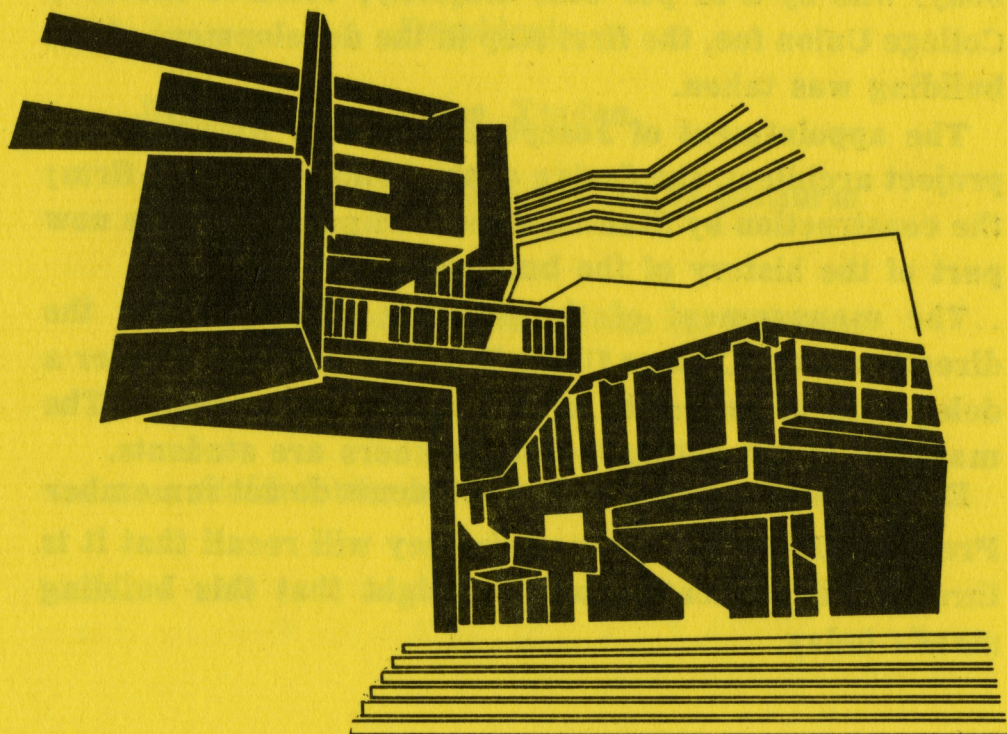




# Julian A. McPhee College Union

**DEDICATION**  
**Saturday,**  
**March 6, 1971**





The dedication and grand opening ceremonies for the new College Union are a fitting tribute to former President Julian A. McPhee. It was his foresight over 20 years ago that first established a fund whereby profits from the El Corral Bookstore would be set aside virtually inviolate towards the eventual construction of a new El Corral Bookstore and College Union complex. Over the years, students, faculty and staff through patronizing the college store have all contributed to the nearly three-quarters of a million dollars that was available at the time construction of this College Union became a possibility. The plan for the building has been in development for an equal length of time and literally thousands of students, staff and faculty members have been involved in study and evaluation sessions so that the final structure will best serve the needs of this particular college.

The physical realization of the years of planning was made possible by the Trustees of the California State Colleges early in their tenure as the administration agency for these institutions. Cal Poly was one of the first colleges to avail itself of the opportunity to build a College Union facility and through the active support of the entire student body, who by a 91 per cent majority, voted to assess a College Union fee, the first step in the development of the building was taken.

The appointment of Joseph Esherick & Associates as project architect, the design of the building by that firm; the construction by Stanton-Reed Company, Inc. are now part of the history of the building.

..The management of the building will be under the direction of the College Union Board of Governors under a delegation of authority of the college president. The majority of the voting board members are students.

Even though many of today's students do not remember President McPhee, it is certain they will recall that it is through his dedication and foresight that this building stands today.



**DEDICATION**  
**JULIAN A. MCPHEE COLLEGE UNION**

**Plaza**

**12 noon**

**Saturday, March 6, 1971**

**Overture, Cal Poly Symphonic Band**

**National Anthem, band.**

**Invocation— Bruce Tjaden**

**Welcome: Paul Banke, President,  
Associated Students, Inc.**

**Dedication: Dr. Robert E. Kennedy,  
President**

**Benediction— Bruce Tjaden**

**Processional to main entry led by platform  
party.**

**Ribbon cutting by Mrs. Julian A. McPhee**

**Guided tour of College Union.**



## **JULIAN A. MC PHEE COLLEGE UNION DEDICATION**

### **Special Activities Multi-Purpose Room**

**Friday, March 5 - 6 to 8 p.m. Country Western Concert,  
Crabgrass**

**Friday, March 5 - 8 p.m. - Edgar Allen Poe Impressionist**

**Friday, March 5 - 9 p.m. to 12:30 a.m. Rock Dance,  
featuring Apricot**

**Saturday, March 6 - 6 p.m. to 8 p.m. Rock Concert  
featuring Comfort**

**Saturday, March 6 - 8 p.m. to 10 p.m. Folk Concert  
featuring Victoria**

**Saturday, March 6 - 10:15 p.m. to 12:30 a.m. Rock Dance  
featuring Clockwork Orange**

**Sunday, March 7 - 1 p.m. to 2:30 p.m. Cal Poly Studio Band**

**Sunday March 7 - 7 p.m. to 12 a.m. Folk-Blues Concert  
featuring John Lee Hooker, Kajsa Ohman and Johnny  
Shines**

### **MUSTANG LOUNGE**

**Friday, March 5 - 7 to 9 p.m. Trivia Bowl**

**Friday, March 5 - 9 p.m. to 1 a.m. Coffee House**

**Saturday, March 6 - 6:30 to 8 p.m. Trivia Bowl**

**Saturday, March 6 - 8 to 10 p.m. Mariacchi Music featuring  
the Melodias**

**Sunday, March 7 - 2:30 to 3:30 p.m. Dixieland Band**

#### **Upper Floor Lounge**

**Friday, March 5 - 6 p.m. to 1 a.m. Film marathon  
(Coolhand Luke, the Committee - Bigband 4 and Little  
Lady - W.C. Fields, Roadrunner, Hollywood color car-  
toons)**

**Saturday, March 6 - 5 p.m. to 1 a.m. Film marathon  
(Repeat)**

#### **Plaza**

**Saturday, March 6 - 1:30 p.m. to 3:30 p.m. Rock Dance  
featuring Liberty West**

**Saturday, March 6 - 3:45 to 5:45 p.m. Dance, Heap**

**Saturday, March 6 - 6 p.m. to 8 p.m. Western Dance  
featuring Western Playboys**

### **Guided Tours**