ELECTRICA Receptors Vol. 27, No. 6/June 20, 1976

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SOCIALES Y PERSONALES

Por MARIA DE LA LUZ SANCHEZ

Una destacada nota social de gran relieve, la constituyó la celebración de los 15 años de la bella señorita Rosalía Flores Rojas, quien con tal motivo fué agasapada por sus corogenitores, Sres. Raymundo y Amanda Flores, en su residencia ubicada en el número 357 al Sur de la calle 15, en esta ciudad. La fiesta de Rosalía, dió principio con una Misa de acción de gracias oficiada por el Rvdo. Padre Francisco Otazua Peña, en el Iglesia Catedral de San José, a las 6. horas con quince minutos de la tarde. La quinceañera se presentó en el templo acompañada de sus padres, de sus padrinos George y Clara Schneller y un numeroso grupo de sus selectas amistades. Fresca y linda como un capullo de flor recién abierta, la festejada escuchó conmovida el hermoso fervorín que la dirigió el sacerdote celebrante, y las mágicas notas del "Ave María" a cuya melodía depositó su hermoso ramo a los pies de la Madre de Dios. El templo lució bellamente engalanado con gladiolas y crisantemos en colores blanco y durazno, mismos del atavió de la preciosa jovencita, que en la primavera de su joven y límpida existencia, cumplía con el sagrado deber de bendecir al Omnipotente, por todos los favores espirituales y materiales recibidos del cielo a lo largo de sus quince floridoa años. La Sra. Flores, lució una cración en rojo blanco y negro. El padre, St. Raymundo del propio apellido, vestía un elegante conjunto de color aceituna, y los padrinos, lucían costosos atuendos, él, con un traje blanco de impecable corte, y ella, la simpático Sra. Schneller la simpática Clarita como cariñosamente la llaman, se veía preciosa luciendo una blanca túnica de corte y estilo clásicamente giego.

Después de la ceremonia religiosa, la concurrencia se traslado a la residencia de los Sres. Flores, donde fueron agasajados con un exquisita cena estilo buffet. La Sra. Schneller, madrina de Rosalía, dispuso las ricas y sabrosas viandas y golosinas que superabundantemente saborearon los concurrentes, en un verdadero derroche de elegancia y de buen gusto que causó admiración y mereció feliciatciones a la gentil Clarita. Rosalía, en ese para ella inolvidable 29 de Mayo de 1976, en que fué presentada en sociedad, recibió lindos y valiosos regalos a cuyos donantes dá las cumplidas gracias

desde esta columna. La fiesta que estamos reseñando se prolongó hasta las primeras horas del día siguiente. Entre las distinguidas personalidades que asistieron a esta elegante fiesta de juventud, anotamos los siguientes nomb'es:

Mr. and Mrs. Don Craven

Sra. Virginia de Betanzos e hija, procedente de la Ciudad de México.

Sra. Ofelia Mejía de la Ciudad de México, acompañanda de la Srita. Marcela.

Miss George Lamb y Miss Linda Thrasher procedentes de San Juan Bautista.

Mr. Dan Hammitt.

Mr. and Mrs. Ted Weicart.

Mr. Pam Popavicho and family.

Revdo. Padre Francisco Otazua Peña S.J. Mrs. Ethel Stephens, procedente de Los Angeles, Calif.

Sr. y Sra. Anthony Mellado.

Mr. and Mrs. Loren Hyland and family.

Sra. Josephine Ayala.

Mrs. Rosa Wiggins and family.

Mrs. Dolly Iness.

Mrs. Lola Smith.

Sr. Socorro Celio y esposa.

Sr. y Sra. Jorge Gutier'ez y familia.

Sr. Jesus Ornelas, esposa y familia.

Mr. and Mrs. Talbert and family.

Mr. and Mrs. Gene Verbeck & family.

Sr. y Sra. Raul Orellana y familia.

Sra. Agustina Valenzuela y familia.

Sr. Luis Romero Motola Chambelan de la festejada.

Srita. Rita Mejía.

Sres. Antonio Cruz, esposa y familia.

Sra. Aída Vega.

Sra. Ofelia Ruiz y familia.

Ademas hubo algunas personas más, cuyos nombres sentimos no haber podido anotar.

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Rosalía, feliz por el cumplimiento de sus quince años, sonrie satis fecha enmedio de sus padres, los señores Raymundo y Amanda Flores.

A la hora del brindis, se tomó esta gráfica en que aparece la quinceanera con sus padres, su madrina Clarita Schneller, y el popularisimo Padre Francisco Otazua - Peña.





La linda quinceafiera, tras de bailar el primer waltz con su padre, baila el siguiente con su chambelan, el apuesto joven Luis Romero Motola.

(Fotos tomadas por el artista el lente Alfonso Arnal).

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Bi-Linguals & Women Sought by Sheriff to Fill 100 Jobs

The Santa Clara County Sheriff's Department is recruiting applicants to fill over 100 jobs as deputies, and a special effort is being made to hire women and persons who speak both Spanish and English.

"We feel that we can offer newcomers a real opportunity to start a career in law enforcement," Captain Frank Mosunic stated. He is the department's personnel and training officer.

After passing the various tests and being accepted by the Sheriff's Department a deputy is sent to a Basic Peace Officers Academy in this County for 12 weeks before being assigned to duty. The officer is paid during this training.

Mosunic also explained that applicants are allowed to practice on the department's agility test equipment with coaches from the department to assist them before taking

the agility test.



"Our starting pay for men and women is \$1,117 per month at the present time," he said. "In addition negotiations for the 1976-77 pay scales are now underway."

"Also we offer free dental insurance for officers and their families. The County pays the employee's portion of our health insurance, and we have an excellent retirement plan. We also have training and educational programs that can help deputies continually improve their expertise in the field of law enforcement.

To apply for a deputy's job a person must be 21 years of age by the time of appointment. Persons who are over 35 years are not eligible, however, persons currently employed in a California law enforcement agency as peace officers are eligible up to age 40.

In addition they must have a high school diploma or a GED certificate and a valid California driver's license.

No one convicted of a felony can be hired as a deputy.

To be hired a person must pass a physical agility test, a written test, a medical examination and a check into their background.

The agility test includes dragging a 140pound weight for 50 feet, running 50 yards and climbing a six-foot-wall, hanging for one minute from an overhead bar and running one mile and a quarter. Marie Washington scales a sixfoot wall to demonstrate a requirement of part of the Santa Clara County Sheriff's agility test. Washington, with the Sheriff's Department since June, 1975, is enrolled in the Master's Program at San Jose State University.

Applications and information can be obtained from the Santa Clara County Fairgrounds, Fiesta Hall, on June 23rd, 24th, & 25th From 7:00 a.m. to 7:00 p.m. or call 299-2341

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Santa Clara County is experiencing an unemployment rate of 8.3%, this figure reprents 54,900 persons. Approximately fifteen thousand persons were arrested for alcohol related offenses in the County. Comparing the two figures; the fifteen thousand persons arrested, represent 29% of the 54,900 unemployed. These figures are not including the alcohol related deaths and hospitalized persons in the County, or, those who are discharged for excessive absenteeism and tardiness. Not to mention those discharged for excessive drinking on the job.

El Mundo Resources and Development Systems, Inc., provides a unique employment and training placement service, especially designed to address the extraordinary needs of the alcoholic.

This special project is a CETA funded effort to be provided to the Alcoholic at no cost. The job placement and career training must be included as a part of the overall freatment process. Alcohol abuse is considered the most serious problem to the employer.

El Mundo offers one to one supportive counseling, together with classroom education as a package accompanying the employee.

For more information, please call 286-6383, or visit El Mundo at 1368 North Fourth Street, San Jose, CA 95112.

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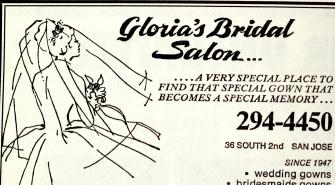
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OPINION
by
LUIS G.
JUAREZ

Chicanos Set Graduation Records

Every year around graduation time I enjoy the good feeling of seeing many Mexican-Americans graduating from high schools and universities.

Each year we have a record crop of graduates among this ethnic group and a record number preparing to enter institutions of higher learning.

With more Chicanos joining the professional ranks each year, I feel more confident that in our American society, citizens of Mexican ancestry will receive their share of the civic table.

I feel I can appreciate this trend among our Chicano people because I am a witness that only a few years ago this was not the case.

I did my undergraduate education at San Jose State University in the 1950s. In those days one could count the Mexican-American students on campus with the fingers of one hand.

Those of us trying to better our socio-economic status by getting an education were often discouraged by some members of the faculty to do so.

I remember that as I struggled to carry a full school load, work to support a family, at a time this country was experiencing an economic recession after the Korean War; I needed all the encouragement, moral, and economic help I could get.

I received \$120 a month through the GI Bill of Rights to support a wife and three children. This was a welcome help but hardly enough to meet ou' basic needs of food and shelter.

During my first year in college, I was placed on probation because of poor grades. I found it difficult at first to allocate my time properly to study, work, and family.

When I tried to register for my second year of college, I was told by the Dean of

Students that I would not be re-admitted to San Jose State.

I was not "college timber" and was told that I should enter a trade school or find a job where I could learn on the job.

I dropped out of school for a full year. The next year I returned and pleaded to be readmitted. I finished my education at San Jose State and went on to earn a masters degree from the University of California at Berkeley.

In recent years, the conscience of school people has begun to change. Some dedicated high school counselors and teachers are trying to help Chicano students stay in school and continue their education beyond the 12th grade.

Our biggest problem at the present time is to help our young Chicano children from Mexican ghettos get a better start in the primary grades.

Many of these children come out of a Spanish speaking world with little or no knowledge of English. Their first few years in school are critical and will determine their success in school.

On June 29, at 10 p.m., a one-hour television special on this subject will be aired on KGO-TV, Channel 7. The program was filmed on location in California, Arizona, New Mexico, Colorado, and Texas.

The program called "La Raza: Learning in Two Worlds" explores educational problems in the United States' Chicano communities.

Focusing on the current education system, the special deals with misevaluation of IQ scores due to English language testing of Spanish-speaking students, lack of bilingual educational programs and teachers, and financial difficulties faced by both the students and schools. Solutions to the problems are also explored.

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DON RAFAEL RAMBO

En el mapa adjunto, con fecha del año de 1834 se puede apreciar como eran las propiedades de los terratenientes de aquella époco. El Sr. Joaquín Bernal pide al Gobierno Mexicano la legítima concesión de una legua cuadrada.

El plano fue copiado de los archivos oficiales por el Cartógrafo Sr. Ralph Rambo; la investigación histórica por el Historiador Sr. Clyde Arbuckle, ambos de Santa Clara.

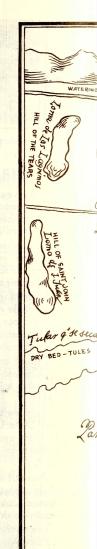
El Sr. Ralph Rambo ha escrito varios libros de ambiente historico local; en casi todos sus libros ha dibujado las letras y ha hecho los dibujos relacionados con el tema.

Los libros que ha publicado llevan los títulos siguientes: ALMOST FORGOTTEN, REMEMBER WHEN, ME AND CY, LADY OF MISTERY, LO THE POOR INDIAN, TIBURCIO VASQUEZ, CARTOON MAP OF OLD SANTA CLARA VALLEY, THE LITTLE HOUSE, ADVENTURE VALLEY Y PIONEER BLUE BOOK OF OLD SANTA CLARA VALLEY.

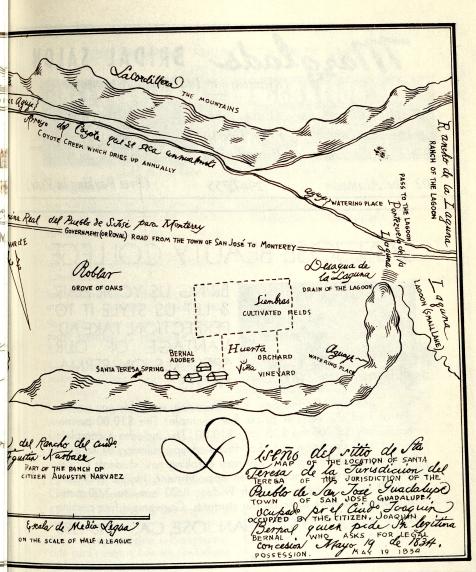
Santa Clara Co. Ranchos, es una obra escrita por el Sr. Clyde Arbuckle, con ilustraciones del Sr. Ralph Rambo.

Luis María Peralta and his adobe, escrita por la Sra. Frances L. Fox, es una obra histórica y tiene ilustraciones de Don Rafael Rambo.

Todas las obras mencionadas merecen ser leidas por su contenido histórico y por su amenidad.







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ORESA BERNAL

ACSIMILE OF A DISEÑO OF THE RANCHO SANTATERESA LOCATED ABOUT EIGHT MILES SOUTH OF SAN JOSÉ, BISECTED THEN AS NOW BY THE EL CAMINO REAL. THIS 1834 DISEÑO OR MAP WAS DRAWN TO ACCOMPANY A TEXTUAL DESCRIPTION MADE UP OF BOUNDARIES SIMPLY DEFINED BY NATURAL LANDMARKS SUCH AS ROCKS, UP OF BOUNDARIES SIMPLY DEFINED BY NATURAL LANDMARKS SUCH AS ROCKS, CREEKS AND TREES. THESE CREDENTIALS FORMED A PETITION TO THE MEXICAN GOVERNMENT ASKING FOR LEGALIZED OWNERSHIP. DON JOAQUIN BERNAL APPLIED FOR A SQUARE LEAGUE OR 4438 ACRES. IN LATER YEARS AN ACCURATE SURVEY REVEALED HIS OWNERSHIP

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County Releases Report On Ethnic Census

by LUIS G. JUAREZ

Santa Clara County's population of Mexican descent (Chicano) is just a little over 13 per cent, according to information just released by the county from its April 1, 1975 census.

In the 1970 federal census, using a definition of Spanish surname and Spanish language, it was determined that the "Spanish heritage" population comprised 17.5 percent of the county population.

The 1975 census used a self identification method with "Mexican descent/Chicano." Another category used was "Spanish heritage/Latino." A little more than 2 per cent of the population identified itself in this category. Even if you put these two categories together, it shows a smaller percentage from the 1970 census Spanish heritage population.

A decrease in the percentage of Mexican and other Latin descent population in this county does not seem likely. We know the birthrate among this group is larger and migration to urban counties like Santa Clara County from Mexico and the southwest has been heavy and steady.

No other Northern California county attracts as many people of Mexican descent as Santa Clara County. The 1970 census showed Santa Clara County with the second largest number of Mexican-Americans in the state, 186-525, second only to Los Angeles County with 1,289,311.

Unfortunately, there is no comparable 1975 data. All previous information we have from the 1970 census is based on "Spanish surname and/or Spanish language."

Other counties which carried out a middecade census also used a self-identification question to count racial/cultural groups, with similar relationships to the 1970 census. In 1980, the federal census will emphasize a smaller self-identification method.

The question carried by the enumerators was: "Which one of the following best describes this person's race or cultural background (choose only one)."

The following was shown to the people for self-identification: Caucasian/white; Mexican descent/Chicano; Spanish heritage/Latino; Black/Negro; Japanese, Chinese, Filipino, American Indian, other.

30,116 or about 3.5 per cent of the total 1,144,324 county population did not choose any of the race or cultural background categories. 28,210 identified with other race or ethnic group than those shown to them.

A number of local groups, the State Department of Finance and the U.S. Bureau of the Census advised that this is the best single method far counting minority populations.

Anyway, who knows what we really have in our population in this day and age when Americans are experiencing a great resurgence of ethnic awareness and boostering.



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INTERVIEW ith Dr. SYLVIA GONZALES

by CARLA MARINUCCI

Sylvia Gonzales sits in her sunny office at San Jose State University, leaning over her papers with glasses perched on the edge of her nose.

She is surrounded by a clutter of literature, poetry and history books, and friends casually come in to chat.

To most people in the university she is known as Dr. Gonzales, assistant professor of Mexican-American Graduate Studies.

But to many others, she is a well-known speaker in the area, a woman who is fighting for recognition of the Chicana.

Sylvia Gonzales says she is working toward the time when both men and women "fully realize and understand the contributions of the Chicana" to society.

At 32, Gonzales has been involved in some unusual and important activities. She has been through the ups and downs of Washington political life with presidential candidate Morris Udall, and has been active in the Democratic National Committee. She has worked with the Civil Right Commission and in government, but has also devoted a substantial amount of time to her own education.

And she holds an important distinction as one of a handful of Chicanas in America with a doctorate.

But her goal now at SJSU is to encourage more Chicanas to "break the cycle" and get an education, she says.

"The Chicana in higher education finds herself in a real state of crisis today," she adds. Parents have traditionally encouraged marriage for their daughters, and younger women are faced with a "confusing situation."

"Women are still looking toward their mothers" and don't wish to reject the kind of traditional values that mothers often give them, she says.

"But mothers are often afraid that a woman will overeducate herself in college," Gonzales says, "and then she will be unable to find a husband."

Gonzales said that she herself was raised in a "traditional family" and taught that "women came second and men were to be obeyed and respected."

"I was taught to be very feminine, to please men and to get married," she comments. But as the youngest child, Gonzales said she was "always rebellious."

"I had to obey my brothers, no matter what, in their machismo," she adds. And yet "I was taught by my father that honesty and ethics were the most important things."

"My father gave me a great sense of justice," Gonzales added, "and so it was impossible for me to accept unequal treatment under those circumstances."

Gonzales said she almost fell into the traditional lifestyle when she decided to get married at 17.

"I was out shopping for a house when it suddenly occurred to me," she said. "I thought to myself 'When is the cycle going to end?!"

"I had the feeling I wanted to see and to know more about people and the world—that there was something out there for me," Gonzales says.

She enrolled at the University of Arizona and chose a tough major in psychology when "most of the other Chicanas were majoring in education, because that was pretty acceptable from their parents point of view."

The Chicano men at the university, she says, also had some traditional attitudes toward Chicanas.

"Most of them would prefer to date Anglos because they thought Chicanas were too dumb," she adds. "They wanted the women to stay at home, and then they laughed at them for not being educated like Anglo women were."

Gonzales graduated and then received a phone call from now-presidential candidate



Norris Udall (D-Ariz.), who asked her to work in his Washington offices. It was a big chance and Gonzales took it. But Udall was honest and told me that he didn't expect me to stay in his offices forever. He wanted me to use the position to meet other people and get better jobs," she said.

Gonzales did, and went on to the Civil Right Commission, the Bureau of Labor Statistics, and in 1969 she helped co-found the first national bilingual consulting firm, she

said.

Then she got into politics and the Democratic National Committee, where she worked with the Kennedys and other national political newsmakers.

"But I found a lot of game-playing in politics," she said, "and it was still impossible to get Chicano men to accept a woman working in politics—even if she had had dinner with Ethel Kennedy the night before."

"I wanted something they couldn't take away from me," she adds, "and I decided to get my doctorate."

Now, Gonzales said she is busy enough in her work at SJSU.

But she said she does see some problems with the ways minority and anglo students at SJSU learn about each other's cultures, especially in ethnic studies departments.

SJSU needs "more aggressive leadership" to make its ethnics studies classes a more

vital part of university life, Gonzales adds.

"Students should ideally be exposed to all kinds of lifestyes, cultures and thought on a university campus," she said.

"Anglos should be the students who are taking ethnic studies classes, not minority students," she said, so that they could learn and understand more about the minority cultures in their community.

"The students here are warm, and very real people," she said. "They fulfill a need for me, and I feel I can give something to them here."

That "something" is the experience and help that a Chicana who has been through the educational system can provide, Gonzales maintained.

"There is a desperate need for Chicanas to understand themselves and to be accepted by Chicano families and men and society in general," she said.

And there is a lack of qualified Chicanas who can steer the younger women into new directions in society, she said. "They need all the direction they can get."

But she said that some SJSU Chicanas are getting involved with the younger women by teaching new courses in the schools—like a "consciousness rasing" session given for San Jose High girls last fall.

"Many good things came out of that experience," she said. "The girls were given new ideas, shown new ways and possibilities for their futures, and they discussed some very important problems, like drugs."

As a result, Gonzales said, the San Jose High girls decided to "boycott" boys who were using crystal, a dangerous street drug being circulated in San Jose.

Since that time, she said, the Chicana Alliance was founded to help direct young Chicanas into high education, make them aware of professional lifestyles as well as traditional ones.

As part of her work to "spread the word" about the Chicana and her accomplishments and contributions to society, Gonzales speaks in colleges and universities all over the country, including Stanford, the University of Minnesota, and California State Universities at Long Beach, Hayward and Davis.

She will be on her way to Denver soon to participate in the conference on Women's Research Program for the National Institute of Education.

"I hope to recommend a center for re-

search on the Chicana's achievements," she says, "that might include a library and center where women could get master's degrees or doctorates for work in this area."

Although she said that she's not sure what the future holds—professionally and academically—Gonzales said that she is confident and believes in her work with many different projects.

"I feel that I'm giving something," she says, "and maybe, just maybe I'm helping some concrete action to take place."

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by Rudy Belloumini



"Involvement with the community is always a very delicate thing . . . it requires real maturity to become involved and not get all messed up." El contacto con la comunidad es cosa delicada, se require conocimientos fundamentales en varias materias que capacitan al individuo para resolver algunos problemas, sin compremeter su reputación de persona íntegra.

Introducing el staff del CAREER OPPOR-TUNITY PROGRAM for YOUTH, (COPY) for guys and gals. This program provides training and employment opportunities to the disadvantaged, unskilled, unemployed or underemployed youth between the ages of 171/2 and 24. Para más detalles, do your thing, call 299-3324 or drop by their office at 235 E. Santa Clara St., Suite 200. "The early bird gets the form or el pajaro que se levanta temprano come primero y mejor que los demas."



"La Familia de Morales"—I-r: Mel, Rudy, Elaine, Olivia, Kathy, Susan, Coleen, Shirley and Raul. Sitting: el patroncito, Director Tony Morales (missing in the line-up, Ms. Barbara Grabenkort).

CINCO DE MAYO Fiesta Parade Winners: BICYCLE RACES—1st Place, Angel Santiago; 2nd Place, Danny Sandoval; 3rd Place, Chris Vela; BEST FLOAT—Goss Community School, 2nd Place, Sylvandale Mayo Club; BEST DECORATED CAR OR TRUCK—Tropicana Organization, 2nd Place—Mi Tierra Community Garden; BEST COLOR GUARD—Pied nont Middle School; BEST

BAND—Piedmont Middle MARCHING DRILL TEAM-Piedmont School: BEST Middle School, 2nd Place—Barton Steppers; BEST MOUNTED GROUP—Los Caporales, 2nd Place-Charros Rancho Grande; BEST TRICK HORSE—Señor Ben Avalos con "numero 7 mares," 2nd Place—Andy's Pet Shop, Señorita Barbara Eliski; MOST OUT-ENTRY-Mexicali STANDING Mexican Band, 2nd Place, New Style Car Club; BEST MAJORETTE CORPS—Mayfair Community School, 2nd Place, Goss Community School; BEST SOLO MAJORETTE-Joyce Paronoon; BEST MUSICAL GROUP—Chapparal Super Market (Los Happy Timers); BEST BI-CYCLE GROUP—Sandoval Customized Bicycle Club . . . Richard Diaz, "El Fotografo de las Estrellas", que paso con las fotos del parade? . . . in the next issue, we'll give you a financial report from the newly - formed **AMERICAN** CULTURAL COALITION COMMITTEE, who was instrumental in putting on the parade this year. Todos los clubes y organizaciones de nuestra comunidad estan envitados para tener voz y voto en las Fiestas Patrioticas del 16 de septiembre, 1976, sirvanse a llamar al Presidente Ed Carranza, 265-6641; esta es su fiesta.



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THIS
&
THAT
by
CANDY VELIZ

Jess Delgado went down to defeat in the recent election and that's bad news. Jess is one of many Mexican-Americans that have felt defeat all over the United States but very few are or have been as qualified as Jess for the job.

I will not vote for a Mexican-American for any position just because he or she is a Mexican-American but as I said before that was not the case with Jess and other Mexican-Americans that went down to defeat in the past election.

The thing that burns my rear is that there are enough Latins to elect many Latins to different positions bu tour jealously do not let us. Because we are a jealous RAZA we lose insight of the significance of having Latins in office and as long as we remain jealous and ignorant enough not to care who is in office we will be second place citizens whether you want to believe it or not.

To Jess Delgado, I hope that he reorganize and correct what ever went wrong and start working right now for the next time, because the next time will come and by then, let's hope that we have learned that Latins in our government we need, and we need them bad, and nothing was ever won without exertion and we do all within our power to help Jess and other qualify Mexican-Americans obtain positions in high offices in our government. I did say our government.

CLUB SAN FELIPE

Club San Felipe had election of officers on Friday, 28th of May and the following

were elected: Pres. Candy Veliz, Vice-Pres., Amador Urrabazo; Secretary, Richard Martinez; Tres., Joel Reyes; Historian, Santos Camarillo, Publicity Director Aristeo Alvarez and Manuel Menchaca, Sergeant-at-Arms. I would like to thank the members for electing me and the Board and I know that with your help we will have a successful year. To the outgoing officers and queen congratulations for a job well done. Club San Felipe queen election will follow. Any single girl between the ages of 17 to 25 can run for Club San Felipe Queen of 1976-77 by calling 258-7752 and asking for Tino Castillo or 294-4700 ask for Candy Veliz.

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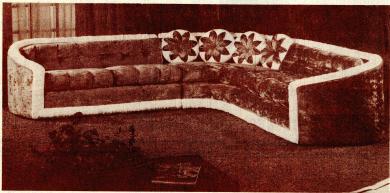
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