

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

WESTERN UNION

Kel
NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

SIGNS

DL	= Day Letter
NM	= Night Message
NL	= Night Letter
LCO	= Deferred Cable
NLT	= Cable Letter
WLT	= Week-End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.
Received at 722 Market St., San Francisco, Calif., **ALWAYS OPEN**
1450B QP 36 DL HEARST

SANSIMEON CALIF 555PM SEPT 4 1929

Mar

MISS JULIA MORGAN

1135 MERCHANTS EXCHANGE BLDG SANFRANCISCO CALIF

WHY NOT MOSAIC THE CEILING OF INDOOR SWIMMING POOL USE
BLUE GLASS MOSAIC STUDDED WITH GOLD STARS AND BEAMS WITH
DESIGNS FIGURES OR SIGNS OF ZODIAC OR SUCH WOULDNT THAT
BE MORE STRIKING THAN PRESENT PLANS

W R HEARST

655P

and