

El Excentrico

June 20, 1975

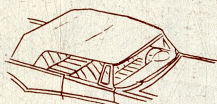
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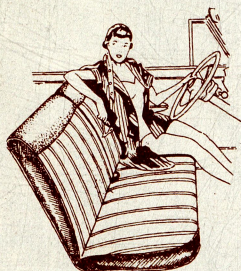
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Chicano Parents Organize In Berryessa School Dist.

A new group to communicate needs and desires of the Mexican-American community has been organized in the Berryessa school district. Called La Raza Parents of Berryessa, the group so far has indicated these goals:

- Promote curriculum which includes Chicanc culture.
- Insure hiring of Chicano staff.
- Improve communication and awareness among parents of Mexican descent.

Victor Garza is chairman of the new group.

La Raza Parents introduced themselves at the board meeting held June 5 and asked board members to support their goals.

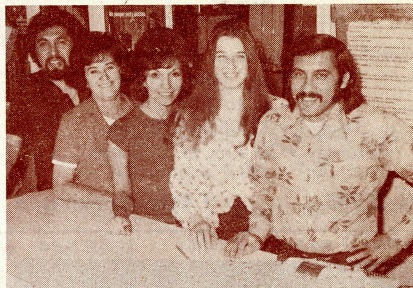
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June 20, 1975

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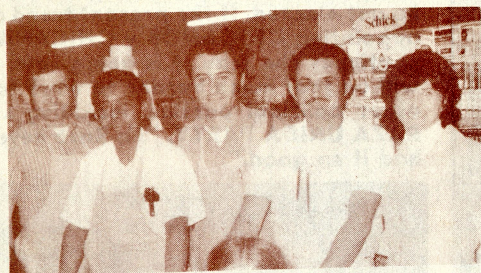
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CAMACHO, CORONADO and Atty.
ROBERTO RABAGO de S. J., 25 other
CHICANOS, CHICANAS como
MARTY MERCADO, etc. This is what
JOE FLORES of the State Office of
Economic Opportunity and Executive
Director of the NATIONAL MEXICAN
AMERICAN HISPANIC CHAMBER OF
COMMERCE indicated to me the last
time he was in San Jose. The

picture was taken by RICARDO
"Montealban" DIAZ during Gov.
BROWN'S visit to San Jose just before
he got elected. If the present trend of
appointing CHICANOS y CHICANAS
continues the way it is going now, it
will be that much harder to work for
other political parties, including LA
RAZA UNIDA PARTY. "La Raza never
had it so good."



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AMERICAN CHAMBER OF COMMERCE hosted a presentation by JULIAN CAMACHO, Assistant State Director of General Services Administration. Purpose of meeting was to encourage the participation of minority businessmen to attempt to do business with the State of California. Mr. Camacho assured the participants that they as Small Businessmen would have a fair opportunity to do business with the state and that traditional barriers of bonding and other pre-qualification could be dealt with effectively. Various organizations and minority businessmen attended the all day work shops. Pres. ZAMORA of the CHICANO Chamber and PHILLIP MARTINEZ, Director of UNITED MINORITY BUSINESS ENTREPRENEURS, Inc. (U.M.B.E.) were given assurances of continued cooperation. Other state officials who made presentations along with Señor CAMACHO were: DAVID RAMIREZ, State Director of the Office of Minority Business Enterprises; EDWARD SCHLEIGER, State Engineering, Architectural and Construction Division; CLAYTON GIROUX, Civil Rights Coordinator, State Dept. of Transportation; STERN SUZUKI, Principal Buyer from the State Purchasing Office and EDMUNDO LOPEZ, Small Business Representative. "Dime con quien andas y te dire para donde vas."



Introducing LA RAZA COPS de ALANIS PATROL SERVICE y hablan Español. From l-r: standing Sgt. EFRAIM MACIEL, BEN POLANCO, Jr., EDUARDO LIRA, JOSE LUIS SESA, ROLAND GARCIA, JOE TALLIVAR, MANUEL SANTILLANA, LAZARO RODRIGUEZ, Lt. VINCENZO ROMEO. Kneeling: HENRY MURILLO, MANUEL CASANOVA, ROBERTO ROMEO, BENIGNO CASTELLANOS, LEE POLANCO Sr. (Sargento POLANCO, if you please), MARIO RAMIREZ, RAUL CORTEZ and ALEX MARTINEZ. El patroncito, Señor TED ALANIS states, "We hold regular staff meetings to discuss the best way to work with nuestra comunidad." If your club, organization or familia is in need of their services on fiestas, parties, reuniones, conventions, you name it, call el amigo TED ALANIS at

926-4479. And if you know of some CHICANO, CHICANA, LATINO or any Raza who can communicate in both Spanish and English, and would like to work as a guard with a great team of CHICANOS, díle a TED ALANIS. "El hombre que solamente es justo según las leyes, puede muy bien carecer de toda virtud social." — Holbach



SERGEANT BOB LIRA, el jefe de la oficina de POLICE CRIME PREVENTION and COMMUNITY SERVICES was very recently honored by members and friends of the POLICE ADVISORY GROUP who meet here at 2244 Story Rd. for their regular meetings. Besides giving him honors for being a good and friendly COP, they presented him with a birthday cake. "La amistad es una fraternidad, y en el sentido más elevado, es el bello ideal de la fraternidad." — Pelico

Note: El proposito de este mensaje es para darles saber que el robo de la casas continuan siendo el crimen más significativo en la ciudad de San Jose. Para poder identificar sus artículos que han sido robados de su casa, es una buen idea de marcarlos con una graba-eléctricas y estan a la disposición de todos ustedes. Ustedes tienen oportunidad de uslaras en su propio hogar para marcar todos sus artículos propio hogar para marcar todos sus artículos de valor con su numero de licencia de manejar o el seguro social. Para cualquier información, llame al departamento de policia, 277-4000, extensión 4133 de la avenida Jackson, CRIME PREVENTION AND COMMUNITY SERVICES.

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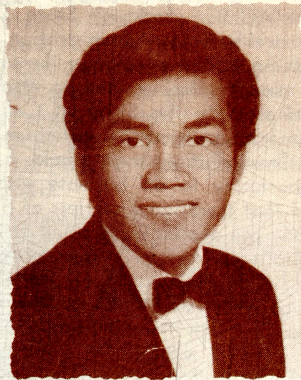
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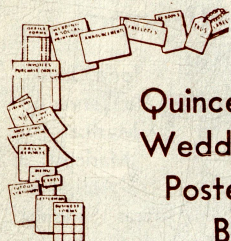
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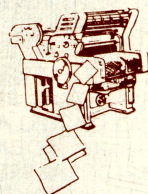
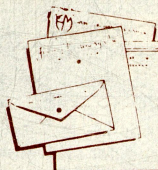
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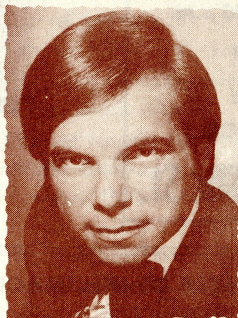
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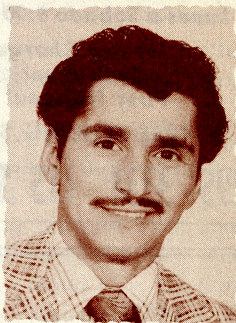


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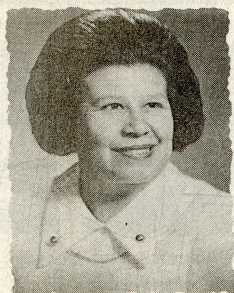
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Francisco "Pancho"
Villa — a photograph
taken in 1910 in Chi-
huahua, Mexico. From
Manuel Campos' collec-
tion.

"PANCHO" VILLA

"IT WAS IN 1912 in Chihuahua, Mexico, when Pancho Villa tried unsuccessfully to capture the town," Manuel Campos told because that's when he became "a Mexican Revolution refugee" at the age of five.

Who was Pancho Villa? His real name was Doroteo Arango but he changed it to Francisco Villa in his manhood and when he declared his freedom from the peonage of his parents and became notorious as a bandit in Chihuahua and Durango. His vigorous fighting began in 1910-11 and he was largely responsible for many triumphs for many a political figure of Mexico.

Pancho Villa, a nickname, at the head of his brilliant cavalry, Los Dorados, gained control of North Mexico by the audacity of his attacks.

One of his daring acts in the midst of chaos, Villa, with Emiliano Zapata, occupied Mexico City for a time during December 1914 to January 1915.

It was Alvaro Obregon who pursued Villa, and their armies engaged at Celaya. Decisively defeated, Villa was driven north and out of military significance, that is until he campaigned disastrously against Plutarco Calles in Sonora. Villa's waning power was further diminished by President Wilson's recognition of Carranza.

Mad as a hornet, he turned his wrath against the United States because of the American support to his enemy. Many Americans were killed by bandits and although it was not certain that Villa participated in the assaults, he was universally held responsible.

General Pershing was ordered by Wilson to capture Villa dead or alive. For eleven months Pershing's expedition pursued Villa through Chihuahua but failed to capture him.

Villa continued his activities in northern Mexico throughout Carranza's regime, but in 1920 he came to an amicable agreement with the government of Adolfo de la Huerta.

Three years later, at the age of 46, he was assassinated at Parral. In a sense he was a rebel against social abuses, and at times he worked a rough justice, but he was a violent and undirected destructive force. His daring, his impetuosity, and his horsemanship made him the idol of the masses, especially in north Mexico, where he was regarded as a sort of Robin Hood and the Villa myth is perpetuated in numerous ballads and tales. ■■

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By **LUIS JUAREZ**

OPINION

Chicano's 'Pioneering' In Search For Culture

by **LUIS G. JUAREZ**

Chicanos are pioneers, and the only advantage of being a pioneer is that you get to do it first without having to follow rules set by others. Pioneers mostly have it rough, they have to break new ground without knowing what's in it. Pioneers are not always welcome and are often mistrusted and misunderstood by the rest of society. They are called radicals, rebels, troublemakers, etc.

The Chicano is a pioneer in a non-existent culture, in a culture in the making. I have often said that the picture of the Chicano is like putting together a crossword puzzle (without the benefit of a picture of the completed scene for a guide). The pieces are slowly being placed together, and no one knows what it will look like at the end.

We know that Mexicans have a rich and proud culture. The Chicanos unfortunately cannot claim it because they are now a different breed.

We can say the Chicanos do not have a culture. There has not been enough time to develop one. Chicanos are the descendants of Mexican-Americans who are the result of an unstable and precarious melting of the Spanish conquest, geography, racial discrimination, United States values, and cultural residue from Mexico.

It's not easy being a Chicano today. Ten or 20 years ago, Mexican-Americans either accepted their fate at the bottom of the ladder or negated their ethnic origin deserted their ranks and joined the gringo society. They knew, at least, where they stood.

That is not the case today. The Chicano is confronting a world with established rules that practically excluded him when they were made. It's a hard and lonely struggle, but a necessary one, for no human being can exist long without knowing who he is.

So the Chicano has the monumental task of developing a new culture at a time when United States culture is undergoing deep changes; at a time when the whole world is changing.

To exist, the Chicano has to run fast to keep up with the changing society, and at the same time create his own. Within his own ranks there are differences of opinion among Chicano group leaders.

The Chicano still has to cope with the more conservative Mexican-American that prefer the idea that the group should assimilate. Others advocate pluralism. In the other extreme, there are advocates of segregation as well.

The idea of assimilation stresses a single direction of change for Chicanos. The idea of pluralism, on the other hand, stresses the alternatives that the groups are moving in different directions.

It is my opinion, therefore, that while Chicanos may in some cases be moving in more than one direction, it is not that of Anglo-Saxon conformity, but rather in a direction that will ultimately blend and merge into a way of living that is distinctly American, and unlike the way of life that people of Mexican origin came from.

However, before this takes place, the picture of the Chicano has to be complete with everything else, his culture, and his own identity.

I say to those members of our society who are not Chicanos, and who at times may feel irritated by our actions—with some patience, tolerance, and understanding, we'll soon eliminate the differences that may exist among those groups, resulting in a richer and stronger blend of Americans which is what our country needs today.

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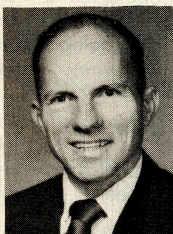
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POETICO

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Un viejo recién casado
era feliz con su amada,
mas por el diablo tentado
le vio el cutis muy manchado
y la mente algo atrasada.

Era sábado en la noche
y cuando se despertó
de impaciencia hizo derroche,
pero al espejo hizo "aproche"
y el espejo lo salvó.

Dijo al punto: "no es lo justo
que con lo que no se tiene
se sueña dándose gusto
y luego del sueño un susto
cuando a despertarse viene."

Pero se acercó al espejo
(creo que ya lo dije antes)
y el espejo en su reflejo
le mostró el físico viejo
y sus animos tunantes.
Así ocurre al engreido
que se vuelve auto-endiosado;
y aunque poco el tiempo ido
dentro del sueño metido
mucho exceso había soñado.

Su espejo pudo gran cosa:
¡Rehumanizar a su mente!
Hoy el dice a quien se endiosa:
"despéjese de tal prosa,"
"reflejese totalmente."

Y aquí cabe aconsejar
(dando utilidad al verso
físico-mental-moral):
"vea su reflejo al juzgar
del otro un vicio disperso."

El ya tolera en su amada
hábitos e imperfecciones
Su vista es purificada
con la experiencia narrada:
Sueño, espejo y reflexiones.

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Nació en la Habana, la Capital de la bella isla de Cuba, llamada con razón por los poetas, La Perla de las Antillas.

Francisco hizo sus primeras letras en el Colegio Católico Salesiano de la Habana. Desde sus primeros grados ganó por su dedicación los primeros lugares de su clase.

A la edad de ocho años quedó huérfano de padre y empezó su lucha para conseguir el pan de cada día. Trabajó en una bodega, vendió dulces por las calles de la Habana, trabajó en una fonda de chinos como mozo y lavaplatos, ganaba ocho pesos al mes, trabajó en la cocina de el Hotel Roosevelt. En el tiempo que le dejaba libre su trabajo estudiaba; logró obtener su diploma de enseñanza secundaria en 1938.

Empezó a trabajar como maestro de 3er. grado en la Escuela San Eloy de Mariano, después enseñó en el 4to. grado en el Instituto Alejandro de la Habana.

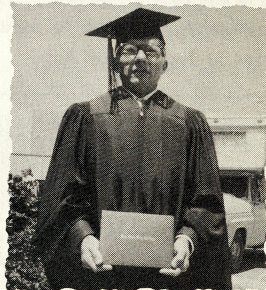
En 1942 presentó examen para entrar a la Escuela de Cadetes y aprobó el examen; en 1944 recibió el grado de Oficial de Infantería, en 1945 el de Oficial de Caballería; fue miembro de la Comisión Topográfica del Ejército y logró su ascenso a primer teniente, se ganó un viaje gratis a Puerto Rico.

En 1948 se graduó como Oficial de Artillería, fue Secretario de la Escuela de Oficiales y Director de la Escuela de Especialidades de Alistados. En 1950 fue Oficial de la Escuela de Cadetes, en 1952 obtuvo (por examen) el grado de Capitán; continuando en la Academia de Cadetes como profesor, recibió el distintivo de profesor por el Estado Mayor del Ejército. Fue promovido al cargo de Sub-Director de la Academia en 1954.

En 1957 fue destinado a operaciones militares en la zona de guerra de la Sierra Maestra y fue ascendido a Comandante por méritos en campaña. A la salida de Batista en 1959 el nuevo gobierno le ratificó su

grado de Comandante. En 1960 recibió su retiro del Servicio Militar.

En 1962 salieron de Cuba rumbo a los Estados Unidos su esposa y sus dos hijos, Juan y Francisco en 1966 el Sr. Sierra logró salir de Cuba y llegó a Florida, ese mismo año se radicó en San José. Empezó a trabajar como mozo de limpieza, luego en una carpintería más tarde en las canerías Del Monte Plant No. 3 la Sun Garden, la Contadina, etc. etc.



En EL EXCENTRICO de febrero 20 de 1969, publiqué un artículo sobre el Sr. Francisco Sierra, que titulé: "EL HOMBRE DINAMO", en aquella época yo no había tenido la oportunidad de conocer la lucha que ha librado el Sr. Sierra toda su vida; el haberme honrado con su amistad, me ha dado la oportunidad de conocerlo mejor y ahora puedo extenderme un poco más.

Cuando el Sr. Sierra terminaba la temporada de la canería estudiaba en la escuela de barberos, hasta que logró obtener su licencia de barbero.

Como jugador de ajedrez, ganó el primer premio "C" en Carlmont Chess Club; le ganó en competencia simultánea de 50 jugadores al Gran Maestro Walter Brown en Lera Chess Club. Fudó el Club de Ajedrez del Condado de Santa Clara y es Director Local de Torneos de U S Chess Federation. El club que fundó ha seguido funcionando con buen éxito y ya es reconocido por la Federación de Ajedrecistas.

No satisfecho con su trabajo de barbero y sus ocupaciones en el ajedrez, Francisco se inscribió en el San José City College; estudió Inglés y Matemáticas, se graduó con honores en 1974 en SJCC es tutor de matemáticas en Cooperative Learning Program. También ganó una beca en Son José State University y está estudiando para adquirir su diploma de Bachelor of Arts en 1976.

Los hijos del Sr. Sierra han seguido la senda que les ha trazado su padre; Juan

recibió su título de maestro de Español y Francisco se recibió de Ingeniero Mecánico, los dos son ágiles jugadores de ajedrez. La vida del Sr. Francisco Sierra es un ejemplo para la juventud y para algunos adultos también. Su niñez se desarrolló en la pobreza, su adolescencia plagada de incertidumbres y su madurez amenazada por la situación política de su país. En los Estados Unidos y con medio siglo a cuestas "empieza a luchar como mozo la limpieza y más tarde se gradúa con honores ganando becas y estudiando para obtener su Bachelor of Arts.

Creo que no estuve equivocado lo llame EL HOMBRE DINAMO en 1969. El Sr. Sierra divide su tiempo entre su trabajo de barbero, Tutor de Matemáticas y de Español, hace trabajos de Caligrafía. Campeón de Ajedrez y eso no es todo; en sus ratos de ocio . . . cuales? escribe poesías, también en poeta¿ Cómo encuentra tiempo para todas estas actividades? solamente él lo sabe; pero yo creo que hay mucho de esfuerzo y mucha más organización. Se ha ganado un lugar de honor en la GALERIA DE LUCHADORES.



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Mr. and Mrs. Richard Diaz thank Mr. and Mrs. Rudy Moya for the menudo after the Lions Club first annual dance which was held at the Bold Knight. The menudo hit the spot, gracias . .



A few of the members of the new club, Imperial Valey were guests of honor at Arturo's Inatrnational Club here in San Jose. left to right: Margaret Valles,

Vera Diaz, Vicky Agueleria, Emma Villalobos and Arturo and Virginia Sipean, singer Marco Antonio Vasquez and a few of his friends.



A birthday party for Mrs. Ruth Morales was given by her son Ronnie and sister Natali Lopez at 495 Hannah St., San Jose on Dec. 2, 1974. Back row: Joey Morales, Martion Morales, Manny Mor-

ales, Ray Morales, Cruz Morales. Front row: Mr. Ronnie Morales, Mrs. Josie Rosa, Mrs. Ruth Morales and Mrs. Natali Lopez.

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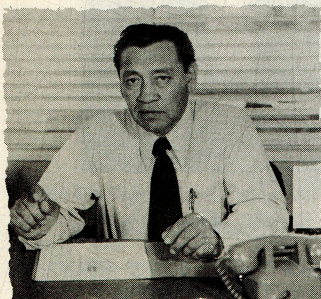
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Despues de Todo . . . Que Cosa es la Biblia?

Es la historia del hombre desde su principio y en ella no faltan los más minimos detalles. Fue escrita por hombres a quienes DIOS inspiraba, siendo esa la razón de su maravillosa armonía a pesar de que los escritores vivieron cientos de años lejos uno del otro. Los escritores no se conocieron y sin embargo uno no contradice al otro.

Es tambien la Biblia el relato más antiguo sobre la formación del universo y muy detalladamente de la tierra en que vivimos, así como del hombre y de toda forma de vida animal y vegetal.

¿Hay algun otro relato que explique todo desde su principio como lo leemos en la Biblia?

No . . . no hay otro relato escrito que nos pruebe por medio de descubrimientos arqueológicos que sea verdad la que dicen, como hemos comprobado siempre sobre lo que en la Biblia leemos.

¿ La Biblia tiene profecias? . . . Si.

Y las profecias de la Biblia se han cumplido todas sin excepción; las dos últimas y más conocidas por todo el mundo, son las de las dos guerra mundiales pasadas (La Biblia dice que los hobres diran "Paz, paz pero no habrá Paz." y la es la de que el pueblo judio, que andaba desparramado por todo el mundo y no tenia nación ni gobierno propio, habría de retornar a Palestina y former gobierno y ser reconocido nuevamente como una nación. Esto sucedió el año de 1948.

¿ Habla la Biblia de la muerte y de la vida?

Si . . . La salvación del alma es el principal tema de toda la Biblia y También explica como el hobre puede perder su alma o como puede ser salvado para vivir vida eterna.

LEA EL EVANGELIO DEL APOSTOL JUAN EN EL CAP. 3 los versículos 14 y 16.

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Beautiful Honduras Great Place To Visit

by LUIS G. JUAREZ

There are places in the world that become known to Americans only because we become directly involved with them in political, economic, or military situations, or because they suffer major natural disasters such as earthquakes or hurricanes.

In the last few years, the Central American Republic of Honduras, has attracted the attention of the American public in such a manner. In 1967, Honduras had a military clash with neighboring El Salvador that turned into a short war. In September, 1974, Honduras was hit mercilessly by the devastating hurricane "Fifi" that left several thousands of people dead and many more homeless.

Just a few weeks ago Honduras made the American news again in the "banana gate" scandal when its president allegedly took one and a half million dollars bribe from the United Standard Co. (U.S.-owned banana growing and export company.) This incident precipitated a military coup that removed the president from office.

To a country like Honduras that is trying to develop its tourist industry, this is hardly the negative image it wishes the world to have of their land.

The result of all these incidents has been numerous cancellations of travel to the country and hotel reservations which is hurting the infant tourist industry.

Unfortunately, news of man-made or natural catastrophies often reach us in a state of exaggeration that makes us feel glad we are not there.

Such is the case of Honduras. I want to say to those who have changed their plans to visit Honduras and to those who have never planned to go there that you are missing seeing one of the most beautiful and interesting places in this continent.

Honduras, the second largest country in Central America, is a land of lofty mountains, deep forests, beautiful white beaches, ancient and enigmatic Mayan ruins, picturesque Spanish colonial towns, banana and coffee plantations.

From its beautiful capital, Tegucigalpa,

with its red roof tile buildings, to its magnificent Bay Islands in the tropical Caribbean, Honduras offers the tourist an incomparable treat. I know, I just returned from there.

This was my second visit to Honduras. Seventeen years ago I served there as public health consultant to the Ministry of Health.

Returning after all those years, I wondered if I would still find the same Honduras I had left; the changes the world has made during that time were certain to have had their impact in that country.

I wondered if the Honduran people had changed; they were good natured friendly people. They had not changed.

The country had made some changes and in some ways it had remained the same. Tegucigalpa had retained its charming and colonial flavor, its narrow streets, and pretty parks. The city had grown from 100,000 then to 300,000 population. There were new buildings like the magnificent Hotel Honduras Maya, beautifully modern in every way, but not of ultra-modern architecture that was unpleasant to the eye.

The country had made many improvements to its roads and highways linking the capital to its important northern ports like Puerto Cortez, Tela and La Ceiba and its second largest city, San Pedro Sula, the industrial and banana center of the country.

A short flight or a comfortable drive from the capital takes you to one of the most important archeological areas of the world. Copan ruins located in the western part of Honduras. There you find five squares or "Altriurns" and several temples, with the most outstanding sculptures and architectural monuments constructed by the Mayas of the classic age dating back to 501 A.D.

The Copan ruins surrounded by tropical vegetation give the visitor a feeling of magnificent peacefulness. Inside the squares you can admire the different sculptures, stelae, and altars. As you see all this magnificent work you can understand why this place was the scientific center of the Mayan classic age.

This is the city where the most ancient use of numerals appeared in the shape of a head; the place where the new method of lunar months computation was used in the year 682 A.D.; and the place where the most complete calculation of the tropic year was made.

One kilometer from the Maya ruins is the picturesque town of Copan, inhabited by a

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most hospitable people. There are two hotels and two boarding houses which offer comfortable lodging and good typical food. The best is Hotel Marina, a humble but comfortable hotel in the typical construction of Central America, thick walls, beautiful floor tile, and pretty inner courts. The prices are incredibly low with three delicious meals included.

Honduras has a paradise in the Bay Islands 30 miles off the northern coast. Here you find an unspoiled setting unsurpassed for sheer beauty of tropical vegetation, graceful coconut palms, white beaches, and the most clear waters in the world. The water is so clean that you can flip a dime overboard and call it heads or tails in 20 feet of water.

I visited Roatan Island—this island as the other Bay Islands, remains virtually undeveloped, but yet it contains excellent accommodations.

I stayed in beautiful Anthony's Key Resort made up of 24 Polynesian huts with all the modern comforts. The setting is a paradise, especially if you like water. They have sailboats, snorkel, and scuba diving, fishing, sailing, fantastic food, and the most beautiful relaxing atmosphere you will ever find. I certainly recommend it.

The islanders number about 14,000. They are either descendants of pirates, the Black Caribs, or mixed. The language of the islands is English with a rare accent retained from the 1700's.

Reaching the islands is no problem. There are commercial airlines from La Ceiba, on the Honduran coast, and soon to start a ferrying service by Empresa Koufos.

Honduras has two commercial airlines, SHASA and TAN, that provide excellent service to New Orleans and Miami with connections to all parts of the United States. They also fly to all Central America and Mexico.

Accommodations in the country are good and priced very reasonably, starting with the elegant Hotel Ronda in Tegucigalpa, and the Gran Hotel Sula in San Pedro Sula where room prices are \$13 a day to the small inns where you can stay for \$3 a day including meals.

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BREAKOUT

Is out and now playing at local theaters in the area. The movie stars Charles Bronson, as the pilot who will do anything for money. The people who are paying him that money are, Jill Ireland, who wants her husband out of prison for a crime that he did not commit. And her husband, Robert Duval, who wants out of prison even more.

To say the least, this is a movie for you "movie" fans, with all the action you could want. Helicopter chases, people falling through rooftops and old fashioned out and out fighting. The movie itself is very tight, fast script, dialog, and even faster action.

As I said earlier, Bronson is paid to get Robert Duval out of prison. The real fun of the movie is not knowing how it will end, as if you haven't guessed, but what little odds and ends that happen in the middle. That is, the ways that he will try to get Duval out. The movie, as other Bronson movies, has plenty of action. But, unlike the others, this one has laughs. Instead of the man with cool, he's the fool, that keeps on trying to the point that he succeeds. One failing after failing, the one thing that exceeds his courage, is his greed!

The film is really a 'looney tune,' but the director, Tom Gries doesn't give you too much to think about it, because of the fast editing from one scene to another. One definite plus is the cinematography, by Lucien Ballard. Especially on the Mexican locales.

Also starring in it are: Randy Quaid as Bronson's assistant, Sheree North as Bronson's old flame and Emilio Fernandez as the warden. All additional pluses.

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THE DAY OF THE LOCUST

Is a simple story of two young Hollywood hopefuls in the 30's. It parallels with one woman, Karen Black, who aspires to be an actress. And one man, William Atherton who, also aspires, to be an art director. Miss Black starts out as an extra, hoping for that 'big' break. Mr. Atherton, is working in the publicity department of a big studio. Miss Black flits around hoping for that 'big' break. Mr. Atherton goes home after working in the studio and works at his dream; doing art constantly is 'acting' to whomever she meets. Mr. Atherton just pursues and is sincere in his dream. Miss Black is not successful and guess who does?

The film itself is moving and nothing less than eye-fel. The last scene is particular using 15,000 extras alone. It is a nostalgic piece with all the glamour and excitement that filled Hollywood in those magic years when the studio was king. All the people, the sets that made up the magic land as well as a Hollywood premiere. And that, is what the setting for the title of the movie.

Besides the two stars, there are several others to note. Donald Sutherland as the upper middle class citizen, who somehow gets roped into this mess. Bob Hopkins as one of Karen Black's play things and the biggest scene stealer of the movie, Burgess Meredith as the aging thespian father of Karen Black.

The movie is an excellent piece of work, with Miss Black getting very good notices. If a change of pace from the current action cop movies is what you are seeking. I strongly suggest it. The only thing I say as an after note, is plan to see it with a comedy. Because the mood it leaves one in is on the low side.

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SUICIDE IN MINORITIES

Historically, the suicide rate for white males has been higher than for any other group in American society. It still is. But according to the American Association of Suicidology, other groups are beginning to catch up.

The association points out that suicide is a much more common problem than most people think. Experts estimate that about 50,000 Americans will take their own lives this year, ranking suicide among the leading causes of death.

Exactly who those people are and what segments of society they represent are not easy to pinpoint. Nancy H. Allen, president of the association, explains why.

"Accurate suicide statistics are difficult to obtain, because many suicides are never reported. Unfortunately, suicide is still viewed with embarrassment and guilt by the family and may not be reported as a suicide by a sympathetic coroner."

Even with the lack of complete data, trends can be clearly seen, Ms. Allen said. She stated that suicides among women, among blacks, and among other minority groups such as American Indians have been increasing at a rate substantially higher than the rate of increase for white males.

"The reasons for this are still a matter of conjecture," she continued. "In considering the growing suicide rate among blacks, some sociologists cite the effects of ghetto living, feelings of hopelessness, helplessness, and despair arising from unemployment and poverty, inadequate housing and discrimination. Other sociologists feel an important factor is the disillusionment many blacks may feel upon getting closer to the 'white man's world' and finding that it falls short of their expectations.

The figures show that the peak period for suicide in blacks is the 20 to 24 year-old group. This is explained, Ms. Allen stated, by the fact that blacks are likely at a very early age to become discouraged and to feel that they will never achieve their goals. By the time they reach age 35, they have resolved the differences between their dreams and reality and are less likely to take their own lives.

Youthful suicides are also characteristic of other minorities, where the highest rate is in people in their early twenties. "For example, poverty, unemployment, geographic isolation and a sense of loss of heritage are

some conditions that the young American Indian is faced with. The lack of hope for the future and being locked in by the system may be a key reason for the higher suicide rate in this group."

The problem of suicide in young blacks and American Indians has recently become a trend in whites. The suicide rate in whites has historically increased with age.

"What is happening," Ms. Allen concluded, "is that suicide is becoming an increasingly universal problem. No one is immune. The gaps between minority groups, young and old, male and female are disappearing. We must be aware that it is not isolated in any particular kind of person or segment of society. Too often people think that someone in their own family won't commit suicide because he is 'not the type.'"

Ms. Allen urged people who know someone who has threatened to commit suicide or shows other signs of suicidal behavior to call a suicide prevention center, crisis intervention center, mental health clinic, hospital, family physician, or clergyman. "It is a call," she said, "that could save a life."

SUICIDE RATE INCREASES IN WOMEN

Suicide, like earning good money or sitting on bar stools, was long an activity predominated by men. Not so today. Along with the changes in women's roles has become a startling increase in the incidence of suicide.

Good suicide statistics are hard to come by because many suicides are reported inaccurately. In California, however, where extensive studies on the subject have been done, the suicide rate for women has increased 40 percent in a period of ten years, far outstripping the increased rate for men. In 1960, suicide was reported in 1,715 California men and 787 women. In 1970, the figure was 2,300 for men, while the number for women jumped up to an alarming 1,444.

While the suicide rate has always been higher among men, the rate for attempts not resulting in deaths has been higher in women. One explanation for this is that the overdose of medication, which is a common suicide method selected by women, is generally not as lethal as the gun shot or hanging more often selected by men.

Nobody really knows why the suicide rates for men and women have been so different, and nobody really knows why the rate has increased so rapidly in women over the past

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few years. Nancy H. Allen, president of the American Association for Suicidology, has some thoughts on the subject. She believes, for example, that the wider range of freedoms and opportunities for women is an important factor.

"Women are becoming more involved outside the family," she said, "and are increasingly entering the working arena. Their drive for success and recognition has increased pressures and opened more possibilities for failure. In precisely those arenas where liberated women are making progress, the male-female suicide ratio moves toward equality."

SUICIDE PREVENTION

Suicide is the kind of subject that most people prefer to avoid thinking about or talking about. It is, however, a serious and widespread problem, much more common than generally thought, and it will not be solved until more people are willing to face it and act.

The statistics are frightening. Each year, according to the American Association of Suicidology, about 50,000 Americans take their own lives, and the number continues to rise. More alarming still is the fact that the incidence has been increasing most rapidly among young people, those in their teens and twenties. Today, many parts of the nation report that suicide is exceeded only by accidents as the leading cause of death in the young.

Suicides can often be prevented by a friend or relative who sees the potential problem and calls for help. But too often people fail to act. They don't take suicide threats seriously, an often fatal mistake. Or they don't believe that the potential victim is the "type" to take his own life.

The association's message is clear and simple. There is no suicidal type; suicide is common in all kinds of people and in all segments of the population. Suicide threats and other expressions of a desire for death should not be ignored; they usually are deadly serious.

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Candy Veliz

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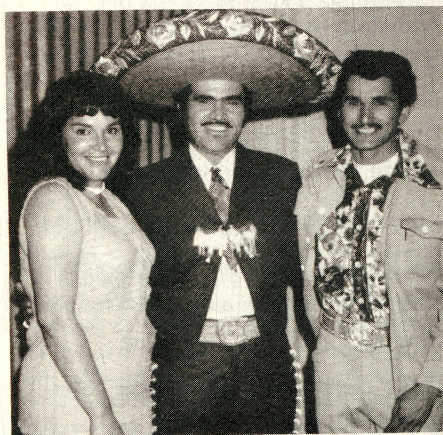


Photo shows Mrs. Mary Nanez, Vicente Fernandez & Muebles Hacienda co-owner Felix Nanez in one of Vicent's recent presentations in San Jose.

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Del Rio Has Strong Ties With S. C. Valley

Officially, San Jose has two sister cities, Okayama, Japan and San Jose, Costa Rica. The object of these programs is to foster better understanding among the people of these cities.

There is a small city in Texas which no one has thought of in terms of a sister city relationship, but its influence in a sizeable number of our San Jose population has been significant. More so since this group of San Joseans maintains excellent relations with this, their ex-hometown, Del Rio, Texas.

Most of these ex-Del Rioans are of Mexican ancestry and grew up in this small town located on the Mexican border 150 miles west of San Antonio.

No knows at the present time the number of ex-Del Rioans living in Santa Clara County, but conservative estimates are between 10,000 to 15,000.

Del Rio residents discovered San Jose when they came looking for work in the fruit harvest and the canning industry. Every year they invited more and more friends and relatives to come north and many of them stayed and made Santa Clara Valley their home.

What makes the ex-Del Rio residents stand out in our area is not only their devotion to their hometown, but also because they have excelled as community leaders in this valley with many of them becoming successful business and professional men and women.

In talking to a number of ex-students of Del Rio schools who reside in San Jose and the Bay Area, one can piece together their thoughts why Del Rio schools have succeeded.

They stress heavy emphasis on the bilingual teachers in the early grades. These teachers who mostly were from their community, understood their language deficiencies since most of the students were limited in the English language at the first grade level.

They understand the Spanish language and the culture that these students brought with them. They consider the motivation given by their teachers and their parents a major factor.

Another major factor, most of these students do not feel that they suffered the trauma of a confused identity. They learned the language and life style of the majority

community but never surrendered the Mexican culture and language they inherited from their parents. There was a sense of community.

For more than ten years various ex-Del Rio groups have honored the schools they attended in that city, the teachers who influenced their lives and residents whose work and dedication have contributed to the betterment of that community.

Last Saturday, May 31, the Ex-Del Rio Students Association of San Jose held its first anniversary reunion of students from the various Del Rio schools.

The event honored a number of distinguished guests both Del Rio residents and ex-residents. Honored guests were Mike L. Fernandez, county school superintendent of Del Rio schools Sergio Gonzalez, county judge, Del Rio; Jesse Pena, United Civic Organization, Del Rio; O. B. Poole, superintendent of Del Rio high schools; and Ruben Flores, planning administrator, City of San Jose and ex-Del Rio student.

The reunion took place in the Cabana Hyatt House, Palo Alto, and included a gala queen coronation ball. Ceremonies began at 7 p.m., and was followed by a dance at 9 p.m. Queen is Dora Clubb and her court Nereida Del La Rosa and Priscilla Cardenas.

Proceeds from this event will go to assist the United Civic Organization of Del Rio, which was founded in 1964 by Mike L. Fernandez. This organization has an impressive list of accomplishments which have resulted in the betterment of that community.

Some of these are the purchase and development of a 12-acre park as a youth recreational park, sponsoring of Little League, Boy Scouts, annual scholarships, food baskets for the needy, ambulance service for patients going to San Antonio, and many other needed projects in that city.

PEPE'S

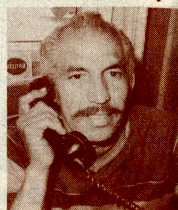
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LUAU LOVELY, Debbie Limasa, and companion Louie Longo, both professional models, pose amidst the scenic beauty of the Japanese Friendship Gardens, for Joe Alvarado, Santa Clara. An estimated 3000 photo enthusiasts participated in PHOTO-DAY 1975, Sunday, June 8 at Kelley Park, sponsored by the San Jose Photo Council. In addition to photogenic scenes with antique cars, trained animals and marching bands, photo fans enjoyed a print exhibit and demonstrations of equipment and technical skill in a number of photo specialties, including portraiture, nature and product photography.



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La **CRISIS** de **ENERGIA**

EL MUNDO mecanizado de 1974 demanda mucho más energía de toda clase que el mundo de 45 años atrás. La cantidad de habitantes en este período se ha duplicado, y el consumo por persona ha aumentado enormemente debido a un standard de vida más alto.

Los expertos empezaron hace años a advertirnos que las principales fuentes de energía, como por ejemplo el carbón y el petróleo, se van agotando. Pero de los gobernantes y los industriales, pocos tomaron en serio el asunto hasta el año pasado, cuando los países árabes aplicaron un embargo de petróleo crudo y aumentaron el precio en el 158 por ciento. Este hecho volcó todo el sistema de abastamiento mundial, y muchos países sufrieron grave escasez durante meses.

Como resultado, todos de golpe nos dimos cuenta de que el mundo está sufriendo una crisis de energía. La demanda ya ha sobrepasado el suministro. Tenemos que conservar y al mismo tiempo buscar urgentemente nuevos métodos de producir electricidad y propulsar nuestros vehículos. Se sabe que existe energía sin límite en el sol y en el átomo; es sólo cuestión de idear métodos más eficientes y prácticos para su extracción.

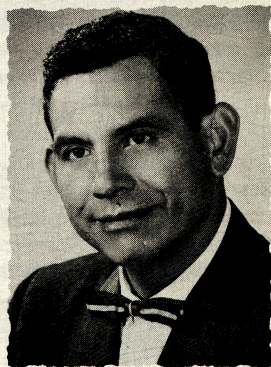
Sin embargo, la fuente más grande de energía apenas se toca, o sea la energía divina. Sin duda hay mucha relación entre las distintas fuentes de energía, porque, como la fisión atómica ha demostrado, la materia está hecha de energía o de luz, y la Biblia dice que Dios es luz. Pero la aplicación o la disponibilidad de la energía divina depende de una escala de condiciones distinta. Mientras las demás dependen de complicadas fórmulas y técnicas, ésta se hace efectiva siempre cuando los seres humanos se ponen en armonía con ella. Entonces transforma el carácter, apaga los fuegos del odio, resuelve conflictos y empuja a la gente hacia el progreso constructivo.

La religión y el poder divino no son la misma cosa. La religión obra por medio de leyes, costumbres y coerción, y hasta a veces por medio del control económico y la fuerza policial, y por lo tanto es relativamente débil. San Pablo habló de los muchos que "tienen apariencia de piedad, pero niegan el poder". En cambio, el poder divino obra por me-

dio de la voluntad y del espíritu del hombre, sin pretensiones ni obligaciones externas. Es silencioso, tranquilo e irresistible, y logra más que las bombas y las armas.

El mundo conoce muy poco de esta energía, porque no la investiga; no quiere humillarse y confesar su necesidad de ella. Existe una verdadera crisis también, no de la cantidad de energía divina, sino de la escasez de personas que la aprovechan. Dios quiere demostrar su poder, pero necesita **instrumentos** por los cuales pueda obrar. Usted podría ser uno de ellos. ★

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DE ROMA.**

Es necesario que nuestra coloa mexicana, se dé cuenta, que tanto el Vaticano como los gobernantes de España, no veian con buenos ojos que Hidalgo y Morelos se dedicaran a enseñar a leer a los indios nativos de México. A eso se debe que aún en 1975 los sacerdotes en muchos lugares les dicen a sus filigreses que Juárez, Hidalgo y Morelos fueron traidores a su iglesia y a su fé. En México hay muchos catolicos libres, ques no se dejan guiar por todo lo que les enseña la iglesia y de esta clase de cristianos han salido nuestros más grandes heroes. Naturalmente estos hombres valientes triunfaron en Mexico y nuestros, indios, tienen las más hermosas industrias de articulos que los turistas compran cada año y éste es el fruto de la labor educativa que iniciaron nuestros heroes patrios y produce millones de Dlls al indio.

Las dos fiestas patrias más grandes y significativas, son la del 16 de Septiembre que fue cuando valientemente nos quitamos en 1810 las asquerosas cadenas de la esclavitud, que tanta sangre nos costó y se las aventamos en su cara. Es por esos hechos de armas tan importantes por lo que el pueblo de México honra a Hidalgo y a Morelos, pues son los dos buenos cristianos que protestaron ante las injusticias de Europa contra México; y por su sacrificio y por su valor ejemplar, ya toda América es libre. El 5de Mayo es la otra fecha, en la que salimos victoriosos los mexicanos, defendiendo nuestra tierra en contra de el más poderoso ejército del mundo, el de Napoleón III, a pesar de que vino a conquistarnos con la aprobación y las bendiciones del Papa, al despedirlos, capitaneados por Maximiliano

en una despedida pomposa, hecha en el historico puerto de Trieste en Austria.

En esta fecha gloriosa, México demostró al mundo entero que hay que respetar al derecho humano ques el más grande tesoro que tiene el hombre así como que Dios está siempre de parte de los humildes. Por esta gran verdad, el invencible ejército de Napoleon III, fue derrotado vergonzosamente por nuestro pequeño ejército mexicano. En Rusia fue derrotado por el frío, pero en México fue vencido por nuestro presidente indigena, el inmenso y nunca igualado Benito Juárez, llamdo con justicia, por todos los países latin-americanos "EL BENEMERTO DE LAS AMERICAS." Este es el título más honroso dado a un presidente en toda la América y esto, a pesar de que tanto El Vaticano como Francia dicen tantos insultos en contra de él. Después del combate del 5 de Mayo en puebla, fue tanta la verguenza que sufrieron los soldados que no regresaron a su tierra o a Roma. y todos se casaron con mujers mexicanas para mejorar su sangre.

Sí, querido lector, fueron Juárez y el grandioso general Ignacio Zaragoza, ayudados por miles de valientes CHINACOS, Si, fijese bien CHINACOS no CHICANOS, los que vencieron en la tierra mexicana, al mas poderoso ejercito del mundo en el siglo 18.

MEXICANOS que aman tanto a ROMA:
. . . ¿ hasta cuando abren bien sus ojos y honran de verdad a su patria y a sus heroes que murieron para darnos libertad y justicia, en lugar de honrar a Euopa y a sus locos conquistadores y sus complices? Porgue así como Estados Unidos tiene que aguartar cuando le dicen que fue cruel con los negros, así también El Vaticano, España e Italia han tenido que sufrir las concecuencias por haber sido conquistadores crueles y mercenarios para con la Americas Central y Sur en nuestro continente.

Al juzgar estos hechos internacionales debemos basarnos en los consejos de Cristo cuando nos dijo que debemos amar a nuestro prójimo, así como también en los consejos de Benito Juárez cuando nos declaró que si queremos tener paz permanente tenemos que respetar a nuestro vecino como queremos que él nos repete a nosotros.

Además: aprendámos de el ejemple que nos dan nuestros humildes campesinos en sus populares dicho que tambien tienen tanta sabiduría . . . Uno de ellos dice: POS PA QUE' SON TANTOS BRINCOS ESTANDO EL SUELO TAN PAREJO. Y tro dice: ¿Y PA QUE' SON TANTOS SANTOS HABIENDO TAN LINDO DIOS?



Toni Sanchez Srita. México 1974-75, quien recientemente hiciera un recorrido por varias ciudades del suelo mexicano; a más de la Capital Azteca, visitó Taxco, Acapulco, Guadalajara, Tepic y Zacatecas, donde la recibieron con gran entusiasmo. Organismo Mexicano Cívico y Cultural, en coordinación con el Consejo Nacional de Turismo y Mexicana de Aviación otorgaron este viaje a la

triunfadora del Concurso Crita. México de San José llevado a cabo anualmente organizacion. Acompañando a la Srita. México parecen en la foto de izquierda a derecha el Sr. Lic. Manuel Muñoz Aviña, Dir. Regional del Consejo Nacional de Turismo. La Sra. Consuelo Avitia, el Sr. Juan Albarado Gerente de la Comp. Hughes Aircraft, el Sr. Carlos Avitia Presidente del Organismo Mexicano Cívico y Cultural.

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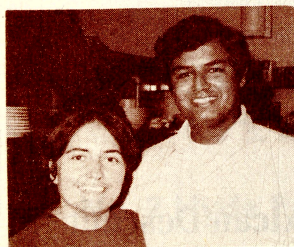
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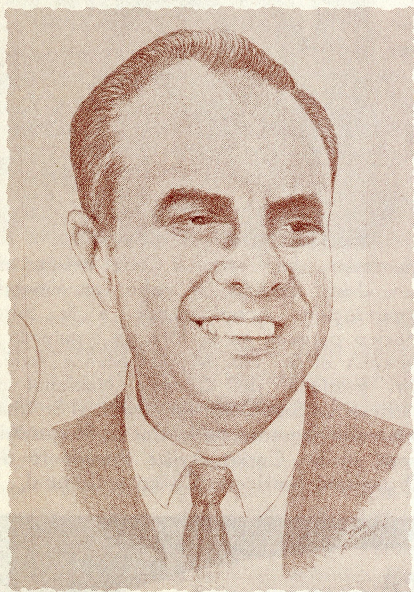
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Bert N. Corona

Social Leader



Bert Corona has been from his teen-aged years a pioneer in the areas of social reform and educational opportunity for Mexican Americans. The Mexican Youth Conference, which he helped to start, grew into a high school and college student movement throughout the Southwest, and became known as the Mexican American Movement. Corona has demonstrated his qualities of leadership by organizing such groups as Mexican American workers in the Los Angeles area, and the National Congress of the Spanish Speaking People, the first national organization for civic, political, and civil rights of the Mexican population of the Southwest. As a member of the Mexican American Political Association, he has held office in that organization as California State Secretary, State Vice President, and State President.

Seventh of Thirty-Six Series

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Born: May 29, 1918

Education: El Paso City Schools
Attended the University of Southern California and the University of California at Los Angeles, majoring in Commercial Law

Highlights: A founder, Mexican Youth Conference in 1936
A founder, Community Service Organization in 1948
A founder, Mexican American Political Association (MAPA) in Phoenix, Arizona in 1958

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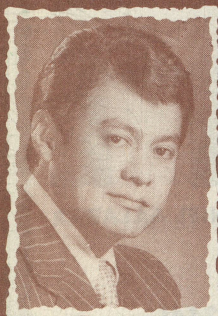


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