



El Excentrico



HUMBERTO GARCIA
Director

Magazin Social, Fotografico Latino-Americano

AÑO Once, Num. 10

MARZO 5, 1961

SAN JOSE, CALIFORNIA



American G.I. Forum of Santa Clara County

Ernie Vasquez

"Outstanding Member of the Year"

Award presented by Robert Rodriguez on right

Photos Inside



Simon Villa



UNION CITY, CALIF.

Onomastico

El día miércoles 22 de Febrero del presente año 1961, festejo su onomastico la apreciable señora Margarita S. Villa, esposa de nuestro estimado amigo y colaborador Sr. Simon Villa en el No. 33516 10th St. en Union City, California

Durante el día estuvieron presentes sus mas apreciados y distinguidos amistades, y sus estimados hijos Carlos y familia, Catalina y familia, quienes la felicitaron calurosamente y al mismo tiempo la obsequiaron con valiosos presentes.

En seguida como a las 9 p.m. se presentaron los Srs. Joseph G. Raya, Angel Perez Morales y Tony DeHerrera simpatos artistas locales bien conocidos en todo el norte de California, quienes primero felicitaron a la Sra. Villa, deseandole mucha felicidad y que Dios le concede muchos años de vida, luego acompañados con magicas guitarras haciendolar vibrar con las mas hermosas melodias de su repertorio, cada una de las lindas canciones fueron apreciadas por los esposos Villa y demas personas que las escucharon, siendo atronadoramente aplaudidas. La señora Villa quedo verdaderamente complacida por la benevolencia tan sincera de los jovenes artistas asi como de las demas personas que durante el día tuvieron la amabilidad de acompañarla en su día de onomastico los artistas se retiraron despues de haber sido obsequiados con un rico cafe.

El Señor don Simon Villa en nombre de su apreciable esposa y demas familia dio la mas expresivas gracias a todas las personas presentes y a los artistas que radican en diferentes pueblos de California, demostrando su mas alto agradecimiento por la actitud tan amigable con que felicitaron a su esposa la Sra. Villa, al despedirse el Sr. Villa les manifesto el deseo mas grande de que Dios los protega para que sigan triunfando como artistas famosos y dignos del aprecio del publico, como ellos lo merecen.

La Revista EL EXCENTRICO felicita cordialmente a la señora Margarita Villa en el día de su onomastico deseandole mucha felicidad y una larga vida llena de optimismo y progreso.



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El 19 de Noviembre de 1960, a las 11:00 a.m. en la Iglesia HOLY FAMILY de esta cd. de San Jose fue el dia seleccionado por los jovenes GUADALUPE ANGULO y RICHARD HERNANDEZ para unir sus vidas en matrimonio. Oficio el Rev. P. Jose A. Peña.

La RECEPCION se verifico en el S.E.S. Hall de la vecina cd. de Santa Clara a las 3 de la tarde a la cual asistieron familiares de los recién desposados y familia

res.

En la grafica: Maxine Landeros (madrina) Raul Lopez (padrino) pajequito Irene Gallardo, Damas: Mary Lou Ortiz, Linda Ramirez, Lydia Zamora, Anita Hernandez, Virginia Dominguez, Linda Tapia, pajequito Gilbert Angulo, Chambelanes: Lawrence Molina, Antonio Cuellar y Eddie Beas, Fred A. Montes.

RAMIREZ STUDIO.

NETTO'S GARAGE

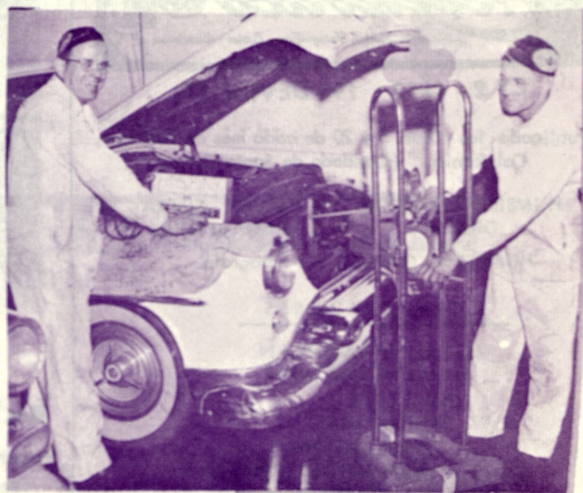
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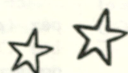
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Sunday, March 5th

Rainbow Ballroom



CY 2 - 4273 195 DEVINE ST.

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California. (Condado de Santa Clara).

HUMBERTO GARCIA
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Assistant Editor

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EDUARDO COLEMAN

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ESTHER MEDINA

Maria de la LUZ SANCHEZ

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Club SAN FELIPE

SIMON VILLA

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Album Infantil

Presentamos en nuestro Album Infantil a los hermanitos ROBERT de 4 años y a MARTA RAMOS de siete meses, Sus orgullosos padres son Amado y Beatriz Ramos con residencia en 1467 Sundown Lane de esta ciudad.

LEITER STUDIO

Anillos de Matrimonio

HAGALE una VISITA HOY MISMO A MAURO ANCHONDO para que pueda admirar la MAR de REGALOS con que cuenta esta acreditada JOYERIA y naturalmente al alcance de SU BOLSILLO.



Mauro Anchondo

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Esther Medina

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In name of the United Food Drive Committee I would like to express our most gratifying thanks for the tremendous response to our drive. It was without a doubt the biggest and most successful we've ever had.

QUICKIES.....

Rumor or truth?? That Johnny Florez eloped to Reno. So the story goes, he called 'Chon' Hernandez to inform him that he had given up his bachelorhood. What gives, I thought I was suppose to be the the wedding??? I was saddened by the news that Tony Carvajal is very sick and having a real tough time fighting a very serious illness. Tony in all sincerity all your friends wish you a rapid recovery. Did you know that Rudy Moya is mad at me cause of what I printed last issue. Apologies, Rudy, but that what they told me. A good flix to go see is 'World of Suzy Wong' it's very amusing.

Mario Rey of Churumbales de España writes that they are having a real huge success at the Riverside in Reno. Machito was good and San Joseans really enjoyed dancing to his rythms. He's really the nicest musician I have ever met. Candy Veliz and Eleanor Solarez's romance is colder then yesterday soup since they took separate ways at the Rainbow. But by the time you read this everything might be cloud nine once again!! Diane Barrera celebrating her birthday by throwing a party, a Candy Velez's house. The boys insisted on playing with the ballrooms all night. Heard it say that Gloria Montanes and Mary Hernandez are already planning the agenda for their June graduation. San Francisco here we come!!! Paul Gary busy working at Maria's Club. Pete Silva gave up drinking for lent, good boy!!! So did Joe Gomez so there. For the bookworms I'll recommend Exodus, a tremendous book that everyone should read. Zanzaree girls resting at DiMaggios in San Francisco after seeing 'World of Suzy Wong' and 'Exodus'. Nothing like being well informed!! Heard it say that Club Cuauhtemoc's ski trip was a real blast and some people were involved in some embarrassing situations, well it's all in fun I'm sure.

Birthday greetings to a real nice guy Ben Montez who celebrated his birthday at the Golden Doors.

Till the next Session.

Esther.....

**Los establecimientos que anunciamos
son de responsabilidad**

Wrestling



RICHARD DIAZ



AMERICAN LEGION MEMORY POST 399
presents.....

WEDNESDAY NITE WRESTLING
San Jose Civic Auditorium

CARPENTIER BEATS BEN SHARP IN TITLE MATCH!

Edwardo Carpentier defeated Ben Sharp for the world's heavyweight wrestling championship in a match held recently in Civic Aud.

The big Frenchman picked up Ben and hurled him out of the ring and Ben was unable to continue. The referee awarded the match and the world's crown to EDUARDO CARPENTIER!

The four man tag team ended in a draw between the teams of Dick Hutton and Ramon Torres vs Shag Thomas and Art Nielson.

Each team got one fall. Thomas won the 1st fall over Hutton with a headbutt and a bodypress in 19:55. Second fall went to Hutton on Nielson with a grapevine in 10:20.

Time ran out before another fall was registered.

20 MINUTE OPENER

Big Ed Miller defeated Ramon Cernandez by pinning him with a hammer lock in 8:20 seconds to win the match.

SHAG THOMAS

A solidly built 5'9 and 245 lbs., Shag Thomas has been around the mat circuit for over six years.

A native of Columbus, Ohio, he once held the Jr. International title on T.V.

His favorite hold, the reverse neck breaker, helped him win the California state title in 1957.

Thomas was a member of the Ohio State University Buckeyes football team which met and defeated California's Golden Bears in the 1950 Rose Bowl. He played pro football for the Green Bay Packers.





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American Legion Memory Post 399

In picture appears FLORENCE RENO being handed a prize she just won during AMERICAN LEGION Memory Post 399 NIGHT GAME Program which are held every Saturday from 8 to 11:00 p.m. at HOME POST on Third Street here in San Jose.

Mr. Richard Tate is also telling Florence Reno About the BUSTRIP which the American Legion is planning in the near future.

(photo by Richard Diaz)



Diga a nuestros Anunciantes
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CLUB *Elite*



Shirley Perez

LATEST JOTTINGS,

Ida Sosa and Manuel Cruz call it quits for good. Ida is now back in circulation.

Art Cuellar, 'The Big Daddy' of San Felipe and Rosie Gutierrez have discovered each other.

Jess Martinez flunking his drivers license test. Seems he ONLY missed 16 questions out of the 40. Nice going Jess. Like they say, if at first you don't succeed, Try, Try, Try Again!!!!!!!!!!!!!!

Good to see Dick Perez back in circulation. Your looking real fine Dick, Welcome back.

Pete Silva winning a box of candies at the Valentines Dance at the Rainbow Ballroom.

WHATS THIS? That Angel 'Baby' Gonzales has enrolled at the Parkside Beauty College?????

Joe Molina, Tony Reyes and Johnny Cabello giving up liquor for Lent. They were seen sipping cokes all nite long at the Latin Quarters.

In my opinion, the presentation of Machito wasn't as good as his first. Seen dancing up a storm to his music was Chapulin, who went home with swollen ankles.

TRAGEDY OF THE MONTH:

Chon 'Pet' Hernandez feeling kind of low at the movies Wednesday nite. Reason? Very simple. Seems Pet was racing like a bat out of no-where trying to get to church on time to receive ashes. When he got there the Father told him he WAS kind of late (half hour) and that they had run out of ashes. Seems he wasn't the only one, Erma Perez was trailing right behind him and she too got the same answer.

Oh well, console each other kids.

Rudy Belloumini the other day heard the fire engine siren on Santa Clara Street, like a good citizen he drove to the side of the street and parked. He still heard the siren, and as loud as ever---he looked to the front and to the back--but no engine! Looking to his right he noticed that he had parked in front of the firehouse and that the fire engine was waiting patiently for Rudy to move out of the way!!!!

Whats with Virginia Barrera and Eddie Baltierra? They have been seen together quite a bit lately.

Club Elite would like to express their deepest sympathy to Joe and Carmen Molina and the Molina family on the loss of their beloved grandfather, Mr. Catarino Ortiz who passed away on Saturday, Feb. 18, 1961. Also to Joe Gonzalez and his family on the loss of their grandmother who passed away in Texas.

Place to go? The Tropicana. Friday nite the

place was really jumping. Seen doing the Pony and the Twist was Pet, Ojitos de Santo Niño, Fidel Castro, Hoss and the popular Pancha Sisters.

The Food Drive Talent Show Saturday morning at the Liberty Theatre and the tardeada on Sunday afternoon were a huge success.



Introducing newly-weds, Mr. & Mrs. Carl Roacha. (The former Lupe Duarte) who were married on Dec. 25, 1960 in the Guadalupe Church at the 10:00 o'clock mass. The reception was held at the bridegroom's home, 906 Felipe Ave. in San Jose where all their relatives and close friends gathered to wish them well. For their honeymoon they went to Disneyland and Ensenada. This coming June, Carl and Lupe plan on taking a 'Luxury Liner' to Hawaii.

The just-weds are making their home in San Jose.



PERSONALITY OF THE MONTH

Introducing an active Elite member, Miss Rosie Gutierrez. Rosie is 20 years old, and works as a secretary at Stanford University in Palo Alto.

Among her many hobbies, she collects tie pins, MEN, loves to cook, go bowling, and specially making up new cha-cha steps. She also belongs to Elite's screening committee for new members.

At the moment she's not going steady with anyone in particular, though her heart skips a beat when she sees a certain "Daddy-O."

Galeria Infantil



ANTHONY LACERDA

3 mo. - Born in Feemont

Parents:

Tony and Lillian Lacerda

RICHARD ALVAREZ

6 mo. - Born in Sunnyvale

Parents:

Lazaro and Lilia Alvarez



LEITER STUDIO

MARK VALENZUELA

8 mo. - Born in S.J.

Parents:

Morris and Marie Valenzuela

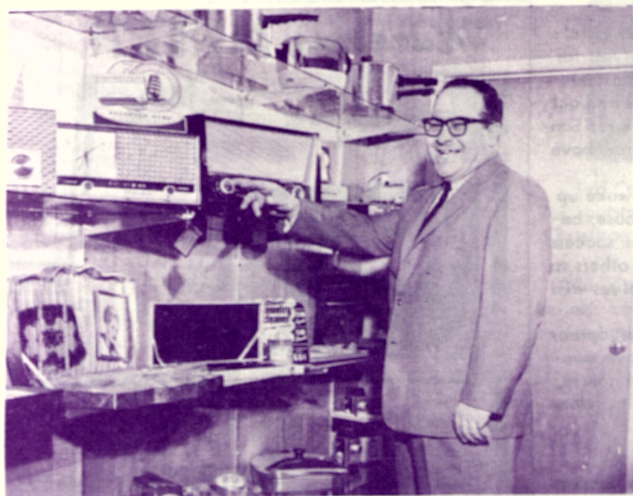


RICHARD GOMEZ

7 mo. - Born in S.J.

Parents:

Pablo and Maria de la Luz Gomez



Panchito...

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San Jose



CLUB San Felipe



Tony Carvajal

CLUB ELITE came into existence with exuberant momentum and quickly earned the respect and admiration of all other clubs and organizations in San Jose. Club San Felipe was among the first to extend a welcoming hand, and slowly but surely the friendly social relations between the two clubs became a well known and accepted fact. Some people, however, are not content with being a part of a whole; they are not satisfied with a minor part in the main role played exclusively by all the clubs in unanimity. Club Elite had the misfortune of falling under the claws of such people, and these non-comforming despots cleverly manipulate the minds of the club's members who let themselves be led like sheep to a slaughter house. These shrewd demagogues have their own selfish purposes to fulfill and, without scruples or any regard to ethics, will stoop to nothing to do so.

Most of you, no doubt, have heard of Club Elite's Formal Dance which was so 'conveniently' set for May-less than a month before San Felipe's Anniversary Formal Dance. This unethical, premeditated act is no more than a 'friendly' stab on the back for San Felipe- cleverly planned and executed by the above mentioned astute demagogues.

To you poor misguided 'sheep' I say, wake up before you find yourselves in the slaughter house; before you learn the hard way that to achieve success and prominence you must sometimes allow others to lean on you, for sooner or later you yourselves will also need someone to lean on.

Before anyone gets his or her marbles in an uproar let me add that as you can clearly see, I have mentioned no names. So mum's the word unless of course, you have a guilty conscience. If the shoe fits, wear it.... compliments of Club San Felipe.

CONDOLENCES

Club San Felipe would like to express its deepest sympathy to the Gonzalez & Marquez family on the loss of their beloved member of the family, Señora Matiana Marquez whom recently passed away in Del Rio, Tex.

DIZ N' DAT:

Rudy Arriola learned the hard way that playing poker with a girl does not pay. Diana Barrera relieved him of three dollars and as she put it, 'there was nothing to it.'

Lottie Flores left for Germany to be with her husband Joe Flores, whom, as you might recall, starred for San Felipe in basketball last year.

SPORTS!!!!

OFFICIAL FOOTBALL ALL STAR TEAM OF
1960 SELECTED BY UCC ATHLETIC DIRECTORS
U.C.C. OFFENSIVE STARS*****

BACKS.....

Ron Blonders
Dan Bittel
Bugs Garcia
Kenny Saucedo
TACKLES.....
Don Martz
Blocker Villalba
ENDS.....

Casa Manana
El Dorado
El Dorado
Club San Joaquin

El Dorado
El Dorado

Pete Rojas
Fred Santos
CENTER.....
Art Cuellar

Casa Manana
Casa Manana

San Felipe

U.C.C. DEFENSIVE ALL STARS

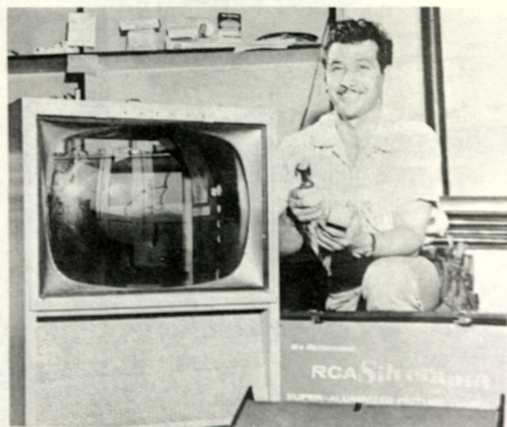
BACKS.....

Greg Bittel
Jake Villalba
Greg Gloria
Bob Garcia
LINEMEN.....
Dick de la Rosa
H. Cenicerros
Rudy Moya
Chris Trujillo
Ray Galindo

El Dorado
El Dorado
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American G.I. Forum of S. C. County Installation and Awards Banquet

by Bob Rodriguez

The American GI Forum of Santa Clara County held their Installation and Distinguished Service Awards Banquet at the St. Claire Hotel Saturday evening February 25th.

Guests of honor included Mr. and Mrs. Charles Goodman representing Mayor Paul Moore of San Jose and District Attorney and Mrs. Louis Bergna. Both Mr. Goodman and District Attorney Bergna commended the GI Forum highly for their outstanding accomplishments.

Many of our Mexican-American leading citizens were in attendance.

George Sotelo, California organizer for the GI Forum, gave an inspiring keynote address stressing that though we are Americans we should not lose our Mexican-American identification for it is here that our community recognizes our accomplishments and our desires as a group. Having given so much to our country in war and being among the first settlers the Mexican Americans as a group have not received its due merit in representation in our city, county, and national government.

Mr. Sotelo concluded that the GI Forum nationwide is doing much to improve this situation.

ERNEST VASQUEZ NAMED OUTSTANDING MEMBER OF THE YEAR *****

The highlight of the evening was the honoring of outgoing chairman Ernest Vasquez as the "Outstanding Member of The Year."

Robert F. Kennedy, U.S. Attorney General, congratulated Ernie by telegram.

Ike Hernandez was installed as the new Chairman and Mrs. Louis Mosqueda will lead the Ladies Auxiliary.

With this affair over the GI Forum and Ladies Auxiliary will not rest on their laurels but will strive for greater accomplishments in the coming year.

EXCENTRICO photography



(L to R) Mr. Pompeyo Garcia, Mrs. Louis Bergna, District Attorney Louis Bergna, and Mr. Felix Leon. Our District Attorney was a guest of honor at the Awards Banquet.



Ernest Vasquez (left) outgoing Forum Chairman, receives award from Bob Rodriguez honoring him as the "Outstanding Member of the Year." A telegram to Ernest from Robert F. Kennedy, U.S. Attorney General read in part "your community service and organizational leadership eminently qualify you for this fine honor."



Ted Cazares (left) presents award to Bob Rodriguez for outstanding service to the Forum in heading the Christmas Basket Drives.

Ed Camunez accepts award from Ted Casarez on behalf of Mr. Francis Crocker who donated greatly to the Eastside Boys Club.



(continued next page)



Aquí... MEXICO



Catalina Barragan

Orizaba, Veracruz

Sin poder precisar cuando llegaron los primeros pobladores, se sabe que por allá en el año de 1051 llegaron los toltecas a establecerse en el sitio en que hoy se encuentra Orizaba, que es un fértil valle en las estribaciones de la Sierra Madre Oriental. Allá por el año 1200 los tlaxcaltecas irrumpieron en el valle, relegando a los toltecas al oriente. En 1519 llegaron los primeros españoles a las ordenes de Hernan Cortes, estableciéndose desde entonces el pueblo de San Miguel de Ahuazilapam, nombre que significa "lugar de aguas alegres" a través de los años se modificó, pasando por Ahuilazaba, Auilicaba y Olicaba para quedar definitivamente en Orizaba.

En Octubre de 1524 Acampaba Cortes en un punto cercano a Orizaba, cuando le avisaron que su esposa venía en camino en busca suya y para evitar complicaciones por la presencia de Malinzi o sea doña Marina, la fabulosa mujer que tanto contribuyó a la conquista de Mexico, decidió casarla con uno de sus capitanes, don Juan de Jaramilla El Padre Fray Juan de Tecto bendijo a los nuevos desposados y en ese sitio, hoy conocido por Huiloapan, se construyó un templo cuya torre aun se conserva y la cual tiene una inscripción en la que se ve la fecha de este matrimonio.

Aunque un poco húmedo si clima es verdaderamente delicioso. Durante los meses de junio a Octubre, las condensaciones de abundantes nubes procedentes del Golfo de Mexico producen copiosas lluvias; en invierno y como consecuencia de los violentos temporales que se desatan en el golfo, la ciudad se envuelve en persistentes nublados que producen una llovizna casi imperceptible, a la que los habitantes dan el pintoresco nombre de "chipichipi."

De Marzo a Mayo, tiempo que dura la primavera, hay sequía. Los días calurosos con pocos. Tiene alrededores bellísimos.

Rincon de las doncellas es un rincón muy pintoresco situado sobre la carretera Puebla Orizaba.

Ojo de Agua es otro de los lugares bonitos. Manantial y balneario, a la salida de la ciudad. Dicen que quien se baña en Ojo de agua y sube el Cerro del Borrejo no sale nunca mas de Orizaba.

Fortín es un pueblecito que debe su fama a las flores. Por 5 pesos se puede comprar 3 docenas de camelias u orquídeas, y a la orilla de la carretera venden canastitas hechas de flores. Y en pencas de pla-

tanos y hechos rollitos huecos se venden las flores. Además de esto se encuentra en Fortín el famoso Hotel Ruiz Galindo que tiene como característica la piscina totalmente cubierta de gardenias y camelias, las cuales son cambiadas todos los días. Además sus jardines están totalmente sembrados de flores y árboles, además cuenta con campo de golf.

En esta ciudad se encuentran además las Cervecerías más grandes de la república y uno de los centros fabriles más renombrados que es el de Río Blanco y Santa Rosa.

Además la región es rica en café, naranjas, piña, mangos, etc.

Les saluda desde la Puebla de Los Angeles, su Amiga, Catalina.

Dr. Juan de Heras, D C

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MARGARET VASQUEZ - JOSEPHINE MONTECINO

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Sister Maria Bravo accepts award for Jack Leavey from Daniel Campos. Jack gave countless hours of his time to the Eastside Boys Club.



Mrs. Paul Gonzalez receives a Posthumous Award of Merit. Paul Gonzalez, who passed away last year, was one of the hardest working members of the Forum



John Ramirez accepts award from Mrs. Daniel Campos for his wife Cecilia for her outstanding leadership of the Ladies Auxilliary during the past year.



Gene Avila (right) is honored for his outstanding contribution to the scholarship and Boys Club Committees. Ed Camunez presented this award.

Ed Comunez (right) accepts award from Mario Vazquez for his outstanding chairmanship of the Scholarship Committee.

Incoming Chairman Ike Hernandez (left) honors Miss Mildred Overfelt for her contribution to the Eastside Boys Club. Dan Campos received the award on behalf of Miss Overfelt.





The Forum honored its Ladies Auxiliary for their great assistance to the Forum during the past year. Mrs. Louis Mosqueda accepts the award from Ike Hernandez.



New officers of the Ladies Auxiliary admire their award. (L to R) Mrs. Ernest Vasquez, treasurer, Mrs. Louis Mosqueda, Chairman, Mrs. Ralph Aldama, Vice-Chairman, and Mrs. Al Minjares, Secretary.



Gerry Graham, Vice President of Reed & Graham Inc., accepts award from Ernest Vasquez. Reed & Graham contributed greatly to the Forum in the construction of the basketball court for the Boys Club and to two Forum Christmas Basket Drives.

Dan Campos (right) gave much of his free time to organizing and leading the Eastside Boys Club. This outstanding award was presented by Ernie Vasquez.



(Caption from back page)



(L to R) Mr. and Mrs. Max Ruiz and Mr. & Mrs. John Garza. John Garza was the master of ceremonies at the Forum Award Banquet.

George Sotelo (center) GI Forum organizer for the State of California, gave a magnificent keynote address. Mario Vazquez and Bob Rodriguez are part of the Northern California organizing team.





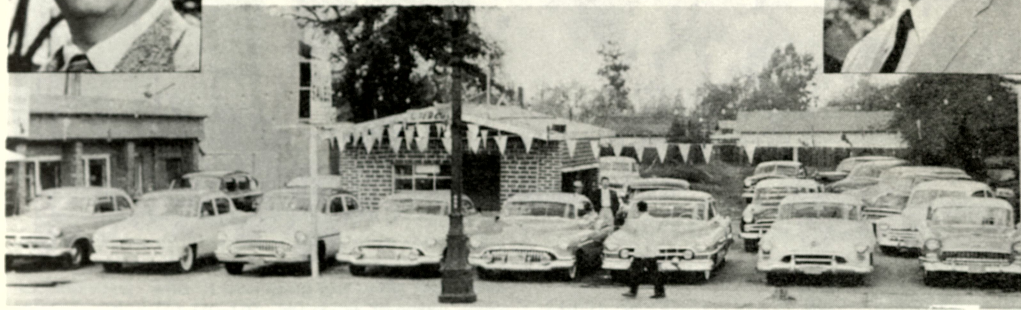
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SAMMY



Excentrico's glamour lenses captures some of the guests who attended G.I. Forum installation and awards Banquet, Sat. Feb. 25 at the Saint Claire Hotel in San Jose. They are: Dolores Garcia G.I. Scholarship winner, Inez Garcia (mother) and daughter Nancy. 2nd pic: Johnny Hernandez Golden Gloves champ, sister Jerry (sweet sixteen) and proud papa Johnny Sr.



JERRY - PETE DE ROSE and
FELIX LEON present

Tito Moreno Y SU CONJUNTO
EL AS DEL TECLADO

FRIDAY, SATURDAY, SUNDAY

EL RANCHO will endeavor to bring to the Latin People of Santa Clara County a night club that they can be PROUD of.



EL RANCHO

CY 3 - 9756 26th and Santa Clara Sts.



El Domingo 9 de Octubre del año 1960, unieron sus vidas en santo matrimonio la pareja compuesta por ERNESTINA LORIGO hija de Mariano y Manuela Lorigo, procedente de Arizona, y LESTER MORALES hijo de Jose y Josefina Morales, procedente de Colorado.

La ceremonia religiosa se verifico en la Iglesia Holy Family de esta cd. a las 12:00 del dia y la recepcion en el Newman's Hall asistiendo mas de 200 hspedes.

Su LUNA de MIEL la disfrutaron en Lake Tahoe, estableciendo residencia en Tracy, California.

En la grafica iz. a der: Refugio Carrillo, Hortencia Lujan, Guillermina Moreno, Maria Loza, Enriqueta Guerrero, Vicente Loza, Abelardo Carrillo, Benito Herrera, Cristina Lorigo y los pajes Guillermo Lorigo y la niña Obdulia Guerrero.

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Spares & Strikes



Mario R. Vazquez

One of the oddities of bowling is a Triplicate, which consists of three games of the same score. The games must be rolled in a regular league night. Mario Vazquez, who is averaging just under 170, came through with a 170-170-170, 510 series Thursday, February 23. Also bowling in the same Thursday Nite Owls League at the Bowlarium Frank Goaltori of McElroy Lumber Co. put together games of 225 and 216 for a fine 637 series while teammates Bob Delmue & Dan Daulton tied with 203 games. Vince Echeverria, San Jose Bowling Supply, rolled a 204 game. Pioneer Pump & Well team replaced San Jose Bowling Supply in the top spot and now lead the league by two points.

Members of Club San Felipe made an appearance at the Ann Darling Bowl thursday, in efforts to take over the vacant spot left by Casa Mañana in the Mexican American League. All around athlete Candy Veliz surprised himself by making a few strikes. Abel Acosta, Club Del Mar's anchor man, came through with a 203 game and a 581 series. He already holds both high game, 227 and now has a higher series than his previous 541. Rudy Belloumini was next with a 187 game. Club Del Mar has widened its lead in first place and now have a 26-14 record.

The excellent bowling of Lalo Ruiz helped San Jose Refrigeration in the 850 Handicap League at Ann Darling, making another stab at first place after being dumped by Scardina Brothers. Lalo, a 166 average bowler, rolled a 197, 235, and a 176 for a 608 series followed by Mario Vazquez 181-212, 561 series. San Jose Refrigeration is now tied with Jose Rodriguez Orchestra in second place with 21-11 records. Big Bombs for the Orchestra were Jack Croad who had a 230 game and Manny Flores rolled a 225 game. Scardina Brothers held on to first place with Barney Scardina rolling a 210 game and captain Tony Macaluso following with a 218. Other high games included Armando Rosales' 214 game and Jim Deibert's 200 game.

Benny Garza, former bowler with the San Jose Refrigeration Team in the Mexican American League, recovered from surgery and is now in the best of health. Since he is the chairman of the ways and means committee of the G.I. Forum, he is inviting all fellow bowlers to attend the Scholarship Dance to be held at the SES Hall in Santa Clara on March 18, 1961.

PERSONALITIES IN BOWLING:

John Henry (Chapo) Muraira, a TV repairman on 13th Street, has shown everybody that bowling can be

easy. This being only his second league, he is carrying a 151 average and has a high game of 229 and a high series of 562. Chapo is a former Del Rioan (Texas) transplanted to California. He bowls with Jimmie Cardenas, another bowler from Del Rio, who sponsors Jimmie's Headhunters team, and has his barber shop on 13th and Taylor Streets, here in San Jose.



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Ideal BARBER SHOP

BARBERIA MEXICANA
CORTE de PELO...\$1.75
SERVICIO de PRIMERA
ADULTOS y NIÑOS
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Raul R. Hernandez
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RAY'S CAFE



Joe Carvajal

Dancing: Fri. Sat. & Sunday

RUDY GONZALEZ
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Cocktails - Beer - Wine - Card Room

COME IN and visit JOE and RAY

CY 5-9464 10th & Taylor Sts.



*Maria de la
Luz Sánchez*

El tercero en la dinastía de la familia Dena, por llevar el mismo nombre de su progenitor, nació ayer, 27 de febrero de 1961, en el San Jose Hospital de esta ciudad, el niño hijito de los esposos Filemon y Enriqueta Dena. El recién nacido que llegó a nuestro planeta a las 2:33 am, peso al nacer nueve libras y media con una estatura de veinte pulgadas. Es pues todo un real niño que sera ciudadano del mundo con el mismo nombre de Filemon que lleva su padre y su abuelito paterno. Muy saludable es el estado de la madre y del hijo, por lo que nos complace felicitar cordialmente a los jóvenes consortes.

MI HERMANO HA MUERTO

La Parca inexorable a dejado caer una vez mas su segur destructora en uno de los míos. Ha pagado su negro tributo a la madre tierra, el que era carne de mi carne y sangre de mi sangre..... Mi hermano ha muerto.

Nivardo, hermano mio, lejos, muy lejos de tu lecho de enfermo, de ese lecho que para ti fue un Calvario y una Cruz, esta tu hermana soportando el dolor de no haberte vuelto a ver.... Pero ten la certidumbre de que tu hermana te recordara siempre, de que en el fondo de su corazon nacieran para ti las siempre vivas del cariño imperecedero filial y sagrado, inmenso y legitimo, contra el que nada pueden ni el infortunio ni la muerte, y en mis ojos brillara la humedad del llanto cuando tu recuerdo cruce por mimemoria, y en mis labios palpite la plegaria que por ti, hermano del alma, se eleve para emprender el vuelo hacia las alturas infinitas de la Patria Inmortal, en busca de Dios..... Ahora que te haz ido, como nunca recuerdo la triste y dulce mirada de tus ojos diafanos, tu actividad que solo pudo suspender la muerte, tu honradez-acrisolada, esa honradez y hombría de bien que como una herencia para la eternidad dejo a sus hijos aquel patriarca venerable que fue nuestro padre, y que a su vez tu legaste a tus hijos, por que la virtud y la honradez son la riqueza de los pobres, y tal fue nuestra herencia.

Descansa en paz hermano mio, en el santo solar de nuestros mavores. La vida es breve, y el mundo es nuestro bajel, no nuestra morada. El dolor con ser tan grande, es perecedero, esta destinado a desaparecer como todo lo terreno. en cambio nuestra esperanza, la fulgida esperanza de encontrarnos en la Patria donde brilla la luz de un Sol sin ocaso, se apoya en la inmutabilidad de la palabra de Dios. Tu que estas ya por encima de las miserias y los fangos del mundo, pide por los que te llamamos junto a la cruz de tu sepulcro, la cruz te abrio las puertas del reino que jamas tendra fin.

SENSIBLE FALLECIMIENTO

Causando una general consternacion entre sus parientes y numerosas amistades, el jueves 23 de febrero de 1961, en su casa habitacion ubicada en el 1271 de la avenida Keoncrest de Santa Clara, Calif. deja de existir el Sr. CARLOS DAVID GUTIERREZ, a la edad de 35 años.



CARLOS D. GUTIERREZ
En Paz Descanse

Asi se epilogo el drama de una vida segada en plena floracion por la muerte.

En ese mortero de Dios que se llama enfermedad, fue flagelado este caballero, cristiano a carta cabal, y adornado por las raras virtudes de la fortaleza y de la resignacion que le ayudaron a soportar con valor de heroe y paciencia de santo, la dura cruz de una penosa enfermedad, que si le privo de la vida, le alcanzo esa corona con la que el dolor y la adversidad aquilatan el verdadero valor que hace del hombre un fruto maduro para la vida eterna.

Carlos David, entrego a su Creador su alma purificada por el sufrimiento, y placidamente, confortado con todos los auxilios espirituales, dejo este lugar de destierro.

El extinto era miembro de la orden de los Caballeros de Colon.

Por 13 años desempeño el cargo de ayudante de tecnico de la Westinghouse Electric Corp. Fue veterano de la segunda guerra mundial, y fue el ultimo presidente del Club Fiesta de San Jose.

El señor Gutierrez deja al morir a su joven y virtuosa esposa la distinguida señora Aurora De la Rosa de Gutierrez, a sus padres los señores Martin y Dolores Gutierrez de Santa Clara, Calif., tambien le sobreviven sus hermanos Arturo y Linda Levin, a quienes nuestra revista manda sus sinceras condolencias, deseandoles en tan duro trance, el consuelo de la fe, y la fuerza moral que les ayude a soportar la irrepensible perdida de ser tan querido.

NACIMIENTO

El dia 3 de febrero de 1961, se vio alumbrado con el sol de la dicha el cristiano hogar de la familia que radica en el Num. 459 Delmas de esta ciudad al arribo de una preciosa niña con que el Todopoderoso bendijo la union de los esposos Herman y Margarita Samaniego Madero quien llevo felizmente a este mundo en el O' Connor Hospital de esta ciudad.

Madre e hija se encuentran en perfectas condiciones. El nuevo angelito recibira dentro de pocos dias las aguas bautismales con las que se le impondra el bello nombre de Rosa Margarita.

Nuestras felicitaciones a los esposos Samaniego Madero.

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en las tiendas que aqui se anuncian**



CONCERNING
C. S. O.



Louis Zarate

Last week a few sample questions which deal with the driver examination were given. We are hopeful that they were of some assistance to you who will soon be taking the examination. We have done this in order that you may have an idea of the type of questions asked by the Department of Motor Vehicles. If you have the idea, then you will know if you need to study or if you might want to go to school. We also advised that yours truly is giving a class for students who have difficulty with the English. Remember that the classes are each Monday, at 7:30 PM at Roosevelt Jr. High School.

In addition to the test dealing with the law, there is a test which deals with the signs. There are different methods used by the Department of Motor Vehicles in testing you, the applicant in your knowledge of the signs. What follows below is a series of signs and next to each there are spaces.

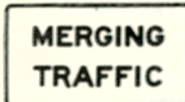
You must indicate which answer is correct by putting an X in the space which you think tells what the sign means.



- The car on the right has the right of way..... ()
- Let the cross traffic go by first..... ()
- You have the right of way.. ()



- Divided road ahead..... ()
- Road ahead is in poor condition..... ()
- Raised cement areas in road ()



- Make a full stop at all. ()
- Road widens ahead..... ()
- Watch for cars entering from the side..... ()



- One-way street..... ()
- One-way traffic..... ()
- Single lane ahead..... ()

The answers to the above four signs are as follows: 1-middle, 2-bottom, 3-bottom, 4-bottom.

Of interest to many is the forthcoming Conference

on Children and Youth which will be held at the request of the Governor in Sacramento on November 6 and 7. CSO has been requested to send a delegate to the planning conference which will be composed of 20 young people from throughout the state. This planning conference will be held at Asilomar on March 17, 18, and 19.

Of much interest to many of the people who are interested in pensions for aliens who have been living in the state of California is the approval of the Pension Bill by the Social Welfare Committee of the Assembly. It still has a long way to go but the importance of this bill is the benefits which many people will receive especially those people of Mexican ancestry who have lived for many years in the state. This bill will also help those sons and daughters who are having to support their parents because they are not eligible for pensions.

I would like to take this opportunity to thank Esther Medina for the honor she bestowed upon this person in her selections entitled Personalities of the Year. I feel that the reward for community participation lies in the recognition by those in the same community. With kindest regards, Esther.



**Diga a nuestros Anunciantes
que lo vio en el EXCENTRICO**

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TREMENDA VARIACION

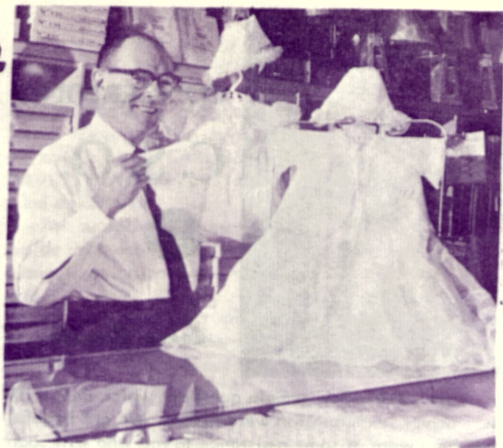
Esquisitos vestiditos Largos Vestidos Cortos
AJUAR completo para NIÑA o NIÑO
(acesorios) Use International Credit Plan

Use FIRST NATL.
Charge Plan



Use BANK AMERICA
Charge Card

o USE Nuestro PLAN de Apartado



Harry Lasnick, Prop.

Morales - Lorigo

La Srita. ERNESTINA LORIGO

hija de los esposos

Mariano y Manuela Morales de Lorigo

Contrajo NUPCIAS con el caballero
LESTER MORALES

hijo de los esposos

Jose y Josefa Chaparro de Morales

El Domingo 9 de Octubre de 1960
a las 12:00 a.m. en la Iglesia Holy Family
San Jose, California

RAMIREZ STUDIO

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Se Rentan y se Venden Tuxedos

Todas Clases y Tamaños

Saco Blanco

LA MAS AMPLIA
VARIACION

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LA MEJOR
CALIDAD.

MATRIMONIOS

BAILES

FIESTAS

SELIX
FORMAL WEAR
SALES-RENTALS

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75 S. 2nd St.



Joel Aguilera

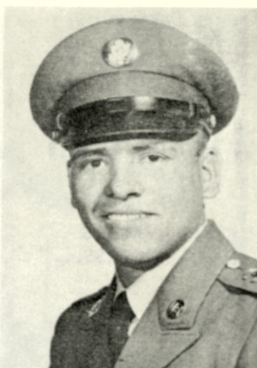
Club Riviera



Introducing an old Club Riviera member, Paul Morales who is single and back again with us in normal circulation.

Paul received his separation from the Army on Jan. 16, 1961 after spending 24 months in the service, STATESIDE.

Glad to have you back again, Paul.....



On April 18, 1961 the Eastside Union High School District Board of Trustees will be faced with their regular Board election.

It gives me great pleasure to announce that once again we have another candidate of Spanish abstraction seeking a seat on this Eastside Board of Trustees.

This man is none other than Mr. LOUIS M. HEVIA who resides at 10335 Martha Drive with his wife Josephine and their six wonderful children.

Mr. Hevia was born in Hermosillo, Sonora, Mex., is 39 years of age, has been a California resident for the past 35 years, is a National American Citizen and has an exceptional Armed Service Record, where he served from 1942-1945 as a pilot. He is also very active and widely known for his participation in various civic and social committees, such as: 10th Congressional Director for MAPA, member of the Mexican American Scholarship Foundation, San Jose City Park and Recreation Committee, American Legion #809, Community Service Organization (CSO), past secretary and treasurer of the Cub Scouts, past vice-president of the Mexican Chamber of Commerce and, also member of the Democratic State Central Committee.

"My reasons for seeking a position on the Eastside Union High School Board of Trustees," says Mr. Hevia are, (and I quote):

1. To insure full and equal representation for all residents of the district.
2. To promote harmony between residents, teaching staff, administrators and Board of Trustees thereby effecting an intelligent, vigorous and and continual educational program.
3. To project a school expansion program, based on future needs, governed by economy and administered with unanimity.

LET US ALL GIVE MR. HEVIA OUR WHOLE-HEARTED SUPPORT ON APRIL 18.

LET US ALL GIVE MR. HEVIA OUR WHOLE-HEARTED SUPPORT ON APRIL 18, 1961.

*** THE BRAVE ONES ***

I hear that it took six boys to beat up two teenagers and that when their father came to help his two sons they chickened out and an elderly lady had to come to their rescue!!!!!!!!

R. M.

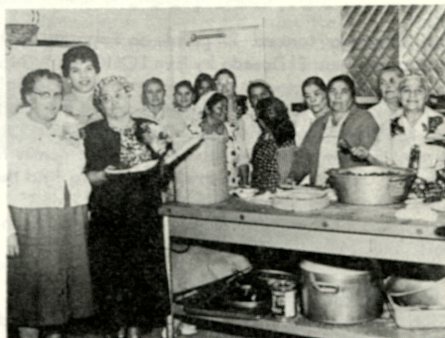
Say, Friday when are you going to bring back the couch?????????

Shorty.....



In the photo, Ralph Guzman and Shirley Beltran who were married on October 29, 1960 at the brides' parents home Mr. and Mrs. Mike Beltran.

Ralph attended James Lick High School and the new Mrs. Beltran went to Roosevelt Jr. High.



These are the ladies responsible for preparing the excellent meal enjoyed by those who attended the reception honoring newlyweds Mr. and Mrs. Isaias (Friday) Aguilera. Saturday, January 28th.

MADAM Zora

ADIVINADORA

Poseedora de SABIDURIA y PODER para Ayudar a la HUMANIDAD. Ha dedicado su vida entera a este trabajo.

Esta Sra. ayuda a los enamorados y parejas separadas a que se CASEN o se vuelvan a REUNIR.



CY 5-6210 144 S. 2nd. St.

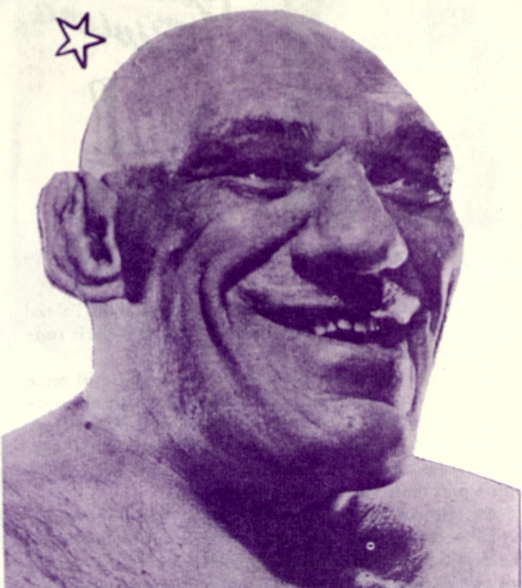
★ SAN
JOAQUIN

"SYNONYMOUS
with SUCCESS..."

Dave E. Sierra



Personalities of 1960



* * MOST HANDSOME MAN * *

C.S.J. Bees LEAD LEAGUE

Coach John Zamora's San Joaquin B Basketball team took over undisputed first place in the 2nd half of the league race by upsetting previously undefeated Club Riviera 72-65.

A classic example of ball handling by guards Bob Samarippa and Manuel Garcia and superb rebounding by hustling Eppie Gallego, lanky Ken Saucedo, and Bob 'too big to go around and too tough to go over' Garcia made it possible for Zamora's men to avenge their only loss in loop play.

High scorers were Bob Samarippa with 25 points and big Bob Garcia with 20.

Ken Saucedo tanked 25 points on February 24th as San Joaquin beat El Dorado by five TOUCHDOWNS in a game which more closely resembled a football game. The CSJ players had been warned the week before to wear their shoulder pads and helmets because the El Doradoans are savages when it comes to basketball. They get so frustrated trying to find the basketball that they lose their tempers.

After the 68-34 game was over, they finally found the ball, the referee had it!

C.S.J. NINE IN FASHION * * * * *

Club San Joaquin's excellent softball team which thrilled many fans with a brilliant 23-4 won and loss record in 1960, worked out again recently at Roosevelt Jr. High School in the fashionable Bulldog Drive playground.

Spring and Summer fashions galore were in evidence as the horsehiders turned out for practice in a garish and varied array of colors, testifying to their discriminating taste in playtime finery.

Cute Joe Rodriguez was attired in the traditional cleated shoes with royal blue and white stockings (worn just a little below the knees this year, girls!) and white flannel pants cut to knee level. Styled by Wilson of California, the trousers are sans pockets in front. Very chic.

Tall and dark and dashing Ray Silva wore a blue hat with medium length brim of cotton and nylon. His jacket of white leather sleeves and blue polished cotton body added a contrasting note to the otherwise subtle attire of the San Joaquin ballplayers..... and, blah, blah, blah, (Get off that stuff, Dave, you sound like Joel Aguilera!)



* B E S T
D R E S S E D *



* * * COUPLE OF THE YEAR * * *

Los establecimientos que anunciamos
son de responsabilidad



En solemne ceremonia religiosa el día 17 de Diciembre de 1960, en la Iglesia de Nstra. Sra. de Guadalupe de esta ciudad, a las 11:30 a.m. unieron sus vidas en matrimonio los jóvenes MARIA HERNANDEZ hija del Sr. Tomas Hernandez y GREGORIO LOPEZ, JR. hijo del Sr. Gregorio Lopez, Sr. Maria es procedente de la cd. de Mexico, siendo Gregorio de Brownsville, Texas.

La RECEPCION se verifico en el 872 Brech Ave.

asistiendo mas de 200 invitados. Despues de disfrutar de su LUNA de MIEL en Los Angeles, Calif. establecieron residencia en el 1712 de la calle Han de esta.

De iz. a der: Ralph Zamarron (padrino) Mario Reyna, David Mendoza, Al Flores, Lawrence Medina, Janie Zamarron (madrina) Angie Ortiz, Margaret Lopez Bea Lopez, Rosie Flores y los pajecitos Louise Hernandez y Esther Hernandez. RAMIREZ STUDIO.

SERVICIO de INCOME-TAX

Una vez mas ha Llegado el tiempo del
" INCOME TAX "

Puede estar seguro que estoy preparada para ayudarle lo mismo que para ahorrarles DINERO.

VENGA lo mas PRONTO POSIBLE para atenderle con la MAYOR RAPIDEZ.

HORAS de OFICINA

LUNES de 9:00 a.m. a 9:00 p.m.
MARTES a SABADO 9:00 a.m. a 5:00 p.m.
Otras Horas con CITA UNICAMENTE

Lena Manriquez

INCOME-TAX

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San Jose



Lena Manriquez

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Tony D. Maria

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SI NO HA DORMIDO SUFICIENTE EN LAS ULTIMAS
24 HORAS ¡ABSTENGASE DE VER ESTA PELICULA!

¡LA MAS ELECTRIZANTE AVENTURA DEL REY DE LOS
DETECTIVES, CARLOS LACROIX!



¡LA MAS APASIONANTE AVENTURA DE
CARLOS LACROIX, VIVIDA EN EL LEGENDARIO PUERTO
DE BOMBAY!
¿CUAL ES EL ARMA QUE UTILIZA PARA SATISFACER
SU CODICIA?



Jueves, Viernes, Sabado 9 - 10 - 11 de Marzo



" AMOR DE LEJOS "

Fernando Fernandez - Evangelina Elizondo