

CÉSAR E. CHÁVEZ FOUNDATION

Directors:

Helen F. Chávez
President

Eloise Chávez Carrillo
Anthony F. Chávez
Fernando F. Chávez
Paul F. Chávez
Richard E. Chávez
Sylvia Chávez Delgado
Irv Hershenbaum
Dolores C. Huerta
Arturo S. Rodriguez
Linda Chávez Rodriguez
Cecilia Perez
Liz Chávez Villarino
Anna Chávez Ybarra

Emilio J. Huerta
General Counsel

César E. Chávez, a man driven by one vision - social justice for farmworkers - was best known as founder of the United Farm Workers of America, AFL-CIO (UFW). His deeply held beliefs and commitment to non-violence led César's lifelong commitment to organize for social change. César also recognized that in addition to improving working conditions in California's rich agricultural fields, other social ills confronting farmworkers and other low income Mexican-Americans also needed to be addressed. In 1966 César, along with Dolores Huerta, also founded the National Farm Workers Service Center, Inc., one of California's premiere affordable housing non-profit organizations, Radio Campesina, The Robert F. Kennedy Farm Workers Medical Plan, and the Juan De La Cruz Pension Fund. All designed to advance the goal of improving the quality of life of farmworkers.

It was through the labor movement that César became an inspiration to people across the United States, Canada and Mexico. His vision for a better America came from childhood experiences and from a burning desire to have all people treated with dignity, rather than as simple farm implements or beasts of burden. While growing up as a farmworker, he learned from his mother and father that one can maintain hope and dignity despite economic hardships and adversity.

Out of these experiences arose a dream of the farmworkers' struggle. César's inspiration to carry forward the farmworkers' cause, came from the teachings of Gandhi, Martin Luther King, Jr., the Civil Rights Movement, and deeply held religious beliefs.

In 1993, César's family colleagues and supporters formed the César E. Chávez Foundation, a non-profit charitable organization instilled with the mission of carrying on César's vision and legacy of social change through non-violence. In the past, César inspired thousands of farmworker children to leave the fields and barrios and into colleges, businesses and all levels of government. The César E. Chávez Foundation hopes to continue César's vision and to inspire future generations of leaders and supporters. It is through the promotion of César's philosophy of non-violence and desire for social change that the César E. Chávez Foundation hopes to continue César's vision for a better world.



We, as a proud people, have to empower ourselves by contributing on a continuous basis to the building fund to make the dream a reality. We have to memorialize the history of the legacy of Cesar Chavez and the men and women who have worked in the fields.

We must strive to create a place to call our own so future generations can visit and appreciate our beautiful heritage.

"The Fight in the Fields, Cesar E. Chavez and the Farm Workers Struggle"

Reception	6:30 - 7:30
Music	Teatro Inlakech Javier Gomez, Director Mariachi Regional Juvenil de Gilberto Vasquez
Welcome	7:45 - 8:00 Joe I. Mendoza Maria Echaveste
Movie	8:00 - 10:15
Closing Remarks	10:15 - 10:30 Jess J. Ramirez

Patron Sponsors

**Association of Mexican-American Educators
Oxnard Chapter**

California Teachers Association

**Fernando Carmona & Family
1st Impression Printing, Oxnard**

**Alex Galvan, Owner
Sandy's Steak & Seafood**

**Roberto Garcia, Owner
Garcia Mortuary**

**Dr. Emilio Garza, Director
Migrant Education, Region 18**

**Joe I. Mendoza, Director
Migrant Education, Region 17**

**Pete R. Placencia and Family
Migrant Education, Region 12**

**Jess J. Ramirez, President
Oxnard Harbor District**

Pablo G. Rubio and Family

Salinas and Sons Rooter

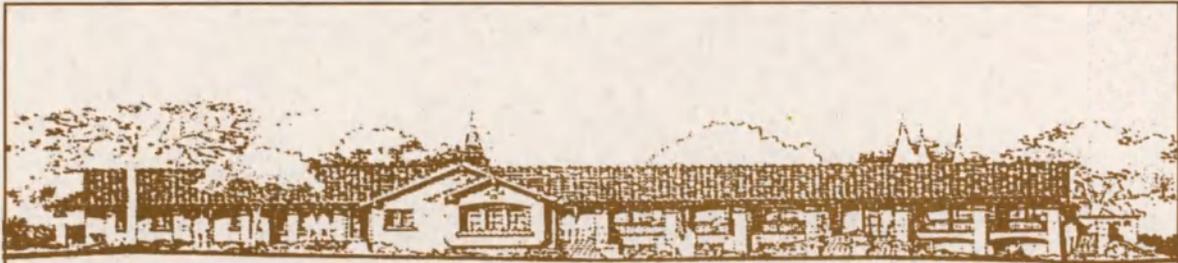
Service Employees International Union

VIDA Newspaper

The Oxnard Committee for the Cesar E. Chavez Foundation

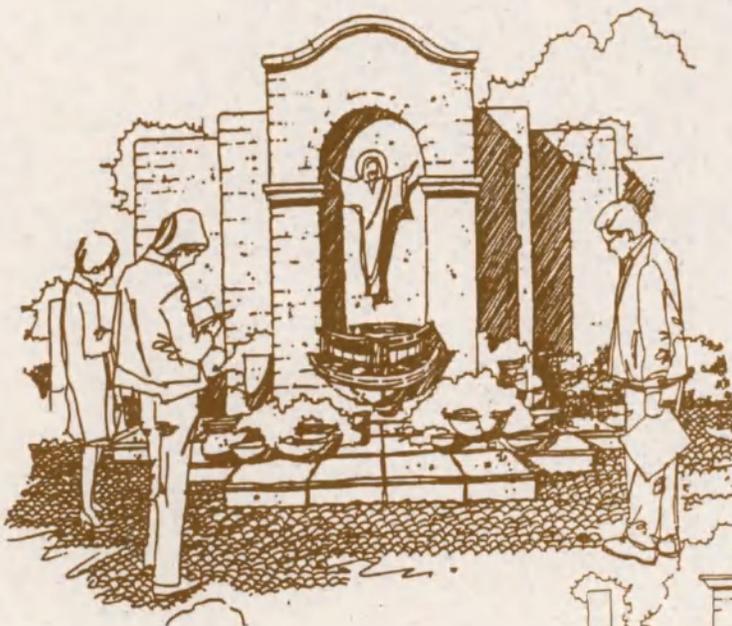
*Sunny Atkinson • Aurora de la Selva • Francisco Dominguez • Roberto Garcia • Jess Gutierrez
Marta P. Mata • Joe I. Mendoza • Pete R. Placencia • Jess J. Ramirez • Pablo G. Rubio • Shaun Stanistreet*

ARCHITECTURAL RENDERING



César E. Chávez Library Building

RDA
RODRIGUEZ DESIGN ASSOCIATES
Architects & Planners



Shrine

Water Fountain



Grave Site & Altar

