

00:00:59:23 - 00:01:07:10

Speaker 1

Aprender.

00:01:07:12 - 00:01:08:19

Speaker 1

Todo lo que.

00:01:08:22 - 00:01:35:01

Speaker 2

Bueno.

00:01:35:03 - 00:02:00:15

Speaker 2

El.

00:02:00:17 - 00:02:07:22

Unknown

Hombre. Se llama.

00:02:07:24 - 00:02:14:08

Unknown

Como. Yo.

00:02:14:10 - 00:02:25:28

Unknown

Que quiero seguir. Y sé que hay una persona que ser.

00:02:26:00 - 00:02:38:29

Speaker 1

Bueno, soy un Que.

00:02:39:01 - 00:02:52:08

Speaker 1

Hay.

00:02:52:10 - 00:02:55:03

Speaker 1

Hay.

00:02:55:06 - 00:03:07:24

Speaker 4

Hay.

00:03:07:26 - 00:03:16:23

Speaker 2

Pérdidas o.

00:03:16:26 - 00:03:22:05

Unknown

No lo voy.

00:03:22:08 - 00:03:33:25

Unknown

Yo.

00:03:33:27 - 00:04:09:26

Speaker 5

With Us of the City College. Marketing Program about that program about the activities of students around. Good morning. Madeleine. Start out with the most basic Cuestionable. ¿Just What is marketing? That's always the first question and that's a large question. Um marketing is all around this marketing involved everything that have to happen in this room equipment and that's the pictures that are in the tables that are in here.

00:04:09:28 - 00:04:40:17

Speaker 5

You have to do it. Marketing. Marketing is an selling transportation storage. Which is very good warehousing. It's risk taking saying it's research and it's standard. I standard is for example counting on close being the same size when they say twelve or eggs being double all all the time when you by the box. So it's it's a huge field.

00:04:40:20 - 00:05:14:19

Speaker 5

Okay, and let's Hawaiian City College. ¿What is a marketing major in terms? Of course work Acciones de City College marketing is one of the degree majors in the business degree program and you can business degree with your énfasis or major en marketing. Or you can obtain a get in marketing and that would somewhat depend on your interest, everybody would taken introduction to marketing class called marketing principles and then there is core set would be visible.

00:05:14:24 - 00:05:56:11

Speaker 5

Everyone, there is a course marketing communications which is advertising and publicity public relations and then Specialized they could specialized in merchandising or in advanced courses and we have an. Of course in a profesional automatic GM program piacere well. We're very lucky. They have a partnership with General Motors. And we're only one of six colleges and the entire state of California that have this partnership called GM pass No Motors professional Automotive cells and Services.

00:05:56:13 - 00:06:37:15

Speaker 5

It's difficult program students Take course in Automotive Product knowledge in automotive cells and they actually go for hundred fifty hours of training internship. Oh, my goodness. Okay, Hay wasn't sure that was one certificate program. As long City college. I've heard of the marketing club sean a world of

the club as one is something about the house activities. Sure that have another one of our highlights forever y proud of the marketing club.

00:06:37:18 - 00:07:19:26

Speaker 5

It is one of several programs in the state of California, but it's a Philly delta epsilon and a professional society of marketing students wide students roll in the class fortune. It's it's added marketing or they can participate member norteamerica. ¿What do you actually do when applied marketing? We apply the marketing skills that we learn or we learn by doing on the job as a diamond as they are a logo and the four points of the time in each recent a certain part of marketing at the top this leadership development.

00:07:19:26 - 00:08:05:21

Speaker 5

The students old leadership positions like president or treasure of and then we have a social civic country. We have social intelligence and we have vocational Understanding students always participate in one of each of those four parts in order to to be part of the marketing club will be something about the business projects. The civic projects are basically marketing social responsibility coming out into the community and doing something beneficial to the community we do things like it christmas time to support families and of the holidays.

00:08:05:23 - 00:08:32:10

Speaker 5

We go down to the salvation army and we surfeo to the homeless one day about sex and sex Tours on campus Pulling Staples from some of the wedding structures on Capacitar a clean up the campus so we do a variety of different things which is part of giving back to the community which supports companies and that's really important marketing activity how to students take the program.

00:08:32:12 - 00:09:00:17

Speaker 5

I think really enjoyed students who are part of the applied marketing. Course actually Sutter on Colson objectives and they can decide. They want to be very and they want to Courtney pixels where they want to coordinate. Selling. Time or they. They want to do a car wash. They they take on their own responsabilidades. And then they Courtney reed and they together.

00:09:00:17 - 00:09:43:16

Speaker 5

So they say I want to do a project where I want to play in the social do or I want to travel to competiciones. That's something. I don't think that we talked about what time tell us. Um students. And they can in the marketing field and they do things like shelf presentation or they run a self managers meeting or um, they do a role play where they handle a travel some customer and they're judge by people in business industry by track record and that's really you talk about come from business are very successful from the city college.

00:09:43:16 - 00:10:28:14

Speaker 5

In fact, we just eat a student state level the state. Presidente of City College a one for first place in the state which here to travel to Saint Louis, Missouri. So it may see to go to Saint Louis and campaign with thousands of other students come from city college. One first place in the nation. So we have one full track record and I would think you know it sounds like marketing is not for the same person is there personality success and marketing.

00:10:28:16 - 00:10:57:06

Speaker 5

Well, certainly have a person where they could be in bullshit marketing research. But marketing as a field overall is is a very active field. Very people oriented field your meeting people you're creating people you're finding kinds of new. They have your trying to Courtney your companies products with the needs of the customer your customer could be another corporation that you're working with that would be going out designing those places falls.

00:10:57:06 - 00:11:11:22

Speaker 5

Um getting a meeting people talking to people and being very active. Sometimes even traveling special. Specials.

00:11:11:24 - 00:11:41:29

Speaker 5

Senior Program. Full house. Lifting The personality you like to work with people that communication Skills are probably important to be able to communicate with a variety of different kinds of people in

some time suggest their communication skills according to the people speaking in addition to that riding skills important because we ride letters and we right memorandum in our company getting so skills.

00:11:41:29 - 00:12:12:21

Speaker 5

But also skills speaking skills would be most important. I think it also about communications skills, but my favorite skills talk about that repeat. Absolutely in marketing. We are trying to satisfago customers needs whether a customers and individual or better customers a big Corporation being thousands of computers for their officers. We need to listen to that our customers telling usa we need to be here.

00:12:12:21 - 00:12:51:14

Speaker 5

We need to be quiet here with the same top back to them and ask maybe for some clarificación on whether say we need to be very ears. That's one of the reasons and you are much because a lot of the work is is interactive between students students to come to use with English language provide really excellent opportunity for students who have inglesas the first language coalition really carefully and there we have a good benefit for us in the classroom when we have students who maybe I don't pronouns.

00:12:51:14 - 00:13:26:09

Speaker 5

Uh, English, Very well, we have the very carefully of so we have that kind of diversity in our classroom. That's good because you doing it all the importance speaking and of listening now, I know when you work with the public very, very important comment on that certainly. Well, as we are judge the first impressions and when you representaré company and you walk in the door of the consumers homework or somebody walks into your place of business or you go to another company.

00:13:26:12 - 00:13:58:18

Speaker 5

You're on the first and not much to say so you're going to look at maybe going to look at mi here in my face. You think that I wear and the way that I've kept Michaels college. So it's always important to a professional manner project professional image jammers and of positions it marketing students can get always talk about false first that there are more people in just have any other occupation.

00:13:58:24 - 00:14:39:00

Speaker 5

In fact and take a look at the number of people working our americans overseas and you get rid of government and the people working for the government. The next largest workforce overseas our people to their opportunity to work in product development. Product pricing. Um planning transport strategies whereas management research there's advertising public relations goes on and all it doesn't like marketing is everywhere and I think you may that li I started in marketing Sails.

00:14:39:03 - 00:15:10:08

Speaker 5

Well, absolutely a Kogan. Many other, uh, Chief executive officers of Magic operations started in Seals and end up with the top. Chief Executive officer. There is still marketing now. What kind of. Marketing students kept a student can get a which is I think of mainnet certificate. They can get it certificate certificate Can also get to get pass. Certifiquen.

00:15:10:11 - 00:15:43:25

Speaker 5

They get a degree with the concentration. En marketing boy can get a transferibles transfer on to for your college University. If they decide formal education so it's it's quite wide open for whatever student dossiers needs are. Student What students En particular about the field marketing well Marketing, of course. En every place through the world so have experiences marketing.

00:15:43:25 - 00:16:11:21

Speaker 5

Even if it's just summer they have marketing experience. So I would say where they planning re Manning in the united States are going back to their home country. That green marketing es wonderful. And if there little fraude about the opportunity to to be taking in a class if they're interested in it go out and do it. It's an exciting field and there are just opportunities for everyone in the marketing field.

00:16:11:24 - 00:16:34:16

Speaker 5

Thank you. It's been very exciting learning about marketing from you get Bill. Thank you for me to come here this morning.

00:16:34:19 - 00:16:59:14

Speaker 5

Today work. Going to be speaking your technology. Will. Good morning. John. Let's talking about the courses in this field.

00:16:59:16 - 00:17:13:18

Speaker 5

AT the end of this program. ¿What kind of resource have?

00:17:13:20 - 00:17:35:07

Speaker 5

And like to ask about special skills in English language Proficiency. Because a lot of our viewers students what you have to say about that.

00:17:35:10 - 00:17:50:07

Speaker 5

What the racial women field.

00:17:50:09 - 00:17:58:15

Speaker 5

Do people do after that program.

00:17:58:17 - 00:18:11:18

Speaker 5

We kind of people do have to their program.

00:18:11:20 - 00:18:24:05

Speaker 5

Wanted to be successful in this field.



00:18:24:08 - 00:18:37:04

Speaker 5

About mechanical Intelligence. ¿What do you mean? Ballet.

00:18:37:06 - 00:18:48:23

Speaker 5

With you. See the future of laser technology.

00:18:48:25 - 00:19:12:21

Speaker 5

Thank you. I think. Giving this you about today. Thank you.

00:19:12:23 - 00:19:28:13

Speaker 5

Thank you. And I think you performing the real for giving vice given a lot.

00:19:28:15 - 00:19:46:17

Speaker 5

Thank you. Thank you for for Real Services for giving a lot of a lot of it.

00:19:46:19 - 00:19:59:16

Speaker 1

¿Could okay?

00:19:59:19 - 00:20:10:04

Speaker 6

Thank you. Will be. But. Yeah. We have.

00:20:10:06 - 00:20:21:19

Speaker 6

First one as cristalinas rocas. Aguas que han secuestrado. Paredes cristalinas.

00:20:21:21 - 00:20:28:01

Speaker 6

And from San José, we have Sonia Cifuentes.

00:20:28:04 - 00:20:42:17

Speaker 6

En San José. Chapter and from San José. It's really We have lana. Valenzuela.

00:20:42:19 - 00:20:51:06

Speaker 6

And then Freeman Chapter We have Gloria Foster.

00:20:51:09 - 00:20:53:28

Speaker 6

Thank you.

00:20:54:01 - 00:21:14:04

Speaker 1

Thank you very much. Uh, before we go on with the ceremonial. Like national American form. Uh, Commander. A5562.

00:21:14:07 - 00:21:37:24

Speaker 4

Take. And here in a Santa María. A over Spring. Tacoma, Washington, Chicago, Illinois. Houston, Texas. Just in last week. Suaves looking forward has been today en Michigan. So to be in Santa María.

00:21:37:27 - 00:22:05:21

Speaker 4

But I think the will have a pretty good. There's a lot of that we have to address. And now that we will have a good working conference and we have a national a one a expresar thanks to the state of California for the member ship and all the people that a work promotion and the things that we do in education and right.

00:22:05:24 - 00:22:17:24

Speaker 4

Allí en el frente here. Carmela, or you hca. Uh, so with that. Uh, thank you. And will be here. We can en su oficina.

00:22:17:26 - 00:22:25:24

Speaker 1

Thank you.

00:22:25:26 - 00:23:13:19

Speaker 1

You may know this valley. Santamaría Valley is, uh, Indiana. Years ago. And, uh, we. And, uh, call to people first. It was a member. Uh, veteran and hummers elder and like to welcome you to Logan to introduce, uh, another american day and you were going to a ceremony mind a four.

00:23:13:22 - 00:24:05:22

Speaker 1

Okay. Thank you. Will. Uh, for the number of the santa Inés. And also member of the american after Santa María. Ha. This is you really, Uh, order to do this a couple of our, Uh, personal eHarmony. Uh, mentioned ashland. For Dawson here extended from the. Hill. We have to close to, uh, borderline county line over to the mountains.

00:24:05:25 - 00:24:12:22

Speaker 1

So there that people.

00:24:12:24 - 00:24:46:02

Speaker 1

Can forward and, uh, in present to you are. Many prior. Thank you very much.

00:24:46:04 - 00:24:54:20

Speaker 1

Hope you will be mi in warm up.

00:24:54:22 - 00:24:59:06

Speaker 1

The time in the house.

00:24:59:08 - 00:25:11:22

Speaker 1

The city of higher education technology. I have a problem. And I want you to enfocarme.

00:25:11:24 - 00:25:19:29

Speaker 1

Career.

00:25:20:01 - 00:25:29:08

Speaker 1

Responsible. But I work with the children.

00:25:29:11 - 00:25:35:04

Speaker 1

Of our past.

00:25:35:06 - 00:25:52:01

Speaker 1

We are here. We are not sure. We should be. They chocobo o par with the por dentro de history books.

00:25:52:03 - 00:26:06:01

Speaker 1

Data New people buttons. Tu no. Follow after that they want to become like.

00:26:06:03 - 00:26:21:09

Speaker 1

All the new people. Realistic people. Of technology and. Are doing before.

00:26:21:11 - 00:26:26:26

Speaker 1

We have.

00:26:26:28 - 00:26:39:00

Speaker 1

A. Biutiful. Biutiful Productions of the past nations.

00:26:39:03 - 00:26:43:15

Speaker 1

We Thank you for that.

00:26:43:18 - 00:26:49:01

Speaker 1

Again.

00:26:49:03 - 00:26:58:23

Speaker 1

Thank you for caring time with all that would be able to make.

00:26:58:26 - 00:27:33:03

Speaker 1

That before you your name. Get you are not investigate something. You are not Windows. Stop. When they re going to end. To our when you're going to stop the shows today a give them something to be proud of Orion people. ¿What have you got to look forward to are you going to have todo nos film Did the same monster?

00:27:33:06 - 00:27:45:20

Speaker 1

Children. No security Children. Becomes.

00:27:45:22 - 00:27:57:17

Speaker 1

There are no more groups I could go and I'm not telling you. What they. But most of all day.

00:27:57:19 - 00:28:26:16

Speaker 1

We are still here. I am all that they could not much. I felt the world. I got further and I came out and have to fight army.

00:28:26:19 - 00:28:33:15

Speaker 1

One with a per. Redman dos. Not really.

00:28:33:17 - 00:28:42:27

Speaker 1

Before the borders. Before they are any borders traditional language.

00:28:43:00 - 00:28:50:01

Speaker 1

Speak one language in the stream. Only.

00:28:50:04 - 00:29:07:00

Speaker 1

Island. It doesn't stop. Read. Or do it ture. We could education.

00:29:07:03 - 00:29:17:09

Speaker 1

One is going to give something to our children for tomorrow reasons.

00:29:17:11 - 00:29:26:23

Speaker 1

Should long walkers. ¿What is like mean? ¿You?

00:29:26:25 - 00:29:39:27

Speaker 1

The number one is like when you in the morning. Wake up. Otherwise is to die.

00:29:39:29 - 00:30:01:18

Speaker 1

Not material for our women today. Good to do it outside the do drops. Nuestros hijos Dropbox for Pedro Tu. Pero Instagram.

00:30:01:21 - 00:30:05:13

Speaker 1

These are from.

00:30:05:16 - 00:30:18:12

Speaker 1

Drop and how many maiden every day. Come. That we are We supposed to.

00:30:18:14 - 00:30:24:01

Speaker 1

We get.

00:30:24:04 - 00:30:35:01

Speaker 1

In our weekend. Would Budweiser Our bautismos. Budweiser.

00:30:35:03 - 00:30:40:24

Speaker 1

Got to look for.

00:30:40:27 - 00:30:46:01

Speaker 1

Only one to become adults.

00:30:46:04 - 00:30:55:15

Speaker 1

Continue to do this form.

00:30:55:17 - 00:31:40:12

Speaker 1



But you said I want. ¿Are you children? No. But the children of our relations ordinary in this time that we can together, man. ¿Come to recommend direction before if you are you going to do it in my own people with you going to do with this education? Oye, which I do su año. Hey, you're going to better the life when you have man in children.

00:31:40:14 - 00:31:45:05

Speaker 1

The killers is not going to stop.

00:31:45:07 - 00:31:53:01

Speaker 1

Dos.

00:31:53:04 - 00:32:03:23

Speaker 1

Believes so. What are we do to them going to do ways to their.

00:32:03:25 - 00:32:07:22

Speaker 1

Various.

00:32:07:24 - 00:32:22:25

Speaker 1

Card. Alcohol. Technology. Edge.

00:32:22:27 - 00:32:32:15

Speaker 1

Countries. Too much.

00:32:32:18 - 00:32:36:27

Speaker 1

We don't.

00:32:36:29 - 00:32:50:24

Speaker 1

Many we are not in. Which would say a women.

00:32:50:26 - 00:32:57:23

Speaker 1

Now that we would.

00:32:57:26 - 00:33:01:12

Speaker 1

Any other rich.

00:33:01:14 - 00:33:05:14

Speaker 1

No.

00:33:05:16 - 00:33:16:21

Speaker 1

In the world. Saturday right Now we are the most created with that. We didn't have to be like We would like to play.

00:33:16:24 - 00:33:24:26

Speaker 1

We no for we were part of that.

00:33:24:28 - 00:33:40:01

Speaker 1

Shoulders, we take origin the second. And we're doing it right now. And this country. But it would.

00:33:40:03 - 00:33:49:02

Speaker 1

¿How do you when you were the new life?

00:33:49:04 - 00:34:02:14

Speaker 1

And no and again. We respecto. We're not. No.

00:34:02:17 - 00:34:05:09

Speaker 1

¿Who are you?

00:34:05:12 - 00:34:08:06

Speaker 1

Do not.

00:34:08:08 - 00:34:11:29

Speaker 1

Only.

00:34:12:02 - 00:34:23:20

Speaker 1

Pero no another one and in our main. We are. Language.

00:34:23:22 - 00:34:37:17

Speaker 1

Speak in that languages. All they all the love you. ¿Would you have with all that? Then we are you and we fight the line.

00:34:37:20 - 00:34:45:07

Speaker 1

All past we had from.

00:34:45:09 - 00:35:02:24

Speaker 1

No. I try to pray. But it could do it. Because.

00:35:02:27 - 00:35:07:24

Speaker 1

We want to to be like this pictures.

00:35:07:27 - 00:35:16:24

Speaker 1

And they just put to be like that. ¿Do you understand what it?

00:35:16:27 - 00:35:27:08

Speaker 1

You educative on means understand.

00:35:27:10 - 00:35:33:15

Speaker 1

Different. Lover.

00:35:33:17 - 00:35:37:17

Speaker 1

And I mean.

00:35:37:19 - 00:35:51:07

Speaker 1

One so so much change for the children. Su look at the water.

00:35:51:10 - 00:35:58:10

Speaker 1

But in reality that I've.

00:35:58:13 - 00:36:05:19

Speaker 1

You got y uno over direction.

00:36:05:21 - 00:36:13:19

Speaker 1

Get up to do and when they don't we falú. Something that doesn't.

00:36:13:21 - 00:36:19:06

Speaker 1

More.

00:36:19:09 - 00:36:24:03

Speaker 1

¿Where shoulder?

00:36:24:05 - 00:36:33:26

Speaker 1

¿How many country? How many country state.

00:36:33:28 - 00:36:42:12

Speaker 1

David. Utilizen. But i defended.

00:36:42:14 - 00:36:54:16

Speaker 1

In the truth a came out And the very my first dates. I had to fight.

00:36:54:19 - 00:37:11:02

Speaker 1

For the right. So we are in our own main lodge. We are the first language. We know what you can.

00:37:11:05 - 00:37:20:23

Speaker 1

We have were not. We were. We will.

00:37:20:25 - 00:37:24:06

Speaker 1

Working.

00:37:24:09 - 00:37:29:20

Speaker 1

They want to be here.

00:37:29:22 - 00:37:35:03

Speaker 1

Are doing.

00:37:35:05 - 00:37:38:16

Speaker 1

But.

00:37:38:18 - 00:37:50:24

Speaker 1

It up to you. You have a lodge. Big. ¿Do you think you can carried?

00:37:50:26 - 00:38:01:04

Speaker 1

Down to your purge and tell them. Something going.

00:38:01:07 - 00:38:06:26

Speaker 1

Change almost.

00:38:06:28 - 00:38:11:15

Speaker 1

According to your BlueBell.

00:38:11:17 - 00:38:22:02

Speaker 1

You are more brother that you are people that you better than you. ¿Have it?

00:38:22:04 - 00:38:46:01

Speaker 1

For education Come superior dos are not. We will take care of you. Will not do to you. Have you have to we love you like you should have.

00:38:46:03 - 00:38:50:09

Speaker 1

Work for now, man.

00:38:50:12 - 00:39:05:19

Speaker 1

Too late. Continue de after day in the second can't.

00:39:05:21 - 00:39:19:27

Speaker 1

Tweak over High school. It was beautiful sunset.

00:39:19:29 - 00:39:32:25

Speaker 1

Actually students to know how they do nations.

00:39:32:28 - 00:39:52:24

Speaker 1

Like what I'm going to get. Thank you again for no chop who am to take that. But.

00:39:52:26 - 00:40:08:21

Speaker 1

I get out. All. ¿Qué? Como how to put on in. Alternatives would be here. That would be nothing to pay for.

00:40:08:24 - 00:40:14:10

Speaker 1

Former shoulders.



00:40:14:13 - 00:40:21:15

Speaker 1

That was for dummies.

00:40:21:18 - 00:40:25:12

Speaker 1

Sobre.

00:40:25:15 - 00:40:32:04

Speaker 1

¿Cómo funciona?

00:40:32:06 - 00:41:00:08

Speaker 1

A very much. Yo on walker and como. An example have something to give you. You from the American year form Job receive. ¿Uh, Friendship? Soy yo to tell you that we are fill in the same fight. ¿That Are you guys are we are all?

00:41:00:11 - 00:41:09:03

Speaker 1

Of part of the ego. Which really belong.

00:41:09:06 - 00:41:14:07

Speaker 1

Thank you. ¿Really?

00:41:14:09 - 00:41:16:13

Speaker 1

Put.

00:41:16:16 - 00:41:21:18

Speaker 1

Life. Thank you. You.

00:41:21:20 - 00:41:36:10

Speaker 1

Thank you. All right. Call the office computer Condition on. Juan. No. But that would.

00:41:36:13 - 00:41:46:01

Speaker 1

Mariana, See if you can.

00:41:46:03 - 00:42:19:23

Speaker 1

Get some. ¿Can you could blackboard? But I do anything. No. Okay. Thank you very much. We have other things that we need to do this morning and first all around. Think we're going to do. What we have a people on the way and they should be here. Comes pretty pretty soon a like to hasta Arby. Just if you were cena.

00:42:19:26 - 00:42:29:12

Speaker 1

This time.

00:42:29:14 - 00:42:34:06

Speaker 1

Actually. Pero.

00:42:34:08 - 00:42:52:17

Speaker 1

This was not.

00:42:52:19 - 00:43:08:08

Speaker 1

A. Virtual Very much bigger Morning very much.

00:43:08:10 - 00:43:17:24

Speaker 1

Couple.

00:43:17:26 - 00:43:23:13

Speaker 1

Here.

00:43:23:15 - 00:43:32:27

Speaker 1

Meeting. Thank you.

00:43:32:29 - 00:43:46:13

Speaker 1

Hey, Another person Brown. This interview past German and a national Board member.

00:43:46:15 - 00:43:53:15

Speaker 1

Member also program member.

00:43:53:17 - 00:43:59:14

Speaker 1

Just right now. The.

00:43:59:16 - 00:44:04:18

Speaker 1

Rabbit, thank you very much.

00:44:04:21 - 00:44:27:28

Speaker 1

Morning and, uh, very well, friend. Somehow long time for a friend. The young people that are here. Oh, give me. Hope for the future. Weird. Here.

00:44:28:00 - 00:44:39:29

Speaker 1

By long Walker. Morning a Tinker Bell toward it. We should be doing.

00:44:40:02 - 00:45:22:01

Speaker 1

Your again and believe that we have a people have a future that we have to work for that. We have to learn. Certainly we are opportunities out. There, but we must work. Opportunity is fact that they access dos automatically. A lot of work. Hey, Uh. Close.

00:45:22:03 - 00:45:59:08

Speaker 1

And I know how hard to have more. But I know the things that they had to do. Hey, a se Carmela setting here and we talk about we haven a future. This absurd before again. Proud that I feel like trying. Juan. Carmela. ¿What are?

00:45:59:11 - 00:46:25:27

Speaker 1

Managers National and past José. So we are very good contact for Tánger. Oh. Another another young morning. Going to meet here. But don't have but about this morning or.

00:46:25:29 - 00:46:34:01

Speaker 1

Patricia Osorio came going to be.

00:46:34:04 - 00:47:05:19

Speaker 1

Morning. Uh, I have the opportunity to. Uh, work that they do. Latino Courage and here in the best around the door. People because true we are many of the things that.

00:47:05:21 - 00:47:18:13

Speaker 1

Ratio because they're doing a. And your all of you to share.

00:47:18:15 - 00:48:00:16

Speaker 1

To work. Because there's a lot of work. The guardian to and we're only strong out. So like Thank you for me and for so when we have an opportunity to be able to focus that we do right now on the usan beam jacket de Bob deserve. Just very happy to be part of the organization. As long.

00:48:00:19 - 00:48:53:15

Speaker 1

¿Really? ¿La because now games Where is how much help me? Get crudeza. That's. Isabel, thank you so much. We have this is going to make the presentation just a few minutes and first I want to make some comedia Simmons. Si uno trata years de American with a other organizations Mac and like. We have done a lot of partnerships in the past operations to join some more a good things from the communities, especially in the caution now that's going to speak now.

00:48:53:17 - 00:49:40:23

Speaker 1

It's a project manager for latino. Ellos form in the green line over the state a California policy areas include electrical relations communications California, Berkeley and, uh alarm social latino Experiencing

state to degree public policies Chicago at this time has happiness a lot en California nowhere leader en esa área en la que introduced right now. Patricia Joy Osorio The Green Line Collection en Latino Forum.

00:49:40:25 - 00:49:43:22

Speaker 2

Morning Every.

00:49:43:24 - 00:49:50:23

Speaker 2

First date like to say and really happy to be here. This is one of the first signs of doing. This.

00:49:50:25 - 00:49:59:15

Speaker 2

But um. Want to talk a little bit today and the americans.

00:49:59:18 - 00:50:58:22

Speaker 2

Going on many years. Uh. Forum is going to member of the green lightning Coalition. Which is knowledge of a minority organizations working together to combat discrimination and employment lending series by utilities insurance camping nation banking and we worked organization be kids but in it formalizado as the Green Mining Institute. Uh, News organization which is the news so now under the green Lightning Institute American way under that is represen it on the board of reactors of the green Lightning Institute and the Institute is now fully function go and continue to work with public.

00:50:58:25 - 00:51:39:14

Speaker 2

The Coalition works and it's membership and it's going to call negociación as well. It's building operations in order to increase for Minority communities. Institute also as now if it's projects. The green mining Academy and we call it the green mining Academy because it's it's a part of the organization students graduate students College students to learn about public policy to start working on public policies under the and is also working in a partner.

00:51:39:21 - 00:52:02:17

Speaker 2

We get to create this marketing can and this is going Very well, we have have been attending meetings for that and have really, uh, participate about the community that addresses learned they would actually something right.

00:52:02:20 - 00:52:47:10

Speaker 2

Another, Uh, another agreement reached in. And this is the next connection with the Pacific fault. Because of the next step this way emerging technology and the information super highway. This is green with it. And who is the company that was emerging with. And what the reached agreement on ways to create excesivo information super. Community and that's resources again.

00:52:47:10 - 00:53:01:15

Speaker 2

¿There is Biden group working with Atenti to create cuando to really like the really understand what I need is to the community and what there?

00:53:01:17 - 00:53:49:13

Speaker 2

Really adding a. Different and a Latino community in California. ¿Which is a world? That means that it was in and practice and not serving relations. Minority communities and so green lightning green Lightning is the end to do to that to that the upset Greenlight. Let's get everyone in these communities. So green lightning working with banking issue. ¿Well, there was a high priority because economic development Minority communities with investment of things Activities are that the green lighting Institutes?

00:53:49:13 - 00:53:54:09

Speaker 2

Don't este fade.

00:53:54:11 - 00:54:00:18

Speaker 2

In February city FTSE.

00:54:00:20 - 00:54:41:05

Speaker 2

To the premium reduction deposit Internet. So what they were to be able to their deposit premium turns. And this is an institute representative Chesterfield Congress ing documental premium a the reduction savings is a good about Minority communities about how is because there since and they're going to create a large ink in the world, but the only thing is they have had a very good.

00:54:41:11 - 00:55:13:24

Speaker 2

Minority lending a minority landing page. So that's what green lightning is making agreements. Use you're going to be you're going to invest communities if you're going to merge so that's another thing. That's going on right now and it's expected so we will see the rise of that Shinwell, Keep everyone of data. Also a. Finally green mining uh and its members open meeting with regular.

00:55:13:24 - 00:55:17:22

Speaker 2

We leaders.

00:55:17:24 - 00:55:40:22

Speaker 2

In. Federal Government to just get how the community investment relations requirements Banks to do. And gender increase capital to California is minority businesses and in therefore. Increase. Minority employment.

00:55:40:24 - 00:56:27:26

Speaker 2

Did it and accepted very much by Alan Greenspan would richer so it green lightning in the place to that in the New York Times and members of the green Lightning Coalition signed off. Funding at that Alan Greenspan. Jesse from this information under mount to businesses. Uh, the data on reason gender they're providing. Information up so that what green lightning before and even having this with greenspan and other federal reguladores to try to convención.



00:56:27:26 - 00:56:40:14

Speaker 2

Este. Si es que no tengo idea. To to release data Minority Investment so what happens november before.

00:56:40:16 - 00:56:56:12

Speaker 2

To make the more public. Organized. In a lot center lockers.

00:56:56:14 - 00:57:29:26

Speaker 2

For this view for the past. And it looks like it will pass. But we that we can make them pay for make for making decision twist voters the community. We can see that we are gonna have to tell them that we need that. We need change. We want to be the leaders change. If there's there so what we're doing here and we have gathered names from the americans to have everyone there and we're going to hold a march and Holly.

00:57:29:28 - 00:57:49:12

Speaker 2

Quieres dulces for having you need to constituent in his district as well leads figueroa jugadores de favor and water district as well, so what we're doing. We're organizo in a.

00:57:49:14 - 00:58:13:13

Speaker 2

To you doing that the fact that they're going to pay for because we're not going to do that we're not going with that. So I really like to see, everyone there and I have lots of information and a background you have any questions. Happy Martin, Happy to answer and also together. ¿What's going? Everyone was like to be on our mailing.

00:58:13:16 - 00:58:17:29

Speaker 2

Everything it's going on later.

00:58:18:02 - 00:58:25:15

Speaker 2

Thank you.

00:58:25:17 - 00:58:38:16

Speaker 1

Would have been part of many years and I really appreciate that to your office. Patricia.

00:58:38:18 - 00:59:13:04

Speaker 1

Community a Naia up another question over the time to you have a. But that and a Perez Washington to address. Information Continua. No, maestro. Ávila is a lot of informes is going to give us a to the public like to do that. ¿Because I want to do you want to go? You want to.

00:59:13:06 - 00:59:19:03

Speaker 1

Speak by your image.

00:59:19:06 - 00:59:38:21

Speaker 1

And I certainly officer for the army. Washington. I over see all of the, uh, discrimination from all the employees that we have to the art covers are in the.

00:59:38:24 - 01:00:21:03

Speaker 1

Kennedy. A when the initial. Uh, decision a was respect action to place called seven. A lot of the discrimination charge. Basically they were limited oportunidades because some of the simmons. They were used as a instead of investigadores and they like, uh, some of the experiences. Uh, to be able to be Colby for higher opportunities.

01:00:21:05 - 01:00:29:13

Speaker 1

They they want to do rise of the. When they should.

01:00:29:15 - 01:00:36:04

Speaker 1

Taxes found on their agip.

01:00:36:07 - 01:00:53:13

Speaker 1

Group operation that was taking over to complete discrimination. Compliance. There was not real a support from the top of the with the changes divers.

01:00:53:15 - 01:01:00:09

Speaker 1

Is good follan boys. The.

01:01:00:11 - 01:01:14:24

Speaker 1

And I open center employees can have a children close by. Systems and I think that kind of the.

01:01:14:26 - 01:01:21:26

Speaker 1

The human needs individuals or not yo simply long.

01:01:21:29 - 01:01:51:23

Speaker 1

The blind need individuals. Also only individuals who are working on this continuous services to the people California Native, California negro. Daylight. Through the lost and these are you And then I moved after certain the mediator en San Antonio. On an losangeles. Fresno.

01:01:51:26 - 01:02:06:07

Speaker 1

In San Francisco and John during to see that one couple work with cruz Reynoso and, uh, Mariel Bravo to work.

01:02:06:09 - 01:02:25:08

Speaker 1

Ends with this very dedicated individuals through and I think that's really important. The dropout right latino students country. En Arizona.

01:02:25:10 - 01:03:08:15

Speaker 1

Chapter on standing program trying to stem that time and for the last five years. They have work in expose young people through the uh to the various professionals able to them. Uh, if they have the magic work call choices. Prepared education to preparation event that you have to have a positive self image and so individuals there have been working on mentoring programs variety of recognition to get this young people in order to help them to develop.

01:03:08:20 - 01:03:29:10

Speaker 1

Very very necessary work. Concepto within the happy we want to try to work with that contactos medianeras need to speak this morning y has been talking about the programs that we have for you.

01:03:29:12 - 01:04:06:02

Speaker 1

One of the changes. I need to have within the year old words to have an charge as well as the people that are working as we have and there is nothing as powerful asset person contigo. Good always tell fellow no matter. Learn much much more. Donde studies they teach and that kind of reward his own reward.

01:04:06:04 - 01:04:13:20

Speaker 1

You might earlier, Frank.

01:04:13:22 - 01:05:10:25

Speaker 1

A Francois a degree and secondary education is a masters of the public administration speaks already language. Yeah, I was going to go initially for february of this year. I office was losangeles. And then I went to san Francisco. I want to years working recruiting annual criminal. Working form Counter intelligence that I thought management Training Academy of clinical Virginia Coming in here as pilotos as well coming back a los angeles worries been área friends a couple as well as a preparation for you to know the kind of preparation to become and they're not different today.

01:05:10:28 - 01:05:29:22

Speaker 1

Then we are going fifty agents between before the september this year for the same Hobbs received over thousand applications.

01:05:29:24 - 01:05:39:20

Speaker 1

Locations seven thousand people need basic. Cualificaciones. Which is between the.

01:05:39:23 - 01:05:49:13

Speaker 1

Washington and when everything marcan los datos. De hecho, me dieron un socio. Where I did reason recognition or.

01:05:49:16 - 01:06:04:18

Speaker 1

One of the speakers there. Members. Like that were in ads and I wanted to recognize.

01:06:04:21 - 01:06:24:18

Speaker 1

Today another kind of to have and I like to get to Willy Galván. I had.

01:06:24:20 - 01:06:33:28

Speaker 1

Now, ayuda. Thank you. Don't stager on raids.

01:06:34:00 - 01:06:46:05

Speaker 1

Like. Thank you very much.

01:06:46:08 - 01:06:49:13

Speaker 1

Badge.

01:06:49:16 - 01:07:25:12

Speaker 1

Will appreciate the opportunity to questions questions before go go to talk to the young people. I am the right now and I'm gonna have to have that group and llevan some of the program and also the educational 10.000 lts time. So we've lost members, but we can master López Tinoco.

01:07:25:15 - 01:07:30:00

Speaker 4

Away.

01:07:30:02 - 01:07:31:11

Speaker 4

¡Wow!

01:07:31:14 - 01:08:00:00

Speaker 1

Diez Most people Happy end Most people Don't how you're going to play. Supply. Uh. Sunday request of information Act. Uh, office. You see the one and there is about a period. Uh, to get whatever in your field to to know wherever your name appears.

01:08:00:02 - 01:08:09:14

Speaker 1

Nope.

01:08:09:16 - 01:08:42:25

Speaker 1

We don't think it's all because, um. One of the one of the propaganda has been about that people have been hired and we're going to stop that stuff and that's not true quality people have been hired. Uh, such a disruption with with an cualifique on there still in the government and and and a big a corporation of the top people are and we are that has been.

01:08:42:27 - 01:09:19:15

Speaker 1

Terrible, terrible intruso. ¿Another processes where we know that? No Slideshare persons young people are going to the educational. Uh, workshop to please. Ah, you can go now and how to use work is going to use the room single. Ok, please go with Okay. We have a person in here. Uh, this morning for please. And we have been working in a very, very, very close with that for the last.

01:09:19:15 - 01:09:28:00

Speaker 1

Uh, three years ago. Almost years ago and we.

01:09:28:02 - 01:09:35:01

Speaker 1

I know how we want to improve. And now is here. We.

01:09:35:03 - 01:09:38:24

Speaker 1

90.

01:09:38:27 - 01:09:53:16

Speaker 1

Y I want to see if you were.

01:09:53:18 - 01:10:08:15

Speaker 1

Diez Educational workshop is now if you are in that workshop. No. You have your speaker apologize for you could see.

01:10:08:18 - 01:10:15:07

Speaker 1

No, no. I like first this prestigious.

01:10:15:10 - 01:10:21:13

Speaker 1

But I can get this.

01:10:21:15 - 01:11:04:24

Speaker 1

I did prepare a couple of other comments. Because really sometimes. I'm not sure whether it's fifteen minutos. Five manager to hours pretty flexible this morning y one of the day for us. In make sure that our department is representative in diversity graphics of our community. A little bit more past. But. There are some things in my background. Maybe you can relate.



01:11:04:26 - 01:11:20:20

Speaker 1

And I dropped a high school to support my my single mother. There you and I got trouble like other some other young cells.

01:11:20:23 - 01:11:45:25

Speaker 1

I got to go bierno. January for Nelly. México. Large Hispanic Family.

01:11:45:28 - 01:11:59:26

Speaker 1

Services re located. Here to hire.

01:11:59:29 - 01:12:20:00

Speaker 1

So I have some time to the hispanic community. And I have some understanding network. You can also have some on my way. California to provide the.

01:12:20:02 - 01:12:39:14

Speaker 1

Command college study work that I'm doing it's much like Texas. Bringing the board.

01:12:39:16 - 01:12:43:13

Speaker 1

In in.

01:12:43:16 - 01:12:50:17

Speaker 1

¿Do you and have that sorry to keep?

01:12:50:20 - 01:13:02:10

Speaker 1

Um. I want you to know that that mentioned earlier.

01:13:02:12 - 01:13:32:25

Speaker 1

Maybe my go back and take that that I and they can and like and I and I really a little bit of the service before before I was released and. They got that I had a Jedi. Because that was the only thing that opened to get in one. So I got there a gentleman stuff. ¿And now what are?

01:13:32:28 - 01:13:41:16

Speaker 1

About the name of Jason Channel was one of my.

01:13:41:18 - 01:13:58:16

Speaker 1

I monitoring with my wife. It really. That I need to my education. So having dropped out a school de red local. Junior College.

01:13:58:18 - 01:14:09:03

Speaker 1

Green Business Administration. Ultimately how to get degree and so there many times that I get to get it.

01:14:09:06 - 01:14:48:02

Speaker 1

Real situation here to talk to the people that are dropped. There's just not weak make it in life and I can tell him you can do it. If you want to you know how you can make the stakes. You can change your life. If you want to do that and have a couple. Proud because everyone better. Other side of the closet and my feeling support for the market.

01:14:48:04 - 01:15:17:08

Speaker 1

As. For great, great, great grandfather. Do you wish Captain Bonifacio Back stage Calvary in the first New Mexico. Sandbox. Boca was the place probably city of Albuquerque.

01:15:17:10 - 01:15:25:15

Speaker 1

Three years of being the last time. I was.

01:15:25:17 - 01:15:29:27

Speaker 1

Like.

01:15:30:00 - 01:15:40:20

Speaker 1

So we have strong this to the military. We have this to the hispanic.

01:15:40:23 - 01:15:52:15

Speaker 1

And as as community. And more and I really appreciate everything any other membership.

01:15:52:17 - 01:16:03:02

Speaker 1

For me appreciate support you or I will help you to tell.

01:16:03:04 - 01:16:14:04

Speaker 1

Off. Somos. I think. Thank you very much.

01:16:14:07 - 01:16:50:20

Speaker 1

So that's one of many reason. Uh, supported tend to be apply after Jose centeno. Uh, water chief. And, uh, you centeno is now. Acercan someone here. And then we really appreciate everything. I've done your officers. And, uh, staff. Uh, really help when we were Martin against, uh, Injustice against the, uh, ex They understood understood. Think it. Uh, thank you very much.

01:16:50:23 - 01:17:11:08

Speaker 1

O que nuestras habilidades son el marco de conflicto. Yes, I just got another that the education para hacer Patricia. Uh, you did it really good job.

01:17:11:10 - 01:17:29:24

Speaker 1

Waiting for there. So. Thank you very much a sinner. You want to know how much young. Ok, que.

01:17:29:27 - 01:18:18:12

Speaker 2

Okay. Um. Que feels mi time to talk about the other side. Other hand latino for him and our moment. And but they are they were working on here with the green mining. Somewhat even relationship relationships latino Forum service on the board of uh, Green Mining American Gift Forum and then American Board of Latino Issues Forum. And the green Lightning Institute So a lot of these guys are also part of the for latino forum Paragon stock a little bit more about the things that latino doing right now support from the green mining.

01:18:18:14 - 01:18:43:08

Speaker 2

Uh, PCB Chile latino community one is latino has been working with latino health and this is a program which is facing Arizona, California, New Mexico to educate latino leaders on health care courses.

01:18:43:10 - 01:18:48:04

Speaker 1

A think we're going to have to go to the actual.

01:18:48:06 - 01:22:16:19

Speaker 1

We're going to break ahorita. And, uh, uh, think this condition snapshot collection. But, uh, a.

01:22:16:22 - 01:22:57:00

Speaker 6

Craft this a Welcome to the Women's Workshop and All by Carmela Castellana. Carmela. Waiting for more a more of the membership. No more along the way. En la actualidad, I'm going to have somebody and calm en If not Guillermo so Carmela can go back in in.

01:22:57:02 - 01:22:59:06

Speaker 6

¿Hay alguien en mi?

01:22:59:09 - 01:23:13:11

Speaker 2

¿Juanita? A small numbers because what I need you get a few dedicated people in one. And you can miracles So incredible things that.

01:23:13:13 - 01:23:49:00

Speaker 2

Really great to be here. Damn particularly to address the women group and something to my heart. And that is healthy for latinas. Um, that is something that I have dedicated the past four years of my carrier to working on how to help in the bottom latino community and and I'm continue to develop a particular interesting latina women talk shows and when we look at the latino population how growing and I think we are a lot of comments central critical role that latinas in in the future for our population.

01:23:49:06 - 01:24:19:03

Speaker 2

I think we really do need to be of latina health issues. En particular, think with the current political Climent where we're facing um drástica to help federal What's going to trickle down to the state level when there are tax on our segment of our population. The women the children and mcleod population is in the state of health care access for the all the more and certainly so I see that is all the more.

01:24:19:06 - 01:25:03:25

Speaker 2

We need attention to 16 and engaging in advocacy around. I'm just a little bit about the brothers and the type of work that I've been involved in the last five years. Um organization called the Latino Coalition for Healthy California and this is a health care policy group. That's spearhead it out of public and cisco and what we're looking at is what the access order to latinos population is facing and trying to find solutions to dressing those barriers in the in the latino population and we do that by working very close only with a broad based network of latino health care experts doctors Clinic Directors University professors Service providers What we trying to do is to

01:25:03:25 - 01:25:36:20

Speaker 2

happen to the wonderful Incredible expertise authority within around community. It's really not to go outside of latino community to try to find with the answers are problems that we face. We just need to look in in and cool together. All the resources that already. Existen our community rating. That was another message. That was very strongly this morning. Appreciate is there is a lot of talent and energy that are very within all latinos population with our increasing numbers.

01:25:36:23 - 01:25:40:00

Speaker 2

Uh, and we really got the potential to make impact.

01:25:40:00 - 01:25:41:07

Speaker 5

In the difference.

01:25:41:09 - 01:26:24:01

Speaker 2

And so the latino coalition is really dedicated to working with a latino health care experts as well as getting input from latino a community based organizations and latino health care consumers in terms of coming up with the solutions to the health care crisis. We are facing and what I want to do today is just a brief overview of some of the key health care latina women because really terms of outcomes and how some of these diseases communities latinas really reporting doing a lot of different areas and we need to be a where dos type of education are related.

01:26:24:03 - 01:27:15:24

Speaker 2

For each aviator Diabetes or cervical cancer The other members of the population ability to detect diseases Keep it from getting to advantages. Some some of the top to address and I can start with the issue the hispanic community. Complices of us population not hispanic women percent cases among women and most of the case latino women are the resulted interviniste drug latino sexual contact with the drug user child for all these cases and this is a real tragedy facing our community that the impact it because this is the tipping disease it can be passed on to our children.

01:27:15:26 - 01:27:26:04

Speaker 2

And this is the kind of disease that can be passed to other family members the community and it's a real crisis entretejido facing and the latino community needs.

01:27:26:04 - 01:27:27:06

Speaker 5

To come to grips.

01:27:27:09 - 01:28:04:02

Speaker 2

With the needs to be something that we are. We talk more about the children on the house of protected contracepción. The in order to help prevent the starting that latinas rolling helping to advance because I think from um women in the member intergeneracional where they came from. This was not something that was talked about the issue contracepción others in your probably found about how you find out about sex find.

01:28:04:04 - 01:28:55:04

Speaker 2

Um, but things are hopefully changing and they need to change a lot more dealing with how we talked about the other recognition of the you today was really inspiring see This is the population. It's really Harrisburg for the age of the latina women in the younger population in fact Athletic latinas especially at in the study show that birth to teenage mothers accounts significant numbers developers to latin and basically studies believe is that latina in high level of sexual activity without you think that's where the teenage comes it and that's what places latinas for each so um.

01:28:55:06 - 01:29:03:10

Speaker 2

Position to play a stronger roll in terms of putting out there. I'm not that with James Delgado president of the.

01:29:03:10 - 01:29:04:01

Speaker 5

National.

01:29:04:04 - 01:29:30:06

Speaker 2

Coalition Services organizations. This is kind of the National Umbrella group of health groups in the country and that um twelve years ago. So when smell the name of the first address age ashwin started working on a prevention education that you got email a fan de latino community. ¿How can you ve? Um, you know do in the fact that it was the gay issue in.

01:29:30:08 - 01:29:30:17

Speaker 5

A lot of.

01:29:30:17 - 01:29:38:06

Speaker 2

Flak for the fact that was engaged prevention. Um.



01:29:38:09 - 01:30:24:10

Speaker 2

Continue to be very fact that cosmos at the the latino community in that direction. Epic setting the fact that we need to be informed about this issue. Um, interesting fact as hispanic women in the increased inspection some population that the latino population of mexican origin. Maybe risk and do to the fact a blower drogas, alcohol abuse blessings of multiple sexual partners left common among the stars speaking population list of culturales latinas Um and so what the study shows that latina traditional mexican cultural patterns our left.

01:30:24:12 - 01:30:46:14

Speaker 2

Virus I have interesting things in the literature about the problem with the midwest. Mail population coming over to the United states. Getting affected with the edge of the population to target just because anyone suceptible to it and then going back to México and women there so this. This is is really really just.

01:30:46:14 - 01:30:47:24

Speaker 5

Wanted to mentioned.

01:30:47:26 - 01:31:02:15

Speaker 2

Something that we need to be aware of education are children. Um reality another key issue en particular for latinas issue diabetes.

01:31:02:18 - 01:31:19:11

Speaker 2

And I just meet someone out there. We just Tommy that recently diagnosis um particularly mexican americans imported weekends in other groups to have diabetes mellitus. Which is in.

01:31:19:13 - 01:31:22:26

Speaker 2

Mortalidad. And it actually course.

01:31:22:28 - 01:31:23:28

Speaker 5

Things.

01:31:24:01 - 01:31:43:21

Speaker 2

More likely in the hispanic population spend population. So that's really much greater intense. And this is kind of industry younger age group and again. It applications. If it's not diagnostic early stage entry.

01:31:43:23 - 01:31:49:18

Speaker 2

To the increase Prevalencia of diabetes latinas Um and.