

**17B. Press Photography (2)**

Prerequisite: Jour 17A or permission of instructor. Use of news cameras for photographic reporting; evaluation of pictures for publication; laboratory experience in use of flash and extension lighting, filters, and high-speed processing methods. (1 lecture, 3 lab hours)

**102. The Press and World Affairs (3)**

The role of the international press in collecting and disseminating national and foreign news.

**104. Journalism in American Society (3)**

Historical backgrounds of American press; development from colonial to modern times; newspapers and allied media as political and social forces.

**106. Industrial Journalism (2)**

Survey and analysis of internal and external publications produced by business and industry.

**108. Reporting of Public Affairs (3)**

Prerequisite: Jour 8A-B or permission of instructor. Methods of reporting the courts and municipal, county, state, and federal governments.

**109A-B. Contemporary Problems of the American Press (2-2)**

Prerequisite: Jour 8B or permission of instructor. Advanced reporting problems; handling news in depth; news policies and ethics; and specialized reporting.

**110A-B. Advanced Reporting (3-3)**

Not open to students with credit in Jour 109A-B prior to fall 1962. Prerequisite: Jour 8A-B; Jour 109A-B must be taken concurrently. Practice in handling advanced news writing and reporting assignments in the environment of a newsroom. College newspaper used as a laboratory. (10 hours arranged)

**112. School Public Relations (2) (Same as A Ed 112)**

Organization and analysis of a public relations program for elementary and secondary schools.

**113. Public Relations (3)**

Role of public relations in business and industry, education, and other fields; public relations programs and problems.

**114. Editing of Publications (3)**

Prerequisite: Jour 8A. Editing copy; writing headlines; using type effectively; handling telegraph copy; making up newspapers, trade and industrial publications, house organs and magazines, lab use of college newspaper. (2 lecture, 2 lab, 2 hours arranged)

**115. Copyreading (1)**

Reading copy and writing headlines. College newspaper used as a laboratory. (4 hours arranged)

**117. Advanced Press Photography (2)**

Prerequisite: Jour 17B or permission of instructor. Field and laboratory work in the production of the picture story, magazine and advertising illustrations on assignment; advanced processing methods including use of color materials. (1 lecture, 3 lab hours)

**124. Magazine Feature Writing (3)**

Writing and marketing varied kinds of feature material used by magazines, Sunday newspaper supplements, and syndicates.