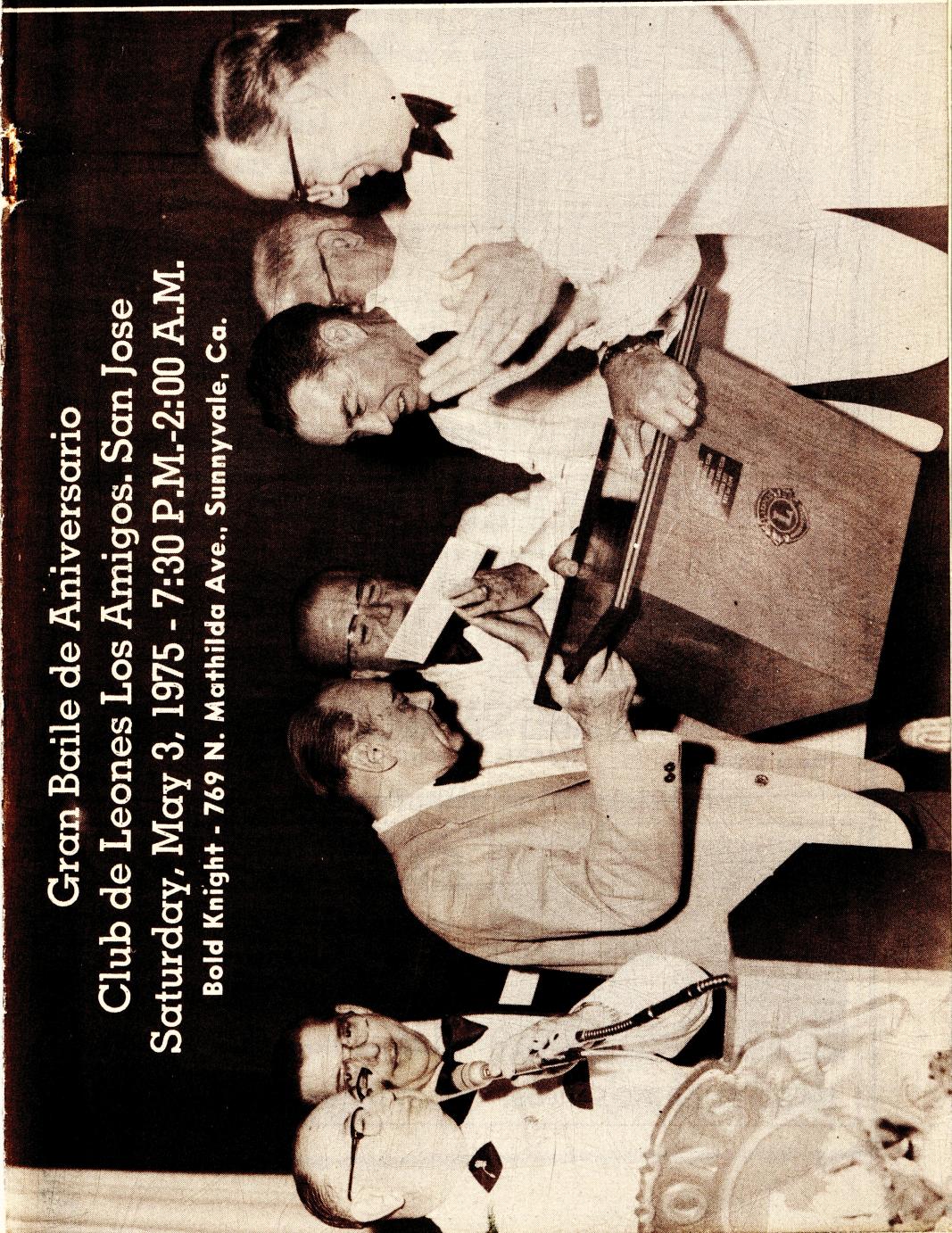


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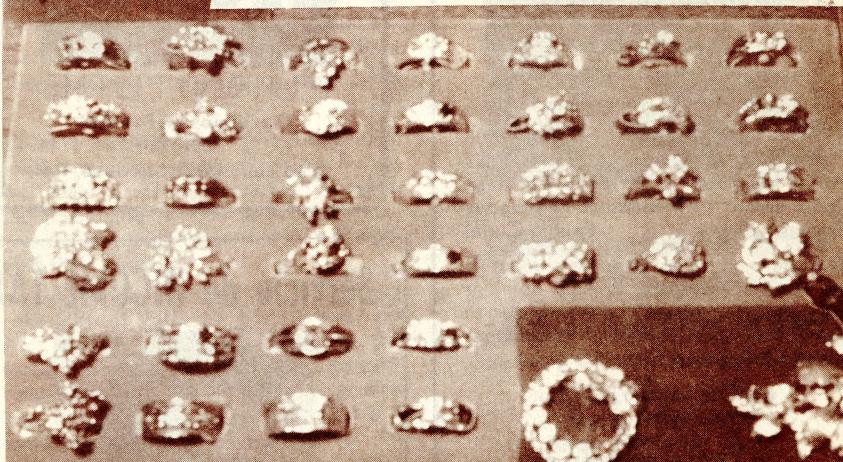
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San Jose Mexican American Chamber of Commerce

The San Jose Mexican American Chamber of Commerce held its monthly general meeting Tuesday the 25th of March at the Downtown Holiday Inn, with a fantastic turn-out of members attending.

Mr. Robert T. Thruber from Tech V Corporation was our principal speaker, regarding the development of the beautiful San Antonio Plaza. The first phase is to be completed by the month of July. This project will emphatically give the downtown San Jose area a face lifting which is so badly needed. Thanks to the City of San Jose and those who participated in having his dream come true.

Our other speaker, Mr. Dom DiGiovanni, Regional Urban Development Officer for the Bank of America, giving a complete briefing on the possibilities of the local small businessman in acquiring loans for the betterment of their business.

We are at the present time in contact with the City of Veracruz, Mexico with the hope of naming them our Sister City. The Sister City program involves people to people relationship in a wide variety of circumstances. Developing new understanding and appreciation among the nationalities involved, such as social and cultural exchanges between the two countries.

We are promoting our annual membership drive, and within a few weeks we will be coming out with an attractive brochure that will specify the functions of your Chamber within and out of the community. Just call, and we shall be more than happy to drop one in the mail. Our goals have been set for the balance of '75, and only with your help and cooperation can we accomplish them. In the event that you may have any questions, please call. Tel. 288-7727.

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By LUIS JUAREZ

OPINION

CHICANOS FACE

SOCIAL CHANGE

In many ways the Chicano in the United States is going through a social cycle and a social metamorphosis process similar to that of their ancestors, the pre-Columbian dwellers of what is now Mexico.

The inhabitants of Mexico before the arrival of Columbus were not the Indians the public sees in western movies. They did not live in teepees and hunt buffalo.

They were builders, astronomers, architects and planners. This is what Hernando Cortez, the Spanish conquistador, found when he walked into the great Aztec empire.

Unfortunately, this great civilization was destroyed by the white conquerors who in the name of religion, turned the Indian into a near slave status and kept him in ignorance and in social and economic suppression.

The generations of Spaniards who followed and their offspring were taught that the Indian was a savage and ignorant being incapable of taking care of himself.

Little or nothing was told about the accomplishments of this people. The Indian was set aside and kept down over the years until one day he "exploded" and broke the chains that tied him to Spain in the war of independence.

Today Mexico is a stable and prosperous country ranking among the top in the world in culture, domestic programs, commerce, industrial growth and international coexistence.

The Chicano has run the same fate as his Indian ancestors. He has grown in the agricultural fields of the Southwest as a second class citizen burdened by racial discrimination that has caused him to fall behind economically and socially.

He has studied in school the accomplishments of the men in American history without ever seeing himself.

The American public has viewed him not as a human being descendant of a great pre-Columbian civilization and a well developed and modern country, but as an inferior being capable only of performing the lowest level jobs.

The Chicano, himself, has not learned of his own culture, about the accomplishments of the great men of Mexico, and the prosperity of the land of his fathers.

In the last few years, however, the Chicano through a civil rights movement has begun to break the chains of oppression that have kept him behind the rest.

His war of independence has been through civil and political achievement. As his ancestors, he too has "exploded" but in a non-violent form.

The Chicano is vigorously seeking a better education and a strong economic position in this society.

The Chicano has begun to develop his own culture, borrowing from both Mexico and the United States. The end result will give us a new breed of American that later will blend in with the rest of the racial melting pot that makes up this country.



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by
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MEDINA
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Sexism In the Schools And the Chicana

Recognize sexism in your schools. All schools teach sexism and often racism. Sometimes this is done consciously and very often unconsciously. Due to the Civil Rights movement the public is more aware of the racism.

Chicanas often suffer the effects of both racism and sexism. This double jeopardy can occur in any level of education, from preschool through the graduate school level. It can occur in vocational as well as academic schools. It occurs in textbooks, classroom procedures, class offering, hiring, promotion, dismissal as well as in many more subtle ways such as counseling girls into traditional occupations.

The Santa Clara County Commission on the Status of Women (CSW) has been mandated to study and investigate conditions that demonstrate discrimination because of sex throughout Santa Clara County.

The CSW's Education Committee will be holding hearings on sex discrimination in the education system. These hearings will be held on Tuesday, and Wednesday, May 6th and 7th, at Leininger Community Center, 1300 Senter Road, San Jose.

You are invited as a participant or as an observer. If you, as an individual or member of a group, are aware of instances of sex discrimination in education, we urge you to present your information at these hearings.

If you feel you have something to say but do not wish to stand up and testify we are prepared to take written statements. +

Following the hearings, findings and recommendations will be presented to the Santa Clara County Board of Supervisors, the Board of Education and local school boards.

Please call the CSW office (299-3131) if you have any questions or comments.

Please return this completed form to the Commission on the Status of Women by Thursday, May 1st. Include your name, address, phone number, organization (if you represent one) and topic. If possible, we would also like an outline or typed copy of your presentation. Each presenter should plan a maximum 5-minute talk; 10-15 minutes will be allowed for questions. As time allows, following agendized speakers, members of the audience will be able to submit their names and make presentations to the hearing board.

Name

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San Jose's First Woman Patrol Officer

by ROBIN McNABB

Imagine This Scene

A rain-soaked foggy midnight on First Street, where a burglary is in progress.

A storefront window shatters and a silent burglar alarms finds its way through the San Jose Police Department (SJPD) communication network.

Cracking over the police frequency, the alarm reaches a patrol car and an officer cuts through the fog, with sirens wailing, in pursuit of the unknown situation.

Arriving at the scene of the crime, the officer leaps from the patrol car, steely-eyed and braced for action.

Now imagine this.

The officer is SJPD's first woman ever to go on patrol, officer Janie Lefall, a petite 5-foot-2, 104 pound package of vitality.

Although she doesn't fit the "steely-eyed, braced for action" image of a police officer, the dark haired, brown-eyed former SJSU student was assigned to a SJPD patrol unit 16 months ago.

Lefall, 29, began her career with the department in 1968 as a clerical worker and in '71 was promoted to assistant woman police officer.

A Women's Agreement

In '73, Lefall along with other women officers, entered into an unprecedented agreement with the city.

The agreement allowed them to become full-fledged police officers.

Before that time, assistant women police officers were little more than clerk-typists

who looked like police officers in appearance.

They weren't allowed to perform the duties of a regular police officer and could not be promoted to regular officer status.

During a lunchtime interview recently, the soft-spoken woman police officer explained her ascent from the clerical pool, candidly admitting, "It hasn't been easy."

It's a long complicated story, she said, between disinterested bites at a hamburger.

But, she continued, "Providing a woman can pass the agility exam males must pass, they can now engage in patrol work."

This is the agreement that women assistant police officers reached with the city, she explained.

Physically Capable

Titled the "New Physical Agility" test, the exam consists of six events which must be performed consecutively within set time limits.

One of the most physically demanding of the six events, is carrying and dragging a 150-pound sandbag through a 64-foot "S" shaped course within 29 seconds.

This can only be topped, however, by both male and female candidates running one and a half miles within 14 minutes, after having performed all other five events.

According to a male SPD police officer, who wishes to remain anonymous, "The agility test in the past has been the primary barrier for women desiring full police officer status."

Lefall, who was born in San Francisco and reared in Berkeley, overcame the "physical barrier," but cited "attitudes within the department," as barriers women police officers still must hurdle.

Prejudice Barriers

"Most male officers see women police officers as being used strictly in the Juvenile Division or, in performing clerical duties somewhere in the department," she quipped.

Some officers, she said are resentful and afraid their jobs may be taken away by women. These officers say women don't belong on patrol.

Other officers, she continued, feel if a woman police officer goes on patrol it would cause family problems.

But behind closed doors," she added, glancing at the door to a cramped office, "anybody could do anything."

And then, there are some officers who feel women are just not strong enough to

do the job of a police officer on patrol, she said.

"No one in the SJPD, however, has ever defined how physically strong a police officer is supposed to be," she mused.

Officer Lefall, who describes herself as a "nonactive feminist," said patrol work is both exciting and sometimes slow.

"I've had dangerous experiences on patrol, but no more than any other patrol officer," she said.

"Women need determination, guts and must be liberated and independent to stand out in this male oriented field," she added.

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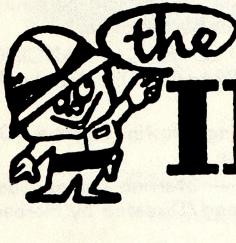
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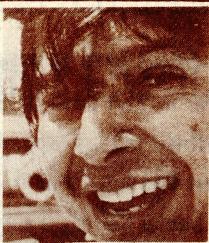
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YOUNG FRANKENSTEIN, the movie by the comic genius of Mel Brooks, has been playing steadily for the last two months, to packed houses. If you haven't seen it yet, please consider it. You have nothing to lose but your funny bone from laughing too much and too loud. The film has been quoted, by Vincent Canby of the New York Times, as "the epitome of Mel Brooks' low humor." And I must agree. The film is a classic in every sense. The film takes on the style of the classic horror movies that were made at Universal during the 30's and 40's, but with more than a few added twists, from the Brooks mind. For those of you who don't know who Mel Brooks is, let me fill you in. He was the madman who brought you, for those of you who remember, "Your Shows of Shows," in the early days of T.V. And he also brought you the T.V. show "Get Smart," in the mid-sixties. His movie credits include "The Producers," his first, "The Twelve Chairs" and his western riot of last year, "Blazing Saddles," which used every classic cliché ever used and gave them his own touches. "Young Frankenstein" is no exception. As I said earlier he takes the style right from the early Frankenstein films, using black and white film, a castle on a mountain in Transylvania, the original lab equipment that was used in the first "Frankenstein," the towns people on the rampage, and even a bride. Then he fills these classics ingredients full of his own classic ingredients, from the tight script to the even more "tight" actors. For their talent makes the lines even more memorable. The movie stars Gene Wilder, a veteran of two other Brooks adventures, as the young Frankenstein. Marty Feldman as Igor, his servant. Cloris Leachman as Frau Blucher. And Peter Boyle as the Monster.

With a few more surprises that I can't mention. If you are wondering about the story, the title tells all, that is from the basic idea anyway. What's in the middle, that is something else. If you are after a good pop-

corn movie and love to laugh, see it. If you're waiting for it to come to another theater, you will have a long wait. And there aren't any bargain matinees either. So, if you want to see it, you will have to pay the full price. But I guarantee you won't regret it.

IT CAME FROM OUTER SPACE; is playing in theaters again! Sure, it's been on T.V. But not like this! The movie just opened last week at the Almaden Twin Theaters in San Jose and this time it is showing as it originally was presented, in 3-D! That's right, with glasses and the whole bit. (Spaceships flying right at you. Rocks falling on your head etc. . . .) It's quite an experience and if you have never seen a movie in 3-D, you really owe it to yourself. In the future there will be the original "Creature From The Black Lagoon" and others. For something really different you might try this.

ALSO PLAYING AND RECOMMENDED:

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THE MAN WHO LOVED CAT DANCING — Starring Burt Reynolds/Directed by R. Sarafian.

LENNY — Starring Dustin Hoffman/Directed by Bob Fosse.

FUNNY LADY — Starring James Caan and Barbara Streisand/Directed by Herbert Ross.

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EARTHQUAKE — George Kennedy/Directed by Mark Robson.

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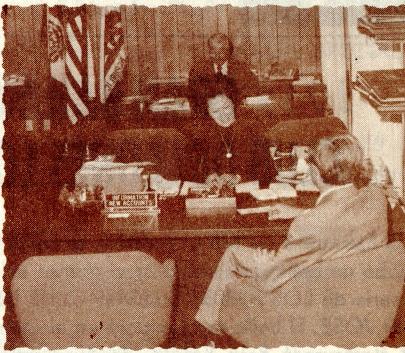
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GRAN BAILE DE ANIVERSARIO CLUB DE LEONES LOS AMIGOS. SAN JOSE

El Sábado 3 de Mayo próximo se llevará a cabo un baile para celebrar el primer aniversario de LOS AMIGOS LIONS CLUB DE SAN JOSE. El baile se efectuará en el salón del Restaurant Bold Knight de Sunnyvale, 769 N. Mathilda Ave., desde las nueve, de la noche hasta las dos de la madrugada, dos orquestas tocarán ritmos americanos y ritmos Latinos. La donación es de seis dolares por persona. Los boletos se pueden conseguir en las siguientes casas comerciales: Giant Furniture Co., 2017 S. 1st St. Joyeria La Esmeralda, 3511 El Camino Real Lawrence Square Shopping Center, Santa Clara. Dowdle & Manriquez Mortuary, 1066 S. 2nd St., S.J. Dr. John de Heras, 2351 Forest Ave., S. J. Martha's Place Restaurant, 1005 Lincoln Ave., S. J. Estrada's Tailor Shop, Village Green Shopping Center, 2022 Calabazas Boulevard, Santa Clara. Casa Vicky, 35 South Market St., S.J. Pink Elephant Mkt., 400 South King Road, S.J., y al telefono 296-1344.

El Club de Leones los Amigos es una organización de servicio social, cuenta con más de cuarenta miembros activos que se dedican a diferentes profesiones o empleos y en el club trabajan con gran entusiasmo para hacer obras de beneficio social, en su primer año de vida, el club ha logrado donar un aparato (Aurorometer) con un costo de \$800.00 y que sirve para examinar a los niños que sufren alguna atrofia en sus órganos auditivos. El aparato fue entregado por el Gobernador del Distrito Leonístico 4C-6 Lion Joe Di Duca al Sr. Michael Filice, Principal de la Oster School. Se hizo una demostración del Aurorometer que estuvo a cargo de la Sra. Sydell Piccone la niña Gabe Gu-

tierrez, hija de el Leon Dr. Gervasio Gutierrez, se prestó para que se hiciera la demostración.

Como un solo aparato no es suficiente para las necesidades de la escuela, la Sra. Lena Manriquez de Gomez, esposa del Leon Richard Gomez, ofreció aportar la cantidad de \$400,00 si el club donaba lo que faltara

para comprar otro aparato, todos los asistente recibieron con un nutritivo aplauso la filantrópica actitud de la Sra. Lena Manriquez de Gomez. El costo del nuevo aparato es de \$1,800,00.

Los Amigos Lions Club envió a la República de Honduras \$400,00 para ayuda de las personas damnificadas por el ciclón Fifi; El H. Consul de Honduras Sr. Raul Casares se presentó para dar las gracias por el donativo en nombre de los hondureños y de su gobierno.

La escuela Pioneer recibió un donativo del Club de Leones los Amigos por la cantidad de \$100,00 y que se utilizaron en los gastos de Navidad.

Ninguno de los miembros del club hubiera podido hacer estas obras sin contar con la ayuda de los demás miembros; pero todos unidos lo han logrado y cada uno de ellos siente la satisfacción de haber contribuido a la realización de estas buenas obras.

Para conmemorar su primer aniversario, los miembros del club han organizado un baile y todos ellos trabajan afanosamente para que en el baile se disfrute del mejor ambiente posible, asistirán leones de todo el Condado de Santa Clara y la comisión encargada del baile espera la importante asistencia de autoridades de la ciudad y personalidades de la comunidad.

Estos Leones no son feroces, y cuando se proponen organizar las reuniones mas alegres, mas bonitas y de ambiente mas agradable, sus bailes son inolvidables. No se le olvide tiene una cita con los leones el Sábado 3 de Mayo. A bailar, a reír y a gozar, viva la alegría.

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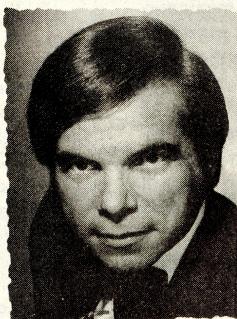
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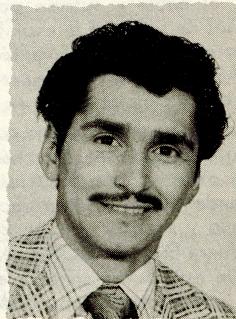
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Aunque esté usted muy impresionado e involuntariamente engañado, permitame decirle aun con todo el repeto que usted me merece, . . . quines han sido los amigos y quienes los enemigos de la libertad, la soberanía y la dignidad nacional de nuestro querido MEXICO, desde su principio y desde la llegada de los españoles a nuestra tierra. Principiando con Cuahutemoc en 1525 y luego con HIDALGO en 1810, así como con JUAREZ en 1862 y hasta nuestra última revolución CONSTITUCIONALISTA, hay mucho que detenidamente estudiar; 1910 es en verdad cuando las cadenas se han sacudido lo más posible, con el esfuerzo y el sacrificio de nuestro grandioso apostol de la democracia universal C.

FRANCISCO IGNACIO MADERO

Por
ARTEMIO CARRANZA

LOS ENEMIGOS?

Con tu permiso querido pueblo español, no eres culpable, pero tengo que decirte que tu conquistador Hernan Cortez en 1525 y su chusma de aventureros, fueron muy cobardes al tartar a un REY prisionero, tan valiente como fue Cuahutemoc, en un forma tan indigna y tan salveje. Ese loco oportunista y pirata de los mares, ordenó que le quemaran los pies al Grandioso Rey Azteca para robarle el oro de su reino, siendo él un español católico que vanfa representando a un gobierno europeo que profesaba practicar las doctrinas de CRISTO pues el vino acompañado por sacerdotes enviados por el Papa para forzar a los indios.

Sí, el noble y sufrido pueblo mexicano después de soportar la explotación española en forma estoica, se levantó en armas con HIDALGO y nerviosamente se quitó la asquerosa cadena de la esclavitud pero los indignos conquistadores no contentos con las riquezas ya robadas, le volvieron a hacer la lucha otra vez con Francia y Napoleón III enviando como capitán ahora a un pobre ingenuo y soñador príncipe Perfumado para que fuera EMPERADOR de México. El nombre de este pobre soñador era Maximiliano y su pobre joven esposa CARLOTA.

Reclutaron 5000 soldados de línea franceses y austriacos y se consiguieron dos generales traidores mexicanos antes de abandonar las costas de Europa.—El Papa personalmente vino al puerto de Trieste a despedirlos y a darles su bendición en aquel viaje de conquista tan vergonzante. Que mancha en la historia de Francia y también para el prestigio del Vaticano en la redondez de la tierra y que vergüenza que haya ahora también mexicanos inconscientes, que no se

LOS AMIGOS?

Primeramente demos honor al valiente rey azteca CUAHUTEMOC, que nunca se rindió aunque le quemaron sus pies los salvajes españoles para obligarlo a entregar el tesoro de su reyno. Nadie podrá jamas justificar que se haya aplicado ese tremendo tormento, por un ejercito de un país católico, que venía acompañado por sacerdotes para enseñarles a los aztecas el cristianismo.—Ningún otro rey de este continente ha dejado una estela de gloria histórica como la que dejó nuestro CUAHUTEMOC.

Luego el glorioso caudillo de nuestra independencia MIGUEL HIDALGO y Costilla y la gente humilde del PUEBLO de Dolores y de todo México después de soportar la tiranía ignominiosa de España y del Vaticano. Sí, el noble pueblo de México, después de soportar la explotación española se levantó en armas con el heroico Hidalgo y se quitó la cadena asquerosa de la esclavitud.

Pero no contentos los españoles con las requezas que se habían robado en 300 años le volvieron a hacer la lucha otra vez, usando ahora el ejercito francés de Napoleón III, el cual era el más podroso del mundo.

JUAREZ, el grandioso indio de Oaxaca con la layuda de los humildes CHINACOS de guichol y guarache (fíjese bien) CHINACOS no CHICANOS y nuestros charros de sombrero ancho, dominaron al ejercito más poderoso del mundo. Hasta Zaragoza, mismo se quedaba asombrado cuando los veía correr, y entendió que es que DIOS les estaba ayudando. Estos aventureros y PIRATAS internacionales, lucían unos uniformes muy elegantes, traían armas nuevas, mucha comida y mucho dinero. Nuestros pobres CHINACOS comían tortilla con chile si bien les iba, pero qué chinacos más hombres, pues a la hora de los cocelos sabían que tenían a Dios de su parte y a Juarez también; gritaban al estilo charro, cuando atacaban; los franceses y los austriacos corrían o morían



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LOS ENEMIGOS?

y hasta el uniforme escondían y se quedaban en calzones, pues les estorbaba todo el lujo que trajeron de europa. Pobre Francia! en que misión tan vergonzosa te metió Roma.

Este triunfo del 5 de Mayo nos volvió a libertar de las criminales intenciones Roma, la que por segunda vez trató de apoderarse del México con su conocida astucia satánica.

El principal heroe en esa segunda conquista de México fue el GRANDIOSO JUAREZ, el segundo y muy importante, fue el GENERALISMO Ignacio Zaragoza y el ayudante de él, llamado Porfirio Diaz.

Juarez y Zaragoza murieron pronto y quedó Diaz con toda la gloria de tan famoso triunfo de la segunda independencia; así fue como en mala hora Diaz llegó a ser presidente de México en 1876, para nuestra desgracia.

Los primeros años del mal gobierno de Diaz los gastó en dejar entrar a muchos capitales extranjeros al país, incluyendo al tremendo poderío del Vaticano. Esta política loca, muy pronto lo amarró de pies y manos; y de un gran Coronel, que fué con Zaragoza el 5 de Mayo en Puebla, se convirtió en unsumiso y obediente mozo del poderío mundial, como si fuera un payaso con un uniforme lleno de medallas sin valor real alguno.

1910 nos ofreció la chispa en la persona del APOSTOL de la democracia; un pequeño hobrecito con un corazón inmenso y MEXICO entero entró en acción en la forma en que lo hacen los volcanes cuando se lanzan en gigantescas explosiones que lanzan hacia el cielo, quemando toda clase de escoria. La explosión de la gloriosa revolución de México, iluminó al mundo entero y aún en 1975 se sienten sus vibraciones en la tierra toda y sabemos, que no se dejaran de sentir sino hasta que el respeto al derecho ajeno nos dé la PAZ a que se refería EL PRESIDENTE JUAREZ, el único y verdadero BENEMERITO DE LAS AMERICAS quien profetizó que en AMERICA ya no se volvería a ver un REY. Su profesión se ha cumplido!!

JUAREZ fué el profeta

MEXICO el volcan y
Francisco Madero la chispa democrática del siglo XIX
para toda la AMERICA

LOS AMIGOS?

den cuenta de quines son los verdaderos amigos de México y siguen ayudando a quien siempre luchó en contra de nuestras revoluciones Porfirio Diaz pasó casi todos los 33 años de su loco gobierno, luciendo sus medallas en las fiestas para festejar con demasiada pompa el grandioso triunfo de Puebla. Pero este ciego oportunista fue un presidente que casi nunca construía escuelas para el pueblo. Le gustaba que le colgaran medallas en el pecho y no se daba cuenta que los que se las colgaban eran los peores enemigos de México y que lo hacían para mantenerlo adormecido y poder seguir explotando al pueblo y robándose las riquezas del país; el pueblo casi no se defendía por su tremendo cansancio de tantas guerras anteriores.

Parece increible que el pueblo se acostumbrara a soportar tanta injusticia por 300 años, mas así fué; pero en los 33 años de Porfirio Diaz, habiendo tenido la paz suficiente para siquiera respirar, se llegó el dia en que todo el país era como una bomba dispuesta a reventar solo con una chispa.

Y Porfirio Diaz forzó los acontecimientos en 1910 y el pueblo explotó en forma de justicia revolución.

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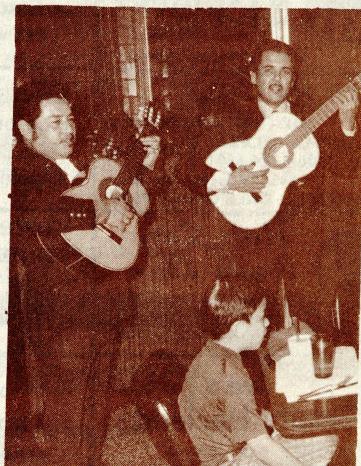
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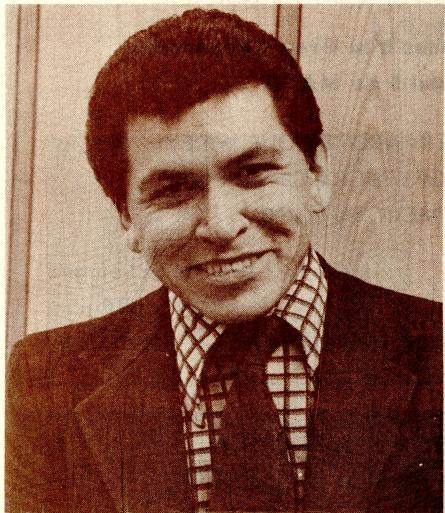
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Rigo Chacon

by MIKE GARCIA



Chicano newsmar ells life

Rigo Chacon recently appearing before a student audience at San Jose State University.

SJSU dropouts don't usually appear on television, but sometimes token Chicanos do.

KGO-TV announcer Rigo Chacon said he considers himself a token Chicano and he did drop out of SJSU in his junior year.

Chacon was a featured speaker Tuesday night in the S.U. Ballroom as part of Semana Chicana activities.

Semana Chicana is devoted to cultural education and awareness.

Chacon has been broadcasting for four years and was the first Chicano to win an Emmy. He won the prestigious award for a piece on Pancho Villa. He is currently the South Bay Bureau chief for KGO-TV.

Chacon emphasized the awkwardness he felt on his first day working for KGO-TV.

"It was in a sense an accomplishment (being the first Chicano on the staff) but it was also a bitter pill to swallow. In walking in there it was obvious that I was a requirement of the Federal Communications Commission.

someone had to do it. I'm glad I stayed because things became easier," Chacon said.

Although Chacon said that being either pro-Chicano or anti-Anglo would have quickly put an end to his career, he said Chicano broadcasters owe something to their people.

"We have an obligation to convey to the Chicano community the ways in which you (the community) can use the media."

He suggested one way of using the media.

"Chicano groups usually get 10-to-15 people together and call a news conference. But they (newsmen) won't shoot 400 feet of film for a 60-second spot.

"They (the Chicano group) should find one spokesman who can say everything in one minute," Chacon advised.

Chacon concluded his talk by reciting in Spanish a poem dedicated to motherhood.

The audience, estimated at 100, greeted the end of the poem with sustained applause.

Also presented were a short speech by a representative of KSJS's *Cosa Nuestra*, a Chicano program; music by *El Alma del Sol*, a local Spanish music group; and a presentation from *Teatro Esperanza*, a Santa Barbara drama group.

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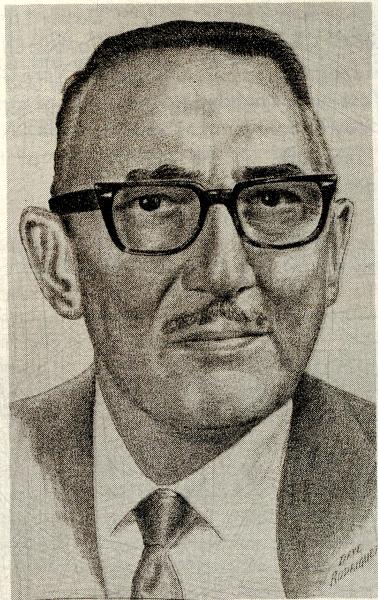
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George I. Sanchez

Educator



Beginning as a rural school teacher in Bernalillo County, New Mexico, George Sanchez established himself during the following forty years as one of this nation's foremost experts on the educational and social problems of Spanish-Mexican minority groups in the United States. He is also an authority on these problems in Latin America. Sanchez has been director of numerous teachers' workshops and institutes on bilingual-migrant problems, education in Latin America, and English as a second language sponsored by schools of higher education in the United States, Mexico, and Central and South America. He was author and editor of the Inter-American Series published by MacMillan, as well as many other educational programs, books, articles, and reports. Sanchez has participated in U.S. government, community, and professional activities, which have conferred numerous awards and honors on him.

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Educational Consortium of America
Post Office Box 1057
Menlo Park, California 94025

Born: October 4, 1906 in Albuquerque, New Mexico

Education: Public schools in Arizona and New Mexico
B.A. in Education and Spanish, University of New Mexico (1930)
M.S. in Educational Psychology and Spanish, University of Texas (1931)
Ed.D. in Educational Administration, University of California at Berkeley (1934)

Highlights: Appointed by President Johnson to Community Relations Service Committee
Witnessed, by invitation of President Johnson, the signing of the National Defense Education Act (1964)
Invited delegate to President Johnson's conference on the Peace Corps (1965)

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Club San Felipe



Candy Veliz



Hoy, Today, Saturday, April 19, 1975 from 9:00 to 1:00 a.m., Club San Felipe will have a Baile Ranchero, the outstanding Band of Los Coroneles will play. Everybody is welcome, that mean's you, you, and you. With or without your Ranchero Duds, join us and let's have a ball!! Donation is \$2.50 per person. The place is La Fiesta Latina Hall at 7th and Santa Clara Streets in San Jose. Bailamos? Last but not least, it's Queen selection night.



The gang is all here or should I say the gang was at the home of Mr. and Mrs. Robert and Elsa Rodriguez to meet our good friend, Chris Aldrete who is a special representative to Senator Benton of Texas. Senator Benton might run for President and if he does, Chris is going to be mighty busy. Chris from all of us the best of luck and good wishes to you and your Senator.

CONGRATULATIONS to Robert Rodriguez on his appointment as Chairman of the Board of Trustees of the San Jose Hospital & Health Center. A very deserving man, yes indeed.

UNITED FOOD DRIVE OFFICERS

The United Food Drive had it's elections on Tuesday, April 8, 1975. And these are the results:

| | |
|--------------------------|---------------------|
| President | Marce Mora |
| Vice President | Tino Castillo |
| Treasurer | Dan Romero |
| Dance Chairman | Candy Veliz |
| Co-Chairman | Danny Lopez |
| Publicity Chairman | Lino Covarrubias |
| Co-Chairman | Richard & Vera Diaz |

Your help is needed, so meet with us every Tuesday at 8:00 p.m., at 1856 E. Santa Clara St., San Jose, on the second floor of the Kregan's Building.

A BIRD IN THE HAND

An old Southerner had worked on a plantation for his employer for many years, but left to become a preacher. Some years later he returned for a visit. "I'm a preacher now," he told his boss. "That's fine. Do you take notes for your preaching?" inquired his employer. "No, sir," he said. "I used to take notes at first, but now I demand the cash."

UNEMPLOYMENT

We keep hearing on radio, T.V., and newspaper SENSATIONALISM that the unemployment figure is reaching 9 per cent, but what they do not tell you is that there are thousands of men and women that do not want to work period. There are thousands of people that are disabled, sick or too old to work, and thousands of young people that have decided to go to college. So their head lines serve only to scare people and make matters worse. Things may be bad, but not that bad, and you can bet that they are getting better all the time.

CLUBS & ORGANIZATIONS

Please Note: The dates that different clubs are having their annual dances. Del Rio Ex-Students Assoc. on Sat., May 31. Club Acuña Sat., June 7. San Felipe Ex-Students Assoc., Sat., July 5. Club San Felipe on August 1, 1975. Don't say we didn't tell you!!

Cub Imperial will have their first dance at the Balconades Hall, 181 W. Santa Clara St., San Jose, on May 10, 1975. Henry Dominguez and his Band will play and donation is \$2.50 per person. If you are from El Valle Imperial or not you are welcome. Si Señor.

(LOOK NO FARTHER)

Or look all you like but the best furniture at the lowest prices is found at Muebles Hacienda at 226 So. First St., in San Jose. Look!

Candy Veliz (continuación)

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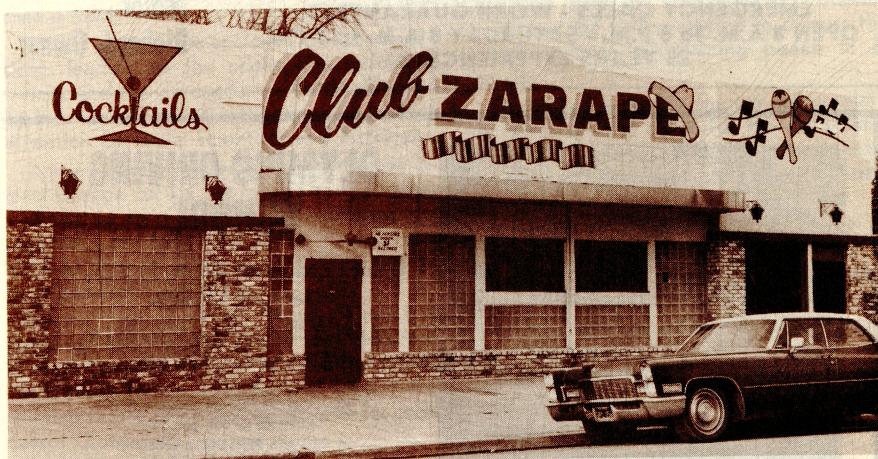
A teen-ager ordered a "coke" from the drug store soda bar, gulped it down, took a dime out of his pocket, slapped it on the counter and left. The soda jerk quickly slipped the dime into his pocket, but at the same time, noticed that the store owner had detected his action. "What a screwy kid," he said nonchalantly to the store owner, "he comes in, leaves a dime tip . . . and walks out without paying."

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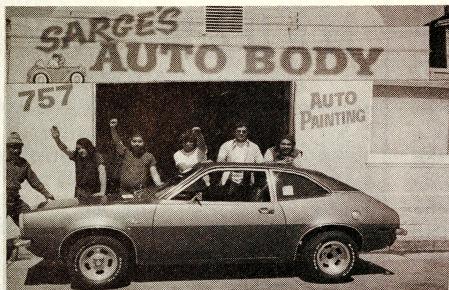
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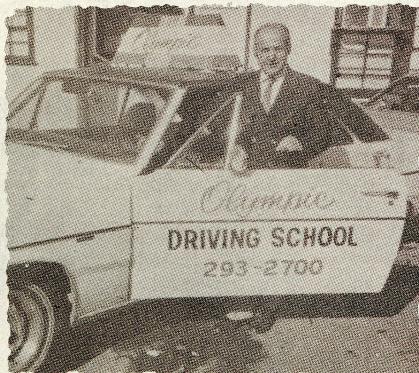
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"ZOOT SUIT RIOTS" OF 1943 RECOUNTED

by LUIS G. JUAREZ

The Zoot Suit riots of 1943 in the city of Los Angeles is an episode in the history of Mexican-Americans few people remember these days. Yet this event developed into a major crises that shocked the city for more than a week.

Unfortunately, the socio-historical antecedents leading to the crises, the unfolding events, and the perception of those affected by it have until now been given only cursory attention by social scientists and historians.

I recently read an account written by Ismael Dieppa for La Luz magazine that gives what, in my opinion, is a relatively good account of what happened in Los Angeles the week of June 3, 1943. In part, I can testify to it because I was there.

In the first years of World War II, a seemingly spontaneous phenomena occurred in many large American cities of the Southwest: youth gangs were formed around the unifying factor of an exaggerated dress code called "Zoot-Suits."

The "Zoot-Suiters" known as "Pacuchos" in the barrios were made up of youths who were of pre-military draft age or who had been rejected for military service.

The "Zoot-Suiters" formed a youth gang sub-culture with a specified dress code, an esoteric language system, and a prescribed peer group behavior. Their dress style was based roughly on the fashions of the 1910s and early 1920s with gross exaggeration of the style's features.

These gangs were formed primarily of Mexican-American youths that came into being as group at a time when, because of the war and existing racial attitudes, anyone who was seen as "foreign" was suspected of un-Americanism.

In June of 1943 in Los Angeles, clashes developed between the "Zoot-Suiters" and military servicemen "defenders" of American tradition.

The news media, as well as reports by city, county, and state officials, labeled the clash between Mexican-American youth and military servicemen as "riots." The actions of the

Mexican-American youths were described in terms of "delinquency" and "gang behavior," while the action of the military servicemen as seen as "defensive."

The first incident took place on June 3 when a group of 11 sailors was assailed by a group of Mexican-American youths while walking along North Main Street in Los Angeles, a predominately Mexican-American area.

Later that evening the second incident occurred when a group of Mexican-American youth were assaulted by a group of sailors. The assault took place after a meeting was held by the Mexican-American youths at the police station to discuss their concern about maintaining peace in the barrio.

These two separate though not unrelated incidents set the stage for the outbreak of the "riots," loosing the growing and pent up tensions between servicemen and Mexican-American youth.

On the evening of June 4, about 200 sailors roamed through the downtown Los Angeles area, Belvedere, East Los Angeles, and other Mexican-American areas in caravans of taxi cabs and private cars searching for "Zoot-Suiters."

As this caravan drove through streets, sailors stopped to "beat up every" Mexican-American youth they could find, leaving many of them injured.

The sailors of June 4 were joined the night of June 5 by soldiers and marines. They marched through downtown Los Angeles in "squads," stopping anyone dressed in "Zoot-Suits" and ordering them to "take them off by the following day or face the consequences."

By Monday evening, June 7, full scale "riots" erupted and continued through June 8. A mob, composed of thousands of sailors, soldiers, and civilians marched through downtown Los Angeles beating every Mexican-American they could find, "Zoot-Suiter" or not.

The victims were pushed into the streets to be beaten, disrobed in what was described as "a sadistic frenzy." The citizenry, reported Time magazine "pushed back to give them room while victims were beaten and stripped naked."

Today former "Zoot-Suiters" remember their lives of poverty in the barrios which forced many of them to drop out of school.

Racial discrimination and harrassment by the police led them to find, in their groups, a sense of "belonging," a way of life, and to a great extent, survival.

The former "Zoot-Suiters" did not perceive themselves as juvenile delinquents. One of them contested: "I saw myself as battling tremendous forces to survive in a hostil environment."

They saw themselves as men committed to defend their neighborhoods against attacks or intrusion by non-Mexican-Americans.

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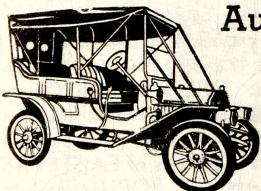
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"Bienaventurados los que sufren porque de ellos es el reino de los cielos." Blessed are the ones who have suffered for they will reach heaven.



CARMEN M. MIRANDA, age 59, (mi santa suegra, que en paz descanse) passed away in her sleep unexpectedly of a heart attack in her home, 10376 Nancy Lane, S.J., on Monday, March 31. Señora MIRANDA, beloved wife of JOSE P. MIRANDA, (mi querido suegro) loving mother of Jose, Johnny, Louie, Angelo, Mary M. Garcia and my wife, Irma. Dear sister of Lilita Maldonado of Chicago, Ill. Dear grandmother of 22 and great-grandmother of 3. She was a member of Casa De Borinquen and Puerto Rican Social Club of S.J. Funeral services were held Thursday, April 3 from Dowdle-Manriquez Mortuary; the Rosary and Mass of Christian burial was officiated by Father Peña of Holy Family Church. La familia MIRANDA desea darle las muchísimas gracias a toda la gente por la asistencia en los servicios funebres y los rosarios spirituales. Y un especial agradecimiento por las flores y contribuciones a las siguientes personas: Jesse y Fina Miranda, Juan y Paca Miranda, Mary Lou Candelaria, George y Gladys Pinero, Lydia Baiuna, Luž y Norberto Magoo-

bet, Juan y Milagro Miranda, Israel y Cuca Miranda, Ofelia Carrasquillo y familia, CHICANO CLUB y CORVALIS CLUB, ambos de Oregon, Angelo Miranda, KAISER CEMENT PLANT, ARNDT'S CONVALESCENT HOSPITAL and Staff, Frances Miranda and family y muy especial al Tio Ramon Miranda y familia por donación de el lote de entierro y a los Señores Richard y Lena Manriquez de Gomez prop. de DOWDLE-MANRIQUEZ MORTUARY por sus respetadas atenciones en los servicios funebres. (JOSE and CARMEN MIRANDA lived together in marital bliss for more than 45 years.) "Mientras más crece el amor y humildad en el alma, mayor olor dan de sí estas flores de las virtudes, para sí y para los otros."—Santa Teresa.



Distinguidos readers, it gives me a great pleasure to introduce GREG & CARLOS VELASQUEZ, owners of CENTRAL AUTO BODY & PAINT SHOP located at 1170 E. Santa Clara St., corner of 24th and Santa Clara in San Jose. Los hermanos VELASQUEZ have been in the auto body and paint business for the past 12 years, mostly in their home town of Eagle Pass, Texas with sus padres who operated the VELASQUEZ BROTHERS AUTO BODY & FENDER SHOP for over 30 years. Apparently these two young brothers are continuing with the business como sus tios y padre did before them alla en Eagle Pass. They were formerly located on 13th and Taylor Sts., for a few years before they bought this new place. If you remembered, it used to be Joe Garcia's Plaza Auto Parts. GREG & CARLOS are very active in community activities from time to time whenever their work permits them; presently they are members of EAGLE PASS CLUB, AMERICAN G.I. FORUM and the MEXICAN AMERICAN CHAMBER OF COMMERCE DE SAN JOSE. Their dad, CARLOS, Sr., used to work for OPERATION SER as Basic Education Instructor and JOB CORP as Body and Fender Instructor; he presently is working for the City of Santa Clara placing minoriites in city jobs. La fa-

(Continued next page)

R. Belloumini (continuación)

milia VELASQUEZ are very community-minded and their heart is in the right place por LA RAZA; next time you need auto body and fender work on your car, why not give them a call at 998-3306? "Una mano lava la otra y las dos lavan la cara."

LATINO PEACE OFFICERS ASSN. is holding a fund raising dinner-dance on Saturday, April 26 at the FIESTA LATINA HALL con las orquestas de CUERDAS MUSICALES & ALMA LATINA. Honors will be made to M.A.C.S.A., MEXICAN AMERICAN COMMUNITY SERVICE AGENCY, for their recognition and support to L.P.O.A. No host cocktail 6-7 p.m. Dinner at 7 to 8:30 y luego la bailada hasta las wee hours of 1:00 a.m.

For tickets, call Officer RICH REYES, 277-4000, Ext. 4951 and make your reservations now. . . . Do-It-Yourself Divorces are a NO! NO! with the District Attorney's office. The Santa Clara County Bar Assn. doesn't like it either . . . minimum lawyer fees for an ordinary, uncontested divorce ranges from \$250 to \$500; if you do-it-yourself with the help of Russell Johnson who operated a divorce business from his home at 1647 Hya-cinth Lane with his secretary, Mrs. Marjorie Desmond, of 201 Garden Hill Dr., Los Gatos it would cost from \$30 to \$55. . . . Don't forget que ya viene la celebración de las FIESTAS PATRIAS, CINCO DE MAYO parade; call LA CONFEDERACION DE LA RAZA UNIDA for further information at 272-0693.

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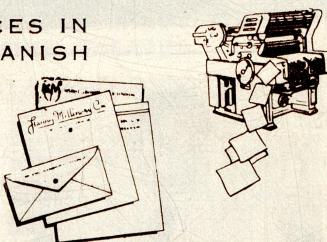
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Imperial Valley Club of California is getting into full swing with a fund-raising Mother Day dance to be held at the new Balconades on Saturday, May 10. The doors open at 8:00 p.m. There will be door prizes, a dance contest and carnation will be given to the first 50 ladies. Tickets can be bought in advance, the donation \$2.50. Call Al Villalobos, 923-4809, Vera Diaz, 292-3294 or Rachel Echaviera, 926-9697. All of us from the Imperial Valley Club hope to see you there. Get there early, because we're going to make it swing!!!



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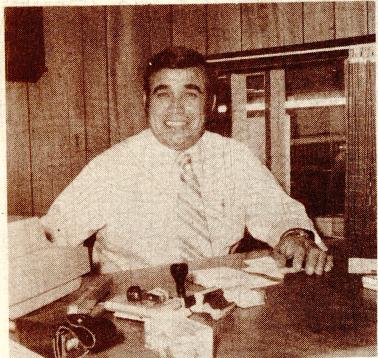
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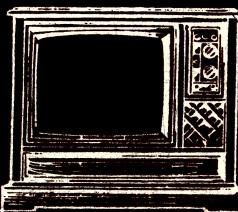
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