

El Excentrico

Humberto García

December 5, 1966



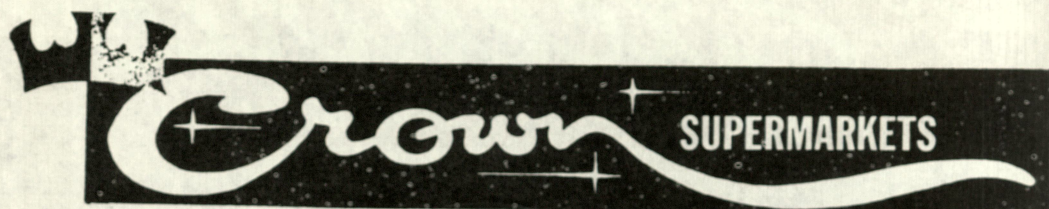
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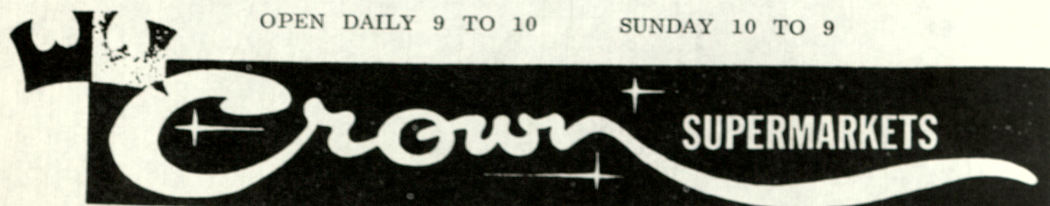
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Governor elect RONALD REAGAN conferring with Dr. John De Heras, chairman of the Mexican - American Civic Council of Northern California VIVA REAGAN for Governor Committee

The People Have Spoken

The recent election held on Nov. 8, 1966 that saw the Republican party candidate Ronald Reagan elected to the Governorship of California by a million vote popularity can be interpreted in only one way -- the voters of California have spoken that they want AND NEED a change of the administration of our State Government and that they believe that the return to an effective two party system is the only way to have a true balance of power not only in California but throughout the United States of America.

The Mexican-American Civic Council has and always will support those who it feels have the interest of California as well as the City and County as their prime reason for holding any public office. As in all political campaigns, any non-partisan organization that votes by a true secret ballot will have a greater spectrum of personal expression; a more genuine and honest expression of those voting than in those organizations that vote by voice or hand. It is and always will be the policy of the Mexican-American Civic Council to vote by secret ballot on any election question because this will insure it's membership composed of Republicans, Democrats, and independents the freedom of their choice in voting for any issue or candidate or office brought before it. In the final analysis the Council ran up an amazing winning endorsement of the following offices:

Governor, Ronald Reagan (R); Lt. Governor, Robert H. Finch (R), Secretary of State, Frank Jordan (R), Treasurer, Ivy Baker Priest (R), Controller, Houston Flournoy

(R), 10th Congressional, Charley Gubser (R), 22nd Assembly Dist., George Milias (R), 25th Assembly Dist., Dr. Earle Crandall (R), 14th Senatorial District, Sen. Clark Bradley (R), Superior Court Judge, Bruce Allen (R), Municipal Court Judge, Paul R. Teilh (R).

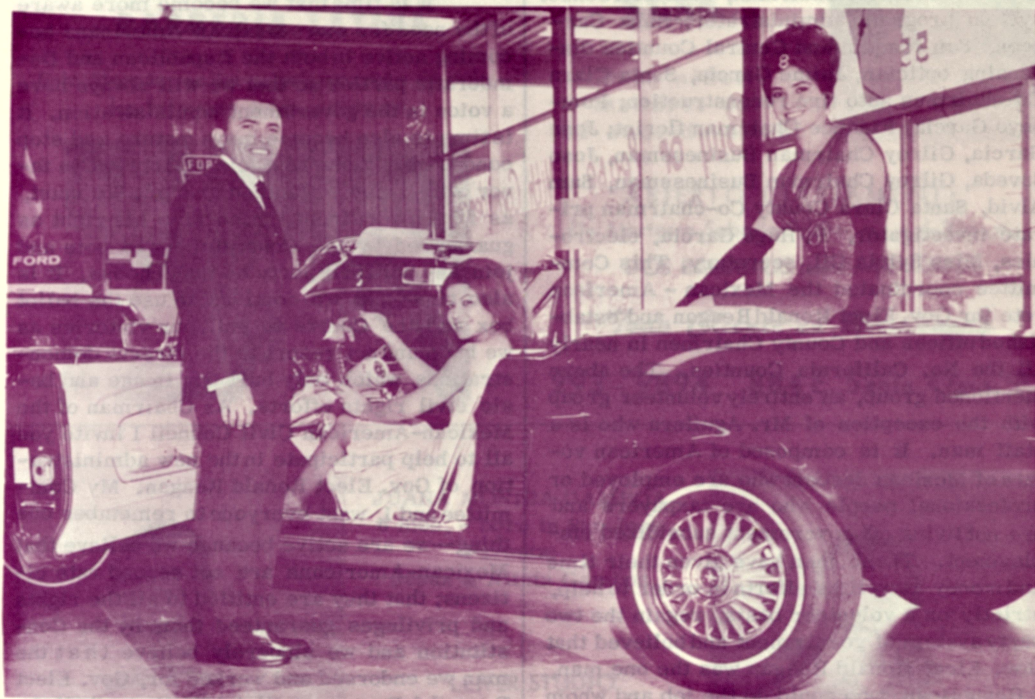
It is important for American voters of Mexican descent to recognize several factors regarding the overwhelming election results that have swept the above mentioned office holders into office. Contrary to publicity stunts and TV and radio smear campaigns, the Mexican-American voter was one of the major and decisive forces in the election of Gov. Elect Ronald Reagan and five or six Cabinet offices as well as other elective offices. One of the greatest myths that the Republican party was only for the "rich" was certainly exploded in this election. In fact, the Republican party was the first political party to elect a Negro to the U. S. Senate since it first declared and won the freedom of the negroes from slavery over one hundred years ago.

The large number of Democrats that crossed party lines to elect Ronald Reagan as Governor included thousands of voters of Mexican descent. This change will become more evident as time goes on and they begin to enter careers that will enable them to buy their own homes and thus become taxpayers and who suddenly realize that they, the people, are the ones who not only form the government but have to pay for it's administration. The many thousands of Mexican-American citizens who are graduating from college and high schools as well as trade and vocational schools are taking a greater interest in government; they are realizing that the only way this country will survive, not only against it's enemies but those who would have a one party system and it's dictatorship, is thru a true system of balance, the effective and realistic two party system with a strong minority party. They realize that by having such opposition, that the party in power will strive for more realistic and serviceable programs.

It is also noteworthy to mention the many groups who gave of their time on behalf of Gov. Elect Ronald Reagan and the Republican office seekers. Among these was the No. California "Viva Reagan" for Governor Committee, headed by Chairman Dr. Juan de Heras and his Committee composed of Armand Delgado, Vice Chairman, manager of the Cupertino TransAmerica Title Insurance

(continued next page)

Tremenda y Colosal Noticia para los de habla Hispana



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office in Cupertino; Isaias Aguilera, representing the Reagan No. Calif. offices as manager and staff man; Mark Guerra, Coast and Bay Area Counties Chairman, Campbell School system program administrator; Hank Carreon, San Joaquin and Central Counties dispensing optician; Jaime Garcia, Santa Clara Co-chairman auto tire reconstruction; Pompeyo Garcia, Finance Chairman florist; Jose Garcia, Gilroy Chairman Businessman, Jose Sveda, Gilroy Chairman Businessman, Sam Alvid, Santa Clara County Co-chairman private investigator, P. Hugo Garcia, electronics, Miss Sylvia Gil, secretary. This Committee coordinated the Mexican - American vote for Gov. Elect Ronald Reagan and established offices and County Chairmen in nearly all the No. California Counties. The above mentioned group, an entirely volunteer group with the exception of Mr. Aguilera who is a staff man. It is composed of American voters of Mexican descent who are employed or professional people who are taxpayers and are not living off government subsidized employment. These men have given their time and money as well as efforts in order to help, strictly on a volunteer basis, regain the two party system of government and believed that Gov. Elect Ronald Reagan was the one man, a Republican, who could do the job and whom the people of California could believe in. The over one million vote popularity given him by the voters of California proved this point. There are many reasons why the Republican candidate won so overwhelming. One was the relief from taxes, the lack of law and order, the need for more realistic government administration, the need for representation from ALL the people; a government of the people and run by the people; the many other needs. As well as the fairness of not only the Mexican-American voter but the anglo-american who changed their votes after seeing and reading about a man ride in a parade strictly as a celebrity and seeing him subjected to outlandish catcalls and demonstrations that only embarrassed the Mexican-American community who had turned out to help celebrate the independence of their mother country.

The new administration is most anxious to serve the Mexican-American community as well as the total Community. The new Governor elect has stressed the need for representation from the Mexican-American Community and that it's problems will always have his door open to hear and assist. The fears that many welfare recipients have

that the new Governor will take them off relief is unfounded since it is the legislature which passes laws regulating social welfare.

It is time that we become more aware of the need for more Mexican-Americans becoming active in both the Republican and Democratic parties so that we will always have a voice in the government administration. It is time to also become more mature and stop condemning those who join a party not in favor with some organized group... We must, as fellow citizens, recognize his right as guaranteed by the Constitution, to vote and join any political party he may choose. It is also time that we continue to use the ballot box and the Courts to gain our victories as we have and not resort to the streets demonstrations which only hurt our image and basic civil rights efforts. As Chairman of the Mexican-American Civil Council I invite you all to help participate in the new administration of Gov. Elect Ronald Reagan. My Committee and I, want everyone to remember one thing--we are active because we believe that Mexican-Americans are not second rate citizens; that they are entitled to all the rights and privileges guaranteed them by the Constitution and we sincerely believe that the man we endorsed and worked for, Gov. Elect Ronald Reagan, will fulfill these beliefs. Personal differences because of political beliefs have not helped advance our cause but only creates confusion and loss of joint enterprise. Let us all respect the right of each other to our beliefs and to always protect the right of all men to express their thoughts even though we may not agree with them. Let all Mexican-Americans join together and help our new Governor realize the true basic needs of all the peoples as well as ours by becoming more active and politically conscious of the administration of our State government. We can all help by opening our eyes and accepting reality and not by turning our heads away and immediately condemning programs or leaders who have even as much as been officially installed. The Mexican-American Civil Council doors are always open to any citizen who desires to express his thoughts as well as what needs he may feel our Community may be lacking in.

Dr. John de Heras

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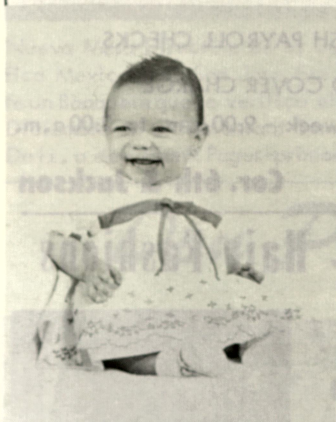
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FOOT BALL SOCCER

A la una de la tarde del diez de Diciembre en el Spartan Stadium se efectuara un encuentro internacional de foot ball soccer entre los equipos instituto politecnico nacional de Mexico y San Jose State College. Con los Muchachos Mexicanos viene como entrenador Horacio Contreras y con los Muchachos de San Jose esta Julio Menendez como entrenador.

Habra un juego preliminar entre los equipos Santa Clara University contra West Valley Junior College.

Asistiran como invitados de honor el Honorable Consul Honorario de Mexico en San Jose Sr. Ernesto Cota y su Majestad la Reina de las Fiestas Patrias del 16 de Septiembre Gloria Primera.

Admision un dolar, estudiantes cincuenta centavos.

El cincuenta por ciento de las utilidades se destinaran A Y M C A del este Spartan Stadium, diez de Diciembre, a la una de la tarde, calle Septima y Keyes. No falte usted y avisele a sus amigos.

MAÑANITAS A NUESTRA SEÑORA DE GUADALUPE

El Lunes 12 de Diciembre se celebrara una misa dedicada a la santisima Virgen de Guadalupe, en la Iglesia de Las Cinco Llagas a las 9 de la mañana.

A las ocho de la mañana se cantaran las mañanitas y se ofreceran las flores en su altar.

A la misma hora que se celebra la misa en la Iglesia de Las Cinco Llagas en la Basilica de Guadalupe de La Ciudad de Mexico y en la Basilica de San Pedro en Roma.

Todos los Mexicanos deben de llevar flores a la Virgencita Morena del Tepeyac y oir la misa el 12 de Diciembre en la Iglesia de Las Cinco Llagas a las (nueve de la mañana).

La Sociedad de Damas Guadalupanas. Pregunte por Luz Maria Araiza.

DANIEL SALDAÑA

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Nueva Mesa Directiva de la Comision Honorifica Mexicana de San Jose, fue instalada durante un Banquete que se verifico el dia primero de Diciembre en el Restaurant Sambo's. De iz. a der: Frank Pages-primer vocal, Adolfo

G. Dominguez - consul de mexico hace entrega de credenciales al nuevo presidente Daniel Saldaña, Carlos Gomez - presidente de festejos, Jose T. Angulo - vice-presidente y a la derecha Don Eduardo Patoni Grigg.

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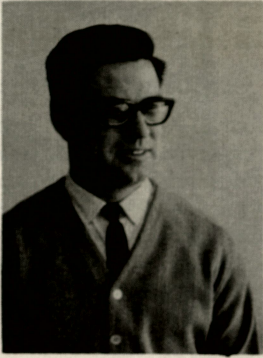
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MARIO
VASQUEZ

Our condolences to Ray Flores and his family on the passing away of his father Jesus Flores. Ray is a member of the S.C. GI Forum and of the Guadalupe Association.

The Santa Clara GI Forum and the Ladies Auxiliary are participating in a Gold Bond Stamp Program. This program is being introduced by the Pink Elephant Stores.

The Ex-Students attending the San Felipe Reunion last month came from 44 different cities in California and Texas. With this interest in mind, the Committee has since decided to organize the San Felipe Ex-Students Association of California. Membership has been set at \$5.00 per ex-student couple and notices will be mailed out shortly. The Committee has appropriated \$500.00 for a project in San Felipe High School in Del Rio, Texas.



In the picture: Dr. Aurelio Diaz from San Antonio, Robert Rodriguez, Coach of San Felipe Bob Chavira from Del Rio, Mario Vazquez, Coordinator and Gilberto Cerda, ex-superintendent from San Felipe High School now of San Antonio... November 12, 1966 at Dick's Dragon, Third Annual San Felipe Ex-Students Reunion.

Our Honored Guest Dr. Aurelio Diaz wrote and said "Please convey to all my friends from Del Rio my most heartfelt thanks. Tell them I cannot but feel humble to be honored by such a fine group. It is regretful that such fine experiences end rather quickly, but I hope this will not be the last time I will be asked to go to California. Tell them that I will see them all next year." "Saludame mucho a todos los chaparros, a las prietas, a los canosos y a los calvos. Asi incluyo todo mundo. Tell them to look me up in San Antonio." He did mention some names, but names are taboo. Right Candy?? To the other 4994, congratulations on your achievements. You really have come through!!!

NEWS FROM DEL RIO

Believe it or not, Miss Romelia Escamilla, daughter of Mr. & Mrs. Quirino Escamilla, was crowned the 1966-67 Homecoming Queen of Del Rio High School. She lives in San Felipe...no explanation...Miss Eleanor Rodriguez, daughter of Mrs. Maria Rodriguez was chosen Football Sweetheart for the San Felipe Highschool and Miss Leticia Chavira was chosen Band Sweetheart...Mr. & Mrs. Jose M. Guerra celebrated their Golden Anniversary at the same church they were married fifty years ago, Our Lady of Guadalupe on Garza St. Their grandson is Dr. Jose Luis Guerra and they are also parents of Mrs. Albert Ocampo of Santa Clara...Club Elite, celebrating their sixth Anniversary, held their second annual Black & White Ball at the Del Rio Civic Center. Three Hundred couples attended this memorable event..Nef-tali Gutierrez left California for Guadalajara where he will continue his study in Medicine. He has two more years to go...

A TRIP ACROSS THE PACIFIC

December 5, 1946 . . . Six thousand GI's sailed on three ferry's down the Delta from Pittsburg to San Francisco and Oakland. Two thousand on each ship, they sailed out the Golden Gate...the Marine Fox, the Williams Fictory and the Milford Victory. I was number 2998 to board the Milford Victory. It was a beautiful day, but as you sail out under the Gate and see the land disappear, you wonder when you will be coming home again. The last things we saw, were the lights along the Barbary Coast. Ahead were some twelve days of sailing to Yokohama. But these days turned out to be seventeen because of three storms that hit us in the Pacific. There was a time when the ship was believed to have

cracked under the strain of the waves and winds. Nothing was seen until five days out of port, we ran into several fishing junks belonging to Japanese fishermen. When we pulled anchor the morning after we arrived in Tokyo Bay, the other two ships sailed past us ...next issue...Christmass time in Japan...

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Maria Anderson procedentes de Piedras
Negras, Coahuila Mexico.



ISABEL DURON



As part of the cultural program presented by Student Initiative, SI is offering to of San Jose State and to the community a series of lectures concerning the progress of the Mexican-American. The following report summarizes this series.

Many of the people of California and throughout the United States are unfamiliar with the smatterings of progress of the Mexican-American. I say smatterings only because this progress is not concentrated in one area of the country. You find strikes in Delano reverberated by strikes in Texas, (Mexican-Americans seeking better wages for their labor); intellectual consolidation counteracted by global distribution, disallowing for a massive collaboration and institution of ideas; political fortification restrained because the minority of Mexican-American students formulate but disband due to lack of community support and leadership.

The following four lectures will cover these topics.

The first lecture to be presented was Thursday, October 13, and featured Dr. Ernesto Galarza, Consultant for the Ford Foundation and author of the controversial book on the bracero labor problem, The Merchants of Labor. Dr. Galarza will review the generalities of the Mexican-American movement, answering the question, the theme of the lecture series, "Is there really a Mexican-American Movement"? This lecture series is intended to convey the contemporary status of the vital issues which confront the Mexican-American.

The second lecture on Tuesday, Nov. 22, will be given by Mr. Albert Pinon on "The Power Base of the Mexican-American". Mr. Pinon, National President of the grass roots Community Services Organization and a nationally recognized spokesman for the Mexican-American people will discuss the solidarity and power commanded by the major

Mexican-American organizations in Southwestern United States.

Thursday, Dec. 22, Mrs. Dolores Huerta, fiery co-leader of the Delano strike will discuss the scope of the farm-labor struggle and its impact on a Mexican-American movement as a whole. Her topic is "The Rise of the Mexican-American Farm Worker".

Finally, Dr. Octavio Romano, Research Anthropologist at the University of California at Berkeley will speak on Thursday, Jan. 12. Noted exponent of progressive thought within the Mexican-American community, Dr. Romano will discuss a program to consolidate and expand the gains of the Mexican-American. His topic is "Blueprint for Mañana".

All of these lectures have been scheduled for Concert Hall at SJSC at 3:30.

Assistant Professor of History at San Jose State, Dr. Robin Brooks, has been a SI Advisor for the past year.

Receiving his doctorate from the University of Rochester in 1964, Dr. Brooks has taught at Cal State, Hayward, and at the Rochester Institute of Technology.

A native of New York City, Dr. Brooks is married and has two sons. His wife, who also has a Ph.D., is a biophysicist at Stanford.

When asked why he consented to serve as advisor to SI, Sr. Brooks said, "Last summer I worked in West Oakland in Core with a group interested in organizing the minority classes. It was our ideal to help give the poor people a sense of their own power, a sense of how to help themselves. As an advisor to Student Initiative, I feel I can give of what little knowledge I have gained from those experiences to this group."

Dr. Noe Arrazate, D.C.

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HILLARD PAYER

I would like to start my column by thanking the club for attending our baptism Nov. 12 at Mr. & Mrs. Al Rodriguez's home. We all had a wonderful time. We lost a couple of guys under the booze but glad they enjoyed themselves. I understand Frank E. didn't make it home. How was the head the next day Frank? Of course when the club gets together we let our hair down. Right, club? I want to thank Stella, Chris, and Gloria for working hard to make the baptism a success. So Paul and Bert, you missed out on a good party.

HUNTING SEASON

I would like to correct a statement I made of a hunting trip that Frank K. and Ron H. went on to get three deer, instead of Oregon they went to Utah. O. K. Frank, I stand corrected. I understand you guys took some pictures. We the club would like to see them. While I'm on the hunting subject, I hear my Comrade, Joe Padilla, went pheasant hunting down around Los Banos. Good hunting Comp and bring some back.

CLUB FUNCTIONS

For the club it is almost election time, in fact it's the 4th of Dec. Now with wives in the club we have some good candidates for officers. There were a few nominees at the last meeting that looked pretty good. To mention one, our Athletic Director had a woman nominee, Vivian Ramirez. If she does get elected the U.C.C. League better look out. It shouldn't be a surprise if she does, after all Alabama has a woman governor. I would like to mention here of a club member, P.F.C. Jim Herrera, serving in Viet Nam. He was wounded and is in a hospital in Japan. We the Club Riviera are sending our best regards for a fast recovery and hope he will be home soon to be with his family and the club. And for all the boys lo-

cal and far away that are doing a job for our country and Freedom. And hope they will all be home very soon.

SPORTS

Here it is basket-ball season again for the U.C.C. League. We had a meeting the 15th of Nov. And teams participating in the league will have to put up their entry fee of \$25.00 before their first game. In the past we used to take their word for it but it came to where some clubs went along for the ride. When they had a chance for the play-offs they would come up with the money real quick like; if they didn't have a chance they would drop out and the teams left didn't have enough funds in the treasury for Umpire, balls, etc. It's not fair to the clubs and the recreation for all the work and paper work that goes with it. I would like to thank Mr. Phil Nichols and U.C.C. league officers for the work they are doing to make the league possible. I understand the league is riding thin ice with the recreation so let's all play-ball together and keep their league. These are some of the teams in the league:

Club Riviera, Palm Gardens; Club San Felipe, Los Forrer, Mayfair; El Dorado, Latin Barber Shop.

I would like to congratulate Mr. and Mrs. Paul Ramirez on their 12th wedding anniversary and many more. I'm glad to see Club Epoca de Oro's new writer, Ray Villegas is now writing, also he's the secretary for the United Food Drive, hope to hear alot from you Ray. I hope everyone had a wonderful Thanksgiving and many more. Until my next issue I'll be looking for new things to write about.

Hillard Payer

Jess Izquierdo **GARAGE**

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mismo lugar "EL CHINO". Durante su estancia en esta las hermanitas Padilla tambiense presentaron en el canal de Television 11 de esta ciudad. foto Diaz.

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The bob rodriguez REPORT

A recent ethnic survey of the Alum Rock schools reveals a heavy (40%) Spanish surname student population. In the 23 schools in the district there are 6,976 Anglo students, 5,371 Spanish surname, 972 Negro and 373 Oriental.

In some schools there is a majority enrollment of Spanish surname students. Schools where the enrollment is over 50% Spanish surname in comparison to Anglo enrollment are Arbuckle 289 to 247, Coniff 254 to 163, Goss 330 to 208, Hubbard 266 to 264, Mathson 562 to 275, Mayfair 437 to 145, Miller 260 to 193 and Painter 166 to 120.

A shocking statistic is the fact that out of 534 teachers there are only 14 with a Spanish surname. There are more Negro (26) and Oriental (42) teachers than Spanish surname.

Out of 31 Principals and Assistant Principals there is only 1 with a Spanish surname.

There are no Mexican-Americans on the school board of the district.

It appears to be a matter of a common sense that the school district officials should mount an all out recruitment program for Spanish surname teachers. The point is not that Mexican-American teachers make better teachers for Mexican-American students but certainly from the standpoint of creating a bridge between parents and teachers the Spanish speaking teachers can be of great value in parent conferences and in the parents relating more to the programs of the schools. Since most Mexican-American teachers have been exposed to the problems of the Spanish speaking and know the language and culture of the students and parents they can be of great help in the educational program. It is a fact that parents with difficulty in speaking English would find it much easier to communicate with teachers and school officials that speak the language.

With a 40% Spanish surname enrollment in the Alum Rock school district and a 30% Spanish surname enrollment in the Eastside Union School District the Spanish speaking people that live in these particular districts should make a concerted effort to elect Spanish speaking representatives to the school boards. In all of the East side school districts there is not one single Mexican-American on the school boards.

Eastside Union High School District Superintendent Frank Fiscalini has shown great concern about the ethnic distribution of students in the schools. A grant has been received to study the problem with the possibility of building a big educational park that would draw students from a larger area. The trend now is for neighborhood elementary and high schools. This is a subject that required much study before major decisions are made.

The Mexican-American Roundtable at its last meeting recommended to the community and its organizations Mr. Richard Flores as a qualified candidate to the City Council in the elections to be held next April. Mr. Flores is a college graduate and a chemist by profession. He is an outstanding candidate being articulate both in English and Spanish and not afraid to speak up.

Richard Flores will have to make a decision whether or not to be a candidate. His decision will largely be based on the support, financial and otherwise that we are willing to give him. We will have more information on this in later columns.

My friends tell me that after the last column I have eliminated myself from any possible appointment to Sacramento with the new administration. So that's news?

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CHRISTMAS EVE DANCE

SATURDAY, DECEMBER 24th

ARELLANO - PORTER
Miss YOLANDA ARELLANO
exchanged nuptial vows
with the gentleman
CARLOS PORTER
on Sept. 10, 1966 at 10:00 a.m.
at the Guadalupe Chapel.

In photo from left to right: Martin Porter Jr., Rossie Sobranos, Eloise Bettencourt, Manuel Ortiz, Best Man, Eleanor Ortiz, Bridesmaid, Becky To-bar, Flower Girl, Annie Porter and Ring Bearer, Salvador Martinez.

The couple plan to live in San Jose.



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Aquí...

MEXICO

Catalina
Barragan

La situación geográfica, la diversidad de climas y recursos naturales que existen en el estado de Puebla, hacen que la producción agrícola y artesanal se muy diversa. La belleza de sus paisajes que va desde el clima cálido y casi desértico hasta el clima frío montañoso; las costumbres y las tradiciones, hacen de los habitantes de las distintas regiones artistas consumados que a costa de grandes sacrificios y múltiples privaciones imprimen a los productos que elaboran el sello característico de mexicanidad que toda nuestra artesanía tiene.

La ciudad de Puebla, aparte de sus templos, casas coloniales, monumentos, obras de arte y lugares históricos es famosa por su loza y azulejos de Talavera; figurillas de vidrio soplado, alfarería del Barrio de La Luz; esculturas y tallado en madera, sus encajes y bordados. Y en el renglón del arte culinario por sus camotes de Santa Clara, nueganos, chocolate, Mole de Guajolote, el famoso mole poblano, Chiles en Nogada y chalupas.

En la sierra Norte, (Teziutlán, Zacatlán, Cuetzalan etc.) se cultivan manzanas, ciruelas, duraznos, peras y café. Se elaboran sidras y vinos de frutas.

Por una manzana Adán,
pervirtió a la especie humana;
Qué harán los de Zacatlán,
que tienen tanta manzana?

Zacatlán, llamada de Las Manzanas por su gran producción anual de esta fruta, es además notable por sus paisajes maravillosos y porque se fabrican relojes de muy alta calidad, especiales para edificios.

Amozoc es famoso por su alfarería, especialmente animalitos de barro entre ellos borregos en diferentes tamaños que elaboran para los "Nacimientos", y también es famoso por la forja de espuelas, frenos, sillas de pistola, hebillas para cinturones y muchos

otros objetos todos verdaderas obras de arte hechas en hierro con incrustaciones de plata y oro.

Tecali de Herrera región de minas de marmol y onix, elabora monumentos, esculturas y objetos de ornato de este material.

Huejotzingo, San Martín Texmelucan, Atlixco y Cholula y otras regiones elaboran máscaras de cartón, figuras de archilla, madera y plumas de ave; huaraches, vestidos típicos bordados en chaquira e hilos de diversos y vistosos colores. En chaquira también se elaboran collares y pectorales.

Tehuacán, centro turístico ideal por su eterna primavera, es famosa mundialmente por sus balnearios de aguas curativas y elabora sombreros, bolsas y otros objetos de plama; cestos y canastas de carriso y chamarras y abrigos de gamuza. En Acatlán, la alfarería de loza negra perfectamente elaborada una pequeña industria de tipo familiar.

Aunque muy pequeña y somera esta lista, ustedes se darán cuenta que en cada región del estado poblano existen hábiles artesanos, hombres y mujeres que hacen de su actividad un medio para obtener el sustento diario, pero por sobre todo para mantener vivas nuestras tradiciones y para recrearse en sus obras al imprimirles el sello de su alma de artistas.

.....

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INTRODUCING

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¡UNA AVENTURA DEL PASADO CAM-
BIA SU DESTINO ATRAPANDOLA EN
UN AMOR SUPERIOR A SUS FUERZAS!

BAJO UN MANTO DE PECADO SURGE
... ¡UNA MUJER SIN PRECIO!

Sinopsis

Muy joven y bellísima, Carola tiene su primer y gran desengaño amoroso. Ha sido abandonada por Daniel, al que se entregó y en quien puso toda su fé, y al mismo tiempo que aquel huye cobardemente, conoce a Fernando, un hombre de mediana edad, que empezando de la nada ha hecho una formidable fortuna. Para ella no es ese el momento adecuado para galanteos; pero Fernando sigue insistiendo con delicadeza y tenacidad hasta que Carola acepta el ofrecimiento que le hace de matrimonio, y la pareja realiza su luna de miel por los lugares más hermosos de Puerto Rico: él, cada vez más enamorado y ella, que se casó sin quererlo, empieza a darse cuenta de sus grandes cualidades. Instalados en su magnífica residencia de San Juan, Fernando presenta a su esposa a sus íntimos amigos que con él formaban el grupo llamado "Los Cuatro Jinetes del Apocalipsis" y todos celebran el encuentro recorriendo cabarets de lujo y casinos, en uno de los cuales coinciden con Daniel, quien con cualquier pretexto se acerca al grupo y se entera de que Carola es la esposa de Fernando.

Desde aquella noche, Daniel se convierte en la sombra de Carola; ella, para huir de su persecución, pide a su esposo que hagan un viaje fuera del país, mas como él no puede abandonar sus negocios, se va a un rancho propiedad de Fernando, pero hasta allí la sigue Daniel. Y sucede lo que temía Carola: nuevamente se deja enredar por aquel hombre sin escrúpulos, lo que

le ocasiona unos terribles remordimientos, pues, a pesar de no amar a su marido, le tiene por el mejor hombre del mundo, el menos merecedor de una traición. Accidentalmente, y del modo más vergonzoso —un intento de chantaje por un desalmado que descubrió el secreto de Carola— Fernando conoce el engaño de Carola y la sorprende en brazos de Daniel. Aunque el momento es terrible para él, sabe contenerse: sin tragedias los obliga a firmar un documento en el que ambos se declaran culpables de adulterio y Carola prescinde de sus derechos de esposa.

Pasan cuatro años. Fernando vuelve de un largo viaje por el mundo. En un cabaret de lujo, y después de que el maestro de ceremonias anuncia a Mercedes, "La Diosa de Oro", tiene la enorme impresión de ver aparecer a Carola, más hermosa que nunca. Dedicada a hacer números de "streak tease" y alternar con amigos ocasionales —por los que se hace pagar muy caro— se resiste a aceptar la invitación de su aún esposo: él, como cualquier otro, quiere comprar los favores de la hermosa Mercedes. Carola ha muerto para él.

Difíciles y ardientes entrevistas. Carola, cada vez mas enamorada de su esposo, se niega a ver a otros hombres y hasta pide —sin conseguirlo— que rescindan su contrato en el cabaret. Es una lucha titánica: Fernando sigue amando a su esposa, pero no podrá olvidar nunca. Y Carola, que fué la bien amada, sufre y se tortura sintiéndose la bien pagada....

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*Maria de la
Luz Sánchez*

Brillantísima y deslumbradora resultó la polifacética fiesta del domingo 6 del mes en curso, en la que en el popular y bien conocido feudo de la empresa pionera del Norte de California, la poderosa y bien acreditada Empresa Davilla formada por Frank y Ray del mismo apellido, se festejó en grandes el onceavo Aniversario de Carlos Gomez, como animador y maestro de ceremonias del Rainbow Ballroom.

Las mejores orquestas de la localidad, los más connotados artista y las personalidades más destacadas, se dieron cita en el centro nocturno antes mencionado en donde se bailó alegremente desde las tres de la tarde hasta las once y media de la noche a los alegres compases del conjunto de Kiko Morales y sus Satélites que ejecutaron lo mejor de su repertorio, la fabulosa Orquesta de "Los Marcianos" con sus cantantes estrechas Elena y Nando y la gustadísima orquesta juvenil de Andy Flores, la cual en poco tiempo escaló los peldaños de la popularidad y crearon un estilo único y celebrado. Además, y mediante la buena voluntad de Martín Méndez Jr. dueño del magnifico restaurant LA PBOLANA, el gran "Mariachi Zapopan" tocó lo más selecto de su repertorio, y acompañó las magníficas voces de los artistas que deleitaron al público con bellas canciones. Lola y Pepe, Antonio Esparza, poseedor de la vos más parecida a la del llorado Pedro Infante, Larry Vega, el fotógrafo de la voz, hizo muy aplaudidas imitaciones del estilo de cantar de Tintán y del Rey del Taconazo, o sea, del super popular "Piporro". Luego, Carlos del Campo, el formidable imitador de los grandes valores del Cine Azteca hizo las delicias del publico al imitar magistralmente las voces del gran Cantinflas, de Arturo de Córdoba, de María Félix, del Chicote, de Resortes, de Clavillazo y de otros más.

El Rainbow, ostentaba un llenazo de

antología. Materialmente resultaba insuficiente para contener tal número de parejas, y semejaba una gigantesca colmena humana. Afuera llovía copiosamente; pero ni el frío, ni la lluvia, disminuían el entusiasmo del alegre y bailador público.

A las ocho de la noche, el homenajeado, Carlos, fué recibido en el escenario del salón, a tiempo que Ray, el segundo de la firma DAVILLA hacia acto de presencia para entregar a Carlos un valioso presente.

Después, en una de las estancias reservadas del Rainbow, los amigos íntimos del festejado, brindaron con el y partieron el clásico pastel de aniversario.

En resumen, la fiesta social del pasado domingo, aunada a la demostración del gran Partido Demócrata y específicamente al Comité del Lic. J. Hector Moreno, que hizo un llamado a los votantes, resultó por lo concurrida y magnifica, extraordinaria.

Carlos, que tambien fuera director de la brillante campaña del Lic. Moreno, quiere dar un público testimonio de su agradecimiento, a la Empresa Davilla para la que ha trabajado por once años, a las orquestas antes mencionadas, a los artistas cuyos nombres ya se dieron en la presente cronica, a sus amigos que se encargaron de dirigir y encausar la fiesta, como los locutores Pedro Valente, LALO CABALLERO, y a su amiga personalísima, la Directora de Orquesta Elena Escobedo. Para estas personalidades, y para todos sus grandes amigos, Carlos dice simplemente: GRACIAS! a tiempo que a todos ofrece lo mejor y mas noble de su alma.

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en Dick's Dragon, San Jose, Calif. El baile fue de lo mas concurrido y animado que se haya visto "Los Tejanos" jalan como una locomotora.
Photo Richard Diaz

LAS CAZUELAS



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**CLUB
San Felipe**



Candy Veliz

The Tejanos went big and filled the Dick's Dragon to the brim. The San Felipe schools reunion was a huge success. The committee worked real hard but the cheers should go to bossman Mario Vasquez. He did an outstanding job. Ladies & Gents your hard work will not be denied, the money will do a lot of good for our good old alma mater, San Felipe High School.

La Casa del Mexicano report will be given in a few weeks because not all the facts have been aired out yet -- there will be a report and that's for sure.

If its a stunning hair style you want go to Coronado's Beauty Salon on 17 So. 4th St. Angie is the most when it comes to hair styling - no mentira Mr. Block.

It looks like Sandy Vallejos and Ray Martez are going together no mo. But, I'll tell you who is, well maybe I won't. Hasta Mañana.

If anyone wants a good bartender our pal Paul Gary is available.

Is Licha Zamora on the Job Corp or not, she is always home. Ya basta!

Bailamos: If you want to hear that word go to Maria's Nite Club on 728 N. 13th. They have dancing every Friday & Saturday with a very good combo. The Trio Dominantes are also there and their singing is superb. Lovely Maria and amiable Dan always appreciate your patronage.

There are several business places that have cooperated with us very nicely and they will be mentioned in coming issues. We thank you.

Congratulations to Federico E. Rosales and Biatriz Robles. They became Mr. & Mrs. on Nov. 26th. Que tengan una eterna luna de miel son nuestros deseos.

Club Pres. Joe Flores and his better half Lotty gave a baby shower for Shirley Isaais. Everybody had a ball but the big event

of the evening was that Delia Molina & Lotty drank a case of coke. These gals may not finish all the coke, but they'll make the Coca Cola Co. put on a night shift.



Al centro de la foto SAGRARIO BAENA indiscutiblemente una de las mejores voces del folklore mexicano, artista de teatro, cine y television, acompañada de las hermanitas Azdar, Nena y Gloria, un par de pimpollos despampanantes e interesantes de nuestra colonia en esta cd.
foto ricardo diaz.

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Candy

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River and San Fernando Sts.

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to Miss

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Mary Gomez
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Delma Montes
Carmen Pedraza
Ramona Grocha

Ushers

Freddy Ramirez
George Ortega
Pete Pedraza
Rick Santacruz
Phillip Alando
Richard Peña

Ring Bearer: Mike Gonzales

San Jose, California 1966

Dance 8:30 to 12:30 a.m.

Economic Opportunity Commission

La enmienda "Nelson" lleva el nombre del Senador por Wisconsin, Sr. Gaylord Nelson que la patrocina y esta bajo la seccion 205 (d) del Acta Oportunidad Economica de 1964.

La enmienda "Nelson" Autoriza al Director de La Comision de Oportunidad Economica, para respaldar economicamente los proyectos especiales, dirigidos para dar ayuda a las personas cronicamente desempleadas que pertenecen a la clase pobre: que tienen un empleo mal remunerado o que ya tienen edad avanzada.

Son elegibles en este programa las personas que tengan 15 o mas semanas sin trabajo o que tienen un empleo de menos de 20 horas a la semana durante 26 semanas consecutivas y que no tienen la seguridad de conseguir trabajo permanente con tiempo completo.

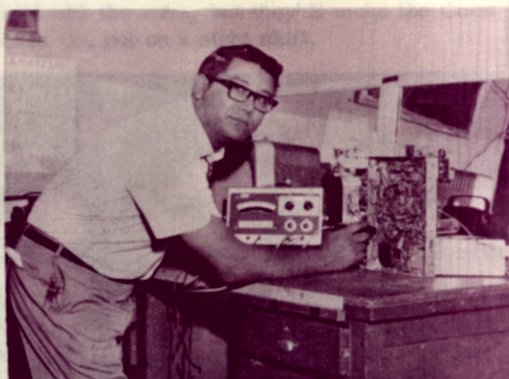
Los trabajadores bajo este programa tendran actividades que incluyen lo siguiente: Mejorar y embellecer los parques y lugares abiertos en los barrios pobres. Desarrollar o mejorar los centros de recreo. Mejorar las calles y los caminos embelleciendolos. Mantener, mejorar y proteger las florestas naturales de la nacion, del estado o locales. Habra otras actividades similares con el fin de procurar entrenamiento que proporcione experiencia para conseguir trabajos permanentes y bien remunerados en el futuro.

Las personas interesadas en este programa de la enmienda "Nelson", pueden dirigirse a 40 North Fourth Street, San Jose, Calif. Para obtener mayor informacion.

Sr. Hugo Boyana y un grupo de amistades que asistieron al "OPEN HOUSE" del centro de SERVICIO del AREA 4 de la Comision de Oportunidad Economica.



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Prop.

Helen Varao

APPOINTMENT NEEDED -

Left to right: Virginia Espinoza, Helen Varao, and Irma Falcon

297 - 8552

253 S. 2nd ST.



Excentrico se complace en presentar en su galeria de artistas al sensacional HUMBERTO CALDERON de San Francisco. California quien se ha ganado las simpatias del publico por su inigualable y excepcional modo de cantar.

foto richard diaz.



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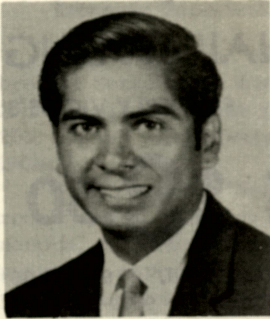
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Art Martinez

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SEBASTIAN
ADAME

A CIVIC DISGRACE

It disturbs me to no end the crass commercialism which has been allowed to take over our holidays. Is nothing sacred anymore? What justification can be given us for the premature Christmas decorating of our city streets in San Jose.

Once there was a time when the Christmas Season was distinguishable from Thanksgiving Day. But in recent years the Christmas Season has come to precede Thanksgiving Day, and all for the love of money instead of love for the Lord. The profit motive has replaced Thanksgiving, greed has replaced love. Our city's merchants disrespectfully exploit our holidays to the extent of prolonging them, our elected city officials condone it, and worse, we accept it!

I'm all for decorating the city streets when they are used to instill the Xmas spirit and not to entice customers. Of course the Xmas decorations beautify the city and are enjoyable to look at, but, in mid-November? This is ridiculous!

LOW-INCOME HOUSING

The housing authority of the City of San Jose is ESPECIALLY seeking families of 1 to 4 persons, who need one and two bedroom apartments, to file their applications for housing. These families must be low-income. Moreover, a single person applying for housing only for himself must be handicapped, disabled, or at least 62 years of age.

The housing program operates simply. Apartments and homes owned by private parties are leased by the housing authority of San Jose which in turn rents these places to those applicants who are qualified.

For a person or family to qualify, they must have lived the past 2 years continuously in San Jose. Any residence spent in San Jose before that time **DOES NOT COUNT!** A person or family to be accepted for consi-

deration to housing must have a COMBINED family income which is less than the sums in the following schedule:

No. of Persons	Max. Income Limit
1	\$3000
2	\$3400
3	\$3800
4	\$4200

The rent charged to a person or family is determined by the amount of income they receive. The difference between what one can pay and the actual rent due on the apartment is paid by the housing authority. For instance, suppose the housing authority leases an apartment at \$75 per month and the family placed there can afford to pay only \$50. In this case the housing authority will make up the \$25 difference. Rents are paid 1 month in advance and are due the 1st day of each month at the office of the housing authority. There is a cleaning deposit charged at admission.

Placement is NOT immediate. Applications are made through a personal interview. It will probably take 3 weeks or more from the date that the application is filed to be placed, as all information given at the interview must be checked out. To make an appointment for an interview, call the Housing Authority, 292-3141 extension 747, and ask for Miss Jennie Olmos. She will give you an appointment date. You will be interviewed in English or Spanish by myself or my co-worker Mrs. Charlyn Bowlds. The offices of the Housing Authority are located at 447 North First Street and are open Monday through Friday from 8:00 a.m. to 5:00 p.m.



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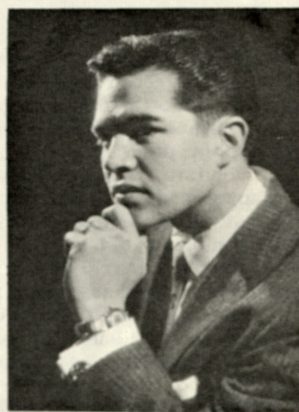
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AÑO 1952 - 8

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PERSEGUIDO POR LA FATALIDAD Y ACORRALADO
POR LA VIOLENCIA.
"EL FUGITIVO" CON LUIS AGUILAR, LUCHA VI-
LLA, AMPARO RIVELLES, ALMA DELIA FUENTES,
ROBERTO CANEDO Y RAUL RAMIREZ. ¡"EL FUGI-
TIVO"! UNA EXTRAORDINARIA PELICULA EN
EASTMANCOLOR QUE EXHIBIRA EL CINE.....

· S I N O P S I S ·

Es otro hombre, bien lo ve Lola la can-
tadora. Los años pasados en la cárcel han
hecho de Emiliano Leyva, tan jovial anta-
ño, un hombre rencoroso y acabado; ni el
cariño y atenciones de ella, tan fiel siem-
pre que dicen es la sombra de Emiliano,
consigue borrar la sombra de sus ojos.
Enredado involuntariamente en un pleito,
Emiliano mata a un hombre en defensa
propia, pero un expresidiario es siempre
mal visto y puede salir airoso gracias a la
apasionada defensa que de él hace Lola.
Esta le quiere a él, mas Emiliano sigue
enamorado de otra mujer y se dirige al
pueblo escenario de sus recuerdos. No en-
cuentra a Lucas, el que fuera su amigo en-
trañable y que lo denunció como el culpable
del robo que sabía que su amigo no come-
tió. Ve a Lupe, con la que estaba la noche
del robo, detalle importante éste que él
calló por respeto a ella, casada por sus
padres con otro hombre. Lupe le pide
—todo el pueblo piensa que él vino a eso—
que no mate a Lucas, que está enfermo.
Esta contingencia demora su venganza y
Emiliano pasea por el pueblo y observa.

Lupita —la hija de Lupe y Antonio, su
esposo— es tan hermosa como la madre

quince años atrás y es cortejada por el hi-
jo de Lucas y por Roberto. Si el primero
disgusta a Emiliano, el segundo le causa
repugnancia. Por otra parte la esposa de
Lucas queda impresionada cuando su es-
poso le confiesa que, efectivamente, él
denunció a Emiliano para recibir el pre-
mio que ofrecían por la captura del la-
drón, pero que lo hizo forzado por la ex-
trema miseria en que estaban y confiado en
que Emiliano podría justificarse. No fué
así y ahora Lucas siente su culpa.

Otro que tiene que enfrentarse a su cul-
pa es Antonio. Lupe confiesa a Emiliano
que su esposo dispuso de los fondos de la
caja de ahorro del pueblo para pagar gas-
tos de su rancho, pero que piense reinten-
grarlo con el producto de la cosecha, más
estos planes vienen al suelo: Roberto,
despechado por la negativa de Lupita a ca-
sarse con él, prende fuego al cañaveral
de Antonio; esto fuerza a la muchacha a
sacrificarse por su padre, pero Emiliano
—que presiente que Lupita es su hija— lo
evita, como asimismo el que Antonio,
desesperado, se suicide.

Olvidada su venganza y reencontrán-
dose a sí mismo, Emiliano Leyva abandona
el pueblo. Quizá en Lola encuentre la paz
y ternura que necesita.

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 hija de los esposos
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 contrajo nupcias
 con el caballero
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 hijo de
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 en la iglesia Guadalupe Chapel
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LEITER STUDIO

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RICARDO ANDERSON

El Excentrico

VOLUME 18, No. 4 DECEMBER 5, 1966

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EXCENTRICO PUBLISHING CO.

292-4273 274 TERRAINE ST.

SAN JOSE, CALIFORNIA 95110



S.P./4 JESSE R. NAVA

Recientemente regreso a su hogar despues de haber servido por dos años en las fuerzas armadas del Tio Samuel, 1 año y medio en Oklahoma y 6 meses en Korea.

Su madre la Sra. Ursula Nava con residencia en esta ciudad, es la madre mas feliz con el regreso de su hijo.

Jesse R. Nava es nativo de Nogales, Sonora, Mexico.



SR
GH



Ben y Blanca C. Garza
Danny e Isabel Vargas
participan a Ud. el enlace de su
hija e hijo

Sandra originates from Del Rio, Texas, and has lived in San Jose for 10 years. She graduated from Mt. Pleasant High.

Sandra

y

Alfredo

Alfredo is a native of San Jose and graduated from San Jose High.

Y tienen el honor de invitar a Ud. y a su apreciable familia a la ceremonia civil que se verificara el Sabado 3 de Diciembre, a las 12:00 del dia en el 14201 Candler Ave.
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En la foto el Dr. Lawrence Stern y las atentas
receptionistas Annette Obeso y Susana Lopez.

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Club Zanzaree

MARCE
MORA

Well, here I am again. I hope everybody had a Happy Thanksgiving and I hope that each and everyone of you spent Thanksgiving with your loved ones. Although many of us, couldn't be with those that we love. We, can only pray to God that maybe next year, we can all be together. Many of you, must have a son, brother, husband, etc. in Viet Nam, and for my part it must've been a sad day for you. But, let's keep praying, and may the war soon be over. Although, it's a little late, but Happy Thanksgiving to all of you.

On Nov. 21, Mrs. Sanchez and myself set out to collect some money so. we could pay for the high mass to be held for our late beloved President John F. Kennedy. On Nov. 22, it marked the Presidents' third anniversary of his assassination in Dallas, Texas. And, up to this day it still brings tears to our eyes. So, Mrs. Maria de La Luz Sanchez, said to me "Marce, we can't let tomorrow go by, without having a mass for the late President in which all the people of the world grieved for and still do", so, Mrs. Sanchez and I would like to thank the following places for their fine cooperation. Because of these business places it was possible to have the high mass. Thank you a million and thanks to all the people that attended this mass at the Holy Family.

Our thanks go to the following:

La Guadalajara, No. 1, Post Street; La Guadalajara, No. 2, Empire Street; La Guadalajara, No. 3, Alum Rock Ave.,; Flores Pharmacy, Market Street; Esquire Theatre Santa Clara Street; El Rebozo Restaurant, Santa Clara Street and Pink Elephant Market; King Road.

HAPPY BIRTHDAY

A party was celebrated for cute Miss Jeanie Zaragoza. Jeanie celebrated her 15 birthday. A beautiful cake was presented to

her, besides many gifts and a dance was followed. Lots of happiness Jeanie. Happy birthday also, to my dear and sweet brother Benito Mora and to his son Benny Jr. Although, we couldn't be there to give them a big hug and kiss (due to the distance) we'd like to say Happy, Happy Birthday. And last, but not least Feliz Cumpleaños a mi cuñada Lillian Mora. Mucha, mucha felicidad.

When you are in the mood of dancing there is no other place to go but to the Rainbow Ballroom and girls if you want to go looking pretty with a nice hair-do then go see Clara at Clara's Hair Fashions on Meridian Ave. She will be pleased to please you in every way she can. And a good tip to all you Xmas Shoppers, drop by Furniture Discount House. They have so much furniture, rugs, etc. that you can take your pick. They are located on 82 E. Santa Clara St.



Before I sign off I'd like to introduce Joe Posada - Primer Vocal of Los Charros de San Jose de Guadalupe. Mr. Posada is truly a fine and very cooperative person. He loves to participate in civic doings, etc. Although, he claims that he's not a real Charro like the ones from Mexico he still likes to feel that he is one. He is proud to keep the name of Mexico going up and up. We, would like to wish Mr. Posada and his wife also a Charra many, many happiness and success in life. And also lots of luck to the rest of the Charros. Mr. Posada is one of the first charros who started in this country.

Till next time, Marce Mora

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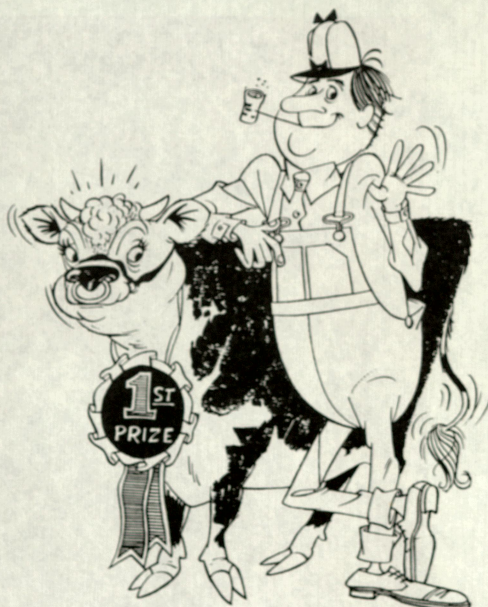
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