



HUMBERTO GARCIA
Director

El Excentrico

Magazin Social, Fotográfico Latino-Americano



AÑO Once, Num. 8

FEBRERO 5, 1961

SAN JOSE, CALIFORNIA



ANNUAL UNITED FOOD DRIVE

NEW OFFICERS

Top row left to right: Hank Paramo Talent Chariman,
Rachel Andres, Treasurer, Paul Chavez, Vice-President
Center: Candy Veliz, President

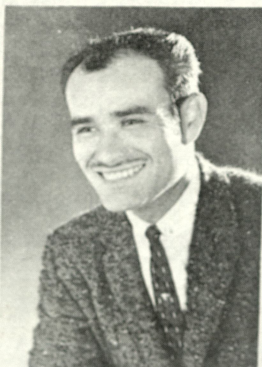
Bottom row, left to right: Gil Solarez, Publicity Director
Connie Rodriguez, Secretary
Joe Gonzalez, Dance Chairman



United Food Drive



Gil Solarez



Every year for the past 13 years, during the rain and unemployment season it seems to be at the lowest.

The Latin American community service groups unite in an effort to collect canned food commodities for these families that are not fortunate enough to be able to provide these necessities during this period of hardship. This aid is given to the families which are referred to us by the Welfare Department and to those that come directly to us seeking such aid that the Welfare Department is unable to provide because of ineligibility due to residential requirements and so forth.

Although most of the recipients of our aid are those families of Mexican ancestry, we have given in the past and will continue to give this aid to those persons that are in need regardless of race or color.

This group known as the UNITED FOOD DRIVE COMMITTEE is represented by members of Latin American organizations and social clubs, which include such outstanding groups as Central Labor Council, Bachelors, San Joaquin, Cuauhtemoc, San Felipe, Elite, Del Mar, El Dorado and other social clubs in this area.

On Feb. 25 and 26 we culminate our fund raising activities. The membership of each individual group or clubs mentioned above are expected to cooperate as well as, - general public!

In order to raise funds and collect canned food that people may wish to contribute, we will have a movie and vaudeville acts at a place to be announced over the radio and Excentrico. These acts will be under the direction of Hank Paramo, chairman of Talent for the Food Drive, and will be held on Sat. 25, and a Dance at the I.E.S. Hall on Santa Clara St. from 2 to 7 p.m. the next day on Sun. Feb. 26, 1961. In addition we are sending letters to the business men of the community asking donations. We wish to express our sincere appreciation to EL EXCENTRICO MAGAZINE for its outstanding contribution in space and publicity to this "worth while cause"! Thank you Mr. Humberto Garcia -- from the citizens of this community!

Publicity chairman Gil Solarez



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en las tiendas que aquí se anuncian

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Rainbow Ballroom

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Don CHEMA Actor y Comico
ESPERANZA (mambolera)
La bella Rosarito (bailarina)

Domingo 5 de Febrero

Rainbow Ballroom

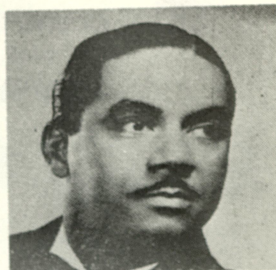
MACHITO

y su Orquesta

16 PROFESORES
Directamente de Nueva York

Domingo 19 de Febrero

Rainbow Ballroom



CY 2 - 4273 195 DEVINE ST

Publicado los Dias 5 y 20 de cada mes en San Jose,
California. (Condado de Santa Clara).

HUMBERTO GARCIA
Director

DAVE E. SIERRA
Assistant Editor

HUMBERTO GARCIA, JR. Fotografo

COLABORADORES

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Maria de la LUZ SANCHEZ
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Esta Revista no se hace responsable de ideas u opiniones
en articulos firmados.



Maria La Rosa. Prop.

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Posadas y Nacimientos

Por MARIA de la LUZ SANCHEZ

La gran fiesta cristiana de la Navidad trae aparejada la cristiana y antigua costumbre de pedir las posadas y componer nacimientos.

Las posadas, se cantan durante los días de la novena del Divino infante que hace casi dos mil años naciera pobrecito y abandonado en el miserrimo pesebre de Belén, convertido tan luego de ocurrir el gran acontecimiento, en trono de gloria y paraíso de la tierra, ya que millaresas y millares de ángeles de Dios, bajaron del cielo a cantar melodías celestiales en torno al Niño Jesús, y a anunciar la buena nueva a los humildes pastores de las cercanías de Belén, con esa cantico de júbilo infinito ya que por milenios difunde sus ecos en todos los ámbitos del orbe:

!! GLORIA A DIOS EN LAS ALTURAS Y PAZ EN LA TIERRA A LOS HOMBRES DE BUENA VOLUNTAD

Los nacimientos son por lo general devotas y a veces inocentes fantasías, traducidas en altares mas o menos artísticos en los que en torno del tradicional pesebre, en el que se miran el Niño, la Virgen, San José, los ángeles, el buey, la mula, los pastores y sus ofrendas al Divino Infante, se disponen al capricho diversas figuras mas que forman un conjunto pintoresco y siempre piadoso.

El tiempo y los caprichos de la moda que no respetan ni la piedad de tan venerable costumbre, suplantando el tradicional nacimiento, por el árbol de Navidad de origen nórdico, que pese a su colorido y a lo muy ornamental que pueda ser, no puede en manera alguna suplir al nacimiento costumbre cristiana de recordar y honrar el acontecimiento cumbre de la historia de la humanidad como lo es el santo advenimiento del Verbo de Dios a la tierra, considerando simplemente que hace 1961 años nació en Belén de Juda un Niño que era Dios y no un árbol.

Ultimamente se ha pretendido la recristianización de las costumbres y el retorno de las costumbres y tradiciones cristianas a su pristina pureza, y así nuevamente podemos admirar lindos y artísticos tales como el que en esta ciudad orno en la pasada Navidad de 1960, al famoso y acreditado restaurante mexicano EL REBOZO, donde sus muy mexicanos y muy piadosos dueños, los señores Espi y Meño Alonzo hicieron un derroche de cortesía con su numerosa clientela, al obsequiar a la misma con una suculenta y sabrosísima cena la noche del 24 de Diciembre en que ofrecieron su clásica posada de aguinaldo. Se sirvieron tamales atole y buñuelos a todos los concurrentes a dicha posada a quienes se obsequio además, con lindas canastitas llenas de dulces. Se cantaron al Niño villancicos y cantos de Navidad y se presento para deleite de los asistentes un lucido programita artístico.

Que el ejemplo de los señores Alonzo, cunda y fomente el respeto y la veneración a las tradicionales costumbres cristianas de nuestros padres.

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En la grafica: el Dr. Saul Levine (quien usa Contact
Lenses) y la guapa recepcionista Sta. Gloria Porras.

En seguida de KAY JEWELERS

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Medrano - Giafaglione

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hija de los esposos

Sr. y Sra. I. Giafaglione

Contrajo NUPCIAS con el caballero

GIL MEDRANO

hijo de los esposos

Sr. y Sra. J. Medrano

El día 27 de Noviembre, a las 3:00 p.m.

En la Iglesia HOLY CROSS

SAN JOSE, CALIFORNIA

1960

RAMIREZ STUDIO



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El día 4 de Diciembre del año 1960, a las 12 del día en la Iglesia CINCO LLAGAS de esta ciudad de San Jose, contrajo nupcias la Sra. ROSE MARIE CASAS hija del Sr. y Sra. Pete Casas con el joven ROBERT MAZZOLA hijo de los esposos Sr. y Sra. Ben Mazzola.

Después de la Ceremonia religiosa se les ofreció una recepción en el HAWAIIAN GARDENS a la cual

asistieron mas de 300 invitados. Su luna de MIEL la disfrutaron en el puerto de Carmel, estableciendo residencia en la vecina ciudad de Santa Clara.

En la grafica de iz. a der: Esther Zancelli, Mary Casas, Linda Reyes, Mary Garcia, Emily Cortez (madrina) David Avila (padrino), Bob Gallo, Bob Salazar, Don Prader, Fred Casas y los pajecitos: Ronnie Reyes y Debbie Fletcher.

MADAM Zora

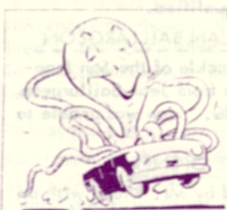
ADIVINADORA



Poseedora de SABIDURIA y PODER para Ayudar a la HUMANIDAD. Ha dedicado su vida entera a este trabajo.

Esta Sra. ayuda a los enamorados y parejas separadas a que se CASEN o se vuelvan a REUNIR.

CY 5-6210 144 S. 2nd. St.



The OCTOPUS

This is the busy boy who is always reaching for something while he drives - the car roof, a cigarette, the lighter, the road map, the coat on the back seat, the popcorn bag and, at times, even the steering wheel. This big fish is all arms, and needs more.



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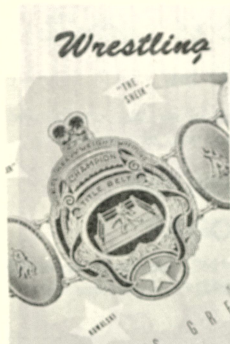
MENUDO

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RICHARD DIAZ



AMERICAN LEGION MEMORY POST 399
presents.....

WEDNESDAY NITE WRESTLING
San Jose Civic Auditorium

THE MAIN EVENT

Shag Thomas and Art Nielson won the four man tag team match from Ricky Romero and Ramon Torres.

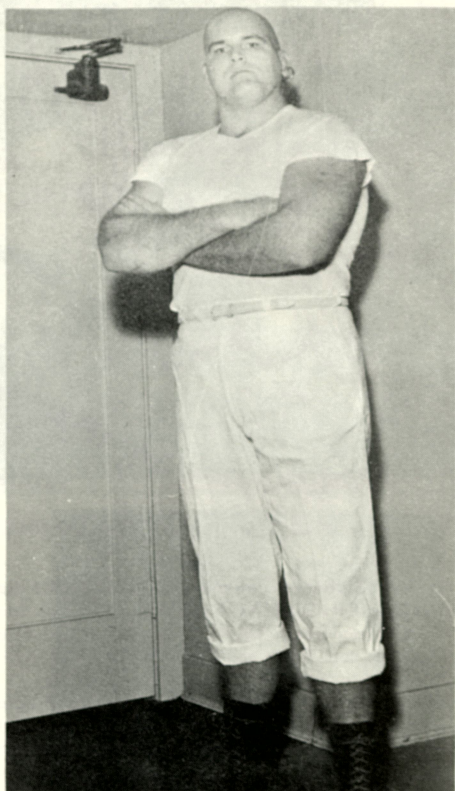
Ramon pinned Nielson in 1 minute 23 seconds with a drop kick. Thomas used a head buck on Romero to pin him down in 8:40. Thomas was awarded the last and deciding fall in 23 minutes 5 seconds when Romero was counted out while fighting with Nielsen outside of the ring. When outside of the ring the referee gives them a 20 second count, if they don't come back before the count, they are disqualified.

LEO NOMELLINI WHIPS JEAN BAILLARGEON

Leo Nomellin, All Pro tackle of the San Francisco 49ers, won the match from Jean Baillargeon with a shoulder block in 19:40. Jean was unable to continue!

THE 20 MINUTE OPENER

Kenny Ackels was pinned by Mr. Kleen with an arm lock in 19:40 seconds.



***** INTRODUCING "MR. KLEEN" *****

He stands 6'7 and weighs 303 lbs. Mr. Kleen has been a professional grappler for over 6 years.

His brother, Bill Miller, once held the World's Tag Team Title.

Mr. Kleen wrestled Eduardo Carpentier and lost on a disqualification but is looking forward to meeting him again, AND THEN.....!!!!!!



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Simon Villa



UNION CITY, CALIF.

Nueva Organizacion

En la ciudad de Union City, California quedo legalmente constituida y autorizada por la Oficina del Departamento de Incorporacion de la ciudad de Sacramento, capital del estado de California, una nueva organizacion registrada con el nombre de CITY OF UNION CITY TAXPAYERS LEAGUE el dia 23 de Diciembre de 1960; la cual verifico su primera sesion el dia Jueves 19, de Enero de 1961, en la residencia del Sr. Jose Ortiz miembro fundador de la nueva agrupacion.

La sesion se llevo acabo a las 7:45 p.m. Antes de dar principio a los trabajos el Sr. Jesus Cardenas expreso espiritualmente estas palabras: "Que Dios Padre, todopoderoso, de fuerza a nuestras pensamientos para que reine la armonia en nuestros trabajos."

En seguida el Presidente de la Liga, con un pequeño discurso manifesto a la asamblea que el principal objeto es para estudiar las actividades de nuestro gobierno local y ayudar en todo lo que sea posible para el progreso y prosperidad de la ciudad de Union City y sus ciudadanos.

Y ahora seguiremos con la rectificacion de los Oficiales requisito indispensable que la ley requiere. Por voto unanime de la honorable asamblea quedo integrada como sigue:

Presidente.....Enrique C. Rivera
Vice-Presidente...Jesus G. Cardenas
Secretario.....Pedro Alexander
Secretario del Exterior

Jose Ortiz
Tesorero.....Simon Villa
Primer Director.. Jesus Salazar
Segundo Director Roberto Ramirez
Tercer Director.. Eusebio Gonzales
Cuarto Director.. Antonio Corea
Quinto Director.. Ramon Orozco
y Director.. Carlos Ramirez

En la sesion reino la mas perfecta armonia.

El Presidente Sr. Enrique C. Rivera convoco a los miembros para la proxima sesion que se verificara el tercer Jueves de Febrero, en la residencia del Sr. Jose Ortiz, en el No. 33527 de la calle 8th en Union City, California.

**Obtenga su Revista EXCENTRICO
on las tiendas que aqui se anuncian**



Spares & Strikes



Mario R. Vazquez

Fred Checchi who in past years had been bowling in San Francisco against the best bowlers in the Bay area, found Bowlarium to his liking and really went to work on the 19th of January. Starting out his first game with a LOW 173, he rolled eight straight strikes before getting tapped in the ninth frame. He got one more strike and a spare to finish his game at a league high of 257, topping teammate Joe Peraza's 252 game in which he made seven strikes in a row. In his last game Fred again went to work and in getting a set of three strikes in a row, he finish up with a 219 and a league high of 649. Not bad for a 54 year old truck driver who really liked to bowl. His wife Marie and son Ed, along with him bowl twice a week. Also on the Thursday Nite Owl League, Bill Sanfilippo, who is over 50 himself, rolled games of 222, 204 and 200 for a fine 626 series. Looks like the two old men of the league are showing the young bowlers how to bowl. Fred's bowling pushed San Jose Bowling Supply back in sole possession of first place after winning the first half.

In the 850 Handicap League at Ann Darling, Jose Rodriguez Orchestra is now in first place over second place Scardina Builders. High games in the last two weekshave been rolled by Al Manasseri 229, Armando Guerra 220, Bill Garcia 208, and Armando Rosales who has rolled games of 211 and 202.

Bowling for strikes only after the league play are Hank Paramo and Gil Solarez. Even though there is no money involved, there was plenty of beer. Hank in a recent league nite, rolled a 201 game in which he had seven strikes. The previous game he had a mere 66!

Making a big hit in her first night of bowling was Esther Baca who had a fine game of 152.

Hank Paramo, Chairman of the Talent Committee of the United Food Drive, is looking for variety acts to be put on by various clubs in San Jose for Presentation on February 25. Bowlers who are in this committee are Abel Acosta, Rudy Belloumini, Roy Ordenez, Paul Chavez, Gil Solarez, Rachel Andres, and Connie Rodriguez.

The American G.I. Forum who also has enough bowlers to start a bowling league, is having an Awards Banquet on the 26 of February at St. Claire Hotel.

Distinguished guests who have accepted invitations are Mr. & Mrs. Paul Moore, Mayor of San Jose and Mr. & Mrs. Louie Bergna, District Attorney.

Personalities of 1960



by esther medina



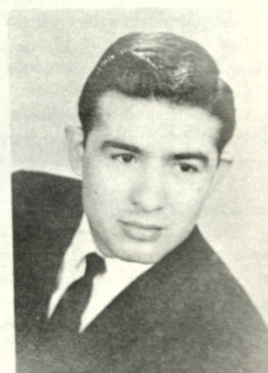
ESTHER MEDINA

PRESENTATION of the YEAR

ISMAEL DIAZ
and his Orchestra

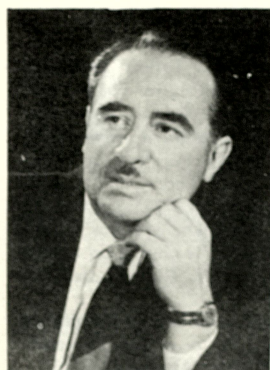


BABY of the YEAR
CYNTHIA MARIE RIVERA



MOST Likely to SUCCEED
FRANK GOMEZ

MAN of the YEAR
HUMBERTO GARCIA



Most Eligible Young Man
JAIME ALAMILLO



Most Eligible Young Woman
TRUDY JIMENEZ



Castañon - Carrillo

LA STA. GUADALUPE CARRILLO

hija de los esposos

Blas Carrillo e Isabel Sandoval

Contrajo NUPCIAS con
el caballero

RAUL CASTAÑON

hijo de los esposos

Francisco e Isabel Castañon

El Domingo 15 de Enero, a las 6:00 p.m.
en el Templo del

SAGRADO CORAZON de JESUS

CD. JUAREZ, CHIH., MEXICO

1961

Excentrico felicita muy cordialmente a el
Sr. Raul Castañon (Bubbles) y a su encan-
tadora esposa, deseandoles que sus vidas
SEAN una eterna LUNA de MIEL.



NETTO'S GARAGE

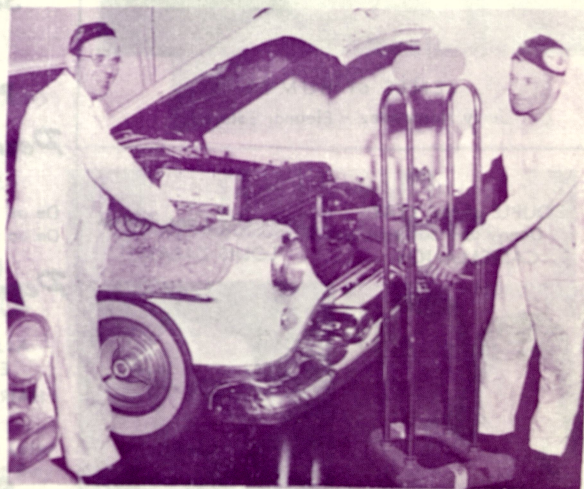
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volver a Servir"*

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564 W. San Carlos St.



MOST POPULAR NEWCOMERS

JESSIE CASTILLO

CESAR ISAIS



SENSE of HUMOR

Jerry Hernandez - Eleanor Solarez

COUPLE of the YEAR
Danny and Sally
CASTELLANOS

Community Contribution
LOUIS ZARATE



Most POPULAR Business Woman

ESPIE ALONZO

In picture appears Mrs. Alonzo and movie Star
PEDRO ARMENDARIZ

Jo-Mar BEAUTY SALON

Salón de Belleza Mexicano

Oferta Especial

Para los Proximos Dias de Fiesta

Permanente

\$7.50

De un valor de \$12.00

De un valor de \$15.00

Permanente

\$9.00

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SHAMPOO



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Todas Clases y Tamaños

Saco Blanco

LA MAS AMPLIA
VARIACION

Saco Azul

LA MEJOR
CALIDAD.

Cut Away

MATRIMONIOS

BAILES

FIESTAS



CY 4-2322

75 S. 2nd St.

Ramirez - Camarena

La Sta. DELIA CAMARENA

hija de los esposos

Frank y Valentina Camarena

Contrajo NUPCIAS con el caballero

DAVID RAMIREZ

hijo de los esposos

Juan y Preciliana Ramirez

El Domingo 18 de Diciembre, a las 2:00 p.m.

En la Iglesia HOLY FAMILY

SAN JOSE, CALIFORNIA

1960

RAMIREZ STUDIO



JERRY - PETE DE ROSE and

FELIX LEON present

Rudy Coronado

Y su CONJUNTO MARAVILLA

FRIDAY, SATURDAY, SUNDAY

EL RANCHO will endeavor to bring to the Latin
People of Santa Clara County a night club that they
can be PROUD of.

EL RANCHO

CY 3-9756 26th and Santa Clara Sts.





*Maria de la
Luz Sánchez*



FOOD DRIVE

Como todos los años, en el presente de 1961 el United Food Drive Committee esta desplegando sus actividades benéficas en provecho de los pobres y desheredados de la fortuna.

El United Food Drive Comité es una institución formada por elementos jóvenes de la localidad y estan animados por un deseo tan laudable como humanitario: el de llevar algo de alivio, de luz y de consuelo a las familias de exiguos medios economicos, que en esta época del año, la mas inclemente, la mas desolada y la mas triste, sufren con los rigores de la estación invernal, el flagelo del desempleo y de la mas estrecha pobreza.

Es angustioso el cuadro que presentan muchas familias infelices en nuestro medio ambiente en estos dias de lluvia, de ventisca y de frio entumecedor. Todos sabemos que por estos meses todos, (o a lo menos gran parte) de los trabajos y de las industrias experimentan un notable receso en sus actividades, porque en una region fabril y agricola por excelencia, como lo es nuestra Vasta y hermosa California, a la llegada del invierno con la disminucion de los productos agricolas, frutas y legumbres, que son la principal fuente de riqueza, del Estado, disminuye ademas el trabajo de cannerias y empacadoras que son sus principales industrias a la vez, y esto implica muchos brazos desocupados, muchos hogares en desolacion, y muchos inocentes que padecen hambre y necesidad.

Al afrontar este angustioso problema de nuestra colonia, esta noble institucion pretende remediar en lo posible el dolor de nuestra gente necesitada, y es tanto mas ecomiable y digno de alabanza su esfuerzo si se toma en cuenta que la forman los jóvenes, es decir, los seres que ajenos a las preocupaciones y al infortunio por vivir esta florida parte de la vida en que se desconoce el dolor y todo se mira bajo el prisma rosado de las ilusiones, ellos se conducen del dolor de los demas. Ellos que lo desconocen, se compadecen del sufrimiento de sus semejantes.

Noble tarea y noble ejemplo!

Por este año, la nueva directiva del United Food Drive, esta formada por las siguientes personas:

Presidente.....Candy Velez
Vicepresidente...Paul Chavez
Secretaria.....Connie Rodriguez
Tesorera.....Raquel Andrews
Director de Publicidad
Gilberto Solares

Director y coordinador de Baile
Joe Rodríguez

Esta directiva planea la celebracion anual del Comité para el 26 de Febrero del año en curso. Se espera que este acontecimiento, supere, y con mucho a los de años anteriores, y para esto, insistentemente se esta pidiendo la ayuda material y economica de la comunidad. Todo se pide, y todo sera bien recibido y agradecido como se merezca, provisiones, dinero, ayuda de cualesquiera índole.

Todo es necesario para llevar a feliz termino esta obra tan noble y tan humanitaria. El publico puede confiar en que sus donativos iran a parar a manos honradas que las pongan directamente y de inmediato en manos de los necesitados.

Oportunamente se dara a conocer el lugar en que tenga verificativo su celebracion anual. Entretanto, EL EXCENTRICO hace un llamado a la generosidad de sus innumerables lectores, para que todos los que sientan dispuestos a ayudar a los necesitados y a enjugar una lagrima de los ojos de las victimas de la miseria, lo hagan cooperando asi a una de esas obras de beneficencia que tanto enaltecen la condicion humana.



De izquierda a derecha, Paul Chavez, Vicepresidente, Candy Velez, Presidente, Y Alvin Valadez, Presidente del United Food Drive, por el año pasado 1960, tomando acuerdos para la campaña actual.

Diga a nuestros Anunciantes
que lo vio en el EXCENTRICO

Dr. NOE ARRAZATE, D.C. PRACTICA GENERAL

HORARIO: De LUNES a SABADO
3:00 p.m. a 7:00 p.m.

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RAYOS X y LABORATORIO

Consultas en Español e Inglés

CY 5 - 8870 565 Almaden Ave.



Marcando el reloj las 11:30 de la mañana, el día 1ro. de Octubre del año 1960, en la Iglesia HOLY FAMILY de la vecina cd. de Sunnyvale, unieron sus vidas en el sacramento del matrimonio los jóvenes NANCY ALBRIGHT hija de John y Angeles Albright y EDWARD C. RODRIGUEZ hijo de Emiliano y Juanita Rodriguez. Nancy es procedente de las islas Filipinas y Edward de Colton, Calif. Después de la ceremonia religiosa la

cual oficio el Rev. P. Orozco, se les ofrecio una recepción en el Manor House, asistiendo mas de 200 invitados.

Su LUNA de MIEL la pasaron en Lake Tahoe estableciendo residencia en el 252 de la calle Race en esta ciudad de San Jose. De iz. a der: Norma Cruz, Jennie Rodriguez, Helen Molina (madrina) Gilbert Ramirez (padrino) Manuel Rivera y Raymond Cruz.

RAMIREZ STUDIO.

SERVICIO de INCOME-TAX

Una vez mas ha llegado el tiempo del

" INCOME TAX "

Puede estar segura que estoy preparada para ayudarle lo mismo que para ahorrarles DINERO.

VENGA lo mas PRONTO POSIBLE para atenderle con la MAYOR RAPIDEZ.

HORAS de OFICINA

De LUNES a SABADO

9:00 a.m. a 3:00 p.m.

Otras Horas con CITA UNICAMENTE

Lena Manriquez

INCOME-TAX

NOTARIO PUBLICO

CY 3-5323

1175 E. Santa Clara St.

San Jose



Lena Manriquez

SORRY
NO PICTURE
WAS
AVAILABLE on
DEADLINE.

CLUB *Elite*



Shirley Perez

First of all I would like to thank the members of Club Elite for electing me director of publicity and Mr. Humberto Garcia for giving me this opportunity and experience I will look forward to.

I hope I will do as good a job as Connie Rodriguez did in the past. I also hope that everyone will read and enjoy my column as much as I will enjoy writing it.

Club Elite held its first anniversary semi-formal dance Jan. 14, at the Manor House. The crowd was exceptionally terrific. The music was good and plenty of drinks to go around, even some to spare.

I am sorry for the four guys of Club San Felipe that were held back at the door, but they were notified ahead of time it was FOR COUPLES ONLY! NOT TWO BOYS! We could not let them in because other boys that were invited could not attend because they didn't have dates, and if we were to let them in, we would have to let everyone else in also, and that was not the idea.

FLASH!

Art "Alaska" Lopez sporting a beautiful 1961 custom built bonneville pontiac.

Congratulations to Mr. & Mrs. Larry Harris for winning the mambo contest at the Rainbow Ballroom last Saturday nite. Also to Esther Medina and Larry Spurr who took 2nd place, and to Diane Barrera and Angel Gonzalez who came in 3rd.

Davy Gonzalez back in circulation after an absence from the dances.

Larry "Mosco" Vega in bed with (Gripa) the flu.

Rumor going around town that 'Big Daddy' and Ruby Sanchez have tied the knot.

Gloria Fuentes chosen most beautiful girl of the Senior Class at San Jose High School.

Congratulations to Vicky Gutierrez and Frank Baroni on their recent engagement. Wedding bells will ring in November.

Chevo Macias getting a ticket for speeding down Santa Clara Street without lights or brakes on his car.

Elite members welcome Rosie Gutierrez and Carmen Molina into the club.

Everybody get-out your sombreros, sarapes and guaraches. Why! Because Club San Felipe is throwing a baile ranchero on Feb. 10th, at the IES Hall from 8:30 to 12:30.

Music will be provided by Pete Reyes y Los Pirinos. There will be door prizes and the donation will be \$1.00. Everyone be sure and attend. For tickets get in touch with Connie Rodriguez or San Felipe President Candy Veliz.

Angel 'Baby' Gonzalez dancing up a storm last Sunday with gum all over his pants!!!!!!

Delia Mendoza and Daniel Ramirez to tie the knot real soon. Congratulations Delia.

Everyone get ready for the annual Food Drive Dance. Candy Veliz being president hopes to make this drive the best ever. Paul Chavez is Vice President, Connie Rodriguez taking the minutes, Rachel Andres collecting the money, Joe Gonzalez dance chairman, while Mario Ragosa is in charge of the talent, Hank Paramo his co-chairman. Jake Villalobos distribution, Gil Solarez publicity chairman and Cheno Plata his co-chairman.

When! Let you know more about it in my next column.

Bachelors and Drinking " Buddies " of Rudy Belloumini take note: RUDY BELLUUMINI HAS GIVEN UP DRINKING. Asked why and he replied, " A guy will give up anything to keep something worthwhile and precious to his heart." This must be quite a tribute to his girl Rachel Andres! Good luck Rudy and Happy Sober Days!!!



Obtenga su Revista EXCENTRICO
en las tiendas que aquí se anuncian

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Robello - Cortez

El Sabado 19 de Noviembre de 1960, a las 10:30 a.m. en la capilla de la Iglesia de Nstra. Sra. de Guadalupe en esta cd. de San Jose, fue el dia seleccionado por los jovenes DOLORES CORTEZ y LANI ROBELLO para unir sus vidas en Matrimonio. Oficio el Rev. Louis Bayless. La RECEPCION se verifico en Trader Lew's

consistiendo de un Buffet Dinner y terminando con un baile, asistieron mas de 150 invitados. Despues de su LUNA de MIEL establecieron residencia en Willmington California. En la foto: Angie Lopez, Linda Cortez, Richard Lopez, Pete Cortez y los pajecitos: Gerry Wells Robert Ramos y David Vidales. RAMIREZ STUDIO.



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★ SAN JOAQUIN

"SYNONYMOUS
with SUCCESS..."

Dave E. Sierra



C. S. J. Most Valuable Award to KEN SAUCEDO

Club San Joaquin's highly coveted Most Valuable Player Award for the 1960 gridiron season went to fleet halfback KEN SAUCEDO. The balloting was part of a CSJ party held at Mr. & Mrs. Bob Ochoa's very beautiful new home at 1474 Palmwood Dr., San Jose.

Ken won out over guard Bob Garcia, halfback Jess Aguilar and tackle Rich Cortez.

He joins a select list of top-notch athletes who have won previous awards for athletic proficiency while representing C.S.J.: Bonie Villegas, Ronnie Gonzales, Bill Moyers, Bob Garcia, and Eddie Plata. All of the above were given individual trophies by the club and their names are engraved on the PETE LIRA MEMORIAL TROPHY.

San Joaquin welcomed two new members into the ranks at the January 25th meeting: Ernie Baltierra, brother of the club president, Eddie; and Leo Newton, currently playing ball on coach Johnny Zamora's B class basketball team. Welcome to the club, men!

COMING EVENTS

Feb. 5-----San Joaquin vs Casa Manana.
Feb. 7-----BOND ELECTION - YES on C.
Feb. 10-----San Felipe Dance IES Hall, S.J.
Feb. 12-----San Joaquin vs The Bachelors
July 22-23-24 JAZZ AT CANDLESTICK PARK

And we personally think that any musical festival at the wind-blown Giants ballpark should begin with a rendering of "I'll be looking at the moon but I'll be seeing GEORGE!"

At Candlestick, even Libby would be cool!

There is absolutely no truth to the rumor that the Sons of The Pioneers, Larry Welk, and Burl Ives will also appear on the same program.

John Kennedy, in an election campaign speech said, "We can do better, and we WILL do better!" Comes now an item in one of the S' Frisco rags which tells about Bill Pricer, Baltimore Colts fullback, scoring SIX touchdowns in one of the famed Kennedy family touch football games. (Ted Kennedy snuck him in)..... Looks from here like you're gonna have to work the entire clan on defense, JFK!

They MUST do better!!!!!!!

Vote "SI" on proposition C

City of San Jose California

1850-1960

110 years of PROGRESS THROUGH SERVICE



Vote "SI" on proposition C

A bond program for \$46,800,000, all to be financed WITHOUT a property tax increase, will be voted on by San Jose citizens on February 7, 1961.

The bond money with 10 separate issues will provide greatly needed public improvements and projects geared to make San Jose a better place to live, work, and play.

The money being asked is cut up as follows:

Measure A: Traffic improvements \$8,780,000
Measure B: Fire Protection \$965,000
Measure C: Parks & Playgrounds \$2,875,000
Measure D: Airport \$1,400,000
Measure E: Public Works Yards \$580,000
Measure F: Civic Center Improvements \$1,790,000
Measure G: Public Library System \$3,680,000
Measure H: Public Theatre Building \$2,730,000
Measure I: Storm Drainage System \$1,400,000
Measure J: Sewage System \$22,600,000

Everyone interested in a BETTER SAN JOSE should vote YES on all of the propositions, and especially on C. It will benefit EVERYONE.

Vote "SI" on proposition C

F I L M F A R E *****

Below are our personal nominations for BESTS and WORSTS by the film industry in 1960.

BEST PERFORMANCE BY AN ACTRESS

Liz Taylor in Butterfield 8

BEST PERFORMANCE BY AN ACTOR

Burt Lancaster in Elmer Gantry

BEST 'NEW' ACTOR (tie)

Troy Donahue in A Summer Place

George Peppard in Home From The Hill

BEST 'NEW' ACTRESS

Juliet Prowse in G.I. Blues

MOST ENJOYABLE MOTION PICTURES

Elmer Gantry Under Ten Flags

From Hell to Eternity Mountain Road

BEST COMEDIES

When Comedy Was King Carry on, Sergeant!

MOST OVERRATED PICTURES OF THE YEAR

Let's Make Love Oceans 11

All The Fine Young Cannibals

PAYLESS CLEANERS

SKIRTS - PANTS
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& REWEAVING
SHOP

59c 99c SUITS - ROBES
Dresses - Top Coats

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Anuncian los esposos Hidrogo que cuentan con un competente SASTRE con largos años de EXPERIENCIA para toda clase de Alteraciones y Reparaciones.

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Robello - Cortez

Sta. DOLORES CORTEZ

contrajo matrimonio con
el caballero

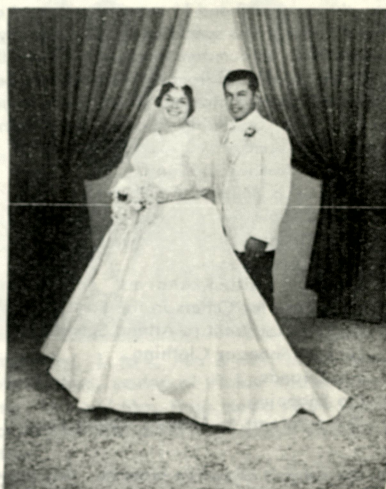
LANI ROBELLO

El Sabadao 19 de Noviembre
a las 10:30 de la mañana

En la Iglesia de Nstra. Sra. de Guadalupe

SAN JOSE, CALIFORNIA
1960

Los esposos Robello establecieron residencia
en Willmington, California



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Harry Lasulich, Prop.



CONCERNING

C. S. O.

Louis Zarate

In keeping with the general theme of this column, that is of varied topics this week we shall return to an earlier subject and that is of general laws involving youth and sometimes adults.

On the subject of school attendance, children between the ages of 8 and 16 years of age must attend school full time unless specifically exempted by law. Under specified circumstances children under 18 who have not yet graduated from high school may be required to attend certain classes. There are a variety of excuses for not attending school. The reasons that follow are NOT good.

Answer Traffic Citation
Assist with Housework
Attend Show
Baby Sitting
Carry Papers
Entertain Visiting Relatives
Help Care for Others in the Family
Just do Not Want to Attend School
Lack of Shoes or Clothing
Run Errands
Go Shopping
Drive Parents to Airport, doctor etc.

On the subject of police records. Any person may be arrested for commission of a crime. There is no age limit. This applies to relatively minor crimes known as misdemeanor, as well as the more serious crimes which are classified as felonies.

The importance of avoiding a police arrest record cannot be over-emphasized. These records are almost always examined when a person enlists in the armed forces, runs for public office, or applies for a civil service job or for any employment that might affect our national security. These records are also usually consulted when a person applies for any of the various occupational licenses required by law. For these reasons a police arrest record may be difficult and sometimes impossible for a person to obtain the kind of employment he most desires.

On the subject of driving and licenses. The California Vehicle Code provides that parents who sign an application for their minor child becomes liable up to \$5000 for injury or death of one person; \$10,000 for more than one person, and \$1000 property damage.

This liability is imputed to the parent signer so that if the minor is negligent or by willful misconduct

injures someone by driving an auto, the minor is liable for actual damages, but parents' liability is limited to \$5,000-\$10,000.

This simply means that the signer of the driver's license application has this liability imputed to him for the minor's negligence, regardless of whose auto is being driven and under what circumstances.

The vehicle code imputes this same liability to the registered owner. Thus, the registered owner is civilly liable for any damage which may be done to another when his vehicle is driven by someone else with his actual or implied consent. This does not mean the driver is not also liable, but does mean the injured party may satisfy the judgment against either.

Again, if the parents who have custody give consent to drive, whether it is expressed or implied, they are again liable as noted above.

It does not matter whether the minor has a driver's license or whose car is being driven.

We may see then that parents are liable if their minor child is driving a vehicle causing damage to another under one of these conditions.

They signed the driver's license application
They were registered owners of the vehicle
driven by the minor causing damage

They expressly or impliedly gave consent
to drive the vehicle causing the damage.

What has gone before has been taken for a State of California publication "Rights and Liabilities of Minors."

We shall in the future cover other aspects of the laws which relate to minor.

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HORAS: 9:30 a.m. a 6:30 p.m.

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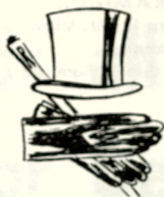
872 THE ALAMEDA

San Jose



Joel Aguilera

Club Riviera



Once again Club Riviera brings to you news of interest, and events that are about to occur:

The United Food Drive who in the past has always come through with the best of accomplishments in their food drives is glad to announce that its 1961 drive is now in progress..... and therefore, your complete co-operation towards this worthy cause would be highly appreciated.

The UFD also has plans for a Talent Show on Feb. 25 and Dance for Feb. 26, which will last from 2 pm to 9 pm admission..... one can of food.

Club San Felipe presents a Baile Ranchero on Feb. 10, 1961 at the IES Hall on E. Santa Clara St., in San Jose, Calif. This dance will start at 8:30 pm and end at 12:30 am. and will consist of music by Pete Reyes and Los Pirinos, door prizes and an excellent time assured. Donation: \$1.00.

PHOTOS by RICHARD DIAZ

The following photos will introduce to you some of the guests that attended the wedding shower that was held for Vickie and Friday at the home of Mr. and Mrs. Sal Meza, on Sat. January 14, 1961.

All in all we had a tremendous time at this aforementioned shower. Photos of the recent wedding that took place on January 28, 1961 will appear on this column in the next edition.



Left to right is Mr. and Mrs. Joel Aguilera, Mr. and Mrs. Richard Diaz, and Mr. and Mrs. Louis Hevia.



Introducing L to R, Mr. & Mrs. Isaias Aguilera, Mrs. Maria Mora, mother of Vickie who became Mrs. Aguilera, Mr. and Mrs. Louis Hevia whom is a candidate for the East Side Union High School District board of Trustees.



Appearing in above photo is the handsome couple Mr. Ruben Jacobo and his fiancée Miss Mary Paiz who will soon be announcing their forthcoming wedding.



And of course we also had the opening of the gifts: Appearing in the above picture is Isaias (Friday) Aguilera and Mrs. Vickie Mora Aguilera, and opening the gift is the Madrina Mrs. Sarah Rocha.

Galeria Infantil



RAUL RAMIREZ
4 mo. - Born in Mt. View
Parents:
Manuel and Gloria Ramirez



ANTHONY SANTOMAURO
7 mo. - Born in San Jose
Parents:
Anthony and Trudy Santomauro



MICHAEL PONTE
7 mo. Born in S.J.
Parents:
Joseph and Gloria Ponte

LEITER STUDIO



GWEEN BROWN
10 mo. - Born in Campbell
Parents:
John and Ila Brown

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B	Fire Protection	X
C	Parks and Playgrounds	X
D	Airport Improvements	X
E	Public Works Yards	X
F	Civic Center Improvements	X
G	Public Library System	X
H	Public Theater Building	X
I	Storm Drainage System	X
J	Sewage System	X

YES All the Way - A to J

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Miercoles 15 de Febrero



" EL NIÑO de las MONJAS "

Enrique VERA y Rosita ARENAS