



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 15, Num. 2

NOVIEMBRE 5, 1964

SAN JOSE 10, CALIFORNIA



Enriqueta Lorigo - coordinator of Banquet Dance, Humberto Garcia, Publisher, Teddy Castillo from Simon's Beauty Salon..... What Teddy does not understand about printing she makes up with hair spray.

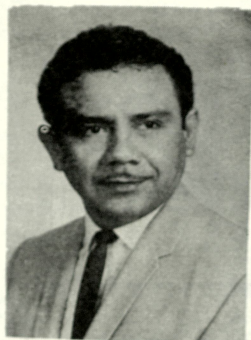


Excentrico Magazine 15th Anniversary

Banquet - Dance Hawaiian Gardens

Friday, December 4

Teddy Castillo beautifies Excentrico's Web with romantic hair spray



**CLUB
San Felipe**



Candy Veliz

What's this I hear that a certain girl got tired of her high heels at the Zanzaree party and swapped them for a pair of men's loafers.....what some girls won't do.

Club San Felipe is very grateful to Mr. Frank and Ray Davilla, Mr. Martin Mendez and Mr. Hank Coca through their courtesy the club received beautiful trophies. The pictures of the awards party will appear in coming issues.

This is Pvt. Mike Carmona of music fame. Mike is stationed at Fort Ord where he is taking basic training. I could like to let all his friends know that Mike will be in town for the Christmas holidays.

Mike is a great guy and we certainly wish him all the luck in the world and may his stay in the US Army be a pleasant one.

CAN YOU HELP?

Mrs. Lupe Morin Salazar would like to know the whereabouts of Rebecca Bernal. She is from Del Rio, but she don't know her married name.

Her mother's name is Mrs. Antonia Garza, and she is from Del Rio too. If someone knows her whereabouts please call 258-8786 and ask for Mrs. Lupe Morin. Thank you.

This 'N That

Art and Joe "Cheche" Ramirez will soon open a bar in Madrone right in front of the Rest Haven Motel. Keep your eyes on this column for opening date.

Mil felicidades al Sr. y Sra. Juan & Maria Contreras el dia 30 de Octubre celebraron 40 años de casados. Que Dios les de muchos años mas de vida.

George Duran and Irene Moreno will become Mr. & Mrs. on Nov. 6th. Congratulations.

On Dec. 4th El Excentrico will celebrate its 15th year of existence. Bids will soon be out and we hope that you can be with us.

EL TROPICAL RESTAURANT IN SAN JOSE

El Tropical is a restaurant in the same site of the old Latin Quarter on Almaden Road, but you would never know that it was the same one. Danny has decorated and remodeled it with excellent taste and it

wouldn't surprise me if it will soon be frequented by the elite of society - the food is excellent and the place is immaculate. Congratulations Dan, and we wish you success!!!!

MERCHANTS OF LABOR is a book written by Dr. Ernesto Galarza. It is a book about the Mexican bracero. The book is certainly worth reading and you can get it by writing for it to MERCHANTS OF LABOR, 1031 Franquette Avenue, San Jose, Calif.

The cost is \$2.00 per book, plus 25 cents for mailing charge.

Carmen's Patio is featuring Nino, a trumpet player that can play 2 trumpets at the same time better than most players can play one. If you don't believe me, drop by Carmen's Patio and you will see. Thou shalt not lie.....

Savoy's shuffleboard team composed of Kilo Rabago, Jess Medina, Greg Gloria, Jerry (Naro) Moran and Gilbert Maldonado played Manny's. La historia vuelve a repetirse - perdieron otra vez!!!!

ALL TYPES of COMMERCIAL and SOCIAL PRINTING



Humberto Garcia

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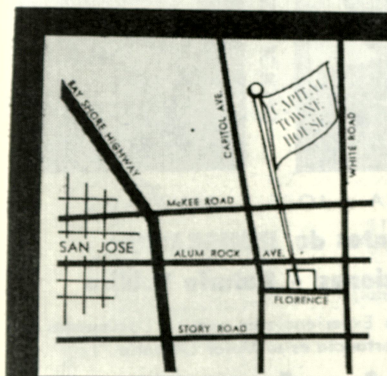
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THE POLITICAL ● SCENE

William T. Ellis



The election 1964 is now a great addition to the American heritage of political freedom. This nation, this blend of humanity drawn from the cultures of all nations has stepped forward again from the controversies of partisan politics. Our diverse philosophies have been united through the strength of our electoral process.

The great day, however, is not over. It was not November 3rd. It is each day. The creative mind of two weeks ago is no less creative today. The leaders of both sides during the campaigns are yet as capable today. The necessities of our political climate have not taken leave for the next two or four years. We still have people; and people are lives with hopes and wants. It is even more important now to continue stepping forward. We must each attempt to maximize our potentials and offer to our country all that is bounded by our individual limitations.



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Lumello - Esquivel

EDITH ESQUIVEL daughter of Mr. and Mrs. Felix Esquivel exchanged vows with Mr. DANIEL LUMELLO on Sept. 12, 1964, at 7:30 p.m. at the First Latin American Assembly of God Church in this city.

(photo by MANUEL FERNANDEZ)

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Parents

Manuel and Connie Loera

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3 mo. - Born in S.J.

Parents

Daniel and Eloise Torres

PAUL GEORGE LA SALLE

4 mo. - Born in S.J.

Parents

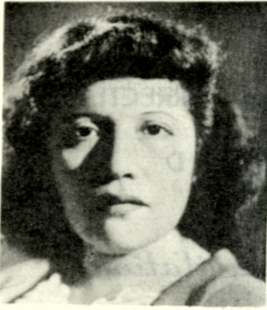
George and Virginia La Salle



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*Maria de la
Luz Sanchez*

La simpática y muy popular pareja formada de los esposos D. Pompeyo Garcia y su digna compañera Da. Josefina Carrasco de Garcia, fueron agasajados en grande al cumplir sus felices 38 años de vida conyugal, en la linda residencia de sus hijos Hugo y Sharon Garcia, ubicada en el numero 4320 Marlowe Dr.

De acuerdo con las elegantes esquelas signadas por ambos jóvenes esposos, y que circularon entre las numerosas amistades de los esposos Garcia, el día 5 de Septiembre proximo pasado dichas amistades se dieron cita en casa del joven matrimonio del que se hace mencion y ahí fueron atendidos regiamente sirviendose a los concurrentes una exquisita y abundante cena rociada con buenos vinos cerveza y jaiboles. El Sr. Jose Amaya Monroy agasajo a los festejados llevandolos al efecto el magnifico Trio CARTA BRAVA, el cual hizo las delicias de la concurrencia amenizando el magnifico tiempo de que se disfruto al interpretar magistralmente las mejores y mas gustadas canciones de su amplio repertorio.



Don Pompeyo Garcia y su muy digna esposa Da. Josefina Carrasco de Garcia partiendo el tradicional pastel de Bodas el día en que celebraron su 38 aniversario de vida conyugal en la elegante residencia de sus hijos Hugo y Sharon Garcia, 4320 Marlowe Drive el día 5 de Septiembre de 1964.

Entre las distinguidas personalidades que estuvieron a testimoniar su estimación y cariño a los esposos D. Pompeyo y Da. Josefina Carrasco de Garcia, pudimos anotar los siguientes nombres:

Senador Jack Thompson y esposa,
Sr. y Sra. Rico Sr. y Sra. Carl Avery
Sr. y Sra. Monroy Mr. & Mrs. Lou Bergna
El Famoso Trio Carta Brava
Los hermanos Ibarra y Ricardo Henderson
Mr. and Mrs. Ed Levin
Mr. and Mrs. Charles Avery
Sr. y Sra. Richard Y. Sanchez
Sr. y Sra. Severo Ozuna
Sra. Irene O. de Garcia
Dr. John de Heras y Georgia Thompson
Sr. y Sra. Jose Gonzales
Sr. y Sra. Bill Martinez
Sr. y Sra. Valentin Talamantes
Sr. y Sra. Ralph Talamantes
Mr. and Mrs. Ray Blackmore
Sr. y Sra. Marcel Saucido
Mr. and Mrs. Ed R. Collison
Mr. and Mrs. Sra Emilia Adolfo
Miss Noemi Peterson Sr. y Sra. Felix Leon

El congressman Charles Gubser, que cultiva una antigua y reconocida amistad con los festejados, desde Washington envió a estos un expresivo mensaje congratulatorio, expresando su sentimiento por no poder acompañarlos personalmente en tan bella ocasión.

D. Pompeyo Garcia es una persona que mercedamente goza de la simpatías y respeto de nuestra comunidad, porque siempre ha desarrollado una benéfica labor en bien de la gente Mexicana.

Al cumplirse los 38 años de su feliz matrimonio, quien esto escribe, patentiza una vez mas su sincero afecto al matrimonio Garcia deseandole una larga vida prodiga en todo linaje de venturas.

PRELUDIO

Nuestro querido magazine, EL EXCENTRICO, en vísperas de celebrar sus Bodas Quinceaneras, reunió en amable convivio a su Director, Humberto Garcia y a varios de sus colaboradores en el nuevo y confortable restaurant TROPICAL, ubicado en el viejo camino de Almaden, por una cortesia de su propietario Danny Lopez, quien atendió gentilmente a la familia EXCENTRICO, obsequiandola con una rica cena y sabrosos jaiboles, a mas de bien helada cerveza. El fotografo del EXCENTRICO y azote del lente Richard Diaz, hizo gala de su pericia en el arte de Daguerre, fotografiando a los concurrentes a esta agradable tertulia que representa la comprension y el apoyo de nuestro publico hacia los que expresen su cerebro para brindarle, desde este organo de prensa, en una forma bilingue y agradable lo que puede significar algun interes dentro de la vida social de San Jose. El director de esta revista, agradecio su bello gesto al dueño del TROPICAL, expresandole con sencillas y sinceras palabras, su reconocimiento personal y el de todos sus colaboradores por este agasajo que dejó un grato recuerdo entre los que a el asistieron.

(continua en la siguiente plana)

DIA DE SANTO

En su espaciosa y acogedora residencia del numero 1798 de la calle Harrison en Santa Clara, la estimable Sra. Rafaelita Lara recibio la visita de sus numerosas amistades, a quienes obsequio con una rica y abundante comida festejando su dia de santo, el domingo primero de Noviembre.

Rafaelita recibio muchos y lindos regalos de sus hijos y de sus amistades a las que atendio con la amabilidad y esplendides que la caracterizan. Se jugo a las cartas y a la muy mexicana loteria, pasando una tarde alegre y divertida por demas, ya que Rafaelita Lara es una persona muy estimada por sus virtudes entre su circulo de amigos, quienes le desearon por su dia de santo muchas felicidades.

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Daniel Tellez

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The San Jose Chapter of the American GI Forum warmly welcomes the newly installed Fremont Chapter. May we have more neighboring communities follow suit and join the ranks. There seemed to be a unanimous agreement among those in attendance (300 and 50) that the Fremont Installation Banquet was one of the most successful in the Bay Area. The more we grow and we are growing more day by day, the more support and direct help, can and will be afforded those communities interested in our method of bettering ourselves, our communities, and our country. And this is a promise.

Among the distinguished guests and main speakers were Teen Flores, National Forum Chairman and his wife Fran Flores, National Auxiliary Chairman from Riverside, State Forum Chairman Charlie Samaron from San Diego, State Auxiliary Chairman Irene Morales from Pico-Rivera, State Vice Chairman of the Auxiliary Sylvia Torres from Santa Clara, State Junior Forum Chairman Mike Ybarra Jr. from Santa Clara, State Executive Secretary Ike Hernandez, State Regional Chairman Bernie Peña from Hayward. Heading our local Forum members were Chairman Bill Lopez and Auxiliary Chairman Elsa Rodriguez of San Jose, Bob Rodriguez, our National "NEWS BULLETIN" Editor and local Tiger who gave a most inspiring speech on the history, the aims and goals and the progress of the American GI Forum.

Also on hand were several State and local political candidates, among them and one of our speakers was State Assemblyman Carlos Bee.

Incidentally, if you haven't joined us lately in some of our work through our Chapter or one of our projects, why not plan on joining us at one of our next dances or local activities? Love to have your support and make your acquaintance.

..... Dan Tellez

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Gilbert Solarez

What Happened to United Latin American Council?

Seems that the Mexican Civic Council has taken up all the activities of the clubs or am I wrong again?

Could it be that there is poor leadership in ULAC? How many members have dropped out? Why? Will these questions be answered in the next issue or just be ignored by spineless leaders or leader?

Dear Public, when will our so-called Mexican American leaders stop fighting among themselves and unite together like the Italians, Chinese, Portuguese or any other nationalities, why even the Negroes get together, but not us, we have to talk about each other instead of helping one another.

Excentrico Holds Big Banquet-Dance

To be held at the Hawaiian Gardens Terrace Room on Friday, December 4th. Awards of Merit will be given to the writers of this columns. Ray Camacho and his group will play for your dancing pleasure after 9 PM. For \$5 per person dinner-dance, what more do you want? For more details and bids, call me at CY-press 3-3337. We are looking forward for it to be the biggest Anniversary the Excentrico has held yet. Pictures of the event will be inserted after the banquet is held.

Still Champ of the United States!

Congratulations to Lyndon B. Johnson for being re-elected President of the United States.

I knew he would win by a large margin of votes. Now if Rockefeller would have run, Johnson could have been defeated. What I can't understand is how the Republican Party even selected a man like Goldwater, when he is not even wanted in his own state. Maybe William T. Ellis of the La Internacional Drug Store knows the answer?

Regarding El Machete

I know that many of you brainwashed minds don't approve of the way he writes regarding Cuba or anything, but tell me, do you really think you have the answer or do you go by what propaganda tells you to believe? At least he has his own convictions and stands by them.....that's more than I can say about the spineless leaders of San Jose.

How Was Halloween?

Halloween night, I, Rudy Belluomini and Art "Alaska" went to the Rainbow Ballroom and I won first prize of \$25 cash and Rudy won 2nd prize of \$8.

By the way, "Alaska" was Judge of the spook contest....it wasn't fixed, it just looked that way.

Dancing Lessons

It seems that quite a few guys are taking dancing lessons at a very well known studio in San Jose lately, especially since there are dancing parties every Wed. and Friday nights. The only person or so called "instructor" the boys don't like is a Miss So and So, she thinks her armpits don't smell.....she is so sarcastic that we have her number, but I doubt it if she will last long there anyway.

Halloween Party

A costume party was held at Fred Astaire Studio last Friday, and did we have a ball. You should have seen Miss Crawford, our dancing teacher, dressed up like a living doll. Then there were all kinds of crazy costumes, we just had a real what-cha-may-call-it of a time.

Club San Joaquin

The best club in San Jose with active members, had a real going Halloween Dance. Everybody who is somebody was there.

Attention Members of Clubs:

Since Monday falls on a Tuesday this coming Wednesday, the regular Thursday meeting will not be on Friday, but on Saturday because Sunday is a Holiday.

About That Trudi Jimenez:

So finally somebody put Gilbert Solarez in his place. Maybe this will shut him up for a while. Hey, Sweetie, is it true that you are over 25 years old?

You know, honey, that is a quarter of a century? Why are you always going out with girls instead of men? Perhaps you feel that you are too good for men or vice-versa? Hey, Sweetie, I heard that a certain married man has a crush on you, but he is a happily married man. Did you ever tease him by any chance? Because if you did, you can get in a lot of trouble and personally I don't see what he saw on you. Do you still use that cooking oil for your complexion or is it Dixie Peach? It's so shining!

Trudy, I don't mean to be nasty with you, but if you want to continue.....there is more to tell in the next issue, and boy, "I Got A Secret" for next time. Next time you write an article, never never call a man vivacious, I don't like it.

About The Nasty Letter Printed Two Issues Ago:

Dearest M. R. Drop dead. Your letter couldn't have come at a better time, since I didn't have anything to put in my column at that time and it couldn't have come at a better moment. Thank you and by the way, is it true your wife wrote it and your lousy mother-in-law advised it? Too bad, it just goes to show that it takes three to tango. Who in the hell are you?

Are you so afraid that you have to use initials to identify yourself, what are you?....half a man or a worm?

**Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian**



*The Quiest
Mexican - American
●
Andrew G. Diaz*

EQUAL EDUCATIONAL OPPORTUNITIES FOR ALL MINORITY GROUPS

Well my friends that time has come. Don't shut-up, but stand-up and wake-up. In 10 or 20 years there won't be prunes or walnuts for picking. At the rate progress is moving around the valley don't be surprised if you go next season and find a tract of homes or a supermarket in its place. If we don't better ourselves in this decade 20 years from this day we will be picking up our shadows of negligence and memories of passed in jails, or slum alleys in place of fruits. It takes just a little extra courage for a person of a minority group to move into a new neighborhood and associate with different people and different cultures I refer to our friends the Anglo. We might encounter discrimination and feuds, tho wouldn't it be foolish to run, what we must do is to stand our ground. I don't mean by using violence, for nothing is ever accomplished in this approach but by negotiating and thus coming to a closer and more meaningful understanding.

Let me mention a few points found among or minority groups, I will specifically refer to my native tongue Mexican American by name. In accordance to the 1960 census indicated that 77% of the labor force falls in the Agriculture Dept. of employment. And those of Anglo natural-origin hold positions such as foremen and managers. In this same department why the difference?

For this reason our raza must increase its representation by 25%. By directing projects in conjunction to our forecoming bill the war on poverty, overwhelmed by so many human beings, furthermore as a standard policy this bill is hoped to help all people involved disregarding race, color, creed or natural origin of an individual.

We must also be aware of other problems, our crime, delinquency, school dropouts and even health and social habits. It is also been brought to my attention that our people have a tendency to live in poverty and a great number of our youth tend to follow our elders patterns, as many of us call it traditional customs. Call it what you like tho one who is born in poverty stays in poverty unless he happens to be a gifted individual. For this reason our youth must be given reconsideration by our elders and be given the opportunities of challenging these problems with firmness and become more involved with social and academic career schools, we must accept the facts that

our true resources and pride are inbound within our human people, and thru only by united means will slowly see the image and true value of our minority youth and be able to show the majority groups that thru struggles and waiting periods, show our achievements of which our forefathers have so proudly conserved. I furthermore feel that in the near future we will be granted the full support of all minority groups rather it be Oriental, Negro, Jewish, or whathave-you, for this is our only means of being able to be garented the liberty of living without fear of what will happen to our youth of next year.

Let me just mention some disadvantages of our minority groups and education:

- a) Financial difficulties
- b) Family complication of his unusual culture
- c) Uncertainty because of race or language barrier

I'll speak about moral- when it comes down to morals, a customer will always appreciate an honest person. He must have the emotional stability. There are always customers who are hot headed and will begin any type of violent outbursts the clerk has to be able to get things under control in a hurry. Uncertainty- although a person in a minority group maybe well trained at a certain profession their is always the uncertainty that a would-be employer will not employ this person. It is true that the laws have been passed by the state legislature to avoid discrimination in employment but many employers when interviewing a person from a minority group and an Anglo will on the average employ the Anglo. Many are well aware that many people in the dominant group show prejudice toward these groups and many may not patronize the store, barbershop, restaurant, hotel or any other establishment. For this reason many Mexican Americans, American Negroes, Filipinos, etc., obtain unskilled jobs. Their salaries and working conditions are always among the lowest, but are happy working among their own kind, and unfortunately seldom advance above that status. While other white Americans might not show this discrimination, they might believe that most minority groups lack education and training to compete in our dynamic labor market. Before we can be treated as equals we must show the Anglos that we have the ability, mentality, desire, and mean business in our competition with them.

Money- Among one of the necessities in obtaining a better education is of course, money. Most people are not fortunate enough to have parents or relatives that are not financially well off to carry them through their schooling. Most especially those in the minority groups. They usually encounter serious problems once they have broken loose from the bonds of the home town. It simply boils down to this: one has to go through mud and hot water, and maybe even bread and water wiel getting started.

Tougher yet when one is married and tries to get a decent education.

Family difficulties- Most women will do anything to help their husbands, but once a husband thinks about getting a new job, they will begin almost instantly about family obligations mother-in-laws etc.

I further more urge all minority groups to attend this new California Business College. It concerns basically with Grocery Checking tho let us not forget

(continued next page)

Students of today are leaders of tomorrow. And maybe in ten years you'll be the manager of the U. S. Super.

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- b) Welfare- if on welfare you may qualify
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Train now to compete tomorrow! For further information read the Excentrico.

So to all those who are in minority groups and are presently earning low wages, make the effort now to obtain a diploma at the California Business College. I urge you only so as to enjoy the same benefits now being enjoyed by most Anglos. It would be very unrealistic to think that no one in our minority group or any other minority group thinks that there kind is superior to all others. We cannot and will not by thinking that our lot is the best, or by ignoring the problems of other groups achieve our own goals. I respectfully state my personal opinion if ever you achieve a great success please reconsider the problems of others and treat them as you expect to be treated. And may I wish you the best of luck.

Sincerely and truly,
Andrew G. Diaz
Cypress 7-8577

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SAN JOSE



Club Zanzaree

Trudy Jimenez

Tropical Restaurant having their grand opening. Staff members of the Excentrico were guests of honor at the banquet October 30th. Here is wishing Mr. Danny Ramos lots of luck and success with his new restaurant-cocktail lounge.

El Tropical was formerly known as the Latin Quarter. Drop in and say hello to Danny.

The big event of the Excentrico 15th Anniversary Banquet to be held December 4th. A dinner-dance and show will be held at the Hawaiian Gardens with admission \$5 per person. You may get your bids from any Excentrico staff member or member of the banquet committee consisting of Manuel Fernandez, Henrietta Lorigo, Pat Vasquez and Marcy Mora.

*

*

*

A dinner was given for Jan and her son Danny Mora. The occasion was a farewell party. Jan will go to Okinawa to join her husband Ray Mora.

PARTY-PARTY-PARTY!

A Halloween party was held at Dora Herrera's home. Some of the attractions of the night were an unidentified man dressed as a woman, it did the swim and for a grand finale a beginning of a strip. Dora was a frighting sight in her vampira costume.

Our office staff at Fairchild Semi-Conductor held a Halloween party at Dr. Ray Micotti's home in the Saratoga hills. Everyone had a terrific time, special entertainment was provided by Rick Jensen who played the guitar and sang for us. Ray, your house is so beautiful when I got there I felt like going through the servants' entrance.

Club Zanzaree held a Halloween party, oh what a party. Pat Maldonado went as Susie Wong, Zeke Martinez went as Dr. Ben Casey with patients Frank Carvajal suffering from an oversized headache and Richard better known as Dick suffering from a broken leg but recovered everytime there was a twist. The most beautiful bartender I have ever seen was the main attraction of the night who was a certain blonde by the name of Josephine. She had all the guys around her and didn't give us guys a chance. She had a sexy red dress and she apparently had on a new pair of shoes cause she fell down twice. All in all we'll have to give Joe credit for dressing up like he did.

Maida Herrera went as Irma La Douce, who was looking for her white poodle with the green bow. She finally settled for a brown wolf. Rudy Torres as

Fidel Castro who when he left didn't know when he left. Marcy Mora as Pocahantas who was looking for Captain John Smith who didn't show up. Carlos Zamora went as the Sheriff of Nottingham. Hopie Alamillo went as the Little Old Winemaker, she the life of the party. Her outfit was so cute you would have laughed. Mary Hernandez wore a sexy French girl's outfit. Ramsey was the Remeo of the night. Irene Maldonado went as Maybelle. Her roaring 20's outfit looked real nice. Charlie Molina and friend Ron were in their normal wolf costumes. Just kidding!

Others attending were Mr. Humberto Garcia, Manuel Fernandez, Henrietta Lorigo, Joel Reyes, Bill Ellis and last but not least let's not forget Morticia who was hopping around in her black skin tight dress who is better known as Frances Herrera. It seems her wig kept getting in the way of her false eyelashes. Two of our new members Niafa and Mary were dressed as a Spanish matador and a Mexican charro. By the way, Freddie Acosta, who were you?, and the many others who came without costumes.

We would like to thank everyone who came to our party in costumes in the spirit of Halloween. We hope everyone enjoyed themselves.

Trudy Jimenez,
CLUB ZANZAREE

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Club Riviera



Harold Martinez

I'd like to start by giving a well deserved congratulations to EL EXCENTRICO MAG. Also to our fine editor Mr. Humberto Garcia who has been King of the Hill since the mag first originated in 1949. The originality and development of this fine magazine is a real accomplishment.

Club Riviera extends our good luck wishes to Mr. and Mrs. Frank and Jeanie Kawakami on their hunting trip to Minnesota. Frank has been Club Secretary for the past year and also our reporter. Imagine a secretary, reporter turned hunter! Although I hear Frank K. is a great shot. I have heard it from a reliable source that Frank can give a buck a real close shave from about 25 yards. That's real skill, Frank.

Again, good luck on your trip. I think I'll wire the Minnesotans that Frank is on his way there. If they're smart they won't issue him a hunting license!!

Introducing a new member to Club Riviera under the name of Richard Moreno. Richard is married, is the father of four children and resides in Campbell. He also served nine years in the Navy and is currently an instructor in the San Jose Navy Reserve. Among other things he is active as a Cub Scout Committee Chairman.



Our boy Richard is from Watsonville, lives in Campbell and works in Redwood City for West Coast Cartage Inc. He tells me he likes parties, dancing, and camping. He also likes all sports in general. He says he likes to do yard work during the weekends. I know some guys do it but don't especially like it. I am sure Richard Moreno will be one of the outstanding members of Club Riviera.

If you're in the market for some furniture stop by at Furniture Discount House at 82 E. Santa Clara St. You get good deals and some excellent furniture.

The excellent sales personnel will be glad to serve you. You can catch Hank Coca on Sundays on Channel 11 between 10 and 10:30 on Furniture Discount Mexican program.

ANOTHER DANCE IN THE MAKING

It will be given by the GI Forum, San Jose Chapter. It is being held at the Lions Club, 99 Bascom Avenue on November 21st.

There you will have all you can eat and drink for all night, or rather from 8 PM to 1 AM. It is a Welfare Benefit Buffet-Dance and you can dance to the great music produced by the terrific band of Jess Escobar.

Better music you won't get anywhere and live too! You get all this for the small sum of \$12.50 per couple. Be sure to go and enjoy yourself at another Forum function.

Can you imagine how sick and twisted the minds of some people really are? Consider this: After the horrible ordeal Mrs. Jacqueline Kennedy has had to endure some not too bright person scares her with a bomb threat. Fortunately the FBI and Secret Service were unable to find any bomb that might have caused great injury or possibly worse to Mrs. Kennedy and her children. This person or persons' mind is sick, sick, sick. If he or she is ever caught they should be helped, to the moon perhaps.

I had planned to show a picture of our club entry in the parade in the last issue but it seems our editor came up with a picture of someone named Goldwater. This picture was not Riviera's intention. OK, Bert, apologies accepted.

Then there is the story of the priest who was looking at the pretty girls as the people were leaving church. One lady upon noticing this remarked to the priest, "Why father, aren't you ashamed of yourself?"

And his reply to the lady was, "Why should I be. Just because I'm on a diet doesn't mean I can not look at the menu..."

That's all-----

I'll be keeping an eye out for you.....

FRANK ESPINOZA



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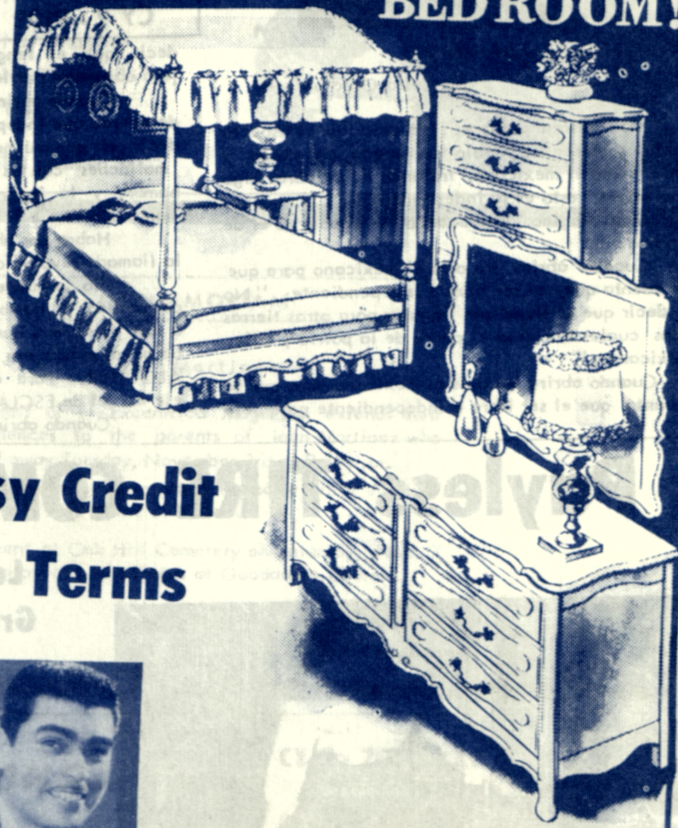
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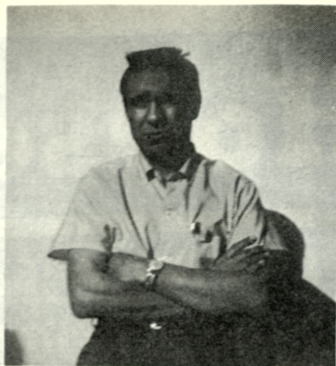
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CY 7 - 9486

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CUAL INDEPENDENCIA?

por Julio Garcia

No existen palabras para describir el aspecto tragico que ofrece un pueblo tan robada, engañado, y burlado como el mexicano, tratando de celebrar algo que no existe: esto es su independencia.

Mas tragico aun cuando ese pueblo es el de uno mismo.

Cuando abra los ojos el mexicano para que se de cuenta que, el ser libre e independiente: "No quiere decir que el tiene que trabajar para otras tierras por las cuales murieron el padre de la patria y miles de mexicanos."

Cuando abra los ojos el mexicano para que se de cuenta que el ser libre e independiente no quiere



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decir, que el tenga que adoptar una cultura extranjera obligados por la miseria.

Cuando abra los ojos el mexicano para que se de cuenta que independencia y libertad: "No quiere decir el que muchas de sus mejores mujeres anden de 'malinches' con los directos responsables del vicio, el hambre y la ignorancia de millones de nuestros hermanos."

Habra por ahi alguien que sepa quien financio la llamada revolucion Mexicana y conquie fines?

No se puede llamar libre a un ser humano que desgarrado y hambriento se ve obligado a abandonar a sus seres mas queridos y su terruño para irse a trabajar al extranjero, en calidad de bestia de carga de ALQUILER. Para ese hombre solo hay un nombre y ese es: el de ESCLAVO.

Cuando abra los ojos el mexicano????

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IN MEMORIAM

John Martinez

The staff of El Excentrico Magazine extends their condolences to the parents of John Martinez who passed away Tuesday, November 3rd at 8:20 p.m.

Our sympathy also to Mrs. Rosemarie Anita Vasquez Martinez, wife of the deceased.

Interment at Oak Hill Cemetery on Saturday, Nov. 7 will follow a 9 A.M. mass at Guadalupe Church.

PARA CASAS

Bonanza

CY 2 - 7900 CY 8 - 1966

VENDEDOR de La SEMANA

DANIEL BOONE

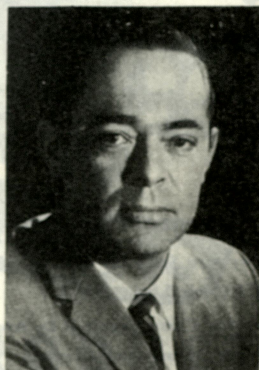
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Daniel Saldaña



LA ESPADA DE DAMOCLES

CUAL ES EL ORIGEN DE ESTA FRASE?

Dionisio el Tirano de Siracusa estuvo siempre amenazado por la gran cantidad de enemigos, unos reales y otros imaginarios, que lo acechaban; nunca dormía dos noches seguidas en la misma habitación, no se atrevía a confiar su cabeza a ningún barbero que no fuera de su absoluta confianza, hacia registrar antes a todas las personas que se le acercaban, usaba un coraza especial debajo de las vestiduras y si tenía que arengar al pueblo, lo hacía desde una torre tan alta que no pudiera ser blanco de algún enemigo.

A pesar de todos estos peligros tenía una prudente forma de actuar para no delatar su temor. En su corte había el esplendor de las mas ricas cortes de aquellos tiempos y para muchos pasaba desapercibido el rencor de los griegos amantes de la libertad, la envidia de muchos por tan exagerado poder y riqueza, y la melosa adulación de los que trataban de ganar la atención de Dionisio para gozar del favor del soberano.

Damocles era un cortesano de los que decían a Dionisio lo mucho que envidiaban su poder, su riqueza y su felicidad; el esplendor de su corte y el respeto de sus gobernados.

Cansado Dionisio de tanta adulación, ordeno preparar un banquete en el que Damocles ocuparía su lugar y recibiría todos los honores como si el fuera realmente el soberano. Damocles vio colmada su felicidad, gozaría a sus anchas de todo aquel esplendor que envidiaba tanto; se sentó a la mesa en la que había la mejor calidad de vinos que se podían servir, los manjares eran de lo mas exquisito que paladar alguno pudiera gustar y como compañía a la mesa estaba lo mas granado de la corte y las mas hermosas mujeres harían los honores al soberano, a su lado se sentaba el propio Dionisio, nada mas se podía pedir, esto era la felicidad completa. Antes de empezar a comer, Damocles volteo su cara hacia arriba y se dio cuenta que colgada del techo, estaba una pesada y filosa espada sin vaina y detenida solamente por una crin de caballo; al darse cuenta de el peligro en que estaba, comprendió lo que es realmente la felicidad de un tirano. La Espada de Damocles es el peligro que amenaza a una persona en medio de una aparente felicidad o prosperidad.

REUNION DE JUECES EN CARMEL, CALIFORNIA

Los días 30 y 31 de Octubre se reunieron en Highlands Inn Carmel los componentes del Instituto de Jueces de Cortes Municipales y de Justicia, para llevar a cabo una gran conferencia.

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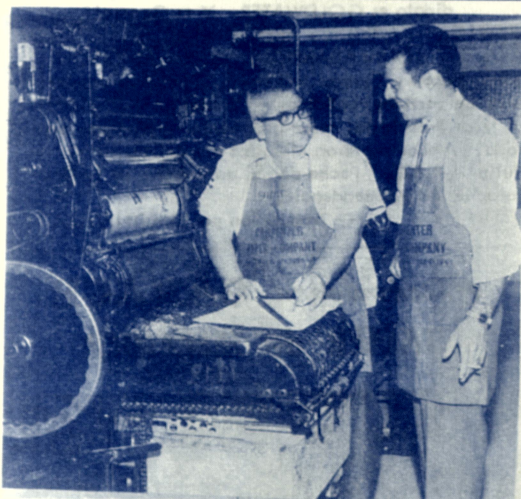
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DOMINGO 29 de Noviembre, 1964



STAFF PREPS FOR ANNIVERSARY FETE

Dave Sierra (left) EXCENTRICO's Assistant Editor points out mistake in copy to Manuel Fernandez, Excentrico's Top Pressman-Photographer-Process Man.

Copy said that the 15th Anniversary Dinner-Dance was to be held at the Americana Beach Hotel in Miami Beach, Florida. That was incorrect and our eagle-eyed Assistant Editor caught the error. Manuel smile stems from the fact that the error was a deliberate one to test the Ed's alertness.

The Dinner-Dance, in fact, will be held on Friday, December 4th, at the Terrace Room of the HAWAIIAN GARDENS in San Jose.

Tickets priced at \$10 per couple are available from Chairman Pat Vasquez, 258-1277, or you may pick them up from Excentrico headquarters at 195 Devine Street, San Jose, Calif.

The Dinner-Dance will honor ALL past Excentrico columnists and contributing writers in addition to being a testimonial for our Publisher, H. Garcia, Sr.



CY 3 - 1773

363 AUZERAIS AVE.

SAN JOSE, CALIFORNIA



UNION CITY NEWS

Simon Villa

Las coincidencias en las muertes de los Presidentes Abraham Lincoln y John F. Kennedy:

Lincoln fue electo en 1860, Kennedy en 1960.

Los dos lucharon por los derechos civiles.

Las esposas de ambos perdieron familia mientras en la Casa Blanca.

Los sucesores de ambos llevaron por nombre Johnson, ambos fueron Demócratas Sureños.

Y fueron Senadores.

Andrew Johnson nació en 1808, Lyndon Johnson en 1908.

Lincoln y Kennedy ambos fueron muertos por disparos de bala, en Viernes.

Ambos por la espalda y en la cabeza.

Las esposas de ambos estaban presentes cuando fueron asesinados.

John Wilkes Booth nació en 1839, Lee Harvey Oswald en 1939.

Booth balaceó a Lincoln en un teatro y corrió a un almacén o bodega.

Oswald balaceó a Kennedy de un almacén y corrió a un teatro.

La Secretaria de Lincoln quien llevo por nombre Kennedy, lo aconsejó que no debería ir al cine.

La Secretaria de Kennedy que se apellida Lincoln, aconsejó en contra a Kennedy de su viaje a Dallas, Texas.

Los nombres Lincoln y Kennedy llevan 7 letras.

Los nombres Andrew Johnson y Lyndon Johnson cada uno contiene 13 letras.

Los nombres John Wilkes Booth y Lee Harvey Oswald cada uno contiene 15 letras.

Ni Booth ni Oswald fueron procesados por las muertes de los presidentes.

El candidato Republicano en la elección al fin de el período de Lincoln fue un General, su apellido comensaba con G. De el partido Republicano al final del período de Kennedy el candidato es GOLDWATER. Y es General!

* * * * *

JOHN ADAMS Y THOMAS JEFFERSON

John Adams y Thomas Jefferson. Aunque eran miembros de partidos contrarios, sirvieron como Presidente y Vice Presidente, respectivamente en el mismo período! Ambos murieron el mismo día del mismo año -- Julio 4, 1826. Fecha del 50 aniversario de la Declaración de Independencia.

-- Traducción por SIMON VILLA



Steaks \$1.25 Abierto 24 Horas

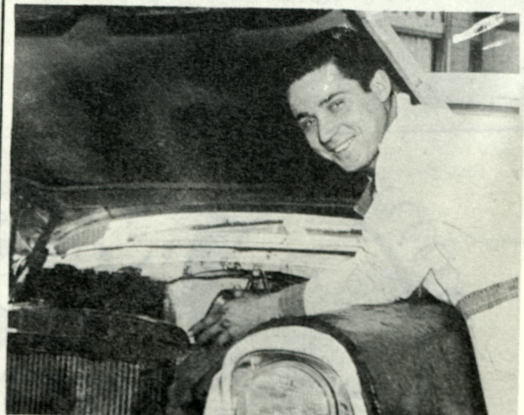
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Sat. July 25 - Cabana Motel



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En la grafica; MANUEL CALSADILLAS
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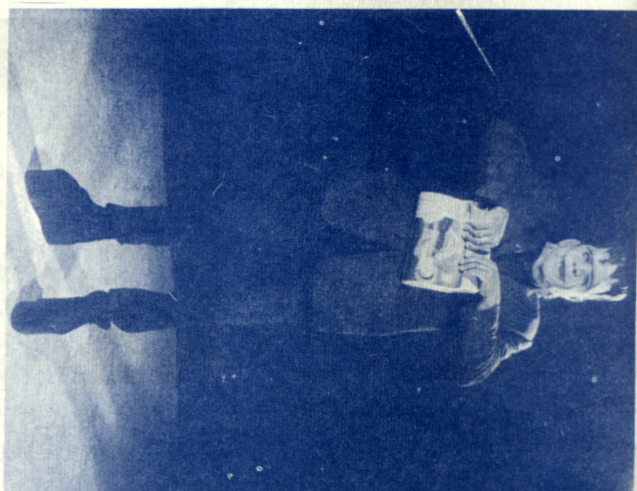


Banquet - Dance

Friday, December 4

Excentrico Magazine 15th Anniversary

Oh... Oh... FRANKIE... We guarantee our dear readers that this monster from outer space will not attend our 15th Anniversary BANQUET - DANCE to be held Friday, December 4th at the Hawaiian Gardens, with Ray Camacho furnishing the Music for Dancing. Dinner will be served from 7 to 8:30. Bids are \$5.00 per person. Get yours early from any of the staff writers. They are going FAST! The Frankie costume won Mr. Gilbert Solarez two 1st. prizes at local dances on Halloween nite.



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Si por algun motivo Ud. ha perdido su LICENCIA de MANEJAR, el Sr. GILBERTO ADAIR le ayudara a RECUPERARLA, Proporcionandole ASEGURANZA IRRESPECTIVO de su EDAD.

Gilbert Adair

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NOTARIO PUBLICO

CL 1 - 5540 o CL 1 - 5541
1508 E. SANTA CLARA ST.



El atento caballero Gilberto Adair dispuesto a ayudarle en problemas de Aseguranza y Real Estate.



Bautismo

El Domingo 18 de Octubre
En la Iglesia de Nstra. Sra. de Guadalupe
a las 2:30 de la tarde, en esta ciudad
Las Gemelitas

SHERRY ELIZABETH y TERRY LYNNE ANDRADE
Recibieron el Santo Sacramento del Bautismo
de manos del Rev. P. Gonsalves.

En la foto sus padres Richard y Mary Ann Andrade, al
centro sus padrinos: Cy y Josephine Gonzales.
Las gemelitas nacieron el día 28 de Agosto de este año.

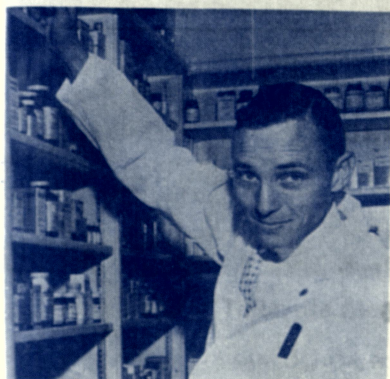


Los padrinos Cy y Josephine Gonzales por tal motivo
organizaron una fiestecita en su residencia 18881 Arata
Way en Cupertino, California.

Obtenga su Revista **EXCENTRICO**
en las tiendas que aquí se anuncian

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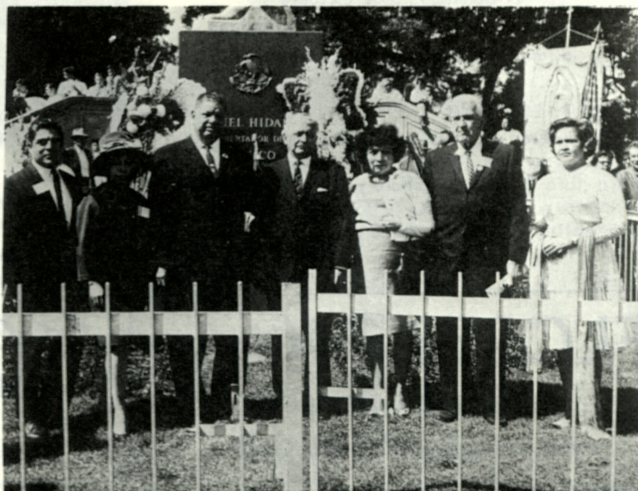
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Comision Honorifica Mexicana

La delegacion de oficiales de la Comision Honorifica de San Jose, que llevaron la representacion oficial de la colonia sanjosefina al acto simbolico de colocar una ofrenda floral ante el monumento del Padre de la Patria D. Miguel Hidalgo y Costilla en parque Mission Dolores de la ciudad de San Francisco, la mañana del miercoles 16 de Septiembre de 1964. De izquierda a derecha: Sr. y Sra. Carl Roach, Sr. D. Benjamin Ulloa, Presidente de la Comision, Lic. Julio Santos Coy, Subsecretario de trabajo dentro del gabinete del Presidente de la Republica Mexicana, Lic. Adolfo Lopez Mateos, Sra. Maria de la Luz Sanchez, Protesorera y Luz Maria Araiza, Abanderada.



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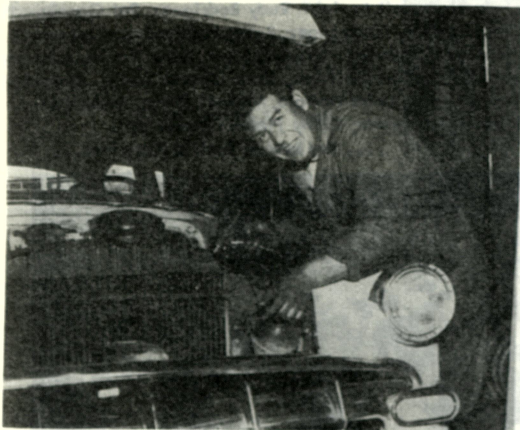
El día 27 de Junio del año en curso, marcando el reloj las 12:00 del día, en la Iglesia HOLY TRINITY de esta ciudad, la Srita. EMILY GARCIA hija de Refugio y Annie Garcia unio su destino con el del joven ALBERT SALAS hijo de Antonio y Antonia Salas en solemne Ceremonia Religiosa. La RECEPCION se verifico en el S.E.S. Hall en la vecina cd. de Santa Clara, asistieron mas de 500 invitados. Su LUNA de MIEL la disfrutaron en Los Angeles y a su regreso establecieron

residencia en esta. Emily es nativa de Orange County California y Albert de Phoenix, Arizona.

En la foto de iz. a der: Albert Avila, Bonnie Avila, Robert Swaine, Victor Yñiguez - padrino, Ray Gonzales Robert Delreal, Joe Menchaca, Velia Yñiguez, Alice Barajas, Linda De La Garza, Angie Hernandez - madrina Connie Serecerez, Terry Yñiguez, Alice Garcia y los pajecitos Randy y Raymond Yñiguez, Yolanda y Beatrice Molina.

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★ ★ ★
EL FOTOGRAFO
de las
ESTRELLAS ... !

Richard Diaz

Having a blast at the Rainbow was Miss
BETTY VARGAS of San Jose



Miss MARY ELLEN FIERRO daughter of Mr. and Mrs. Joe Fierro exchanged vows with Mr. JOHN TRUJILLO son of Mr. and Mrs. Mike Trujillo at a Garden Wedding at 551 Keys St. On August 22, 1964 at two in the afternoon, Judge Dempsey officiated. Reception was held at the same address with more than 200 guests attending. Mary is a native of this city and John of Shafter, Calif. They spent their honeymoon in Santa Cruz, established



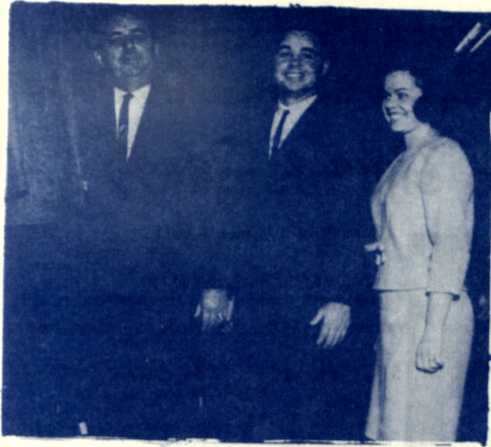
Formerly Brawley, California residents this lovely dam-
sels decided that San Jose was for them, they are l to r:
Terry Trujillo, Linda Mendez and Eva Medrano.

residence in this city.

In photo left to right: Rudy Rodriguez, Pat Garcia,
Chuck Garcia, Linda Lopez, Ruben Hernandez - best man
Pircsella Hernandez - Maid of Honor, Mary Fierro, John
Trujillo, Madlene Gallegos, Jerry Garcia, Billie Garcia
Paul Trujillo, Leisa Pantoja, Manuel Piñon, Frank Gal-
llegos - Ring bearer, Kathy Fierro - flower girl.

.... the best of luck & Hoppines...





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BIRTHDAY PARTY for KIKO MORALES August 23rd

Left to right: David Morales, Linda M. Abraham, Lupe Morales, Kiko Morales, Gabriela Morales, Estela Morales, Martina M. Rodriguez, Gabino Morales y Liviano Morales.

The party was held at the Azteca Hall.
Kiko Morales has been playing professional
for one year.

picut photo R. Diaz.



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San Jose American G I Forum Dinner-Dance

(Benefit of Welfare Fund)

NOVEMBER 21, 1964

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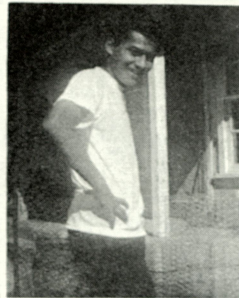
MUSIC BY JESS ESCOBAR

**

FORUMEERS GIVE BLOOD FOR S. J. MAN

Members of the American GI Forum, San Jose Chapter, were among those who donated blood on Thursday, November 5th for John Martinez, 17, of 1496 Pomona Avenue, San Jose, California.

John is in San Jose Hospital suffering from fractures, massive abrasions and lacerations of the back suffered last week when he was dragged half a mile over pavement while hooked to the underside of a speeding automobile.



JOHN MARTINEZ

John Martinez is the son-in-law of Excentrico columnist and Vice Chairman of the San Jose GI Forum, Pat Vasquez.

All of us at EL EXCENTRICO want to wish Johnny Martinez the very best of luck and hope that he completely recovers from his frightening ordeal.

ALL YOU CAN EAT AND DRINK

Buffet Dinner served from 8 PM til Food is Gone!

* Cocktails from 8 PM to 1 AM

* Dancing from 9 PM to 1 AM

----- \$12.50 Per Couple -----

BIDS:

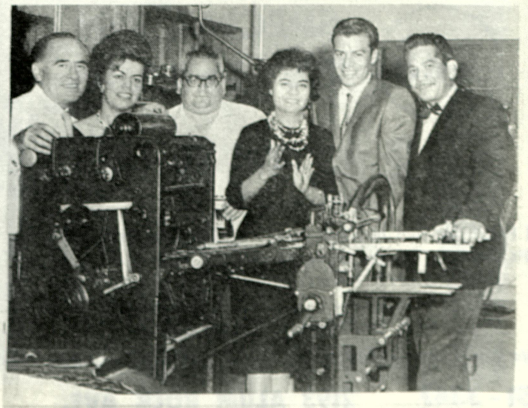
BILL LOPEZ	251-1395
DOMINGO RODRIGUEZ	294-5880
FRANK ESTRELLA	294-5880

Members of the committee to plan El Excentrico's 15th Anniversary Dinner-Dance on December 4th at the Terrace Room of the Hawaiian Gardens get together at Humberto Garcia's to put the finishing touches on their plans for the exciting evening.

Committee Chairman Pat Vasquez (right) is an experienced dance chairman and promises that this will be the greatest dinner-dance in San Jose history.

Bids are available from members of the committee or may be secured from El Excentrico Publishing Company, 195 Devine St., San Jose.

As those of you with 20-20 vision can see, those net stockings in the photo at left are decorating some very attractive legs. This young lady appeared recently at the Rainbow Ballroom and was caught on film by Richard Diaz, El Fotografo De Las Estrellas.



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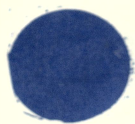
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