

California
State
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Hayward

HAYWIRE

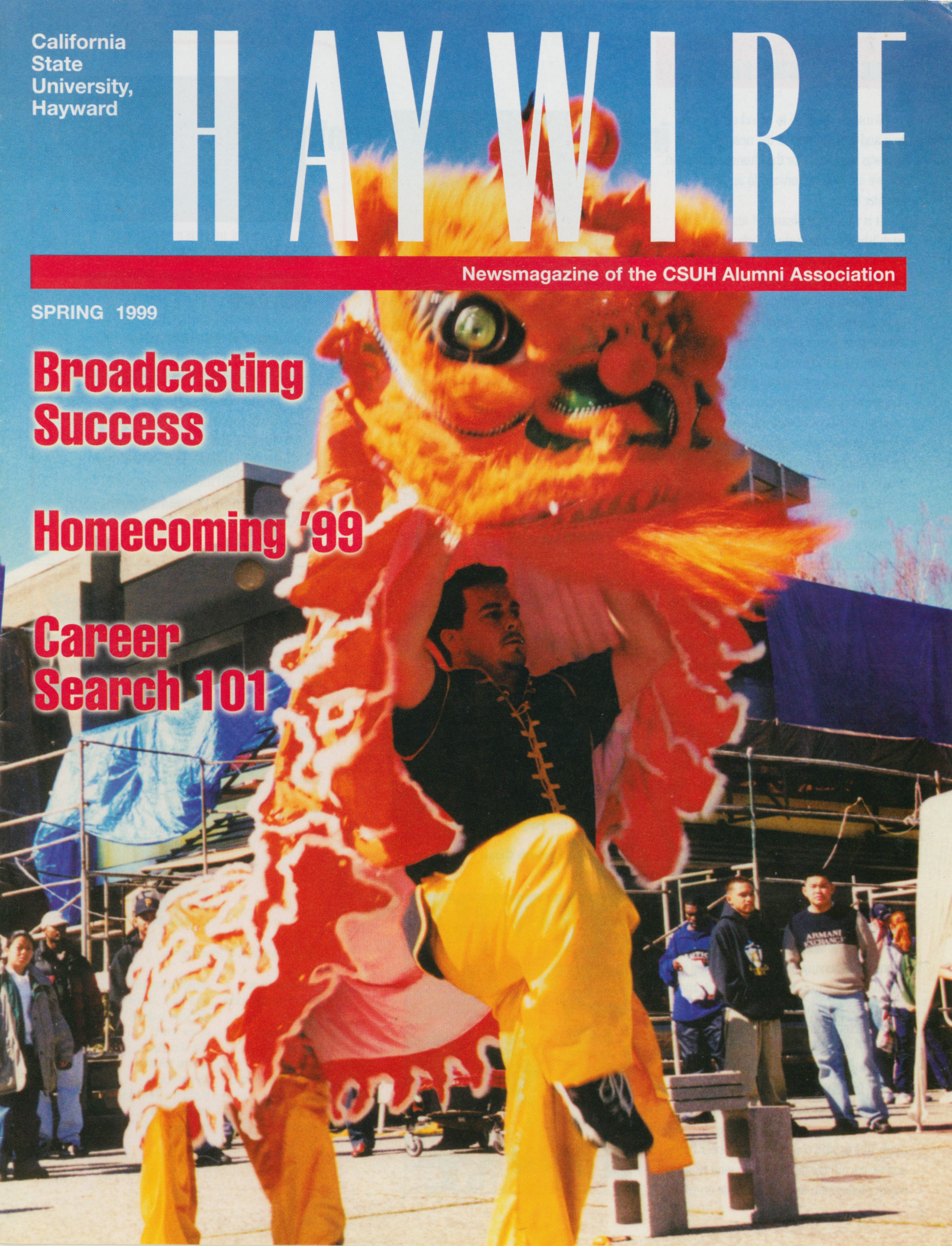
Newsmagazine of the CSUH Alumni Association

SPRING 1999

**Broadcasting
Success**

Homecoming '99

**Career
Search 101**



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WINTER 1999

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PRESIDENT'S MESSAGE

Winter is the time to reflect on the past year and look forward to the new one. Last year was wonderful for the Alumni Association, and we are looking forward to an even brighter future.

It is with great pleasure I announce the establishment a new alumni chapter. At its last meeting, the Alumni Association board of directors approved the proposed bylaws for the Contra Costa Chapter. This is the first new local alumni chapter since 1994. Many thanks go to Brook Oliver, Karin Colby, and Paul Horn for their work, and to the Contra Costa Campus for supporting this team and chapter with valuable resources. If you live in Contra Costa County, you will soon be receiving information about joining this new chapter. For more information, please contact Brook Oliver, chapter president, at (925) 602-8619.

Alumni Association members recently received a request for nominees for the 1999 Alumnus of the Year. Bob Sinnott, board director and chair of the Alum of the Year Committee, also sent the criteria for this prestigious award. Once all nominations are received, the committee will propose a nominee to the board of directors for approval. If you know an individual who meets the criteria and is worthy of nomination, please make the time to complete the application and send it to us.

Members also are receiving information about the upcoming election for the Alumni Association board of directors. We are asking all members to consider running for an office, which includes president, vice president, secretary and treasurer, as well as four directors positions. Officers serve for one year and directors for two years. History has proven that the Alumni Association has benefited greatly by having new faces on our board. If you are interested in serving on the board, please complete and return the election application. In April the Nomination Committee will review each one and put together the election ballot.

This issue of Haywire includes a story about a few of our alumni who have gone into broadcasting and a special pictorial feature on Homecoming '99. Thanks go to the many alums who contribute to Pioneer Paths, and we encourage all alumni to send us a recent photograph and short update on your



By Nancy Tackett

lives. We frequently receive inquiries from fellow classmates who read this segment and want to "keep the link" and contact their classmates, so let us know if we can share your contact information.

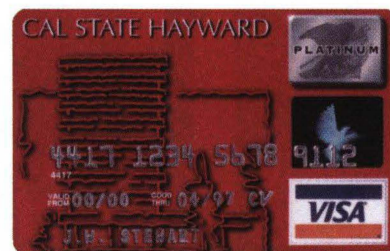
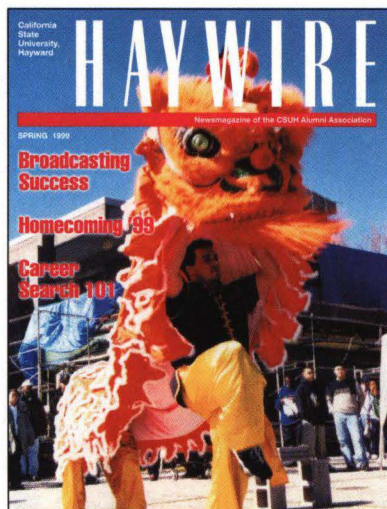
In closing, again I urge you to consider the requests for nominations you have received. It is through your interest and contributions that this Alumni Association remains strong and viable.

And, as always, please keep in touch with us either via email at nancyt@netvista.net or at our Cal State Hayward Alumni Association Office at (510) 885-3724.

Keep the link!

Cover photograph -The Chinese Lion Dance, performed by students from Buk Sing Choy Lay Fut of Fremont, helped usher in the Year of the Hare Feb.19 on the Hayward campus.

Photo by Elizabeth Cisse'



Cal State Hayward Alumni Association Platinum VISA Card

Support Cal State Hayward by using the only credit card that supports the valuable programs of the university and the Alumni Association.

- Credit line from \$5,000 to \$100,000
- No annual fee
- 25-day interest-free grace period on purchases

Call 1-800-FIRST USA and ask for the CSUH VISA Card.

Haywire is published four times a year by the CSUH Alumni Association for its members. Submissions are welcomed and encouraged. Please address inquiries or information to the CSUH Alumni Association, CSU Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542 or call (510) 885-3724. View the CSUH Home Page at www.csuhayward.edu

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Career Center Offers Services To Alumni

By Hal Gin, Executive Director
Student Development Services

When you were a student attending classes at Cal State Hayward, chances are you visited and utilized services offered at the Career Development Center. Alumni can still have access to these services by paying an annual fee, as required by the CSU Board of Trustees.

Cal State Hayward's Career Development Center offers these services to alumni and students:

- Job listings for those interested in employment opportunities.
- Workshops throughout the quarter to sharpen job search skills.
- The Career Resource Library, stocked

with a wealth of reference materials, videotapes, and computerized self-assessment and evaluation programs to explore career options.

- On-campus, one-on-one interviews with employers from throughout the region.
- Professional career counselors on a "walk-in" or appointment basis.

Career Center services are offered in two categories:

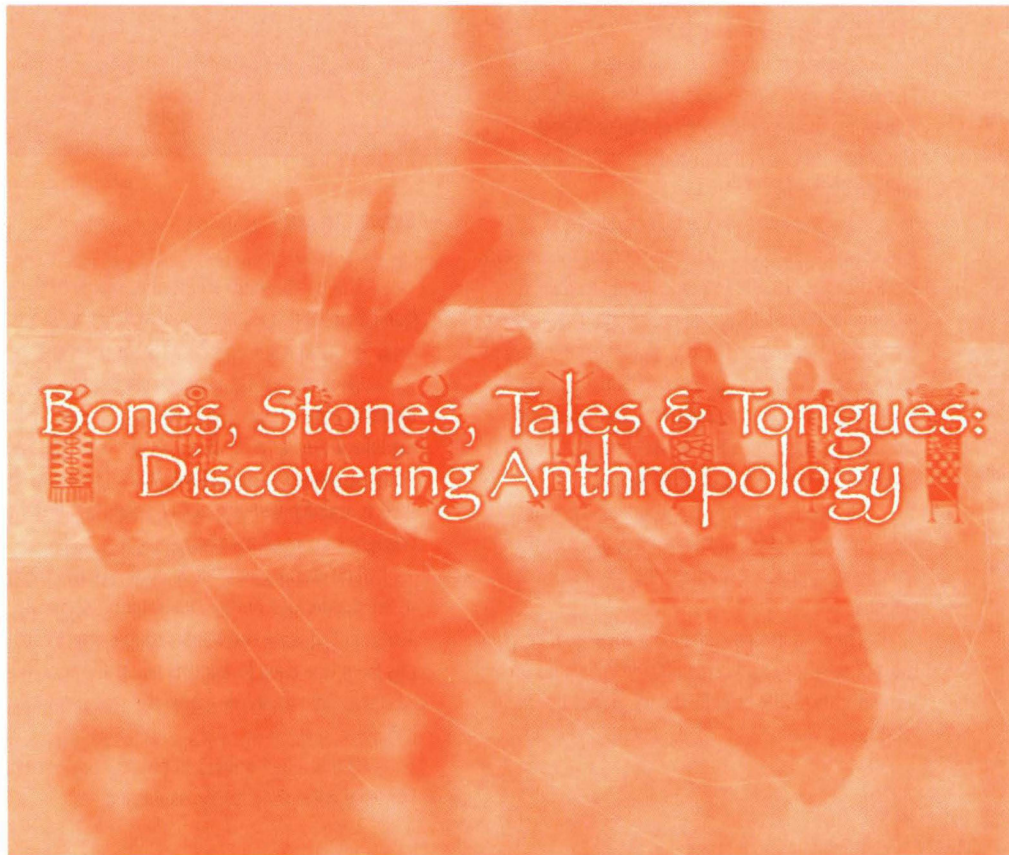
- The Job Search Services program provides career-related workshops,

access to occupational information in the Resource Library, computerized self-assessment and evaluation, and on-campus interviewing on a space available basis. The annual fee is \$25.

- The Job Listing Services program provides access to all current jobs listed in the Career Development Center/Student Employment Office. The annual fee is \$25.

If you have any questions or wish to use the Cal State Hayward Career Center, please call (510) 885-3621 or stop by the Center in Warren Hall, room 509.

'Bones, Stones, Tales, Tongues' Featured at Smith Museum



The exhibit "Bones, Stones, Tales and Tongues: Discovering Anthropology" will be on display through June 11 at the C.E. Smith Museum of Anthropology, Meiklejohn Hall, room 4047.

The show explores four facets of the discipline of anthropology: archeological, biological, cultural, and linguistic anthropology.

Museum guests, using flashlights, can view "cave paintings" inside the exhibit's recreation of the Cave of Lascaux.

Museum hours are Monday, Tuesday and Friday, 10 a.m. to 3 p.m., and Wednesday and Thursday, 2 to 7 p.m.

The director of the C.E. Smith Museum of Anthropology is George Miller, and the assistant director is Nancy Summerlin.



Bob Agnew

Photo by Ben Ailes

Great Careers Have Alums Walking (and Talking) on Air

Bob Agnew

Radio program director Bob Agnew admits he didn't decide on a broadcasting career solely out of "a deep commitment to the public's right to know."

Actually, he chose that career path in the late '60s when he saw how the girls reacted to a local disc jockey who arrived for high school career day in a flashy Corvette.

"To a teen-ager, broadcasting seemed the way to babes, cars and money," Agnew recalled from his office at San Francisco radio station KNBR.

So, in spite of a full-ride scholarship offer from Chaminade College in Honolulu, Agnew postponed college for six months and took a \$1,300 course at the Career Academy School of Radio in San Francisco.

The training, however, wasn't all he hoped for, and "after playing radio for six months," he headed off to college in Hawaii. There he took a part-time job in radio ad sales, sold a single ad, earned a \$4.25 commission, and "decided to stay in broadcasting long enough to earn the remaining \$1,295.75 I'd paid for the radio course," he said.

"Island Fever" set in after two years, and Agnew transferred to Cal State Hayward. According to the veteran broadcaster, it was a great time to be at CSUH because the journalism major had just changed to

mass communications, and the faculty included veteran newsmen Bruce Brugman, now editor of the *Bay Guardian*, and John Gothberg, who taught the law of mass communication.

They encouraged him to apply for the CBS internship program, and Agnew was chosen to work at KCBS radio in the mid-'70s.

"It was an incredible experience," he said. "Breaking news stories included the Jonestown massacre, the assassinations of Mayor George Mascone and Councilman Harvey Milk, riots and earthquakes."

Agnew earned his bachelor's degree in 1975 and stayed at KCBS for 10 years, becoming assistant news director. In 1985 he transferred to the CBS affiliate in Philadelphia, where he was news director for almost five years. Finally, after a brief tenure at a Los Angeles station, Agnew met Tony Salvatore, KNBR vice-president and general manager, and the pair helped transform the station into its current successful sports talk and news format.

"KNBR is a 'heritage station'—75 years old—with a 50,000-watt, clear channel, multi-directional signal," explained the 25-year media veteran.

The station's powerful daytime signal reaches most of northern and central California, and on some nights KNBR broadcasts are picked up in 28 states.

Agnew feels good about the station's strong ratings in a competitive market.

He is also proud of his 25-year marriage to wife Cindi and linked his wedding to Cal State Hayward.

Agnew said one of his professors was moving to Nevada to become campaign manager for a candidate there. The departing faculty member asked Agnew to drive his U-Haul truck to Las Vegas. Agnew decided he could combine the job with a wedding, and Cindi consented.

While Agnew never got the Corvette he once admired, he is certain he made the right career choice.

"Radio is adrenaline," he said. "In this field you have to be entertaining, energetic, informative. The only reason the audience listens is to have fun, and that's the challenge. That's what motivates me."

Sylvia Chacon

She has been an entertainer since childhood, but KFRC radio personality Sylvia Chacon said, "I found my voice at Cal State Hayward."

"I'd been on stage nearly all my life, performing with a local Mexican dance troupe," she explained during a break in her show on the San Francisco oldies rock and roll station. "It was the speech and debate team at Cal State Hayward that brought me out of my shell."

The evening radio host could recall exactly when she decided on her career path. She was a senior at Cal State Hayward walking across campus from one class to another when she concluded it was time to decide where she was going with her life.

"I thought I wanted to be a counselor when I entered college," Chacon explained.

While she applied herself to her studies, eventually she decided her psychology grades were not good enough to make counseling her career.

As a senior on Cal State's speech and debate team, she discovered she could use her voice to affect an audience's mood.

"While I was never really a quiet person, up until then I'd been a dancer, a non-verbal performer," she said. "One day I was walking between classes, and I remember thinking, 'I love music and I can make things happen with my voice.' The bells went off, and I decided to be a DJ."

After graduating from Cal State Hayward, Chacon landed an internship at the San Francisco radio station KYA. The position was to be only for the summer, but the station kept her on in the news department for the next year.



Sylvia Chacon

Photo by Ben Ailes

Since she hadn't studied mass communications at CSUH, she enrolled in Chabot College radio classes.

"I kept bugging KYA's program director and DJs, asking them to critique tapes I brought in from my Chabot College radio show," Chacon said.

Eventually, she got the assignment as KYA's overnight DJ. She had the midnight to 5 a.m. shift for a year, then worked weekends until she was given the full-time evening slot in 1989.

She worked on and off for KSFO/KYA and KFRC over the next six years, until she landed her current job as KFRC's evening host in 1995.

"This shift is perfect for us because I'm home with our two children during the day and my husband is with them at night," she explained. "I'm so grateful we are getting to raise our kids."

Chacon often volunteers to emcee community events, including activities on the CSUH campus. She also serves on the Chabot College Radio/Television Advisory Board.

"I do it to contribute something back," she said. "And I really appreciate Cal State Hayward because the education I received there was wonderful. I was so fortunate there was a university in my hometown."

Before returning to her duties at the microphone, Chacon summed up why she is happy with the career decision she made 15 years ago crossing the Cal State Hayward campus:

"Life is good when you get paid to play rock and roll."

Bonnie Kaye

She was born Bonnie Knaus in Detroit but is better known as Bonnie Kaye, her professional name since 1986.

Kaye has combined expertise in health and fitness, talent, and media skills honed at Cal State Hayward, to become an award-winning CBS network television health and fitness reporter.

Now appearing on CBS News Saturday Morning and CBS News Up to the Minute, she used her 10 years in radio and television and her 15 years as a fitness trainer to create a specialized niche.

Kaye earned an Emmy as producer in the "Best Target Audience Program" category and an award for "Best Specialty Reporting" from the Radio and Television News Directors Association.

She also does sports and feature reporting for the CBS Radio Network and covered the 1998 Winter Olympics in Nagano, Japan, Super Bowl XXXI in New Orleans, and the 1996 Summer Olympics in Atlanta.

It was Kaye who got the first live interview with California freestyle skier Jonny Moseley after he won the first U.S. gold medal at the 1998 winter games.

She said of this primetime CBS Sports coverage, "I guess I was in the right place at the right time that day. It was definitely one of the highlights of my career."

Her sites were not always set on a broadcasting career, however. In the 1980s she enrolled at Cal State Hayward to study violin with Nathan Rubin, concert master for the Oakland Symphony Orchestra. For a year she commuted from Ukiah, studying violin and

continued on page 11

Field Named for A's Star



Little leaguers, two professional athletes, and California's new attorney general expressed their gratitude to Cal State Hayward during groundbreaking ceremonies for a 17-acre youth sports park to be built on university land near the Contra Costa Campus in Concord.

"This is the kind of partnership that comes about when a university is committed to being involved in the communities it serves," CSUH President Norma Rees said during groundbreaking ceremonies, held indoors because of rainy weather.

The sports complex will cost \$3.5 mil-

lion to complete. The Concord Youth Sports Foundation, which is coordinating the fund-raising campaign, already has collected more than \$1.2 million in donations.

The first baseball diamond, funded by a \$200,000 gift from Oakland A's co-owner Ken Hoffman, will be named for East Bay native and Oakland A's star Ricky Henderson, who participated in the groundbreaking event with representatives from the community, Attorney General Bill Lockyer, and CSUH President Norma Rees.

Winning Community Support

Cal State Hayward Ambassadors, a program that brings together community leaders in support of the university, has been named among the top outreach programs in the nation by the American Association of State Colleges and Universities.

President Norma Rees has recruited more than 130 Cal State Hayward Ambassadors at quarterly breakfast meetings she hosts for local elected officials and other community leaders. During these meetings, which have been held in Oakland, Union

City, Dublin, Walnut Creek, Hayward and Richmond, Rees narrates a multimedia presentation about the university's community involvement.

"Ambassadors are encouraged to contact key people and explain their support for higher education issues," Rees said. "We also ask our ambassadors to volunteer for the university's advisory committees, offer internships, speak to our students, and include us in their philanthropy."

History Exhibit Unveiled

Photographs, diaries, miniatures, drawings, books, and ledgers are among the items in the Jensen History Collection, now on public display in the California State University Library. Descendants of the pioneer German family donated the collection to the university 23 years ago, and through the efforts of Lucille Klodahl, library archivist, the materials recently have been organized for display and study.

The Jensens immigrated to Southern Alameda County in the 1860s, and the artifacts in the collection provide a glimpse into the lives of the region's early European settlers and their relationship to their homeland, according to Richard Apple, library display coordinator. The collection was unveiled Feb. 24 and can be viewed in the library. The collection also can be previewed at Internet site: <http://www.library.csuhayward.edu/jensen/index.html>



New Degrees Offered

Cal State Hayward continues to add new degree programs. The engineering bachelor of science degree was initiated in fall 1997. The university added B.S. degrees in biochemistry and in environmental science last fall and has been approved to offer master of science degrees in nursing and in telecommunications in the fall 1999 quarter.

CSUH also has joined a consortium of CSU campuses that includes Chico, Northridge, Los Angeles and Cal Poly, San Luis Obispo to provide a new master's degree in creative writing. This is a flexible MFA degree program that allows students to use the Internet and three-week summer sessions at consortium campuses to complete much of the required work.

Another new academic program, introduced last fall, is the interdisciplinary general education cluster system. Patterned after the British Open University model, freshmen select one of 11 cluster groups that focus on broad topics, such as society, science and technology, or native voices. Students take elective courses from cluster options.

Professor Authors

"Baby boomers" and Mexican-American activist Cesar Chavez are the subjects of two recent books by longtime university professors.

Theodore Roszak (history), who coined the term "counter culture" in his 1969 book *The Making of a Counter Culture*, recently published *America the Wise: The Longevity Revolution and the*

True Wealth of Nations, which examines the impact of the "baby boomers" as they move into retirement.

John Hammerbach (speech communication) is co-author of *The Rhetorical Career of Cesar Chavez*, in which he analyzes the effectiveness of Chavez's rhetoric despite his soft-spoken style of delivery, uncharacteristic of most powerful orators.

Jewish Salon Series Explores Creativity

The 1999 Jewish Salon Series will explore ideas and creative expression through the lens of Jewish culture. These free programs are held Wednesday afternoons, beginning at 4:30 with a reception followed by a speaker at 5 p.m. (except on April 28, when the presentation begins at 4:30 followed by a 5:30 reception.) The programs are on campus in the Studio Theatre.

April 14 — *If There Were No Jews, There Would Be No Comic Books*

Rabbi Harry Manhoff will discuss the history of the first and second generation comic book creators of DC and Marvel Comics.

April 21 — *The Jewish Concept of Time*

Rabbi Yosef Leibowitz will examine the role of the Jewish calendar in relation to Shabbat, biblical and rabbinic holidays and celebrations, and their

connection to the theological system, the heart of Jewish history.

April 28 — *Israeli Society in the Media*

Eytan Fox, award-winning Israeli filmmaker and director, will explore television and cinema in Israeli society.

May 12 — *Jewish Women Writers*

Professor Rhoda Helfman Kaufman will read and discuss excerpts from writings that reflect the experience of Jewish women authors in the 20th century.

California State University, Hayward

School of Arts, Letters, and Social Sciences

All presentations are free and open to the public.



Receptions: 4:30 p.m.

Presentations: 5 to 6 p.m. (with the exception of April 28, when the presentation precedes the reception)

Studio Theatre

For Information: (510) 885-3161

THE CENTER FOR JEWISH STUDIES

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The Second Annual Jewish Studies Salon Series Spring 1999

Explore ideas and creative expression through the lens of Jewish culture. Join us for these exciting free Salon Series presentations. There will be a reception for each program.

Wednesday, April 14
Reception: 4:30 p.m. Lecture: 5 to 6 p.m.
If There Were No Jews, There Would Be No Comic Books
Rabbi Harry Manhoff will discuss the history of the first and second generation comic book creators of DC and Marvel Comics. Rabbi Manhoff (Congregation Tzemple Beth Shalom, San Leandro) is a Ph.D. candidate in Jewish Studies at U.C. Santa Barbara. For more than six years, he and his son have been avid comic book collectors.

Wednesday, April 21
Reception: 4:30 p.m. Lecture: 5 to 6 p.m.
The Jewish Concept of Time
Rabbi Yosef Leibowitz will examine the role of the Jewish calendar in relation to Shabbat, biblical and rabbinic holidays and celebrations, and their connection to the theological system—the heart of Jewish history. Rabbi Leibowitz (Mitzvah Hachadash, Kfar Saba) received his Ph.D. in Near Eastern Studies at U.C. Berkeley. He is faculty chairman of the Pardes Institute for Jewish Studies in Jerusalem and director of the Yael Yeakov Fund for Jewish Education.

Wednesday, April 28
Lecture: 4:30 to 5:30 p.m. Reception: 5:30 p.m.
Israeli Society in the Media
Eytan Fox, award-winning Israeli filmmaker and director, will explore television and cinema in Israeli society. He will show clips of his most recent television series "Phenomena," which won first prize in the 1997 Jerusalem International Film Festival. Born in New York and raised in Israel, Fox attended the Tel Aviv School of Film and Television. Recognized as one of Israel's best directors, Fox has received awards in both Israeli and international film festivals.

Wednesday, May 12
Reception: 4:30 p.m. Lecture: 5 to 6 p.m.
Jewish Women Writers
Professor Rhoda Helfman Kaufman will read and discuss excerpts from writings that reflect the experience of Jewish women authors in the 20th century. Professor Kaufman earned her doctorate in Theatre from U.C. Berkeley and teaches dramatic history and literature in the Department of Theatre and Dance at California State University, Hayward. Professor Kaufman learned Yiddish from her immigrant parents and Yiddishkeit school in the Bronx.



Michael Dean continued his scoring ways and finished the regular season with a game average of 33.6 points, 3.6 assists and seven rebounds.

Cal State Hayward Homecoming '99

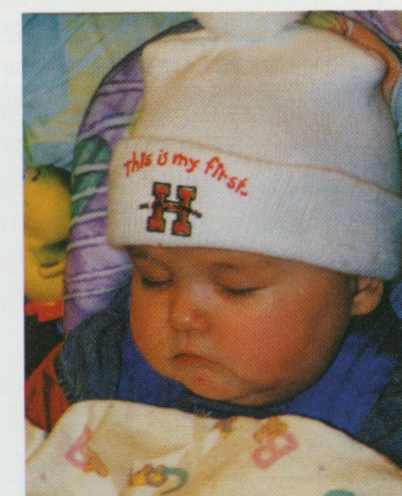
The Pioneer basketball teams scored big in their 1999 Homecoming games against Cal Pac Conference rival Notre Dame (Belmont). The Lady Pioneers won 61-41, while the men defeated the Argonaut team 96-64. At the end of the regular season, the men's team (20-4) was first in its conference and No. 18 in NAIA national ranking. The Lady Pioneers (14-9) finished the season third in the conference.



Coach Sara Lillevand talks to her players during a time-out.



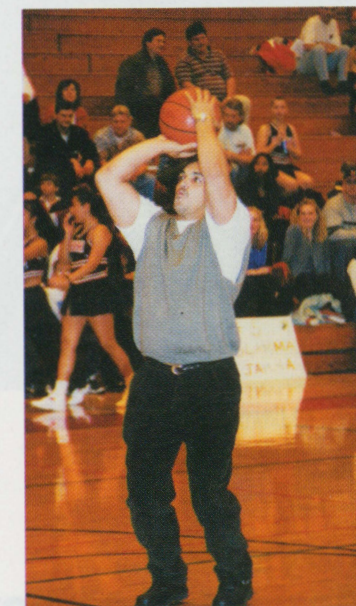
At half-time the Pioneer cheerleaders, above, and a quartet of dancers, below, entertained at center court.



Hannah Gorham, 5-month-old daughter of Lady Pioneer assistant coach Kevin Gorham, wore her "First Cal State Hayward Hat" to the game and fell asleep before the final buzzer.



Coreinna Schmidt, trainer for the basketball team, sang the National Anthem before the game.



Juan Rijos made his basket during a half-time free-throw contest.



An enthusiastic crowd cheered the Pioneer teams' victories.



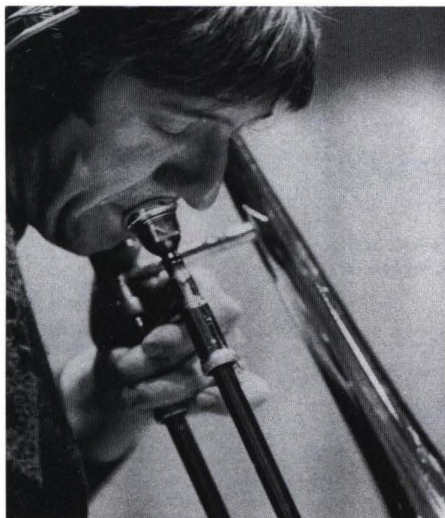
Freshmen, from left, Lindsey Duncan, Kendra Baldwin, and Amy Juarez rooted for the home teams dressed in costumes, an initiation activity for the Pioneer softball team.

SkillSearch Service Available to Alumni

SkillSearch provides alumni with assistance developing a professional resumé profile, which it forwards to companies requesting searches that match the profile.

For an annual fee of \$99, Cal State Hayward Alumni Association members can enjoy this service and connect with companies of all sizes that are hiring.

For additional information on this new service provided by the Cal State Hayward Alumni Association, call SkillSearch at 1-800-258-6641.



Conrad Herwig

Cal State Hayward... And All That Jazz

The CSUH Jazz Ensemble, directed by Dave Eshelman, will perform in the 14th Annual Jazz Festival Concert, Friday, April 16, at 8 p.m.

Conrad Herwig, performing on trombone, is the featured guest artist.

Tickets are \$12 general admission; \$10 seniors, CSUH staff, and non-CSUH students; and \$8 for CSUH students.

Nominations Open for Alumni Award

By Bob Sinnott

Cal State Hayward Alumni Association is accepting nominations for the 1999 Alumnus/Alumna of the Year Award. Annually the Alumni Association honors one outstanding member of the community who is a former CSUH student and again is seeking a graduate worthy of this special award.

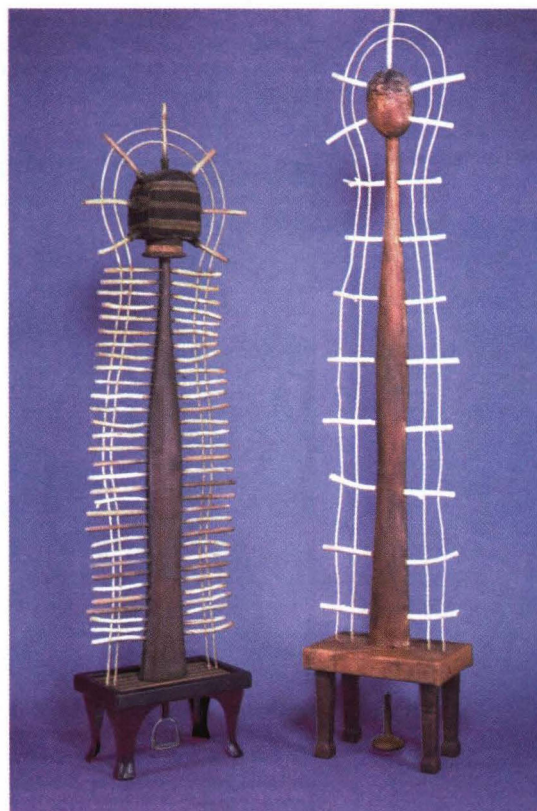
Last year, former student and Baseball Hall of Famer Joe Morgan was selected for his significant contributions to the university and to worthy charitable and community causes. The Alumni Association Selection Committee felt Joe Morgan's nomination package stood out alone last year based on his commitment to help his fellow human beings. He also has remembered our institution with his contributions to academic and sports programs.

Alumnus/Alumna nominees stand apart because of their civic, professional,

volunteer or academic contributions made while attending Cal State Hayward and upon completion of their studies. CSUH can serve as a platform for our students, giving them the knowledge and tools to become outstanding citizens. It is the honor of the Alumni Association to recognize some of these individuals with our annual award.

The Association encourages nominations of a former student worthy of this recognition. You are encouraged to request a nomination application from the Office of University Advancement at (510) 885-3878. You will need to provide information about the nominee's achievements since graduation, community contributions, and any other pertinent information.

All nominations will be considered by the Nomination's Committee. Deadline to submit a nomination is April 1.



Totem Exhibit Reflects 'Shamanic Tradition'

"Totems," a show of work by David King, will be displayed in the University Art Gallery, March 31 to April 29. The free, public opening reception will be on Wednesday, March 31, 5 to 7 p.m., in the gallery in the Art & Education Building.

According to University Art Gallery Director Lanier Graham, King's latest works add a "powerful new dimension to his tool-oriented symbolism the mythology of the shamanic tradition."

Help CSUH Celebrate Teachers

The California State University and the CSU Alumni Council have designated the academic year 1999/2000 as the year of "CSU Celebrating Teachers."

Each CSU campus in the state, including Cal State Hayward, is selecting a teacher alumnus as its representative to the yearlong celebration, which will include teacher recognition and special statewide activities.

The California State University system has prepared almost 60 percent of California's teachers, and approximately 6 percent of these earned their credentials at Cal State Hayward.

Cal State Hayward is requesting nominations of its graduates who have entered teaching and demonstrated excellence in this profession. Nomination forms can be requested from the School of Education and Allied Studies at (510) 885-3942.

The nomination forms should be completed by the alumni teachers, postmarked by March 31, and returned to:

Dean Arthurlene Towner,
Outstanding Teacher Committee
CSUH, WA 908
25800 Carlos Bee Blvd., Hayward, CA 94542

Great Careers Have Alums Walking (and Talking) on Air

continued from page 11

working at a Marin County fitness club.

Later, as a professional violinist for the Ukiah Symphony Orchestra and a bartender at the Sports Attic Bar and Grill, she decided she wanted a better paycheck. Driving by a Ukiah radio station, she thought it would be fun to be an announcer, went in, and landed her first broadcasting job.

Minutes before she went on the air for the first time, the station told her she needed a better "radio name," so she picked the name "Kaye" from the phone book and started her show. While she wanted to give her stage name more thought, once her career took off, she couldn't change it.

Kaye was at Hot 97.7 in San Jose in 1988 when she decided to go into television and enrolled in mass communications at Cal State Hayward. She took television classes from Dr. Tony Chan, "a great motivator," she recalled.

While a student, she continued as a DJ in San Jose and was a news anchor at the university's cable television station.

After earning a bachelor's degree in media and psychology in 1990, she landed a job with the Pacific Sports Network, later purchased by the Sports Channel. Her career took her to television stations in San Jose and Denver, and she has worked with the CBS television and radio networks for more than a year now.

Kaye lives in New York with her husband, Dave McCoy, also a former Cal State Hayward broadcasting



Bonnie Kaye

major and now the promotions director at MSNBC.

The couple continues to co-produce the television news feature series, "Inside Fitness with Bonnie Kaye," which began in 1993 at KNTV in San Jose and now is syndicated on 165 CBS affiliates nationwide.

About 3 million viewers watch "Inside Fitness" weekly, while another 2 million people see Kaye on CBS Saturday Morning. She thinks the ability to reach this many people weekly reflects well on Cal State Hayward.

"Cal State Hayward was critical to my career," she said. "That's where I learned physically how to put my hands on all the buttons, how to edit, the basics of news writing, the basics of being an anchor, and basic production skills."

When not before the camera, Kaye is a competitive duathlete (running-biking) and trains an average of two hours a day, six days a week to stay in top form.

"I try to set an example and serve as a fitness role model. When viewers look at me, I want them to think, now there's someone who practices what she preaches," said Kaye.

Alumni Association Seeks Candidates For Board

New members to the Alumni Association Board of Directors will be elected prior to the Annual Membership Meeting on May 16, at which the successful candidates will be introduced. Information, including descriptions of the qualifications and responsibilities of the positions, has been mailed to Alumni Association members.

All members are invited to seek nomination for a one-year term as a board officer or a two-year term as a director. The Cal State Hayward Alumni Board currently meets five times a year at the Hayward and Contra Costa campuses.

During this election Alumni Association members will choose four directors, as well as the board president, vice-president, secretary, and treasurer. (Candidates may run for only one office or director position.)

To be considered for an office or directorship, interested alumni must complete the candidate application and submit it to the Nomination Committee by March 31. Candidates also must provide a brief statement of qualifications and goals for inclusion on the ballot. (Five to eight sentences are appropriate.)

Ballots were mailed to the membership in early March.

For additional information about the nomination or election processes, qualifications, or position responsibilities, call the Alumni Relations Office at (510) 885-3878.

Zahir U. Ahmad, B.A. ('97) is a hospitalman in the U.S. Navy, recently completing basic training at Recruit Training Command in Great Lakes, Illinois.

Steve Brown, B.A., Political Science ('68) is one of seven California fire chiefs ever to receive chief's certification from the 30-year-old



California Fire Services Certification System. Brown's certification was formally presented by Gov. Pete Wilson at a ceremony at the State Capitol in August. Brown has

been the Chico fire chief since 1995.

Barbara Casey, Teaching Credential ('90) was named 1998 Alameda County Teacher of the Year by the county Office of Education.

Casey teaches social studies at Newark Junior High, where she has taught for nine years. She is now eligible for state and national honors.



Karen De Baca Martens, M.S., Educational Leadership ('95) performed the



role of Nettie Fowler in the musical "Carousel," at the Little Theatre in Hayward from October to December. Martens also is assistant principal of Irvington High School's "Arts Alive"

program.



Domenic Dionisio, B.S., Business Administration ('88) has been named one of 1998's top financial leaders in the U.S. by "accountants on call" and the Institute of Management

Accountants. Dionisio, one of 20 Financial

Executives of the Year, is controller of Acme Security Systems, Inc., and Access Hardware, Supply, Inc., San Leandro, where he is responsible for accounting functions and activities, general business management, and computer system support and training. He was selected by the Golden West Council for his contributions to the exceptional growth of both companies.

Dena Dorais, B.A., Music Performance ('82), Teaching Credential, Music ('89) was

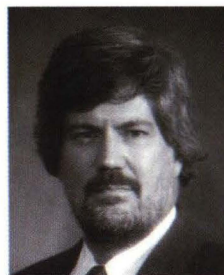
featured in the Sacramento Bee for her unique occupation, a part-time job as a strolling violinist. Her repertoire ranges from classical to blues to popular standards, and she usually performs at private functions and parties. Dorais recently produced a CD of original works "Impressions — The Eclectic Music of Dena Dorais" for the viola, violin and keyboard. Her full-time job is teaching music at elementary schools in Rio Linda.



Patricia Falcey, B.A., English ('76) is the president of Dynamic Results, a performance development company that specializes in facilitation, team development, leadership training, and individual coaching.

Michael Fournel, M.S. Biology ('77)

was appointed to head the new research and technology area of the Biological Products Business, Pharmaceutical Division, Bayer Corporation. He will



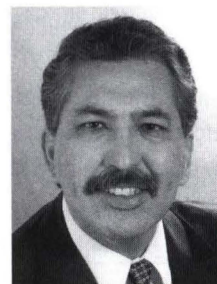
retain his title of vice president of Research and Technology. Fournel will continue to focus on the discovery and development of new plasma proteins, process technology, pathogen research and analytical development at the BP facilities in North Carolina.



Kevin Hart, B.S., Criminal Justice ('88) is a detective with

the Alameda County Sheriff's Department. He is also a trustee on the Dublin School Board and resides in Dublin, California, with his wife Susan and their five children.

Manuel N. Gomez, B.A., History ('72) is vice chancellor of student services at the



University of California, Irvine. Recently during Hispanic Heritage Month he spoke to Lawrence Livermore Laboratory employees about how to help children know the value of education.

Gomez is a poet, author, and pioneer in multicultural curriculum.

Bonnie Guiton Hill, M.S. Educational Psychology ('75) has been named to the Pomona College (Claremont, California) Board of Trustees. Hill is vice president of The Times Mirror

Company and president and CEO of The Times Mirror Foundation, where she is responsible for promoting its philanthropic initiatives, determining policy, and developing the Foundation's contributions programs. Before joining Times Mirror in 1997, she served as dean of the School of Commerce at University of Virginia, Secretary of the State and Consumer Services Agency for the State of California, and held a variety of presidential appointments. Prior to working in Washington, D.C., she was a vice president of Kaiser Aluminum and Chemical Corporation.



Diana Huff, B.A. English ('86), M.A. English ('93) recently relocated to the North Shore area of Boston, Massachusetts where she has started a consulting business, specializing in marketing copy for high tech and industrial companies. She recently taught a marketing writing class for graduate students at



Northeastern University in Boston. She is enjoying both career and family, with son James, now 1 1/2 years old.

John Leathers,

B.A. Sociology ('92) is working with the persistently mentally ill at Telecare-STRIDES of Alameda County, an experimental, county-funded, community-based treatment program in Oakland. He is

also a freelance Internet site developer, focusing on Perl, Java and CGI. Leathers has produced TacoBot, a scripting language for designing customized chat bots and expert systems for web-sites. He recently combined his knowledge of sociology, psychiatry and natural language processing to produce a mental illness information bot: www.depressionexpress.com.

Carole M. Moore, B.A. Psychology ('73), B.S. Biology ('75) has been appointed vice president of Regulatory Affairs/Quality Assurance for Biological Products Business, the Pharmaceutical Division, Bayer Corporation. She is responsible for assuring products meet quality safety and efficacy standards and comply with government guidelines. She also is responsible for government agency interface within the United States and abroad for biological registrations. Moore, who has been with Bayer since 1976, lives in Danville with her daughter.



John C. Navolio, B.S. Business

Administration ('83) is a member of the executive committee member of Harb, Levy & Weiland LLP, one of the San Francisco Bay Area's largest accounting and consulting firms.



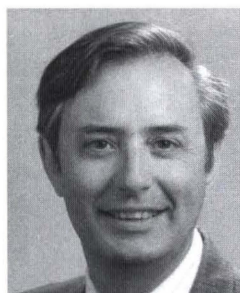
Navolio, a partner in charge of human resources, has been with the

firm 11 years. He provides services in the areas of tax minimization, business and succession planning, and business consulting, and focuses on family-owned and closely held businesses, their principals, and high-net-worth individuals and family groups. He is also a member of the American Institute and the California Society of Certified Public Accountants.

Frank H. Rivas, B.S. ('93) recently was promoted to the rank of Marine staff sergeant. He joined the Marine Corps in January 1988 and reenlisted for four years while serving with 2nd Battalion, 23rd Marines, 4th Marine Division, San Bruno, California.

Stuart Roloson, B.S. Criminal Justice Administration ('87), M.S. Public Administration ('98) was promoted to the rank of lieutenant with the Concord Police Department, where he has worked since 1980. Roloson's assignments have been in field operations, where he served as a patrol officer, motorcycle officer, and training officer. As a sergeant, he oversaw the Police Reserve Program, the eight-person police K9 unit, and the detention facility. Roloson is a runner and recently completed his first marathon for the Leukemia Society of America.

Jerry Rose, Computer Science ('73), retired in October after 33 years of employment at Cal State Hayward. His first job at the university was maintaining equipment and supplies for the chemistry laboratories. Rose earned the first CSUH degree awarded in computer science in 1973. At retirement he was director of user services for the Information and Computing Services Department.



Daniel Siri, B.A. Justice Administration, was promoted to the rank of lieutenant with the Concord Police Department, where he has worked since 1986. He started his career with the Redwood City Police Department. In Concord Siri has been an officer and a

sergeant in a variety of assignments, including Narcotics, Vice, and Crimes Against Persons. He is a member of the California Homicide Investigators Association and the California Narcotics Officers Association.

Robert Vaughn, B.A., Sociology (1977), is a full-time pastoral minister in Arcata. After CSUH he attended U.C., Berkeley, where he graduated from the Department of Aerospace Studies in 1979. He then served as an administrative officer in England at the 10th Tactical Reconnaissance Wing, U.S. Air Force base, RAF Alconbury, in East Anglia, UK. He has a son, Robert, Jr., currently is on active duty in the US Air Force, and a daughter, Sharon Vaughn, an undergraduate at Humboldt State in the English Teacher Credential program.

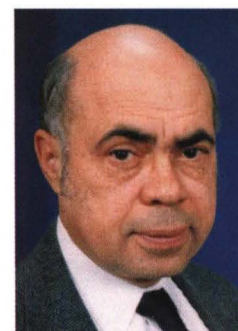
Kathleen W. Williams, M.B.A. ('76), is a member of the executive committee of the

Bay Area accounting and consulting firm Harb, Levy & Weiland LLP. Williams has 22 years of experience in public accounting and serves as administrative partner and chief financial officer of the firm. She is a member



of the American Institute and the California Society of Certified Public Accountants.

Leonard Williams, M.S., Tax - special major ('78), received the Sunnyvale Founder Award at the Showcase Sunnyvale banquet, sponsored by the Sunnyvale Chamber of Commerce. Williams' award recognized his achievement as founder of the oldest CPA firm in Sunnyvale. He also serves on the Tax Committee of California CPA Society and is a featured columnist in the society's magazine. He appears regularly in the "Virtual Realty" feature of the Saturday edition of the San Jose Mercury News.



Contra Costa Chapter

Chapter officers are recruiting members for this new chapter, which was approved by the Alumni Association Board in November. The kick-off recruitment event will be the New Horizons Celebration on May 22 at Boundary Oaks in Concord. Call (925) 602-6716 for tickets and more information about the evening of recognition and celebration of the Contra Costa Campus.

Those eligible for membership in the new chapter include those who have been enrolled at the Contra Costa Campus for one or more quarters or CSUH alumni currently residing in Contra Costa County. Brook Oliver is president of the new chapter, and those wishing to participate actively in this group may contact her at (925) 602-8619 or by email at ccalums@diablo.ccc.csuhayward.edu.

Music Chapter

The Music Alumni Chapter provided ushers for the Music Department's Gala Scholarship Benefit Concert on March 14 at All Saints Catholic Church in Hayward. The concert featured the CSUH Wind Ensemble, the University Singers and Chamber Singers, the CSUH Symphony Orchestra, and the CSUH Jazz Ensemble. To celebrate Women's History Month Music Chapter President Marianna Whittaker helped arrange a series of music events featuring women composers. A special Composers Concert, scheduled May 13, will feature works by alumni composers as well as music by current student composers. This free Thursday night concert is at 8 p.m. in Music Building 1055. The chapter also is developing a website that will feature chapter and networking information.

Asian/Pacific Islander Chapter

Sam Tran and Lilyann Wang are co-chairs of the Asian/Pacific Islander Chapter. This group is developing a mentoring program to assist undergraduate students, and chapter members will help at the Asian American graduation celebration in June. The chapter has sponsored a series of cultural social dinners in recent months, and members have gathered for dinner at local ethnic restaurants. Those interested in joining this chapter or wishing to participate in its social activities can contact Tran by email at: stran@csuhayward.edu.

School of Education & Allied Studies Alumni Chapter

The chapter currently is recruiting volunteers to assist with Commencement Celebration on June 12. Annually, the School of Education & Allied Studies Alumni Chapter sponsors a special reception for graduates, their friends and families, faculty and staff. Please call Barbara Ratto at (510) 885-3061 if you can help out.

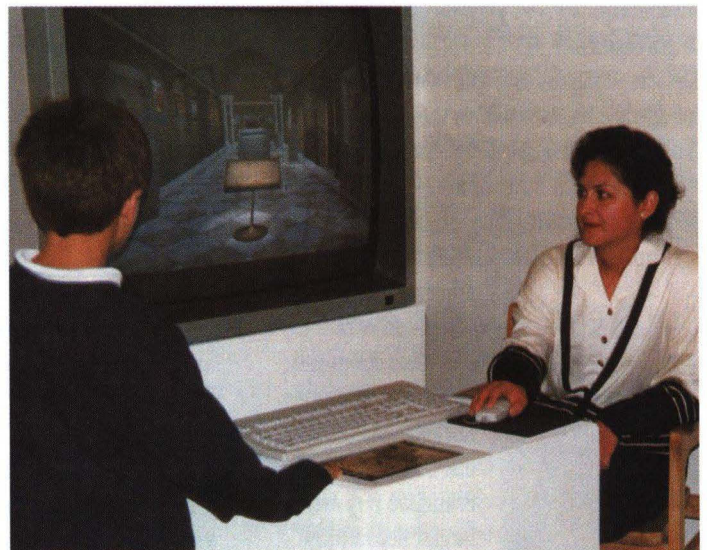
New Tri-Valley Chapter Forming

Alumni from the Tri-Valley area, including the cities of Pleasanton, Livermore, Dublin, San Ramon, and Danville, are establishing a new chapter for that region. If you are interested in participating on the organizing committee or getting more information, please contact Dede Ranahan at (510) 885-2478.

Alumni Art Featured In Annual Faculty Show



The 1999 Faculty Art Show at the Cal State Hayward Gallery included works by Suzy Wear and Pilar Lewis, both CSHU graduates now teaching at the university. Above left, Wear and university art



gallery director Lanier Graham discuss her work "Deirdre's Vision." Above right, Lewis demonstrates her multimedia art project to a young gallery visitor.

*Diploma Frame not discounted

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SAVE THE DATES

CSUH Jazz Concert
April 16, 8 p.m., University Theatre

The Secret Garden
May 7, 8 — 8 p.m., May 8, 9 2 p.m., University Theatre

Alumni Association Annual Meeting — 2 p.m.
Honors Convocation — 4 p.m.
Sunday, May 16, Hayward Campus

Concord Campus New Horizons Celebration
May 22, Boundary Oaks, Concord

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