlesque theatre is a place where lovely women (live and in person) come onstage and proceed to divest themselves of MOST of their attire. The first few times are the hardest. As you sit there in the theatre and claw at the woodwork, you could swear that she is winking at YOU, and taking her clothes off just for YOU. Later you realize that terpsichore is an art just as much as painting, writing, and all other forms of human expression.

One learns to appreciate the feminine form de-vine fully as much as a good book, a great sports classic, or a good stage play. Does San Jose need a burlesque theatre? I think so. Maybe we could name it after one of the City Councilmen since they're so determined to be immortalized.

"I'm Speedy Gonzalez. Be Careful!"



1963 BIG LEAGUE BASEBALL

The 1963 National League pennant race began on Tuesday, April 9th, and again the Los Angeles Dodgers of Manager Walter Alston are expected to cop the flag. The Dodgers were favored last year, in fact, led the race by four games going into the last week of play, only to fold up tighter than a 99 cent accordion and stand aside to watch the rampaging San Francisco Giants cop their first NL pennant in 8 years.

The Giants, I think, are going to be hard pressed to get the pitching out of Jack Sanford, Juan Marichal, Billy Pierce (especially Pierce), Billy O'Dell, and Gaylord Perry that they got last time around.

For Los Angeles the key men appear to be Sandy Koufax and his finger and Mr. Maury Wills and his legs. If Sandy approaches the form he showed the initial part of last season and if Wills can keep running the way he did last year, the Dodgers should be in the running again. Wills cannot be expected to duplicate his 104 base steals of 1962. Around 75 would do.

For Cincinnati, Bob Purkey and Frank Robinson are again the keys to their season. Purkey has arm trouble and if he doesn't come around the Reds could plummet all the way down to fifth place. If Frank Robinson hits, Cincinnati generally wins. They need his big stick making a lot of noise. For a while there last season it looked like he was determined to personally knock the Giants out of the pennant race.

We've been hearing a lot of talk about how the Cardinals are going to storm from fifth place to the NL pennant. We think that's all it is - talk. I don't see how a team can yield Larry Jackson and Lindy McDaniel and still expect to make a serious bid in the 1963 race. George Altman and Dick Groat will help, undoubtedly, but that much?

If I was going to take a longshot I think the Philadelphia Phillies would be the choice instead of St. Louis.

Getting back to the Giants, I think Alvin Dark made one of the stupidest remarks I've ever heard attributed to a baseball manager anywhere when he labeled first baseman Orlando Cepeda a "minus ball-player". If Cepeda is a minus ballplayer, Alvin, then that makes you a MINUS MINUS MANAGER for not trading him. Funny how Alvin shut up on comments about EL TORO DEL CARIBE when Orlando arrived in camp. I think Cepeda will be with the San Francisco Giants long after you're gone, Reb!

Anyway, this is the way we think they'll finish in 1963, and we hope we're wrong!

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Giants**

**Cincinnati
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