



THE LATINO MUSEUM OF HISTORY, ART AND CULTURE  
 112 SOUTH MAIN STREET, LOS ANGELES CA 90012  
 PHONE: (213) 626-7600 FAX: (213) 626-3830



THE LATINO MUSEUM OF HISTORY, ART AND CULTURE  
 EL AVISO 1999



## GENERAL INFORMATION

### LOCATION

112 SOUTH MAIN STREET  
LOS ANGELES, CA 90012  
CORNER OF 1ST AND MAIN STREET  
PARKING ENTRANCE IS ON 1ST STREET

PHONE: (213) 626-7600  
FAX: (213) 626-3830

### HOURS

10 AM TO 4 PM

MONDAY THRU SUNDAY  
CLOSED WEDNESDAY

(ALSO CLOSED BETWEEN EXHIBITS FOR INSTALLATION)

ADMISSION IS FREE

### TOURS AND FIELD TRIPS

#### BY APPOINTMENT

Call the Education Department  
(213) 633-4600 for schedule information or  
visit our website at  
[//home.earthlink.net/~latinomuseum/](http://home.earthlink.net/~latinomuseum/)



Con profundo agradecimiento al Comité Latino 1999

- Consulado General del Perú, Fernando Montero, A. I. P. E. U. C.
- Consulado General de Mexico, Jose Angel Pescador Osuna
- Consulado General de Argentina, Luis Maria Kreckler, Argentine American Foundation
- Consulado General de Guatemala, Jorge Erdmenger

Front Cover Image  
Jesus Helguera,  
*Aztec Warrior*

Back Cover Image  
Guatemalan  
woman  
weaving

The Latino Museum of History, Art and Culture is a non-profit organization supported by the generosity of its membership as well as by sponsorships and grants. Programs at the museum have been funded by the State of California Department of Education for the Latino Heritage Resource Center.

In addition, we gratefully acknowledge  
Bank of America,  
City of Los Angeles  
Council Members: Rita Walters,  
Richard Alarcon, Richard Alatorre, and Mike Hernandez  
City of Los Angeles-Cultural Affairs Department,  
City of Los Angeles-Community Development Department, Community Redevelopment Agency of the City of Los Angeles,  
Gibson, Dunn & Crutcher LLP  
J. Paul Getty Trust,  
Los Angeles County Museum of Art - Arts Education Initiative and Outgoing Registrar Department,  
Los Angeles Unified School District,  
Montebello Unified School District,  
Mexican Fine Arts Center Museum, Chicago, IL,  
Museo Soumaya, Mexico City, DF,  
NBC4-Los Angeles, Sanwa Bank,  
State Farm Foundation, and  
TELMEX/Sprint.

## Calendar - 1999

### Warma Yachay - Young Quechua's Wisdom La Sabiduría de la Niñez Quechua

April 30 - June 20, 1999



Quechua Children, 1997, Photo by Denise Lugo

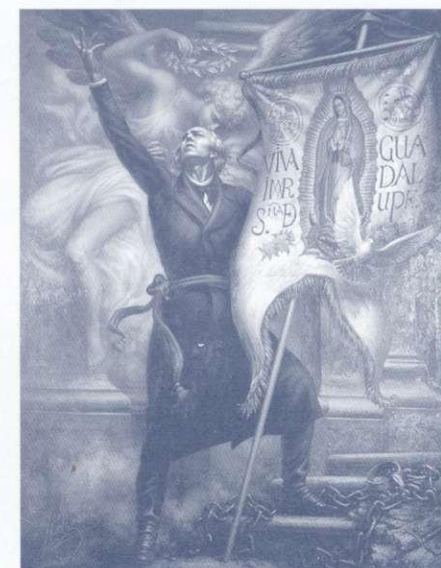
This exhibition introduces the artwork of Quechua children from the Peruvian Andes. El Taller Movil de Arte, a non-profit mobile arts education school in Peru, teaches children how to use art as a tool for self-expression. With ancient Peruvian textiles as an artistic reference point, the paintings reflect an innocence unaffected by modern city life.

The photography of Monique Y. Pineda and the Chulucanas pottery of Froilan Cordova are also presented in this exhibition.

### La Patria Portátil

July 1 - August 31, 1999

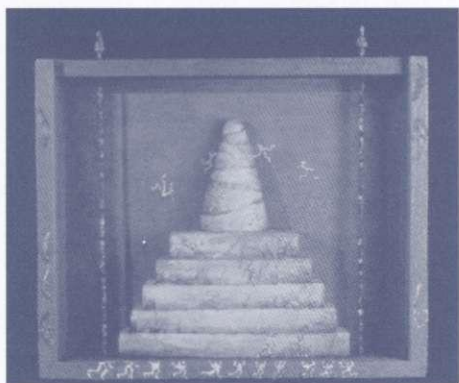
"La Patria Portátil: 100 Years of Mexican Chromo Art Calendars" is a retrospective exhibition of 20<sup>th</sup> century Mexico, as seen through its popular art calendars. These vintage calendars feature historic and romantic images, which have become part of the Mexican identity. Subjects include the Mexican Revolution and scenes from the Golden Age of Mexican cinema. This often overlooked graphic art tradition documents the year-by-year changes in Mexican ideals, dreams and desires.



Jesus Helguera



## Veredas Argentinas - Argentine Pathways September 13 - October 24, 1999

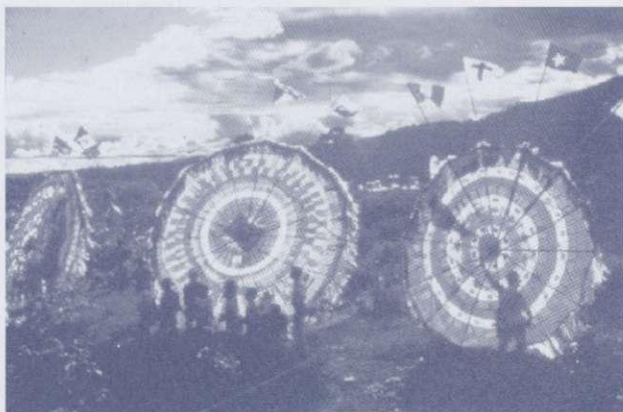


Silvia Brewda

This Argentinian-Californian exhibition provides a unique opportunity to view internationally known artists from both areas. In most cases this is the first time these artists have exhibited in Los Angeles. Complementing the exhibition is a screening of Jorge Preloran's famous documentary films. (Dates and location of film screening to be announced.)

## Day of the Dead October 30 - November 30, 1999

The museum presents "*Día de los Muertos/Día de los Santos*", consisting of a cemetery reconstruction installation, depicting ancestral worship as practiced in Guatemala. Also on display will be Mayan textiles and photography that reflects everyday life in Guatemala.



## Calendar - 2000

Pintura in L A

Winter 1999



George Yepes

Margaret Garcia and George Yepes, two of Los Angeles' better-known Chicano artists, provide a powerful insight into contemporary art.



Margaret Garcia

## Two Views of L A

Spring 2000

Don Normark's *Chavez Ravine, 1949* and Dennis Caldwood's *La Placita, 1980's* - historical and vintage photography of Angelinos.



## Los Four: A Retrospective of the "East Los" School of Painting

Fall 2000



Carlos Almaraz

A retrospective of the "East Los" American School of Painting ("Los Four") with Oscar Castillo's photography documenting 1960's Los Angeles.



## THE LATINO MUSEUM MISSION

The mission of The Latino Museum of History, Art and Culture is to celebrate the heritage of Latinos and to promote the continual development of Latino historical, artistic and cultural expression in the Americas.

### from the Chairman-

The exhibitions, educational programs and other activities presented by the museum illuminate the many facets of our Latino heritage in the Americas. Our programs strive to promote understanding of our cultural kinship. We invite you to celebrate this kinship with us.

**Charles M. Calderon, Chairman**

### from the Director-

I would like to thank all of the museum's founding board members, past financial supporters and volunteers for their kindness, generosity and foresight which helped make the museum a reality.

**Denise Lugo, Museum Director**

## THE LATINO HERITAGE RESOURCE CENTER

### TLM'S EDUCATION DEPARTMENT

The museum's mission is to design educational programming that is relevant to today's youth, while supporting the educational objectives of the schools. The Latino Museum's education programs align with the Language Arts, History, Social Science, Visual and Performing Arts frameworks established by the State of California, as well as local district teaching standards.

## MEMBERSHIP

Joining the museum's family entitles you to participate in many museum functions. Your support assures you of receiving periodic information about our growth through newsletters, as well as invitations to special events, artist receptions, educational workshops and much more. Join now and share the vision of making history in Los Angeles.

*Background facing page:* Completion of the museum's new façade, facade entrance designed by Jesse Camberos, bas-relief sculpture designed by Tito Delgado.

*Background this page:* Collection of images from TLM workshops.

## April

30

**Friday**

**5 pm to 8 pm**

Reception for Educators - Warma Yachay  
Unveiling of "Quechua Images of Peru" -Children's Mural Project by  
Academia de Arte Yepes

## May

1

**Saturday**

**12 noon**

"Myths and Magic in  
Quechua Storytelling"

14-15

**Friday and Saturday**

**Fri: 4 pm to 9pm, Sat: 8 am-1 pm**

Educators Professional  
Development Workshop  
(follow-up Saturday June 5)

23

**Sunday**

**12 noon to 3 pm**

Domingo Familiar - Peruvian  
Cultural Festival

30

**Sunday**

Peruvian Convention  
Attendees Tour

## June

5

**Saturday**

**8 am to 1 pm** (follow-up)

Educators Professional  
Development Workshop

10

**Thursday**

**4 pm to 6 pm**

TLM Children's Salon  
and Student Reception

**Every Saturday**

**11 am to 1 pm**

"Figuras y Testimonios"  
Spanish Creative  
Writing Program  
Directed by  
Manuel Luna,  
Poet and  
Literature Teacher

Field Trips are available to schools and community  
organizations throughout May and June.

Call the Education Department (213) 633-4600 for schedule information.