

17B. Press Photography (2)

Prerequisite: Jour 17A or permission of instructor. Use of news cameras for photographic reporting; evaluation of pictures for publication; laboratory experience in use of flash and extension lighting, filters, and high-speed processing methods. (1 lecture, 3 lab hours)

102. The Press and World Affairs (3)

The role of the international press in collecting and disseminating national and foreign news.

104. Journalism in American Society. (3)

Historical backgrounds of American press; development from colonial to modern times; newspapers and allied media as political and social forces.

106. Industrial Journalism (2)

Survey and analysis of internal and external publications produced by business and industry.

108. Reporting of Public Affairs (3)

Prerequisite: Jour 8A-B or permission of instructor. Methods of reporting the courts and municipal, county, state, and federal governments.

109A-B. Contemporary Problems of the American Press (2-2)

Prerequisite: Jour 8B or permission of instructor. Advanced reporting problems; handling news in depth; news policies and ethics; and specialized reporting.

110A-B. Advanced Reporting (3-3)

Not open to students with credit in Jour 109A-B prior to fall 1962. Prerequisite: Jour 8A-B; Jour 109A-B must be taken concurrently. Practice in handling advanced news writing and reporting assignments in the environment of a newsroom. College newspaper used as a laboratory. (10 hours arranged)

112. School Public Relations (2) (Same as A Ed 112)

Organization and analysis of a public relations program for elementary and secondary schools.

113. Public Relations (3)

Role of public relations in business and industry, education, and other fields; public relations programs and problems.

114. Editing of Publications (3)

Prerequisite: Jour 8A. Editing copy; writing headlines; using type effectively; handling telegraph copy; making up newspapers, trade and industrial publications, house organs and magazines, lab use of college newspaper. (2 lecture, 2 lab, 2 hours arranged)

115. Copyreading (1)

Reading copy and writing headlines. College newspaper used as a laboratory. (4 hours arranged)

117. Advanced Press Photography (2)

Prerequisite: Jour 17B or permission of instructor. Field and laboratory work in the production of the picture story, magazine and advertising illustrations on assignment; advanced processing methods including use of color materials. (1 lecture, 3 lab hours)

124. Magazine Feature Writing (3)

Writing and marketing varied kinds of feature material used by magazines, Sunday newspaper supplements, and syndicates.