



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americanano



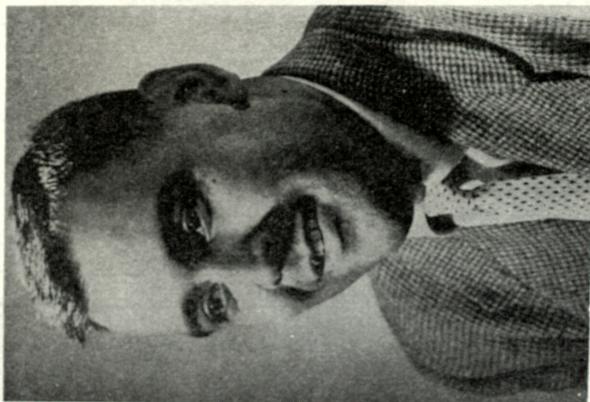
AÑO 12. Num. 9

FEBRERO 20, 1962

SAN JOSE, CALIFORNIA



Hank Paramo. Founder of the Bachelors Club sets Nat'l. Record



BECHO GLORIA and HIS ORCHESTRA

La Orquesta mas Popular
en Toda la BAHIA

BAILE Todos Los SABADOS
y DOMINGOS en El

Rainbow Ballroom

14th Wedding Anniv.

In the photo are Mr. and Mrs. Lauro Haro and their family.

Back row, L to R, are Diana 8, and Ernest 5.

In the front row, L to R, are Kathleen 13, Mr. Haro (holding Patrick, age 8 months), and Mrs. Katherine Haro.

Photo was taken at the Haro home, 1488 Pomeroy, Santa Clara, on January 18, 1962.

It was the couple's 14th wedding anniversary. They enjoyed an evening of dancing and watching the show at the Hawaiian Gardens afterward.



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HORAS

de OFICINA

Lunes y Martes de 9:00 a.m. a 9:00 p.m.

Miercoles, Jueves, Viernes de 9:00 a.m. a 4:00 p.m.

Sabados de 9:00 a.m. a 2:00 p.m.

OTRAS HORAS con CITA UNICAMENTE



Lena Manriquez

CY 3-5323

1175 E. Santa Clara St.

Lena Manriquez
San Jose

La Srita. GRISELDA CARDONA hija de los esposos Manuel y Lilia M. Cardona tomo por esposo al joven SALVADOR NAVARRO hijo de Rosalio y Juana Navarro el dia 10 de Enero del año en curso en la Iglesia Holy Family a las 11:30 a.m. Griselda es procedente de Laredo, Texas y Salvador de Somis, Calif. La Recepcion se verifico en el S.E.S. Hall en S.C. Asistiendo mas de 500 invitados.

De iz., a der: Olga Cardona, Margaret De La Cruz, Dora Garza, Ofelia Ortiz, Lorain Price, Rosemary Navarro, Mary Ventura-madrina, Mary Ann Navarro, Lena Benavidez-madrina, Rita Marquez-madrina, Gracie and Sal Navarro, Paul Marquez-padrino, Fidel Benavidez, George Ventura Frank Puentes, Fay Puentes, Pete Rojas, Gilbert Valadez, Johnny Castañeda, Jessie Preciado y los pajesitos Tony Granado y Peggy Preciado. (foto DIAZ.)



Santa Clara County

WELFARE DEPT.

Foster Home Recruiter

Lois Weith

February 16, 1962

Right now 24 children are waiting for the Welfare Department to find foster parents for them. Some of these children are of preschool age, and a home will be found quickly. Most of them, teen-agers like Eddie, below, have been waiting for weeks in the County Children's Shelter or with relatives who don't really want them.

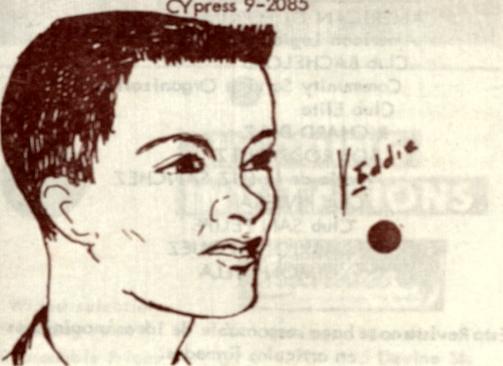
This is Eddie. He must wonder why no one wants him. He is 14 years old, has dark hair and eyes and a nice smile. He is a quiet boy, but subject to moodiness and rare bursts of feeling.

Eddie's dad left the family five years ago, and he has not sent support money for a long while now. Eddie's mother is very tired. She has neither strength nor patience to be both a mother and father to Eddie, and his sister, Mary, 10. It is hard for her to accept the need for foster care.

Eddie is behind in school, not because he is dull. He fears failure, so it is easier not to try at all. Eddie has pilfered some items of little value lately, but this trait will almost certainly stop when he feels more accepted and secure.

Eddie needs foster parents who will love him but set limits for him. He needs to be encouraged to try in school, but not expected to show great progress overnight. He should be in a home with no other children near his age, so he will feel no pressures of competition. Right now, it is hard for Eddie to respond to affection. He needs foster parents who can understand this.

If you are interested in offering a home to a boy (or a girl) like Eddie, call the Welfare Department: Cypress 9-2085





FRANK DAVILLA
AX 6-0366
Miembro de la Camara
de Comercio Mexicana

EN PERSONA
•
LUCHO GATICA

Dom. 25 de Marzo

RAINBOW BALLROOM

FREE DANCE

Sunday, February 25

BECHO GLORIA and HIS ORCHESTRA

DANCE from 9:00 to 1:00 a.m.

Rainbow Ballroom!



EN PERSONA

Sonia Furio

Sabado 3 de Marzo

Rainbow Ballroom



CY 2-4273 195 DEVINE ST.

Publicado los Dias 5 y 20 de cada mes en San Jose,
California. (Condado de Santa Clara).

HUMBERTO GARCIA
Director

DAVE E. SIERRA
Assistant Editor

COLABORADORES

AMERICAN GI FORUM
American Legion Post 809.

Club BACHELORS
Community Service Organization
Club Elite

RICHARD DIAZ
BOB RODRIGUEZ
Maria de la LUZ SANCHEZ
Club RIVIERA
Club SAN FELIPE
MARIO VAZQUEZ
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en articulos firmados.



Maria La Rosa, Prop.

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CLUB
Elite



Diane Barrera

UNITED FOOD DRIVE

Final plans are being made for the UFD Talent Show. Club Elite will take part in the talent show by entering four acts. There will be a chorus line of pachangeras, a twist act, an impersonation of Maria Victoria and Cantinflas and a singer.

Donation for the talent show will be one can of food or money. The show will be held on Saturday, February 24, 1962 at the Liberty Theater from 9 AM to 12 noon. The UFD Dance will be held Sunday, February 25, 1962 at the I.E.S. Hall on E. Santa Clara. The donation to enter is the same as for the talent show. See you all there!

NEW MEMBERS

I would like to introduce three new members of Club Elite, Mary Martinez, Bonnie Reyes, and Letha Medina. Initiation for these new members will be held March 10, 1962 at the Rainbow Ballroom. I will give you more information about these girls in my next issue.

SHOPPING FOR SWEATERS

Samples of possible club sweaters were brought to the last Club Elite meeting. It was decided that we buy a tailored, bulky knit, cardigan in black with an embroidered insignia on the left side. The girls will be sporting these sweaters as soon as they pay for them.

ROOTING SECTION

Tryouts for cheerleaders for the Bachelor's rooting section will be held next week. It will be the job of the cheerleaders to promote interest in the dangerous games that the Bachelors will be playing such as jacks, tether ball tournaments, jump rope, yo yo contests, etc. Seriously, the cheerleaders will be backing the Bachelors in all their basketball and baseball games. Come to the games and cheer for your favorite team.

SPEEDY RECOVERY

Glad to hear that Mrs. Irma Garza is out of the hospital after a major operation and is well and on her feet again.

TWIST CONTEST REALLY ROLLING

The twist contests at the Rainbow getting better and better. \$200 will be given to the best twisting couple. Chico Ochoa and Edgar Rosalis were back in San Jose playing at the tardeada last Sunday. Along with them came a tremendous singing star from Cuba, Celia Cruz.

Well known and admired singer Lucho Gatica will be presented at the Rainbow Ballroom very soon. Make sure you don't miss this presentation.



Wrestling

PERSONALITIES

Richard Diaz

In the photo, Mr. Dan Moliano (far right) and his son Danny of 1308 Primrose Way, San Jose, stop by to say hello to one of their favorite wrestlers.

Joe Brunetti is 6 feet and 230 lbs. Guy Brunetti is 6 feet and 235 lbs. They held the world's tag team title for 18 months, winning it in a match at New York's Madison Square Garden from the Graham Brothers. They have wrestled together for ten years.

Both are graduates of the University of Utah and played college football for the Redskins.



**WEDDING
INVITATIONS**



Widest selection
In Bay Area
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Humberto Garcia
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Views &
Reviews

Bob Rodriguez



13 UNLUCKY FOR LOS AMIGOS GOLFING CLUB

Last Sunday at about six in the morning thirteen members of the Los Amigos Golfing Club rose from their warm beds, peeked through the window to see if rain had fallen during the night and finding the day dry they jumped from their beds. Being trained not to wake up the wives on tournament days they had their usual breakfast of weak coffee and burnt eggs and headed for the Riverside Golf Club to compete in the first round of the Directors Cup Tournament.

Upon arriving on the golf course all hell broke loose from the skies and you've never seen anybody sadder looking than 13 guys dripping wet waiting for the skies to clear. It never did and the tournament had to be cancelled. This is the hard part, heading back home and facing the wife after a guy gets up in the middle of the night to play golf and rain catches up with you. One by one the Amigos drove away from the course very disgustingly. I arrived back home to find my ever loving going through her 5th cup of coffee. She looked like somebody that had been praying for rain and she stared at me triumphantly and said, "even a moron can tell when it's going to rain". I would venture to say the other 12 Amigos got similar greetings. We'll be out at Spring Valley next Sunday to try it again.

Fred Flores is the newest member of the club. Fred is employed by the Post Office and spends his leisure time reading the Encyclopedia Britannica.

Joe Garcia tells about the golfer who was late getting home from a round and the old lady shouts, "What took you so long?"

"I'm sorry honey," he replies, "but my comadre had a heart attack and died on the 4th hole and I had to drag him around for 14 more holes."

Los Amigos are looking for a cute gal to represent the club as Miss Los Amigos Golfing Club of 1962. I feel honored to have been reelected President for the coming year and we are looking forward to an active, funfilled year.

CONGRATULATIONS TO BILL LOPEZ & MARIA HERNANDEZ, TOP FORUMEERS

Bill Lopez, fellow columnist, was honored as "The Outstanding Member of 1961" by the San Jose Chapter of the American GI Forum at a banquet February 17th at the Hoffbrau. Maria Hernandez received a similar award from the Ladies Auxiliary. Bill and

Maria have worked very hard for the organization the past year and deserved the award without reservation. I only wish there were more like them.

FRANK SINATRA AND THE RAT PACK

Rumors are that a Rat Pack fashioned after the Frank Sinatra clan has been formed in San Jose.

While nobody will divulge who the members are, a writer for this magazine is generally believed to be the leader. If I hear more about this very secretive group I'll pass the word along.



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Salón de Belleza Mexicano

featuring Mr. Richard



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FROSTING - HIGH STYLES

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ABIERTO Lunes a Sabado 9:30 a 6:00 p.m.
JOSEPHINE MONTECINO - MARGARET VAZQUEZ
Se localiza en la esquina Delmas y Auzerais

CY 2-2550 385 Delmas Ave.



El dia 17 de Diciembre del año 1961, ataron el LAZO California y Frank de Monterrey N. Leon, Mexico. MATRIMONIAL los jóvenes CAROLINA RODRIGUEZ hija de la Sra. Nancy Rodriguez, y el joven FRANK Martinez hijo de los esposos Carlos G. y Maria Martinez, en la Iglesia HOLY FAMILY a las 4:30 de la tar Christine Hernandez-madrina, Vic Hernandez-padrino, de, en esta ciudad de San Jose. La RECEPCION se Guadalupe Carrillo, Gilbert Rodriguez y los pajesitos les ofrecio en el MANOR HOUSE asistiendo mas de Charlie Hernandez y Christine Flores. 300 invitados. Carolina es procedente de Palo Alto

RAMIREZ STUDIO

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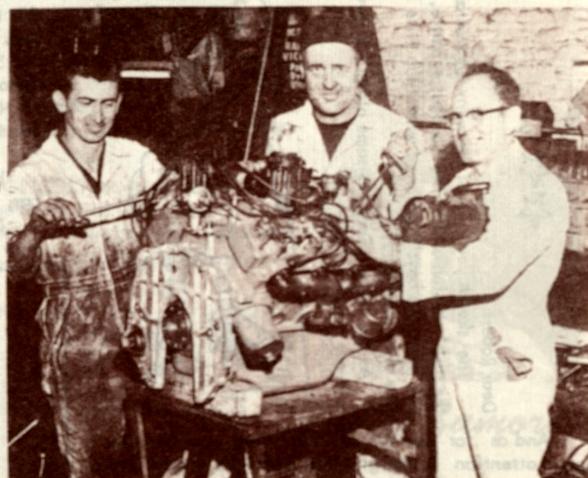
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para que Ud. no sufra nin-
guna inconveniencia mien-
tras le arreglamos el suyo.

GRATIS !

FACILIDADES de PAGO

CY 3-3663



Para un SERVICIO de PRIMERA de MECANICA lleve su carro con NETTO'S GARAGE con la completa seguri-
dad de que quedara satisfecho, en la grafica: Vic, Dave
y su atento, servicial propietario Pete Netto.

564 W. San Carlos St.



CLUB
San Felipe



Candy Veltz

ROLLER SKATER'S LAMENT

Roller skating Art Cuellar with the Elite girls went,
While going round and round on his foot 200 lbs. he
descent,
A complex broken foot he got,
Rosie Gutierrez a lot of tears she dropped.

A lot of boys and girls to see him went,
Trudy Jimenez, a box of candy sent.

When the nurse asked him what doctor he had ever seen
"Ben Casey!" was his answer, and that was on TV,
The nurse never an eye she bat,
the joke she thought was very bad.

College this semester he won't attend,
In Del Rio he hopes his bone will mend,
This would-be poem has but one point to elucidate,
For Art no college no mo...no fun...to bad he has
to be so sad.

*** *** ***

Dear Robert:
The sketch you drew of the worn out Mustang was
the girls' version of the Elite-San Felipe battle. Here
you have the boys' version of what Club Elite looked
like after the battle.
As you can see Bob, the same old grind, two sides
to every story.



And as for you Mr. Roman Hands, you shouldn't pay attention to the girl that made the remark about the San Felipe boys because, right after she said that she said that the Sam Joaquin boys looked like barrititos.

Mario Vasquez, you finally hit pay dirt. I agree that our bowling team is doing excellent without me. You should take your own advice and maybe your team will come in first place without you.



(PHOTO BY RICHARD DIAZ)

From left to right, Luis "Butch" Martinez, Jane Kiner, Joe Camarillo, Bonnie Reyes, and Captain Tony "Pato" Guillen.

The long awaited event finally happened at the home of Mrs. & Mr. Tom Sanchez, Jr. A baby girl was born. She was named Shirley. Congratulations.

This month's birthday greetings go to Club President Joe Camarillo 18th, Val Garcia 14th, Gilbert Isaia 25th, and Jovita Castro the 15th of the month.

Jose Rodolfo (Lule) Ramirez Villarreal, the information you gave me is very juicy but if printed, we'll have to leave town.

UNITED FOOD DRIVE
Talent Show, Saturday 24th
Liberty Theatre, 9 A.M. to 11:30 A.M.

Dance - FOUR BANDS
***** February 25th, I.E.S. Hall
2 P.M. to 10 P.M.
Attend, It is a Worthy Cause!

The ever popular Henry Ceniceros is in charge of the Food Sale and we just know he'll do an excellent job.

Some of the orchestras which were so kind as to donate their time to the United Food Drive are those of Connie Caudillo, Becho Gloria, Beto Torres and Joe Rodriguez. We thank you.

Hank Paramo: "I've got two gallons of gas in my car, Dave. Let's go for a ride!"

Dave Sierra: "Put on a dress, Hank, and I'll be very happy to go for a ride!"

Dr. NOE ARRAZATE, D.C.
PRACTICA GENERAL

HORARIO: De LUNES a SABADO
3:00 p.m. a 7:00 p.m.

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1 yr. - Born in S.J.
Parents
Jim and Betty Parr



LEITER STUDIO
ERNEST GUTIERREZ
9 mo. - Born in S.J.
Parents
John and Candy Gutierrez



DEANNA BRIZEÑO
9 mo. - Born in Vallejo
Parents
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Don O'Neal



Spares & Strikes



Mario R. Vazquez

SWEETHEART DANCE

The Sweetheart Dance held on the 17th was a real success. The YLI Hall in Santa Clara held up under the Twist and the corridas, polkas, etc. The Santa Clara American GI Forum wishes to thank everybody for their attendance. Among some of the personalities at the dance was Dr. Ivan T. Hendren, Chiropractor, who is now located in San Jose. He is originally from Colorado. Alongside him, was Rudy Beluomini and his sweetheart Rachel Andres. Also proud from a double award was Bill Lopez. He is a brand new papa, a boy, and also was presented the same night with the Forumeer of the Year 1961, San Jose Forum. Congratulations! It was a big trophy and a big boy. Also present was Danny Campos, new San Jose GI Forum Chairman and his wife, Ike Hernandez, outgoing chairman of San Jose, and his wife. Among others, were various members of the San Jose GI Forum, American Legion members, etc. (including Mr. & Mrs. Richard Diaz). True to tradition, Rafael Rodriguez and Mary Rodriguez, (no relation, yet), are now engaged. It was a beautiful ring for a maching bride-to-be. Wedding is tentatively set for late May. Then, the Sweetheart decorations were terrific, as was the menudo.

RAIN, RAIN

After three long years we finally got enough rain to where people were hoping it will stop. This year the only damage that has been done is where the creeks are narrow and where damage is at a minimum. And that is usually at Alviso or near Agnew.

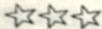
Of course, Alviso nearly gets flooded at high tide. I know, I nearly got stuck there once. Come summer, the dams will have enough water for boating, swimming, etc.

CITY BOWLING TOURNAMENT

Applications are now out for the City Bowling Tournament. It will start in May 4th at Bowlarium with the team events and finish up at Ann Darling with the singles and doubles events on May 20th.

Entries close March 25th. Last year, Don Carrillo was the Class C and also the City Bowling Champion. Lets get another Mexican-American bowler up there again this year.

'Till then, keep bowling.



**Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian**



UNITED

FOOD
DRIVE

Tony Carvajal

This year's United Food Drive promises to be as in the past, a terrific success. Clubs and organizations in the area, with the all important aid of experience, are bringing forth their best efforts. Many talented people are donating their time for the Talent Show next Saturday, 24th. Several orchestra leaders have assembled to bring you many hours of dancing pleasure at the IES Hall, Sunday Feb. 25th, and city merchants have been contributing generously.

Once more, however, the unselfish contributions from you, the public, will be the main factor involved in determining to what extent the U. F. D. will be able to help the needy people of our community.

It is sometimes difficult to visualize the need in which some people find themselves. Perhaps you, at some time or another, have experienced that empty, lonely feeling of despair brought about by circumstances over which you exercise no control; perhaps you, at one time or another, have found yourself walking down a lonely street hearing nothing but the sound of your own footsteps, seeing shutters on windows closed, shades drawn and doors locked to you. You keep walking although not knowing if you are walking toward something or just walking away. Yes, my friend, perhaps at one time or another you too have stood alone -- unable to gain a consolidated stronghold in the turmoil of every day life. If so, then you will not under estimate the significance of a sympathetic helping hand, the importance of knowing that regardless of how lonely and dejected you may be -- somebody cares, and you no longer stand alone.

Once a year an appeal is made, to one and all, by the U. F. D. Committee asking for support in launching an all out attempt to secure, for the needy few, food..... and with it hope, love and strength to continue the struggle in life.

Won't you show your fellow man in their hour of need, THAT YOU CARE, that the people of their community stand with them?

FOR YOUR

**WEDDING
INVITATIONS**

SEE

El Excentrico

Humberto Garcia

CY 2-4273 195 DEVINE ST



Se Rentan y se Vendan Tuxedos

Todas Clases y Tamaños

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VARIACION

Saco Azul

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hijo del Sr. Frank Mendez

El dia siete de Enero de 1962 a las 2:15 p.m.

En la Iglesia SAGRADA FAMILIA

Oficio el Rev. Jose A. Peña

San Jose, California

LEITER STUDIO



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CONCERNING C. S. O.

Louis Zarate

Bikes are a great source of pleasure for thousands of youth in this country, and there is nothing to be said against them. They help develop muscles and make you strong and healthy and keep you in the fresh air and sunshine. They let you run errands quickly and take you to and from school. There is a right way to enjoy all of this. Ride your bike safely at all times and don't turn this useful transportation into an instrument of sadness and tragedy by carelessly handling your bike in traffic.

SAFETY QUIZ

1. What rules, which are the same as those set forth for motor vehicle operators, are bicycle riders asked to obey?
2. Why do you think bike riders should obey the same rules as motor vehicle operators?
3. What number of riders should ride abreast?
4. What should bicyclists do who wish to turn?
5. How many persons should ride on an ordinary bike?
6. Should a bicycle "hook-on"?
7. What should a bike rider be sure of before passing a slower vehicle?
8. What lights should a skillful rider have on his bicycle if he rides at night?
9. What should a bicyclist do before riding into a street?
10. What attention should bike riders pay to parked cars?
11. In what direction should a bicyclist ride?
12. Where and how should a bike be parked?

How Many Questions Have You Answered Correctly?

1. Bike riders should obey all traffic signs and regulations to insure safety to themselves and others.
2. Because they both use the same places on the roadways.
3. Ride single file (Indian style) at all times.
4. A bicyclist who wishes to turn or stop should signal his intentions. Signal first then put his hands back on the handlebars and look over his shoulders to make sure it is safe before turning.
5. One.
6. A bicyclist should never hook on or hang on to a moving vehicle. A sudden turn, pavement conditions or loss of balance may throw the cyclist or the rider might be squeezed by another vehicle.
7. When passing a slow moving vehicle going in the same direction (between intersections) pass to the left carefully, after seeing that the way is clear.
8. When riding at night a careful rider should have a white light on the front of his bike and a red light or

proper reflector on the rear of his bike. Bicycle riding should never be done at night unless necessary.

9. Bicyclists before riding into a street from an alley or driveway or from behind parked cars, should stop to see that the sidewalk and street are clear.

10. They should watch for the car pulling out of a parking position or persons getting out of a car on the side next to the street.

11. Ride in a straight line and do not weave or make sharp turns. Never dart in and out of traffic.

12. A bike should be parked in a safe and proper place. Stand upright or out of the way of others.

DON'T RIDE TWO ABEAST



Frank: Are you going to the party tonight, Ruth?

Ruth: Yes, I'm going. Are you?



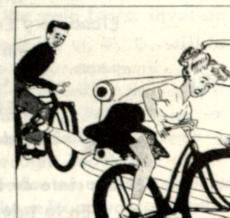
Frank: Is that your new bike?

Ruth: Yes, I got it for my birthday.



Ruth: I bet I can beat you to the corner.

Frank: Let's go!



Ruth, pumping hard, with her head down, did not see the parked car ahead until too late.

Result — a wrecked bike and painful injuries.

DON'T RIDE IN THE DARK UNLESS YOU HAVE A FRONT LIGHT AND A REAR REFLECTOR.



The motorist cannot see you in the dark unless you have a front light and a rear reflector.

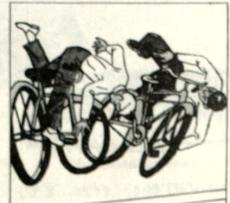


Screeching brakes . . . but too late . . . Tommy is crippled for life.

DON'T RACE ON THE STREETS — IT'S DANGEROUS FOR YOU AND THE PUBLIC!



Joe challenged Mike and Bill to a race . . . but instead of winning Joe bumped Bill's back wheel



and Bill lost an eye and Joe lost a leg.



DAN and MARIA AGUIRRE, Props.

Maria's
COCKTAIL LOUNGE
VIERNES - SABADOS
y DOMINGOS

El Centro Nocturno

☆☆☆☆☆

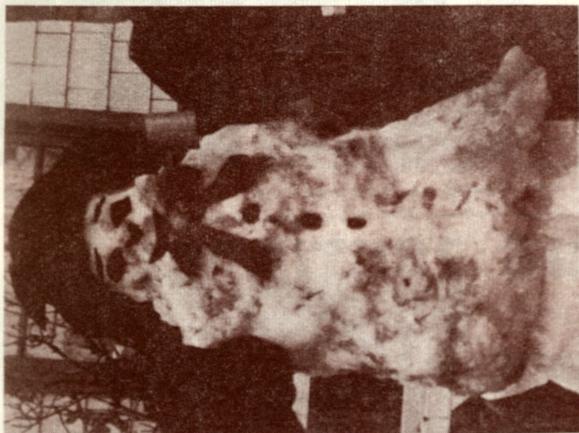
Mas Elegante

MARIA'S COCKTAIL LOUNGE se ha convertido en el CENTRO NOCTURNO mas popular en toda la Bahia por su ELEGANCIA, HI - Balls bien preparados y lo Mejor en MUSICA para BAILAR.

Bobby Zamora y su Conjunto

CY 5-9872

728 N. 13th St.



SNOWMAN

San Jose, California
157 Talmadge Avenue
January 30, 1962

We sure had lots of fun, Sunday 21, when it was snowing. My grandchildren and the neighbor's children were throwing snowballs at each other. Then we decided to build a snowman on my front yard, and this is it, isn't it cute? That reminds me when we used to live in Kansas.

Your friend,
Mrs. Consuelo Granado

3 ROOM GROUP

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KITCHEN

FREE TV

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ABIERTO los DOMINGOS

PERSONALITIES

of 1961



By Rachel Andres



Fairest of the Fair
GLORIA FUENTES

Most Handsome
TONY REYES



Most Civic Minded
RAMONA GONZALEZ
Pres. C.S.O.



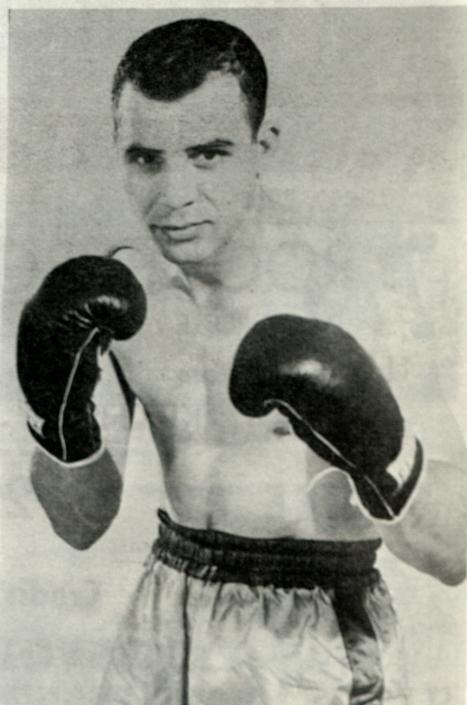
Boxer of the Year
LUIS MOLINA



Most Likely to Succeed
GEORGE ESTRADA



Most Frustrated
DAVE E. SIERRA
Esquire



... (continued from previous issues) and continued next page.



El dia 7 de Enero de 1962 a las 2:15 de la tarde en la Iglesia SAGRADA FAMILIA de esta ciudad, contrajeron NUPCIAS los jóvenes VIRGINIA RODRIGUEZ hija de Eleodora y Encarnacion R. Rodriguez, JERRY MENDEZ hijo de Frank Mendez. La RECEPCION se verifico en el S.E.S. Hall asistiendo mas de 200 invitados.

Virginia es procedente de Escuinapa Sinaloa, Mex. con residencia en esta por cinco años, Frank es nativo

de Fresno, Calif. con residencia en San Jose por 20 años.

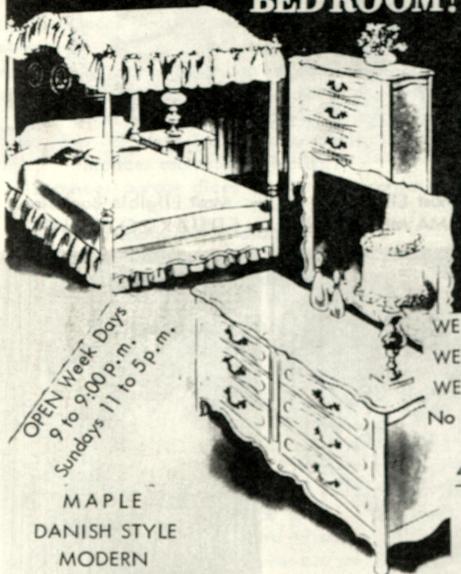
Su LUNA de MIEL la disfrutaron en Tia Juana, Mex. y a su regreso establecieron residencia en esta.

De iz. a der: Rafael Rodriguez, Julian Macias, Ricardo Tarango, Jim Preciado, Mary Rodriguez, Inez Macias, Lupe Caliboso-madrina, Alvaro Lizarraga-padrino Gloria Reyes, Rosa Ramirez y los pajecitos Russell Mancilla y Lorain Lyles.

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SAN JOSE

PERSONALITIES

of 1961

By Rachel Andres



Best Dance Promoter
FRANK DAVILLA



Most Socially Minded
Mr. and Mrs. Carlos Gomez

Baby of the Year
Isaias Christopher Aguilera, Jr.

Best Athlete
TIM SILVA

Financial Success

ESPIE ALONZO



Most Eligible
NORMA MINJAREZ



Most Eligible Bachelor
EDUARDO GRIGG





Simon Villa



UNION CITY, CALIF.

Una Historia Chiquita

Por Catalina Rojas

MARGARITA

Hay en un pueblito, una nina muy bonita, viva y por supuesto algo malcriada. Lleva por nombre Margarita. Y asi precisamente es, como una florecita sencilla, fragil pero no menos hermosa. Desde su origen fue virtuosa y con una peculiaridad que es muy de ella. Es admirada y querida por toda la gente que la conoce. Un dia cuando jugaba, llego con unos gritos que me dieron miedo. Pues asi exclamaba! Mama, Nana, el mundo se va a acabar! Asi dice el radio! Dime adonde nos vamos a ir nosotros? Sin saber que contestar, quise sin agitar su imaginacion y perturbar su tranquilidad, dar una sencilla explicacion. No tengas miedo, hijita, el mundo no se acaba. Asi dicen siempre pero no pasa nada. El mundo no se acaba, y nosotros seguiremos aqui en donde mismo estamos. La chiquilla con los ojos abiertos, grandes casi saliendo de sus orbitas y saltando, entre llanto y risa, como si hubiese logrado un triunfo y apuntandome con el dedo indice de su manita derecha, me dice, "entonces eso es una mentira!"

Entonces porque dices que no debo contar mentiras?

Se ira el radio con el diablo?

No le van a dar pastel a la hora de la cena?

No le va a traer nada Santo Claus?

Y se va morir de viejo? Ha, Ha, Ha, Ha!

Que se puede contestar a tanta pregunta?

Yo no sabiendo que contestar y para no complicar mas las cosas la subi en mis brazos dandole un beso en su frente le dije, "Vete a jugar con tu hermanita". "No tengas miedo".

Al mucho rato volvio con mucha hambre, y buscando algo que comer se encontro una pieza de pan. Llevandose la mitad me dice, "Voy a convidarles a mis amiguitas y a los pajaritos".

Al ratito volvio por la otra mitad.

"Margarita, a donde llevas ese pan?"

Pues contesta, "Como hay un elefante en el corral, come mucho pan y quiero darle de comer para



que me toque con su trompeta y yo pueda bailar. "Exotico". Ayer me toco El Can Can y La Jota de Ferrocarril, y yo lo baile mucho, mucho. Quieres que te baile?"

"Si querida", le respondi, "baila".

Se salio y jalando una cuerda imaginaria que segun ella en la otra punta venia el enorme paquidermo. Logro introducirlo en la casa, y poniendome el peine y un paper en mi mano, dice, "Ahora tocame!"

Y asi fue como baile. Y se le olvido hacerme mas preguntas.

FIN

El Cantaro Bendito

Bajo el fuego del sol de Palestina, fatigado y sediento, caminaba Jesus, atravesando en pleno dia los eseriles campos de Samaria. Sus ojos avidos buscaban inutilmente un arroyo donde apagar su sed. De pronto, cabe un pazo vio a una hermosa samaritana que llenaba un cantaro.

Hija de Samaria - le dijo - tengo sed, dame de beber.

Pero un judio - repusa ella con asombro bebera el agua que le brinde una samaritana?

Dame de beber - repito Jesus, y bebio.

Despues levantando su mano fina y transparente, y haciendo en el aire misterioso trazo, agrego: a ti y a tu cantaro los bendigo.

Pero que virtud adquirira mi cantaro con tu bendicion, dijo ella, casi burlona derrama su agua y lo veras.

La dulce hija de Samaria volco el cantaro y el liquido salia, y salia y no dejaba de salir nunca.

Y ahora que debo de hacer, pregunto sorprendida.

Ve le dijo Jesus por todos los caminos, y has beber de esa agua a los judios, los que la beban cambrian en amor infinito su odio implacable por los samaritanos.

Y la joven obedecio. Todos los que bebian amaban a los hijos de Samaria, hasta los mismos publicanos y los fariseos.

Sorprendida la samaritana busco a Jesus y le pregunto: Senor, que agua milagrosa has puesto en mi cantaro?

Es el dijo el Nazareno el agua de la fraternidad, que cuando la beban, todos los hombres, se uniran en abrazo estrecho los mas diferentes pueblos y las mas distintas razas.

MADAM Zora

ADIVINADORA



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La Rosa Beauty Salon

Abierto de 9 a.m. a 9 p.m.

CY 4 - 9254

186 S. 2nd St.

Janet Brooks Prop.



89 Year old Mrs. Matie Burke Queen of Nat'l. Beauty Salon Week

San Jose Unit #22 of the California Cosmetologists Association celebrated Nat'l. Beauty Salon Week Feb. 11th - 17th.

In picture left to right: Grace Frunthal Pres. of Unit #22 of the California Cosmetologists Association and instructor at S.J. City College, Jan Thompson - Breakfast Chairman, Mrs. Matie Burke who was chosen QUEEN of Nat'l. Beauty Salon Week, State Senator Jack Thompson who crowned her officially and Lupe Lopez chairman of National Beauty Salon Week.

Breakfast was held at the Red Coach Inn at 10:00 a.m. on Sunday Feb. 11th.



7. Diaz PLUMBING REPAIRS

ROTOTILLING SERVICE (MAQUINA para Voltear la TIERRA)

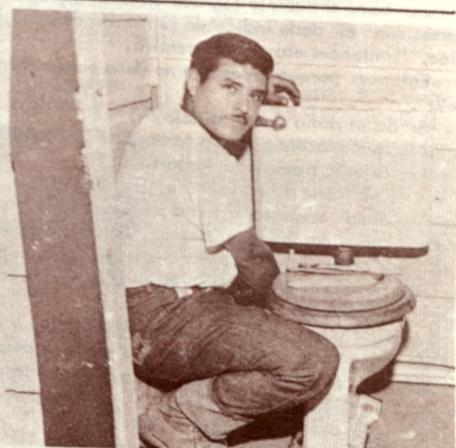
Este servicio ESPECIALIZADO que ofrece el Sr. DIAZ es de VOLTEAR la TIERRA acabando con hierbas y preparar la tierra para sembrados o LAWNS.

SPRINKLER SYSTEM

Una vez preparada la tierra, volteandola el Sr. DIAZ le instalará un SPRINKLER SYSTEM para irrigar su Lawn que es una verdadera maravilla a un precio bajísimo.

TRABAJOS de PLOMERIA

Tal como instalacion de calentadores de Agua, instalacion de ESTUFA'S en fin todo lo relacionado con el ramo de PLOMERIA.



CY 3 - 4791



W. J. Lopez

May we present one of the Forum's best qualified parliamentarian; a Forumeer long before the birth of the GI Forum in California:

THEODORE CAZARES

Ted is a charter member of the San Jose Forum and has been a member of the Board of Directors since the establishment of our organization. He has served in the capacity of Parliamentarian and Chaplain and has been responsible for the leadership in undertaking the banquets of the Forum. His experience as Chairman of the San Antonio, Texas, Forum has made him a valuable asset in floor debates. Ted has been repeatedly praised by Local Chairmen for his excellent interpretations of membership views as well as his insight into problems.

The 45 year-old ex-Marine sergeant is a native of San Antonio, Texas. He attended St. Mary's University in that city for two years while majoring in Pre-Law.

After the death of his father ended a Father & Son business partnership, Ted brought his wife Sarah and daughter Patricia to live in San Jose. He was immed-



(Photo by Mrs. Anita Campos)

Pictured after reviewing final plans for the 1962 Department of California GI Forum Convention at Hyatt House is left to right: Doug Fitzgerald, Ike Hernandez, Ron Johnson, Mrs. Elsa Rodriguez and Dan Campos. Not pictured is Mrs. Anita Campos.

iately employed by Bond's Clothiers some eleven years ago. He is presently the manager of Bond's Tailor Shop.

The popular Mr. & Mrs. Cazares reside at 381 Vine Street, San Jose.

STATE CONVENTION

JUNE 22, 23, & 24

HYATT HOUSE

The Hyatt House will be convention headquarters for California's twenty local Forums. State Chairman A. A. Flores has announced that plans call for Governor Edmund G. Brown as the keynote speaker for the Friday Banquet and for Richard Nixon, candidate for Governor, to speak at Saturday's luncheon. In addition, many Mexican-American dignitaries from the Los Angeles area will be present.

Local Mexican-American leaders have shown a great interest to attend.

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Hank Paramo. Founder of the Bachelors.

Club sets Nat'l. Record

UPL
Las Vegas National Aeronatic Ass. timed a P51, Mustang an ex-fighter plane that was used extensively by the U. S. Air Force before the era of the jets to a new speed record between San Francisco and Vegas..... Thundering in to Vega's Mac Arran's airfield from S. F. International Airport was the "Blue Baby" which covered the 412 mel miles in 54 min. Riding a 60 M.P.H. westerly tailwind over the 90 degree course was pilot Hank Paramo of San Jose, Calif.

***Hank Paramo owns a Cessna 182 4 passenger plane with a five hour fuel capacity.

He uses it for pleasure and business. He is at present employed at Allied Accident Corporation in San Francisco.

Checking out over San Francisco's International Airport at 1300 and riding a heading of 90 degrees the powerful P-51 Mustang an ex-fighter plane went into a steady gradual climb. A total of 412 air miles to its destination - Las Vega's MacArran Airport - layed ahead!!! At 10,000 feet over Mt. Hamilton the pilot opened the oxygen valve and was in constant radio contact with F.A.A. stations for changing wind directions.

Leveling off at 15,000 feet between Merced and Madera the "bird" approached top speed over Kings Canyon National Park. With a friendly westerly tailwind of 70 MPH pushing the plane on, plus its indicated air-speed of 400 MPH the pilot's computations had the '51 at a speed exceeding 500 MPH ground-speed as it thundered to the left of snow-covered Mt. Whitney, 14,495 ft., California's highest spot. A few minutes later and the plane started on its downward attitude over Death Valley, ahead was glit-

tering Lake Mead, 20 miles east of Vegas, a landmark for pilots.

Sensing a record to be had for a prop-driven airplane the pilot pushed the RPM to near red on the gage (DANGER!).

A few minutes later officials at Mac Arran Field clocked the ship over the tower at 1347 as it streaked over the Nevada desert to a national record!



Humberto Garcia EXCENTRICO'S boss man on right loads photographic equipment into the "Keed" Cessna 182 plane to take aerial pictures of San Jose and adjoining cities.

All photography by EXCENTRICO.

Dr. Ivan T. Hendren

Quiropactico

Te. 295 - 4202

454 E. Santa Clara St.



HORAS de CONSULTA
Lunes a viernes 9-12 y 2-6
Sábados 9 a 12:30
Lunes y Jueves 7 a 9:00

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PROGRAMAS durante FEBRERO

LUNES a VIERNES

11:00 a 1:30	" LA VOZ de MEXICO " con DAVID ORTEGA CID
1:30 a 2:00	" CARROUSEL MUSICAL " con MANUEL RODRIGUEZ
2:00 a 3:00	" EL CIRCO de DON MENDEZ " con DON MENDEZ
3:00 a 4:00	" LA HORA ARTISTICA " con JESUS REYES VALENZUELA
4:00 a 5:30	" MUSICA de las AMERICAS " con DAVID ORTEGA CID

SABADOS

10:15 a 11:00	" CITA INTERNACIONAL " con OLGA LAVALLE
11:00 a 12:00	" LATIN AMERICAN PROMOTIONS con OSCAR MUÑOZ
12:30 a 1:00	" LA VOZ de MEXICO " con DAVID ORTEGA CID
1:00 a 2:30	" LA HORA ARTISTICA " con JESUS REYES VALENZUELA
2:30 a 4:00	" EL CIRCO de DON MENDEZ con DON MENDEZ
4:00 a 5:00	" MUSICA de las AMERICAS " con DAVID ORTEGA CID
5:00 a 5:30	" CARROUSEL MUSICAL " con MANUEL RODRIGUEZ

DOMINGOS

7:00 a 8:45	" EL VOCERO DEL AIRE " con ROBERTO QUINTANA
2:30 a 3:30	" ECOS de BORINQUEÑO " con DANIEL CHAMORRO IGLESIAS
3:30 a 4:00	" LA HORA ARTISTICA " con JESUS REYES VALENZUELA
4:00 a 5:00	" EL CIRCO de DON MENDEZ " con DON MENDEZ
5:00 a 6:00	" LA HORA ARTISTICA " con JESUS REYES VALENZUELA

Jesus Reyes Valenzuela



David Ortega Cid



Tel. YU -2-99-33

Para Cualquier Asunto
Relacionado con estos

PROGRAMAS

diríjase a

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100 California St.
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San Francisco, Calif.



Joel Aguilera

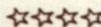
Club Riviera



The United Food Drive which is established for the benefit of needy families in the Santa Clara Valley, will present a talent show at the Liberty Theater on S. Market Street in San Jose on Saturday, February 24, from 9 A.M. to 12 noon for the purpose of raising food for the needy.

On Sunday, February 25, at the I.E.S. Hall located on E. Santa Clara St. in San Jose, from 2 to 10 P.M. approximately four to six orchestras will participate in the issuance of a vast variety of music for a tremendous dance. The public is wholeheartedly invited to attend both of these events which in turn assist the United Food Drive with their worthy cause. Admission will consist of any amount of money donated or any amount of canned foods.

HAPPY BIRTHDAY. A party was held at the home of Mr. and Mrs. Lupe Martinez recently in honor of Mrs. Frances Martinez, with Mr. and Mrs. Villaseñor officiating. Such party consisted of cocktails for all the guests plus canciones rancheras and boleros accompanied by guitar and sung by Gilbert Duran and Freddie Patlan.



VACATION AT ENSENADA: Appearing L to R, Richard Cabigas, Sam and Emma Aguilera, hosts Betti and Mike Campos, enjoying a pause for refreshments after an excellent floor show at the Kahlua Nite Club at Ensenada, B. C.

Richard Cabigas, Mr. and Mrs. Aguilera, reside in San Jose, California. Mr. Aguilera, self employed, represents E. C. A. Construction Co., and habilitates at 690 Adagio Way with his wife and family. Mr. Campos is employed by the city of Ensenada as an electrician and resides with his wife and family at Espinoza Y 2nd, #1302, Ensenada, B. C., Mexico.

Upon the return arrival of Mr. and Mrs. Aguilera

to San Jose, a welcome home party was held at his home which was attended by various Club Riviera members, relatives and friends in commemoration of Sam's anniversary, Friday Aguilera and Mrs. Sara Rochas' birthday.

#

A new bride was asked what she found to be the biggest thrill of married life.

"It was certainly thrilling when Henry took me to the license bureau. It was another thrill when the minister pronounced us man and wife. I got an awful kick out of seeing Henry sign the register 'Mr. and Mrs'. I do believe though, that my biggest thrill was thumbing my nose at the house detective!"

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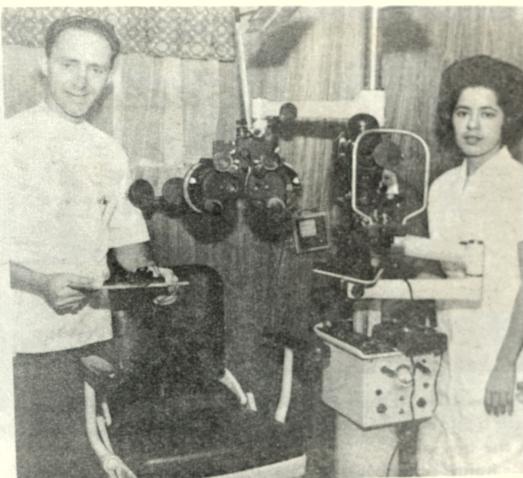
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Los JUEVES hasta las 9:00 p.m.

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Birthday Party

A birthday party for Freddie Cruz was held on October 14, 1961.

About 30 children attended the affair at the Rolling Hills Ranch and enjoyed cake and sodas.

Two-year old Freddie is the son of Mr. and Mrs. Fermin Cruz. Mr. Cruz is an employee of Bill Evan, cement contractor.

Mrs. Olders, owner of the Ranch, was a guest of honor.

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CLUB *Bachelors*



Gilbert Solarez

The 15th Annual United Food Drive will culminate with a big dance featuring four of the best dance bands in the bay area.

Bands scheduled for the 1962 appearances are Joe Rodriguez, Connie Caudillo, Beto Torres and Becho Gloria.

The address of the IES Hall is 1401 E. Santa Clara in San Jose.

Date: SUNDAY, FEBRUARY 25th

Time: 2 P.M. to ??????????

Everybody's invited. Please help needy families. Open your heart and contribute as generously as possible. Admission, Food or any Donation. Make the dance. Make the Talent Show at the Liberty Theater, Saturday morning, February 24th at 9 A.M.

Girls, don't forget the Bachelors will be doing their Interpretations of 1961 Personalities at the Talent Show. It may be you we'll imitate.

Big Bad Belluomini will imitate His Girl

Gil Solarez	"	"	Eleanor Solarez
Joe Rodriguez	"	"	Trudy Jimenez
George Plata	"	"	(The Body)
Rudy Arreola	"	"	Bob Rodriguez
Charlie Molina	"	"	Diane Barrera
Paul Gary	"	"	Larry Spurr
Roy Ordonez	"	"	Rudy Belluomini
Ed (Bruno) Baltierra	"	"	Dave E. Sierra
Gasper Espinoza	"	"	Dick Perez
Gil Solarez	"	"	Gil Solarez
			Gasper Espinoza

As you are going in to the theatre say hello to Mary, the pretty girl with big sexie eyes at the box office and the other one inside. I think her name is Jennie, Lupe, or Helen.

See you at the Talent Show and dance at the IES.

DONATIONS

Lena Manriquez	\$60.00
Central Labor Council	\$25.00
United Auto Workers	\$25.00
Mayor Paul Moore	\$10.00
Ben Garza (Los Amigos Club)	\$10.00
Club Bachelors	\$15.00
What happen to the other clubs? NO LOOT.	

MEXICAN AMERICAN BOWLING LEAGUE

Team	Won	Lost
1. Cuauhtemoc	15	9
2. Bachelors	13	11
3. San Felipe	12	12

4. Club Elite	12	12
5. La Siesta	10	14
6. Outlaws Car Club	10	14

Heard Los Amigos Golf Club put the squeeze on Bob Rodriguez cause they don't want him to print anything bad about the honorable Bachelors Club. SOREHEADS.

By, By.



U.C.C. League Softball Champions

l to r: Joe Rodriguez, Gil Solarez, Jack (sponsor) Searfoss Roy Ordonez, Gasper Espinoza, the trophy was awarded to the BACHELORS CLUB for winning the U.C.C. League Softball Championship in 1961. You can see the Trophy over at the Jackel on Almaden and Virginia Sts.

Servicio de Income-Tax



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Los esposos ALVARADO le preparan su reporte de INCOME TAX rapida y efectivamente a un precio SUMAMENTE ECONOMICO.

**Asuntos de INMIGRACION
Traducciones - Notario Publico**

**AGENCIA de CASAS
Cv 7 - 1275 152 W. San Fernando St.**

Navarro - Cardona

En la grafica Salvador Navarro y Griselda Cardona quienes contrajeron matrimonio el dia 10 de Enero de 1962 a las 11:30 a.m. en la Iglesia Holy Family de esta ciudad.

De iz. a der: Sr. y Sra. Manuel Cardona padres de la novia, (los novios) Juanita y Rosalio Navarro padres de Salvador.

Los recien casados disfrutaron de su LUNA de MIEL en Lake Tahoe y Las Vegas estableciendo a su regreso residencia en esta ciudad.

(foto DIAZ .)



Diga a nuestros Anunciantes
que lo vio en el EXCENTRICO

Belleza es SUYA con Lentes

Del DR. VAL E. SNEED

Seleccione Ud. de la FABULOSA variacion de Estilos
y Diseños con que cuenta el Dr. VAL E. SNEED

NO NECESITA CITA

PAGOS FACILES

En la grafica: el Er. Val E. Sneed y la guapa recepcionista Srita. Susan Molina.

En la grafica: el Dr. Val E. Sneed y la guapa recepcionista Srita. Norma Reyes.

En Seguida de KAY JEWELERS

DR. VAL E. SNEED Optometrista

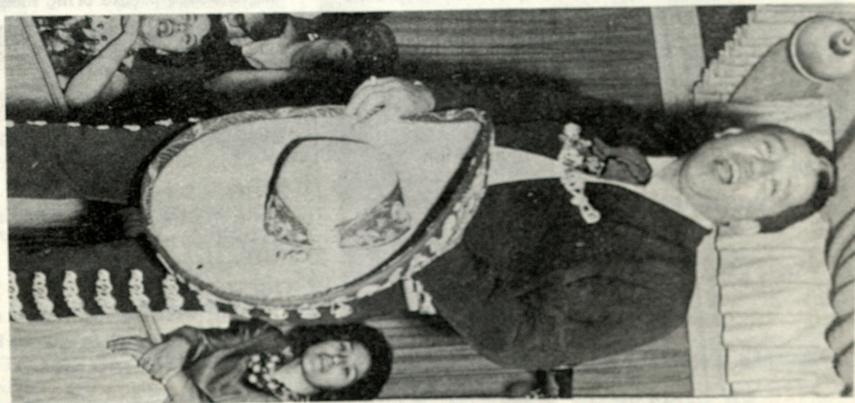
CY 5 - 4805

67 S. FIRST ST.



Miguel Aceves Mejia

Un recuerdo de la reciente presentacion del cantante
artista del Cine MIGUEL ACEVES MEJIA durante su
presentacion en el RAINBOW BALLROOM de esta cd.
(foto ricardo lopez moctezuma, el azote del lenite)





Roman Hands

C.S.J. THIRD IN U.C.C. LEAGUE

Club San Joaquin's scrappy basketball team has fought its way to third place in the first half of the U. C. C. League basketball campaign.

The Stars lost to first half champion Casa Mañana and runnerup Los Toros and then posted impressive wins over Bachelors, San Felipe, and El Dorado.

CSJers Ken Saucedo, Ray Phillips, Bob Garcia, Eppie Gallego, John Zamora, Frank Murguia, Frank Serrano, Bob Ochoa, John Madrid, and Cheno Plata have proven themselves the surprise of the U. C. C. League thus far.

The Bachelors appeared to be out of their element on the basketball floor. Believe it or not, Club San Joaquin went to the FAST BREAK to nail down this 45-38 victory.

Against San Felipe it was the same old story over again. They just don't have it. They're taller and skinnier than the CSJ team but brains and skill make the difference and here it's CSJ all the way! The Stars actually held a 14 point lead in the fourth quarter and elected to coast in to win by six points.

The game against El Dorado was the best one of all. This was a game that San Joaquin just had to win. They always have won the "important" games and this was certainly one of those. I would like to thank those El Dorado members who backed up your team with legal tender. The Club San Joaquin Benefit Fund, set up to provide liquid refreshment for our players with parched throats, benefited greatly from your contributions. We thank you.

"Why all the fuss about Castro?"

"He's just a copycat!"



Ugubuga Zamboangatu
195 Devine Street
San Jose, California

February 8, 1962

Re: "Quote of the Year"

Dear Sir:

Congratulations to the British gentleman athlete who chose Oxford and attempted to degrade the track and field activities of my favorite Arizona State University at Tempe!!

Oxford is an old, old, proper school which has for ever been the pride of the Commonwealth. It shall exist in the best of British tradition. It shall exist as an example of the permanence associated with England. It shall exist as long as England itself!!

And, of course, we all know that there will always be an England--AS LONG AS THERE'S A UNITED STATES!!!!!!

Thank you for the opportunity.

Very truly yours,
Ike Hernandez

Dear Ike:

Thank you for your kind words on England. It echoes the sentiments of millions of Americans and even some citizens of the British Empire.

To get closer to home, ASU has always been very dear to my heart. As a sports fan, ever since the days of the great Whizzer White, running wild on the gridiron in the late forties. Incidentally, if you're ever in that neck of the great American Desert someday, give my regards to Whizzer's sister Dixie. I'm sure she'll remember me. How could she ever forget!!!!

Ugie

Mr. David Sierra:

I picked up some scoops maybe you can use in your column.

Rumors: that certain member of Club Elite who had the biggest church wedding in San Jose now talking divorce. It seems she did not know her husband was married before. Y sabe otra.

To Sugar Zamora:

To see the eclipse Feb. 5th all you needed were dark glasses, not black eyes.

To M. D.

To this ex-San Felipe member, next time you ask me to dance please bring some Clorets or Sen-Sen. To C. R.

Heard you are making plans to get married too. Go back 4 years, now do you still want to go ahead? Joke: (heard this one at The Rainbow)

The Best Way To Get Married Is:
BORROW MONEY GO TO RENO COME
BACK GO IN THE ARMY

Moral

YOU DON'T PAY THE MONEY BACK, CHEAP
WEDDING, AND YOU DON'T SUPPORT YOUR
WIFE.

QUESTION:

Who were the two girls told to leave a certain party after it was found out they brought along two colored escorts.....WOWEE!

Roving Reporter,
M. T. Box 175
San Jose, California

**Marge Castro le ayudara
a establecer Su CREDITO**



En la grafica el Sr. KOPP gerente general y la guapa gerente del departamento de credito MARGE CASTRO quien le atendera en ESPAÑOL ayudandole para que establecga su cuenta de CREDITO.

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