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31st Yr./No. 1/April 1980



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Consulting Editor
KARL R. BERNARD

Spanish Editor
FRANCISCO SIERRA

Graphic Art
JOHN MORALES
YOLANDA L. PLASENCIA

Photographer
RICHARD DIAZ

CONTRIBUTORS
Gloria Kharis Avril
Rudy Belloumini
CARLOS GOMEZ
Jose Luis Lopez y Lopez

31st Yr./No. 1/April 1980

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5 De Mayo*



RICHARD DIAZ

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Three of Lucha Villa's most ardent fans are left to right, Richard Diaz, president of the Lucha Villa Fan Club; David Rodriguez,, vice

president of the Garden Show in San Jose and Panchito Hollywood Los Angeles most prominent photographer of the stars.



Serving as the Ambassador of Goodwill for the Lucha Villa Fan Club, Juanita Quintania presented the American G.I. Forum Queen

Cristina Flores, with a trophy and flowers at the Annual Coronation, held on March 15, 1980 at the Santa Clara County Fairgrounds. 5

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También se le comunica, que próximamente, comenzaremos con nuestras tardeadas en el Parque "Paseo de Las Flores" baile y comidas.

551 Keyes Street, San José



Don Alberto Juarez

Entrevista con el Sr. Consul Consejero de Mexico en San José Alberto Juarez M.

En amena charla en las oficinas del Consulado de Mexico en San José, entrevistamos al Sr. Consul Consejero Alberto Juarez M. Quien con su experiencia en el ramo diplomatico estamos seguros —que el desempeño de su trabajo es fructifero para la numerosa— colonia mexicana del norte de California.

Se inicio en el ramo diplomatico en el año de 1952, es originario de Mexico Distrito Federal y su estado civil es casado su esposa la Sra. Ma. Magdalena de Juarez, la Secretario de Relaciones lo designo como Cansiller de la rama Consular en la Oficina de Salt Lake City en el estado de Utah en 1952.

Posteriormente fue nombrado Vice-Consul en el Consulado del Paso Texas y luego se traslado a Sydney Australia, donde permanecio 7 años con jurisdiccion en todo el territorio Australiano.

La jurisdiccion del Consulado abarca los Condados de Santa Clara, Monterrey, San Benito y Santa Cruz, con una poblacion aproximada de 450,000 de los

cuales 225,000 son de origen mexicano.

Cuenta con 6 empleados que estamos seguros nos atienden con todo amabilidad y cortecia y las horas de trabajo al publico son de las 9 de al mañana a las 3 de la tarde, se encuentra encantado de estar en California, en las diferentes actividades que hatenido en su vida, la que mas le ha impresionado es auxiliar al Gobierno de Mexico en lo que humanamente es posible, en Consulado presta numerosos servicios, siendo el mas importante la proteccion de los Ciudadanos Mexicanos en general, y el Sr. Consul Juarez agrevcos Gudai ETAOI NETAOIN

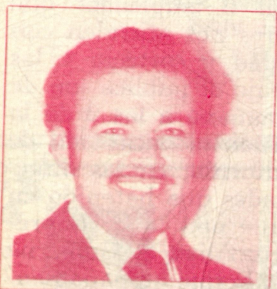
El Sr. Presidente de los Estados Unidos Mexicanos Lic. Jose Lopez Portillo, tiene honda preocupacion por la situacion de los trabajadores sin documentos, vien en a este Pais en busca de mejores perspectivas para aliviar la situacion economica de los familiares que reciden en Mexico y que en tal virtud siguiendo instrucciones del Sr. Secretario de Relaciones Exteriores que se estan reforsando los mecanismos para dar una mayor proteccion a estos compatriotas nuestros

"PERSONALIDADES" Continued
que no son delincuentes, pero que vienen en busca de trabajo honrado con lo que colaboran a la economica de este Pais, ya que su condicion de indocumentados a pesar de estar sujetos al pago de los impuestos correspondientes no solicitan por ovias razones los beneficios que otorgan el seguro Social el servicio Medico y la ayuda del Estado.

La entrevista duro mas de dos horas y al salir de las elegantes oficinas del Consulado recordamos que las platicas que iniciamos hace 25 años, primero con el Consul General Edmundo Gonzalez y

despues con Don Adolfo G. Dominguez ambos en San Francisco no fueron en vano, tenemos un consulado que es orgullo de todos los mexicanos que recidimos en esta area y un Sr. Consul como lo es Don Alberto Juarez.

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y
Dia De Las Madres

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4 DE MAYO

y
DOMINGO,
11 DE MAYO
DE 11:00 A.M. a 4:00 P.M.

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Happy Birthday Tina!



Tina Marie Peña will be 12 years old on the fifth of May. Tina attends Pala Elementary School and is currently in the 6th grade. Her grandparents are Jenny and Manuel Arzate, her parents are Mr. Seferino Peña and Ms. Pearl Oliverria, and Mr. and Mrs. Freddie and Linda Rubio.

Love, Dad

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Esteban E. Torres

Esteban E. Torres
Special Assistant to
the President.



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ANUNCIO PUBLICO

La Autoridad de Viviendas del Condado de Santa Clara empezará a aceptar solicitudes para asistencia con la renta bajo del Programa de la Sección 8, el primero de Mayo, 1980.

Citas para hacer solicitud serán asignadas cada mes unicamente para el mes en curso, empezando el primero de Mayo, 1980.

Llame a la Autoridad de Viviendas al 275-8770 para hacer una cita.

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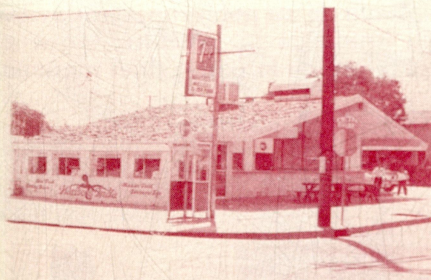
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Esta fecha simboliza el espíritu de lucha y patriotismo, para el pueblo de México; simboliza el honor de cada ciudadano, que las generaciones ancestrales, lograron esculpir en el mármol de la gloria con su sangre, con su valor y con su heroísmo, para dar a las futuras generaciones una patria digna y orgullosa, como es México.

5 de Mayo! . . . Es el símbolo del orgullo de una raza que supo luchar con denuedo y energía, para desterrar las ambiciones extranjeras que intentaron establecerse en el país.

5 de Mayo! . . . Es la fecha gloriosa e imborrable en la historia de ese pueblo, lleno de tradiciones dramáticas, desde tiempos inmemoriales, en que los aztecas y toltecas, se distinguieron, por sus innegables virtudes guerreras.

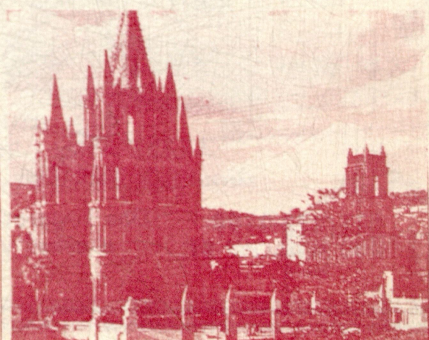
Si los hombres de ayer, estructuraron con valor y energía, la consolidación de la patria libre e independiente de México, esto no quiere decir, que los hombras de hoy deban dormirse sobre esos laureles, sobre los cuales, se derramó mucha sangre, en hazañas épicas. Ese pueblo conciente de los acontecimientos de aquel en-

tonces, debe encausar sus determinaciones, en los diversos problemas, que México debe solucionar.

1ro. Dando educación a todos los grupos, sin discriminación de clases sociales, étnicas, ni religiosas, llevando el conocimiento del saber, a todas las regiones mas remotas del país, para disminuir ese elevado porcentaje de analfabetismo que avergüenza.

2do. La creación y distribución equitativa, de industrias, para dar trabajo y bienestar a tantos millones de mexicanos, que buscan salir de su encierro de pobreza, a otros países, especialmente a Estados Unidos de Norteamérica, donde encuentran mejores horizontes, y mejores oportunidades de vivir decentemente a pesar de su incapacidad a ignorancia.

Es importante entonces, que las celebraciones del 5 de Mayo, además de ser de regocijo ciudadano, en lo histórico, debe de ser de meditación, de serena meditación ante esa perspectiva insólita, para ver la realidad de hoy, buscando "la fuente que sacie la sed" de ese pueblo; de ese pueblo, que se ahoga en el recinto de la pobreza y la ignorancia y que requiere del aliento de su gobierno, para evitar la huida de la juventud, que es el tesoro de la patria dúel mañana.

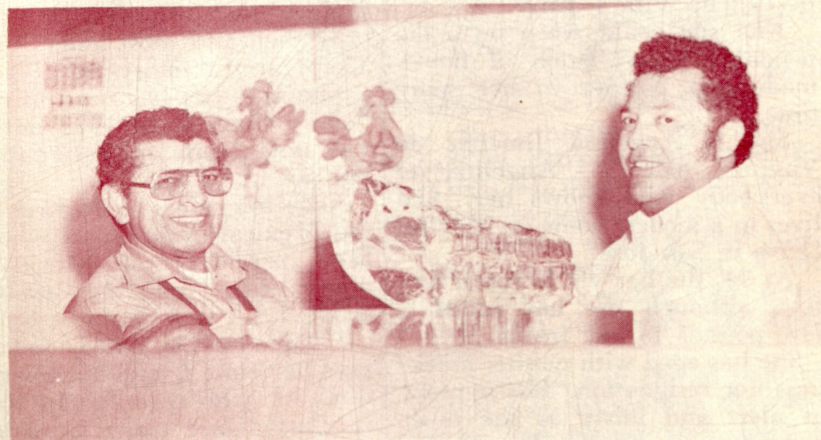


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ANGELINA JIMENEZ



by STAN MOREILLON

At 25, Angelina Jimenez weighed barely 95 pounds and stood a good inch under five feet. But she says she could kill with a bayonet and rifle and ride a horse into battle with the fiercest men in Pancho Villa's army.

And she could whip up a dependably lethal batch of home-made gun powder in her spare time.

She is Angelina Jimenez de Vasquez today — Angelina to everybody who knows her. She lives in a modest home on Murtha Drive in San Jose.

At 94, she has yet to reach five feet, although she has added a few pounds to her frame.

She has aged with neither meekness nor resignation. She appears as alert and feisty as she must have been as a guerrilla warrior in the Mexican Revolution of 1910-20.

She is a familiar figure at Mexican - American community affairs. If there's a dance or party, 16 chances are Angelina will be

there.

Since 1973, Angelina has been president of the *Veteranos de la Revolucion Mexicana*, a hardy band of survivors of the revolution.

"There used to be 60 members in San Jose," she says, "but many have died and most others are ill. There aren't many now."

She says she has tried to resign "many times since 1973 but they will not accept my resignation. I am not like Diaz.

Angelina refers to Porfirio Diaz, the Mexican strongman who had been president of Mexico for many years when the Revolution erupted.

"Diaz was a hated dictator," says her close friend Nicholas Duran, 80, who also fought in the revolution and today is secretary of the *Veteranos*.

Duran says that under Diaz "there were only extremes. The rich and the government owned everything. The poor were desperate."

Desperate enough to start a

bloody revolution.

In that revolution, Duran and other veterans say, Angelina, "was a damn good soldier."

The blood, fire and fury of the revolution have cooled a bit in her memory over the decades but they still warm her blood when she reaches back in time.

"I joined Villa's army in 1911 when I was 25," she recalls. "I took an oath to fight and protect the Mexican (revolutionary) flag and that I would assume the role of a man until there was peace."

She joined Villa's forces because her father, Manuel Jimenez, was a revolutionary general and she was "very attached to him and didn't want to leave him."

Because of the wartime dangers, Jimenez had decided to put his family on a ship to Baja California for their safety.

Angelina jumped ship before it ever left the dock. "They were unloading sugar cane and I jumped off with it," she says.

"I walked eight days to reach my father with the revolutionary army in the Sierra de la Chigiri near the Gulf of Mexico," she says. "He was living in cave in the wilderness."

The army was campaigning against government troops. Angelina was put to work as a sentry, then learned to make gunpowder.

"We made our gunpowder out of bat manure, black beans, sulphur powder and a wild river plant called 'chamese,'" Angelina says.

An odd and no doubt particularly pungent mixture — but she says it worked.

Angelina soon graduated to combat. "I was made a full-fledged soldier after my first combat," she recalls proudly. "I

dressed just like the men and carried a 30-30 rifle with bayonet and a dagger. I learned to use them very quickly."

For a time, she was Villa's flag-bearer, which put her at the head of the troops in battle.

Did she kill?

"Of course, in the line of duty. At war, it is kill or be killed. How many did I kill? Nobody counted."

Did she know Villa personally? "Oh, sure. He respected me and expected the other soldiers to respect me. He issued an order that I was to be treated just like the men, as a soldier."

Angelina thinks there were "only about three women who actually fought in the army."

Angelina served six and a half years with Villa. She says she was promoted to lieutenant in 1913. Then she and her father were captured and imprisoned. She smuggled 100 ounces of gold inside.

"I bribed the cooks who came into feed us and walked out with them," she says. "Then I started running and didn't stop until I reached the United States."

She married an American soldier, Felix Romero, at Ft. Bliss, Texas. He died in a mine accident after leaving the army.

Angelina came to San Jose in 1940, married Ramon Vasquez and they operated four restaurants over the years. He died in 1963.

Angelina and Duran remember with deep satisfaction the revolution they helped win. They cite these accomplishments:

"The revolution gave the people public schools for all, land grants for the poor, free elections, separation of church and state and civil rights."

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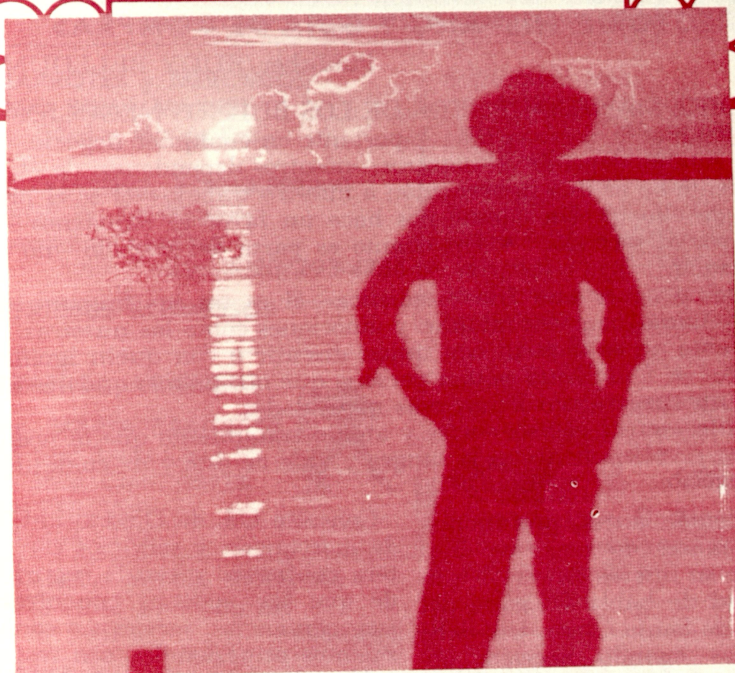
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A Mi Querida Madre

Espíritu Collao López
1895-1934

Cuando la tarde va muriendo
mas allá del horizonte,
y los mantos grises de la noche
parecen enlutar la tristeza
del diáfano paisaje . . .
Como te recuerdo . . .
Madre mía! . . .

Tu eres como la luz del día,
tan sencillamente bella,
pero, que en e loco de tu
destino acerbo,
también, como el crepúsculo
te hundiste . . .

Cuando las sombras, sobre el
valle frío,
comienzan su reinado de

silencio . . .
Como recuerdo, Madre mía,
el divino resplandor de
tus miradas! . . .

Cuando el panorama
entristecido
empieza a rumorear la
fuente cristalina,
su canción de vidrios rotos . . .
Como escucho, el céldo poema
de tus ternuras! . . .
Como siento las vibraciones
líricas de tu alma! . . .

Por el rosario angustioso
de tus lágrimas,
v por todo lo buena que has sido,
deja que sobre tu loza funeraria,
rueden los cristales de mi llanto.



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- Un cliente es la persona más importante en cualquier negocio.
- Un cliente no depende de nosotros—nosotros dependemos de él.
- Un cliente no es una interrupción a nuestro trabajo—él es el propósito de ello • Un cliente nos hace un favor al llamarnos—y
- Un favor al servirlo. • Un cliente es parte del negocio—no es un extraño.
- Un cliente no es una fría estadística—él es un ser humano de carne y hueso, con sentimientos y emociones como las nuestras.
- Un cliente no es alguien con quien discutir o con quien igualar razones. • Un cliente es una persona que nos pide lo que necesita—es nuestro trabajo llenar esas necesidades.
- Un cliente merece el más cortés y atento tratamiento que le podamos dar. • Un cliente es la sangre y vida de éste y de cualquier otro negocio.

Estos comerciantes, profesionistas y hombres de negocios, han expresado su interés en servir a la comunidad de habla Hispana del Condado de Santa Clara. Ud. debe recordarlos cuando necesite obtener sus productos, mercancías o servicios.

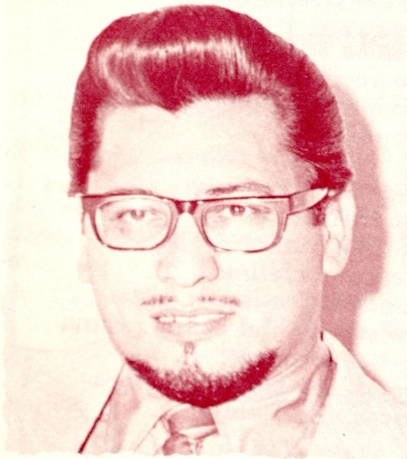
Consulte Ud. de Directorio-Guía de mercancías y servicios con entera confianza y con la seguridad de que las personas que ofrecen sus mercancías, servicios o conocimientos profesionales, son responsables, lo dejarán satisfecho y le harán precios razonables cuando Ud. trate con ellos.

Su lema es: Tratar bien a los clientes y ellos recomendarán nuestro negocio a otros clientes.

El Periódico RADIO PRENSA presenta a travez de las columnas de "EL EXCENTRICO", Directorio Hispano y Guía del Consumidor.

En El Directorio Hispano aparecen los comerciantes, profesionistas y negocios de servicios, que estan interesados en servir a la población de habla Hispana, usando el Directorio para informar al publico el tipo de negocio, la dirección y el teléfono.

Esta Guía llevará a los consumidores con aquellas personas que les daran el mejor trato, la mejor mercancía, los mejores servicios y los mejores precios.



RUDY BELLOUMINI



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DIRECTORIO HISPANO Y GUIA DE COMPRAS

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got caught up in a riot," as they were called). I graduated from high school, served in the Army, and used the G.I. Bill to get a college degree.

So label the '40s as years when Hispanics proved their loyalty and bravery, and awakened to the educational opportunities which surrounded them.

In the '50s, I became a teacher and administrator, and a joiner. I joined the American G.I. Forum, which sprouted up after World

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- Un cliente no depende de nosotros
- Un cliente no es una interrupción
- Un cliente no es un propósito de ello
- Un cliente no es un favor al servirlo.
- Un cliente no es un extraño.
- Un cliente no es una fría estatua de carne y hueso, con sentimientos
- Un cliente no es alguien con quienes se discute razones.
- Un cliente es una persona—es nuestro trabajo llenar esa necesidad.
- Un cliente merece el más cortés y eficiente servicio que podamos dar.
- Un cliente es la satisfacción.

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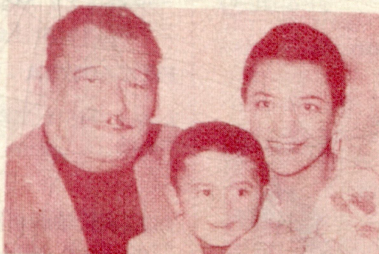
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"HISPANIC PROBLEM"



by ARMANDO M. RODRIGUEZ

You're inquiring whether the '80s will really be the decade of the Hispanics? And how they've progressed through decades past?

You've come to the right person.

I'm an expert on decades. I've been through several of them.

As for Hispanics, I am one.

I wasn't always. In fact, for most of the '60s and into the '70s, I was a Chicano. And in the '50s, I was Mexican American.

Beofre that? Well, in the '40s I was Latino, in the '30s, I was mostly called "kid" or "joven"—sometimes "Pancho"—and in the '20s, I was Mexican. I was born in Gomez Palacio, in the state of Durango.

It's nice, here in the '80s, to be consulted. In those earlier decades, my views weren't sought out very often, even by my parents and brothers and sisters. I was No. 13 in a family of 14.

In 1930, I moved with my parents to the United States. (They had immigrated briefly twice before—in 1911 and 1916.) The depression was on. We spent a while in El Paso, Texas, and moved on to the warmer climes of San Diego.

There the U.S. government repatriated my jobless father to Mexico. My mother, who had a job, and some of the rest of us remained. We waited eight years for my father to return.

So I characterize the '30s as years of poverty and rejection for U.S. Hispanics.

It took a war, but the '40s were better, much better (unless you got caught up in a "zoot suit riot," as they were called). I graduated from high school, served in the Army, and used the G.I. Bill to get a college degree.

So label the '40s as years when Hispanics proved their loyalty and bravery, and awakened to the educational opportunities which surrounded them.

In the '50s, I became a teacher and administrator, and a joiner. I joined the American G.I. Forum, which sprouted up after World War II to assist Mexican American veterans. I joined the Urban League, the Democratic Party, and the Community Service Organization. In CSO, I met Fred Ross, a legendry organizer of Mexican Americans, and was impressed by his words and actions.

Put the '50s down as the decade Hispanics started getting involved with others.

The '60s heaved with turmoil in the fields, on the streets, in the schools . . . the Chavez grape strike, the birth of Raza Unida and the Brown Berets, Tijerina's courthouse raid.

A personal memory was 1966, when I was one of 50 Mexican American "leaders" chosen by Chairman Franklin D. Roosevelt, Jr. to meet in Albuquerque, N.M., with the new Equal Employment Opportunity Commission.

It was an ego trip till the plane landed. FDR Jr. didn't even bother to show up. The only Commissioner who did was brand new. We walked out, demanding a meeting with President Johnson. A few weeks later, the meeting

"HISPANIC PROBLEM" Continued



was held. I moved from a job with California's Department of Education to the U.S. Office of Education.

We spent much of the '60s banging on doors, sometimes with our heads.

The '70s were good to me. I was president of East Los Angeles College, with its student body of 20,000 for five years. I was appointed to serve on the Commission which, a dozen years earlier, I had walked out on.

But not all Hispanics fared so well. Ruben Salazar, a voice, was killed. Many Americans turned their backs on civil rights causes they had espoused in the '60s. Hispanic growth was rapid nu-

merically, but inadequate in social achievement.

Now come the '80s. Young, trained Hispanics, who can measure time and progress by propitious moments, not decades, are ready in the wings. They know the body language of The Third World. They're equipped with a cultural and a political sensitivity that leaps tall borders in a single bound.

If the United States will forget its "Hispanic problem" these critical years, if it's smart enough to acknowledge their talents and exploit their inherent wisdom, Hispanic Americans will help find the peaceful path through a decade that will test this nation as it has never been tested before.

Grant's



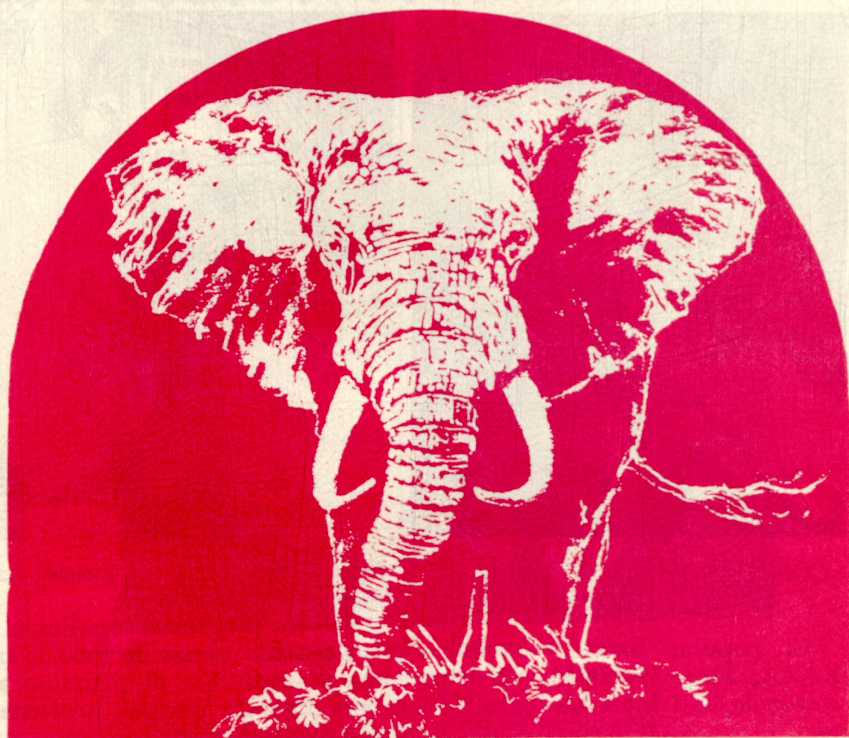
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CON PASOS FIRMES HACIA UN FUTURO MEJOR

El popular locutor de Radio KAZA, Jorge Godínez realiza un recorrido casi increíble pero cierto.

Durante varios años a trabajado ante el micrófono con su voz sonora; se inicio hace algunos años en La Barca Jalisco, luego llegó a Los Angeles y posteriormente a San José, esta ciudad le gustó y su estilo ante el público y su forma de ser encajaron bien.

El año pasado Jorge Godínez, reinició sus inquietudes a fondo, en las entrevistas con grandes personalidades en el ramo político; a la fecha a visitado los lugares más importantes localmente, en la capital de Calif. Los Angeles, Washington, D.C. en la foto arriba podemos apreciar, la entrevista que le hizo al sr. Lic. José López Portillo, el primer mandatario de los Estados Unidos Mexicanos.

Por medio de este artículo felicitamos a tan distinguido Locutor, por esa labor incansable. Demos-



trado que todo se puede hacer queriendo hacerlo.

En su programa opiñiones se han tomado temas de todo lo más importante. En el próximo número de esta revista, presentaremos una entrevista con Jorge, para saber cuáles fueron los puntos más importantes en Washington, D.C. y en México D.F. durante su visita, y también acerca de las entrevistas que realizó. Y también le preguntaremos de su debut en el cine mexicano, an Abril tomará parte en un película de Rafael Buendía (El Calabaceado).

Gracias a Bert García Jr. por darme la oportunidad de escribir para esta revista tan exclusiva y llena de cosas interesantes para nuestra colonia. El Excéntrico es el único Magazine Mexico 100 percent y con una calidad de litografía de primera, que es orgullo para nosotros el saber que hay clase y calidad en una revista como El Excéntrico.

Gracias Bert García.

Hasta el próximo número.

VOICE OUT OF THE PAST. . . .



Sitting Bull, Sioux, a refugee over the Canadian line after the Custer Massacre, was asked by a friendly trader at Wolf Point why he did not surrender and go live on a reservation, since he and his people were near starvation that bitter winter of 1876-1877.

"Because I am a Redman. If the Great Spirit had desired me to be a whiteman he would have made me so in the first place. He put in your heart certain wishes and plans, in my heart he put other and different desires. Each man is good in his sight. It is not necessary for eagles to be crows. Now we are poor but we are free. No whiteman controls our footsteps. If we must die, we die defending our rights."

Taken from:
The Native People

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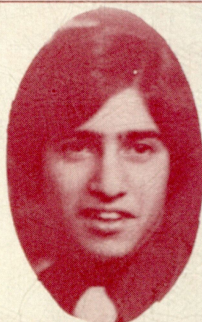
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Michael Rodriguez

Many thanks to the friends and
relatives who attended the Mass for
Michael Rodriguez which was held
on Sunday, April 6, 1980.

Sefie and David Rodriguez

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