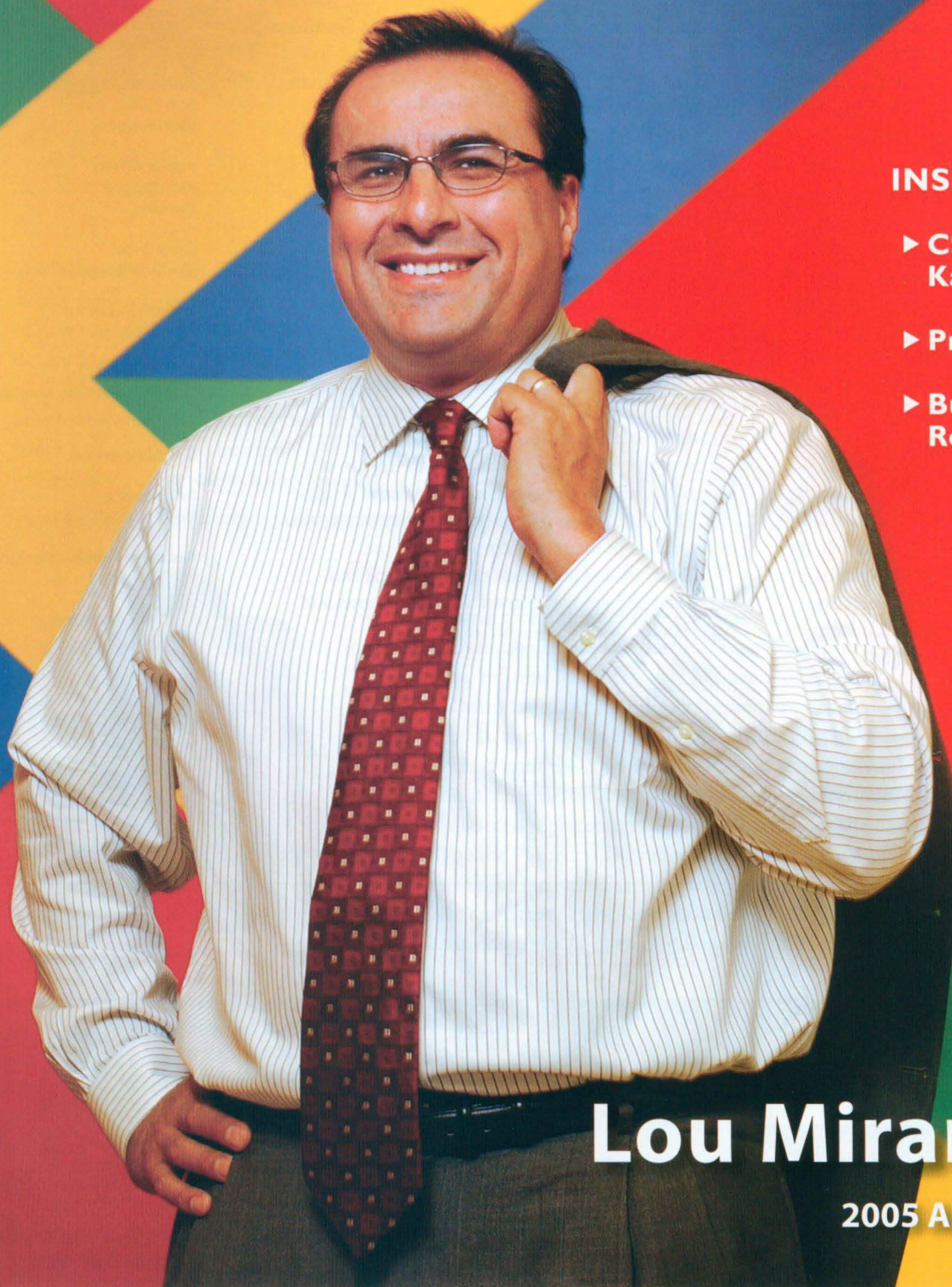


# Cal State **EASTBAY**Magazine

For Alumni and Friends of California State University, East Bay



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## Lou Miramontes

2005 Alumnus of the Year

Fall 2005





## A Message from the President

Dear Alumni, Friends, and Neighbors of Cal State East Bay,

I am proud to welcome you to the inaugural issue of Cal State East Bay Magazine.

This university publication has been created as the successor to Haywire, a quarterly magazine that was written and published for our alumni and friends. The former publication served a valuable purpose in keeping our graduates informed about developments and goals of this institution as well as with news about fellow alumni. This new magazine will continue to maintain those same ideals in a new format with improved opportunities to showcase the accomplishments of the current students and faculty.

I was very pleased when the Alumni Association's board of directors voted to support the new magazine, just as it had Haywire for so many years. Our alumni are an integral part of the University and we are indebted to them for their gifts and continuing support for us in the community.

An example of our outstanding alumni - Lou Miramontes - is the subject of the cover article for this first edition of Cal State East Bay Magazine in recognition of the Alumni Association selecting him as Alumnus of the Year. Along with becoming managing partner of KPMG's office in San Francisco, he has been a tremendous supporter and ambassador of the University and truly representative of the qualities and contributions our alumni bring to our community. I invite you to read the feature article about Mr. Miramontes beginning on page 6.

I am also privileged to share with you in this issue our University's response to Hurricane Katrina and the students who were displaced from Southern universities hit by this tragedy. Cal State East Bay enrolled 64 Katrina-displaced students, more than any other CSU campus.

There is a bit of personal news I'd like to take this opportunity to share with you. After 15 years at this University, I have announced my plans to retire from the presidency. The CSU board of trustees will conduct a nationwide search for my successor, and I expect to pass the leadership reins over to that person in June.

So you can see a lot is going on at our University, and I am proud to spread the news.

The name change to California State University, East Bay last Jan. 26 represented this institution's commitment, not only to better serve, but to play a greatly expanded role in the life of a geographic region that extends far beyond a single city. Thus, it has become important that we expand our avenues of focus and communication.

I am excited about our new magazine and know you will enjoy it. I invite your comments and suggestions.

Sincerely,

Norma Rees  
President

Cal State  
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See story pages 6-7.

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### We want to hear from you!

Send your letter-to-the-editor of 250 words or less to Cal State East Bay Magazine Editor, WA-908, 25800 Carlos Bee Blvd., Hayward, CA 94542. Fax letters to: 510-885-4800 or e-mail [donna.hemmila@csueastbay.edu](mailto:donna.hemmila@csueastbay.edu).

Please include your name, year of graduation if you are an alumnus and address and daytime phone number. Letters will be printed at the discretion of the editor and may be edited for publication.





# Upfront



## The Third Degree

The California State Universities now have the authority to offer doctoral degrees in education. A new state law allows the CSUs to independently grant the Ed.D degree, which offers training for education administrators.

Previously, CSUs could only award bachelor's and master's degrees. A limited number of doctorates were offered through partnerships with private universities and the UC system. Cal State East Bay has a joint doctoral program in urban educational leadership with UC Berkeley and is well positioned to offer the independent doctorate when eligible in 2007.

## Faculty Growing

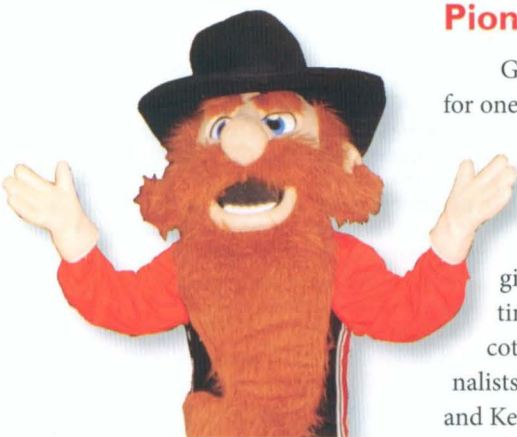
A move to boost Cal State East Bay's tenure-track faculty is underway with the university looking to hire 44 new professors in 2006. That's on top of the 26 new faculty who joined the university in the fall quarter.

"This is an historic time for the university and time to replenish our faculty," said interim Provost James Kelly. "You can't be a cutting-edge university without promoting research and teaching."



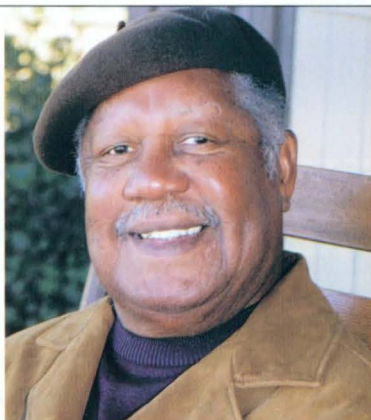
## Pioneer Pete Plays Again

Gun-toting sports mascot Pioneer Pete is hanging around for one more season as Cal State East Bay's mascot. Vilified by some, beloved by others, Pete has been tottering on oblivion for many months as committees debated his fate. In the end, the decision to replace Pete has been benched until the 2006-2007 academic year. That's to give the athletic department and other interested parties time to select a replacement. There's still a chance the mascot will be the Pioneers. The name remains on the list of finalists, which also includes Earthquakes, Quakes, Blazers, Eagles and Kestrels. Yeah, that's right Kestrels, a tiny hawk. Before you complain, consider this: At one point Fog was in the running.



## A Lesson Before Freshmen

This year's Freshman Convocation featured author Ernest J. Gaines, whose latest collection of essays and stories, *Mozart and Leadbelly*, debuted in early October. The Freshman Year Experience, a program for first-time university students, chose Gaines' award-winning novel *A Lesson Before Dying* for its summer online book club selection.



ERNEST  
GAINES

A  
Lesson  
Before  
Dying



## Under New Management

The former Carlos Bee Hall across from the Hayward campus has been transformed into a multicultural student living experience.

The university took over management of the 285-bed housing complex last spring and renamed it International House. The long-term strategy is to create an environment where international and U.S. students could live and study together.

A new scholarship program was set up to encourage non-resident international students to move into the residence. Non-resident tuition waivers for one quarter are being offered to the first 25 international students who sign nine-month leases at the residence hall.

During the fall quarter, International House is serving an unexpected purpose. Cal State East Bay offered free room and board to students displaced by Hurricane Katrina, and more than 50 took advantage of the offer. (See story page 4.)



# Southern Hospitality: CSUEB Hosts Katrina Students

By Donna Hemmila

It took a boat, a plane and a hijacked big rig to get Christopher Gibson from New Orleans to Cal State East Bay.

The University of New Orleans junior had survived the drama of Hurricane Katrina and lived through a harrowing sequel of evacuations before enrolling for the university's fall quarter.

"I wasn't scared," he said of his rooftop ordeal trying to flag down a helicopter to lift him from his flooded house. "I was more nervous during the storm."

Gibson toughed it out during the hurricane. By the time he heeded the mandatory evacuation order, roads were closed, floodwaters were rising and he had no way out.

A neighbor with a boat gave Gibson and three others on the roof a ride to a hotel where they stayed a day and a half until police evacuated them to a nearby station house. Then Gibson hitched a ride on a big rig truck a friend had commandeered from the side of the road where it was left with the keys in the ignition.

When police stopped the truck, Gibson said, they told the young men they could keep driving it if they would help evacuate people to the New Orleans Convention Center.

"We drove about 600 to 700 people, making trips back and forth," Gibson said.

Then he and his friends hit the road to Baton Rouge, where Gibson stayed two days in a shelter before getting a ride to Houston. From there his mom flew him home to the Bay Area. He arrived only with the clothes he was wearing: pajama bottoms, a T-shirt and shoes.

Gibson is one of 64 students from 10 Louisiana and Mississippi universities who have enrolled at Cal State East Bay for the fall quarter. The university has the largest number of Katrina-displaced students in the 23-campus CSU system with Cal State Long Beach placing second with 51.

Like Gibson, many of these students are California residents who were attending Gulf Coast universities that evacuated when Katrina hit. Other affected students, like Jamilan Colly, were born and raised in the South. They are dealing not only with

the disruption of their education but also the destruction of their family homes.

"I never thought I'd never see my home again," said Colly about her evacuation. "I left everything behind. I miss the feel of home. I miss my friends. They're spread out all over."

Colly, a freshman from Nicholls State University in Thibodaux, La., is among



Jamilan Colly talks about Katrina in her dorm room.

the 55 displaced students who took the university's offer of room and board in International House for the fall quarter. She was spending the weekend at her parents' home near Lake Pontchartrain when they had to evacuate. They first drove to Texas and then to the Bay Area home of their older daughter, Jamie Colly-Chester, a Cal State East Bay alumna and middle-school math teacher.

"When we first came to California, it seemed like there was no help available," Colly said. The family watched the destruction of their neighborhood on TV when the levees broke and tried to get through to FEMA and insurance companies. When the family heard of Cal State East Bay's offer to enroll Katrina students, they decided Jamilan should stay when they returned to Louisiana with her 9-year-old brother, who is autistic.

"Everyone is showing me open arms here," Colly said. Still she misses her par-

ents, the music, the crayfish, the grits and her brother, but she's making do. A \$360 gift card from the Red Cross helped outfit her I-House dorm room, and her sister gave her some clothes.

"It's kind of brought me and my sister closer together," she said. "It's given me an opportunity to start a new life, not that there was anything wrong with the life I had."

Colly describes herself as a typical teenager who enjoyed hanging out with friends, talking on her cell phone and writing poetry.

"I just need my basic necessities," she said. "I'm not high-maintenance or anything."

During summer, Colly worked 15 hours a day at two jobs to earn money for college. Now what she wants most is a job.

"I don't want anybody to feel sorry for me because I don't feel sorry for myself," she said. "I'm alive. All my family is accounted for. I'm doing fine."

## Pitching In

### Fee waivers

Non-resident fees waived for students from Louisiana, Mississippi and Alabama. Deferred payment plans given for state-resident fees.

### Housing

Free room and board provided for the fall quarter in International House, the former Carlos Bee Hall.

### Free Textbooks

Fourteen publishers donated \$16,761 worth of textbooks to Katrina students.

### Goodie Bags

Cal State 9 Credit Union distributed care packages with T-shirts, pens, pencils and a \$50 Target gift card. Also waived \$5 fee normally charged to sign up for banking services.

### Katrina Relief Fund for Students

As of Oct. 5, \$2,655 was donated, including \$240 from Pioneer Heights residents. To donate to this fund, call 510 885-3724.

### Clothing Drive

University Police, the Community Policing Advisory Board and Staff Connections collected new bedding, towels, clothing, phone cards and dorm items.



## President Rees to Retire After 15-Year University Tenure

After 15 years at the helm of Cal State East Bay, Norma Rees will retire as president in June. She made the announcement at the University Convocation on Sept. 20.

"This announcement can hardly come as a shock," she said. "These 15 years have brought me well into my 70s. Although my health and spirit are just fine, it's time, it's time to go."

A nationwide search will be conducted for a replacement. Rees said she would remain as president until the California State University board of trustees appoints a new president next summer.

In the CSU system, the board of trustees and the chancellor are responsible for the recruitment, selection and appointment of Rees' successor.

CSU Chairman Murray Galinson will appoint a five-member trustees' presidential search committee, including Chancellor Reed. Representatives from Cal State

East Bay's faculty, staff, alumni, students and community members will serve on an advisory group.

The trustees' selection committee will send its final recommendation to the chancellor, who then will forward it to the full trustees' board to make the appointment.

Rees began her academic career as an associate professor at Queens College, CUNY in 1953 after earning degrees in speech pathology and audiology.

She became then-Cal State Hayward's president in July 1990. She was previously the vice chancellor for academic affairs, policy and planning at the Massachusetts Board of Regents of Higher Education. She has also held executive positions in the University of Wisconsin and City University of New York systems.

During her time at CSUEB, enrollment grew, the number of first-time freshmen increased and international executive

MBA programs started in Moscow, Hong Kong, Singapore and Vienna and Graz, Austria.

Although many say Rees will be remembered for changing the university's name to East Bay, Academic Senate chair Don Sawyer believes Rees' legacy is the connections she built to the community.

"As Academic Senate chair, I've spent a lot of time with her," Sawyer said. "I learned what a compassionate person she is. She has an absolutely undying commitment to the institution. I commend her. It's been a great pleasure and honor to work with her."

Rees said what she'd miss the most about her job is the people.

"I don't have any very dramatic plans," she said. "I have bookshelves with many unread books and a garden plot I have plans for that I never seem to do anything about. And I want to travel."

## Alumni Teacher of the Year Masters Art of Snake Charming

A snake can be a powerful motivator for 7th grade science students. In Mark Wuest's classes no one gets to hold Libby, the 4-foot boa constrictor, until homework is done. That's just one of the ways he gets students excited about science.

"Science should be fun because if you don't make it fun, kids won't want to learn it," said Wuest, Cal State East Bay's 2005 Alumni Teacher of the Year.

As chair of the science department at Centerville Junior High School in Fremont, Wuest teaches five science courses a week to 160 students. He considers the popular perception that students today are ill-prepared for science to be "gossip."

"The kids who come to me seem to love science, and they're at the age when they're supposed to start hating science," he said.

Of course, the fun quotient ranks high in Wuest's classes. Dissecting is popular, he said, as is anything with fire and explosions.

Wuest earned a bachelor's degree in geological sciences in 1991 at CSUEB and a teaching credential in 1998. In between, he had a career in the environmental science cleanup industry.

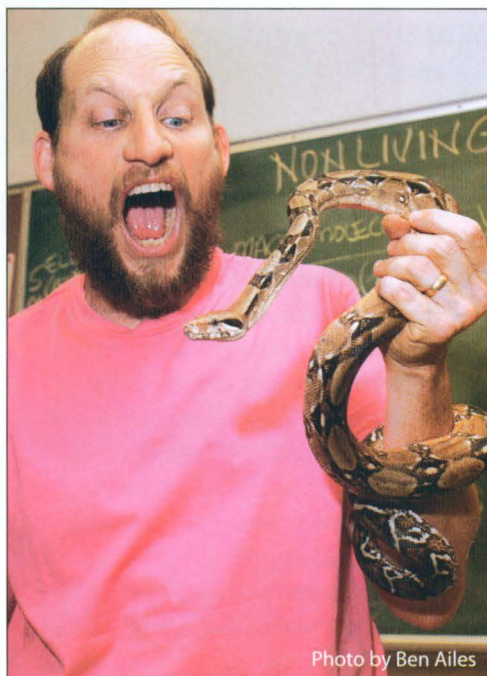


Photo by Ben Ailes

He went into teaching after his daughters, now age 9 and 11, were born, so he could spend more time with them. And he wanted to influence children.

"In my old job I was in it partly to have a positive effect on society," he said. "Cleaning up poisonous water is a good

thing. I see teaching as a chance to pass on culture to the next generation. I insist on a certain kind of behavior in the way they treat each other. You're not allowed to tell anyone to shut up in my class."

Wuest's principal, Garo Mirigian, nominated him for the Teacher of the Year recognition. Mirigian, also a CSUEB alumnus, praises Wuest for his passion for science and teaching.

"His department retired around him," Mirigian said. "He was the lone person in the science department, and we had to hire six new people. He was in a position to mentor and guide an entire department. He was an absolutely awesome mentor."

At the same time Wuest had to oversee the expansion of the science curriculum from one semester to a full year for both 7th and 8th grades. Wuest said he appreciated the alumni teacher award because he was selected by peers who know how hard teaching is.

"I've really been working so hard in the last nine years," said Wuest. "I'm always thinking how I could be better. It's nice to have a minute to think I was doing well."



# A Solid Accounting

By Donna Hemmila

**L**ou Miramontes got exactly what he bargained for when he chose his major at Cal State East Bay.

Both his parents had worked for General Motors, and growing up Miramontes had seen the ups and downs of the auto industry. So when he had a chance to go to college, he decided to look for a stable profession.

"I thought if a company is growing and booming, it needs financial expertise," he said. "When things are going downhill and it's losing money, it needs financial expertise. An accountant is sort of like the first person to turn the lights on and the last person to turn the lights out."

That youthful decision to become a business major proved a wise move for Miramontes, Cal State East Bay's 2005 Alumnus of the Year. He went straight from an on-campus interview with a KPMG recruiter in 1976 into a lifelong career with the Big Four accounting firm. He's now the managing partner

of the San Francisco operation, having spent nearly 30 years with the company that gave him his first job out of college.

The San Francisco division has 650 employees including 50 partners, five of whom are Cal State East Bay alumni.

"In the accounting area we were well prepared," said Miramontes of his CSUEB experience. "I could feel it when I was studying, and when I started working I confirmed it."

Miramontes credits the university for helping build his confidence.

"When you have confidence, you can do most things in life," he said. "I'm not afraid of anything."

That attitude has served Miramontes well throughout his education and

professional life.

Miramontes grew up in Union City in what he describes as a pretty humble family. No one in his immediate family had gone to college, so when it came time for him to enroll he chose the university in his own backyard.

"I felt comfortable there," he said. "I didn't come from a white-collar family. I felt comfortable with the environment. For lots of folks, particularly me, it let me grow at my own pace."

Managerial accounting was his favorite course.

"I liked the challenge of school," he said. "I had good grades. The analytical part came natural to me and the people part."



Photos by Ben Aile





Miramontes went to work after graduation in the Oakland office of KPMG, serving on the audit team for mostly real estate, construction and manufacturing clients.

In 1982 he was promoted to senior manager and transferred to Mexico City. At that point he was married to his wife, Kristi, whom he met on a blind date, and had two small children. After two years KPMG transferred Miramontes back to the Bay Area and in 1986 made him a partner.

In 1994, the firm sent him back to Mexico, this time with three children, followed by another transfer in 1998. That move brought Miramontes to Miami where he became senior managing partner for KPMG's 25-country Latin American region.

Then in 2003 he returned to the Bay Area as managing partner in San Francisco.

"When you become a partner in this firm, you become a business owner," he said. "You become part of the fabric of this institution. You make it grow and prosper."

Miramontes has been active in both Bay Area and university service. He is a board member of the Bay Area Council, a business-oriented public policy group. He is also on the board of directors of the San Francisco Chamber of Commerce.

He is a community member of the Cal State East Bay Educational Foundation's major gifts committee and a sup-

**"When you have confidence, you can do most things in life. I'm not afraid of anything."**

porter of the fund-raising campaign for the Wayne and Gladys Valley Business and Technology Center.

Selecting Miramontes for the Alumnus of the Year honor was a clear choice, said Charles Fisher, the Alumni Association president.

"He's a contributor to the university and he's gotten his company to contribute to events here," said Fisher. "He's shown he's interested in the university, and he hasn't forgotten about it. That's a good role model."

Miramontes lives in the Tassajara Valley north of Pleasanton on a 17-acre walnut ranch. On weekends he said he puts on his farmer clothes and works on his crop. His oldest son, Mateo, a former minor league baseball player, is a student at Saint Mary's College in Moraga. His son Andrew studied for a time at Cal State East Bay but transferred to the Boston Conservatory to pursue acting and now lives in New York. Daughter Alli is a freshman at the University of San Diego.

Miramontes said he feels proud to have graduated from Cal State East Bay and wants to let people know they can have a successful professional career with the education they receive there.

He's looking forward to coming back to campus to talk with students and for events like the topping off ceremony that celebrated the steel framing of the Business and Technology Center, a construction milestone.

"The whole idea is helping people become successful," he said. "I hate to see people who have the skill but lack the motivation or information to succeed and they lose out."

## **Lou Miramontes**

**2005 Alumnus of the Year**

**Degree:** B.S. Business Administration

**Year:** 1976

**Age:** 51

**Employer:** KPMG

**Title:** Managing Partner, San Francisco office

**Professional activities:** Member, American Institute of Certified Public Accountants, California Society of CPAs and Association of Latino Professionals in Finance and Accounting, Board of Directors of the Bay Area Council

**Family:** Wife, three children

**Avocation:** Grows walnuts on 17-acre orchard in Tassajara Valley



## The Brain Trust



**John Kohl**, a management professor and ordained minister, joined the university in July as the new dean of the College of Business and Economics.

Before pursuing a degree in business, Kohl earned a master's of divinity in theology from Yale University and served as pastor of two churches and as a chaplain in the U.S. Army.

Most recently he was a professor at Texas A&M International University in Laredo where he was dean of the College of Business from 1999 to 2003.

Kohl has taught courses in business ethics and social responsibility.

This is what he has to say about how ethics plays out in today's business environment.

## Do Your Business Practices Pass the Smell Test?

### How do you define business ethics?

Business ethics, of course, is really a subset of what you'd call individual ethics, the way people think about what's the right thing to do and basically what should I do given a particular problem or issue.

### Is it difficult in the corporate world to do the right thing when you have to make profits and answer to shareholders?

Part of answering to shareholders is to make profits in both a legally proper way and an ethically appropriate way. Those corporations that allow their employees to operate in an unethical manner are not going to be successful.

Enron is a good example of what happens when people go off on a tangent that is not in keeping with what is normally called ethical behavior.

### Any insights about how that happens?

I forget which one of Nixon's appointees said it, but he said that somehow along the way he lost his moral compass. I think that's what happens with anybody who engages in inappropriate or unethical behavior. They simply do lose their sense of proper direction. Why? I don't know. Why are some people criminals and some are law-abiding citizens?

### Do you think the drive to succeed is part of it?

Possibly. I think it goes beyond that. Some people are just more inclined to forget moral principles all of us ought to be living by, not just in terms of how we come across to people but also

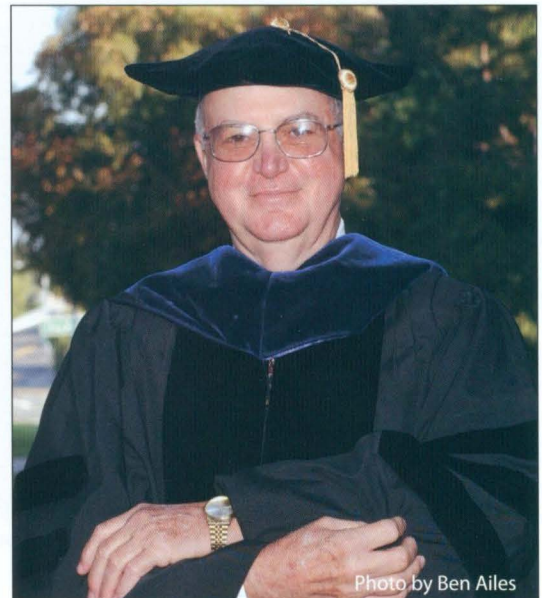


Photo by Ben Ailes

John Kohl, dean of the College of Business and Economics

in terms of what it is they really should be doing in their personal life.

### Has this kind of corporate scandal always gone on in the business world and we're just cracking down now?

I think the stakes have become so high. When you think of the collapse of Enron and the impact it has on people's lives and when Enron collapsed how much it affected people in terms of losing life savings, losing their retirements. It's just very difficult for some people to recover. For somebody who is very early in their career, or very young, they might have another 40 or 50 years to make back their losses. But for somebody



55 years of age and thinking about retiring in five or six years, they never can recover financially.

But I don't think the situation is any worse in 2005 than it was in 1995 or 1985 because it's not so much the behavior of a corporation we're talking about but the behavior of individuals. I think there are a lot of reasons why these corporate failures have become so noticeable. States as well as the federal government have become more aware of the difficulty in identifying where such things are happening. That's why generally states have very strong whistleblower laws. They want people within the companies to blow the whistle with impunity, so you can discover the wrongs that are being done so they can be corrected before they become catastrophic.

**"My third litmus test is 'does it pass the smell test?' If it doesn't seem right, if it doesn't feel right, it probably isn't right."**

#### **Do you think you can teach students ethics?**

I think you can. I think students can learn ethics. A lot of that has to do with the role models they see around them. I think about this issue of parents teaching their kids right from wrong. We know most families have a very strong influence on children, but it's not the only influence. You've got peer groups, you've got what kids are exposed to during their school life. What we do as parents is only a small part of the kind of impact we have on children's lives. It's of very large importance, but it's not the only impact.

Typically in business courses we've incorporated case studies. In a basic management class, you do a case study on ethical management principles and

practices. If it's an accounting class, of course, you'd want to use Enron and some of the other corporate scandals where people have gone awry and lost that moral compass. We've become much more sensitized to that kind of wrongness, so the courts have increasingly been imposing some really strict sentences against those people who engage in such behavior.

#### **How do you answer students who say "everybody does it. That's what you have to do to get ahead"?**

Students really need to have different kinds of role models. In a university setting if the people who are in the classroom as teachers model the higher standards, I think it really does influence students.

For example, how does the faculty or administration deal with cheating? We've become so high tech that it's much easier to cheat, but then the question is how does the institution deal with that? I was talking recently with a colleague at another institution I was formerly involved in about some students who hacked into the computer system and changed grades. He thought the university was too tough because they absolutely, positively didn't suspend them, they expelled them. I personally think that was the right action. A lot of time, especially in a litigious society, we back off from doing the right thing. But if you allow people to engage in bad behavior and allow them to get away with cheating, the moral that you're modeling is that it's OK. So a lot falls on us as professors to really enforce the norms of behavior in the classroom.

#### **What's your best advice for business students about ethics?**

When we talk about what should happen, we talk about what's legal and the second issue is what's ethical. My third litmus test is "does it pass the smell test?" If it doesn't seem right, if it doesn't feel right, it probably isn't right. More and more people have to get to the point in their lives where they really do listen to that inner, moral compass and don't push the envelope.

## **Grantlines**



### **Project Has Impact**

The U.S. Department of Education has given \$220,000 to **Mary Cheng**, director of the Student Disabilities Resource Center, to start Project Impact.

The program, which kicked off at the beginning of the fall quarter, provides to students with physical and learning disabilities a one-stop center for academic and career assistance. The project gives students counseling, assistive technology and other services to bridge the transition between college and a professional career or graduate school.

### **Research Tackles Disease**

**Chul-Hyun Kim** is examining how the three-dimensional shape of RNA molecules in viruses is related to its function in the viral life cycle. Using high resolution nuclear magnetic resonance spectroscopy, his group is investigating the shape of the viral RNA to understand its role in enabling viruses to produce their progeny so effectively.

This research may contribute to further understanding of the hepatitis C virus and certain plant-infecting viruses and eventually help minimize their threat.

The project is a collaboration with professor **C. Cheng Kao** of Texas A&M University and also taps Cal State East Bay undergraduates as research assistants. The National Science Foundation recently awarded \$260,000 to Kim, an assistant professor in chemistry and biochemistry, bringing the grant to \$420,000.

### **Teaching Is a Blast**

Project TNT: Teachers in Training encourages bilingual high school students in Hayward and El Paso, Texas, to go into teaching. The students take college-level classes and work in local elementary schools. **Lettie Ramirez**, associate professor in the teacher education department, received the \$249,984 grant.

### **Work Saves Threatened Species**

The California Department of Transportation counts on biological sciences professor **Sam McGinnis** and his student researchers to monitor, and in some cases relocate, threatened species present around road construction. The department recently awarded \$250,421 to McGinnis for work with the California red-legged frog, the California tiger salamander and the Alameda whipsnake in connection with projects around Devil's Slide, Interstate 680 and the Caldecott Tunnel.



# Under Construction: Building Boom Reshapes Campus



"You are entering a hard hat area" is a common signpost around Cal State East Bay's Hayward campus. Three major building projects broke ground in 2004: the Wayne and Gladys Valley Business and Technology Center, The University Union addition and the Pioneer Heights student housing expansion. Not since the 1970s has the university community seen so much dirt being moved and concrete poured. Each new building is putting its mark on the landscape, forever changing the CSUEB horizon.

But a building is only a shell. Just like with a shiny new Mustang, it's what's under the hood that really counts. Here's a briefing on how these projects will contribute to the university experience when they're completed in 2006.

## Wayne and Gladys Valley Business and Technology Center

The multidisciplinary approach to designing the Business and Technology Center has the potential to upgrade programs throughout the university.

The center's main purpose is to provide a new home for the College of Business and Economics faculty and students, who have been sharing a building with the music department.

But dozens of other programs and courses will benefit from the equipment being plugged into the classrooms and new work spaces.

The College of Science, for example, is reaching across its many disciplines to establish a parallel processing and visualization center. Professors working on monitoring earthquake data from the San Francisco Bay and Delta, artificial intelligence and particle interactions in physical chemistry would make use of the high-speed computer technology for research and student instruction.

"Such a facility would allow researchers and educators to ask many 'what if' questions and get the results in time to ask many more," said Christopher Morgan, professor emeritus in the mathematics and computer science department. "This would accelerate the process of scientific discovery."

Morgan is working on a project dubbed CompCore that taps science, math, computer and multimedia

professors who might benefit from the processing and visualization center. The university is supplying the space, power, air-conditioning and network connectivity for CompCore, but the group will need to raise money for hardware and software.



Workers get ready to hoist the last steel girder for the BTC topping off celebration on July 14.

Morgan is exploring writing a group grant to fund the project.

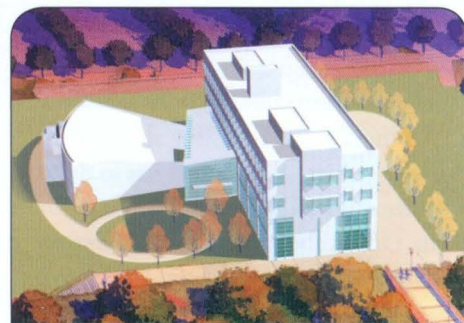
The multimedia master's program, the first of its kind in the country, will nearly double its production and presentation space when it moves into the first floor of the building. The larger workplace will enable the program to accommodate from 10 to 12 more students, said James Petrillo, director. Each year the program gets about 100 applicants but can't accept more than 20 first-year students.

Besides increasing enrollment, the Business and Technology Center will

increase the program's visibility.

"This will give us a way to show what we do to the university and the community," Petrillo said. Each spring the multimedia department shows the master's thesis projects to the public, but only has room for about 100 attendees. The 250-seat presentation auditorium will provide a better venue for the displays.

Other classrooms and meeting spaces in the center will have high-speed video conferencing capabilities.



**Location:** Between the North Science and Art and Education buildings

**Square Feet:** 67,000

**Building:** Four stories

**Cost:** \$27.7 million

**Funding sources:** Prop 47 bond funds, university funds, private gifts

**Future occupants:** College of Business and Economics, students and faculty from all university colleges



## University Union Expansion

Hang time between classes is about to get a lot more interesting and convenient with the ambitious expansion of the University Union.

The building will have more space for campus events and students clubs and many more eating options. A food court has space for two or three more vendors to join the likes of Taco Bell and Subway. Plans are in the works to turn the area into a wireless computer hub, so students can work on their laptops, said Callie Le Renard, the union's assistant director for business services.

While the details are still being worked out, the union food court will be used to provide the meal plan for the new first-time freshman housing at Pioneer Heights.

That means the union will be open seven days a week, said Le Renard.

"It will also house an exterior performance stage looking out toward the lawn to the MI building," she said. "This will be an indoor-outdoor space with a door like a garage door that rolls up and will be used for commencement, concerts and other events."

A cultural center on the second floor will have space for art and ethnic culture displays and resources. Lounge areas, including a quiet space, will add spots for relaxing and studying. The addition will have room for lockers where students can check their extra baggage rather than carting it around campus all day.



Photo by Ben Ailes

The steel frame of the union's addition nears completion in early October.



**Location:** West Loop Road

**Square Feet:** 29,000

**Buildings:** Three-level addition to existing union

**Cost:** \$14 million

**Funding sources:** student-approved quarterly fee

**Future occupants:** food services, university clubs, all students and campus visitors

## Pioneer Heights

The long-awaited expansion of the Pioneer Heights student housing compound will double the number of students living on campus in 2006.

Even more significantly, the project puts muscle behind the university's push to increase the number of first-time freshmen and shed that undeserved reputation as a commuter school.

"The university is looking to increase its campus life," said Regina Metoyer, director of housing and residential life. "So to add the additional buildings will give us a pretty significant student mass on campus."

Pioneer Heights currently houses 380 students. The expansion will more than double the capacity. One of the three residential buildings will house first-time freshmen only. In suites of six to eight tenants, the building will accommodate 220 residents.

For the first time, Pioneer Heights, in conjunction with food services in the expanded University Union, will offer a meal plan.

The other two new buildings will house upperclassmen in four-bedroom apartments with full kitchens.

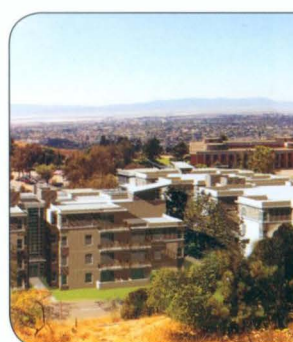
A grassy common area will grace the center of the project, providing a kind of village green where students can socialize. The area will have barbecue pits and room for volleyball nets. Fitness classes will be offered in a new exercise room, said Metoyer.

The common spaces and programs at Pioneer Heights are open to all university students, she said, so the expanded offerings will benefit the entire campus.



Photo by Ben Ailes

Regina Metoyer checks the progress of Pioneer Heights construction.



**Location:** Harder Road

**Square Feet:** 130,000

**Buildings:** Three 4-story residences, one community building, outdoor common area

**Cost:** \$31.7 million

**Funding sources:** State revenue bond to be repaid with rental income

**Future occupants:** 416 students



## Stepping Up: Kamar O'Guinn

Growing up in West Oakland, Kamar O'Guinn took his motivation where he could find it. That included the local drug dealers.

"If I was out late at night or hanging around the corners, they would say 'you don't need to be out here. Get yourself home,'" O'Guinn recalled. "I have respect for that code of loyalty."

Loyalty is one of the qualities that keeps O'Guinn connected to his Oakland community and willing to spend time mentoring young people who face the same barriers he once did.

For his public service and academic excellence, O'Guinn received a William R. Hearst/CSU Trustees' Award for Outstanding Achievement.

O'Guinn was one of 12 students from various CSU campuses to receive the \$3,000 scholarship. President Norma Rees and Vice President of Student Affairs Sonjia Redmond flew to Long Beach to see O'Guinn receive the honor at the Sept. 20 ceremony.

Photo by Ben Ailes

## Math Professor Gets Taste of Dorm Life

Ever wonder what it would be like to have 380 college students as your neighbors? Ask math professor Shirley Yap, Cal State East Bay's first faculty in residence at Pioneer Heights.

Yap moved into a 572-square-foot studio apartment in the student-housing complex the week before fall classes began. The newly hired tenure-track assistant professor inquired about the faculty residence after seeing an ad in the student newspaper last summer.

"This seemed ideal because I could get acclimated into the university," she said. "As an undergraduate I had very good experiences with faculty-in-residence professors. I think I can have that kind of influence on students."

Yap was the only faculty member to apply for the apartment.

"I think next time we'll advertise earlier," said David Travis, the interim assistant vice president of Student Affairs. "But we got lucky because we got the perfect person right off. She has a very outgoing nature, and she's a person a student would feel comfortable talking to."

The idea of having faculty live in residence halls alongside students is not new to college campuses. Cornell University, for example, has had a faculty-in-residence program since 1980. But this is the first time Cal State East Bay has tried it.

"I'm the guinea pig," said Yap, who earned her doctorate at the University of Pennsylvania.

Yap will be living at Pioneer Heights

until the end of May. She gets free rent in exchange for attending student housing events and, well, just doing what people do in a dorm.

"Hopefully students will see here's someone who is a professor and has a Ph.D., but she's human," said Yap. "I have to do laundry, I have to eat, I have time

problems like everyone else."

Giving students a chance to interact with professors outside the classroom can help them feel more comfortable in class, said Travis.

"A lot of students are intimidated by professors," he said. "This is a way to see them as people."



Photo by Ben Ailes



"President Rees and I felt it was important for us to be present to witness Kamar receiving the trustees' award and to show our support and pride in his academic and community achievements," said Redmond. "Kamar will continue to do great things in the world."

There was a time when O'Guinn didn't think he could do much of anything. At 17 he was ready to join the army and had, in fact, filled out the paperwork. But a stint in the Air Force ROTC in his senior year of high school changed his mind. A retired officer involved in the program told O'Guinn he was too smart and should go to college instead of enlisting.

"When I came to college I had \$300 in my bank account and a lot of hope," he said.

At Cal State East Bay, O'Guinn, 21, is the elected chair of the Associated Students. He belongs to the Black Student Union and

frequently speaks to students at Hayward High School about the importance of higher education. In addition to the Hearst scholarship, he received the Matt "Mateo"

**"When I came to college I had \$300 in my bank account and a lot of hope."**

Jimenez Scholarship for his volunteer work in Hayward and the CSUEB President's Student Service and Leadership Award. He is also a founder of the Underground Poet's Society, a group that promotes spoken-word performances on campus.

"I'm doing things I never thought I would do," he said. "I realized my input is a valued thing. School has helped me mature and to be an adult. I have developed as a

person more than I thought I would."

One of the ways he gives back is working in an after-school tutoring program for Westlake Middle School students.

"I tell them your environment does have an effect on what you are, but it's not the determining factor," he said. "If you let it determine you, it will. If you let it motivate you, it can. If I can do it, you can do it because our environment is the same."

A junior with a 3.96 grade point average, O'Guinn is pursuing a special major in democracy, art and culture.

"People ask me what I'm going to do with that, and I still haven't figured that out," he said. "But they're all intertwined. I'm interested in how art is used as a medium to bring attention to issues like oppression and poverty and how that is used to spark a revolution."

## New Alumni Director Builds Connections

In her new post as director of alumni relations, Kate Shaheed has a large and growing to-do list. New programs, new communications, new alumni connections are all on her agenda. But underlying every task is a single goal: to help alumni build meaningful relationships with Cal State East Bay.

Shaheed, former associate director of alumni relations, succeeded Tom Hoeber as director in July when he retired. Among her top priorities is increasing alumni association membership.

"I want all alumni to have a way to get back in contact with the university in a way they'll enjoy," Shaheed said. "My job is to create the opportunity for them to give back to the university. That doesn't just mean money."

There are many ways alumni can participate in university life, she said, such as serving on advisory boards or getting involved in mentoring new grads and in recruiting new students. In conjunction with the university's enrollment services, she recently launched a pilot program for alumni to participate in recruitment visits to Bay Area high schools.

"I like the idea of helping people have an impact on the things they love," she said.



Photo by Ben Ailes

That knack for matching people with opportunities to do good is a skill she developed working in the nonprofit world.

Shaheed, who studied music at San Francisco State University, found her way to a nonprofit career through her husband, Khalil Shaheed, founder and director of the Oaktown Jazz Workshop, a pro-

gram for young musicians. On the side, she performs and records with a 13-piece band her trumpet player husband started called the Big Belly Blues Band.

While she enjoys making music with her husband, it was his work with inner-city youth through the jazz workshop that inspired Shaheed to take a position with the Lincoln Child Center.

She worked in fund raising at the mental health youth services program for five years before joining the university.

"I started as a campaign assistant and worked my way up to the lead grant writer," she said.

In her new post at Cal State East Bay, she is creating new ways to

stay in touch with alumni.

Traditional favorites such as the music program's fund-raiser at Yoshi's, the annual Alumni Association golf tournament and Oakland Athletics tailgate party will continue.

Shaheed wants to add new events and is hoping for input from alumni to create more activities.

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CHARLES FISHER

## A Message from the Alumni Association President

As the first full-term president of the newly named California State University, East Bay Alumni Association, it is my pleasure to welcome you to the first issue of Cal State East Bay Magazine.

Your association has collaborated with University Advancement to produce this expanded magazine, which should be of interest to students, alumni, faculty, staff, administration and the public at large. We hope your reaction will be one of delight and approval. Your comments on the format and content of the new magazine will be greatly appreciated.

This year promises to be a challenging and exciting one for your Alumni Association as its focus evolves toward the regionalism embraced in its new name. The board of directors recently

approved a new Concord Campus Chapter of the Alumni Association. This new chapter further emphasizes the extent to which the association recognizes its own regional nature and expresses its desire to extend services to all campuses of this truly regional university.

True, some animosity toward the board exists because it unanimously approved the university's name change proposal. It is sometimes natural to resist change, but change is inevitable. Since CSUEB is a regional university with three campus locations, it simply makes sense to recognize reality rather than oppose it.

Of course, a name is not the thing itself and in the end – perhaps many years from now – the wisdom of the change will be self-evident. New alumni will be

justly proud of the new CSUEB as others have been of CSUH. While CSUEB is not CSUH, all the best of the old attaches to the new and life goes on.

Your Alumni Association appreciates its close relationship with the university. The association shares the university's view of the increasingly important and positive role it has in the lives of students and all the communities it serves.

The CSUEB Alumni Association encourages all alumni to join and share the opportunities, challenges and evolution that lie ahead of us all.

*Charles M. Fisher*  
"Keep the Link."

Charles M. Fisher, President



## 9th Annual Cal State East Bay Golf Tournament

The CSUEB Alumni Association and Friends of Athletics would like to thank the following sponsors.

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### In the Drink

Golfer makes a splash at the 16th hole. Photo/Ben Ailes  
To see more photos of the tournament, visit [www.alumnicsueb.org/photoalbum](http://www.alumnicsueb.org/photoalbum)

In the end, it's the folks, not the strokes, that make the annual Cal State East Bay golf tournament such a popular outing for alumni. The event took place at the Sequoyah Country Club in Oakland on Aug. 29. Proceeds from the tournament support the Alumni Association and Cal State East Bay's athletic programs.



# A Laughing Matter: Alum Pens Jokes for 'The Daily Show'

**Name:** J.R. Havlan (The "J" is just an initial. The "R" stands for Robertson ... secret's out.)

**Year Graduated:** 1987

**Majors:** B.S. Business Administration, Finance Option, Minor in Communication Skills.

**Profession:** Writer

**Employer:** "The Daily Show with Jon Stewart"

**E-mail:** havlan@aol.com, but I warn you I've got a very good spam blocker.

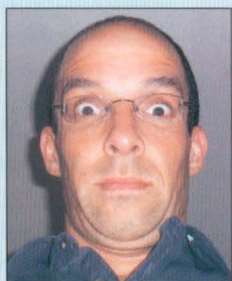
**Most important lesson learned at CSUEB:** I took a wine tasting course one summer and learned the hard way that I should wait to get home before I do my homework.

**Favorite class:** Hard to say. But I can tell you for certain that my least favorite class was Calculus II. No offense to the math majors, but I'll be damned if that ever came into play while I was sitting at my desk trying to think of jokes about Trent Lott saying how much better our country would have been had Strom Thurmond been elected president. Plus, it was the only "D" I ever got.

**Best career move:** Letting my career choose me.

**Do-over you wish you could have:** I think her name was Stephanie.

**Advice to current students:** Smart people run the world. Don't be stupid.



## Where are you originally from?

Born in Illinois, raised in Danville, Calif., grew up in the East Village of Manhattan - where I moved with \$2,500 in my pocket, two suitcases full of crap and a Tandy computer, two months before the Tompkins Square riots in 1988. (Look it up.)

## What led you to Cal State East Bay and why did you choose to major in business administration?

It was close to my house and cost \$356 a quarter. Umm... I mean, "the desire for a quality education in an intellectual setting." As for business administration, my dad told me to do it.

## Were there any classes or professors that had an impact on you while you were here?

I guess Calculus II. I think the professor's name was Einstein. At least that's what I called him. Did I mention that I got a "D"?

## You moved to New York in 1988 and started doing stand-up comedy later that year. Had you always had a desire to be a comedian or comedy writer?

I had no aspirations in comedy when I moved out here. Since I graduated a month and a half after the stock market crash of 1987, with a degree in finance no less, I worked as a waiter when I first

got here. It was all I knew having done it all through college. I worked at a four-star French restaurant in Midtown Manhattan called Aurora. Being that the most elegant gig I had before that was at the Hungry Hunter in Walnut Creek, I was in way over my head. I think the only reason I got the gig was because I wore a suit to the interview that I had brought out to wear to legitimate business interviews I never actually got. To cover my ignorance of the exact ingredients of vichyssoise, I leaned heavily on a sense of humor I wasn't even certain I had. If not for the keen eye of a co-worker named Jean Arzenbacher, who encouraged me to put my latent talents on display, I may never have considered it myself.

## Who has inspired you the most?

That's easy - Vilma from accounting. She gives me my check every Friday, and for reasons I have yet to fully understand, it never fails to inspire me to come back in on Monday. It's pretty sweet. Also, Woody Allen, but for different reasons.

## What are your plans for the future?

I'm having lunch with a friend on Tuesday, but after that I'm free.

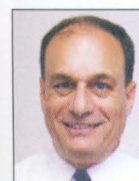
- By Sarah Aubert

## Class Notes Fall '05

### 1960s



**Don Sawyer**, B.S., Kinesiology & Physical Education ('68), a professor at Cal State East Bay, was recently named department chair for KPE and is beginning his second year as chair of the Academic Senate.



**Gary Duarte**, B.A., History ('69), joined the Los Angeles-based law firm of Skousen and Skousen. He has an extensive background in providing legal counsel to insurance companies including Fireman's Fund, Wausau, Nationwide and Liberty Mutual.

**Linda Fisher Sawyer**, B.S., Kinesiology & Physical Education ('69), M.S. KPE ('78), a teacher and athletic director at Las Lomas High School, was honored by the American Red Cross as a community hero. She was presented with a Life Saving Award for her role as a first responder to the pipeline explosion in Walnut Creek in November 2004.

### 1970s



**Thelma Scott-Skillman**, B.A., Psychology ('71), M.A. Counseling ('73), is president and founder of Folsom Lake College where she's been since 2001.



**Hal Gin**, B.A. Sociology/Social Services ('73), M.P.A. ('81), was appointed to the Chabot-Las Positas

Community College District board of trustees in August. Gin, who has an Ed.D., will represent Area 6, which includes parts of Hayward and San Lorenzo, until the next election in November 2006. He officially retired from Cal State East Bay last spring, but comes back to work part time on special Student Affairs projects.





**Lynn Strong**, B.A., Sociology ('73), M.P.A. ('75), recently accepted a position as director of Undergraduate Research with the Division of Academic Affairs at Dillard

University in New Orleans. She completed eight years of service at Cal State East Bay as a director of development, annual and special gifts in the office of University Advancement.

**Andrea Zulberti**, B.S., Business Administration ('73), was recently appointed to the Board of Trustees of ProLogis, a leading global provider of distribution facilities and services.



**Evelyn Dilsaver**, B.S., Accounting ('77), is currently executive vice president and CEO of Charles Schwab Investment Management.

Dilsaver is chair of the board of directors for Women's Initiative for Self-Employment, an organization that helps low-income women become self-sufficient by helping them start their own businesses.



**Mikael Kimelman**, B.S., Speech Pathology and Audiology ('78), presented the third annual Distinguished Lecture in Communicative Sciences and Disorders at CSUEB in May. He is the founding chair-

person and an associate professor in the Department of Speech-Language Pathology in the John G. Rangos Sr. School of Health Sciences at Duquesne University, Pittsburgh and a noted researcher in the area of adult neurogenic communication disorders.

**Chuck McArthur**, B.S., Business Administration ('78), was appointed CEO of United Fuel & Energy Corp. McArthur has 28 years experience managing high-growth firms.

**S. Elaine Walton**, B.S., Biology ('78), who has more than 20 years of health care industry experience, has been promoted to vice president, quality assurance and program management of Biosite Inc.

#### 1980s



**Elizabeth Klaver**, B.A., English ('85), M.A. English ('86), edited *Images of the Corpse: From the Renaissance to Cyberspace* (University of Wisconsin Press, 2004) and is the author of *Sites of Autopsy in Contemporary Culture* (SUNY Press, 2005). She is a professor of English at Southern Illinois University.

**Meridith Amato**, B.S., Business Administration ('89), who was previously

senior claims adjuster and assistant claims manager, was promoted to claims manager for the State Compensation Insurance Fund's Oakland district office.

#### 1990s

**Sonja Brulez**, M.B.A. ('92), a licensed aesthetician, started her own business, European Experience. Headquartered in Palm Springs, European Experience provides luxury facials.



**Daniel Primus**, B.S., Finance ('92), recently started his own research and development company, Innovations Abound, after nine years

in the software development industry. Primus also took second place in the Catalina 30 National Championships sailboat race held in San Francisco in 2004 and earned a gold medal at the 2005 Robogames held at San Francisco State University.

**Aristide Collins, Jr.**, B.A. Liberal Studies ('93), served as the interim vice president for university relations and development at CSU Long Beach for over a year. He recently left CSULB after 10 years to take on a similar position at Pacific Oaks College in Pasadena.



**Diane Curry**, B.A., History ('94), M.A. History ('99), joined the Hayward Area Historical Society as its archivist. She recently worked at

the Oakland Museum of California as a curatorial specialist on "What's Going On," an exhibit about the impact of the Vietnam War on California.



**Maria Laurina (Brasil) Schmuck**, B.S., Human Resources ('97) M.B.A. ('02), married Mark Schmuck on May 21 at Holy Spirit Church in

Fremont, Calif. Among her bridesmaids were Cal State East Bay alumnae **Victoria Lew** and **Lindsay Wood**. Following the ceremony, the couple took a three-week honeymoon in Portugal, Germany and Austria.

## Job Hunters Benefit From Alumni Membership

The Bay Area job market is picking up. That's the word from Cal State East Bay's Career Development Center, and alumni are cashing in.

CSUEB graduates are eligible to use all the Career Development Center services for an annual fee of \$50. Better yet, Alumni Association members pay only \$40 a year, a 20 percent discount on a host of professional career-building services.

Those include an online job bank, counseling, resume workshops and on-campus interviews with recruiters from top companies like UPS. Recently "Brown" contacted the center looking for Cal State East Bay graduates to fill several management-training positions.

Duc Le, a 2004 MBA graduate with an option in human resources management, signed up for the center's Job Agent service which delivers job listings right to a subscriber's e-mail inbox.

"I'd been looking for three to four months," Le said. "I had interviews but nothing that really interested me."

When he received an e-mail listing for a position in Safeway Inc.'s corporate human resources department, he applied and got the job as a planning analyst.

To find out more about the Career Development Center and the benefits of Alumni Association membership, visit [www.csuebalumni.org](http://www.csuebalumni.org).



**Brad Clark, M.P.A.** ('98), formerly Alameda's registrar of voters since 1993 and previously registrar of voters in Monterey County, was named California's assistant secretary of state for elections, overseeing the office's elections operations.



**Robyne Johnson, M.S., Science** ('98), was named the director of men and women's track and field and cross-country at Boston University. Johnson

has been coaching at the Division I level for 17 years and is a four-time participant at the U.S. Olympic trials in the triple jump. Johnson has served as the United States Elite Athletes Development coordinator for the event since 2000.



**Rita Stuckey, M.P.A.** ('98), with the support of local churches, created a program in 2003 that teaches volunteers how to spot elder abuse. She has

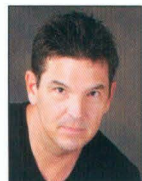
been a nurse for 21 years, teaches at San Francisco State University in the master's in gerontology program and is the director of utilization at Kindred Hospital in San Leandro.



**Heather Farquhar, B.A., History** ('99), was appointed collections manager for the Hayward Area Historical Society. She earned a master's degree in museum studies from John F. Kennedy University.

**Tanzy Love, B.S., Statistics** ('99), M.S., Statistics ('00), received her Ph.D. in Statistics from Iowa State University in August and is taking her first position as visiting assistant professor of statistics at Carnegie Mellon University in Pittsburgh.

## 2000s



**Mark Rosenkranz, B.A., Human Development** ('00), published an e-book titled, *White Male Privilege: The Transition From Exclusion To Inclusion*

(TechCentral Publishing, 2005), about racism and civil rights. This manuscript will soon be released in a book version.

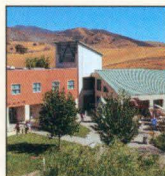
## Calling All Concord Campus Grads

Five alumni from the Concord campus have founded a new alumni chapter, which received its charter in August.

The group's goal is to continue as alumni the close-knit connection that Concord campus students have. They are planning their first membership event for the spring and will be sending notices to all alumni who attended the Concord campus.

Meantime, any alum can join, or renew their membership in, the Alumni Association and at the same time join the Concord Campus Chapter.

Contact Leslie Duncan at [leslie.duncan@csueastbay.edu](mailto:leslie.duncan@csueastbay.edu) for more information about this new chapter.



**Kenneth Bryant, B.S., Criminal Justice Administration** ('02), is a detective in the investigative section of the Fremont Police Department, where

he has worked since March. As a former pizzeria restaurant worker and manager, he is an accomplished pizza dough tosser and has competed in world competitions.



**Gina Championsmith, M.B.A** ('02), graduate from the first cohort of the Transnational Executive M.B.A. (TEMBA) program, is the founder and operator of The Brick Oasis, a fitness studio and day spa in Hayward.



**Kheck Sengmany, M.S., Mathematics** ('02), is a mathematics instructor at Solano Community College. She was named the college's Teacher of the Year for

2004-05.



**Joan Van Duzer, M.S., Education** ('02), received an award for innovation in e-learning, presented by Blackboard Inc., an international supplier of enterprise software and course management services to the education

## Submit Class Notes

Share news about your career, accomplishments and changes in your life with other alumni. Include your address, phone numbers, degree earned, major and graduation year along with a current color photo. Mail to Cal State East Bay Magazine, Attention Editor, CSUEB, 25800 Carlos Bee Blvd., WA908, Hayward, CA 94542. Or e-mail to [donna.hemmila@csueastbay.edu](mailto:donna.hemmila@csueastbay.edu). E-mail photos should be sent as jpeg images saved at a resolution of 300 dpi. Mailed photo prints will be returned only if requested.

Keep up with Alumni Association news at:

[www.csuebalumni.org](http://www.csuebalumni.org)

Contact Director of Alumni Relations

Kate Shaheed

510 885-2877 or

[kate.shaheed@csueastbay.edu](mailto:kate.shaheed@csueastbay.edu)

25800 Carlos Bee Blvd., WA908

Hayward, CA 94542

industry. Van Duzer, who works as an instructional technologist at Humboldt State University, shared the award with a Humboldt State colleague.



**Carolyn Garcia, B.S., Business Administration** ('03), is the catering sales director for the Wedgewood Wedding and Banquet Center, located at the San Ramon Golf Club. She recently earned a wedding consultant certificate from CSUEB.



**Kieonne Dawson, B.A., Human Development** ('04), formerly a claims adjuster for the state of California, is an agent specializing in residential sales with Kappel & Kappel Realtors Inc. of Vacaville, Calif.

*Please note that your name, address, major and graduation year may be used by the Cal State East Bay Alumni Association for association-affiliated marketing programs that we deem to be of interest and benefit to alumni. If you do not wish to have this information used, please notify the Alumni Relations Office at: Alumni Association - WA 908, Cal State East Bay, 25800 Carlos Bee Blvd., Hayward, CA 94542 or [alumni@csueastbay.edu](mailto:alumni@csueastbay.edu)*



# Book It

## Hayward Campus

### EVENTS



#### Homecoming

Jan. 27

Come out and root for the home team. Visit [www.csuebalumni.org](http://www.csuebalumni.org) for a complete list of Homecoming events.

3:30 p.m. Women's Water Polo vs UC Santa Cruz

5:30 p.m. Women's Basketball vs William Jessup

7:30 p.m. Men's Basketball vs William Jessup

#### A Night of Jazz at Yoshi's

Feb. 27, 8 and 10 p.m.

Jack London Square, Oakland

7th Annual Music Department Fund-raiser

Call 510 885-3167 for information.

### MUSIC

#### Twentieth Annual Instrumental Music Festival Concert

Nov. 4, 8 p.m. University Theatre

\$7/\$5/Free to CSUEB students

(All day festival)

#### Symphonic Band, Chamber Winds, and Wind Ensemble Concert

Nov. 22, 8 p.m. University Theatre

\$7/\$5/Free to CSUEB students

#### Jazz Band, Jazz Workshop, and Jazz Ensemble Concert

Nov. 29, 8 p.m. University Theatre

\$7/\$5/Free to CSUEB students

#### University Chorus, University Singers, and Chamber Singers Concert

Dec. 4, 7 p.m. University Theatre

\$7/\$5/Free to CSUEB students

#### Noon Recitals

Faculty recital, Jan. 10

Student recitals, Jan. 17, 19, 24, 26

Music Building Recital Hall, MB1055

Free and open to the public

### THEATER

#### New Anatomies

By Timberlake Wertenbaker

Nov. 11, 12, 18, 19 at 8 p.m.

Nov. 20, 2 p.m., University Theatre

#### A Christmas Carol

Based on the story of Charles Dickens

Dec. 9 at 8 p.m.

Dec. 10 at 2, 4, and 8 p.m.

University Theatre

#### Winter Wonderland

A dance celebration

Dec. 2, 3 at 8 p.m., Studio Theatre

For theatre event information,

call 510 885-3261.

#### Musical Theater Party

Alumni gather for dinner and VIP seating in the University Theatre.

Feb. 24. Call 510 885-2877 for more

information.

### ART

#### Annual Faculty Exhibition

Includes work of current and former faculty

Oct. 20 to Dec. 3

University Art Gallery: Monday through

Wednesday, 12:30 to 3:30 p.m.

Opening Reception: Oct. 19, from 5 to 7 p.m.

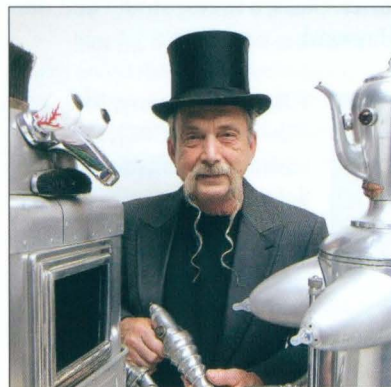
#### William Blake Show

Jan. 26 to April 12

University Art Gallery: Monday through

Wednesday, 12:30 to 3:30 p.m.

Opening Reception: Jan. 25, from 5 to 7 p.m.



#### Happenings in the Circus of Life

Clayton Bailey, professor emeritus of art, CSUEB

Nov. 9, 4 to 5:30 p.m., Biella Room, \$5 non-

members/free to SCHOLAR-OLLI members

and students with ID

## Concord Campus

### SCHOLAR-OLLI Programs

The Osher Lifelong Learning Institute, funded by the Bernard Osher Foundation and CSUEB, provides programs for mature learners, 50 and older. Members enjoy free lectures and courses at discounted fees. For details call (925) 602-6776 or visit [www.concord.csueast-bay.edu/scholarhome.htm](http://www.concord.csueast-bay.edu/scholarhome.htm).

### LECTURES

#### Evolution, Psychology & Human Nature

Philip Gasper, professor of philosophy,

Notre Dame de Namur University

Nov. 16, 2 to 3:30 p.m., Oak Room

\$5 non-members/free for SCHOLAR-OLLI

members

#### Local History Panel: The Port Chicago Explosion

Tracy Panek, corporate historian, American

Automobile Association, San Francisco; Nilda

Rego, columnist, Contra Costa Times; Peter

Vogel, author, *The Last Wave from Port Chicago*.

Dec. 7, 4 to 5:30 p.m.

Concord Campus Library Building, Oak Room

\$5 non-members/free SCHOLAR-OLLI members



#### The Life of a Symphony Conductor

Barry Jekowsky, music director, California Symphony

Dec. 7, 7 to 8:30 p.m., Oak Room

Free Admission

### COURSES

#### Charles Dickens: The Early Novels II

Nov. 1, 8, 15 & 22, 2 to 4 p.m.

Jerry H. Bryant, professor emeritus of English, CSUEB

\$40 SCHOLAR-OLLI members

\$55 non-members

### FILM NIGHT

Jim Forsher, CSUEB communications professor and documentary filmmaker, shares his film archive and commentary. Admission is free, and no parking permit is required.

#### The World of Politics Goes to the Movies

Nov. 4, 7 p.m., Oak Room



# The Last Word: Multiculturalism



Definitions of multiculturalism are as diverse as the makeup of the Cal State East Bay community. All individuals create meaning from the vocabulary of their own experiences. Here is a sampling of how some define multiculturalism.



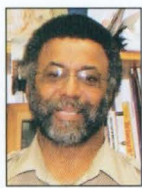
"I think most of us are quite familiar with the term as it applies to diverse ethnic and racial backgrounds. I also take it to mean people who come from different cultural backgrounds such as deaf culture and people with disabilities. People come from different lived experiences, and disability certainly is a way in which people experience their world because of their disabilities. So multiculturalism for me also encompasses diverse abilities."

**Mary Cheng**, director of Student Disability Resource Center



"I would define multiculturalism as a society with different cultures and races mixed together. For example, today we can go into the grocery store, down a food aisle, and there are sections for every culture. It's the accepting of cultures. I think California probably has integrated the most cultures. The name change is an example. Hayward only represented a small part of the campus, but there are people here from all over the East Bay and the world. I was surprised to learn of how opulent many of the students are and how diverse the cultures are. However, multiculturalism can also mean a loss of identity because people of mixed cultures usually have to pick only one to identify with, and a lot of times you are judged based on the color of your skin."

**Ifeoma Chukwurah**, Cal State East Bay junior



"In theory, multiculturalism reaches beyond race and culture to a recognition and appreciation of gender, disability, religion, political and regional differences. It may be only my imagination, but it appears as if there is a greater acceptance of the idea of addressing diversity and multiculturalism than doing something about racism. While one could argue that by addressing seriously these issues you, in fact, address racism, I would suggest that such an approach is a retreat that renders African Americans invisible.

We appear to have become weary in our struggle to end racism against African Americans. This is our society's greatest failure, so it is not surprising that some would, consciously or subconsciously, look for easier battles. Yet ignoring racism and championing diversity and multiculturalism will yield little in results and only guarantee that racism will persist."

**Terry Jones**, chair of the Department of Social Work



To me, multiculturalism is the ability to recognize, celebrate and embrace diversity in our world. It is to understand the rich fabric of our society. It is a mosaic of language, art and communication that highlights our differences within ourselves and those around us. It represents our roots, our history - the core of our being. Multiculturalism is action, a verb that moves us beyond our comfort zone and into an area that is different, exciting and

wonderful. It is a voice, a vision, another way to celebrate life. It is acceptance, love, and a perspective that takes us beyond what we are used to, comfortable with, surrounded by. Multiculturalism, embedded within our souls is a definition of who we are—as individuals and as a society. We are lucky to live in a world that is different. We are lucky to be unique, colorful and able to taste our differences.

**Mary Fortune**, director of Student Life and Leadership



"I think it means being able to balance your culture with different cultures. I'm Hmong (an Asian Pacific culture) and American. It's about multi-tasking - being able to understand and live within the American culture and still honor and not contradict the values of my own culture. It's difficult sometimes because we've lived in and been taught the American culture from kindergarten age. But my parents are completely into the values and practices of the Hmong culture. For instance we have the Hmong New Year where we incorporate the practices and values of our culture. Although it has become more accepting over time, interracial relationships are more accepted and the styles and values of the interracial (families) are incorporated into our celebration. The newer generations definitely accept more. Overall, I think it's about balancing the different cultures."

**Kang Thao**, Cal State East Bay senior



# CAL STATE EAST BAY

## Join the Alumni Association.

## Membership Has Its Benefits!



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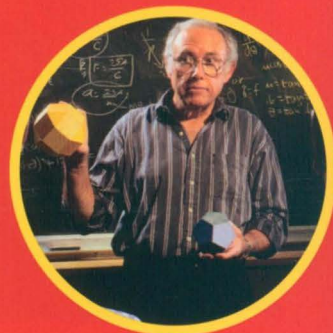
- University Library Learning Commons
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- All CSU campus libraries

### Sign up online at:

[www.csueastbay.edu/membership.html](http://www.csueastbay.edu/membership.html)

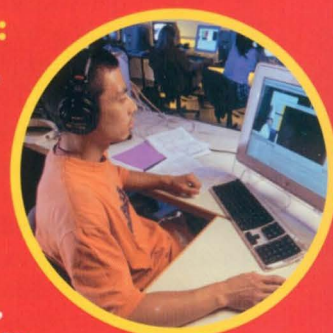
### Campus Discounts:

- 15% discount on most CSUEB Extended and Continuing Education classes
- 20% discount on Career Development Center career counseling, workshops, online job search and more
- Plus discounts at the Pioneer Bookstore, CSUEB events and the swimming pool



### Membership advantages:

- Subscription to Alumni Magazine and E-News
- Eligibility for Cal State 9 Credit Union membership
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- Discounted holiday resort rentals
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## There are two great ways you can support Cal State East Bay.

### Join the CSUEB Alumni Association

For more than 40 years the Cal State East Bay Alumni Association has kept you in touch with everything you cherish about your university experience – classmates, traditions, events, and



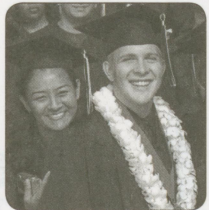
faculty. Under several different names and through many changes, the commitment of the Association has remained constant – to serve the alumni and support the mission of the university.

As an alumnus, you join a group that has made critical contributions to our society as educators, entrepreneurs, artists, authors, scientists, health care professionals and parents. Stay connected to a group of graduates who are proud of Cal State East Bay and who are committed to its future. Join the Alumni Association today.

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You can advance the university's tradition of excellence by giving to campuswide initiatives, to a specific college or department, to the CSUEB Library, or to a cultural, athletic or student affairs program.

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I would like to direct part of my membership fee to support the following Alumni Association Chapter (optional):

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Cal State East Bay is a lifelong resource for you. As a member of the Alumni Association you have access to resources on campus, real world discounts on everyday services and many opportunities to reconnect with alumni and faculty. To learn more about the benefits of membership go to: [www.csuebalumni.org/membership.html](http://www.csuebalumni.org/membership.html)

Amount Enclosed \$ \_\_\_\_\_

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Your gift can also be made online at: [www.csueastbay.edu/givetocsueb](http://www.csueastbay.edu/givetocsueb)

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\* Donors of \$1,000 or more will be recognized as members of the President's Circle.  
\*\* Donors of \$100+ and who are graduates since 1995 will be acknowledged as Keepers of the Pioneer Spirit.

My gift to the Cal State East Bay Leadership Fund is designated to:

- ☐ Where it is needed most, campuswide, at the discretion of the President.
- ☐ College \_\_\_\_\_
- ☐ Department \_\_\_\_\_
- ☐ Program (e.g., Library, Athletics, etc.) \_\_\_\_\_

Donors of \$1,000 or more to the Cal State East Bay Leadership Fund are additionally recognized as members of the Albert R. Lepore Society and will be invited to meet with campus leaders at the annual Lepore Forum.

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Amount Enclosed \$ \_\_\_\_\_

Donors of \$100 or more will be listed in the *Annual Report of Private Giving*. Gifts must be received by June 30. Please note: You must write a separate check if you are joining the Alumni Association. For gifts to CSUEB, please make your check payable to: **Cal State East Bay Educational Foundation**.

- ☐ Enclosed is my/my spouse's employer matching gift form.
- ☐ Please determine if my employer will match this gift.

Please indicate how you wish your name(s) to appear in the Honor Roll:

- ☐ I / we wish to make this gift anonymously.

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(Student name, major, anticipated graduation year.)

- Please send me information on the following:
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