

MAGAZINE FOR ALUMNI AND FRIENDS OF CAL STATE HAYWARD

University Proposes
Name Change

HAYWIRE



Louis Navellier

Alumnus of the Year

B.S., Business, '78; M.B.A., '79

Message From the Alumni President

Wahoo! There's a Lot Going On

Dear Fellow Alumni:

It is an honor to have been reelected president of the Cal State Hayward Alumni Association for another term. Thank you to the board of directors for their confidence and to the members at-large for their support throughout the year.

We have a lot of exciting plans for this school year, highlighted with events that will interest alumni and support our alma mater. One of our biggest goals for the year is to engage more alumni in events and support of the university. So consider yourself invited!

The campus is jumping with activity these days. The new University Union is under construction. The new Wayne and Gladys Valley Business and Technology Center broke ground on Sept. 30 and construction of new student housing is about to start.

Recently we have had a number of successful events including the A's Tailgate party with more than 90 participants in July and the 8th Annual Golf Tournament



Monica Pacheco

with more than 100 participants in August. As I write this we are in the midst of a couple of financial skills seminars that we'll report on later. Most important of all, please put the Annual Awards Gala on your calendar for Oct. 29. It will be at the new Palm Center in Pleasanton and as usual will be the social highlight of the year.

We strongly encourage you stay connected or get connected to the school and the association. Here are three ways:

- Send your e-mail address to alumni@csuhayward.edu and we'll add you to our Alumni E-news list.
- Take a look at the Web site at www.csuhalumni.org.
- And if you'd like to make a gift, large or small, to the university, go to www.csuhalumni.org/support.html

We really want you to get involved.

Monica Pacheco, '98

President, CSUH Alumni Association

Feedback Forum

Gone, Not Forgotten

To the Editor:

What a delightful last issue of the *Haywire*! I especially liked the cover story and the center spread on the Alumni Tailgate party. But it did take me aback not to see Nancy Ackley's name in the masthead. Nancy – an alum and fervent Cal State Hayward fan – served as editor of the *Haywire* even before it evolved into its beautiful current version. With due respect to the new editor, here's a toast to outgoing (in both senses of the word) editor, Nancy Ackley and all she did for CSUH, its alumni and the magazine!

Nancy McKay '67

Editor's note: Nancy Ackley, '78, retired from Cal State Hayward in May after seven and a half years of enthusiastic and dedicated service to her alma mater. She's enjoying the country life at her new home in the Sierra foothills.

Haywire is published four times a year by the CSUH Alumni Association for its members. Submissions are invited and encouraged. Please address inquiries or information to the CSUH Alumni Association, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542 or call (510) 885-2839.

Cal State Hayward Alumni Association Board

President

Monica Pacheco ('98)

Vice President

Charles Fisher ('70)

Treasurer

Lee Bateman ('67, '72)

Secretary

James Chamberlain ('93)

Directors

Bill Firestone ('73)

Nancy McKay ('67)

Cindi Newbold ('01)

James Nicholls ('00)

Deborah Taylor ('02)

Douglas Walsh ('71, '77)

Chapter Presidents And Representatives

African American

Glenda Hammonds

Asian/Pacific Islander

Sam Tran

Liliana Wang

Education

Kim Mize-Agel

Hong Kong

Anthony Tsui

Moscow

Yuri Moiseenko

Music

Helena Michelson

Public Administration

David Fraser

Singapore

Kee-Huat Chua

TEMBA

Bob Lefave

We Want to Hear From You!

Got an opinion, comment or issue you'd like to share? Send your letter-to-the-editor of 250 words or less to *Haywire* Editor, Cal State Hayward, 25800 Carlos Bee Blvd. WA 908, Hayward, CA 94542. Fax letters to (510) 885-4800 or e-mail to dhemmila@csuhayward.edu. Please include your name and year of graduation if you are an alumnus and an address and daytime phone number. Letters will be printed at the discretion of the editor and may be edited for publication.

Please note that your name, address, phone number, major and year of graduation may be used by the Cal State Hayward Alumni Association for the development of university-affiliated marketing programs. If you do not wish to have this information used, please notify the Alumni Relations office in writing at: Alumni Association - WA908, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542.

Alumni Director

Thomas R. Hoeber

Associate Alumni Director

Kate Shaheed

Editor

Donna Hemmila

Art Director

Matthew Matsuoka ('90)

Writer

Barry Zepel

Editorial Assistant

Robert Brust

ON THE COVER

Louis Navillier, 2004 Cal State Hayward Alum of the Year. Story on page 4-5.

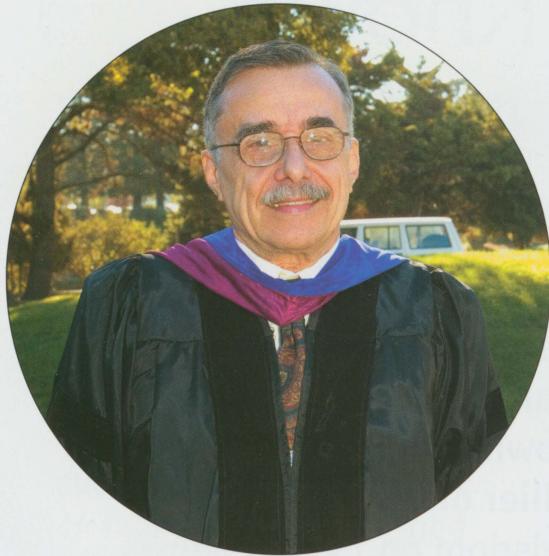
Cover Design:

Matthew Matsuoka

Photo: David Kong

Bruce Trumbo

Outstanding Professor



Bruce Trumbo has been on campus almost as long as the campus has been on the hills overlooking Hayward.

The internationally known statistician joined the Cal State Hayward faculty in 1965, two

years after the campus opened, and helped develop the curriculum for the university's statistics program.

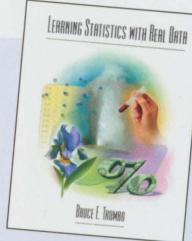
In recognition of his 39 years of dedicated teaching, the Academic Senate selected Trumbo as the 2003-2004 George and Miriam Phillips Professor of the Year.

"Cal State Hayward has so many truly excellent faculty, it is a real privilege to represent them this year," says Trumbo. His nomination was supported by testimonials from several former students. Hiro Hikawa, a research scientist with the American Institutes for Research and a graduate student at Cal State Hayward in 2001, described him as his "best teacher" and "best mentor," adding that it was

Trumbo who inspired him to go on to complete a doctorate.

Michael Leung, dean of the College of Science, wrote that Trumbo is "one of the most deserving faculty to be nominated for the Outstanding Professor Award. His achievements in teaching, professional development and contributions are, by all standards, significant and wide-ranging."

Trumbo was named a fellow of the Institute of Mathematical Statistics in 1984 and awarded its 2002 Carver Medallion in recognition of outstanding service to the statistics profession. In 1987 he received the national Distinguished Software Award for the educational software he wrote for Apple II computers.



Trumbo's book
Learning Statistics with Real Data

Title: Professor of Statistics and Mathematics
Institution: California State University, Hayward
Years teaching: 41
Degrees: A.B., Mathematics '59, Knox College; S.M. Statistics '61, University of Chicago; Ph.D. Statistics '65 University of Chicago
Online: www.sci.csuhaywa,rd.edu/~btrumbo/

David Thornley

Alumni Teacher of the Year

When parents told David Thornley that their kids helped them with PowerPoint presentations for work, the Fremont teacher knew he must be doing something right.

In addition to providing computer education to 600 Forest Park Elementary School students each year, he also acts as the school's technology coordinator. The job includes working with other teachers to incorporate technology into the classroom as well as teaching kids how to master multimedia computer skills. For those efforts he has been named Cal State Hayward's Alumni Teacher of the Year.

Jon Ford, a fellow Forest Park teacher who nominated Thornley, credits him with helping the school gain national recognition and praises him for spending hours after classes and during vacations upgrading and maintaining the school's computers and network.

"It's an extreme honor to be nominated by someone you think is an exceptional teacher and one you hope new teachers will model themselves after," Thornley says about his Teacher of the Year award.

At a time when budget cuts have sliced funds for technology improvements, Thornley has found innovative ways to fund upgrades. He started an after-school computer club staffed

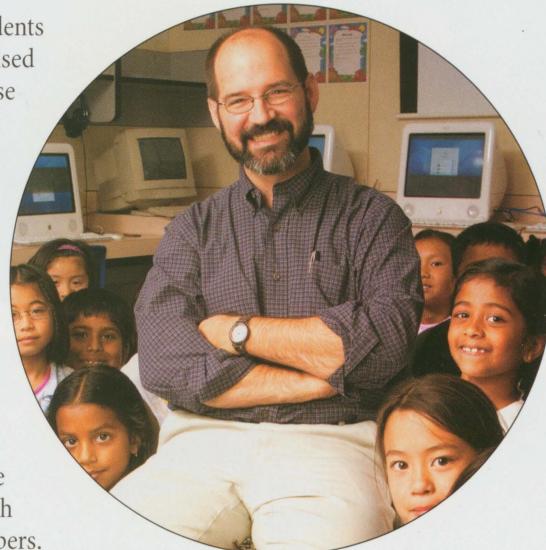
with parent volunteers and high school students who once attended Forest Park. The club raised funds to upgrade equipment and to purchase laser printers.

"Forest Park is known as a technology school," says Thornley. "The administrators support it. The parents come expecting it, and the kids are into it."

It's not enough to just put computers into the classroom, he says. Teachers have to incorporate technology into instruction, and he helps them do that.

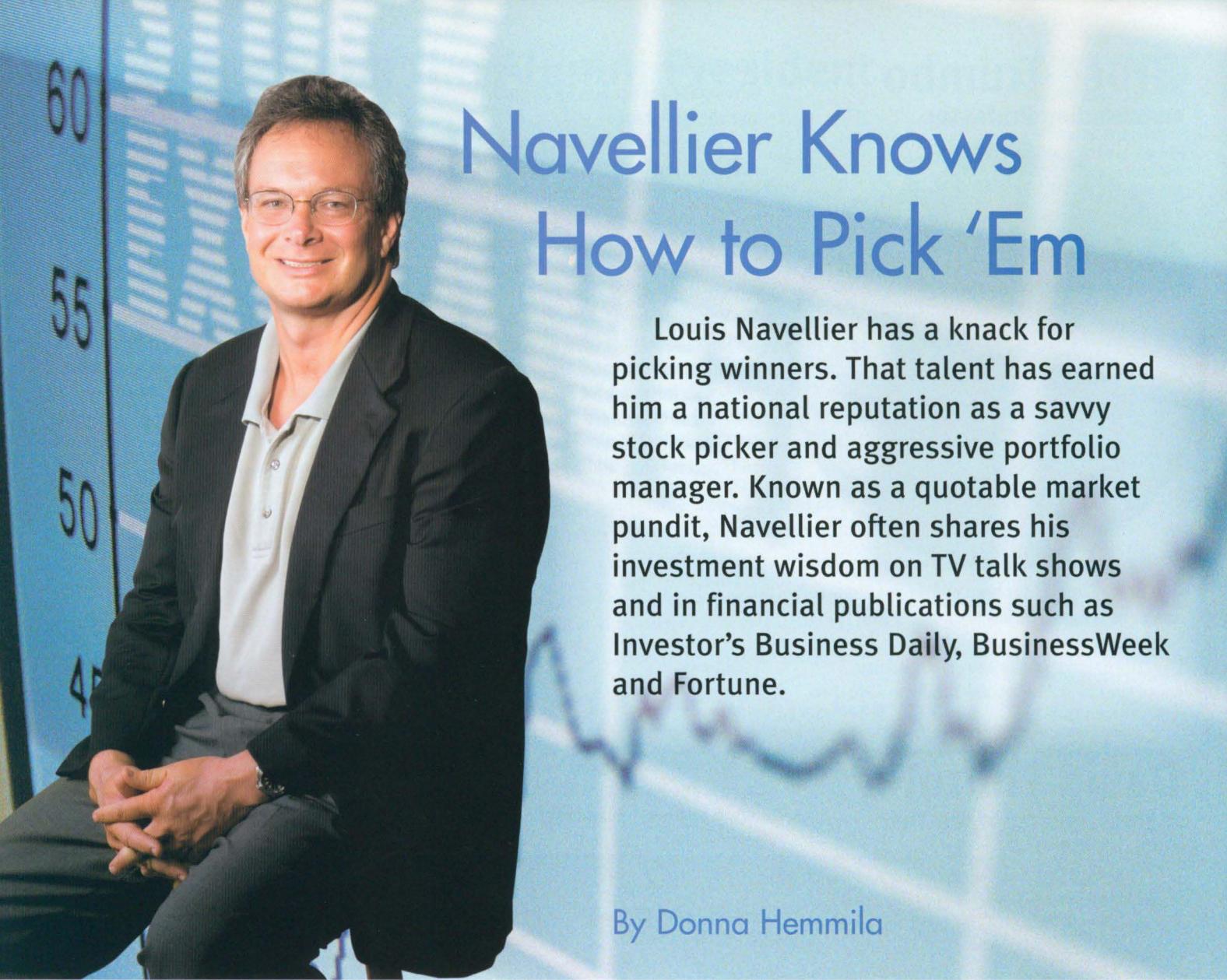
"David's hands-on courses have advanced the technological competence of every teacher at Forest Park, including those teachers who had little or no experience with computers," Ford said in his nominating papers.

Thornley created staff development courses for other teachers and helped them incorporate technology into their curriculum, Ford wrote. By helping them design Web sites with info on homework, testing schedules and school events, he improved communication with parents.



Since 2001 Thornley has lectured in the teacher education department at Cal State Hayward where he shares his knowledge of technology curriculum with teaching credential candidates.

Title: Computer Specialist
Institution: Forest Park Elementary School, Fremont Unified School District
Students: 2nd to 6th graders
Years teaching: 18
Degrees: B.S. political science, '84, University of Santa Clara; M.S. Educational Technology Leadership, '02, Cal State Hayward
Credentials: Multiple subject, '87, Cal State Hayward; CLAD, '97, Cal State Hayward



Navellier Knows How to Pick 'Em

Louis Navellier has a knack for picking winners. That talent has earned him a national reputation as a savvy stock picker and aggressive portfolio manager. Known as a quotable market pundit, Navellier often shares his investment wisdom on TV talk shows and in financial publications such as *Investor's Business Daily*, *BusinessWeek* and *Fortune*.

By Donna Hemmila

His companies, Navellier & Associates Inc. and Navellier Management Inc., have approximately \$3 billion in institutional and private assets under management, and his stock investment newsletters consistently rank among the best-rated in the investment publishing industry.

Navellier says it all started when he picked Cal State Hayward as the university where he would pursue his business education. Nearly 30 years later, he's still glad he made that choice. Recently named 2004 Alumnus of the Year, Navellier believes in giving back to the place that gave him his start.

"An education is what you make of it," says Navellier. "Mine gave me every tool to be successful. The tools I use in finance today I learned at Hayward."

One of the main attractions for Navellier was CSUH's year-round, four-quarter schedule, which allowed him to accelerate his education.

"When you take a break from school,

it's harder to get through," he says. So his plan was to expedite his university career and move onto the working world. He did just that.

In 1978 he received a bachelor's degree in business with options in finance management and real estate, completing his program in three years. In 1979 at the age of 21 he earned an MBA.

"I learned everything I know today there," Navellier says of Cal State Hayward. "The business school is a strong accounting factory. I had the opportunity to do some very serious number crunching that I wouldn't have been able to do if I went anywhere else."

His first job after graduation was as an analyst in the savings and loan industry. In 1980 Navellier launched the MPT Review "on the side." When the investment letter took off, he started his own company.

Today he publishes three newsletters, runs an investment advising business, manages a group of mutual funds, owns a charter plane business and travels around the country

speaking at investment seminars. He delivers 12 to 15 speeches a week and keeps two homes, one in Reno, Nev., where his business is based and the other in the Palm Beach, Fla., area.

With many institutional clients on the East Coast, he says, he needs to keep a base there, but he loves the West Coast, and he keeps close connections to Cal State Hayward.

Atypically Typical

In many ways, Navellier was a typical Cal State Hayward student. He grew up in nearby El Cerrito where his Basque-immigrant family had lived for several generations. His father was a stonemason. Navellier Street, where the family once had a farm, is named after them. Like many CSUH students, Navellier commuted to his classes.

In others ways, Navellier wasn't very typical. At least that's how one of his former professors remembers him.

"He was an interesting student, let me put it that way," says Emeritus Professor of

Economics Arnold Langsen. "He seemed to be almost entirely focused on something to do with the stock market. He wasn't sure what he was going to do, but I could tell that's the direction he was going in."

Langsen, who retired from teaching in 1990, serves on the board of directors for the Navellier mutual funds. He remembers the young Navellier as quiet in class and more focused on career than most students.

"He just went ahead and did it," says Langsen. "He got heavily involved in portfolio theory."

"An education is what you make of it. Mine gave me every tool to be successful. The tools I use in finance today I learned at Hayward."

Giving Back

Navellier is the first to acknowledge the influence professors at Cal State Hayward had on his success. He's widely credited for applying academic theories to real-world investment strategies and being on the forefront of computer-based stock analysis. Again he praises Cal State Hayward for giving him an opportunity as a student to work on first-rate mainframe computers.

His support of the university goes beyond kind words.

"Louis presents an ideal combination of commitment, talent and generosity that makes him a perfect choice for CSUH's alumnus of the year," says Howard High, who shared the 2003 Alumnus of the Year distinction with Hank Salvo and is the immediate past chair of the Cal State Hayward Educational Foundation board.

At an August gathering of the

Then CSUH President Ellis McCune awards Louis Navellier his graduate diploma at commencement.

Louis Navellier Alumnus of the Year

Title: President and Chief Investment Officer
Company: Navellier & Associates Inc., Navellier Management Inc.
Focus: Investment advising, newsletter publishing
Degrees: B.S. Business with options in finance and real estate management, Cal State Hayward '78, MBA Cal State Hayward '79
Online: www.navellier.com



Louis Navellier gets a round of applause from (left to right) CSU Chancellor Charles Reed, Educational Foundation trustee Paul Salsgiver and Nancy Salvo, wife of trustee Hank Salvo, at a foundation dinner at Salsgiver's Pleasanton home in August.

foundation, Navellier, who is an emeritus member, stunned event attendees with the announcement that he was doubling his gift to the business and technology center campaign fund. He'd originally contributed \$250,000 to the building campaign but added another \$250,000 after the campaign reached its \$10 million goal. (See story page 6.)

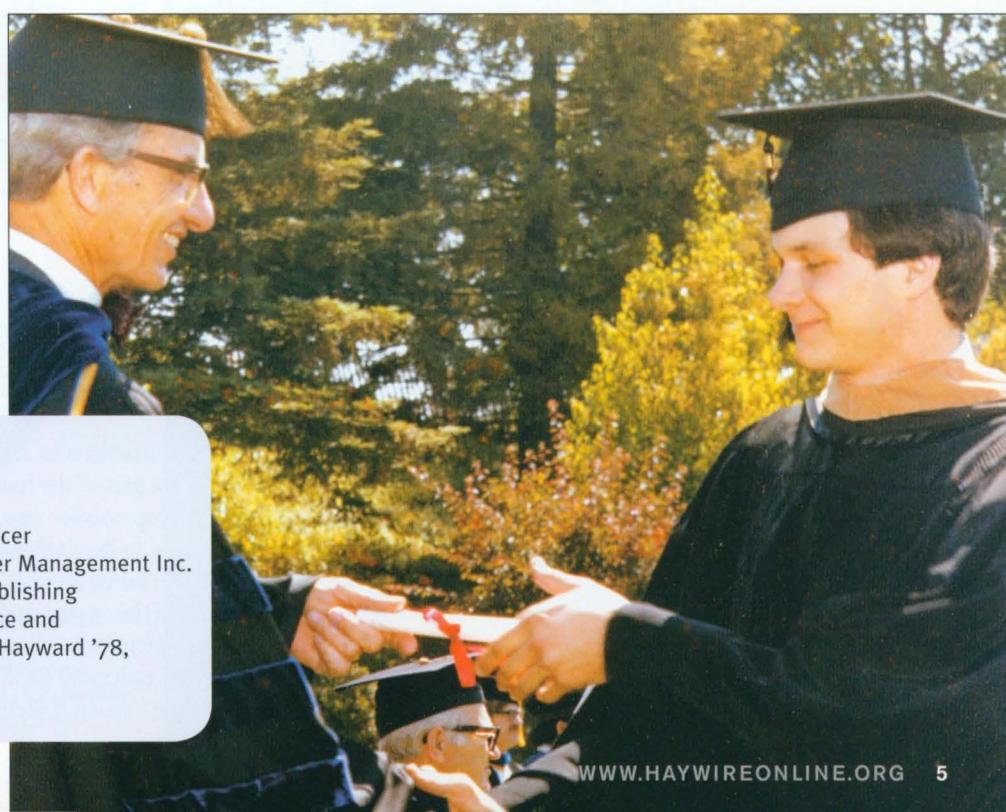
"He has remained connected to, and supportive of, the university over a long period of time," says High. "He has provided expert counsel, tireless energy and generous monetary support to help Cal State Hayward become an institution that provides wonderful opportunities to its students. In doing so, students have a roadmap of how to follow in Louis' entrepreneurial footsteps to become successful people of wisdom, action and loyalty."

The Wayne and Gladys Valley Business and Technology Center, which had its groundbreaking on Sept. 30, will serve as the new home for the university's College of Business and Economics, where Navellier studied. The new 67,000-square-foot center will provide students with cutting-edge technology, but those hoping to mimic Navellier's entrepreneurial success will find it takes more than a degree and state-of-the-art learning tools to succeed.

"Have a good work ethic" is the best advice Navellier says he has for students. "I know some very smart people who forgot how to work."

Find a career you have passion for, he says, and work hard at it.

No one who knows Navellier could say he doesn't practice what he preaches.



Campaign for the Business and Technology Center

Over the Top

When Cal State Hayward leaders set out to build a business and technology center, they faced a formidable challenge. They needed to raise \$10 million, and they had to do it by Sept. 30, 2004, to qualify for a crucial chunk of the building fund coming from foundations and state bonds.

Not only did the university surpass the \$10 million goal, but it reached that milestone a month ahead of schedule. By the time the campaign closed, donations from foundations, corporations and individuals totaled \$10.4 million. Sept. 30 then took on a new significance. Rather than a looming doomsday deadline, the date became a time of celebration as the campus broke ground for a state-of-the art home for the College of Business and Economics, the first academic building under construction at CSUH since 1971.

A contingent of university supporters joined CSUH President Norma Rees in turning the first shovels of dirt at the groundbreaking. They were Academic Senate Chair Don Sawyer; CSU Trustee Kathleen Kaiser, who is also a professor at California State University, Chico; CSU Trustee Shailesh Mehta; D McKinney, chair of CSUH Associated Students; Skip Rhodes, manager of corporate community development for ChevronTexaco; and Tim Silva, chair of the Cal State Hayward Educational Foundation.

"This campaign signaled the importance of private support for a public university striving in order to meet the growing needs of the region," President Rees said at the ceremony. "This center will serve as a nexus between technology-enhanced teaching, learning and research in all of our academic disciplines."



A ceremonial groundbreaking was held Sept. 30 at the site of the Wayne and Gladys Valley Business and Technology Center at Cal State Hayward. Construction will begin this fall on the 67,000 square-foot structure. On hand to turn the first shovels of earth were (from left) Academic Senate Chair Don Sawyer, Associated Students Chair D McKinney, Cal State Hayward Educational Foundation Chair Tim Silva, university President Norma Rees, California State University Board of Trustees members Shailesh Mehta and Kathleen Kaiser, and ChevronTexaco executive Skip Rhodes. Bob Burt Vice President, University Advancement is behind the podium.

New Visions Inspire New Priorities

Cal State Hayward is charging ahead to raise private funds for scholarships, math and science education and research and desperately needed technology and building upgrades.

Inspired by the success of the Business and Technology Center fund raising, President Norma Rees asked university leaders to suggest proposals for other university projects.

"I am pleased – and grateful – to report that we received 119 proposals for fund-raising opportunities," Rees said.

University deans, vice presidents, past and current Academic Senate chairs and the university librarian reviewed the proposals for their strategic significance. Then the CSUH Educational Foundation's trustees scrutinized the project list to determine which had the potential to attract major donations. Based on this input from university leaders, President Rees announced four main priorities for future fund-raising efforts.

Scholarships topped the list. These would include both merit and need-based financial aid grants to attract high school students to the university.

New Fundraising Priorities

- Scholarships
- Math and Science
- Facilities and Technology
- Cal State Hayward Leadership Fund

The fund-raisers will also target several projects to promote education and research in science and mathematics. The College of Science has proposed a multidisciplinary applied research center that would enhance relationships between the university and private industries.

Also targeted for support initiatives are mentoring and tutorial support to underserved students who want to major in science and engineering.

Laboratory and classroom upgrades and new computer technology are part of the fund-raising goals. Additionally, proposals for new facilities have been forwarded to the Campus Physical Planning Committee for its review. Fund raising will begin when this review and other feasibility studies are complete.

The Cal State Hayward Leadership Fund will continue to be a key fund-raising objective.



President Norma Rees announced the new fundraising priorities at the Cal State Hayward Educational Foundation Board dinner in August.

Unrestricted gifts to the fund provide a vital and flexible form of support for the university at all levels. Donors have the option of directing their Leadership Fund gifts to colleges, departments and programs of their choice or for campus-wide use.

When announcing these new fund-raising objectives at the faculty and staff convocation ceremonies in September, President Rees urged departments to submit new proposals for each of the priority areas to contribute further to the university's strategic vision.

"This is the vision of a reinvigorated university – the vision we have created together," Rees said. "I am committed to it because I believe nothing less befits an institution such as ours."

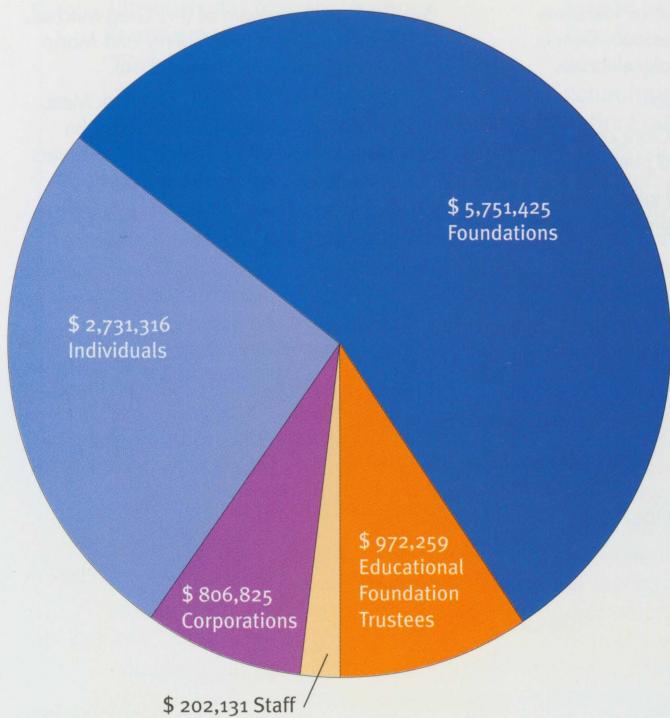
The center will carry the names of Wayne and Gladys Valley, whose foundation committed \$5 million toward the project. Wayne Valley, who was an original owner of the Oakland Raiders NFL team, passed away in 1986, and his wife, Gladys, died in 1998. The Oakland-based foundation continues to support a roster of higher education and community projects, and its CSUH grant early in the campaign was contingent upon the university meeting its fund-raising goal. A \$600,000 challenge grant from the Kresge Foundation also hinged on the university's ability to attract funding as did the \$11.5 million in state bond funds approved by California voters in November 2003 as part of Proposition 47.

The campaign was the first private fund-raising effort for a building project in Cal State Hayward's history, and without private support the center could not be built. Individuals played a significant role in raising funds: nearly 1,900 people contributed to the campaign raising more than one-third of the original \$10 million goal. Jack and Susan Acosta pledged \$800,000, the largest gift ever received from an alumnus in the history of CSUH. Jack Acosta earned both his bachelor's and master's degrees at Cal State Hayward.

The Wayne and Gladys Valley Business and Technology Center will be the new home of the College of Business and Economics and will also house programs in engineering, multimedia production, K-12 teaching and learning technology, science and online degree programs.

Business and Technology Center Campaign Contributions

as of September 24, 2004 (unaudited)



It's not too late to contribute to the Business and Technology Center. For information on making a gift to the center, the CSUH Leadership Fund or any of the new fund-raising priorities, contact the University Advancement, Office of Development at (510) 885-2360 or visit the Web at www.csuhayward.edu/alumni_friends/development/index.html

Campaign Gifts to Date

Nearly 1,900 alumni and friends have generously contributed \$10.4 million in support of the Campaign for the Business & Technology Center. The following have made gifts or pledges of \$5,000 or more:

\$5,000,000

Wayne and Gladys Valley Foundation

\$500,000 and above

Jack and Susan Acosta Mr. Louis G. Navellier

The Kresge Foundation

\$250,000 and above

Kumar and Vijaya Malavalli

ChevronTexaco

\$100,000 and above

Anonymous John N. and Josephine A. Hunter

Edward Broadbent Crabbe Lee and Nagesh Mhatre

Howard and Carin (Akagi) High

Owen and Erma Smith

Bank of America Foundation

Kriens Family Foundation

Shailesh and Kalpa Mehta Foundation

R. Zaballos & Sons, Inc.

SBC

\$75,000 and above

Louis P. and Kristi K. Miramontes Mr. and Mrs. Gary C. Wallace

Glen and Betsy Strasburg

KPMG

\$50,000 and above

James D. and Theresa Celia Falaschi Joseph R. Mallon, Jr.

Dr. Carol Inberg

Ric Tombari and Joan Sieber

Cal State Hayward Alumni Association

Intel Corporation

Cooper Foundation

Wells Fargo Bank

Y & H Soda Foundation

\$25,000 and above

Anonymous Mr. and Mrs. Leo J. Parry

Jan Avent and Dave Rossetti

Robert and Georganne Proctor

Dr. Georgia Babladelis

Hank and Nancy Salvo, Jr.

Mrs. Carolee Finney

Richard and Annette Warren

Ricky Wong

Jacinto Mortgage Group, Inc.

S. D. Bechtel, Jr. Foundation

\$10,000 and above

Professor Charlene Abendroth

David L. and Janet L. Owen

Dale M. Allison

Theodore J. Saenger

The Basu Family

Paul and Linda Salsgiver

Hazel Reed Baumeister Trust

In memory of Dr. Virgil Salera

Mr. and Mrs. Michael Dance

Dr. Susan D. Schaefer

Amy and Mort Friedkin

Mahla Shaghafi and Vahid Hejazi

John and Irene Madrid Kolbisen

Richard H. Sherratt

Mr. and Mrs. Chin Woo Lee

Philip P. and Karla Storrer

Bechtel Corporation

Felson Companies, Inc.

Dreyer's Grand Ice Cream Foundation

New United Motor Manufacturing, Inc.

Union International Food Co.

\$5,000 and above

Mrs. Janice Batcheller

Dr. Norma S. Rees

Mr. and Mrs. Richard G. Carson

Venkatesh and Abha Shukla

Mr. and Mrs. Thomas M. Coughlin, III

Dr. John H. Sims

Mr. and Mrs. Steven G. DeVetter

Dr. and Mrs. Ricardo L. Singson

Dr. and Mrs. John G. Kilgour

Mr. James H. Songey

Dr. Nancy and Mr. Donald Mangold

Dr. Jay Tontz

Mrs. Terese May Okoh

Robert and Amora Worrall

Pricewaterhouse Coopers, LLP



Cal State Hayward 8th Annual Golf Tournament

Alumni and friends enjoyed a sun-kissed afternoon on the links at Sequoyah Country Club in Oakland on Aug. 30.



To view all the photos of this event go to:
www.csuhalumni.org/photoalbum.html

Left to Right, clockwise from the top:

1. Tim Martinho sinks a putt as foursome teammates (l-r) Mike Mercado, Dennis Winslow and James Deak celebrate.
2. Jim McPhee drives the ball.
3. Jay Meyer (l) and Stan Clark coach Ron Kvikstad as he lines up a putt.
4. Celeste Carlos and Jim Hahn show off the prizes both won for landing their drives on a designated green.
5. The first-place team of (l-r) Greg Mitchell, Paul McKellar, Bruce Cherry and Mario Toscano had a lot to grin about.
6. Happy with their prizes, (l-r) Dick Metz, Linda Metz, Lindee Charles and John Charles show off animal golf club covers awarded for their last-place finish.

Photos: Ben Ailes

The CSUH Alumni Association and Friends of Athletics would like to thank the following sponsors.



Sponsors

Fremont Marriott
 Jacinto Mortgage Group Inc.
 Bank of America
 Cal State 9 Credit Union
 Robert Mondavi Winery

Tee Sponsors

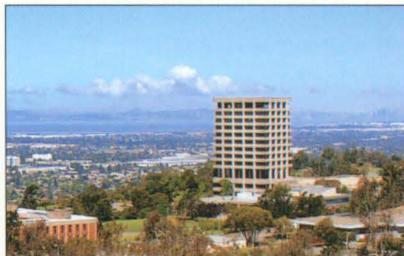
Al Mathews
 Alexander Rubber Products
 Balch Enterprises Inc.
 Beets Catering
 Big O Tires
 Cal Caplan
 CSUH Department of Continuing and International Education
 Lee and Lynette Bateman
 Liberty Mutual
 Jack Klein General Insurance
 Jim McPhee/Cushman & Wakefield
 Kawahara Nurseries Inc.
 Richard Sherratt
 Sue Caro, Montclair Better Homes & Realty

Late Breaking News

New Name Proposed for Cal State Hayward

California State University, East Bay Signifies Expanded Regional Role

Reflecting the nationwide educational powerhouse this university is becoming, Cal State Hayward's President, Norma S. Rees, is recommending changing the name of California State University, Hayward to California State University, East Bay. President Rees said the new name would signify the university's expanded vision and its role as a regional institution with an international reach.



Hayward Campus

The California State University Board of Trustees must approve the name change.

"Over the past four decades this university has been undergoing a transformation," said President Rees. "Basically, I have asked that the CSU change our designation to that of a regional university. Changing our name is a step toward better defining what we do and identifying the region we serve. This will help position us for a broader role in meeting the higher education needs of the entire East Bay – Alameda and Contra Costa counties.

Hayward has been the home of the university's main campus since the first classes were held in a local high school beginning Sept. 25, 1959.

"As the city's motto says, Hayward is the 'heart of the bay,'" President Rees said. "The Hayward hills campus will continue to be the heart of our endeavors at Cal State East Bay, but changing our name will send a signal that we acknowledge our role of serving the entire region."

The name change reflects a renaissance at Cal State Hayward that is exemplified by numerous infrastructure, academic and institutional changes that are described on the following two pages.

"Changing the name will highlight

our regional impact and help demonstrate the importance of the Contra Costa Campus to the university," said Peter Wilson, dean of the university's campus in Concord. "This will enhance our campus' image in the East Bay, showing that we indeed are a university vital to the growth of Contra Costa County."

"Cal State Hayward has had a presence in Oakland for years, but its name did not adequately describe just



Contra Costa Campus

how much we've been part of daily life here," said Ronn Patton, director of the university's Oakland Professional Development and Conference Center, located in the heart of the city on Broadway. "A name change would send a message that the university has a commitment to its mission of serving the entire East Bay."

President Rees said she based her recommendation on a yearlong investigative process involving more than 600 persons in focus groups, discussions and forums including students, employees, alumni, community leaders and state legislators. She discussed her decision with the university's Academic Senate on Oct. 5.

"What we consistently found in our interviews was that there was tremendous interest about a name change when the groups began discussing how it might affect the image of the university," said Jay Colombatto, the university's director of marketing communications. "The discussions often turned to issues such as how a name change would reflect the reach, commitment and mission of the university, presenting a more accurate first impression.

"It became readily apparent to many that a name that more accurately describes

the university would have great benefits in explaining our role in the region's economy and life."

President Rees said if the name change were approved, implementation would be phased in, taking perhaps up to two years. For example, letterhead stock with the old name would be used up before supplies with the new name are ordered. Expenses for new signs, marketing and other one-time related



Oakland Professional Development Center

costs will be paid for from the private gifts of donors who have supported and encouraged the name change.

"We are a university that is growing and redefining itself," said President Rees. "A new name and identity is essential to communicate that we have a new direction and vision. Because our vision is to serve as the public university of choice for East Bay students of all backgrounds, we are changing as well."

"Our new name will communicate to our constituents that 'this is your university,' and 'this university is for you.'"

President Rees also said if the name change were approved it would not affect the university's connections with the city of Hayward. "A new name would not mean we are leaving or disconnecting with Hayward. It would mean that we recognize our essential connection and involvement in the life of the entire East Bay."

The name would be the fifth in the history of the university. The previous names:

- 1957 – State College for Alameda County
- 1961 – Alameda County State College
- 1963 – California State College at Hayward
- 1972 – California State University, Hayward

See page 4 of this section for answers to frequently asked questions about the proposed name change.



A Message From President Norma Rees
California State University, Hayward

November 2004

Dear Cal State Hayward Alumni and Friends:

Great things are happening for this University, its students and the East Bay community it serves. Over the past four decades California State University, Hayward has undergone a great transformation into a thriving regional institution with a growing international reputation. A new name will signify that transformation.

The choice of California State University, East Bay reflects the evolving regional service this institution performs and the vision of excellence it embraces.

I am proud to share with you just a few of the latest endeavors that enhance the higher education experience for our students and allow the University to make even more significant contributions to the East Bay community.

Ground Broken

It was a memorable moment when we placed the first shovels in the earth on Sept. 30 to break ground for the Wayne and Gladys Valley Business and Technology Center.

This will be the first new academic building on this campus in 30 years and will serve as a nexus for technology-enhanced teaching, learning, and research in all of our academic disciplines. It will become the new home of the College of Business and Economics and will also house the College of Science's engineering department, our graduate program in multimedia studies, and a technology-enhanced K-12 teaching and learning laboratory for the College of Education. And, it includes an innovative 241-seat center for major lectures and presentations.

All of these elements position the University for a central role in the future growth and development of business and industry in our community and in the creation of 21st century careers that will be filled by our highly educated and motivated students and alumni.

I hope you sense my excitement for the future of this University and its importance to the East Bay region. The efforts of the trustees of the CSUH Educational Foundation, other friends of this University, our faculty, a determined University Advancement staff, and most importantly, the generosity of our donors, have turned a vision into a reality that will begin serving our students in 2006. The campaign success signals recognition by our donors of the importance of private support for a public university such as this, striving to serve growing regional needs.

The success of the Business and Technology Center Campaign also illustrates the value of a public-private partnership. The public's support of Proposition 47 in the November 2003 election provided \$11.5 million for this vital project.

Construction Enhances Campus

It is important that Cal State Hayward not only provide a quality education for our students, but that we also offer an academically and socially rich campus experience. We recently broke ground for a \$10 million expansion of the University Union. This project will add 28,840-square feet to the Union, including space for student organizations, meetings, food vendors, a catering kitchen, and a commuter lounge with lockers and rest area.

An expansion of the Pioneer Heights student residence complex will begin later this year. It will provide an on-campus college experience for more than 800 students when it is finished. That's double our current residential population. The new portions of Pioneer Heights will include a building to house freshmen and two to accommodate sophomores, juniors and seniors. This project also includes renovations of the current Pioneer Heights facilities. Rental income will repay \$28.8 million in revenue bonds the CSU Board of Trustees approved for the project.

Attracting More First-Time Freshmen

Our strategy to attract more freshmen includes the creation of new programs designed to offer first-year students an experience they simply couldn't find anywhere else. The University plans to immerse this class in our innovative learning communities program, social and mentoring opportunities and an "early alert" monitoring system designed to ensure student success. Planning for a new intramural sports program is also well underway. In addition to a housing guarantee, the University is also piloting academically theme-based

living-learning communities for freshmen. And, this year we hosted our first-ever Freshman Convocation, with faculty and staff welcoming hundreds of freshmen and their parents to our campus.

Our strategy is paying off. I am proud to report that our admission of first-time freshmen for the fall 2004 quarter has increased significantly compared to last year.

Academic Quality Recognized Nationally

We have always known that our students and alumni think highly of the education they receive at CSUH. We've known it from our own surveys and research. So it is with a sense of pride, but little surprise, that I tell you that the prestigious Princeton Review this year recognized CSUH as among the colleges and universities judged "Best in the West" by students. This designation comes at a significant time in our history, as we've entered the 21st century with a renewed emphasis on student achievement and a new vision of a broader and deeper role in the civic, cultural, and economic well-being of our region.

But it's not just the quality of our educational programs that distinguishes us. It's the institution's diversity and accessibility to students living throughout the East Bay. In addition to our Hayward campus, students attend classes at our beautiful Concord campus in Contra Costa County and at our Oakland Professional Development Center.

CSUH Serves the East Bay Region

Cal State Hayward is proud to be the East Bay's state university. With that pride comes an interest in contributing to the area's well-being and economic stability. That happens when our staff reaches out beyond the campus borders into the community. I'd like to give you some examples.

This University is a partner with the U.S. Small Business Administration and the Northern California Small Business Development Center Network in the East Bay Small Business Development Center that opened last spring in Oakland. This center offers classes at a nominal fee and free consulting. Classes, taught by CSUH faculty, are tailored to assist entrepreneurs in any stage of their business development.

Our University will be the home for the East Bay Biotech Center, which will offer classes at all three campuses. Its location here in 2005 will help the Bay Area maintain its reputation as the international hub for the biotech industry. There are more than 85,000 biotech jobs based in the Bay Area, and the industry expects to see that number rise by 15 percent in the next five years.

Public Universities Need Private Support

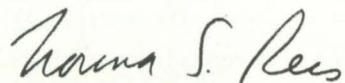
Great public universities do not exist on taxpayers' money alone. In order to build and sustain a truly excellent teaching and learning environment, institutions like California State University, Hayward must rely on private support from our alumni and friends – individuals, corporations, and foundations – who share our vision to create the best programs and facilities. Our University is honored by, and grateful for, a growing base of support provided by its alumni and friends.

While this was most visible in the response to the Business and Technology Center Campaign, which raised \$10.4 million, it is important to note that other forms of vital assistance, including unrestricted gifts to the Cal State Hayward Leadership Fund and scholarship support, have strengthened our institution immeasurably.

In anticipation of the successful conclusion of the campaign, this past spring I asked our faculty and staff to determine new fund-raising priorities that would further strengthen our institution. This discussion resulted in the following new fundraising priorities for the University: scholarships; math and science education and research; facilities and technology (including renovations, equipment, and technology); and unrestricted gifts to the Cal State Hayward Leadership Fund. Funds received in support of these priorities, as well as the many other ways in which gifts can be directed, will continue to make our University stronger and more responsive to the needs of our students and faculty.

We appreciate your interest, your ideas, and your support. With your help, the University is continuing to grow and offer its students greater opportunities to learn, network, and prepare for the real world, while enjoying an academic experience that is distinctively professional, personal and achievable.

Sincerely,



Norma S. Rees, President
California State University, Hayward

Frequently Asked Questions

Q. What is the university's proposed new name?

A. California State University, East Bay. The university would be informally referred to as Cal State East Bay, and its acronym would be CSUEB.

Q. When would it become effective?

A. It becomes effective immediately upon approval by the CSU Board of Trustees.

Q. What is wrong with our current name?

A. Our research and investigations demonstrated that the name "Hayward" either causes confusion about our location (Hayward is not a well-known California city), fails to communicate our primary service area (we serve two counties, Alameda and Contra Costa, with two campuses, one in Hayward and the other in Concord, as well as a center in Oakland), and does not positively affect the public's perceptions about us. In other words, our current name "mis-defines" us.

Q. What is the university's proposed new name intended to communicate?

A. The region we serve—the San Francisco East Bay region—is extraordinarily diverse and dynamic. With a population of more than 2.5 million in Alameda and Contra Costa counties, the region is one of the state's most important economic opportunity, cultural, and social change engines. It is also growing and changing rapidly. Because our vision is to serve as the public university of choice for East Bay students of all backgrounds, our proposed new name is intended to communicate to all of our East Bay constituents that this is your university and this university is for you.

Q. What are the benefits associated with the new name?

A. As one element in a long-range strategic plan, a new name could potentially assist us in taking our rightful position among

peer institutions in the region, state, and nation. In addition, a new, more appropriate name and identity could also support other important university efforts and initiatives, now underway, to:

- increase regional awareness and visibility of the university;
- change the overall perception of the university;
- increase donor recognition and expand fund-raising capabilities;
- enhance our relationship with East Bay communities and elected representatives; and
- recruit new students more broadly and effectively.

Q. Is this the first time the university has changed its name?

A. No. The university has had four names since it was chartered in 1957, prior to this proposed fifth name.

Q. How quickly would the change take effect?

A. A name change would be phased in gradually over a period of at least two years.

Q. Who would pay for it?

A. Private gifts from friends who have supported and encouraged our name change would pay for capital expenses such as signs, marketing expenses, and other one-time costs related to the name change. We would use consumable items such as stationery, business cards, brochures, and other publications with the old name until they ran out before reprinting with the new name. Taxpayers would not pay for the new name.

Q. Can I get a diploma with the new name on it even though I graduated before the name became effective?

A. Yes. Alumni may order new diplomas by completing a "Diploma Reorder Form," available online at www.csuhalumni.org

and submitting it to the university's Enrollment Services Division at the address indicated on the form. If you choose to order a replacement diploma, the fee will be \$10.

Q. What should I put on my resume?

A. That's up to you. One suggestion is to refer to both names for a couple of years. For instance: B.A. degree in Business Administration, 2005, California State University, Hayward (now California State University, East Bay) or B.A. degree in Business Administration, 2005, California State University, East Bay (formerly California State University, Hayward). As the public gets accustomed to the new name, you could drop the reference to CSUH.

Q. Would the university colors change?

A. No, our school colors would still be black, red and white.

Q. How might a name change affect alumni relations?

A. We have discussed the possibility of a name change with various alumni constituents. Based on what we have heard, we believe that many – if not most – alumni can appreciate and understand the reasons why we might consider a name change as part of a larger, long-range vision and plan to grow and reach our full potential. Some alumni have told us they are uncomfortable with the change and concerned it may disrupt or interfere with their relationship to their alma mater. We've sought to reassure them that we are not seeking to change the values of the institution, but looking for ways to strengthen its essential character and improve its future prospects. And while we are earnestly concerned about how current alumni feel, we are equally focused on new generations of students who, we hope, will graduate with perhaps an even deeper emotional connection to their alma mater.

CSUH News

CSUH to Feed Biotech Work Force

California State University, Hayward is preparing to launch a new regional center to train workers for California's growing biotechnology industry.

Still in the planning stages, the biotech center would be based at Cal State Hayward and run in cooperation with California state universities in San Jose, San Francisco and Sacramento as well as area community colleges.

"Our hope is to meet the evolving employment needs of the biotech companies in the area," said Robert Brauer, executive assistant to CSUH President Norma Rees.

The first step in establishing the center would be to survey biotech companies to find out what their employment needs are, said College of Science Dean Michael Leung. The university will be working with large, mid-sized and start-up Bay Area life science companies.



The center will be one of three biotech programs operating under the CSU Program for Education and Research in Biotechnology, a systemwide initiative to establish research training collaborations between academic institutions and biotech companies. Biotech centers are based at CSU Los Angeles and San Diego State University. The CSU biotech program designated Cal State Hayward as the location of the third center. The program is

seeking \$6 million in federal funds to support the three centers.

Cal State Hayward already has a biotechnology certificate program that has placed more than 220 graduates in private, government and academic laboratories. Most students already have a bachelor of science degree, said Leung, and enter the program to pick up specific skills.

"It's a very successful program," he said. "The industry recognizes the value of the graduates."

Since it opened in 1986, the program has added two options. The bioinformatics program, taught in the evening, combines computer science with biological science disciplines. The regulatory affairs program, taught completely online in conjunction with San Diego State University, has application in the fields of pharmaceutical and medical device development and approval.

Freshmen Get Big Welcome

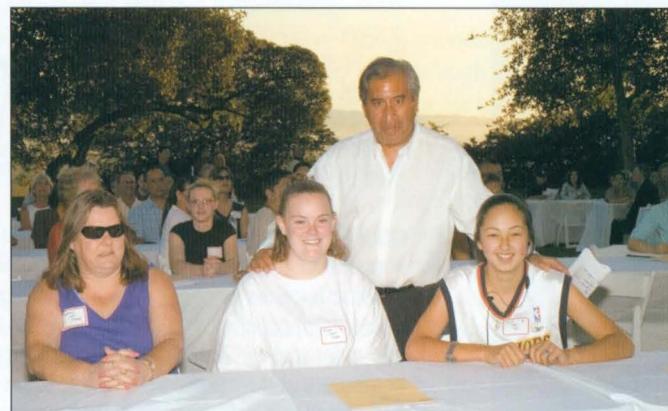
The campaign to attract more freshmen to Cal State Hayward is paying off.

This fall, freshman enrollment rose to 808, an increase of about 26 percent over last year. When other public universities were limiting freshmen enrollments in response to state funding cuts, CSUH kept enrollments open and even extended the application deadline an extra two months beyond the usual June 30 cutoff date.

In an effort to give first-time college students an enthusiastic welcome, the university launched a new tradition. On Sept. 23, the first-ever freshmen convocation was held for incoming students and families. The event featured a keynote address from Richard Rodriguez, author of "Hunger of Memory: The Education of Richard Rodriguez."

Students were given free copies of the book during summer freshmen orientations.

Copies were also distributed to university faculty and staff. A Web site was set up at www.csuhayward.edu/fyebookconnection with a study guide, reading tips and a chat café where readers have been posting commentary about the book.



Author Richard Rodriguez visits with (from left) Dorthea Fynaut, mother of first-time freshman Pascal Fynaut, and Nichole Chin, another new student, at the Freshman Convocation where Rodriguez helped welcome the class of 2008.

The Office of General Education, Student Life Programs and Enrollment Services coordinated the convocation in an effort to foster a community of learning for the entering class of freshmen.

CSUH Proclaimed "Best in the West"

One of the top guides for university-bound students in the United States has selected California State University, Hayward as a "Best in the West" college for 2005.

The Princeton Review provides college preparation aid to more than 117,000 students annually and gave Cal State Hayward the high recommendation after a survey of CSUH students about campus life, academics and their classmates. CSUH was one of 134 colleges receiving the "Best in the West" designation, and more than 700 were surveyed. The Review reported that Cal State Hayward students gave the university high marks for qualities including small class sizes, knowledgeable professors and its scenic location in the Hayward hills.

"This recognition is gratifying because it tells the nation what we've known about the university for a long time," said Norma Rees, president of Cal State Hayward. "It also comes at a significant time in our history, as we're entering the 21st century with a renewed emphasis on student achievement and a new vision of a broader and deeper role in the civic, cultural and economic well-being of our region."

CSUH News

Engineering Wins National Accreditation

Engineering students at Cal State Hayward gained a competitive advantage in their education and career goals when a nationally recognized professional organization recently accredited the 6-year-



old industrial engineering program.

The Accreditation Board for Engineering and Technology informed the University on Aug. 18 that it had accredited the undergraduate engineering program (option

industrial engineering) after a 20-month review process.

"For a new engineering program, I think this is the most important step we can take," said Saeid Motavalli, chairman of the department. "Now it opens the door for things we're trying to do to attract more students to the program."

Students stand to gain the most from the accreditation, said Motavalli, since employers tend to favor hiring graduates of accredited programs. Also many graduate engineering schools only accept students who earned their undergraduate degrees from accredited programs. The board has made the accreditation retroactive, says Motavalli, so that students who graduated since 2001 can also say they have a degree from an accredited program.

Now that the undergraduate program has achieved accreditation, Motavalli said, the university is working towards establishing a graduate program.

Athletic Director Makes It Official in Athens

Debby De Angelis, Cal State Hayward's director of athletics, put her international sports experience to work as an official at the 2004 Olympic Games.

De Angelis served as a technical official in the rowing events in Athens, Greece. She also led the United States delegation to the Junior and Senior World Championships of Rowing in Banyoles, Spain, from July 23 through Aug. 2.

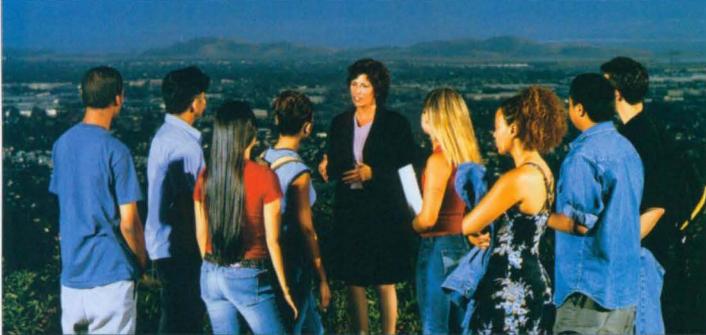
At both events she served on the control commission for rules and regulations in the main boathouse area of the rowing events.

She has been involved with FISA, the international rowing federation, since the 1970s and also officiated at the 2000 Olympics in Sydney, Australia.



Debby De Angelis

Partner With Us IN OUR EDUCATIONAL MISSION



To acquire the resources needed to make our potential a reality, we rely on the commitment of the Cal State Hayward community. As a member of this community, please join us in building on the qualities that made Cal State Hayward special for you.

Make a gift to the
Cal State Hayward Leadership Fund
at: www.csuhayward/givetocsuh
or by telephone: 510-885-2150



News from the CSU System



California State University, Hayward is one of the 23 campuses that constitute the largest university system in the world. More than 400,000 students are enrolled statewide in the CSU system. This summary provides news of the CSU system and its other campuses.

CSU System – Gov. Arnold Schwarzenegger and the legislature restored \$40.3 million to the California State University to increase 2004-05 enrollment and fully fund previous allocations for student outreach, academic preparation and educational opportunity programs. The final CSU 2004-05 general fund budget is \$2.45 billion. The budget passed by the legislature includes new student fee revenue of approximately \$102 million generated by a 14 percent fee increase for undergraduates, 20 percent for teacher credential students and 25 percent for graduate students.

CSU, Long Beach – A study on the use of cell phones while driving has shown that the response time for all drivers is seriously slowed, but the slowing for older people is much more significant than younger adults. Students of psychology Professor Joellen Hartley tested 18 subjects 65 and older and 18 who were 18 to 30 years old. The experiment used computers and simulated scenarios while people talked on cell phones. The speed and accuracy of their responses were recorded. Response time for both age groups lengthened, and much more so for older folks than young ones.

CSU, Northridge – Cal State Northridge will launch a new degree program in the College of Engineering and Computer Sciences. A construction management technology program, offered by the Department of Civil Engineering and Applied Mechanics, will bridge the art of engineering and the practice of construction. Licensed engineers with experience in construction will teach the two-year program.

Class Notes

Nursing Grad Nabs Grant

Robert Pope never thought he'd wind up as a nurse.

"Truck driver would have been more like it," he says.

Not only has Pope worked for more than 20 years as a nurse, but he's now pursuing a doctorate in nursing and is the recipient of the prestigious Hartford Fellowship in Geriatric Nursing. Pope, who received a master's of science degree in the geriatric nurse practitioner program at CSUH in 2003, is one of 20 recipients selected in a nationwide competition to receive a \$100,000 fellowship.

The New York-based John A. Hartford Foundation sponsors the fellowships in an effort to promote education and research into the health of elders.

Pope, who was patient care coordinator



Robert Pope

for the skilled nursing facility of Alta Bates Sutter Medical Center in Oakland, began a doctoral nursing program at the University of California San Francisco in September.

Pope's research focus is substance abuse among elderly minorities, a problem he first discovered while a nursing student at Cal State Hayward. Pope was participating in a program where nurses make home visits to veterans.

"On one particularly dark day, I encountered two crack cocaine users," Pope recalls.

He visited five patients that day and two were over-55 vets with substance abuse problems. That experience alerted him to the need for study on issues surrounding senior substance abuse, a growing problem as the population ages.

Most elders don't abuse illicit drugs, but there is a dangerous misuse of prescription drugs, he says.

Pope started his health care career as a hospital orderly. Then he entered a program where he could work 20 hours a week and study nursing 20 hours and get paid for 40 hours. He received a two-year degree from Merritt College in 1978.

He worked for 20 years as a medical-surgical nurse in hospitals before returning to school to earn a BSN at the University of Phoenix at San Francisco and then a master's at CSUH. The Hartford fellowship is enabling him to study full time during the next two years.

Pope gives credit to people he encountered in his nursing education, including Cal State Hayward lecturer Carol Evans, for helping him reach his goals.

"You need a lot of help to accomplish the things you want to get done," says Pope. "There were a lot of people who wanted to see me get here."

1960s

Rob Wonder, B.S. Recreation ('64), B.A. Political Science ('66), recently retired after 24 years as assistant city manager for the city of Alameda, Calif. Wonder, who played on the first CSUH basketball team and served as student body vice president, earned a master's in public administration at UC Berkeley in 1967. Except for a time in 1969 to 1974 when he taught political science at a University of Maryland undergraduate program in Munich, Wonder dedicated himself to serving local government in the Bay Area. Since retiring in December, he and his wife have been traveling in the United States and Europe.



Elihu Harris, B.A. Political Science ('68), was hired in April as the chancellor of Peralta Community College District. Harris, who holds a community college teaching credential, teaches "The Politics of Protest" at Laney College. The former California assemblyman was Oakland's mayor from 1991 to 1999.



poster of the 35th Anniversary of the Apollo 11 moon landing. The July celebration was in Alameda on the U.S.S. Hornet, the recovery ship for Apollo 11 and now a museum. Cambria is a member of the American Federation of Astrologers and the Stoker Dracula Organization as well as a published poet.

Dave Cutaia attended CSUH from 1970 through 1972 as a sociology major. He has worked for the Martinez police department since 1975 and has been chief of police since 1999. Cutaia's other great passion is sports officiating. He has been a Division I referee for college football's Pacific-10 Conference since 1983 and has officiated for many bowl games such as the Fiesta, Citrus, Cotton and Rose bowls.



Pat Anderson, B.S. Child Development and Teacher Credential ('72), was one of the key people involved in the incorporation of the city of Oakley and in 1998 was elected to the city council and served as the first mayor. In March she was re-elected and is currently a teacher for the Oakley Unified School District.



Dexter Jung, M.S. Statistics ('74), obtained a Ph.D. in bio statistics at UC Berkeley. He is currently a senior scientist for Lumetra, the federally funded, health care organization charged with improving care for California's Medicare beneficiaries.

Lee Jouthas, B.A. English, ('75) is head librarian for the new Dublin library. She has been with the Alameda County library system since 1976. Jouthas worked for a year and a half at the Fremont library.

Kenneth Leary, B.S. Recreation and Leisure Studies ('75), M.S. Public Administration ('00), is director of community services in Yountville, Calif. He has worked for the city of Oakland and is a member of the California Parks and Recreation Society and the National Recreation and Parks Association.

Leticia Garza-Falcon, B.A. English ('77), is an associate professor of English and ethnic studies at the University of Colorado at Denver. She is the recipient of the Texas Association of Chicanos in Higher Education's 1999 Distinguished Faculty honor. She completed her Ph.D. in 1993 in comparative literature at the University of Texas at Austin.

1970s

Walter Cambria, B.A. Philosophy ('70) B.A. History ('02), had his poem "Old Glory Moon" used as the text for a commemorative

Class Notes

They Still Rock

Bay Area musician **Mic Gillette** has had some important collaborations in his career. Best known as the trumpet player of Oakland-based Tower of Power, he has also played horns with some of the biggest names in rock including Santana, Elton John, Rod Stewart, Elvin Bishop and The Rolling Stones. But perhaps one of his most significant partnerships is with his wife, **Julia Gillette**.

When Gillette's new solo CD, "Before I Go," debuts this year, it will feature songs co-written with Julia, who graduated from Cal State Hayward in 1998 with a bachelor's degree in political science with a public administration option. She earned a master's in environmental policy and management from the University of Denver in 2001 and works as a real estate broker.

She also plays guitar, but unlike her husband, she's not much into going on the road and performing.

"I don't like performing," she says. "I don't like to be on stage. But I usually write the lyrics, and I like to write chord progressions."



Julia and Mic Gillette

One of the couple's favorite collaborations is a sing-along children's album they released in 1995 titled "Newvo Kids." The two had been writing songs together and wrote one with their then 10-year-old daughter, Megan, for her school recital. That family collaboration turned into a children's album. One side of the recording has five songs with vocals, and the other side has the same tracks without vocals so people can sing to the music.

"The only thing at that time was baby stuff with simple chord progressions," says Julia. "We wanted to create sophisticated baby songs."

The couple met in 1981, when Julia was 20, on the day her family auditioned for the TV show "Family Feud." They didn't make it onto the program, but at a restaurant after the audition, Julia ran into a friend of her sister who happened to room with Mic Gillette. Later that evening at the friend's apartment, the couple met. Their first date was on offer hard to refuse -- a Rolling Stones concert. Mic was playing with the group.

Mic also attended Cal State Hayward as a music major but left in his freshman year in 1969 when he got an offer to go on the road with Cold Blood.

The family now lives in Manteca. Mic continues to perform at concerts and offers clinics at several public school music programs including Stanley Middle School in Lafayette, Calif. There he works with Cal State Hayward alumnus Bob Athayde teaching student jazz musicians.

Stephen Schapp, B.S. Business Administration ('77), is the executive vice president of global products for VISA International in San Francisco. He lives with his wife, Jeane, in Woodside.



Richard Garza, M.P.A. ('78), after working 20 years for the Sonoma County Veterans Administration and nine years with the Veterans Administration of San Francisco County, now heads the Monterey County Military and Veterans Affairs office. Garza says he enjoys being an advocate for the estimated 30,000 to 40,000 veterans of Monterey County.



Brest appeared in an exhibit titled "Along the Garden Path" at the City Arts Gallery in Hayward. Brest lives in San Leandro where she has a private studio and teaches at the Adobe Art Center in Castro Valley.



Jordan Johnson, B.A. History and Philosophy ('80), B.A. Political Science ('82), works for Cushman and Wakefield Professional Asset Services and is responsible for the physical security of Lucent Technology's real estate portfolio in the western United States. He lives in Concord with his wife of 16 years, Christine.



Abraham Ruelas, B.A. Mass Communications ('80), was selected as chairperson of the Latino Commission on Alcohol and Drug Abuse of Alameda County, on which he has served since 1995. Ruelas, a professor of communications, has been the chair of the arts and sciences division of Patten University in Oakland since 1980. He was awarded his Ph. D. from Stanford in 1985.



Robert Collins, M.B.A. Finance ('81), was appointed chief financial officer of Insignia in January. He has served as CFO for both public and private companies



including Zilog, P-Com, Netgear and Array Networks.

Kimberly Petrini, B.S. Accounting ('85), is the president and CEO of Circle Bank, formerly known as Novato Community Bank. Petrini says the name and image change will better position the bank to expand regionally. She will open a branch this year in San Rafael and next year in Petaluma. The new branches will feature a customer care center with a media café, online banking and fresh-baked cookies. Petrini has a master's in business administration from the University of Phoenix. She lives in Novato with her three children.



Tom Powell, who attended CSUH in 1987 and 1988, is president of Intohomes, a Nevada mortgage lender. He went to work for First California Mortgage in 1992 and later bought the Reno branch and changed its name to Intohomes.



Giancarlo Aquilanti, M.A. Composition ('88), has received Stanford University's highest teaching honor, The Walter J. Gores Award. The award committee said Aquilanti, a music lecturer and director of the Stanford Wind Ensemble, was selected



1980s

Wafaa Aborashed, B.A. Sociology ('80), is the executive director of Peacemakers, a nonprofit social service organization in San Leandro she describes as dedicated to "getting at the root cause of why kids act out." She is a candidate for the San Leandro City Council from the 6th District.



Lenore Brest, B.A. Art Studio ('80), showed her ceramic works in a group exhibit at the John O'Lague Galleria at the Hayward City Hall in August and September. In July

for "teaching musical concepts in ways that demystified their complexities." Aquilanti was a part-time lecturer at CSUH from 1998 to 2002.

James Smith, B.S. Business and Economics ('88), M.B.A. ('91), has joined law firm Tarter Krinsky and Drogin in New York. He will specialize in securities, finance and mergers and acquisitions. He received his law degree in 1992 from Golden Gate University.



Nadine Whitfield, B.A. Music Composition ('88), is pursuing a second bachelor's degree in the computer sciences program of Northface University in Salt Lake City. She has been working as an electronics technician and is a member of the Air National Guard. She has composed works for the Oakland Symphony Chorus, performed on the soundtrack of the independent film "In the Wake" and on a CD with the band Diggsville.



1990s

Nancy White, Preliminary Administrative Services Credential ('91), M.S. Educational Leadership ('93), was hired as the principal of the Marguerite Montgomery Elementary School in the Davis Unified School District in 2003. White worked 18 years for the Lafayette School District as a classroom teacher, trainer and program coordinator.

Karen Chew, M.A. Public Administration ('93), became the assistant city manager of Brentwood last year. She has worked for 15 years in city administration in Lafayette and Moraga.



Elizabeth Shoulders, B.A. Liberal Studies ('93), is working as a human resources recruiter for the

State Compensation Insurance Fund, focusing on Equal Employment Opportunity candidates.

Brian Safine, Teaching Credential ('94), is the assistant principal of Saratoga High School. He is working on a master's degree in Teaching Leadership and Educational Administration at San Jose State University. Previously, he taught history and coached tennis at Redwood Middle School in Saratoga. He completed the CSUH Teaching Credential Program at that the Contra Costa campus.



Becky Kukuk, B.S. Science ('95), has joined the employee benefits group of the law firm Ober/Kaler and has moved to Baltimore. She obtained her law degree from Golden Gate University in 1998 and had been practicing in the Bay Area at the law firm of Trucker Huss and Deloitte & Touche.



Joseph Perry, B.A. Political Affairs and Administration ('95), is chief of the UC Davis Fire Department. He began his firefighting career in 1971 in Newark and was the chief of the Napa Fire Department for 12 years. He is the current president of the Western Fire Chiefs Association and the vice-chair of the Uniform Fire Code Association.



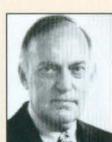
2000s

Aaron Jensen, B.S. Biochemistry ('00), has earned a medical degree from Temple University in Philadelphia. He has moved to Seattle with his wife, Kristi, and is a general surgery resident at the University of Washington School of Medicine.



In memoriam

Noted historian, author and Professor Emeritus Robert Miller died in La Jolla on Aug. 5 at the age of 80. Miller joined the faculty at Cal State Hayward in 1970, where he taught until his retirement in 1980. He was the author of 13 books and numerous historical articles, most of them focusing on the history of California, Mexico and Latin America. "He was truly one of the most distinguished historians ever on our faculty," said Richard Orsi, professor emeritus of history. Miller was a member of several historical societies and traveled extensively to present papers worldwide and to research public records in



London and Spain. He was a consultant to museums, libraries and filmmakers.

His family has asked that donations in his name for scholarships be mailed to the Cal State Hayward Office of University Advancement, 25800 Carlos Bee Blvd., Hayward, Calif., 94542. Checks can be made out to the Cal State Hayward Educational Foundation, with a note to indicate the donation is for history scholarships in memory of Robert Miller. Gifts can be made online by clicking on the "Giving to CSUH" link on the university's home page, then go to the history department donor site. For more information, contact University Advancement at (510) 885-7284. All gifts are tax deductible.

Kristi Jensen, B.S. Biology ('00), has been awarded a Doctor of Optometry degree by the Pennsylvania College of Optometry. She is a native of Seattle and has relocated there to practice. Jensen met her husband, Aaron, at CSUH, and they were married shortly after graduation.



Setarch Dehdashty, B.S. Biology ('00), is searching for a position in biotechnology. Previously she was a teacher for the San Ramon school district.



Heather Campion, M.S. Counseling ('02) appeared on the TV show "The Bachelor." She has since gone on to a position with Aspira Foster and Family Services as a behavioral analyst.



Victoria Moskovskaya, M.B.A. Human Resources ('03), has been hired as an outreach coordinator by the Coca-Cola Bottling Co. Moskovskaya came to CSUH from the Moscow program with a scholarship in December 2002. Coca-Cola hired her while she was still a student.



Nathan Curtis, B.A. Music and B.S. Business ('04) is one of 14 recipients from the California State University System of the 2004-05 William R. Hearst/CSU Trustees' Award for Outstanding Achievement. This \$3,000 scholarship is awarded to those who demonstrate superior performance and outstanding volunteer community service. He will continue his studies at CSUH this fall by pursuing a master's of art in music. Curtis is a resident of Vacaville.



Share it!

Share news about careers, accomplishments and changes in your life with other alumni through Haywire. Include your address, phone numbers, degree earned, major and graduation year along with a current color photo. All photos will be returned if requested. Mail to: Alumni Association - Haywire, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542. Or e-mail to: dhemmila@csuhayward.edu. E-mail photos should be sent as jpeg images saved at a resolution of 300 dpi.

CSUH Events Calendar

Hayward Campus

Events

Annual Awards Gala

Oct. 29, 6 - 9:30 p.m., dinner served 7 p.m., Palm Event Center, 1184 Vineyard Ave., Pleasanton, sponsored by Wells Fargo and Union Bank. Tickets are \$75 and can be purchased online at www.csuhalumni.org/events.html

Theater

Winter Dance Showcase

Dec. 3 and 4, 8 p.m.
Dance Studio PE 140

Charles Dicken's Christmas Carol

Adapted by Ed Wright
Dec. 11 at 2, 4 and 8 p.m.
University Theatre

Ticket prices: \$8 general, \$6 senior citizens and youth, \$5 with CSUH ID. Contact Box Office (510) 885-3261 for more information.

Music

All concerts listed below take place in the CSUH University Theatre, unless otherwise indicated, \$7 general, \$5 senior citizens, CSUH staff and alumni and students. Free to CSUH students. The Box Office is open Monday-Friday the week of the performance from 12 to 4 p.m. and one hour prior to performance. (510) 885-3261.

Jazz Concert

Jazz Ensemble, Jazz Workshop and Jazz Band

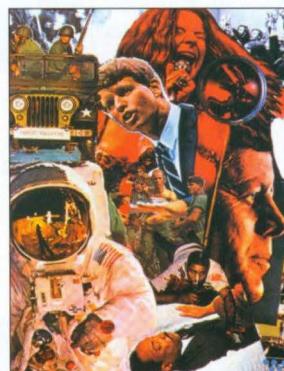


Concert, Dave Eshelman, director
Nov. 30, 8 p.m.

Ye Olde Madrigal Dinner Music Department Fundraiser

Dec. 3 and 4, 7 p.m.
Music Building, MB1039
Ticket prices \$40 general, \$25 CSUH students.
For information call Music Resource Center:
(510) 885-3167

Art



Robert Rauschenberg: Artist-Citizen "Posters for a Better World"

Oct. 28 - Jan. 22
University Art Gallery
Art & Education Bldg. 106
For hours and directions call (510) 885-3299
Free admission.

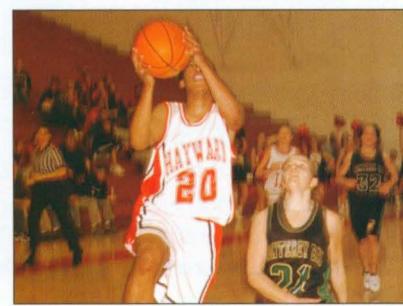
Athletics

Soccer

Nov. 5 CSUH v. Cal Lutheran
Pioneer Soccer Field
Free Admission
Men's Team: 12:30 to 2:30 p.m.
Women's Team: 2:30 to 4:30 p.m.

Women's Volleyball

Nov. 5 CSUH v. Holy Names University
Pioneer Gym. Tickets \$2 to \$4.
Free with CSUH Student ID. 7 to 9 p.m.



Basketball

Dec. 17 CSUH v. Menlo College
Pioneer Gym
Tickets \$2 to \$5. Free with CSUH Student ID
Women's Team: 5:30 to 7:30 p.m.
Men's Team: 7:30 to 9:30 p.m.
For a complete listing of Pioneer athletic events, visit the Web at:
<http://edschool.csuhayward.edu/departments/kpe/athletics/index.html>

Contra Costa Campus

SCHOLAR-OLLI, funded by the Bernard Osher Foundation and CSU Hayward, provides programs for mature learners, 50 and older. Members enjoy free lectures and courses at discounted fees. For info call (925) 602-6776.

Courses

Registration and parking permits required. Please register early to avoid cancellation.

Women in the Middle Ages

Brigitte Hees, history instructor, CSUH
Nov. 16, 10 a.m. to 12 noon
Academic Service Bldg. Room AS203
\$10 for SCHOLAR-OLLI members, \$12 for non-members.

Lectures

Registration optional. Parking permits not required. Unless designated otherwise, all lectures held in the Library, Oak Room. 4700 Ygnacio Valley Road, Concord Fee: \$3, free to SCHOLAR-OLLI members.

Thanksgiving Wines

Herbert Eder, professor emeritus of geography and environmental studies, CSUH
Nov. 4, 9:30-11 a.m., Concord Senior Center
Nov. 5, 10 to 11:30 a.m., San Ramon Senior Center
\$8/\$5 for SCHOLAR-OLLI members. Cost includes food-wine tasting material fee.

Science, Pseudo-Science and Creationism

Philip Gasper, professor of philosophy, Notre Dame de Namur University
Nov. 10, 2 to 3:30 p.m.

What Really Causes Cancer?

Nov. 18, 7 to 8:30 p.m.
James Felton, Associate Director, Cancer Control, UC Davis Cancer Center
Free Admission



Virtual Tour of Machu Picchu

George Miller, professor of anthropology, CSUH
Dec. 8, 4 to 5:30 p.m.

For a complete listing of Contra Costa Campus and SCHOLAR-OLLI events visit the Web at:
<http://www.ccc.csuhayward.edu/events.htm>

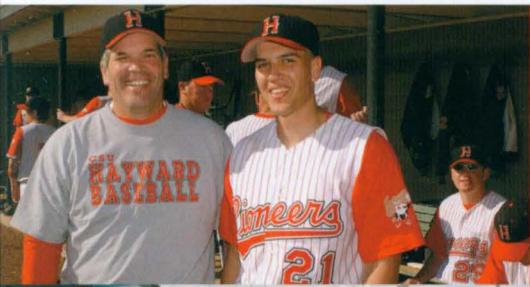
Join the Alumni Association

Membership has its benefits!

New!!

AAA Membership

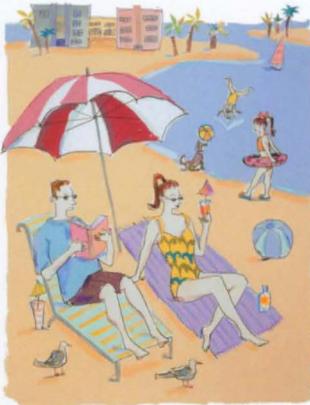
Alumni receive \$7 off their first-time AAA membership. For every primary membership sold as part of this special offer, AAA generously donates \$5 to support Cal State Hayward Alumni Association programs and scholarships. To join visit www.csuhalumni.org. If you are already a AAA Member, consider this great offer as a gift for loved ones.



The Cal State Hayward Alumni Association is proud to offer programs and services that make life a little easier, less expensive and more enjoyable. To become an Alumni Association member or for more information about any of the benefits, call (510) 885-2877 or visit www.csuhalumni.org

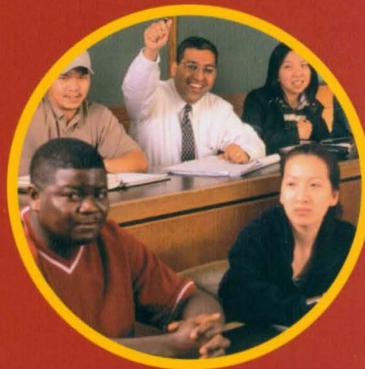
Travel

Imagine spending a week at a world-class resort in one of 80 countries for only \$349! RCI Holiday Network's University Alumni Travel Benefits Program features discounted condominium rentals, brand name hotels and rental cars.



Campus Discounts:

- 15% discount on Cal State Hayward's Extended and Continuing Education classes
- 20% discount on Career Development Center career counseling, workshops, online job search and more
- 20% discount on annual membership to the Scholar-OLLI lectures, courses, and fieldtrips for learners over 50
- Plus discounts at the Pioneer Bookstore, CSUH events and the swimming pool

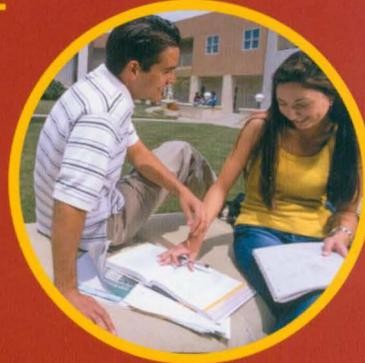


Free access to:

- Warren Hall computer lab
- Cal State Hayward library and 22 other CSU campus libraries
- Two hours of parking in Lot H per campus visit

Membership advantages:

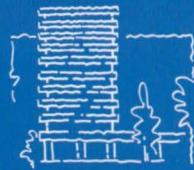
- Subscription to *Haywire* magazine
- Eligibility for California 9 Credit Union membership
- Credit card available through MBNA upon approval
- Discounts on auto, homeowner's, health, dental and vision insurance through Liberty Mutual and Marsh Affinity Services.



Join the CSUH Alumni Association



Keep the Link!



Please choose one of the following membership options:

Annual Renewal \$35 Account No. _____
 Annual Membership \$35
 New Graduate (first year) \$17.50
 Associate (non-graduate, non-voting) \$35
 Life Membership \$450 Paid in full Billed \$90 per year

Optional: I would like to direct part of my membership fee to support the following Alumni Association Chapter:

African-American Asian / Pacific Islander Education
 Music Public Administration Universitywide TEMBA

Payment:

Enclosed is my check for \$ _____

Please make checks payable to **CSUH Alumni Association**.

Charge my: Visa MasterCard

Card No. : _____

Expiration Date: _____

Credit Card Holder's Signature

Please fill out this form and mail it to Alumni Association, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542, or fax to (510) 885-2515

Cal State Hayward
University Advancement
Alumni Association's

HAYWIRE

25800 Carlos Bee Blvd.
Hayward, CA 94542

Non-Profit Org
US Postage
PAID
Permit No. 387
Hayward, CA

Return Service Requested