

Women's Leadership Conference Planning Committee
Program Committee Notes
October 28, 2005

Present: Bonnie Warrington, Diana Goodrow, Celeste Weingardt

The purpose of the meeting was to visualize the day and develop a draft outline.

Ø **PURPOSE OF CONFERENCE:** To educate women activists about the Changing Economy, both locally and globally, as it impacts women; to explore challenges and opportunities; to identify resources; to develop solutions; and to determine how they can be implemented locally to improve women's economic opportunities.

Ø **SECONDARY PURPOSE:** To develop a core committee to present annual Women's Leadership Conferences using the issues identified at the 1995 Beijing Conference as a guide.

Ø **TARGET DATE:** Saturday, Oct. 7, 2006

Ø **TARGET NUMBERS:** 60 to 100

Ø **POTENTIAL SPONSORS:** (Starter list.) Patagonia, Ventura County Star, LA Times, Gold Coast Broadcasting

Ø **TARGET PARTICIPANTS:** board level members of Ventura County women's organizations
Invitations to be extended to six categories (Starter list. Note: list may change as program focus becomes more developed):

Social Action: Commission for Women, National Women's Political Caucus, AAUW, NOW, Planned Parenthood, LULAC, CAUSE – Women's Economic Justice Project, Soroptimists, MUJER, El Concilio, League of Women Voters, World Affairs Council, United Nations-Ventura County, CAWA/WIN

Business: Business and Professional Women, American Business Women's Association, Ventura County Professional Women's Network, Women's Economic Ventures, Workforce Investment Board

Non-Profit: Coalition To End Family Violence, Housing Commission, Transportation Commission, Council on Aging, AARP, Farm Workers, VCCF-Women's Legacy Fund, Interface, Commission On Human Concerns, United Way.

Professional: Nurses Association, Women Lawyers of Ventura County, Teacher Association

Religious: Unitarian Universalist Church, B'Hai, Temple Beth Torah

Elected Women and candidates, past and present: will research complete list

Ø **BREAKOUT SESSIONS:** Four tracks with morning session devoted to identifying challenges and afternoon session to develop solutions/action plans. Not anticipating completed plans, rather direction and commitment to continue working together through to implementation/presentation. Suggest that we allow track facilitators large input in developing their sessions.

Self Sufficiency Track:

Suggested facilitators: Soroptimists, Coalition to End Family Violence &/or CAUSE

Other suggested participants: Child Development Resources, Commission on Human Concerns, Farm Work Advocates

Education Track:

Suggested facilitators: AAUW, CUCSI

Other suggested participants: Teachers Association, Community College Reentry Programs, County Schools ROP, Women in Construction

Business Track:

Suggested facilitators: Business and Professional Women, Women's Economic Ventures

Other suggested participants: VCPWN, Economic Development Corp. (Michele Pettes), Workforce Investment Board (Edna or Amy)

Public Policy Track:

Suggested facilitators: NWPC, Supervisor Kathy Long

Other suggested participants: League of Women Voters, Ventura County Leadership Academy, So. Ca. Association of Governments, Area Housing Authority, Transportation Commission, Congresswoman Lois Capps

Ø PROGRAM

- 8:00 Registration, continental breakfast, networking, resource marketplace (tables for participating organizations)
- 9:00 Welcome, introduction of VIPs
- 9:15 Keynote: Local and Global perspective overview on women in the changing economy - CAUSE/Maricela Morales? For local; CAWA or World Affairs Council for global.
- 9:45 break
- 10:00 First Breakout – challenges
- 11:30 free half hour, resource market place
- 12:00 lunch and speaker or entertainment (possible topic: planning your retirement – Cecilia Cuevas?)
- 1:15 Second Breakout – solutions
- 2:45 break
- 3:00 Sharing reports and next steps
- 4:00 Closing remarks

Ø RESOURCES NEEDED (This is really a starter list!)

registration volunteers
workshop monitors/helpers
easels and pads for sessions
Spanish language translators
Goodie bags

Ø Additional thoughts

I'd like us to put together a small packet of reading material to send to participants as they send in their registration. We could contact the publisher of The World is Flat for permission to reproduce a few passages/pages of the book, Harvard University's Harvard Generations Policy Project has chapters on. Health care, retirement (pensions, insurance, planning for the future, possibility of being single), Boomer women as caregivers, Impact of female boomer policy makers on shaping public policy around these issues, Impact of corporate boomer women of color on corporate cultures, Collaboration between government, advocacy groups, and businesses on these issues, Workplace equality, Technology, Marketing to female boomer consumers (or lack of), and News media, what is reported, who decides. PDFs of their report that can be downloaded from www.genpolicy.com. There are no doubt other printed resources that would be of value, also.

Submitted by,
Celeste Weingardt
10/31/05