

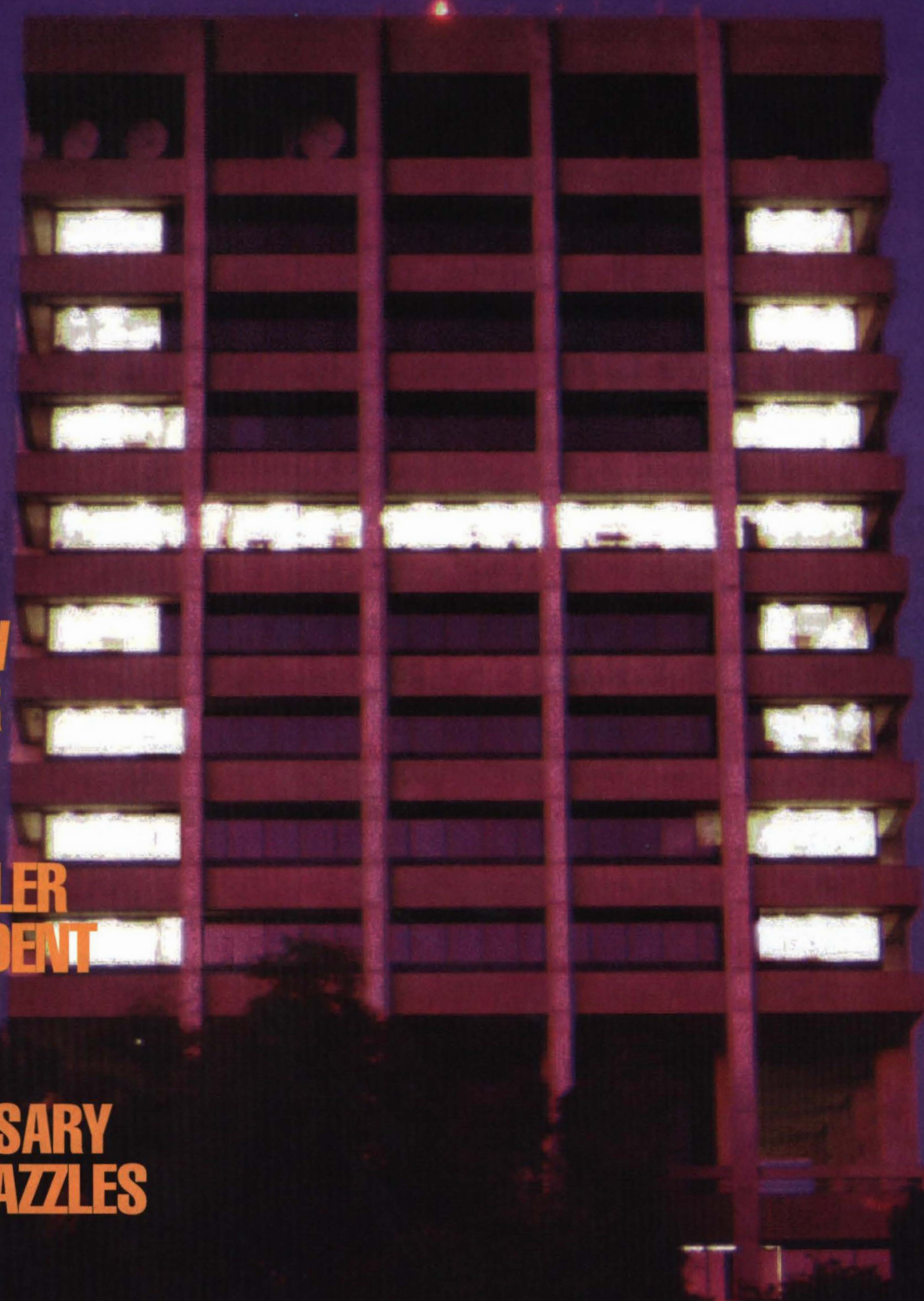
California  
State  
University,  
Hayward

# HAYWIRE

Newsmagazine of the CSUH Alumni Association

Winter 1998

40th Anniversary



**NEW  
MOSCOW  
CHAPTER**

**ALUM'S  
BESTSELLER  
NO ACCIDENT**

**40TH  
ANNIVERSARY  
PARTY DAZZLES**



## A New Year, A New Look

The Alumni Association is greeting the new year with a new look for this publication. Haywire has evolved into a news-magazine! We hope you enjoy the format and color photos. Many thanks to Editor Nancy Ackley for pioneering this advancement.

A survey indicated alumni want more campus information, and this change allows Haywire to provide more campus articles in each issue. This first news digest section includes a story on a state budget bill to help the university authored by Senator Bill Lockyer, our 1997 CSUH Alumnus of the Year. Another story describes the new CSUH engineering program.

As in other issues, this Haywire reports on a notable alumni. Author Robert Hopcke, is featured in this issue.

The university is considering other new degree options, including a master's degree in health care. At the request of Carl Bellone, dean of Graduate Programs, this Haywire includes an alumni survey on this proposed program. Please take the time to complete it and mail it back.

Other traditional Haywire features have been retained, including the update on alumni. In recognition of our university mascot, this section is now being called "Pioneer Paths."

In this issue alumni chapter news includes a first report from the new CSUH international chapter in Moscow along with news from chapters a little closer to home. I encourage each of you to keep the link and support your chapter. Your attendance at chapter functions affords an opportunity to network with other professionals, as well as enjoyable activities.

In October the Alumni Association helped sponsor the university's 40th Anniversary event, Moon Dazzle II. The



By Nancy Tackett

association provided, and alumni volunteers served, 18 sheet cakes to guests that evening. Moon Dazzle II photographs are featured in this issue.

In closing, I encourage you to keep in touch with us. The Alumni Association welcomes your e-mails and telephone calls and enjoys providing assistance to alumni, including such services as professional or campus networking support. Please feel free to contact me via e-mail at NancyT@NetVista.Net or our alumni office at (510) 885-3724.

Keep the link!

### Cover photograph:

Windows in Warren Hall are lighted to form the letter H for Cal State Hayward's 40th Anniversary. Photo by Ben Ailes



### Cal State Hayward Alumni Association Platinum VISA Card

Support Cal State Hayward by using the only credit card that supports the valuable programs of the university and the Alumni Association.

- Credit line from \$5,000 to \$100,000
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Call 1-800-FIRST USA and ask for the CSUH VISA Card.

**Haywire** is published four times a year by the CSUH Alumni Association for its members. Submissions are welcomed and encouraged. Please address inquiries or information to the CSUH Alumni Association, CSU Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542 or call (510) 885-3724.

View the CSUH Home Page: [www.csuhayward.edu](http://www.csuhayward.edu)

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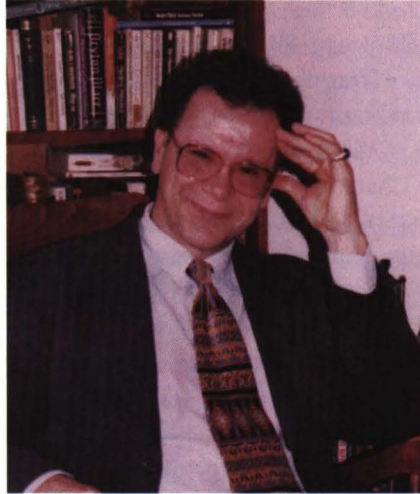
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# Alum Author's Book Hits Best Seller Chart



**Robert Hopcke**

Some of the best stories come from real life.

Cal State Hayward alumnus Robert Hopcke understands this and uses true stories as the foundation of his latest book, *There Are No Accidents*.

A psychotherapist and author, Hopcke currently is enjoying success with his book that describes "meaningful coincidences" people have experienced — what Swiss psychiatrist C. G. Jung called "synchronistic events."

Hopcke collected these tales over the years from friends and clients, and they have struck a chord with readers and the media. His non-fiction book sold 25,000 hardcover copies during its first four months in bookstores and hit the best seller list in San Francisco in August.

Next June a paperback edition will roll off the presses.

Since the book first appeared, the Berkeley resident has been in demand as a guest for radio talk shows and television programs such as "Inside Edition," "Strange Universe," and "Believe It Or Not."

"I've made more than 50 personal appearances since the book came out last summer," he said.

Hopcke explained: "Synchronistic events ... bring to our attention the way that our lives are stories, the way our lives have a structure: a plot which we may not always perceive at the moment, but which at key points in our lives is brought to our attention through the sort of confluence of external event and inner state that we imagine ... can only happen in fiction."

His book, published by Riverhead Books, relates synchronistic events over a broad range of human experience — birth, death, religion, friendship, vocation, and even show business.

In one example, he tells of a woman, now in her 50s and twice divorced, who felt impelled to track down a boy she dated in high school. She resisted the urge for a

while, but when it persisted, she tried for more than a year, on and off, to locate him. Eventually, at the insistence of someone she met at a dinner party, she wrote the fellow's name on a piece of paper, drew a box around it, and looked at it daily.

Within a week she received a note from the man, who had known nothing of her attempts to find him. He said he had decided to get in touch with some folks from his past and had asked her sister for her address.

This is an example of what Hopcke describes as "synchronicity, the simultaneous occurrence of two meaningfully but not causally connected events."

"As in fiction, synchronistic events have a significant impact," he said.

Hopcke began his writing career with two books published in 1989, *Jung, Jungian and Homosexuality* and *A Guided Tour to the Collected Works of C. G. Jung*. *Guided Tour*, still in print, is considered a standard reference book on Jung's works.

These early books, the alumnus explains, evolved from his studies at Cal State Hayward, where he earned a master's of science in clinical counseling in 1986.

Initially he chose the school for its low fees and location, but once he got started he said, "Cal State Hayward changed my life."

Hopcke earned a bachelor's degree

from Georgetown University and studied pastoral counseling at Pacific Lutheran Seminary in Berkeley, before enrolling at Cal State Hayward, where he hoped to fill in the gaps in his psychology training.

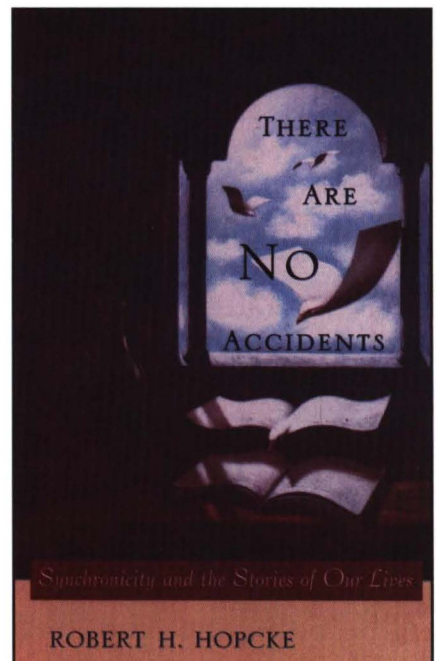
Dorlesa Barmettler-Ewing chaired the Psychology Department at that time and in an interview asked Hopcke's views on Jungian psychology. The young graduate student admitted he hadn't read any Jung.

"Dorlesa arranged some independent study classes, and I read the complete works of Jung, volumes one through 18. Only a 25-year-old would do this," he says. "It just really resonated with me."

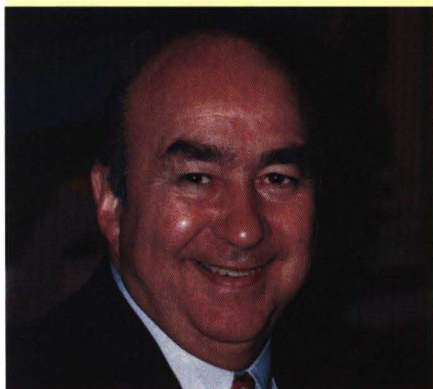
"Had it not been for Dorlesa, I never could have done it. This advisor let me do it my way. I never expected such flexibility at a state university," he said.

These days he's also amazed by the collection of new synchronistic stories people share when he's on a talk show or at a public appearance.

When asked if these new tales will appear in a sequel, Hopcke just replied with a grin, "How's this for a title—*There Are Still No Accidents!*"






**Charles B. Reed**

## CSU Trustees Chose New Statewide Chancellor

Charles B. Reed has been named by the Board of Trustees of the California State University to succeed Chancellor Barry Munitz, who left the system in January to head the J. Paul Getty Trust.

Reed, who assumes the CSU leadership role March 1, has been serving as chancellor of Florida's State University System, which has 10 public universities, an annual budget of more than \$3 billion, and more than 35,000 employees.

A Pennsylvania native, Reed previously served as chief of staff for former Florida Gov. Bob

Graham. Prior to that he was deputy chief of staff, chief legislative advisor, and educational policy coordinator for then governor and now U.S. Sen. Graham.

Reed also served as an administrator in the Florida Department of Education for eight years and with the American Association of Colleges for Teacher Education. For seven years he was a member of the faculty of the George Washington University in Washington, D.C., where he earned his bachelor's, master's and doctoral degrees.

## Education School's Partnerships Draw National Praise

Community partnerships developed by Cal State Hayward's School of Education with local school districts were praised in a recent report by the National Council for Accreditation of Teacher Education.

The university's teacher training school earned high marks in evaluations by both the National Council and the California Commission on Teacher Credentialing during two recent reaccreditations. One report said, "These programs exemplify the best possible collaboration between the (School of Education) and a community."

The CSUH School of Education has partnerships with the New Haven, Oakland, and West Contra Costa school districts, providing intern and student teacher projects considered national models by the National Council for Accreditation.

"Our interdisciplinary collaborations and emphasis on cultural diversity were highly regarded by the reviewers," said Arthurlene Towner, dean of the School of Education.


**Arthurlene Towner**

## North Science Remodeled

After a remodeling project that took more than a year, Cal State Hayward again is using the North Science Building. Next the building crews will tackle South Science, expected to be completed by 1999.

According to Bruce Bagnoli, CSUH facilities planner, when workers began on North Science, the crew found additional work was required.

As an example, Bagnoli cited the roof, which originally was just to be patched. Closer inspection indicated a new roof was needed.

Replacing the roof threw the entire project off the schedule, according to Bagnoli. Other major improvements included:

- Remodeling the ventilation system with new roof stacks repositioned to prevent exhausts from re-entering the building;
- A new elevator that is faster and complies with the Americans With Disabilities Act;
- Strengthening hallway ceilings; and,
- Improvements in rest room accessibility and enlarging the women's rest rooms.

"The building now has state-of-the-art accessibility for wheelchairs," Bagnoli said. "While this is the direction all schools and corporations are going, we are leading the way."

He said the women's rest rooms needed changes because when the building was constructed in 1963, there were more men than women enrolled in science programs, and the architect provided rest room space accordingly.

Currently, 62 percent of the students at CSUH are women.

## Teacher Leaves Estate to CSUH

Onvia Ticer Tillinghast, a Cal State Hayward alumna and the first blind person to teach sighted elementary school children in California, left her estate of more than \$90,000 to the university.

Tillinghast taught elementary school in San Lorenzo for nearly 20 years. She died in March 1996 at age 84 and wanted her entire estate used to help students earn degrees at CSUH.

Tillinghast was an elementary school teacher in the early 1950s, when she underwent unsuccessful eye surgery. After going through the Berkeley Blind Orientation Center, she asked to be reinstated as a teacher.

According to family members, when her principal refused, she went to Washington, D.C. and persuaded her legislators to pass a bill ordering she be reinstated. Tillinghast presented a copy of the law, signed by President Eisenhower, to the school district and resumed teaching.

During her career she received many awards for demonstrating that blindness was not a deterrent to being a classroom teacher. She also was a master teacher for several blind student teachers.

Tillinghast retired in 1972 and enjoyed an active retirement, family members said.

To contribute to the Tillinghast Scholarship Fund call (510) 885-7453.


**Onvia Ticer Tillinghast**



## Geographer Researches On Fourth Fulbright

Changes in Venezuela's agriculture over a 20-year span will be the focus of a five-month study by Herbert M. Eder, CSUH professor of geography and environmental studies.

Eder left January 15 for research funded by the professor's fourth Fulbright Senior Scholar Award.

He will be studying Venezuela's agricultural systems and regions, comparing his findings to data from similar studies completed 10 and 20 years ago.

This will be the first comparative research on the agricultural systems and regions of a Latin American country spanning a 20-year period.

Eder joined the CSUH faculty in 1969. He spent 18 months (1974-75) studying and teaching in Venezuela teaching on his first Fulbright Fellowship. He participated in a Fulbright Commission summer seminar (1986) and had a Senior Lectureship to Ecuador (1991) with a follow-up grant in 1993.

Eder calculates since 1974 he has spent five years researching and teaching in Venezuela.



Herb Eder in Venezuela

## Longtime Friend Throws Power to CSUH

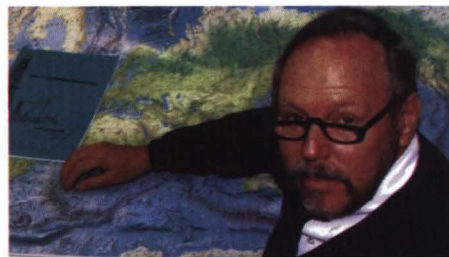
During final deliberations on this year's state budget, State Senate Pro Tempore Bill Lockyer introduced and moved through legislation to fund repairs for the university's power switch house.

Lockyer, a CSUH alumnus, was instrumental in obtaining \$500,000 for CSUH, most of which will be used to replace four main 12 kilovolt switches in the power building on Hayward Boulevard.

"Except for the Pioneer Heights student residences, the entire campus power supply goes through that building," said Dick Metz, vice president for administration and business affairs. "The switches are so old that they are no longer being manufactured. As a result, they've been creating all kinds of problems when they malfunction."

The university had to shut down power to the entire campus during the break after the summer quarter to repair power lines and address other maintenance problems. The deterioration of the electrical equipment also led to campus power outages, creating the failure of elevators, lights, air conditioning and emergency lighting.

"Bill Lockyer has always been a great friend of the university," said Bob Brauer, who works on governmental affairs issues for the university. "He went to bat and arranged for Cal State Hayward to receive funding beyond the CSU budget."



Detlef Warnke

## Geologist Studies Ocean Floor For Clues to Climate

Geologist Detlef Warnke is spending eight weeks on an Antarctic Ocean expedition. The CSUH Geology Department chairman is a part of the 100-scientist team studying the ocean floor to unlock the secrets of Earth's climate changes over the millennia.

"There are constant oscillations, both warming and cooling, in the global climate," said Warnke, sedimentologist for the project.

Scientists believe that understanding these cycles will help nations plan for future climate changes and help determine whether man-made influences are significant relative to these natural cycles.

The researchers departed Cape Town, South Africa, on Dec. 15 for the 56-day cruise in the southern Atlantic Ocean.

During the voyage they will drill thousands of feet into the ocean floor to reach sediments deposited up to 8 million years ago.

Warnke, who is responsible for preparing preliminary sample descriptions and entering the results into a computer, anticipates after the voyage several Cal State Hayward students will work on interpreting the data.

## CSUH Starts Engineering Program

Cal State Hayward inaugurated a bachelor's degree program in engineering this fall, becoming the first CSU campus in more than 38 years to initiate an engineering department, according to Leigh Mintz, a CSUH associate vice president.

The first degree option is industrial engineering, and classes are offered at both the Hayward and Contra Costa campuses.

The university is working with representatives of industry, community colleges, and other universities to create an efficient and cost-effective program, according to Kent Butler, interim director for the new program.

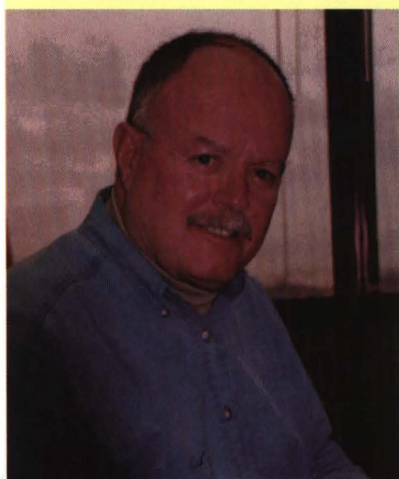
Butler, who is "on loan" from Cal Poly, San Luis Obispo, says CSUH does not offer lower divi-

sion engineering courses to avoid duplicating courses at local community colleges, "which have labs, machine shops, and excellent instructors."

Local community colleges are tying their programs to the university's and cross-registration is being encouraged.

Industry and other universities are also collaborating with CSUH. Lab classes and senior projects will be offered in conjunction with local businesses.

"One of the exciting things about this new department is that it puts our faculty and students in contact with the latest in technology as well as with some of the top professionals in the engineering field," said Cal State Hayward President Norma S. Rees.



Kent Butler



# MoonDazzle II and the University's 40th Anniversary

Guests from campus and throughout the region enjoyed a mild autumn evening celebrating Cal State Hayward's 40th Anniversary and MoonDazzle II.

Alumni Cut-ups



Alumni Association members Laura Duong, Bill Firestone, and Carolyn David served up the 18 anniversary cakes provided by the Cal State Hayward Alumni Association.

Gourmet Grazing



Photographed by Ben Ailes

Community residents (from left) Art and Diane Brandenburg, Joyce Graham, and Ken Cook enjoyed the music while dining under the stars.



## Star Gazing



Marissa Louie, 2 1/2, looks at the night sky through a telescope with help from her father, CSUH employee Howard M. Louie.

## Celestial Sounds



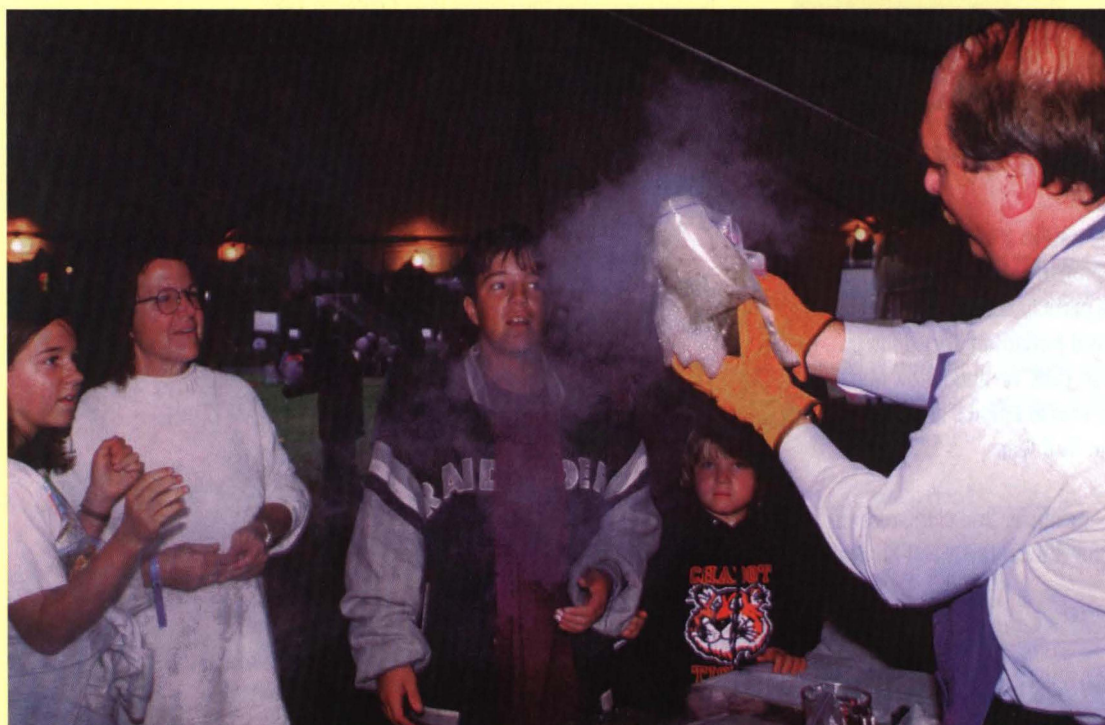
The award-winning CSUH Jazz Band, directed by David Eschelman, was a crowd pleaser.

## Presidential Welcome



Cal State Hayward President Norma S. Rees welcomed the crowd to campus October 30 to celebrate the 40th anniversary and gaze at the sky.

## Smoke and Dazzle



"Cosmic Chef" Mike Reynolds, executive director of the Chabot Observatory and Science Center, astonished his audience by creating a comet out of water, dirt, dry ice, ammonia and pancake syrup.

## Celebration Sponsors

Joining the university in sponsoring the 40th Anniversary MoonDazzle II celebration

- CSUH Associated Students
- CSUH Alumni Association
- Chabot Observatory and Science Center
- Pioneer Bookstore
- CSUH Facilities Management
- CSUH departments of Music, Theater, Science & Education
- CSUH Instructional Media Center
- Kiwanis Club of Greater Hayward
- Buffalo Bill's Brew Pub (Hayward)
- Hayward Public Library
- East Bay Astronomical Society
- Hayward Chamber of Commerce
- Safeway, Foothill Blvd., Hayward



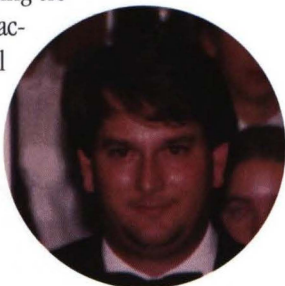
**Shirley A. Porter**, M.S., educational psychology ('90), has started a business in Danville. Her two partners in the enterprise are her husband Keith and daughter Christine Bennett. WorkVantage, Inc., their consulting and training firm, helps workers and employers create plans for career independence to meet the challenges of the changing employment marketplace.



**Paul Williams**, B.S., biology ('74), M.S. statistics ('76), is working at Lawrence Berkeley Laboratory on research on cholesterol levels and fitness. He was cited in an article on fitness in an October issue of the Chronicle for Higher Education.

**Eugene Denny**, B.A., ethnic studies ('74), recently returned to Cal State Hayward for post baccalaureate courses in criminal justice and teacher education. His careers have been in the fields of teaching and health services. Denny retired from federal service as a library technician at the Alameda Naval Air Station in 1985 and now describes himself as "semi-retired."

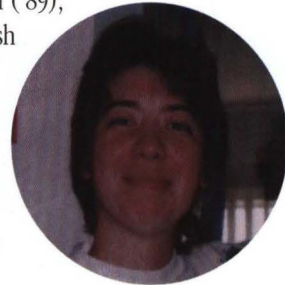
**Steven Hendee**, B.A., music ('91), teaching credential ('92), is a Hayward High School faculty member. He has taught instrumental music for five years and directs several musical ensembles, the orchestra, and the award-winning marching band. He is active in several professional educational organizations and is on the board of the California Music Educators Association. Hendee conducted the Hayward High Wind Ensemble for an October concert at CSUH.



**Albert C. Wang**, B.S., business administration ('87), has returned to his home base of Camp Pendleton after deployment in the Western Pacific and Persian Gulf, in which U.S. troops participated in joint exercises with United Arab Emirates and with Royal Jordanian armed forces. In Operation Southern Watch in the Persian Gulf, he and fellow Marines patrolled the no-fly zone over Southern Iraq to enforce and maintain UN resolutions leveled against Iraq after the Gulf War.

**Jeffrey S. Keup**, B.A., ('88), a navy petty officer 2nd class, recently joined the Naval Air Reserve, reporting for duty at the Naval Air Station North Island in San Diego.

**Barbara Franks Wieskamp**, B.A. English ('89), M.A. English ('92), currently teaches English at Patten College and the University of Phoenix in the East Bay. In October she presented on the topic "Transportation in Jane Austen's England" at the annual general meeting of the Jane Austen Society of North America, held in San Francisco. Her master's thesis was "The Function of the Ballroom in Jane Austen's Novels."



**Isobel Dvorsky**, speech pathology, has been elected president of the Association of Community College Trustees, a national group of 4,000 members. She is a member of the board of trustees for the Chabot-Las Positas Community College District.

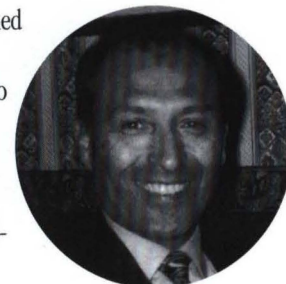
**Marsha Gentry**, B.A., speech communication, ('93) has written the book *After the Accident: Triumph Over Trauma* about a 1988 accident when she and others were hit by a bus in San Francisco. The book, published in 1997 by Tinker Press, tells of her battles with the health care system and her recovery.



**Stephen R. Cederborg**, B.A., ('66) was named the new director of development and public relations for Hanna Boys Center in Sonoma Valley. He worked in the Richmond Unified School District for 18 years before coming to the Hanna Boys Center in 1987.

**Paul Marangella**, M.P.A., public administration, ('79) is Cotati's city manager. He has previously been city manager for Carpinteria and Mammoth Lakes, and assistant city manager in El Cerrito. He also worked with a consulting firm that coached corporate executives to think creatively and work cooperatively.

**Jacob Blea III**, B.A., ('75) has been named Alameda County's newest superior court judge by Gov. Wilson. He has been in solo practice since 1994, was an associate with the firm of Rifkind and Fuerch in Hayward since 1991, and was with Eskanos and Adler in Oakland from 1982-1991.





## 1998 Homecoming Celebration, Feb. 14 - 20

40th Anniversary homecoming events, hosted by the Associated Students and University Union, include:

### 2/14 Homecoming basketball games:

5:30 p.m. Women's, 7:45 p.m. Men's

### 2/19 Community Homecoming Event

Honoring alumni, community, and faculty & staff members.

For a complete list of activities, call (510) 885-4843.

## Smith Museum, *Golden Dreams and Tarnished Realities: The California Gold Rush 1848 - 1855* (Feb. 27 - June 12)

On this sesquicentennial of the 1848 discovery of gold in California, the Cal State Hayward Smith Museum of Anthropology is presenting "Golden Dreams and Tarnished Realities." Instructor Richard Hitchcock's museum class is presenting this student-developed show. The free opening reception is Friday, Feb. 27, 4 to 7 p.m., room 4047 Meiklejohn Hall. Museum hours: M, Tu, F, 10 a.m.-3 p.m.; W, Th, 2 -7 p.m. Call (510) 885-3104 for more information.

## Lecture/Reception, Author Amy Tan, March 5, 7:30 p.m., CSUH Gymnasium, Tickets: \$5, \$10, \$15

Amy Tan, author of *The Joy Luck Club* and *The Kitchen God's Wife*, will speak Thursday, March 5, followed by a reception and book signing. Limited tickets are available for the pre-lecture dinner in the University Union. Contact the Associated Students (885-4843) for ticket information.

## 40th Anniversary, Choral Concert, March 15, Tickets: \$7, \$5, (CSUH students free)

The CSUH 40th Anniversary Choral Concert will feature "If I Begin to Sing," by noted American composer Libby Larsen. Larson's piece, commissioned for the CSUH 40th Anniversary, will be performed by the University Singers and Chamber Singers, conducted by David Stein. The concert is Sunday, March 15, at 4 p.m., at the All Saints Catholic Church, 22824 Second St., Hayward. Also performing are the CSUH Wind Ensemble I and Chamber Winds I, Timothy M. Smith, conductor. Ms. Larsen will attend this premiere.

## Once on this Island, March 6, 7, 12, 13, 14, 15, University Theatre

CSUH Theatre Department will present the musical *Once on This Island*, story and lyrics by Lynn Ahrens, composer Stephen Glaherty. Directed by CSUH's award-winning professor Edgardo de la Cruz, the musical is a Caribbean retelling of *The Little Mermaid*. For tickets call (510) 885-3261. For tickets to the Caribbean-style reception, sponsored by Friends of the Arts after the March 15 Sunday matinee, call (510) 885-4299.

## Alumni Survey - Health Care Administration Master's Degree

California State University, Hayward is considering offering a new master's degree in Health Care Administration.

The Office of Graduate Programs would appreciate your response to these questions:

- Are you currently employed in the health care field?  
☐ yes ☐ no  
 If so, in what capacity?  
 \_\_\_\_\_
- How interested would you be in earning a master's degree in Health Care Administration?  
☐ very interested ☐ interested ☐ maybe  
☐ not interested ☐ definitely not interested
- Do you know anyone you think might be interested in a master's degree in Health Care Administration? ☐ yes ☐ no
- Based upon your knowledge of the health care field, do you think there is a need for a master's degree program in Health Care Administration?  
☐ great need ☐ some need ☐ maybe  
☐ little need ☐ no need ☐ don't know
- Please add any comments or suggestions:

**Please complete this survey and mail it by February 13 to:**

**Att: Carl Bellone, Dean of Graduate Programs, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542**



## Education Alumni Chapter

Barbara Ratto (B.S., Recreation, '72), reporting for chapter president Kim Mize-Agel (B.S., P.E., '88), has announced the activities planned by the Education Chapter for 1997-98. The chapter will co-sponsor, with the Associated Students and the professional educators' organization, an end-of-the-year event for credential students; sponsor the graduation reception for the Education Department; provide awards for the outstanding students; host two events for students prior to finals weeks; and re-establish the Education Alumni Chapter newsletter. To join or learn more about this chapter's activities call (510) 885-3061.

## African American Alumni Chapter

Glenda Hommonds (B.A., Psych., '95) reported the chapter's 1997-98 goals. The goal will hold a raffle fund-raiser; promote a membership drive targeting students about to graduate, as well as former grads; award a \$100 scholarship; sponsor one on-campus and one off-campus event; and develop a program to assist high school graduates who may be the first in their families to attend college, showing them college survival skills, such as how to register and study tips. To join or learn more about this chapter's activities call (510) 885-3878.

## Music Alumni Chapter

Chapter President Marianna Whittaker (B.A., Music, '94) reported the chapter's 1997-98 activities will include: holding a membership drive targeting CSUH staff and alumni who live in the Bay Area; continuing the tradition of a Music Alumni Chapter newsletter; supporting the Sing Along Messiah; presenting a \$200 Music Alumni Chapter scholarship; inviting alumni musicians and students to perform on campus; and supporting performance activities such as a Women's History Month concert, alumni recital, and the University Singers spring quarter performance. To join or learn more about this chapter's activities call Whittaker at (510) 885-3135.

## Business Alumni Chapter

Current chapter officers are President Christine Andrews (B.S., Bus. Ad., '87), Executive V.P. Paul Andrews (B.S., Bus. Ad., '87); Activities V.P. Lisa Trott, (B.S., Bus. Ad., '88); Club Relations V.P. Elizabeth Williams (M.B.A., '97); Communications V.P. Terry Higgins (B.S., Bus. Ad., '85); Finance V.P. Ken Daun (B.S., Bus. Ad., '83); Membership V.P. Pat Murphy (B.S., Bus. Ad., '88); and Programs V.P. Nancy Silk (B.S., Bus. Ad., '87). To join or learn more about this chapter's activities call (510) 885-3135.



Several members of the new Moscow Alumni Chapter met with Elizabeth Graw, Cal State Hayward Alumni Association director, when she visited Russia last summer. Pictured are (back row, from left) German Ainbinder, Yuri Moiseenko, Andrei Zinkevich, Sergei Pamukhin, Andrei Maximenko, an unidentified graduate (middle, from left) Veronica Azarian, Vera Yeliseyeva, Ilya Kononov, and Oleg Artemier (kneeling) Elizabeth Graw, an unidentified graduate, and Oleg Konychev.

## Chapter Established For Moscow Alums

By Dr. Gary L. Wishniewsky  
Coordinator, Moscow MBA Program

This January marks the fifth anniversary of Cal State Hayward's MBA program in the Russian Federation. The program is a joint venture of CSUH and Russia's Institute of Business and Economics, located at the Academy of National Economy in southwest Moscow. Currently the program has 200 students, whose ages range from 24 to 40 years old.

All of these students work full time. About half are employed by multinational corporations, such as Alcatel, Coca Cola, Conoco, Proctor & Gamble, and Xerox, and by some of the Big Five accounting firms. The others work for Russian government agencies and financial institutions.

The MBA program courses are taught in the evening, just as they are on Hayward and Contra Costa campuses. CSUH faculty from the School of Business & Economics are assigned to Moscow for periods ranging from four to seven weeks, and they teach the same curriculum as the Hayward and Contra Costa campuses, but it is in an intensive format.

The program has the same accreditations as the CSUH and the School of Business & Economics, including that of the Western Association of Schools & Colleges, and of the American Assembly of Collegiate Schools of Business.

To date about 80 students have graduated from the program. On April 4 a commencement ceremony will be held for another 70 students. So

far 21 graduates have joined the Moscow Alumni group, and the upcoming April commencement will provide another good opportunity for recruiting new members.

Under the leadership of Georgy Evtikhiev, the MBA program coordinator at the Institute of Business & Economics, the major tasks of this newest alumni group have been the selecting officers and a board of directors, recruiting members, and drafting a charter and bylaws for submission to the Cal State Hayward Alumni Association for approval.

President of the Moscow Alumni Chapter is Yuri Moiseenko, and the Board of Directors includes Oleg Konychev, Vera Yeliseyeva, Valerie Trifonov, Andrei Zinkevich, and Georgy Evtikhiev.

Other projects on the horizon for the Moscow alumni include promoting our graduates for participation in two leadership development programs announced by Russian President Boris Yeltsin - the Management Training Program for National Economic Institutions and the Yeltsin Democracy Fellowship Program.

To date 21 graduates from the Moscow MBA Program have been selected in the first round for the Management Training Program.

Their qualifications and interest will be reviewed by a committee established by the President and chaired by Boris Nemtsov, a younger, reformist politician and one of Yeltsin's newest cabinet members.

It is likely alumni also will be actively involved in working with Edward Goizman, the director of the Moscow MBA program, in producing events to commemorate the fifth anniversary of this unique educational partnership.



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# SAVE *the* DATES

## **1998 Homecoming Celebration**

**Feb. 14 - 20**

## **"Golden Dreams, Tarnished Realities:"**

**Feb. 27 - June 12, C.E. Smith Museum**

## **Amy Tan Lecture**

**March 5, 7:30 p.m.**

## **"Once on This Island"**

**March 6-7, 12-15, University Theatre**

## **CSUH 40th Anniversary Choral Concert**

**March 15, 4 p.m.**

**All Saints Catholic Church, Hayward**

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