



# El Excentrico



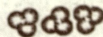
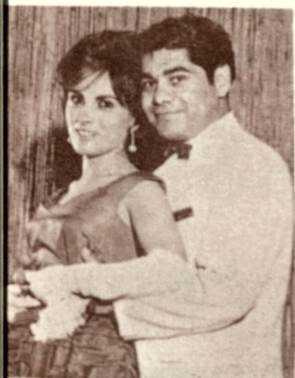
HUMBERTO GARCIA  
Director

Magazin Social, Fotográfico Latino-Americano

AÑO 12. Num. 3

NOVIEMBRE 20, 1961

SAN JOSE, CALIFORNIA



Preview of Club Cnauhtemo's Formal Dance Attendance



*W. J. Lopez*

### LOS ANGELES MAYOR NAMES FORUMERS TO ADVISORY BOARD

Ten members from the American GI Forum were among those recommended for service on Mayor Sam Yorty's Citizens Advisory Board for Los Angeles.

They are Judge Leopoldo Sanchez, Salvador Montenegro, Attorney Antonio Bueno, Raul Morin, Ralph Guzman, Alex Zambrano, City Councilman Ed Roybal, Police Commissioner Dr. Francisco Bravo, Joseph Garcia, and George Sotelo. The Advisory Board will be in keeping with Mayor Yorty's campaign pledge to include citywide representation in running city affairs of Los Angeles. The Mexican American people with the aid of the American GI Forum are gaining widespread recognition in the civic affairs of Los Angeles which has the largest population of Mexican people outside of Mexico City.

In the city of Santa Clara, officials have requested that the Santa Clara City GI Forum submit names of Forumers qualified to serve on various City Commissions. This is another step in the right direction.



In the back row are members of the San Jose and Santa Clara GI Forum Organizing Committees. In the front row are the temporary officers from the prospective Union City GI Forum which we hope to charter in the near future.

**Los establecimientos que anunciamos son de responsabilidad**

### CHRISTMAS BASKETS

Each year the San Jose GI Forum distributes Christmas Baskets to the needy families in the community. This program initiated by Bob Rodriguez with the generous cooperation of the firm of Reed and Graham, Inc. has become an annual affair with the SJ GI Forum and its Ladies Auxiliary. The turkeys, canned food and other essentials to fill these baskets are obtained and donated by the members throughout the year. Through the great efforts of Co-Chairman Pete Gonzalez, Bob Rodriguez, Dan Campos and Fred Vazquez, there will be over fifty baskets distributed this year.

## REPARACION de COLCHONES y Tapizeria de Muebles



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*Francisca Rodriguez Prop.*

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LLAMELE por TELEFONO

## Northside Television Service

CY 7 - 9025 1161 N. 11th STREET



Elizeo Gonzalez



### HALLOWEEN en el RAINBOW

La Sra. JESUS CRUZ obtuvo 2do. Lugar por el mejor disfraz durante el baile de MASCARAS en el popular salon de baile RAINBOW, Carlos (Gallo) Gomez genial maestro de ceremonias hace entrega del premio.

En la otra foto dos encantadoras ? chamacas quien seran, Amen. ( foto Diaz ).



## Art Martinez MENS WEAR

La Tienda del Caballero Elegante

ULTIMOS ESTILOS en ROPA  
para CABALLERO

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Vistase de PIES a CABEZA en ART MARTINEZ  
A Small Deposit will hold any Garment until  
CHRISTMAS WIDE SELECTIONS

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Abierto los Lunes, Juev. -Vier.  
hasta las 9:00 p.m.



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and  
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Art Martinez

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FRANK DAVILLA  
AX 6-0306  
Miembro de la Camara  
de Comercio Mexicana

# CANTINFLITAS

LA SOMBRA DE CANTINFLAS  
y su CARAVANA de ARTISTAS

**Sabado 18 de Noviembre**



*Rainbow Ballroom*

**MANO A MANO**

**TONY LOZANO**

*Arturo Marcus*

TARDEADA - BAILE  
3:30 a 11:30 p.m.

**Domingo 19 de Noviembre**

*Rainbow Ballroom*

*Thanksgiving*

**FREE TURKEYS**

**Thursday Nov. 23**

CHICO OCHOA  
y su Orquesta  
RAINBOW BALLROOM



CY 2 - 4273 195 DEVINE ST

Publicado los Dias 5 y 20 de cada mes en San Jose,  
California. (Condado de Santa Clara).

HUMBERTO GARCIA  
Director

DAVE E. SIERRA  
Assistant Editor

COLABORADORES

AMERICAN GI FORUM  
American Legion Post 809

Club BACHELORS  
Community Service Organization  
Club Elite

RICHARD DIAZ  
BOB RODRIGUEZ  
Maria de la LUZ SANCHEZ

Club RIVIERA  
Club SAN FELIPE  
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Esta Revista no se hace responsable de ideas u opiniones  
en articulos firmados.



*Maria La Rosa, Prop.*

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## Galeria Infantil

ARLENE MONTEZ  
14 mo. - Born in S.J.  
Parents  
Jim and Eloise Montez



ERNEST GUTIERREZ  
6 mo. - Born in S.J.  
Parents  
John and Candy Gutierrez

### LEITER STUDIO



FRANK REAL  
9 mo. - Born in S.J.  
Parents  
Frank and Rose Real



MELINDA RAQUEL RAE  
5 mo. - Born in S.J.  
Parents  
Eloy and Isabel Rael

*Getting Married?*



*Something New has been Added....*

## WEDDING INVITATIONS

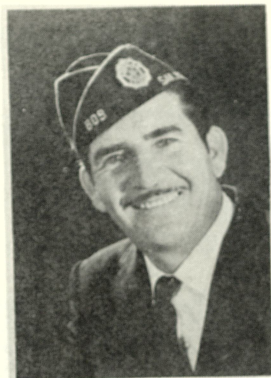
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Humberto Garcia

CY 2 - 4273 195 DEVINE ST.



**AMERICAN  
LEGION**

*Clifford Rodriguez*  
Post 809



*Raul Paredez*

The Halloween Dance held at Clifford Rodriguez Post 809 on Saturday, October 28 was a spooky success. The hall was decorated very nicely, thanks to the Ladies of the Legion.

Halloween, the name popularly given to the eve, or vigil of All Hallows, or Festival of All Saints Day, the evening of October 31. The way I understand it, Halloween is the spooks' night to howl. In the old days, toothless pumpkins were hung on windows by the pioneers to scare the Indians away. Although a few Indians were present at the dance, the Jack O' Lanterns failed to scare them off, they were having such a wonderful time. There were a few weirdies, such as Frankenstein and the boys, in fact, about the only one missing was someone dicephalous (having two heads).

We want to thank Ruth Garcia, Julia Quintana, and Helen Marin for a splendid job in judging the occasion. First prize went to Susie and Fred Patlan of Cupertino for their remarkable costume as vampires. Second prize was awarded to Lorenzo and Pas Jaques of 877 So. 9th St., San Jose.

First prize for the best dancers was won by Mr. & Mrs. Richard Leserno, 108 North 35th, San Jose.

L to R, Dolores Garcia, Joe Garcia, Finance Officer; Susie and Fred Patlan, 1st Prize Winners.



I would like to remind all you comrades of our blood drive. Anyone interested in donating a pint of blood for our Post may do so by going directly to the Red Cross Blood Bank or by contacting Willie Quintana, our blood chairman.

Our sincere thanks to all our friends and to the public in general for their cooperation in making our dance a great success.

Adios, until the next issue.



Having a ball are L to R, Bookie Sal Galvez, Lucy Galvez, both from Chicago; Carol and Joe Fierro of San Jose.

(ALL PHOTOS by the well known RICHARD DIAZ)

**Jo-Mar BEAUTY SALON**  
**Salón de Belleza Mexicano**



*featuring Mr. Richard*

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Lunes y Jueves hasta las 9:00 p.m.

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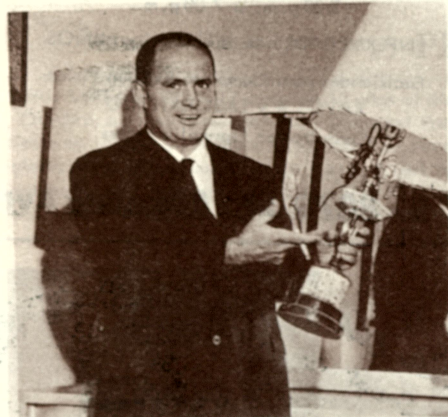
Una vez preparada la tierra, volteandola el Sr. DIAZ le instalara un SPRINKLER SYSTEM para irrigar su Lawn que es una verdadera maravilla a un precio bajisimo.

**TRABAJOS de PLOMERIA**

Tal como instalacion de calentadores de Agua, instalacion de ESTUFAS en fin todo lo relacionado con el ramo de PLOMERIA.



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para Hombres

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10% DESCUENTO al PRESENTAR este ANUNCIO

ABIERTO los DOMINGOS

FREE PARKING I

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PETEREYES extensamente conocido en San Jose como igualmente en Del Rio, Texas anuncia sus paisanos y publico en general que se encuentra en esta tienda ofreciendo lo mejor en calzado.



# CLUB *Elite*



*Connie Rodriguez*

The officers and members of Club Elite would like to congratulate our past publicity director Shirley Perez & Cesar Soais. They were married October 29, 1961 in Reno, Nevada.

Shirley was a very active member of Club Elite. She held the office of Vice President last year and was publicity director during the current year. Shirley has helped the club make tamales, wash cars, and sell food at Trader Lew's Park. She put a great deal of work and time into our Semi-Formal and Beauty Contest and our Halloween Dance. There were so many things she helped us in I couldn't even finish naming them all. But whatever the club set out to do Shirley was always ready and willing to work, even if it meant giving up a little pleasure for work.

We are deeply sorry we have lost her to Cesar, but we, members of Club Elite, wish Shirley and Cesar all the happiness in the world.

Club Bachelors and Elite's Halloween Dance turned out to be a huge success. There were so many different costumes, the judging was quite a difficult task for everyone.

We would like to thank the following merchants for their contributions to our Halloween Dance:

Ladies, for your earrings go to the Tropical Gift Shop at 10 E. San Fernando St. They have a very unusual selection.

Men are you in the mood for a new wardrobe? Then drop into Berg's Clothing Store at 52 S. 1st St.

Anyone tried the GOOD brand of chorizo? If not!!! Try EL AZTECA CHORIZO located at 168 W. Santa Clara St. It's de-lish-ious.

Need some new furniture? See Furniture Discount at 82 E. Santa Clara. Anymore couples thinking of getting engaged or married? Tell Paul we sent you. Try Paul Jewelers, 72 S. 1st. He will give you a good deal.

Feel like learning the latest Pachanga steps. Then head for the Rainbow Ballroom at well everyone knows its on the corner of San Antonio and Market. Frank Davilla brings the latest in music.

Tune your radio station to KLOK and listen to "El Guero" at 6 o'clock every evening to make your dinner more pleasant.

Mr. & Mrs. Frank Riveria giving Mr. & Mrs. Angel Gonzalez (Esther Medina) a bridal shower. They received a lot of very nice gifts. Also everyone received a dance lesson on the pachanga steps from Rudy Belluomini.

Mr. & Mrs. Manuel Cruz (Ida Sosa) asking the stork for a boy or is it a girl!!!! Oh well maybe it'll be TWINS.

What's this I hear about Eddie Valdez and Diane Barrera sitting and talking in the car after the dances on Sat. nites about Del Rio!!!!!!!

Am I right or wrong, Eddie?

In the next issue of EL EXCENTRICO Diane Barrera will clue you in on the latest chatter.

**Diga a nuestros Anunciantes  
que lo vio en el EXCENTRICO**

## **Dr. NOE ARRAZATE, D.C.** PRACTICA GENERAL

HORARIO: De LUNES a SABADO  
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**D. C. O.**

**1050 KLCS.**



**ESCUCHE UD. a**

*David Ortega Cid*

**Radio KOFY**

Lunes a Viernes 12:30 a 1:30 p.m.

Sabados 1:00 a 2:00 y 4 a 5:00 p.m.



## 15 PRIMAVERAS

La Srita. BARBARA PREWITT cumplió 15 años el día 28 de Octubre, sus padres son Melvin y Margaret Prewitt Su fiesta de 15 años la celebro el sabado 4 de Nov. en la Iglesia Holy Family, sus padrinos fueron Angel Perez y Frances Aragon, despues de la Misa a las 11:00 a.m. se le ofrecio una recepcion en el I.E. S. Hall a la cual

asistieron familiares e invitados. En la grafica: Rose Mary Singh, Terry De Anda, Angie Huizar, Julia Palacios, Frances Rodriguez, Annie Sumibcay, Julia Chavarria, Irene Villareal, Sandra Ortiz, Martha Frutas, Ernie Santa Cruz, Ray Ledesma, David Chavarria, Eddie Nagar Mario Andres, Johnnie Barrientos y Lupe Perez.

**TIRE** **OPEN** 8 a.m. to 6 p.m.  
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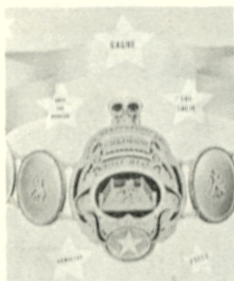
El popular DON CUTLER le ofrece el MEJOR TRATO en Llantas Nuevas, Recaps o Usadas para su CARRO. Eleazar Morales y Don lo atenderan en ESPAÑOL. Distribuidores de las famosas Llantas H O O D.

SY 7-2425 38557 FREMONT BLVD. FREMONT, CALIFORNIA

**CL 8-1639 2250 Alum Rock Ave.**

**Cy 3-3211 1687 S. First St. San Jose**

## Wrestling



RICHARD DIAZ



AMERICAN LEGION Memory Post 399  
presents.....  
WEDNESDAY NITE WRESTLING  
San Jose Civic Auditorium

## COWBOY REGGIE PARKS

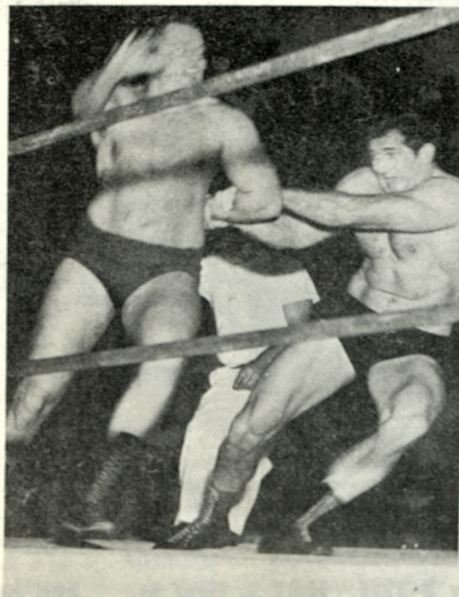
The most popular wrestler on the Pacific Coast and in 100% physical condition.

Reggie Parks wrestled in the semi windup 45 minutes against Frank Morgan. Morgan won the first fall in 12 minutes 10 seconds with a rolling head lock and a body press.

Parks took the second fall in 11 minutes 17 seconds with a flying drop kick right on the chest of Morgan, pinning Morgan for the fall.

Referee John Toupin disqualified Frank Morgan for choking and pulling hair in 8 minutes and 10 seconds of the third fall.

Reggie Parks setting up Frank Morgan for a take-down with a reverse arm lock.



## CLUB Bachelors



Gilbert Solarez



As president of CLUB CUAUHEMOC I want to express my most sincere and heartfelt thanks in behalf of the club and personally to the countless number of people that favored us with their presence on our 8th annual FORMALBALL on Saturday, Nov. 11th at the Hawaiian Gardens Terrace Room. PICTURES taken by Mr. Humberto Garcia, EXCENTRICO (boss man) will be ready FRIDAY, NOV. 24th, Please Pick them up for identification of names so that they can be published next issue, THANK YOU.

The following pictures is a SNEAK PREVIEW, Can YOU GUESS THE NAMES ?





*Maria's* COCKTAIL LOUNGE  
**BAILE** VIERNES y SABADOS  
 POR LAS NOCHES  
*El Centro Nocturno*  
 ☆☆☆☆☆ *Mas Elegante*  
**Thanksgiving DANCE**  
**Thursday Nov. 23**

Featuring BOBBY ZAMORA (El principe del Sax)

*Dan & Maria Aguirre. Proprs.*

CY 5 - 9872

728 N. 13th St.



**Comprometidos**

La encantadora Srita. ROSA REYES

hija de los esposos

Telesforo y Angela Alvarez

recientemente anuncio su compromiso

con el genial caballero

JIM SILVA

hijo de los esposos

Juan y Aemlia Silva

La boda sera aproximadamente al principio del  
 año entrante.

LEITER STUDIO.

**Dr. Manuel A. Portugal**

EL UNICO OPTOMETRISTA LATINO

*Examen Cientifico*

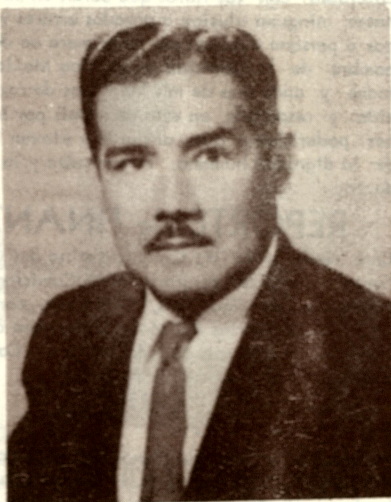
El Dr. MANUEL A. PORTUGAL, O. D. le hara un  
 EXAMEN CIENTIFICO con los Aparatos MAS  
 Modernos y Cientificos para determinar si Ud.  
 necesita LENTES o no.

**EQUIPO ULTRA MODERNO  
 ABONOS COMODOS**

El Dr. PORTUGAL esta en sus Oficinas todos los  
 MARTES y JUEVES.

Su CONSULTORIO esta en la Botica DEL MONTE

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*Maria de la  
Luz Sánchez*

### Nota al Público

Intencionalmente, queriendo ante todo poner el nombre de la Comisión Honorífica Mexicana de San José, Calif., a salvo de cualquier suspicacia o mal entendimiento, en mi papel de Tesorera de la Comisión Honorífica, retarde hasta hoy el reanudar mis colaboraciones en esta acreditada revista del pueblo que es EL EXCENTRICO de San José, Calif. para que estas no aparecieran en este magazine hasta tanto que no se publicara el reporte de finanzas que estoy rindiendo a la colonia.

La causa del retraso es bien comprensible: un reporte tiene por objeto informar al público del éxito bueno o malo que haya tenido cualquier empresa llevada a cabo por alguna organización, en consecuencia, no puede darse información alguna al respecto, hasta tanto que se hayan hecho todos los pagos a expensas de las respectivas utilidades de tales fiestas, y esto toma su tiempo. Impulsada por mi innata honradez, yo me impuse la obligación de seguir escribiendo para mi público una vez que tuviera listo mi reporte de tesorera. En la fecha en que lo entrego para su publicación al Director de EL EXCENTRICO, acabo de hacer el último pago y helo aquí para informe de la colonia y del público en general. Este reporte esta debidamente revisado y aprobado por todos los oficiales de la Comisión Honorífica Mexicana reunidos para tal fin en una junta especial. Todos los datos que aquí inserto están perfectamente cotejados con los libros que obran en mi poder. Sin hacer ninguna alusión a pasados errores y mucho menos a persona alguna, soy la primera en desear que el nombre de la Comisión Honorífica Mexicana y el de todos y cada uno de mis hermanos de raza sea conocido y respetado en este gran país por las dos razones poderisimas que amparan y elevan los derechos de la dignidad humana: la honradez y la buena conducta.

### REPORTE de FINANZAS

Que rinde a la H. Colonia Latina del Condado de Santa Clara la tesorería de la Comisión Honorífica Mexicana de San José, California, concerniente a las Fiestas Patrias del 16 de Septiembre de 1961, celebradas en la ciudad de San José, California, el domingo 17 de Septiembre de 1961.

#### INGRESOS

Por concepto de:

Prestamo a la Comisión Honorífica para hacer frente a los primeros gastos de la campaña, hecho por la Sra. Esperanza Alonzo . . . \$ 200.00

Entradas a la Tesorería por venta de boletos durante la campaña realizada por las Señoritas candidatas:

|                              |                |
|------------------------------|----------------|
| Dolores Echevarria . . . . . | \$ 612.56      |
| Aurora Macías . . . . .      | 412.77         |
| Aurora Delgado . . . . .     | 188.35         |
| Lupita Sarabia . . . . .     | 171.80         |
| Eva Garza . . . . .          | 84.80          |
| Melly Hill . . . . .         | 68.20          |
| Consuelo Macías . . . . .    | 59.56          |
| Mary Morin . . . . .         | 24.38          |
| <b>TOTAL</b>                 | <b>1622.42</b> |

|   |                   |
|---|-------------------|
| Donacion de Mr. Clyde L. Fischer . . . . .  | 25.00             |
| Utilidades que dejo el baile, segun reporte especial del mismo . . . . .                  | \$ 1562.50        |
| Entrega de un cheque como porcentaje que dio a la Comisión el periodico AMERICA . . . . . | 110.00            |
| Pago de un mes de renta de la "Casa del Mexicano" . . . . .                               | \$ 60.00          |
| <b>TOTAL DE INGRESOS:</b>   | <b>\$ 3579.92</b> |

|   |                       |
|---|-----------------------|
| Entrega de un cheque como pago de renta del sotreno de la "Casa del Mexicano" . . . . . | 30.00                 |
| <b>REPORTE DEL BAILE, INGRESOS:</b>   | <b>\$ 3609.92</b>     |
| Venta de boletos al precio de \$2.50 el boleto . . . . .                                | 625 . . . . . 1562.00 |

#### EGRESOS:

|  |                  |
|--|------------------|
| Pago a Arturo Marcus y su orquesta . . . . .                           | 206.91           |
| Pago a Canny Caudillo y su orquesta . . . . .                          | 186.50           |
| Pago a la gerencia del Civic Auditorium por deudas atrasadas . . . . . | 181.25           |
| Deposito para las proximas Fiestas . . . . .                           | 125.00           |
| Pago a los Policías . . . . .  | 95.00            |
| Pago a la encargada de la taquilla . . . . .                           | 10.00            |
| Pago a los operarios del Civic Auditorium o State Hands . . . . .      | 56.00            |
| <b>TOTAL</b>   | <b>\$ 860.66</b> |
| Utilidad del Baile   | 1562.00          |
|  | <u>860.00</u>    |
|  | <b>\$ 702.00</b> |

#### EGRESOS:

|  |          |
|--|----------|
| Pago al Sr. Francisco Molina por hechura de las cartulinas de propaganda \$ 60.00  | \$ 60.00 |
| Pago por compostura del Trailer al Sr. Carlos Ruiz . . . . .   | 25.00    |
| Pago por fotografias de las Fiestas al Sr. Richard Diaz . . . . .  | 25.00    |
| Pago de prestamo hecho a la Comisión el año pasado al Sr. Richard Y. Sanchez y pago al mismo por trabajo en la Casa del Mexicano . . . . . | 125.00   |
| Pago al U.S.O. por servicio hecho a Mr. Paul Baracker . . . . .  | 65.00    |
| Pago al Eagleaire por participacion en el desfile . . . . .  | 30.00    |
| Pago al Rvdo. P. Alvarez por la participacion en las Fiestas de Los Niños de   |          |

(continua en la siguiente plana) . . . . .



La Srita. **LYDIA REYES** hija de Telesforo y Angela Alvarez, contrajo Nupcias con el caballero **RAMON REYES** hijo de Bienvenido y Gina Reyes el día 21 de Octubre a las 12 del día, en la Iglesia Holy Family de esta ciudad de San Jose. La RECEPCION se verifico en el salon Holy Cross asis tiendo mas de 250 invitados, LUNA de MIEL en Carmel

**Reyes - Reyes**

y a su regreso establecieron residencia en esta.

En la grafica: Gloria Reyes-Luis Santiago, Taty Alvarez - Jesse Cabrera, Isabel Colon - Edwin Betancourt, Jr., Rosa Maria Reyes - Jim Silva, Guillermina Pelayo - Eduardo Boday, Armando Olmo - Ana Olmo padrinos y los pajeitos Frankie Maldonado y Linda Mendoza.

LEITER STUDIO

**Zukors**

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and Friday  
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|--|-------------------|
| su Mariachi Infantil . . . . .   | 200.00            |
| Pago a la tienda de ropa AUDREY'S por la compra de los vestidos de las Sritas candidatas . . . . .   | 550.00            |
| Pago al Hotel Sainte Claire por la recepcion del domingo 17 de Septiembre . . . . .  | 29.00             |
| Pago por trofeos a Mr. Paul Baracker . . . . .   | 201.27            |
| Pago por los magnavoces en el desfile . . . . .  | 30.00             |
| Pago por miscelaneos a Mr. Mark Moran . . . . .  | 12.00             |
| Pago por miscelaneos a Mr. Ben Ulloa . . . . .   | 24.66             |
| Pago a Mr. Paul Baracker por gastos del desfile . . . . .  | 26.00             |
| Pago a la Banda de la Andy Hill School . . . . .   | 25.00             |
| Pago de calzado de las Sritas candidatas y compra de llantas para el trailer . . . . .   | 35.73             |
| Pago por desayuno y bñquete a la Sra. Espi Alonzo . . . . .  | 171.85            |
| Pago por prestamo a la Comision a la misma persona . . . . .   | 200.00            |
| Pago a la Srita. Anita Maldonado por trabajo de escritorio . . . . .   | 26.00             |
| Pago a San Jose Wallpaper Co. por compra de papel para el desfile . . . . .  | 9.88              |
| Pago al Hotel St. Claire por el uso de un cuarto para que se cambiaran de traje elementos del desfile . . . . .                                    | 7.00              |
| Pago a Mr. J. Silva por la limpia de la calle despues del desfile . . . . .  | 18.00             |
| Pago por compra de papel de correspondencia al Sr. Arturo Rodriguez . . . . .  | 2.00              |
| Pago al Sr. Carlos Ruiz por compra de adornos para el trailer . . . . .  | 8.00              |
| Pago por miscelaneos Mr. Paul Baracker . . . . .   | 25.00             |
| Pago a Mr. R. Belluomini por compra de papel para el desfile de Almaden . . . . .  | 5.00              |
| Pago al Sr. Francisco Molina por boletos para la rifa de los objetos que dono a la Comision la Sra. Luz Maria Araiza . . . . .                     | 10.00             |
| Pago al Sr. Agustin Ramirez por fotos tomadas en el Rainbow Ballroom . . . . .   | 10.00             |
| Pago al Sr. Carlos Ruiz para compra de gasolina . . . . .  | 3.00              |
| Pago por miscelaneos del desfile a Mr. Paul Baracker . . . . .   | 25.00             |
| Pago por uso de telefonos a larga distancia . . . . .  | 7.64              |
| Pago por impuesto de taxis de la Casa del Mexicano . . . . .   | 177.83            |
| Pago por la Casa del Mexicano al Westertile Co. . . . .  | 60.00             |
| Pago a KLOK Radio Internacional por instalacion de alambres para el control remoto del dia 17 . . . . .  | 37.50             |
| Pago al Sr. Jose Villarreal por alquiler del garage donde se adorno el trailer . . . . .   | 5.00              |
| Gastos del baile segun reporte especial del mismo . . . . .  | 860.66            |
| Pago a Roy Emerson por taxis de la Casa del Mexicano . . . . .   | 73.60             |
| Entregados al Presidente para ayudar a un mexicano gravemente necesitado, previo acuerdo en junta reglamentaria . . . . .                          | 10.00             |
| Gratificacion al Sargento Angel Gonzalez Rubio por la participacion en los festejos patrios de la Banda de Guerra de South San Francisco . . . . . | 200.00            |
| <b>TOTAL DE INGRESOS:</b>  | <b>\$ 3256.62</b> |

Existencia en: Mayfair Office  
 THE FIRST NATIONAL BANK  
 of San Jose, California . . . . . \$ 3609.92  
3256.62  
**TOTAL . . . . . \$ 353.30**

La Tesorera en funciones,  
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*Judy Belluomini Director P. Publico*  
*Richard Baucher Presentador*  
*Jose Villanueva per Vocal*  
*San Maria de la Cruz*  
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ABIERTO:

Diariamente de 9:00 a.m. a 8:00 p.m.

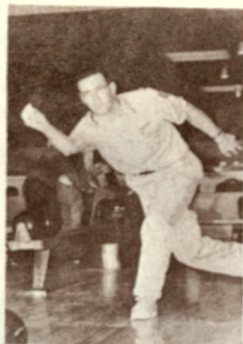
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## Spares & Strikes



Mario R. Vazquez

### BOWLING AND SUCH

After reading the postcard written by Margery Michelmore of the living conditions of Nigeria, I wonder how she would have felt in Japan. In that country they still have public bathrooms and baths. Which means, there is no separation for men and women. When I first arrived there, it shocked me too, but with time it made little difference. During the two and one half years I was there I found that without a doubt the Japanese people were the most friendly people I've ever seen. There are other things that would shock people if I would mention them, however, it is the Japanese way of life. During one of their celebrations, the Apple Blossom Festival, which was at one time sacred, the people enjoyed having me join them. It was kind of odd to have only one GI and over 5,000 Japanese.

Along the 825 Scratch League trail, the San Jose Refrigeration team has pulled away from the rest of the league. With only nine weeks gone, the Refrigeration team has a 33-3 record, well ahead of second place Ticos Tacos who has a 22-14 record.

However, the high individual games have been bowled by the members of the Fond-du-Lac Lodge, Lake Tahoe, as Captain Al (Lefty) Codrioli heads the list with a 254 game. Incidentally, Al has the shortest or close to it, approach in the game. He stands two feet from the foul line and has yet to foul.

Teammates Fred Inzelone has a 246 and John Sapientza a 242.

Tony Ragonesi of Mobile County Estates is tied for second place with a 246 game.

Ticos Tacos holds high team game of 986 and high series of 2758.

During the last week, Ralph Rodriguez of Azteca Charizo rolled the high series of 594, very short of that magic number of 600. Also close to it was Randy Fitzgerald of San Jose Refrigeration with a 586 along with teammate Armando Guerra with a 575. Only person to bowl two 200 games was Armando who put games of 208 and 205 together.

Now that the Santa Clara Chapter of the American GI Forum and the Ladies Auxiliary have been chartered, the hard work lies ahead. Already the Forum has been approached for names of members to be submitted to the City Council for possible appointment to the Civil Service, Planning, Historical Landmarks, Library and Parks & Recreation Commissions. This is another, big, big step forward for the Mexican American.

The Ladies Auxiliary after doing a great job in

decorating the Banquet Hall, is also ready for action. The eager duo of Katie Haro and Jo Lopez, along with the rest of the members, have quite a few plans ahead, all they need is the time and scheduling.

Andspeaking of the GI Forum, the San Jose Chapter has always celebrated Halloween with a party. Kind of wondered whether Bob Mendias was in an accident or just had on good bandages and scars. Even the blood stains looked real. Needless to say, he won the prize. He was original and authentic. Attendance were, as Usual, fellow columnists Bob (Schoolboy) Rodriguez and Bill (Lomumba) Lopez with their respectful wives. Bill is the chairman of the Membership Committee and is also with the State Committee. He is getting competition from Councilman James Viso of Santa Clara, who after giving the Welcome Speech in Santa Clara, is asking every Mexican American he meets whether he belongs to the Forum and if not, why. Every little help counts.

### AFRICAN MOTTO:

If you can't beat 'em, Eat 'em!

Some ladies thought that Kasabubu was a house for unwed mothers.

A private citizen looking at the seven-story Administration Building where I work asked an employee, "How many persons work there?"

Thinking carefully, he said, "Oh, about half of them!"

A report came in that Robert Rodriguez, PRESIDENT of Los Amigos Golf Club was trying out the new golf course in Santa Clara, Fairglen. In the 18th hole, Bob teed off with a wood and landed in the rough. As an old pro, he studied the situation and decided to use a 5-iron for his second shot. When he finished his swing, the ball went out of sight and Bob heard a KLONG!! Sure enough, the ball landed in an open garbage can for an eagle!

Those bowlers in the Mexican American League are far better than the ones of prior years. Club Cuauhtemoc is holding a slight lead over Club San Felipe. Even though some of the members are always missing, there seems to be more than enough pacers.

For you new bowlers, always practice bowling courtesy.

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### PAGOS FACILES

Obtenga el par de LENTES que Ud. tanto necesita con tan solo decir: AGREGENLOS a MI CUENTA.

En la grafica; el Dr. Val E. Sneed y la guapa recepcionista Srita. Norma Reyes.

En Seguida de KAY JEWELERS

DR. VAL E. SNEED *Optometrista*

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## Cirincione Bros.

# MOTOR SALES

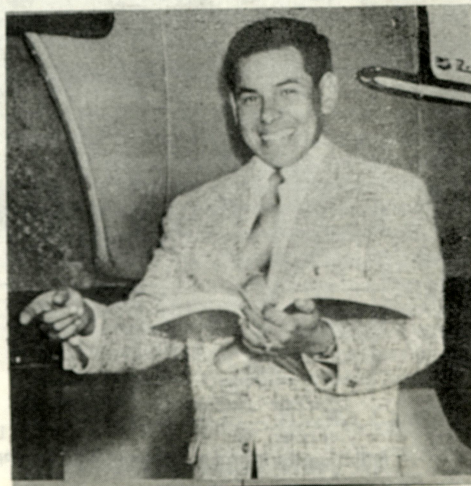
*El Lote Mas Grande de Carros  
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Compre con ABSOLUTA CONFIANZA !

*Bart Cortez*

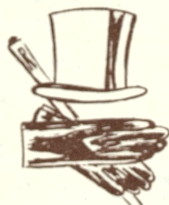
CY 3 - 1158 1075 E. Santa Clara St.





Joel Aquilera

# Club Riviera



On Saturday, October 28, 1961, Los Veteranos held their annual Halloween Night masquerade dance at the SES Hall in Santa Clara, Calif. Club Riviera extends its most sincerest congratulations to the Veteranos Organization for presenting a most TERRIFIC and outstanding dance which consisted of music by Beto Torres and his Alegres plus a tremendous assortment of unique costumes, with first prize being won unanimously by Mr. Frank Reza and Miss Valentina Camarena whom both reside in San Jose, California... for their presentation of Dracula and Death.

Second prize winners were Mr. and Mrs. Bobby Tjinanez, also from San Jose, for their excellent portrait of Cupid.

Turning now to the popular and widely known Rainbow Ballroom the following photos will emphasize another tremendous Frank Davilla presentation and a very successful Halloween dance, where everyone enjoyed themselves outstandingly to the rhythmic music of Arturo Marcus and his orchestra and special presentation of Los Hermanos Silva.



Lolita Silva

a very widely known dancer who accompanied Los Hermanos Silva on their recent Rainbow Ballroom appearance.



ANTONIA MOJARES, LEO CARDENAS & MARIA  
From San Jose with Arturo Marcus appearing in the background as a gypsy and a fellow musician appearing as Tonto.

NEWLYWEDS MELU & ROBERT RODRIQUEZ  
With Melu originating from Lisbon, Portugal and Bob Rodriguez who recently arrived stateside after terminating his duties in the air force at Ankara, Turkey.



PHOTO by RICHARD DIAZ

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*Simon Villa*



UNION CITY, CALIF.

## PETICION

Tenemos el gusto de publicar en nuestra revista una de las composiciones de la honorable y distinguida damita señora Elvira Romo a petición de una de nuestras amables lectoras.

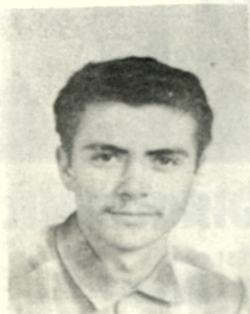
### " A Solas "

Fue tanto mi dolor, tanto mi llanto,  
que existo sin creencias en la vida,  
y envuelta de tristeza y de quebranto  
ya no me importa la ilusión perdida.

Supe apurar un caliz tan amargo,  
que mi alma se quedo decepcionada,  
encontrando a mi paso todo vago,  
sin fe en la vida, sin creer en nada.

Porque palpe del mundo la falsia  
del amor, la mentira, el desengaño,  
de la amistad su cruel hipocresia  
Y no encuentro en el mundo nada sano.

Huyo de mi la dicha, la esperanza,  
encontrando mi cielo muy sombrío,  
mirando solo el bien en lontananza  
y al infortunio como amigo mio.



En el photo aparece el joven Carlitos Feit muy conocido y apreciado en los circulos artisticos y sociales en algunas ciudades del norte de California.

### Felicitation

La estimable y amable Señora Catalina Rojas y su apreciable hijo Carlos Feit, con domicilio en el numero 33516 de la calle 19 de Union City, California, saludan cordialmente al Señor Jesus R. Valenzuela locutor del Radio KOFY.

La Señora Rojas y su hijo Carlitos hacen patente su agradecimiento al Sr. Valenzuela por todo lo que hizo durante años pasados para que Carlitos alcanzara el triunfo en su carrera artistica y social. La Señora ya mencionada y su hijo Carlitos le desean al Sr. Valenzuela mucho exito en sus labores y que Dios lo ayude para que sus programas sean como siempre del agrado del publico que lo escucha.

por Simon Villa.

**Diga a nuestros Anunciantes  
que lo vio en el EXCENTRICO**

## MADAM Zora

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# Sociales Personales



MARIA de la LUZ  
SANCHEZ



Verdaderamente nos complace hacer ante el culto y distinguido publico de San Jose, California, la presentacion de Edmundo, Severo, Gerardo y Jose Ozuna, quienes forman un gracioso POKER de hom-

brecitos activos y trabajadores quienes bajo la direccion de su padre, el Sr. Severo V. Ozuna, propietario de la panaderia y tortilleria MEXICO, regentan este negocio que a pesar del poco tiempo que tiene de establecido en esta ciudad, ya se ha impuesto al publico por la calidad indiscutible de los productos que alli se elaboran.

La Panaderia y Tortilleria MEXICO, situada en el Numero 278 Willow St., en esta ciudad, se complace en ofrecer al publico la serie de productos que vera anunciados en este magazine con el unico y exquisito sabor de lo autenticamente mexicano. Busque Ud. en la proxima edicion de EL EXCENTRICO la lista completa de las especialidades que esta negociacion ofrrecera con motivo de las grandes fiestas de Natividad y Año Nuevo ya que se aproximan.

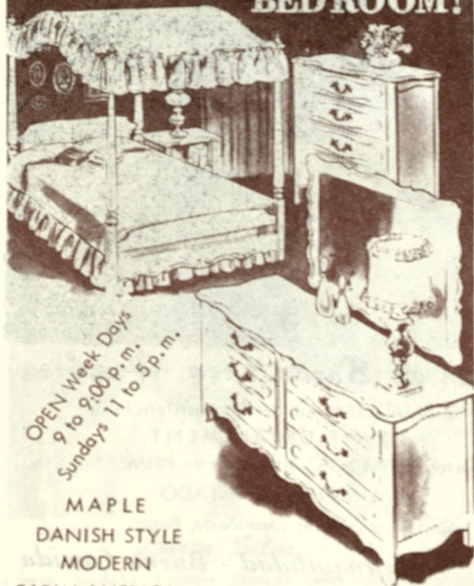
En la foto, de izquierda a derecha, Mundo, Vito, Lalo y Pepe Ozuna, los comerciantes mas jovenes de San Jose, saludan al publico, ofreciendose a atender a sus favorecedores con toda la cortesia y esmero que se merecen.

**Los establecimientos que anunciamos  
son de responsabilidad**



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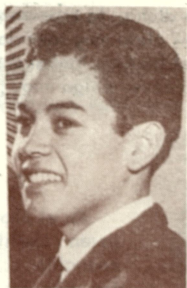
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## 15 PRIMAVERAS

La Srita. **BARBARA PREWITT** cumplió 15 primaveras el 28 de Octubre del año en curso, celebrando su FIESTA QUINCEAÑERA el Sabado 4 de Noviembre a las 11:00 a.m. en la Iglesia Holy Family terminando con una recepción en el I.E.S. Hall. Barbara nació en Joplin, Missouri, dos años de radicar en esta. Atiende a la escuela Andrew P. Hill. Sus padres son Melvin y Margaret Prewitt

En la grafica en el centro a la iz. **BARBARA** y su madrina Frances Aragon rodeadas del grupo de Stas. que la acompañaron. El escort de Barbara fue el joven Roy Garcia.



" Rodriguez is My Name,

Bail Bonds My Game "

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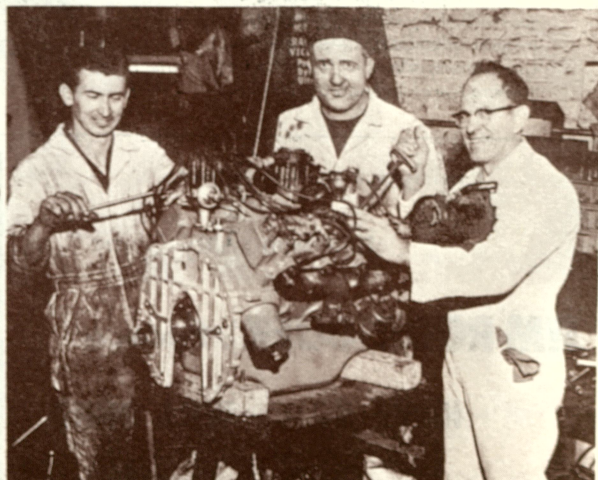
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**564 W. San Carlos St.**

## Views & Reviews

Bob Rodriguez



### NOTES FROM THE CUAUHEMOC BALL:

Alice Sotelo from her vantage point observed that it wasn't hard to distinguish the married girls from the single, "the single wore corsages."

Bob and Betty Vazquez arrived in a white Rolls-Royce. Mario Vazquez and his bowling ball arrived by armored car.

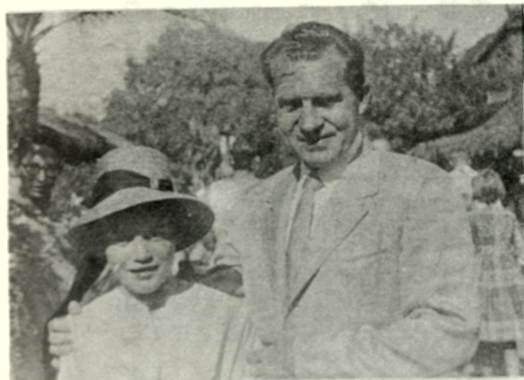
Creations from Newberry's, Wards, Kress and Sears were plentiful.

Overheard: First gal: Who's that? Second gal: What's that?

I was dashing in my \$27.50 outfit, it has sentimental value as I got married in it and no doubt will be buried in it!

Most striking couple: Joe Ramirez and Eleanor Solarez.

The drinks were lousy, the orchestra good. Thanks to all the gang that came to my hacienda after for Menudo to celebrate my 19th birthday.



### LINDA GONZALEZ AND FRIEND DICK NIXON

There seems to be little question as to who Linda is going to vote for in the 1968 presidential election. Linda is a student of the Spanish Dance and has won several awards for her interpretations. She is the daughter of Tino and Betty Gonzalez of San Jose. Tino is an electronic engineer for Precision Instruments in San Carlos. He also has a good looking half-brother "BR". Linda plans to tour Mexico with the Alonzo Cadena's next month.

### BOSTON PROFESSOR'S VIEW ON ALCOHOL:

A Boston professor says that alcohol is not all that

bad. Taken in moderation its a superb tranquilizer and if you get plastered you've taken a sedative, he says. I bet all the time you thought you were an alcoholic. Keep drinking if you want to but my opinion is that you're going to tranquilize yourself into AA. I'll stick to three tranquilizers before bedtime and three fingers (VERTICAL) of Old Crow..... nighty nite!!!! \* \* \* \* \*



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## Spanish Village



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Especialidad de la Casa - Enchiladas y Tamales lo mas delicioso que Ud. se pueda imaginar.

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**Gonzalez - Paiz**

La Srita. ROSE MARIE PAEZ

Contrajo Matrimonio

con el caballero

JOE GONZALEZ

El día 10 de Junio de 1961

a las 11:30 de la mañana, en la Iglesia  
de Nstra. Sra. de Guadalupe

San Jose, California

RAMIREZ STUDIO.

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En la grafica MARIA YOUNG



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San Felipe



Candy Veliz

The annual Semi-Formal dance by Club Cuauhtemoc at the Hawaiian Gardens turned out to be an overwhelming success. All the ladies looked lovely (well, almost all of them), the music was terrific and the environment out of this world, but I still maintain that Arturo Marcus and Bobby Zamora can do just as good..... and then some!

Speaking of the dance, here is a list of the observations incurred by my colleagues:

Alice Sotelo didn't smile all night long.

Mario Vazquez (without his transistor), doing the pachanga. It's a good trick if you can do it with size 14 shoes.

Socorro Ybarra very observant.

Lule Ramirez, Eleanor Solarez's escort.

Joe Gonzalez very quiet all night long (either marital problems are developing or the honeymoon is not quite over yet).

Robert Rodriguez under expectation. He can be the life of a party or a dance, if he wants to. If you want to be analyzed, see Bob. Or his colleague.

Mr. Manuel Dominguez and his lovely wife Rosie. Manuel is a new member of Club San Felipe. Welcome aboard, we can always use a good man.



Raul Sanchez danced every piece with a different lady. I wonder if he caught HELL after the dance!

Beautiful corsages were seen, many by Carmen Camille's Florist, 402 West Santa Clara Street.

My sincere thanks to Mr. & Mrs. Richard Diaz for being a perfect host at their home after the dance. The food was delicious.

Cesar Isais and Shirley Perez executed the element of surprise perfectly when they were married in Reno on October the 28th. Congratulations, and may you have at least 6 little troubles. The weedy-weedy is that Club San Felipe and Club Elite are getting together to make some kind of chindig for them..... don't forget the presents.

Congratulations to Trudy Jimenez on her birthday which she celebrated with a party at Jessie Castillo's house. Julian Quesdad delighted everybody with his songs and it was a blast until Charlie Molina decided to make like a coyote. To tell you the truth he didn't even do the coyotes any justice.

Hi Doc, see you on Dec. 23rd. Reserve a table at Memos.

Johnny Paredes, Jr. working at FMC and gaining weight every day. If you're planning on sending him a Xmas present, send him a barrel of Metrecal.

By the way, I wonder when Tony Guillen, Art Cuellar, and Johnny Paredes, Jr. are going to break down and install a telephone. How parsimonious can you guys get?????????

Lovely Bertha Perez and her cousin on a three day vacation to Lake Tahoe. Hope you come back with a purse full of silver dollars.

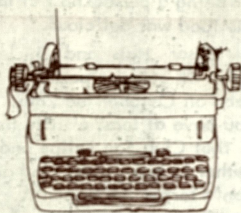
## Dead Wrong



Digale a nuestros Anunciantes  
que lo vio en el EXCENTRICO



UGUBUGA  
ZAMBOANGATU



Uga buga buga buga! To make a long story short, my real name is Ugubuga Zamboangatu. I am from the Congo. At home I am a dance instructor. I taught the pachanga at Zambie's Dance Studio in Ogonia. Perhaps you have seen some of my disciples around here. I came to the United States of America just a week ago. Humberto Garcia, Cesar, and Dave Sierra went to The Congo to do a story on the United Nations troops who were sent over there to feed the starving natives. Humberto carried a camera and four six packs of beer on his back. He took the excellent photo of me which enhances this column. Cesar rode shotgun on the third elephant in the safari and was responsible for cooking and keeping a sharp eye out for highway patrolmen. Dave Sierra had a year's supply of pencils in his hand and a writing pad strapped to his leg, aviator-like. The first time I saw them they were lying under a booboo tree. This is where Tarzan met Jane. Boy came later. I walked over to get a closer look at my next meal.

The first one I grabbed was Dave Sierra. I knew that was his name because he told me to cable John Zamora that he wouldn't be at the next Club San Joaquin meeting.

Humberto walked back a little while later and offered me two bunches of bananas as a bonus if I would consent to come with him to the United States and replace Dave on the Excentrico staff. I knew I could do it because I'd heard some of the United Nations troops saying, "Anyone can write for the Excentrico!"

Anyway, here I am. I hope you like me. I'm enjoying myself in your country. I've enrolled at the University of Alviso. I'm a Sanitation Engineering expert. In addition to my S.E. courses I take Principles of The Pachanga, Alviso City History, Fundamentals of Ballet, Dirty Water And Its Uses, Care of Your Complexion, and Girl-Watching.

Next year I'm going out for the football team. Coach Will Winemall says he's going to use a 3-7-1 defense and wants me to play middle guard. He says we have rough games scheduled against the Bears, Indians, Tigers, Spartans, Panthers, and Buffaloes. I never tried Spartans or Indians, but Tigers, Panthers and Buffaloes make an excellent dinner.

Its sure going to be a lot of fun here. Right now I'm looking for someone to ask me over for Thanksgiving dinner.

P.S. Dave's last word was "Salud!"

#### WHAT DID YOU DO FOR UNITED NATIONS WEEK?

I got up, ate a chop suey breakfast, drank coffee imported from the slopes of Mt. Fuego in Costa Rica as advertised by Lon Simmons of the U.S.A., heard a rock 'n roll tune on the radio (Africa), and drove to Stanford Stadium to see UCLA massacre Stanford. No, no, amigo, I didn't forget your homeland. I whistled "Asi Se Quire En Jalisco" all the way to Palo Alto and back.

Speaking of Stanford, I don't give coach Jack Curtice credit for too much brains. He used to coach at Utah and imported Californians to stock the Redskins football teams. Now he's at Stanford and has no less than TWENTY-FIVE out of state players on his Indians!!!!!!!

#### LA MERDE

If the San Jose Givitans don't mind I would like to suggest two teams for their annual PRUNE BOWL football game on December 2nd at City College: California Packing Corporation vs. Richmond-Chase.

Congratulations to the Newark Junior Chamber of Commerce, "Lucky 13", one of California's newest. Best of luck in all your endeavors, Jaycees!!

#### THANKSGIVING SHOULD BE THANKSGIVING

To most people, Thanksgiving Day is just a day to get the family together, drink beer, eat turkey, and watch the Detroit Lions and Green Bay Packers on the idiot box. It should be far more than that.

It should be a THANKS GIVING day. Starting off the day by going to church, to worship at the shrine of your choice, is a way of giving thanks for one of your most precious freedoms - Freedom of Religion. I think the idea of eating turkey and all the trimmings is a way of reminding us of our Freedom from Want.

This is the day to be thankful for your loved ones and show them how much they mean to you. You don't miss them until they've moved on. Then it is too late.

#### HOW OLD ARE YOU?

(Just go down the list and check off the items you remember and you'll get an indication of how old you are. Ladies are permitted to forget an item or two!).

Remember, Ginny Sims, Wendell Willkie, zoot suits, Eddie Rickenbacker, bobby sox, short skirts, Camp Wolters, Andrew Sisters, Rudy Valle, Glenn Miller, The Flying Tigers, rumble seats, Chili Williams, Hamburgers with lettuce and onions for 25¢, Lou Boudreau, Franklin D. Roosevelt, Ernie Pyle, Rosie the Riveter, Bette Grable, Tommy Henrich, Lilli Marlene, Kaiser-Fraser autos, Hudson, Chesterfield cigarettes, Goose Tatum, Kilroy, Charlie Trippi, Frank Sinkwich, Skippy Minisi, The B-17, Hadacol, Bikini Bathing Suits, Hank Williams, San Jose Tech, Jorge Negrete, The Palomar, Pulmotol, Tarawa, Fala, West Frankfort, Illinois; Kathy Fiscus, General George Patton, Billy Vessels, Jackie Jensen at California, Bob Mathias, The old City Hall, Eagle-beak Sprudder, Hopalong Cassidy, Lynn Aplanalp, Pete Kmetovic, Gordon Garland, Ken Buck, Joe Rodriguez of Lincoln High, Yokusaka, Okinawa, Camp Beale, The San Jose Red Sox?????????

\*\*\*\*We will pay \$5 in cash to the first reader who writes in and identifies Eagle-beak Sprudder. Think back, it may win a fin!



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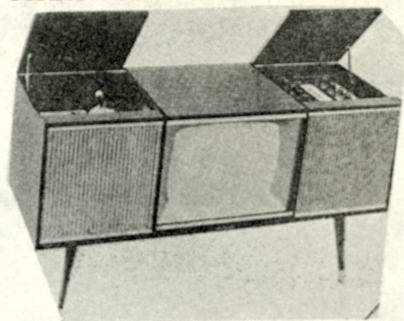
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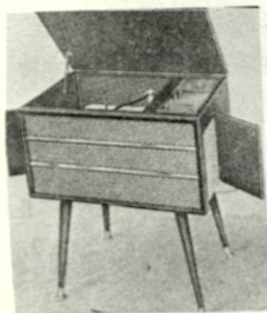
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