

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

SIGNS

DL = Day Letter

NM = Night Message

NL = Night Letter

LCO = Deferred Cable

NLT = Cable Letter

WLT = Week-End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at 722 Market St., San Francisco, Calif.. ALWAYS
OPEN

1931 JAN 8 PM 7 37

OB138 27 NL=HEARST=SANSIMEON CALIF 8

JULIA MORGAN=

MERCHANTS EXCHANGE BLDG SANFRANCISCO CALIF=

PRICE SIX THOUSAND FIVE HUNDRED SEVENTY FIVE DOLLARS FOR
BOLWING APPARATUS SATISFACTORY KINDLY ORDER IMMEDIATELY IF
WE ARE READY FOR INSTALLATION WITHIN THIRTY DAYS OTHERWISE
DELAY PROPORTIONATELY:

=W R HEARST.