

# Opening Ceremony

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS



OPENING CEREMONY, AUGUST 16, 2002

*"Welcome to the opening of  
your university."*

— Richard R. Rush



## BELLS ANNOUNCE THE OPENING OF VENTURA COUNTY'S UNIVERSITY

On August 16, 2002 — on a picture-perfect day — the ringing of bells from the tower heralded the beginning of a new journey and the culmination of the decades-long effort to create a four-year, public university to serve the people of Ventura County. This day marked the opening of California State University Channel Islands.

The event began with former Congressman Robert J. Lagomarsino and his wife Norma, long-time supporters of the University, ringing the Channel Islands Bell signaling the start of the Opening Ceremony. Sounding the ship's bell, on loan from the Navy for the event, marked the beginning of a Cal State Channel Islands tradition. President Richard R. Rush shared with the audience of more than 1,200 people gathered on the lawn in the shadow of the University's Bell Tower.

"I would like to begin by calling your attention to a tradition that we began today — the ringing of the Channel Islands Bell. It is our intention to ring in each new school year with an academic procession set into motion by the ringing of the bell," Rush said.

Acknowledging the Lagomarsinos' tradition of support for the University, Rush said, "We are honored to have former Congressman Bob Lagomarsino and his wife Norma as our first bell ringers. Bob and Norma are truly long-time friends and supporters of Cal State Channel Islands." As a state senator in the 1960s, Robert Lagomarsino introduced the first legislation authorizing a public university for Ventura County. Recently the Lagomarsinos donated \$1 million to support the University's new library, the Lagomarsino Archives, and future archival collections which will be located within the library.

Also recognized for his valuable contribution in establishing the University was J. Handel Evans, founding president and now president emeritus of CSUCI. Evans began work in 1996 to build support and lobby for funds to create the University.

Others singled out for recognition by President Rush for their contributions to the University were his advisory committee; Joyce Kennedy, the retired University Center director of CSUN for Ventura County, who was unable to attend the ceremony; and the late Star Free-Press editor Julius Gius, who recruited supporters for the future University.

The ceremony was attended by guests from academia, the community, the media, and local, state, and national government officials, including Governor Gray Davis. Governor Davis was among many dignitaries who offered good wishes for the success of Cal State Channel Islands.

"I believe higher education is the passport to a better life," Governor Gray Davis said during his official greetings to the University. "Today, Ventura County becomes home to one of the great public universities in the world. By opening the doors to CSU Channel Islands, we open the doors of opportunity to generations of students in Ventura County and throughout California."

Welcoming the 23rd campus in the CSU System, CSU Chancellor Charles B. Reed said, "This campus is as rich in history as it is in its promise for the future. CSU Channel Islands represents the best in our hopes and dreams for a 21st century university."

Calling the California State University Channel Islands "the miracle on Lewis Road," State Senator Jack O'Connell thanked the many people who over the years supported the effort to bring a four-year, public university to Ventura County. "This University really is the university that could," he said. "We knew that if we built this University, the students would come. Without a doubt, this is the brightest jewel in the crown of the California State University System."

*cont. on next page*



*Top: The entrance to Cal State Channel Islands. Background: the University Bell Tower. Left: Robert J. and Norma Lagomarsino, with Alma D. González before the Opening Ceremony. Right: Carolyn Leavens, whose family donated the funds to purchase the Bell Tower's carillon system, waits for the Opening Ceremony with Dorothy Jue Lee, a supporter of the University for many years and member of the President's Circle. Bottom: Associate Professor of Spanish Terry Ballman walks in the academic procession.*

## The Carillon Bells

*"The Leavens are staunch  
supporters of the University.  
Thank you for your generous  
and beautiful gift."*

— Richard R. Rush

Long a silent symbol of Cal State University Channel Islands, the University's Bell Tower is filling the air with the sound of bells at last. The five-story, 68-year-old landmark is now equipped with a carillon system that marks time, rings in celebration, and announces and calls together the University family by tolling.

Made possible by a \$15,000 donation from Leavens family members Mary Leavens Schwabauer, Dorothy Leavens Carlson, Sarah Leavens Gilmour, and Paul Joseph and Carolyn Leavens, the Cal State Channel Islands bells can be heard throughout the campus.

One of the songs recorded on the system is the University's alma mater, with music and lyrics by Executive Assistant to the President Theodore Lucas. (Please see page 5 for the alma mater.) The alma mater debuted at the University's opening ceremony, its two verses ringing clearly from the Bell Tower with many in the audience singing along.

When asked what it meant to hear his piece playing from the Bell Tower, Lucas responded, "The Bell Tower serves as the central landmark, its beauty and majesty gracing this magnificent campus. The addition of the bells and music literally sent chills down the spine of many of us who have been working so hard to make this university a reality. As the tunes play each day, they seem to ring in the hope, promise, and endless possibilities that this campus brings to the people of Ventura County."

**The Opening Ceremony**  
**South Quad Lawn**  
**Friday • August 16, 2002 • Noon**

**Richard R. Rush, President**  
**California State University Channel Islands**  
**Presiding**

#### Processional

Processional March composed by Theodore Lucas  
 Conducted by Mike Doty  
 Performed by Channel Islands and  
 Hueneme High Schools Band

#### Procession Participants

Chief University Marshal, Louise Lutze-Mann, Chair,  
 CSUCI Academic Senate

Present and past members of the President's Advisory  
 and Foundation Boards

Led by University Marshal, Ira Schoenwald  
 Students and Staff

Led by University Marshals, Dan Wakelee and  
 Linda MacMichael

The Faculty

Led by University Marshal, Stephen Lefevre

The President's Cabinet and CSU Representatives

Led by University Marshal, Paul Adalian

Opening Ceremony Platform Party

Led by University Marshal, Barbara Thorpe

#### Invocation

The Rev. James Decker-Mahin  
 Camarillo United Methodist Church

#### Color Guard

Naval Base Ventura County

#### National Anthem

Charles Padilla

#### Welcome & Introductions

Richard R. Rush

#### Greetings

From

The Governor of the State of California  
 The Honorable Gray Davis

The Trustees, California State University System  
 Debra Farar, Chair

The Chancellor, California State University System  
 Charles B. Reed, Chancellor

The United States Congress  
 Congresswoman Lois Capps

The California State Senate  
 Senator Jack O'Connell

The California State Assembly  
 Assemblywoman Hannah-Beth Jackson  
 Assemblywoman Fran Pavley  
 Assemblyman Tony Strickland

The CSUCI President's Advisory Board  
 Laura McAvoy, Chair

The CSUCI Foundation Board  
 Gregory J. Ramirez, Member

The Ventura County Community College District  
 James Walker, Interim Chancellor

The Ventura County Superintendent of Schools  
 Charles Weis, Superintendent

#### Dilemma March

Composed and conducted by Gary Engels

#### Greetings (continued)

From

The County Board of Supervisors  
 Kathy Long, Member

The City of Camarillo  
 Jan McDonald, Mayor

The City of Oxnard  
 Manuel Lopez, Mayor

The Naval Base Ventura County  
 Captain Robert Westberg

The Community  
 Carmen Ramirez

The Faculty  
 Louise Lutze-Mann, Chair, CSUCI Academic Senate

The Staff  
 Ginger Reyes, Outreach & Recruitment

The Students  
 Richard Ramirez

#### Alma Mater

Music and lyrics by Theodore Lucas  
 Performed by Fran McNeill  
 Accompanied by the Channel Islands and  
 Hueneme High Schools Band

#### Benediction

Alan Salazar, Chumash Elder

#### Closing Remarks

Richard R. Rush

#### Recessional

Channel Islands and Hueneme High Schools Band  
 Conducted by Mike Doty

# Ceremony Highlights

*Bells Herald University Opening, continued*

CSUCI President's Advisory Board Chair Laura McAvoy spoke not only of celebrating the joy of the University's opening, but also of the need for the community's continuing commitment to its success: "Today is our day to celebrate. It is also the beginning of what we all know is the most challenging part of this experience... This is the time that this University will continue to need ongoing diligence, commitment, caring, and certainly support of all kinds. This day is also a call to all of us in the community to remind us of our ongoing responsibility. Thank you to everyone for making this day possible by joining in the venture and the dream and for your ongoing support."

***"We strengthen our society when education is available to all of us."***

— Carmen Ramirez, representing the community

Representing the CSUCI Foundation Board, Ventura attorney Gregory J. Ramirez thanked the community for its crucial backing in establishing the University. "We have worked as a team," he said, "to raise support for the University, so that every student, every child, in every city of this county would know that this University belongs to them." Referring to the community's efforts, Ramirez said, "You demonstrated to the state legislature, you demonstrated to the CSU Trustees, that when the citizens and the businesses of this county are asked to rise to the occasion, they do so. We thank you for that."

Oxnard Mayor Manuel Lopez spoke about how the University will benefit the local community: "This day symbolizes the opening up of opportunity for many local children and young people to aspire to an education that they could never have hoped for before."

Speaking about the advantages a public university brings to the community, local attorney and President's Advisory Board member Carmen Ramirez called Cal State Channel Islands "my University, our University, your University." She added, "To many people in our society, a college education is the only way out of a plight of poverty and ignorance. We strengthen our society when education is available to all of us."

***"Welcome to the miracle on Lewis Road. It doesn't get any better than this, does it?"***

— State Senator Jack O'Connell

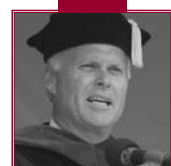
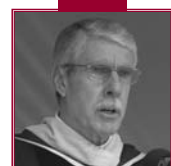
Local resident Richard Ramirez, representing the present and future students of CSUCI, said that having a university close to home made his dream of a four-year degree possible. "Opportunity was knocking, and I'll tell you what: I couldn't open that door fast enough," he said. Speaking to the inaugural class, he said, "We have a destiny to fulfill, and it's going to start here, with us."

The ceremony concluded with the clear sound of bells as the University's alma mater was played for the first time from the Bell Tower.

*Above: Carrying the University Mace in the academic processional is CSU Academic Senate Chair and biology professor Louise Lutze-Mann.*

*Speaking at the Opening Ceremony are, top right to bottom right, Assemblywoman Hannah-Beth Jackson, Assemblywoman Fran Pavley, Assemblyman Tony Strickland, President's Advisory Board Chair Laura McAvoy, Foundation Board member Gregory J. Ramirez, Ventura County Community College District Interim Chancellor James Walker, Ventura County Superintendent of Schools Charles Weis, Ventura County Supervisor Kathy Long, and City of Camarillo Mayor Jan McDonald.*

*Photos on this page by Bill Knapp*







*"By opening the doors to CSU Channel Islands, we open the doors of opportunity to generations of students in Ventura County and throughout California."*

– Governor Gray Davis



Welcoming Cal State Channel Islands to the state of California and the CSU System are Governor Gray Davis, top left, CSU Chancellor Charles B. Reed, middle left, Senator Jack O'Connell, bottom left, CSU Board of Trustees Chair Debra Farar, middle center, and U.S. Congresswoman Lois Capps, middle right. President Richard R. Rush, right, addresses the audience of more than 1,200 who gathered on the South Quad lawn to celebrate the opening of the University. Far right sidebar: Cameramen from media companies from across the state record the Opening Ceremony.

Photos on this page by Bill Knapp

## Lights, Camera, Action



Media from Ventura and Los Angeles Counties as well as media outlets from throughout the state and the country covered the historic opening of Cal State Channel Islands.

The week leading up to the event included almost daily coverage in the Ventura County Star, several mentions in the Los Angeles Times, the Daily News, radio coverage on KCLU, KNX, KFWB, and an appearance by Vice President for Student Affairs, Dr. Wm Gregory Sawyer on the local Adelphi cable station. In addition, the Ventura County Star produced a striking commemorative special insert containing tribute advertising and warm wishes from the surrounding community complete with compelling articles. The Ventura County Reporter featured Cal State Channel Islands for its cover story.

Even the opening ceremony rehearsal received substantial coverage from the Ventura County Star, the Los Angeles Times, and radio station KFWB.

Media coverage the day of the opening was outstanding with television and radio coverage from Sacramento to San Diego. Print coverage included stories in the Sacramento Bee, the Daily News, the Los Angeles Times, La Opinion, the Pacific Coast Business Times, as well as feature stories and heartwarming editorials in the Ventura County Star.

President Rush has also been interviewed for U. Magazine and appeared on "Week In Review" with Bill Rosendahl as well as KEYT's "In Focus" from Santa Barbara.

Post coverage has continued with pieces in the Korea Times, the Chronicle of Higher Education and the Santa Barbara News Press.

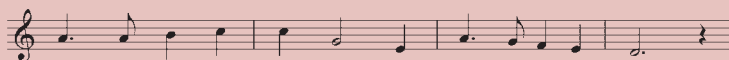
So the anticipated fanfare occurred, complete with glaring flash bulbs, cameras rolling and full-page ads. The community has been told their University is finally here and "open for business." Without a doubt Cal State Channel Islands, the students, faculty, and staff will continue to make headlines as we all embark together on this historic journey.

## Alma Mater

Music and lyrics by Theodore Lucas  
© 2002



1. Sing we now of Chan - nel Is - lands, Al - ma Ma - ter dear.
2. From the is - lands to the moun - tains, to the mi - ghty shore,



Raise a song of friend - ship and sing for all to hear.  
Cal State Chan - nel Is - lands shall stand for ev - er more.



We shall al - ways stand u - ni - ted, on - ward we shall sail! With  
E - ven in ad - ver - si - ty the Dol - phins shall pre - vail! To



hearts and hands to - ge - ther, all Hail! Hail! Hail!  
thee our Al - ma Ma - ter, all Hail! Hail! Hail!



Photos by Bill Knapp

The Ventura County Naval Base Color Guard, background, marches at the beginning of the Opening Ceremony. Right, Fran McNeill sings the debut performance of the University's alma mater, with music and lyrics written by Theodore Lucas.



Photo by Bill Knapp

Calling the establishment of a four-year, public university in Ventura County a "Herculean achievement," Governor Gray Davis, center, congratulates CSU Chancellor Charles B. Reed, left, and President Richard R. Rush, right, on the opening of California State University Channel Islands.



*"This campus is as rich in history as it is in its promise for the future. Cal State Channel Islands represents the best in our hopes and dreams for a 21st century university."*

– CSU Chancellor Charles B. Reed

Top left: City of Oxnard Mayor Manuel Lopez, left, and Ventura County Naval Base Captain Robert Westberg await the Opening Ceremony. Top right, from left to right: President's Advisory Board member Carmen Ramirez, CSUCI staff member Ginger Reyes, CSUCI student Richard Ramirez, and Rev. James Decker-Mahin await the processional to begin the Opening Ceremony.

Middle right: President Emeritus J. Handel Evans wearing the Presidential Medallion.

Bottom right: Chumash elder Alan Salazar gives the benediction.

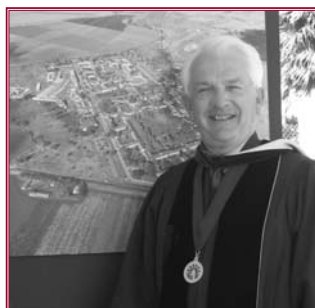


Photo by Bill Knapp

## Mission Statement

**California State University Channel Islands** provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with an international perspective that includes facility in two languages. To accomplish its mission, the University strives to create learning communities that involve all elements of the University, integrate community and university resources, build community-university partnerships, engage the educational community from preschool through community college, provide opportunities for adult education and lifelong learning, and preserve and enhance the culture and environment of the region.

**California State University Channel Islands is pleased to recognize and thank the following sponsors of the University's Opening Events**

### Platinum

City of Camarillo

### Gold

Mid-State Bank & Trust

### Bronze

Childrens Dental Group of Camarillo,  
Oxnard & Simi Valley

City of Oxnard

First California Bank

Korn Ferry International

Office of the Chancellor and the CSU Foundation

Oxnard Harbor District/Port of Hueneme

Sage Publications

### Patron

Adelphia

Brookfield Homes

BuenaVentura Catering

Otis & Bettina Chandler

City National Bank

Fields Devereaux Architects & Engineers

Harrison Industries

Nordman, Cormany, Hair & Compton

Procter & Gamble Paper Products

Rockwell Scientific Company

St. John's Regional Medical Center &

St. John's Pleasant Valley Hospital

The Steinberg Group

Unidev

Unreel Locations

Ventura Printing

Ventura Rentals

Verizon

West Coast Environmental & Engineering

### Associate

The California Endowment

Camarillo Chamber of Commerce

Community Dynamics

Art Flores

Garcia Mortuary

Jackson DeMarco & Peckenpaugh

Bob Kildee Clothing

Leavens Ranches

Lowthorp, Richards, McMillan, Miller,

Conway & Templeman

Morgan Stanley

Don and Susan Petty

Bruno and Victoria Pozzi

Rainforest Plant Company

Ridge Landscaping

Santa Barbara Bank & Trust

Ventura County Transportation Department

Dick Wagner/Edward Jones Investments

Wellpoint/Blue Cross